

Southland

February 21, 1954

Those 3-D Movies:
They're an Illusion!
Skin Diving Is Fun

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

IN HAIR STYLING

Girls Will Be Boys



Patty Petersen is given an Italian boy style hair-do by Al Tate, Hollywood

See Page 5

Army Officers Told to Ignore McCarthy, Stevens Will Testify

'Pink-Heretic' Cleric Fired; Will Appeal

DETROIT — (AP). A defrocked Presbyterian minister, accused of Communist sympathies and subverting the doctrines of his church, planned an appeal today to his rare church court conviction as a "heretic."

The Rev. Claude Williams, now director of the "Peoples Institute of Applied Religion," was read out of the ministry by a judicial commission of eight members sitting as both judge and jury.

He was found guilty on three counts, but a charge of following the Communist Party line was dismissed. Williams insisted the church find him "guilty or innocent" on the Communist charge and said he planned to appeal "the whole thing to the highest courts of the church."

The Rev. Henry J. Walsh of Plymouth, Mich., who headed the commission, said if Williams did not follow through on his appeal on the Communist charge, the prosecuting ministers would.

Williams is one of six Protestant ministers named by Rep. Harold Velde (R-Ill.), chairman of the House Un-American Activities Committee, as suspected Communists infiltrating the American ministry.

He denies, however, that he is a Communist. "I'm not even a member of the Progressive Party," he said.

Williams now resides at Helena, Ala. He said as director of the institute, which he conceived now as a "movement," most of his work has been educational. "But we have engaged in struggles for the organization of labor unions, for civil rights, for racial brotherhood, and repeal of the poll tax," he told interviewers after his appearance before the Un-American Activities Committee.

His conviction as a heretic (one who holds religious beliefs opposed to the doctrines of his church) revolved principally around his concept of Jesus Christ.

"Our church holds that Jesus is the Lord," said Walsh. "Mr. Williams feels he was 'just another good man' on earth."

Walsh said Williams' 350-page defense included the proposal that the Bible be restituted and used as an instrument "to unite the masses of men to throw off their yokes . . . of bondage."

Walsh said the defrocked minister never referred to Jesus as "the Lord Jesus Christ" but always as the "Son of Man."

Williams pleaded not guilty after charges were brought in the Fort St. Presbyterian Church here Jan. 4. Under church law, Williams could have chosen an attorney, who is an ordained elder of the church, or a minister to defend him. He chose to defend himself, Walsh said.

The Communist charges against Williams were based on (Continued on Page A-2, Col. 1)

Secretary Plans to Attend Red Inquiry, Himself

WASHINGTON — (AP). Secretary of the Army Stevens Saturday told two Army officers who had been asked to appear before the McCarthy investigating committee not to appear but said he will testify himself Tuesday as a voluntary witness.

It had been first announced that Stevens would appear before the committee in response to a subpoena but later the Army said "While no actual subpoena has been delivered, Secretary Stevens will voluntarily appear on Tuesday."

Sen. McCarthy (R-Wis.), head of a permanent investigating subcommittee, has demanded that the Army produce the names of the people involved in the promotion and honorable discharge of a reserve dentist.

McCarthy has called it a "hurry-up" discharge and said the Army had ample evidence available beforehand that the officer, former Maj. Irving Peress, was a Red.

"Either the Army will give the names of men adding Communists," McCarthy said, "or we will take it before the Senate and attempt to have cited for contempt those responsible for a shameful situation."

McCarthy had demanded on Thursday to know within 24 hours whether or not the Army will give those names.

Friday the Army ignored the ultimatum that it produce the names.

The Army said McCarthy had summoned before his subcommittee the Army adjutant general, Brig. Gen. William Bergin, and Brig. Gen. Ralph Zwicker, commanding general at Camp Kilmer, N. J., where Peress was stationed.

Peress, at a hearing in New York, refused to tell McCarthy whether he was a Communist in uniform. He invoked the Fifth Amendment against self-incrimination.

McCarthy, handling a duplicate of Peress' honorable discharge, said at one point in the hearing:

"This was signed and handed to this Fifth Amendment Communist major after I suggested to the Army that he be court-martialed."

Following up a policy announcement he had made earlier in the week, Stevens Saturday ordered Army commanders to act under appropriate regulations against officers and enlisted men who are security risks.

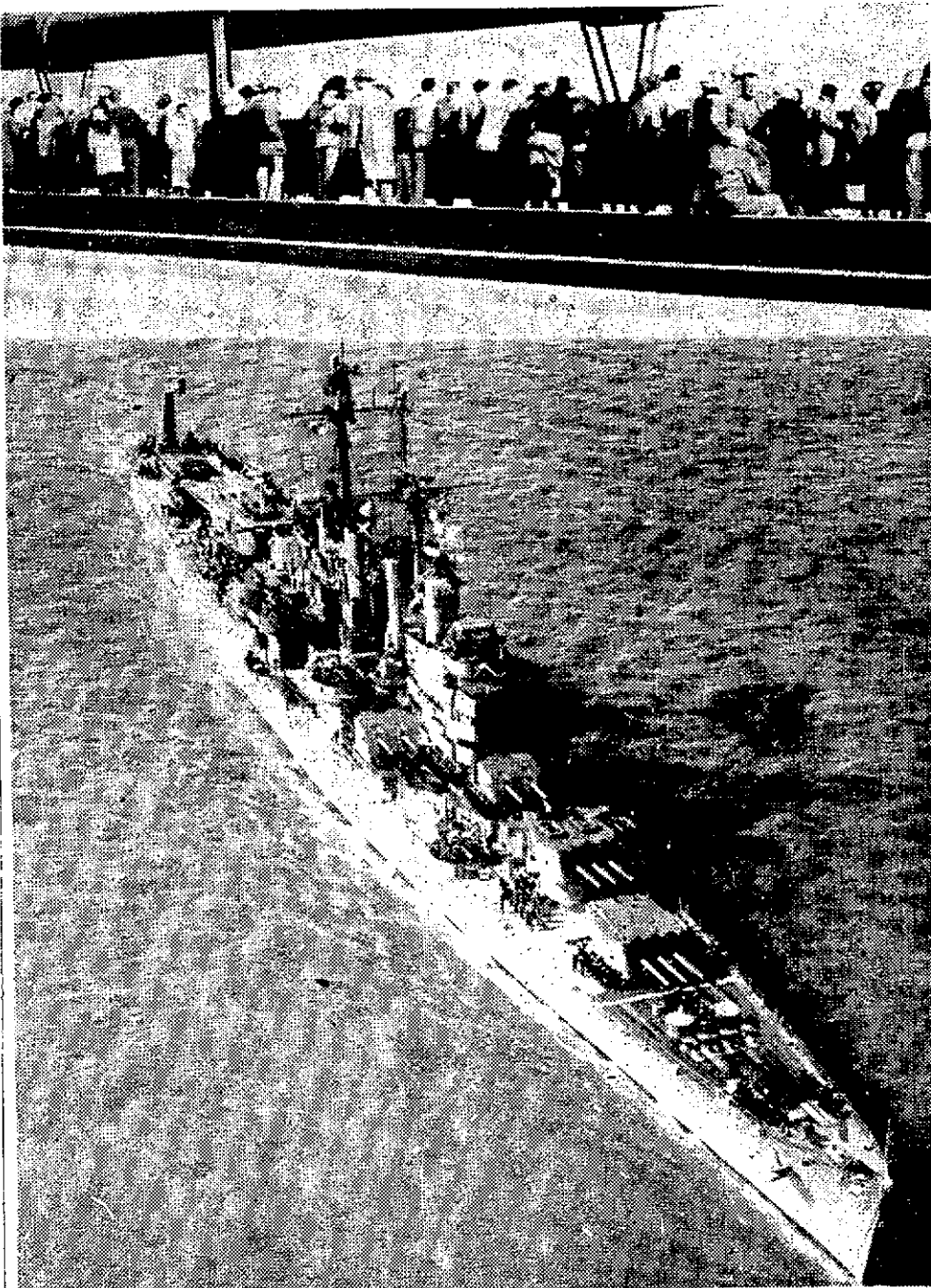
The order applies to all Reserve officers and to Regular Army officers who have not completed their three years of probationary service, as well as to enlisted men. It provides for charges other than honorable for all found to be security risks.

Stevens listed as security risks those who:

1—Refuse to sign the loyalty certificate required of all personnel.

2—Plead protection of either the Fifth Amendment to the (Continued on Page A-2, Col. 2)

Welcome to the Golden Gate



HUNDREDS of San Francisco lined the Golden Gate Bridge bay Saturday to see the arrival of the cruiser Manchesters which led 36 other warships into the bay. The ships, including a number from Long Beach, are part of Task Force 12 which has been conducting maneuvers at sea. They will remain in San Francisco until Tuesday. (UP telephone)

Third Wife's Death Hints at 'Bluebeard'

PORTLAND, Ore.—(AP). A 57-year-old man whose third wife died here this week in puzzling circumstances was identified Saturday as a former Chicagoan whose first two wives died violently.

Narcotic Raid Nabs Woman, 2 Bandmen

Two musicians in a downtown Long Beach hotel band and the raven-haired woman companion of one were booked by police late Saturday on investigation of possession of narcotics.

Detectives said they found a sack of marijuana in the car of Alfred L. Witt, 26, of Los Angeles, Witt and Laurence F. Collins, 24, of 208 E. 20th St., who gave her occupation as unemployed waitress, were in the auto when officers stopped them.

Police said Witt, a bass player and vocalist known professionally as "Zodd Hunter," also had some capsules suspected of containing narcotics on his person when arrested.

Another musician in the same band, Paul F. McElvain, 36, of Los Angeles, a guitar player, was picked up a short time later at the hotel. Suspected dope-containing pills were found in his instrument case, narcotics officers said.

Earlier in the day, two Coast Guardsmen, Donald A. Hagan and Eugene S. Bechtman, both 20 and both stationed in San Francisco, were picked up for marijuana possession.

Stopped for a routine shake-down in East Long Beach Saturday afternoon, one of the pair reportedly threw a package containing several marijuana cigarettes under the police car when he was stopped.

A Veterans Administration medical record disclosed that George F. Sack, now known as an apartment house owner here, was the same George F. Sack of Sacks—the name was spelled both ways—whose first wife died in a fire, and whose second was killed by a pistol bullet.

Both deaths were in Chicago, the first in 1923. After the second in 1925, Sack was accused of first-degree murder. Defended by Clarence Darrow, he was found insane but won release from an Illinois mental hospital in 1932.

He was married a third time here in 1932 to the former Goldie Goodrich, a school teacher. Her body was found across town from his apartment house two days ago. She was 55.

There was no sign of violence but a preliminary report from the coroner said there was "some evidence of poison having been administered or taken."

Sack was booked as a material witness, and, after lengthy questioning in which he refused to discuss details of his background, he was released on \$10,000 bond.

Sack has been questioned about the mysterious disappearance of two other persons. One was J. C. Young, 53, who rented a chicken ranch to Sack in Washington state in 1939, and then disappeared. There were no clues, and Sack was released after a day.

Seattle police also questioned Sack that year about the disappearance of a Monroe, Wash., housekeeper, but he was not held.

Veterans Administration records show that Sack, who moved to Portland in 1940, went to the Veterans Hospital at Roseburg, Ore., and remained under observation for 29 days. He then returned to Portland.

Sack telephoned police Tuesday night to report his wife missing. He said she left home on a shopping trip. Her body was found two days later. A resident of the area told police he had seen a car park there Tuesday night and had seen the lone occupant carry something heavy into the vacant lot. He wrote down the car license number and gave it to police after the body was found. Sheriff Terry Schunk said it was Sack's. Schunk said, however, that Sack denied using his car that night.

Report India Plans Truce in Indochina

UNITED NATIONS, N. Y.—(AP). India Saturday night was reported preparing to start a move for a cease-fire between the French and Communist-led Vietnamese forces to end the long war in Indochina.

India's plan is expected to be disclosed in New Delhi Monday, by Prime Minister Jawaharlal Nehru.

The move apparently is being timed to get attention at the Korean peace conference being arranged for Geneva, Switzerland, late in April at the direction of the Big Four conference in Berlin.

The Geneva conference is being held mainly as a Korean peace pact, with Red China as a participant, but it also may range over the Indochina situation as well.

Red China is a chief source of supply for the Vietnamese forces of Ho Chi Minh against the French and Vietnamese armies in Indochina.

American attention has been brought to bear sharply on Indochina recently by President Eisenhower's decision sending air technicians to help service planes used by the French.

Diplomatic sources here said V. K. Krishna Menon, Indian delegate to the U.N., has quietly started sounding out a number of delegates on the question of a cease-fire in Indochina.

Killer Dave Clark Dies Behind Bars

Nab Warren Accuser, L.A. Police Asked

SAN FRANCISCO — (AP). San Francisco Dist. Atty. Thomas C. Lynch Saturday asked Los Angeles police to hold for questioning one Roderick J. Wilson, believed to be the author of charges against U. S. Chief Justice Earl Warren and to be a fugitive from justice.

The charges — admittedly unchecked — included those of following the "Marxist line," of appointing dishonest judges while California governor and of being under the influence of liquor lobbyist Artie Samish.

They created a still-reverberating uproar when they were released Friday by Sen. Langer (R-N.D.), chairman of a Senate judicial subcommittee that held hearings on Warren's appointment.

The subcommittee Saturday hurriedly approved Warren for confirmation by the full Senate Judiciary Committee.

Lynch said the Wilson who wrote the charges appears to be a former San Francisco private detective and press agent who was indicted by the grand jury here Nov. 26, 1952, for subornation of perjury.

Lynch, who talked by telephone with Asst. Atty. Gen. Warren Olney in Washington Saturday morning, added that Wilson, who has been missing since the indictment, has been located at a Hollywood hotel, where he reportedly heads an organization called the "California Defense Society."

The district attorney also identified Wilson as an associate and tipster of Jimmy Tarantino, former gossip sheet publisher recently convicted of extorting money from night life figures by threatening to "blast" them in his magazine, "Hollywood Night Life."

Los Angeles detectives checked the hotel Saturday but were told Wilson had checked out some time ago. A search for him was undertaken.

The Senate Judiciary Subcommittee's vote to recommend confirmation of Warren's nomination raised a new row in Washington over whether the action was unanimous.

Sen. Welker (R-Ida) said it was and insisted "I know what I'm talking about." But Langer, who stirred the wrath of the four other subcommittee members by publicizing the unchecked charges against Warren, said he had voted "merely to refer this to the full committee for action." He said the recommendation was voted "by a majority."

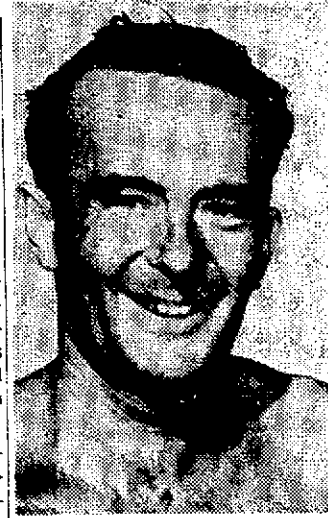
Sen. Eastland (D-Miss) said the recommendation was made without objection.

Langer said the subcommittee's action will go before the full judiciary committee next Wednesday.

China Chief Mao Reportedly Sick

HONG KONG — (AP). Chinese Communist Leader Mao Tse-tung is seriously ill although Peiping Radio has reported "he is taking a holiday," authoritative sources reported Saturday.

The reports arose when Mao failed to attend the second plenary congress of China's Communist party in Peiping this month.



DAVE CLARK
Tragic Career Ends

Ex-Prosecutor Was Accused of Three Murders

The strange, tragedy-ridden career of David H. Clark, former brilliant Los Angeles deputy district attorney, who was accused of the murder of three persons during his life, came to an end Saturday with his death from a cerebral hemorrhage.

A one-time resident of Long Beach, Clark, 55, died in China's California Institute for Men. He was serving a second degree murder sentence for the Nov. 11, 1953, killing in Costa Mesa of Mrs. Rose Gill Blair, wife of George P. Blair, his former law partner and best friend. He lived in Long Beach from 1926 to 1928.

In 1931, Clark, dapper, handsome and talented, seemed on the way to the top of his profession.

He was chief prosecutor for the district attorney, Byron Fitts, and a strong candidate for the Municipal Court bench.

Then, on May 21, 1931, at 4:30 p. m., Clark shot and killed Charles H. Crawford, political figure, and Herbert Spencer, magazine executive, in Crawford's Hollywood real estate office.

Proof of his popularity came when, in the Municipal Court election, he polled 65,000 votes, even though he was awaiting trial for murder.

At his trial for the slaying of Spencer, Clark testified he shot both men in self defense. The jury was deadlocked and discharged.

Clark was acquitted at a second trial, but he never was (Continued on Page A-2, Col. 3)

Prince, Sister May Get in on Royal Tour

LONDON — (AP). Prince Charles may get into the act of the touring royal family.

Buckingham Palace disclosed Saturday plans are being considered for the young prince and his sister, Princess Anne, to join their parents at Tobruk, Libya, for the homeward trip of the royal tour aboard the yacht Britannia.

Queen Elizabeth and the Duke of Edinburgh, now in Tasmania, are due to reach Tobruk May 1.

Meanwhile, it was reported at the palace that Queen Mother Elizabeth may visit Canada when she goes to the United States this fall as the guest of President Eisenhower.

NEW TORNADES STRIKE

Five Dead as Dust Storm Fades, Blizzard Rips Plains

DALLAS, Tex.—(AP). A raging Texas, where it made day like night Friday, but it was gradually settling.

The blizzard started Friday in Kansas, coming so close to the dust storm that at some points snow and dust were mixed. Eight inches of snow accumulated over wide areas of Kansas Saturday.

The blizzard moved out of Kansas Saturday, northward toward Iowa, Minnesota and the Dakotas. Hundreds were stranded on highways as Nebraska, including bus with a high school basketball team.

Eighty-mile-an-hour winds in Nebraska piled up ice-foot drifts. The wind and ice in Kansas broke down so many communications lines that at one time 24 towns were isolated. At last report, telephone service had been restored to 10.

Some points in Nebraska and Kansas got their first rain in weeks. Scientists were trying to estimate how much damage the dust storm had done to the land.

It scooped up thousands of tons of topsoil in Kansas, Colorado, Texas and Oklahoma. Some of it was stripped away from the roots of thousands of acres of growing young wheat.

The cleaning bill alone from the dust storm will total millions of dollars. Every automobile in the area that the storm covered was covered with dust.

Dust filtered around the frames of doors and windows into every home, laying a thin coat of dust over furniture, drapes and floors.

Weather forecasters said that except for the blizzard, the worst part of a great storm front that covered the whole central part of the country was over.

They said that the danger of more tornadoes in the southwest and southeast was gone.

Heat Sets New Feb. 20 Record

The mercury climbed to 86 degrees in Long Beach Saturday, breaking the record for Feb. 20. The old record for the day was 77 degrees, established in 1940.

A maximum of 80 was recorded at Long Beach Municipal Airport.

The Weather Bureau predicts little change in temperature today.

Weather ---

Clear today and Monday with fog patches early Monday. Expected high today, 82 degrees. Slightly cooler Monday.



REV. CLAUDE WILLIAMS
Guilty on Three Counts

L.A.C. SAYS:

Depression Talk

If this country is plunged into a serious depression, the wild talk of labor leaders will be largely responsible for that catastrophe. In their frantic search for issues to fight President Eisenhower, these labor leaders are preaching "hard times are here again," or that they are so far advanced we need some drastic governmental action to pull us out of the abyss. There is no more certain way to bring about unemployment and business de-

pressions than to develop a depression psychology. That is exactly what the Democratic leaders and national union heads are bringing about. It would appear this is the best way for them to create an issue to fight the President's program.

In the last few weeks the headlines have constantly repeated statements from AFL head George Meany, CIO head Walter Reuther and, during the last week,

(Continued on Page A-10)

Keeps His Nose in His Work



COOLIE, a well-trained Minneapolis canine owned by Minnesota U. Student Gene Felton, is one dog that lives up to his name. Cool as a cucumber, Coolie balances a marshmallow on his proboscis and waits eagerly for the command that means he can relax and eat the goodie. (UP)

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International

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Long Beach
area

Charcoal Steaks
Prime Ribs

Tap Room
BOBBY MORREAU
at the
Piano-Organ Bar
Hoefly's
LAKEWOOD

BANQUET ROOM
APPLE VALLEY
STEAK HOUSE
733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

MONDAY THROUGH SATURDAY: LUNCHEON —
11:30 a.m. to 4:00 p.m. MONDAY THROUGH
SUNDAY: DINNER — 5:30 p.m. to 11:30 p.m.
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FRED HERSHORN
You'll find
incomparable food
and superb drinks in either
of these famed restaurants,
plus the pleasure of unusual
continental atmosphere
and superb service
RESTAURANTS
HURLEY BELL
CORONA DEL MAR
135 COAST HWY., TEL. 2716
MONDAY THROUGH SATURDAY: DINNER —
5:30 p.m. to 11:30 p.m. SUNDAY:
DINNER 4:30 p.m. to 10:30 p.m.

Tap Room
RAY WHITAKER
at the
Piano-Organ Bar
Hoefly's
BELMONT SHORE

FOR ALL
SPECIAL OCCASION
DINING
IT'S
Ricart's
UPTOWN
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Charcoal Steaks
Prime Ribs

Let's have dinner at
Brower's
Tonight!

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"Watch us
make 'em"
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BANQUET
ROOM
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"Delicious Food
at
Sensible Prices"
Jones
DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

French Cuisine
Francois
MANHATTAN
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Meet Me at
RESTAURANT
Victor Hugo
• Luncheon
• Dinner
• Old World
Atmosphere
730 EAST BROADWAY
PHONE 6-4476

meet
your
host



REX WELCH
His Ideas Are Unique
QUESTION: Where do many
of the hostesses, waiters and
waitresses at Welch's spend their
nights off?

ANSWER: At Welch's, of
course. Because they know it's
one of the finest places in the
Southland to take their friends
and relatives for dinner.

Welch's is a \$500,000 empo-
rium of epicurean delights at
4401 Atlantic Ave. It has four
spacious, distinctive dining rooms
called the Garden Room (be-
cause of its lush tropical plants),
the Leather Room (named for
its deep soft leather booths), the
Upper Terrace (because that's
where it's located) and the
Mural Room (named for the
huge paintings on the walls).

And the food at Welch's?
Ahhh-h-h-h! The sea food at-
tractions draw swarms of guests
from throughout Southern Cali-
fornia. The prices are very rea-
sonable. Deviled fresh northern
crab, served with a gigantic
salad, fresh rolls, potatoes, veg-
etable and beverage, is only
\$1.50. Other famed entrees in-
clude grilled swordfish (\$1.75 on
the dinner); assorted sea food
grill, \$1.95; lobster thermidor,
\$2.85; small tenderloin steaks,
bordelaise, \$2.25, and the hand-
some Delmonico cut sirloin
steak, \$3.75.

Host at Welch's is owner Rex
Welch, an inventive restaura-
teur who believes firmly that hot
foods should be served hot and
cold foods served cold. Thanks
to unique electric serving carts
designed by Welch, hot foods at
the restaurant are really served
piping hot. Welch is a great
one for other unique ideas. For
example, India cashew nuts,
worth \$1.50 a pound, are free
for the taking in his cocktail
lounge.

Welch, who opened the resta-
urant in 1947, is assisted by Man-
ager Arnold Vann, his man Fri-
day, and a covey of lovely host-
esses. The restaurant serves
luncheons daily from 11:30 a. m.
to 4 p. m. and dinners from 5 to
10 p. m. —TEDD THOMEX.

Sea Food

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PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"
Open 11:30 A.M. to Midnight
**SEA FOOD
GROTTO**
701 East Ocean Blvd.

Southern California's
most beautiful
restaurant
Welch's
Atlantic
Blvd. at
San
Antonio
Drive

"DINE AT THE
SIGN of the SWORDFISH"
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FOOD SPA**
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Surfside

Chuck Wagon
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Tartan Room
Hugo's
5834 Atlantic
Your Host, "MAC" MACDONALD

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SUPPER CLUB**
PRIME RIBS
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Invites You to
"Dine in an Old World Atmosphere"
DINNER SPECIAL 6-8:30 P. M.
**PORTERHOUSE
TOP SIRLOIN \$1.00**
Minimum One Cocktail Per Person
COMMUNITY SINGING AT 9 P. M.
Herman at the Piano Bar
22 HART PLACE
IN ROBINSON HOTEL

Hotels

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Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25
WILTON HOTEL
Sky Room

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"QUALITY FOOD
at
Sensible Prices"
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CAFETERIA
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11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself
to Quality
at
**RICART'S
BELMONT SHORE**
**SERV-UR-SELF
RESTAURANT**
5100 East Second St.

The Entire Family
Enjoys Dining at
Arnold's
SERV-UR-SELF
RESTAURANT
3925 ATLANTIC

From a Sandwich
to a
Complete Meal
**GALLAGHER'S
GALLEY**
1102 W. OCEAN BLVD.
at Pico

Mexican
You'll Enjoy Our
DELICIOUS and REAL
MEXICAN FOOD
From Our Own Kitchen
Combination Plates, Te-
mole, Tacos, Enchiladas
**EL PATIO
CAFE**
337 PACIFIC AVE.
CLOSED SUNDAYS

Fast Life

by PETRONIUS JR.

AT PRESENT we have about 5000 students in the top three grades of our schools.

We have about 16,000 in the first three grades, or double what we have in the top high school grades.

ALL LEVELS are crowded, with the high schools bursting at the seams.

What happens when the lower grades reach high school will depend on what the voters do about building new schools.

IT TAKES about three years after voting a bond issue to move into a school, so there is not much time to be lost.

One hope of escaping a bond issue would be that tideland oil money be used, if and when released from litigation.

ANOTHER ALTERNATIVE would be by using the high schools 12 months a year, thus adding a third to the number of rooms.

Arguments opposed to 12 months use of schools for younger children do not seem as reasonable when applied to high school students.

'Pink-Heretic' Cleric Fired; Will Appeal

(Continued From Page A-1.)

A booklet put out by Rep. Velde's committee, "100 Things You Should Know About Communism," proceedings of the Southern Tenant Farmers Union, and "the public press." Walsh said: "The whole thing had been building up for a number of years," he said. "There were many complaints. Rep. Velde's report brought it to a head."

Williams also was found guilty of subversion of the faith and teaching "false doctrines." This charge stemmed principally from his interpretation of the Bible.

Heresy trials are rare. This was the first one in the Detroit Presbytery in more than a generation. Williams' appeal will be directed to the synod of Michigan, which meets in April. There still is a higher appeal—to the general assembly of the Presbyterian Church, which will convene in Detroit in May.

Knight Approves Extradition of 'Model Citizen'

LOS ANGELES — (UP) Gov. Goodwin J. Knight approved Saturday the extradition of Alex R. Bryant, who came to Los Angeles after escaping from Michigan State Prison, and became a model citizen.

Bryant was listed as one of the FBI's most wanted men after his escape in 1932. He was living in Highland Park under the name of "Edward F. Lawson" when arrested Jan. 27 as he reported for work as a truck spotter in Los Angeles.

Friends and neighbors of Bryant petitioned the governor to refuse the extradition request by a stampede of masked revelers toward the exit.

"I have carefully studied the record in this case and found that Bryant has been convicted of murder, three felonies, when the explosion occurs that Bryant's crimes were committed. It collapsed part of the building, including two hall and sent panicked guests fleeing for their lives. Bryant was convicted for rape, one for armed robbery, and the present charge of escape in which he held a knife at the throat of the guard while kidnapping him."

Bryant married after coming to California and has a baby boy.

Ship Strategic Items

LONDON — (UP) A Soviet trade official said Saturday Russia is exporting to the West some of the goods the United States has listed as strategic and banned for export to the Communists.

The official, Vladimir Mordukhai, said the materials are manganese and chromium ore, oil since October 1952, died at his products and "many engineering goods."

I, P-T PRESENTS:

Son of Alibhai Triumphs; Children of Blind Smile

DETERMINE the dark gray son of Alibhai, won the \$131,900 Santa Anita Derby Saturday and the details are galloping on the green of today's Sports Section.

★ ★ ★
What chance have children of the blind to grow up normal?

Sun, Moon, Tides

TODAY
Sunrise: 6:32 a.m. Sunset: 5:42 p.m. Moonrise: 9:38 p.m. Moonset: 8:08 a.m.
Tides: High, 10:49 a.m., 4.0 ft.; 11:41 p.m., 4.8 ft. Low, 5:01 a.m., 1.0 ft.; 4:50 p.m., 0.9 ft.

MONDAY
Sunrise: 6:31 a.m. Sunset: 5:43 p.m. Moonrise: 10:34 p.m. Moonset: 8:36 a.m.
Tides: High, 11:27 a.m., 3.4 ft.; 11:41 p.m., 4.5 ft. Low, 5:46 a.m., 1.1 ft.; 5:08 p.m., 1.4 ft.

INDEPENDENT PRESS-TELEGRAM

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WEEDS BLOCK KANSAS ROADS

LIBERAL, Kan. — (UP) Railroad and highway snowplows were busy today near this southwestern Kansas town — plowing tumbleweeds.

The main line of the Rock Island railroad and highways were blocked by tumbleweeds piled up in Friday's wind storm.

David Clark Accused of 3 Killings, Dies

(Continued From Page A-1.)

Clark was tried for the killing of Crawford.

The latter charge was still on the books at the time of his death, Dist. Atty. Ernest Roll said.

Clark contended he shot the pair because they were trying to force him to help them frame his good friend, Chief of Police Roy E. Steckel, who recently died.

There was speculation, however, that Spencer just "happened to drop by" and was shot when he tried to grab Clark's gunhand.

Clark practiced law for a time but, after the sensational trials, he went rapidly downhill.

He was also beset by marital troubles and he was divorced by his wife, Nancy, who had stuck by him during the trials.

Then, one day, he walked out of his San Bernardino law office and vanished.

Later, it was reported that he had turned to commercial fishing off the Florida coast. Then it was rumored that he was a contractor's representative in the Orient.

Finally, his trail led back to California, where he met his old friend, George Blair, who had employed Clark when he first got out of law school.

In July, 1953, he moved in with the Blairs, who lived at 221 Palmer St., Costa Mesa.

Last Nov. 11, Blair was sleeping on a couch in his home when he heard a noise like an auto's backfire.

Then, he said, Clark walked into the front room and said, "I've just shot your wife. I'm sorry."

Blair told officers his wife had complained that Clark was "spending" on them.

Clark refused to discuss the slaying and, on Jan. 29, he pleaded guilty.

Secret Service Men Drift in Crowd, Poised, Tense, Ready for 'Business'

By JIM PHELAN

residence in preference to the tect the prison of the President of the United States.

They accompany him whenever he appears in public and stand sentinel over his privacy.

They tail along when Mr. Eisenhower plays golf and when he goes to church, when he talks to the press and when he lunches at one of the golf clubhouses here.

You can't be sure just who they are—unless you get out of line or make a sudden suspicious move when the President is around. Then you find out fast.

Like the photographer who ducked under the protective wire when the President was leaving his plane Wednesday night. He was just being overly zealous on his job, trying to get an unusual shot.

What he got was something else. A couple of burly men bounced him back into the crowd before he could even raise his camera.

The Secret Service moved in here in force, four days before the President arrived. They set up headquarters at La Paz Hotel.

Neither the La Paz management nor Earl Sider, manager of El Mirador Hotel, where the President's staff was to be quartered, knew what was up, although the reservations at their hotels had been made three weeks before.

Sider had been told that the reservations were for eastern bakery executives, and the management at La Paz was informed that the rooms were for business associates of Paul Helms, Los Angeles baking man.

The Secret Service agents started searching the town. They held conferences with the staffs of the golf courses here. They screened the caddies to select those who would be permitted to work for the President's party.

They checked arrangements at the airport and examined the layout at Smoke Tree Ranch, where the President was to stay.

Particularly approved of the large patio there, which is well secluded from what little traffic passes in and out of the "residents only" 400-acre development.

In their desire to remain inconspicuous, the agents have all donned casual California sports wear—flowered shirts, slacks, the typical garb of the relaxed tourist.

But they have one trademark. They don't look relaxed.



SECURITY regulations are so stringent at Palm Springs that President Eisenhower found himself briefly locked out of his office Saturday. Ike laughed off his predicament and was admitted to his office a few moments later by an aide who unlocked the door from the inside. — (AP Wirephoto.)

Put Cooler in 'Cooler,' Didn't Rob, He Says

TULSA, Okla. — (UP) Kansas Crow figures he has a good alibi. City (Mo.) police are trying to extradite Harley F. Crow of installing a cold drink cooler in a Tulsa to face trial for the armed police station here the day of the robbery of a beer truck, but robbery.

Ike, Ol' Californian, and Dressing the Part

By MERRIMAN SMITH

PALM SPRINGS — (UP) The people of Southern California did their utmost Saturday to make President Eisenhower look like a native.

The Chief Executive, mixing work with desert pleasure, arrived at his office on Smoke Tree Ranch shortly before 8 a. m. Saturday sporting a bob-tailed western tie bearing the brand of the ranch.

"They're trying to make me look like a real Californian," he said with a big grin as he signed 24 bills flown out from Washington by a special White House courier.

Reporters bombarded Press Secy. James C. Hagerty with inquiries about the President's recreation with Presidents dating back to the late President Franklin D. Roosevelt. The President went to Allen's home late Friday to play bridge.

The President and his wife were to attend services at the Palm Springs Community Church today.

Mr. Eisenhower did not locate the pool, but it was obviously at the resort home of George E. Allen, an eastern investment broker who has been friendly with Presidents dating back to the late President Franklin D. Roosevelt. The President went to Allen's home late Friday to play bridge.

The President and his wife were to attend services at the Palm Springs Community Church today.

After the business of the early morning, the President returned to Thunderbird Country Club to play golf again with his two Southern California hosts, Paul G. Hoffman of the Studebaker Corp. and Paul H. Helms, a Los Angeles bakery executive.

While the Chief Executive was posing for pictures and signing

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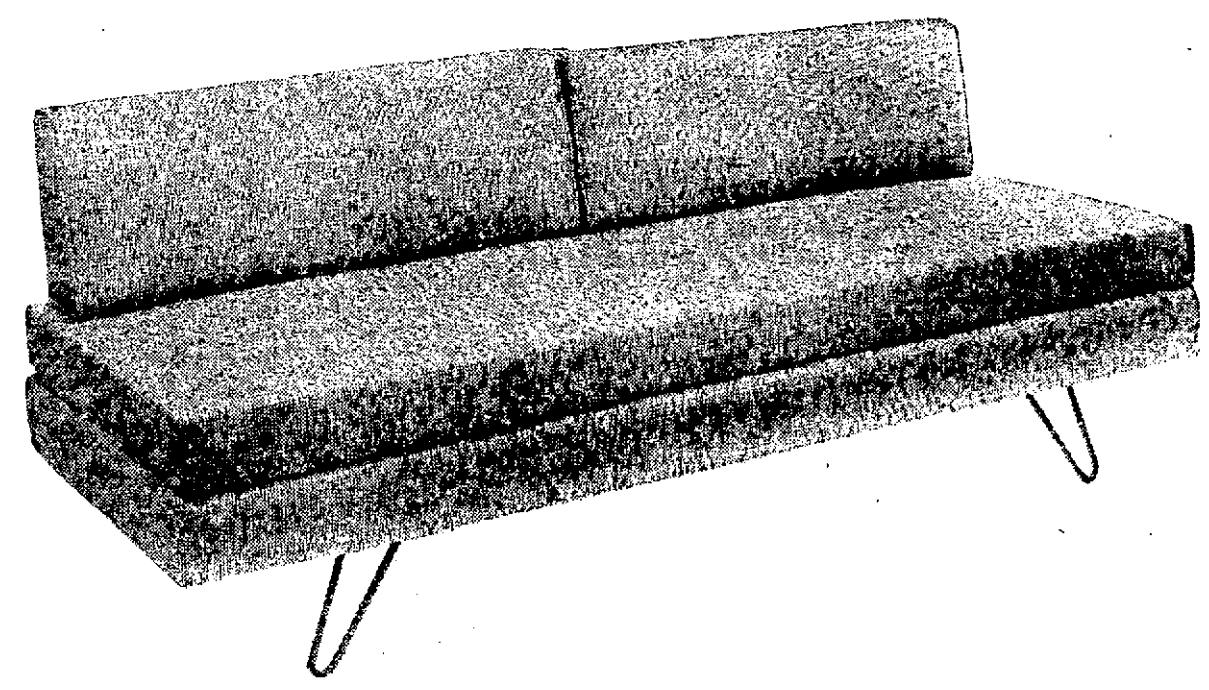
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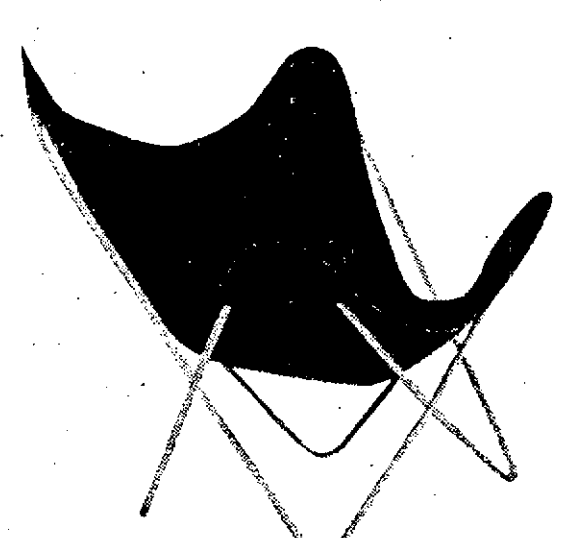


Foam Rubber Studio Sofa with bolster back and full 4 1/2-inch foam rubber cushion. Enjoy its luxurious comfort 24 hours a day as a sofa, or in pairs as a sectional unit for twin sleeping. Available in a wide variety of tweed or print covers in all popular colors. Regular 99.50 79.50

Student Desk in natural birch with sliding white masonite doors to conceal easily accessible storage area and letter file. Regular 49.95 39.95

Campaign Chair with heavy black iron frame and washable canvas covers in a choice of black, red, green, yellow, or lime. A comfortable and practical lounge chair for indoor or outdoor use. Regular 13.95 9.95

Duyan Chair from the Philippines with hand woven removable sling—a handsome texture for Southern California interiors. Converts to comfortable chaise or outdoor windbreak. Regular 39.50 29.95

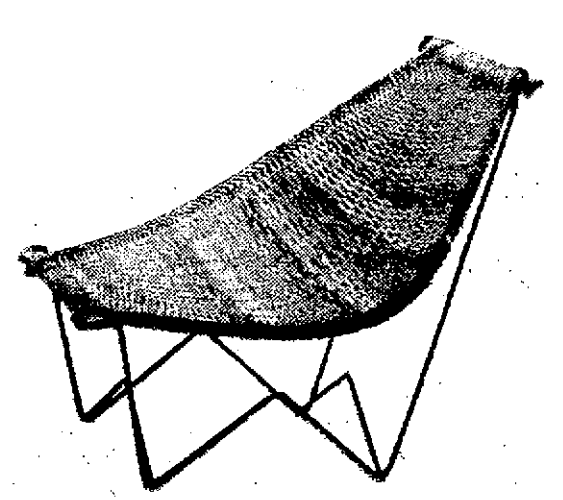
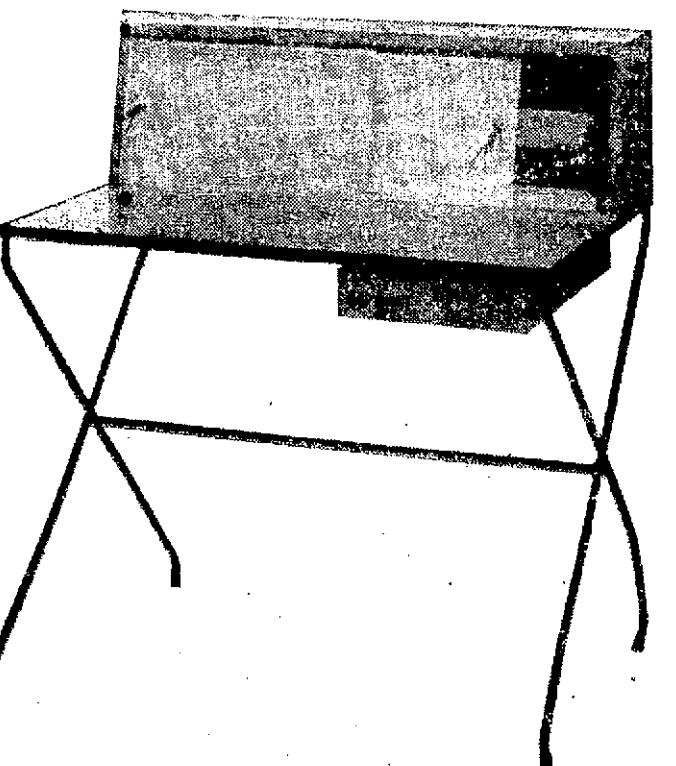


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GOLDEN CURLS... BLUE EYES...

Lynn's the Girl Nobody Wants

2-Year-Old Still Waits for Adoption

By JERRY HOLEMO
LYNWOOD — Tiny curly-haired Lynn is the darling that nobody wants.

The 2-year-old tot with curly golden brown hair, vivid blue eyes and delicate features, has been a ward of the Children's Home Society, adoptive agency sponsored by the Community Chest, since her birth.

Hundreds of babies have come and gone out for adoption, through this agency, the largest of its kind in the state, since little Lynn first made her appearance.

Countless prospective parents have heard about Lynn briefly but no one has really wanted her—because she is totally deaf.

Even finding a suitable foster-home for Lynn was a problem, because her deafness affected her equilibrium and in early infancy her faulty co-ordination was mistaken for low mentality.

Today as she trots about in her foster home at the Millers of 4229 Walnut St. where she has lived since she was 8 months old, Lynn exhibits an aptitude for learning that has convinced Mrs. Vivian Miller that Lynn is far above the average in mentality.



LYNN NO-LAST-NAME... Other Babies Find Homes.

A VIVACIOUS and expressive child, Lynn has learned to make her wants known through actions. To watch her at play and hear her bubbling laughter it is difficult to realize she is unable to hear, particularly since she has a natural sense of rhythm and a flair for dancing. When the television or radio is tuned up loud, Lynn picks up vibrations and keeps time perfectly.

The big blessing in her life is that she was placed in a foster-home with a family who could and did take Lynn to their hearts.

Their infinite patience and understanding has made it possible for the tot to overcome her handicap to such a marked degree it is difficult to realize she is handicapped.

She is one of 10 babies the Millers have given temporary care as foster parents until adoptive parents are found.

FOR THE PAST four years, Vivian Miller has been mothering little waifs who are up for adoption. The foster mother idea came about when the minister at her church suggested it, knowing the Millers were having financial difficulties and that they are the kind who really love children.

The Millers have a modest home. Now with steady work as a machinist, Papa Miller is able to cope with the financial needs of their family of six.

The oldest child, Brickert, now 17, and the twins, Fay and Berton, 15, are all students at Lynwood High. Lucinda, nearly 13, is the baby in the Miller family and the constant companion for Lynn.

The idea that started out to be a financial aid for the Millers has now become an important part of their lives and as each baby leaves, they find their household so empty they can hardly wait for the next baby to fill the gap.

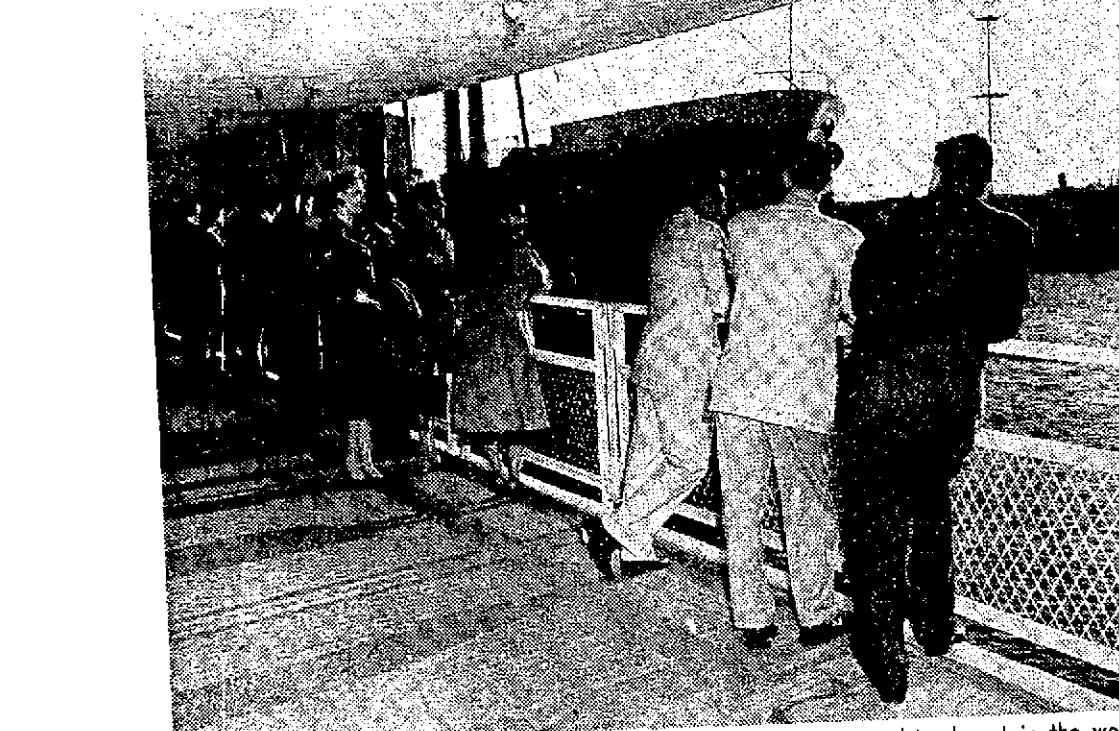
"I guess we would have had a dozen of our own, if we could have," Vivian declared.

Youths Vote 'No' on Granting Them Vote at Age of 18

SACRAMENTO — (U.P.) The YMCA model legislature, for the sixth consecutive year, voted against lowering the voting age to 18 years, Saturday, despite President Eisenhower's recommendation that the Congress pass such a measure.

The bill, introduced in the mock legislature by Senators Golda Rockwell, Gardena, and Doug Loomis, San Francisco, was voted down 36 to 26.

Harbor View Balcony Opened



SIDEWALK SUPERINTENDENTS have just been given the best grandstand seat in the world if their tastes run to ships. The Port of Long Beach has opened the second-deck balcony of the transit shed at Berths 1 and 2, Pier A, to the public. It will be open every day from 9 a. m. to 5 p. m. Residents can watch ships from U. S. and foreign ports loading and unloading cargo. Entrance is via the ramp at the south end of the shed, which is at the foot of Pico Ave.

LB Opens Berth on Pier A Today

By DON BRACKENBURY
The newest berth in the Port of Long Beach—Berth 201 at the southwest end of Pier A—goes into operation today with the arrival of the States Marine Line freighter Alcoa Pegasus.

The 824-foot-long berth was accepted as completed last week by the Board of Harbor Commissioners. Construction was by Johnson Western Constructors of San Pedro.

A new type of quay wall, costing \$677,400, is the distinguishing feature of the new facility, according to Elai J. Amar, general manager of the Port of Long Beach.

Normally, quay walls are built with a bottom width of about 65 feet. The inner side of the wall slopes inward to the top, while the water side comes straight up to the top, forming a foundation. On the wall at Berth 201, the bottom width is only 44 feet and both front and back sides slope inward to a width of 9 1/2 feet, about eight feet from the top of the wall. From this point, the inner side continues its slope, but the water side cantilevers outward for nearly 11 feet.

This type of construction, developed by local harbor engineers, offers three advantages: it greatly reduces the quantity of material required, it results in the load pressure being down toward the center of the foundation instead of toward the toe as in the normal design and thus gives more equal settling, and the cantilevered top confines wave thrust and prevents water breaking over the structure.

Witnesses of Slugging Fail to Identify Suspect

Two who saw a man slug an elderly Nu-Pike night watchman last week failed to identify George Geer, 26, Saturday as the assailant.

Geer appeared before the witnesses in a police lineup. Geer was cleared of suspicion in the case, police said, but probably will be brought to trial on a felony charge for attempting to escape from city jail early Friday.

An identification officer chased the man up to the roof of City Hall after he slipped away while waiting to be fingerprinted. The officer finally had to use his blackjack to bring Geer back. The suspect received a cut on the back of his head, either from the sap or from a fall down several steps and had to be taken to Seaside Hospital under guard while the cut was treated.

In the same hospital, Sam Parkin, 67, the guard who received critical head injuries in the attack last Monday, remained in serious condition and still was unable to talk.

Death Claims Port Leader Martin's Wife

Funeral for Maude Jamison Martin, 80, of 217 Termino Ave. will be at 2 p. m. Monday with service in Dilday Mortuary chapel, Dr. George W. McDonald officiating. Entombment will be in Sunnyside Mausoleum.

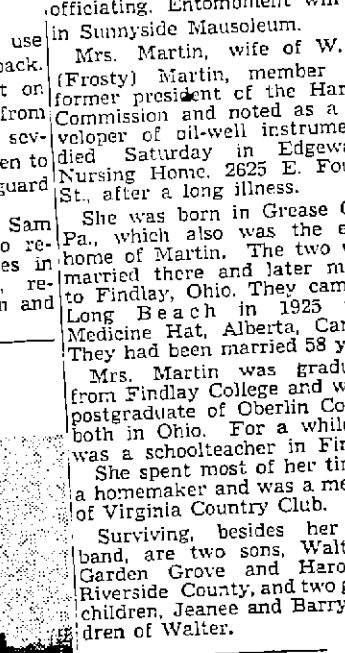
Mrs. Martin, wife of W. R. (Frosty) Martin, member and former president of the Harbor Commission and noted as a developer of oil-well instruments, died Saturday in Edgewater Nursing Home, 2625 E. Fourth St., after a long illness.

She was born in Grease City, Pa., which also was the early home of Martin. The two were married there and later moved to Findlay, Ohio. They came to Long Beach in 1925 from Medicine Hat, Alberta, Canada. They had been married 58 years.

Mrs. Martin was graduated from Findlay College and was a postgraduate of Oberlin College, both in Ohio. For a while she was a schoolteacher in Findlay. She spent most of her time as a homemaker and was a member of Virginia Country Club.

Surviving, besides her husband, are two sons, Walter of Garden Grove and Harold of Riverside County, and two grandchildren, Jeanne and Barry, children of Walter.

MRS. W. R. MARTIN Here Since 1925



Downtown Y Signs 1000 in Campaign

The annual membership campaign of the Downtown YMCA is "over the top" in its drive for 1000 members, general chairman F. Karl Grassie announced Saturday.

A victory dinner at the "Y" was high-lighted by awards of the YMCA "Oswald," symbol of achievement in the association, to the 10 top men in the membership campaign.

The awards were received by Lewis K. Cox, Mannie Lieberman, Sol Deebie, George V. H. Brown, F. Karl Grassie, Dr. Edson Beebe, Kenneth Walker, Charles Z. Walker Jr., Kenneth Delene and Norbert Dean.

The team headed by Dr. Beebe led the others in obtaining members.

NO FESTIVITY

Air Raid Sirens Test on Monday

City-wide blasting of 26 air raid warning sirens Monday will have no connection with observance of George Washington's birthday.

The sirens will blast as part of a continuing state-wide test of warning devices, according to Police Lt. William J. Moon, assistant director, Long Beach Civil Defense and Disaster Relief Council.

Only the all-clear, a single three-minute blast will be heard here about noon.

A proposed budget of \$32,357.05 was approved Friday by Long Beach Civil Defense Council for submission to the City Council. The city's share will be \$19,448.52, with the balance to come from federal matching funds.

Major expenditure was \$21,090 for 14 new air raid sirens and conversion of the present 26 for two-tone operation.

Gem Fortune Stolen From Home Here

Diamond-studded jewelry valued at \$7183 has been stolen from the swank Long Beach home of a Hollywood film studio music director, police reported late Saturday.

The theft was reported by Mrs. Charlotte K. Franklin, wife of Milton Franklin, 56, who gave his occupation as musical director for Warner Bros. cartoons.

Mrs. Franklin told detectives the loot included a \$2500 diamond ring and a \$2500 diamond bracelet. She said the jewelry was taken from a bureau drawer in a bedroom of their home at 5340 El Prado.

She discovered the burglary Saturday evening, the woman reported. She said she could not be sure what day it occurred.

23-Months-Old Girl Skips Into Street, Hit, Killed

TORRANCE — Nancy Lynn Rockenmacher, 23 months old, was killed here Saturday afternoon when she darted out into the street into the path of an oncoming car.

The child, daughter of Mr. and Mrs. Morris Rockenmacher, 601 N. Laguna Ave., Redondo Beach, was killed in the 2500 block of Sierra St.

Driver of the car, Paul C. Dewey, 61, of Torrance, was not cited by police.

The body was taken to Stone and Myers Mortuary, Torrance.

Annexation Theme Stirs Talk at City Hall; 18 Issues Listed

By GEORGE WEEKS
(City Hall Reporter)

That controversial word, annexation, is being heard often around the city hall again.

No less than 18 annexations are currently in the works or in litigation, 10 of them involving inhabited Lakewood areas.

Most of the proceedings are in the early stages. An exception is the biggest annexation on the list, encompassing a South Lakewood area with a population of 8400. A majority vote favoring annexation last year was voided in Superior Court because of the property owners' protests. The case is now on appeal in the District Court.

Four of the annexation moves are being held in abeyance because of the Lakewood incorporation election Mar. 9 and the proposed incorporation of South Lakewood.

If the city should win all the disputed cases—a remote possibility—its gain in population would approximate 21,000.

One proposed annexation has reached the seminal stage—City Council adoption of a resolution fixing a tentative date for an election.

Unless blocked by protests, the vote will take place May 6 in a 90-acre Lakewood Crest area bounded by South St., Downey Ave., Ashworth St. and Coke St. Population is estimated at 898. The protest hearing is set for Mar. 16.

A round-up of other proposed annexations of inhabited areas includes:

Increment 107—80-acre area bounded by Palo Verde Ave., Los Coyotes Diagonal, a line near Keynote St., Studebaker Rd. and Wardlow Rd. Population, 380. Petition has been filed with City Council and certified as bearing signatures of more than 25 per cent of voters. An election date is expected to be fixed next month.

Increment 110—South Lakewood, in litigation.

Increment 111—75-acre area bounded by Wardlow Rd., San Gabriel River, Studebaker Rd. and Mezzanine Way. Population, 892. The City Council last Tuesday granted consent to circulate petitions for an election.

Increment 124—250-acre Briercrest area bounded generally by Bellflower Blvd., South St., the Los Angeles Department of Water and Power line, Turnergrove

Dr. Hardwick St. and Dunrobin Ave. Population, 4227. Circulation of petitions has been authorized but is being delayed pending outcome of the incorporation election. This area is within the proposed city of Lakewood.

Increment 125—220-acre Central Lakewood area bounded by Bellflower Blvd., Gondar St., Del Amo Blvd. and Centralia St. Population, 3856. Circulation of petitions is delayed by the incorporation election.

Increment 130—17-acre area bounded by Clark Ave., Spring St., alley east of Bellflower Blvd. and Favo St. Population, 185. The council has authorized circulation of petitions.

Increment 132—70-acre area between Studebaker Rd. and San Gabriel River north of Wardlow Rd. Population, 1635. Consent to circulate petitions is being delayed pending a legal opinion on whether or not the annexation conflicts with the proposed incorporation of South Lakewood.

Increment 133—Area between Studebaker Rd. and San Gabriel River adjacent to Peabody St., Britain St., Karen Ave. and Harco St. Estimates of acreage and population incomplete. This also is delayed by the proposed South Lakewood incorporation.

Annexation of a Lakewood Plaza 6 strip bounded by a line near Pageantry St., Carfax Ave., extended, Spring St. and Studebaker Rd. No number assigned. Estimates of acreage and population incomplete. A request for permission to circulate petitions signed by 46 persons, has been submitted to City Mgr. Sam E. Vickers and is expected to be transmitted to the City Council next Tuesday.

Orange County's Champ



Pretty Donna May, 16-year-old Marywood Catholic High School senior from Anaheim, won top speaking honors in Orange County-wide competition sponsored Friday night by American Legion. She will compete in area finals Feb. 28. Second and third were Ted Deming, La Habra, Fullerton Union High School, and Judy Kunisawa, Huntington Beach Union High School. (Staff Photo.)

The New
meads store for men
124 PINE AVENUE

Proudly Presents Its
PREMIERE SHOWING

of **Glen Guard**
Individualized Clothes

It is our pleasure to announce that we have just been selected to represent one of America's most famous names in apparel—GLEN GUARD.

For six decades, the GLEN GUARD symbol has continued to be just about the most authoritative assurance of correctness in attire. We warmly invite you to attend our premiere showing, and see what a remarkable difference GLEN GUARD individualized clothes make in a man's appearance.

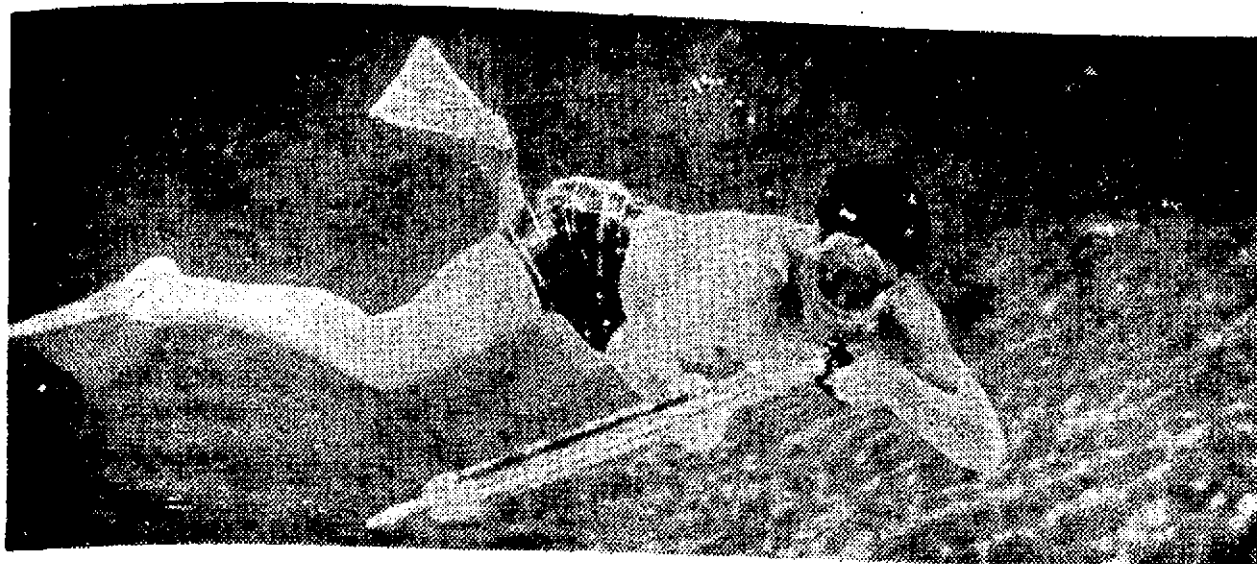
The New
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February 22nd and 23rd

By the famous architects of men's clothing, Wm. P. Goldman & Bros., Inc.

Custom Fittings by a Special
Glen Guard
Representative
Mr. Jack Taylor
HERE FEB. 22 and 23

Plan to attend this event. A special representative from GLEN GUARD's custom department will be here. For the discerning men in this area who seek the utmost in individuality, it will be a most rewarding experience. You will be custom-fitted by a man who can do the most for your figure.



AMERICA'S FASTEST-GROWING SPORT

Skin Diving's Perilous, but It's Oceans of Fun

By Jerry Hall

IF YOU HAVE ever had the sincere, suppressed desire to pretend you're a lobster you would probably make a good skin diver.

Not that all good skin divers think they are lobsters. And it is not necessary to look like a lobster to be a successful skin diver — but it helps.

Armed with .38-caliber spears, every day of the winter and summer a handful of our citizenry goes down to the sea and jumps into the foaming surf for a spot of underwater hunting.

They are Southern California's skin divers, participating in the nation's fastest-growing sport, and they are most likely members of the Long Beach Neptunes, the No. 1 skin divers' club in the country.

Once they cut through the surface of the ocean, with spears firmly in hand, they invade the world's most mysterious kingdom with the odds against a successful hunt stacked high against the diver.

Whether the catch is a 140-pound bat ray or just an ordinary lobster (the variety that runs \$2.75 across the dining table), there is good reason for the

skin diver to be proud of any trophies from the sub-surface. Because a fish has reactions seven times faster than a human and can swim circles around even the best skin diver.

So the diver is forced to outsmart his adversary, and though pride in the intelligence of the human race might make it seem easy, it must be reported that the fish oftentimes wins the battle.

TAKE THE LOBSTER, for instance. A skin diver doesn't just reach down between rocks and grab him. He has to be diplomatic about it. As it was explained by Jake Frazier, member and official of the Long Beach Neptunes, "You have to pretend you're another lobster. You shape your hand like its claws and lure it out of hiding. The diver tries to give the impression that he's a girl lobster. The boy lobster looks up and says, 'Wow!' and leaves his cave. Then you've got him."

A sneaky trick, Frazier conceded, but a necessary one if the lobster is ever to be entered in the skin diver's fish derby.

All these sub-surface maneu-

vers must be accomplished in rapid succession, because those stories you might have heard about staying under water over long spans of time are not true, Esther Williams' motion picture swim scenes notwithstanding.

"Some, those who are very good," says Frazier, "can stay down as long as a minute and a half or even two minutes. But they are rare exceptions. Most skin divers are under for 30 seconds. It is one of the highly debatable points of the sport."

Compared with scientific knowledge of other realms of the universe, little is known of the world at the bottom of the ocean. Once a diver cuts through the water's surface, he faces the unknown with only a spear, human intelligence and physical stamina to protect him. The spear he uses on such species as the angel shark and the bat ray.

ON HUNTING TRIPS for such "harmless" prey as shovel-nosed sharks, abalone and octopuses (it's one octopus or two octopuses, say skin divers) there is no need for the spear.

There are several varieties of weapons. The three-pronged

(Continued on Page 13.)

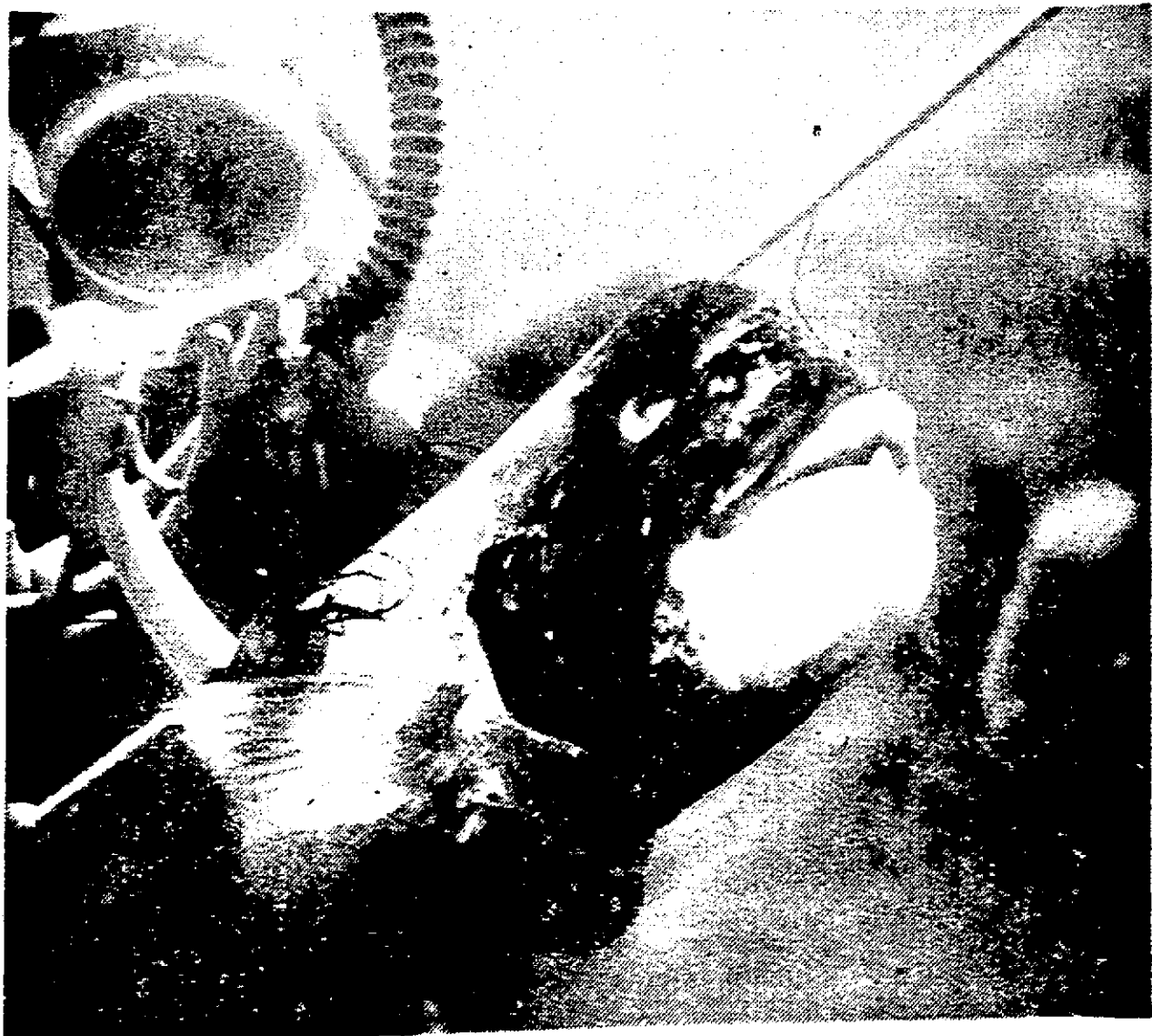


Photos courtesy of Dr. Nelson E. Mathison.

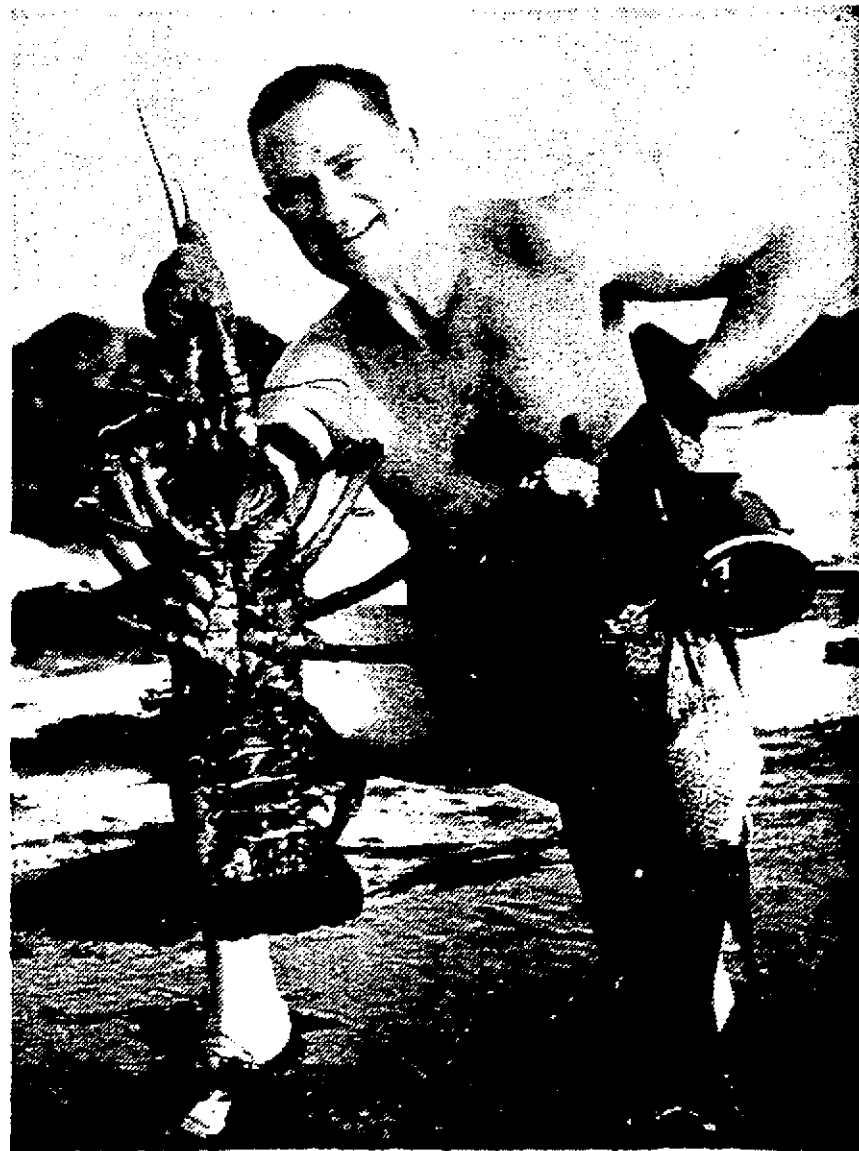
Dr. Nelson Mathison of Long Beach is an ardent skin diver. Here he snaps a man-eater shark's "portrait."



'Whoa there, Mr. Turtle!' And a skin diver makes grab for his quarry. Such activities are part of diving fun.



Coming up with a 15-pound sheephead, a homely denizen of the rocky waters, is this diver. Man is using a rubber-sling spear gun as underseas armament.



Dr. Mathison displays 15-pound lobster and twenty-pound sheephead taken from waters at Laguna Beach.

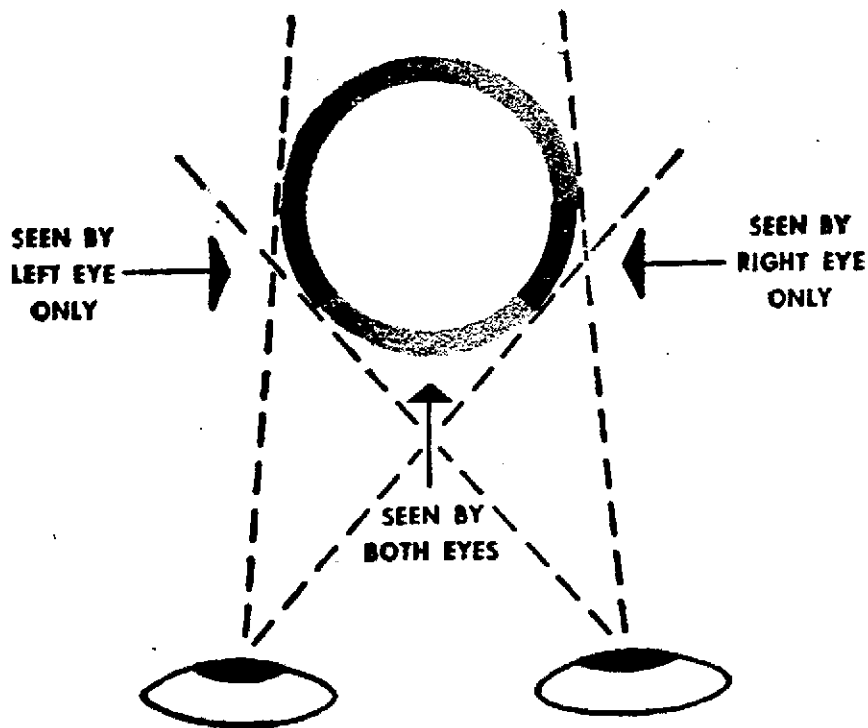


If you were in this film, you could look like this (left) or this (right), depending whether seen by naked eye or through illusory device.

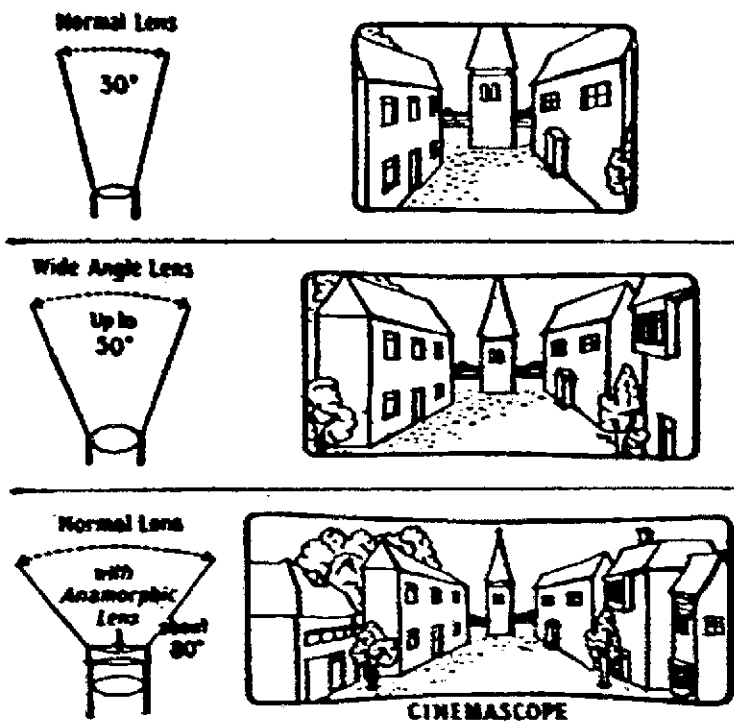
3-D Movies: They're Only an Illusion!

WHEN you look at a wide-screen, stereoscopic, or 3-D movie, don't deceive yourself into thinking that you are actually seeing things in depth, because you are not. It's an illusion, or optical effect. But it is a far more surprising fact that when you look out of the window at a near-by tree, a distant barn, and a cloud 25 miles away, even then you are not

THE WIDE SCREEN SYSTEMS



In normal vision, each eye sees something the other eye doesn't, as is illustrated by the diagram above.



Drawings courtesy London Economist

How various lenses are used to gain more side detail and hence get more depth effect, is illustrated above.

seeing distance, if you depend on your eyes alone. The eye, as an optical instrument, has no means of judging depth, or distance, or the "third dimension," says the Better Vision Institute. It represents things on a flat surface, exactly as a camera reproduces them on a flat film. That explains why babies think they can grasp the moon.

Yet we are as sure of depth as we are of length and breadth. How come? The feeling of depth arises in the brain, not the eye, and is the result of certain tip-offs or "cues" which we have learned to understand as meaning depth.

Cinerama, CinemaScope and 3-D or stereoscopic films are entirely different in the methods used, but all of them rely on the use of cues. The difference lies in the cues used.

WHAT ARE THESE CUES that tell us that a thing has a third dimension? Well, there are a number of them. To view a near-by object, the eyes converge, or are rolled inward by muscles attached to the eyeball. The mere activity of the muscle, unbeknown to the viewer, seems to set up reactions in the brain which proclaim, "Now I am looking at something closer to me." It is believed that a young baby is actually conscious of these reactions and learns about distance from them.

Then, there are the familiar, common-sense cues. When we see two men, one six feet tall and the other six inches, we conclude that the second man is far away, not that he is a pigmy. Or, if we can't see a man's face because a woman's hat cuts off the view, that is a sure sign that the hat is nearer than the face.

A face with eyes, nose and mouth all clear and distinct is nearer than a face in which these features are blurred. A straight stretch of railway tracks seems to converge to a point at a great distance.

Here's another. Looking out from a railway coach window, we see near objects rush past us toward the rear while distant

objects move with the train and intermediate objects don't move at all. Unconsciously, we draw conclusions about distances.

So there are countless cues, or signals, by which we know that one object is farther away than another. Many of these are used in the depth films. Flat films likewise represent depth to us, but less vividly because they use less effective cues.

THE WIDE-SCREEN or panoramic films rely largely, for their sense of depth, on the increased amount of "side scenery" which they include in the picture. As we look out of a window and focus our gaze on a cow, we are aware of many things besides the cow. With other parts of the eye we see fields, barns, houses, clouds. These furnish innumerable clues to distance. Flat films exclude

process of spreading out is accomplished by a projector also having cylindrical anamorphic lenses. The projected picture fills the wide screen, with its illusions of depth created by side-scenery. It gives us what the eye naturally sees.

The other fundamental cue, used by 3-D or stereoscopic films, is different in principle. Your eyes are about three inches apart. So it follows that the right eye can see a little further around an object, and behind it on the right, than the left eye can. The same applies to the left eye.

So it is a fact that the images formed on the retinas of the two eyes are not quite the same in binocular or two-eyed vision. In fusing them, or putting them together, the brain seizes on these small differences and translates them into terms of depth. A one-eyed man cannot judge distance in this way, though he can through other cues.

By Nancy Lester

most of this, and heighten the dramatic effect thereby, but the wide-screen cineramic films include it and thus greatly sharpen the sense of depth.

To get the wide sweep, the original panoramic films are made by three cameras pointing in different directions. They record parts of the scene on three different films, which when exhibited are linked together by three synchronized projectors. Another method is that of the "anamorphic" single wide-angle camera, which by means of a single cylindrical lens system compresses the wide scene to the standard dimensions of standard movie film. Thrown on the screen by an ordinary projector as used by the flatties, these pictures would be distorted like the image in a concave mirror, which makes you look like a "thin man." So the opposite

THE 3-D CAMERA uses this principle. It contains two lenses about three inches apart, like the eyes, and two rolls of film like the two retinas. The slightly different pictures are fused into one on the screen, but through polarized projector filters which show one film in "vertical" light and the other in "horizontal." Looking at them through polarized glasses, keyed to the same kinds of light, the viewer sees the right-hand projection with his right eye, the left with his left, exactly as he would if he were looking at the original scene. Thus he obtains the stereoscopic effect which arises from binocular vision.

Many people have complained of eye trouble when viewing depth pictures, and have suspected that those pictures hurt the eyes. Actually, according to the Better Vision Institute, eye-sight authorities believe that these movies only reveal defects already existing in the eyes. If you can't see them clearly, or they cause strain, you probably need glasses to correct faulty vision.

Nevada Rush for Oil Land Jams Office

CARSON CITY, Nev.—(U.P.) A modern land rush caused by discovery of oil 60 miles southwest of Ely resulted this week in payment of an estimated \$1,000,000 in oil and gas lease fees to the U. S. Land and Survey Office.

Manager A. L. Simpson reported his office had been busier during the past week than at any time in its history and that the flood of lease-hunting applicants showed no signs of abating.

Because the state receives 37 1/2 per cent of such federal lease fees, the land rush meant at least \$380,000 will go into the state distributive school fund to be apportioned by the 1955 legislature.

During the four days preceding announcement of the oil discovery by the Shell Oil Co., daily lease fee collections averaged \$82,000.

On Thursday and Friday, however, more than \$700,000 was collected—more than three times the total amount taken in during the 1952-53 fiscal year.

Fire Fatal to Two

DURANGO, Colo.—(U.P.) Damage from Friday night's two-fatality fire was estimated at \$200,000 by city manager Ernest Lindsay. Services for the two victims, Louis Hoffman, 47, and Eddie Briggs, 27, were expected to be held Monday or Tuesday.

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What Good Is a Book?



WELL, THERE WERE all those words to study and 10 minutes until class at El Camino College and Pat Tillery was busy with a book. It was a nice day. And along came Martha Morris, and suddenly Pat's book was less important than a look. Spring will be here in 28 days.—(Staff Photo by Charles Neiswender.)

See Plan to Give Red China Voice in Europe

BERLIN—(U.P.) Soviet Russia may try to inject the German question into the Geneva Far Eastern conference to give Red China a voice in such discussions.

George Bars Changes in Treaties Bill

WASHINGTON—(U.P.) Sen. George (D-Ga.) said Saturday he "could not accept" Justice Dept. suggestions for changing his proposed substitute for the controversial Bricker amendment.

The veteran legislator said a Justice Dept. memorandum outlining possible changes in his proposal for giving Congress a check on executive agreements other than treaties contained "nothing that was acceptable." He would not make the memorandum public.

The Senate resumes debate this week on the Bricker treaty-limiting proposals and amendments. No votes are expected before Tuesday. Senate Republican Leader Knowland said he hopes to finish action on the entire question by Wednesday or Thursday.

George's substitute looms as the only measure with a chance of mustering the necessary two-thirds vote for final approval as a constitutional amendment. Even that is doubtful.

His plan provides that no international agreement other than a treaty can become effective as domestic law except by an act of Congress.

The administration fears this

Chemical Plant Sinks

WINDSOR, Ont.—(U.P.) New underground rumblings were felt Saturday under a sunken section of a sprawling six-million-dollar chemical plant on the banks of the Detroit River. One building sank between two and three feet in half an hour.

Chlorine gas fumes hung over the dreary scene.

Water continued to gush up from the subterranean workings of an old salt mine, collapse of which, Friday, caused one huge warehouse to all but disappear.

A pump building with more than \$10,000 in equipment settled to its rooftop. Other buildings in the area covering about 75 acres tilted and cracked.

The chlorine-producing section of the plant began sinking Friday. The rumblings were heard Saturday in a liquefaction plant, already under water up to 22 feet in depth. Workers equipped with gas masks moved into the plant in an effort to shut off deadly chlorine gas escaping from a 50-ton storage tank. A tank car was backed into the

might hamper the President's wartime powers as commander-in-chief.

George tentatively suggested language to meet those objections. But in a memorandum to Knowland the Justice Dept. suggested further changes. George said these changes are not acceptable.

Tribesman Gets French Award on First Book

LAUSANNE, Switzerland—(U.P.) An international jury tonight awarded the Charles Veillon prize for the year's best book published in the French language to Camara Leye, a 25-year-old tribesman from French West Africa for his autobiographical novel L'Enfant Noir (The Black Child).

The novel, the author's first work, described his childhood with his tribe in the jungle of the upper Niger valley.

Leye studied in Paris and now is an aeronautical engineer. He receives 5000 Swiss francs (\$1170) in prize money.

Method to Detect Eye Cancer Told

PHILADELPHIA—(U.P.) Willis Eye Hospital research workers said Saturday they have found a positive way to detect cancer in the eye.

Dr. Jack Eisenberg, in a report to the staff and ex-residents of the hospital, said injection of radioactive phosphorus—known as P-32—into the blood stream of a patient with suspected tumors permits discovery of malignancies.

A Geiger counter is placed over the area of the eye, Eisenberg said, and if certain reactions occur the doctor can determine where a tumor is present by comparing the reactions with those of a normal eye.

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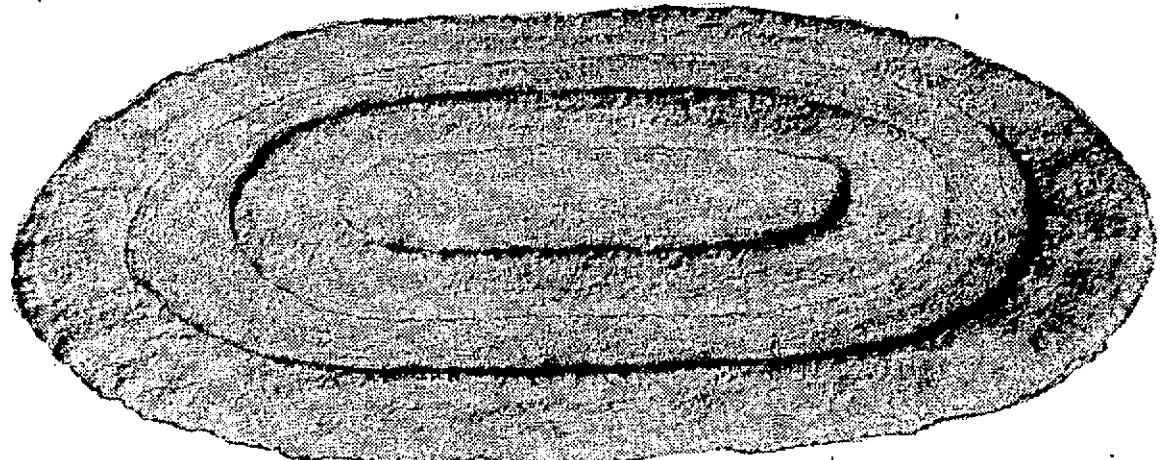
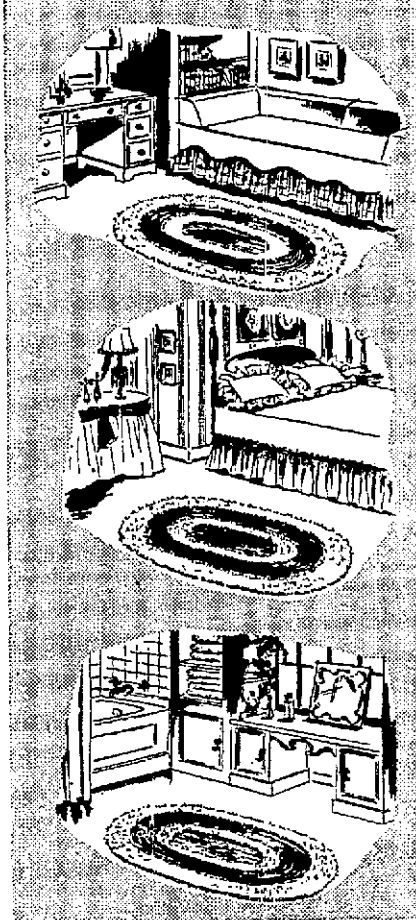
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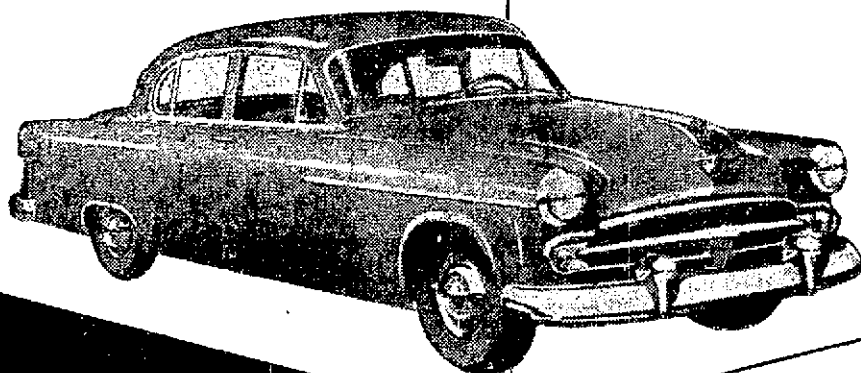
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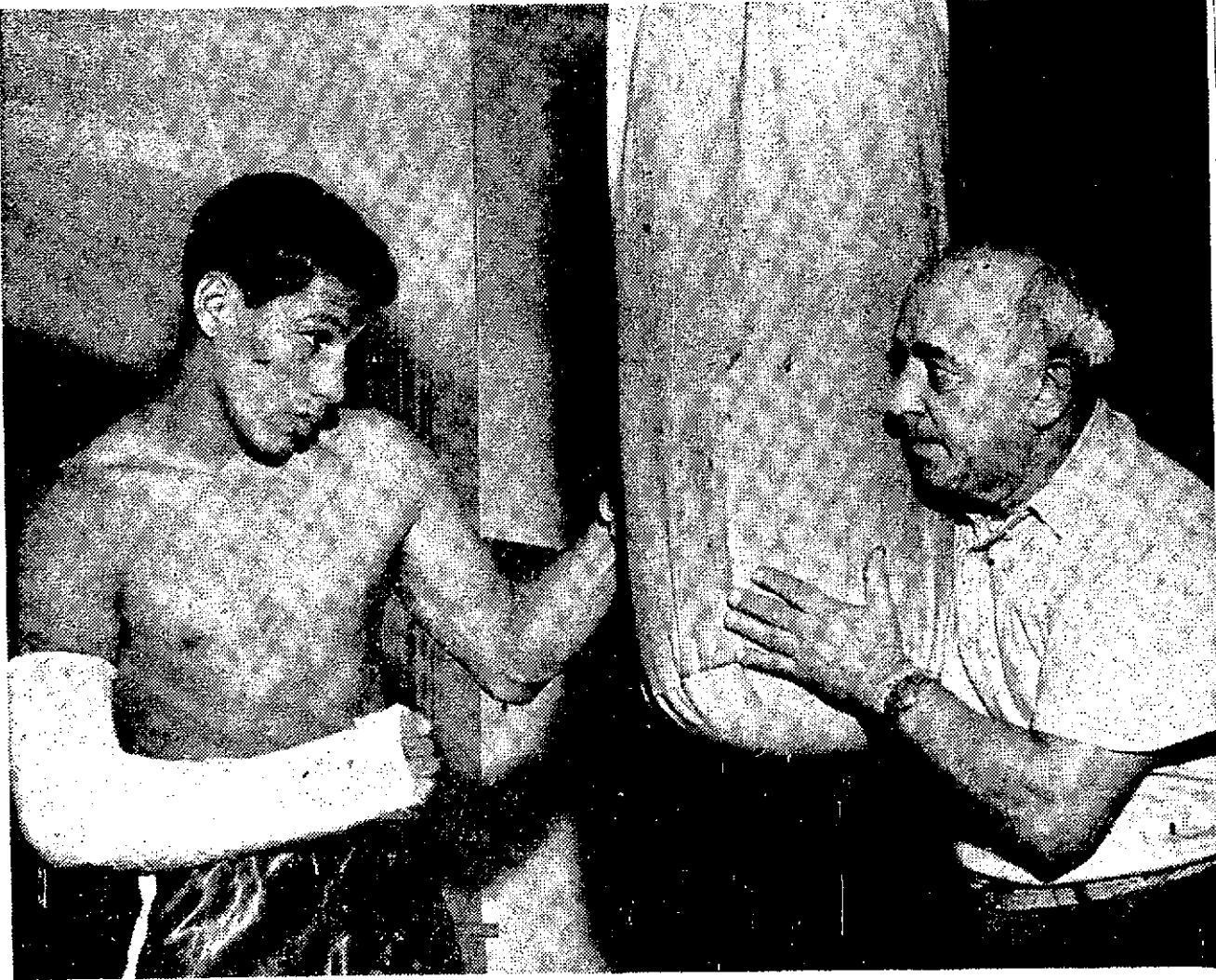
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FRACTURE OF his strong right arm couldn't make Ray Acosta quit in the ring. He's still training, bandages and all, under guidance of manager Mannie Lieberman. Ray's dedicated to a career which leaves no time for fun.—(Staff Photo.)

Elks Will Celebrate Golden Anniversary

With the spotlight centered on 888, B.P.O.E. Elks this week will celebrate its golden anniversary. The lodge, which now has 3700 members, was founded in 1904.



DR. W. HARRIMAN JONES
Past Exalted Ruler

The lodge, which now has 3700 members, was founded in 1904. The second fraternal organization in the city, preceded only by the Knights of Pythias. Dr. Jones was its second exalted ruler, serving in 1905-1906. Dr. T. C. Donnell, who served 1904-1905, was the first. Jess W. Grundy is present exalted ruler and Clare McCord is general chairman of the 50th anniversary.

Monday will be observed as Dignitary Night, with Lloyd C. Leedom, past deputy district grand exalted ruler, as chairman. Tuesday will be Old-Timers Night, with Clifton K. Hubbard, president of the Past Exalted Rulers Assn., chairman. Past Grand Exalted Ruler L. A. Lewis will speak. Ladies Night is slated for Wednesday, with Esteemed Loyal Knight Gerald Desmond, chairman. The program includes show and entertainment, dancing, an 11 o'clock toast and buffet supper.

Estimated Lecturing Knight Norman Allumbaugh will be chairman of Civic and Fraternal Night on Thursday, and Esteemed Leading Knight C. Meade Talbot will head Open House Night on Friday.

Grand Initiation Night is slated for Saturday, with Robert P. Mohrbacher, past deputy district grand exalted ruler, general chairman. Highlights will include a parade at 7:30 p. m. from Elks Club to

Jokester Places Dud Grenade at Embassy

ROME—A hand grenade was found on a sidewalk 30 yards from the United States embassy Saturday. Police blocked off the immediate area for a half hour, put the grenade into a pail of water and then were told it was a dud, rigged so that it couldn't go off. Ambassador Clare Boothe Luce was not in the embassy at the time. Said one U.S. officer: "It looks like somebody's idea of a joke."

The Municipal Auditorium, where 850 candidates, of whom 500 will be from Long Beach, will be initiated. An operetta and fashion show for the candidates' ladies will take place in the lodge room, then there will be dancing and a buffet supper.

McCord is editor and Trustee B. Gordon Vessey assistant editor of "Golden Memories," a booklet published by the lodge observing the anniversary.

1272 Greeks Go Home From Soviet Prisons

BRUCK an der Leitha, Austria—Two passenger trains carrying 1272 Greek children and adults released by the Communist Hungarian government reached this Austrian border station, early Saturday, en route home. The refugees are part of about 8000 Greeks forced from their homeland by Communist guerrillas during the civil war there in 1947 and 1948.

INDEPENDENT-PRESS-TELEGRAM—A-5

Long Beach (Calif.), Sun., Feb. 21, 1954

NO TIME FOR FUN

Fractured Arm Can't Halt Boxer's Career

By JIM PHELAN

While drug scandals rock Los Angeles boxing circles, a young Long Beach middleweight is plugging away at a career that might have been plotted by Horatio, Alger.

Five weeks ago Ray Acosta broke his right arm in a semi-main event against Eddie Simms in Hollywood Legion Stadium. He finished the fight on his feet, battling Simms off with his left hand.

Today, with his right arm encased in a heavy cast, Acosta is back on a rigorous training schedule.

"I can at least get my left side back in shape," said Acosta, whacking a heavy bag at the YMCA gym.

"He's just that kind of a boy," says Mannie Lieberman, his manager, boxing instructor at the Long Beach Y and president of the Southern Calif. Fight Managers Association.

★ ★ ★

ACOSTA HAS blocked out his career as carefully as other young men set about becoming doctors or lawyers. He's 24 years old and has been fighting as a professional since 1948.

"In this business you have about 10 years. I've got six behind me and about four or five to go. If you're going to make anything of yourself, it takes work."

To fight fans who watch Acosta and other boxers on television, professional fighting is a glamorous sport. But to the young middleweight, it's a seven-day-a-week business that leaves no time for fun.

Acosta ordinarily fights about once a month. The rest of the time he's up every day at 5:30 a. m. for four or five miles of road work. In the afternoon he trains for a couple of hours at a gym in Wilmington.

"I want to have something to show for my years in the ring," Acosta says. "If I can get into the big money, I can buy my own upholstery shop."

★ ★ ★

Acosta already has something to show for his rigorous work and determination. Recently he bought a home in Lakewood, at 2802 Frankel St., for his mother. "There were 15 of us kids—11 boys and five girls," the boxer says. "I figured it was about time for us to do something for her."

Acosta has fought 40 times as a pro. He has won 27 times, lost eight and had five draws. But he isn't satisfied with that record.

"You have to get into the main events to make anything

of yourself," he says. "I've made the mains only three or four times, and I want to get up there."

Acosta's "10-year-plan" was interrupted once before, by the war in Korea. He carries a scar on his knee where he caught a piece of shrapnel as a rifleman in the Third Division. He was hospitalized for three months in Tokyo.

"I got a break when I got out of the hospital, though. They made me a boxing instructor in the special services division. I got to fight two pro bouts in Japan, and won them both."

While a pro boxer has a certain aura of glamor about him, Acosta doesn't have any steady girl friend. "I like to go to dances," he says. "In fact, I'm crazy about dancing. But I don't go."

"Things like that have to wait," he says, whacking the bag with his good left hand. "I've still got too far to go in the ring."

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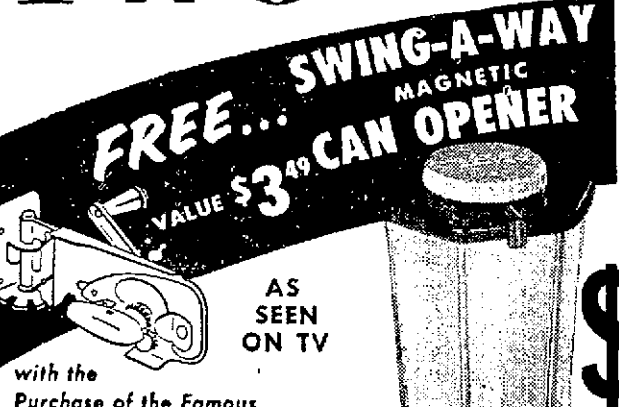
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Fran Woods models a hair style showing pompadour effect with an off-face wave line. Such stylings show hairdressers' extreme skill in workmanship.

Girls Will Be Boys, You Can Plainly See

The new hair style trend? As you can plainly see, it's toward short hair, styled to give a modified Italian Boy look, a coiffure that can be executed in any shop. That's the word from Long Beach Hairdressers Guild which, in line with the new trend, will unveil its recommended Miss Universe coiffure as a feature of the 11th annual Hair Style and Trade Show today and Monday in the Wilton Hotel. However, a definite contrast will be noted between those introduced for the normal, fashion-conscious woman and those given to models during the competitive phases of the show. Ray Mercer, president of the Guild, explains: "The style that catches on with the public must be casual, a hair-do easy to care for but still possessing good lines and balance and, of course, flattering to the individual. And it must lend itself to individual variations to fit each different face."



Barbara Blakeley models an extreme short Italian Boy style hair-do. Five thousand representatives of hair styling industry will attend L. B. show.



Left to right: Rayma Hill wears Italian Boy style with a soft pompadour; Mary Ellen Parziale with a style that emphasizes off-face line; Patty Petersen and Italian Boy (also see cover); and Sunnie Taylor, also showing Italian Boy look.



—Photos, including Southland's cover, by Roger Coar.

Left to right: Estella Lavery models soft forward-movement hair-do with high soft bangs; Jinnie Barrie, Italian Boy look; Barbara Blakeley, also Italian Boy with extremely short cut; Tomi Elis, high puff bang and wide off-face effect.

'CUSSEDEST' TOWN IN ALL THE SOUTHWEST

How Tombstone Got Its Name

TRAVELERS along U. S. Highway 80 in southeastern Arizona, between the Huachuca and Dragoon mountains suddenly come upon a "Tombstone" nestling on the mesa. Not just an ordinary tombstone! Like the ones marking the last resting spot of some person. But a real town by that name. And how it got that name is an interesting as the old town itself.

Tombstone ordinarily signifies "the end of the road." Not so in this case, however. Almost seven decades ago this city of 15,000 souls was proclaimed both the biggest and wickedest in Arizona. In fact, it soon earned the unenviable reputation of being the toughest and "cusseddest" town in all the Southwest.

There were several rich mines around Tombstone, although it was located in the heart of a great cattle country. Immense quantities of silver were being taken out. The rich lodes seemed inexhaustible. Copper, lead, zinc and some gold were also found. The news spread like a forest fire. A mass migration of adventurers, willing to undergo any hardship that might lead to sudden riches, "blew" in on every turn of the wind. Professional miners came in hordes, attracted by top wages—wages of \$4 for an eight-hour shift, at that time fabulous pay for the men. Most of the tobacco-chewing miners were unmarried, and spent their money as fast as they earned it.

TOMBSTONE not only had a unique name. It was unique. It boasted both saloons and churches, Sunday schools and houses of ill fame. But saloons

formed both the "hub" and "spokes" of the business section, at one time numbering 110 with lawful licenses to sell liquor. Hardware stores ranked second in popularity, for they were the direct source of mining equipment and firearms, two of the most essential items for the success of all males in and around Tombstone at this particular time. The revolvers most used were .45 or .44 caliber guns with 7½-inch barrels.

Everywhere there were livery stables. Just as common as the more sophisticated garages of today. These stables had open-air pens where horses could be checked and picked up with a

By Helen Johnson

minimum of formality and loss of time. The town never slept. The only difference between night and day was the degree of light in the skies above. In fact, Tombstone was wide-open 24 hours a day, and mines operated on a 24-hour basis. Also a seven-day week. Sunday was just another fairy story to most of the miners. Stage holdups were almost daily occurrences. Cattle rustling, horse stealing, and frequent murders with the wildest gunplay, were the most popular forms of occupation and

amusement indulged in by the lawless majority. Tombstone grew tougher by the hour as prosperity moved in. There was no limit to either!

THEN ONE DAY calamity struck! A calamity shrouded with as much disaster and misery as any earthquake or tornado recorded in the annals of time. The mines were flooding! Just a trickle, a bare trickle at first. Then a flood. Bailing was impossible, for the water boiled into the shafts in geyser spouts as thick as a man's body. There was nothing to do! Tombstone was doomed! Its flagrant boom collapsed like a toy balloon. The miners departed as quickly as

they had come, and the picturesque exodus of the citizens was much like one recorded in the Old Testament of the Holy Bible. Life, which yesterday was here, today was gone. The 15,000 population dwindled to a mere hundred or two. The old town, once the mightiest city between El Paso and San Francisco, kept sinking into oblivion and ghosts wandered everywhere in whispering secrecy. But Tombstone didn't like the trend of things. It resented these ghastly invaders, and like the man who made the original discovery of ore in October, 1877, refused to give up.

This man, an old-time prospector by the name of Ed Schieffelin, was directly responsible for the first mad "rush" to the little town. Walking around one day he stumbled upon a mine and hastened to tell his brother Al about it.

"I've struck it rich this time, Al."

"You're a lucky cuss, Ed. That's all I can say!" Al flung back rather tauntingly, a bit taken back by his brother's sudden luck.

THE MINE was named "Lucky Cuss," one of the several mines that made Tombstone famous.

After this fortunate discovery, Ed formed a peculiar habit of walking along with his head down and his eyes directly focussed on the ground. An Army officer met him one day.

"What you always looking for, Ed?"

"I'm looking for stones!" (meaning minerals), he answered sagaciously: "The only stone you'll ever find, Ed, will be your tombstone!"

So the town was named after the Army officer's wisecrack, when it suddenly sprang into existence a few months later. Although its heyday lasted only a few romantic years, Tombstone refused to be a "tombstone." And today it still lives even though its early history was written with six shooters and smeared with the blood of its settlers. The ghosts which wandered aimlessly in whispered secrecy for a long period of years, gradually retreated into the

(Continued on Page 25.)



Rough and ready miners and the general floisam of characters that converge on boom towns once patronized this theater when Tombstone, Ariz., had its heyday.

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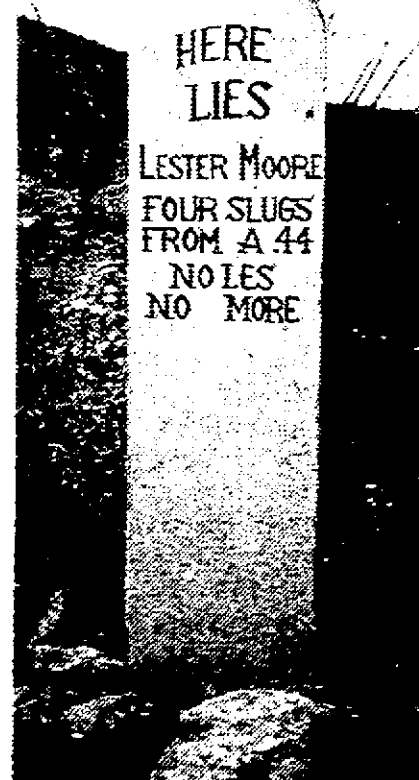
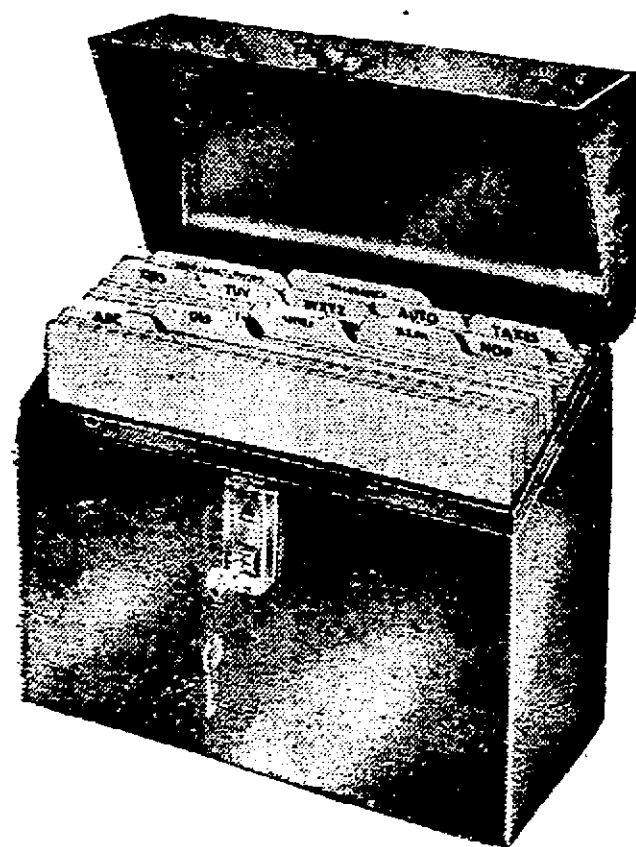
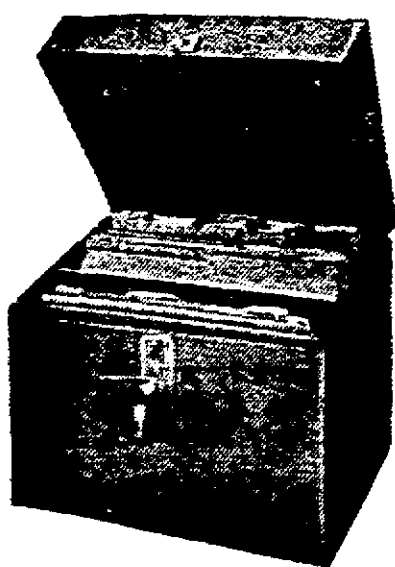
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Stationery—Street Floor



Wry humor on a Boothill grave marker is a key to Tombstone's temper in its roistering days.

Roosevelt Addresses 65 Here at Democratic Club's Meeting

Neatly sidestepping detailed reference to the sensational adultery charges of his wife, James Roosevelt addressed the North Long Beach Democratic Club Saturday night in Old Masonic Hall, 19 W. Plymouth St.

A crowd of only 65 persons—including a liberal scattering of women—showed up to hear the speech of the oldest son of the late President Franklin D. Roosevelt.

But the group gave him a standing ovation when he finished his talk.

Before his address, Roosevelt was asked by a reporter about the status of proposed candidacy for Congress in the 26th District.

With a nervous laugh, Roosevelt replied: "There's nothing new."

Roosevelt announced his candidacy only four days before Mrs. Roosevelt filed suit for separate maintenance, charging that he had carried on love affairs with 12 women. Since the court battle began, with Roosevelt denying his wife's charges, he has expressed uncertainty over staying in the congressional race.

In his talk, Roosevelt made only one reference to the court battle. He prefaced his speech with the comment that, "Under the stress and strain of the last few weeks, I haven't been to as many clubs (Democratic clubs) as I have in the past."

Roosevelt attacked Sen. McCarthy, saying: "That gentleman

from Wisconsin—and I seldom mention his name because I know he likes to have it mentioned—has been trying to sow seeds of fear, fear of speaking up, fear of being on the unpopular side."

Answering a question from the audience, Roosevelt referred to a \$6000 Cadillac McCarthy had received as a gift in Texas.

"Remember the beating we took on mink coats and deep freezes?" he said with a grin. "But that car was all right with McCarthy because he is a Republican and if it had been a gift to a Democrat there would have been big headlines all over the country."

Roosevelt was introduced at the meeting by Atty. Raymond Simpson, president of the Democratic Co-ordinating Council of Long Beach. Simpson was introduced by Ralph E. Corbett, president of the North Long Beach Democratic Club.

Ex-Publisher Dies

CULVER CITY — (AP). James Daley, who published the Wilshire Press in Los Angeles from 1939 to 1953, died in a hospital.

Roosevelt announced his candidacy only four days before Mrs. Roosevelt filed suit for separate maintenance, charging that he had carried on love affairs with 12 women. Since the court battle began, with Roosevelt denying his wife's charges, he has expressed uncertainty over staying in the congressional race.

Running? 'Nothing New'



TANNED AND smiling, James Roosevelt addressed a meeting of the North Long Beach Democratic Club Saturday night. (Staff Photo.)

INDEPENDENT

Arkies Halt Federal Aid for Jobless

LITTLE ROCK, Ark.—(AP). Proud Arkansians—tired of the old jokes about their poverty—are letting it be known that they can take care of their own by spurning federal aid for hundreds of farm families caught in an unusual wave of seasonal unemployment.

Within two days, two counties in east Arkansas have made arrangements to get along without the outside assistance they originally sought. Three other counties with needy have handled the problem by themselves from the start.

Poinsett County Judge Sid Smith said Saturday that organizations and individuals in that county had made plans to provide jobs for the needy on a local basis. He asked State Welfare Commissioner A. J. Moss to remove Poinsett from the list of counties receiving federal and state aid.

"We have learned that there are actually more job opportunities at this time than we had at first realized," said Judge Smith. "Conditions are expected to improve further with the approach of spring planting time."

Girl's Car Stolen, Journey Delayed

Planning an emergency trip to call on her mother, Miss Tucker plans to go there at 21, of 311 Hermosa Ave., as soon as she finds her car, a 1950 Ford, license number 9P109. She asked anyone having information leading to the return of her car, stolen from in front of her home a week ago, to contact her at her home.

Miss Tucker's sister is critically ill at Herman, Neb., and Nebraska.

HARDWARE SPECIALS

RADIO WAGON Full 34-inch Body with Jumbo 10x1.75 wheels. Limited quantity. Reg. \$849 \$11.95. Now.....

FLEXY RACER Spring steering with quick stopping brakes. Reg. \$17.95, now..... \$12.95

DUTCH BOY NALTHETIC ENAMEL Reg. Price \$7.58 gal.—Now \$3.98 Gal.

Gloss and semi-gloss in Dutch Boy's premium enamel. Discontinued pastel colors only. Can be tinted to deeper shades.

WE CARRY A COMPLETE STOCK OF DUTCH BOY PAINTS — SUPER KEM-TONE — KEM GLO — GELVATEX AND LIQUID RAWHIDE.

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MON. WED. & FRI. 9 to 6
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25 Years Specializing in Glands

Job as Milkman Compensates Con

LINCOLN, Neb.—(AP). Embarran's house. He stopped off there while he was supposed to be on sought to learn today whether convicted murderer John Rogers made a habit of visiting lady friends while delivering milk as a trusty.

Rogers, 35, was caught Friday after a 20-minute visit to a woman's house. He stopped off there while he was supposed to be making milk deliveries, under guard, to a state institution.

Deputy Warden John Greenholtz said Rogers, serving a 35-year term, did not "escape."

"He was just visiting," Greenholtz said.

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EASY WASHER	209.50	139.50
10 PLATFORM ROCKERS WITH OTTOMAN	59.95	29.50
2-PC. MODERN SECTIONAL	239.50	169.50
POSTURE OFFICE CHAIRS	39.50	19.75
9-FT. PHILCO REFRIGERATOR	299.50	229.50
3 MAHOGANY TIER TABLES	29.50	14.95
22 GAS HEATERS	9.95	3.95
8-PC. BLOND DINING ROOM SET	299.50	219.50

	Was	NOW
15 Duncan Phyfe Mahog. DROP-LEAF TABLES	59.95	29.50
TWIN STUDIO COUCH	89.50	49.50
4-PC. Mah. Poster Bed BEDROOM SET	319.50	199.50
8 5-PC. CHROME DINETTE SETS	79.95	49.95
50 ASSTD. COCKTAIL TABLES, values to	29.95	9.95
22 ASSORTED FLOOR LAMPS	12.95	5.95
MAPLE 5-PC. DINETTE SET	99.50	59.50
5-PC. MODERN BEDROOM SET, Blond	189.50	109.50
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92 PICTURES	12.95	4.95
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Benson Murdering GOP, Politicos Cry

By ARTHUR BYSTROM
MADISON, Wis. — (AP). Secretary of Agriculture Ezra T. Benson tossed a bombshell Monday into the agricultural picture of Wisconsin, the nation's leading dairy state, when he announced future federal price supports at 75 per cent of parity.

A majority of farm leaders and farmers are deeply concerned over the state's economic future as a result of the order that goes into effect April 1.

Some of its leading political figures, including prominent Republicans, view the situation as one that may cost the party of President Eisenhower the Midwest in the next election.

A small, but hardy group of farmers and one of the state's leading rural organization leaders, however, saw benefits to everyone, in the long run, as a result of the order.

Never, in the memory of most people who are active in agriculture, has any order such as that of the Secretary of Agriculture caused so much widespread reaction in a state whose economic lifeblood is milk.

Under the secretary's order, the government's price support for dairy products will drop from 90 to 75 per cent of parity after April 1.

A statewide survey by the Associated Press that covered more

Will Yoshida Quit or Ride Out Scandal?

By JOHN RANDOLPH

TOKYO — (AP). Pro-American Prime Minister Shigeru Yoshida must decide this week whether to resign or fight in the face of Japan's most bitter political crisis since the 1945 surrender. The signs were he would fight.

Evidence increased that the tough 76-year-old conservative would try at least until spring to ride out the storm. It was provoked by charges that some of his cabinet members took subsidy bribes from shipping companies after attending million-dollar-a-night parties enlivened by geisha girls.

By spring, Yoshida hopes to get his "austerity" budget through the seething House of Representatives.

By then, he also might stabilize the corruption by dumping "tainted" ministers.

Whatever the outcome, the scandals seem likely to have some adverse effect on Japanese-U.S. relations. Yoshida has been a staunch friend of America on major issues during his five years in office. Even if he survives the crisis, he and his Liberal Party are bound to emerge weaker.

If he should fall, a new and untied conservative group likely would take over. Waiting to take over from them—or ahead of them if possible—are two wings of the Socialist Party. The right wing is similar to the British Labor Party. The left wing is anti-American and generally pro-Communist.

Yoshida scoffed at the corruption charges Friday in a public demonstration of firmness.

Even as he spoke, the Socialist opposition accused five of his highest cabinet members by name and seven former ministers of being involved in the scandals.

The Socialists said that these 12 along with the Yoshida-appointed governor of the Bank of Japan were repeated guests at lavish geisha parties thrown by shipbuilders accused of large-scale graft and bribery. Among those the Socialists named were Yoshida's foreign minister, justice minister and the ministers of transportation and agriculture.

Asahi, one of Japan's biggest dailies, said Socialist deputies believe the government prosecutors will start arresting cabinet ministers by mid-March, possibly after the budget is passed.

Steve Miller of Marshfield, a prominent Republican who directed the successful campaign for re-election of Sen. McCarthy two years ago, called the secretary's announcement "the kiss of death for the Republican party in the Midwest."

Refuting this statement was Curtis Hatch of Madison, president of the Wisconsin Farm Bureau Federation, the largest farm organization in the state, who supported Benson and said he had "no sympathy for those who would make the level of dairy price supports a political issue." His federation has 35,000 members.

Wilbur Renk, Sun Prairie, also a well-known Republican and the chairman of the Wisconsin Citizens for Eisenhower Committee, in 1952, said "I fear he has the wrong adviser to bring about the squeeze on us, to cut our milk income more than 15 per cent."

Renk operates a 1000-acre farm near Madison, on which he milks 100 cows, and raises hybrid seed corn and blooded livestock. He also is a member of the University of Wisconsin Board of Regents.

Several small farmers, however, took issue with Renk and while admitting they were in the minority in support of Benson at present, contended that in the long run the farmers would benefit.

The federal-state market news service here reported that cheddar (American) cheese trading slowed almost to a standstill in Wisconsin after the secretary's announcement. Prices slumped and demand fell off sharply with heavy federal purchases the only thing that kept the prices in line.

Boo, Hoo! The School Is Burning!



MIXED reaction is shown by these pupils watching a fire sweep their school at Eugene, Ore. Two girls in the foreground take it hard, but the boys consider the situation highly humorous. No one was hurt but books, lunch pails and jackets burned. Pupils in the picture were not identified. — [AP Wirephoto.]

British Base Army Buildup on U.S. Atom

LONDON — (AP). Britain is reshaping her armed forces for the atomic age with the obvious intention of eventually dovetailing her atomic strength with that of the United States.

President Eisenhower's request to Congress to ease American laws against sharing atomic information was regarded favorably here because, if implemented, it would hurry the dovetailing process.

Last week's British white paper on defense reflects similar British-American military thought on the buildup of massive atomic air power as the great deterrent to possible Communist aggression.

Britain's Defense Chief Lord Alexander expressed the view to newsmen that eventually the atomic buildup in the West and in Russia would be so frightening as to rule out the chances of war. But he cautioned that stage was nowhere near reality.

Britain has taken the initial steps toward shifting the balance of her defense effort from the surface to the air, and from the conventional land weapons to atomic arms, guided missiles and other new war devices.

Like the United States, she is reducing her army but expanding her Air Force as the big fist in her armament. She is stepping up the production of atomic weapons—the first of which have now been delivered to her forces.

The white paper did not specify what weapons, but the assumption among British military writers was that atomic bombs were meant. Britain has tested them in the Australian desert.

Eniwetok, H-Bomb Site, Closed to All Aircraft

HONOLULU — (AP). An imminent explosion of the world's most powerful bomb could only be speculated.

The message said the airport would close from 3 p. m. Feb. 21, Eniwetok time to 10 p. m. Feb. 22, the source reported. (7 p. m. Saturday to 2 a. m., Monday PST).

There were two other possibilities:

1—The shutdown could herald the arrival of some super-secret equipment.

2—It could be a normal shutdown of the airport for drill or repair purposes.

The latter seemed unlikely. The source did not know where the message originated but said "I read it." He refused to speculate on its meaning.

An Air Force public information officer at Hickam Field said he had heard nothing about any cancellation of flights.

"There's a plane taking off in that direction in about 15 minutes," he said.

However, planes going to Eniwetok normally go by way of Johnston and Kwajalein. At Kwajalein, plane crews are changed for the shuttle trip up to Eniwetok.

Belief has been general that the full scale tests would take place between March and May, with the weather the determining factor.

Those three months are the ones when typhoons are less frequent in the central and western Pacific.

The Eniwetok and Bikini atolls are normally free of typhoons, but the outer edges, where a screening force would be deployed, are in typhoon territory.

Burglars forced open the door of a warehouse behind a service station at 10301 Artesia Blvd., Bellflower, and took \$135 in cash and office equipment, William Verhoeven, the station operator, reported Saturday to Norwalk sheriff's deputies.

Wallace Backs Ike's Flexible Supports

DES MOINES, Iowa. — (AP). Former Vice President Henry Wallace said Saturday he favors flexible farm price supports, as proposed by the Eisenhower administration.

Wallace, President Allan Kline of the American Farm Bureau Federation and Chairman Clifford Hope of the House Agriculture Committee addressed the National Farm Institute.

Wallace said present rigid corn-price supports at 90 per cent of parity could build up "utterly fantastic" surpluses.

than one-half of the 71 Wisconsin counties showed that sentiment among rural people and their leaders was more than 10 to one against the cut in parity payments.

City dwellers, however, were pleased with Benson's announcement that butter would drop about eight cents a pound in line with the cut in price supports.

Many agricultural experts predicted there would be an increase in demand for the product. No one, however, would predict whether the demand would make serious inroads into the 300 million pounds of surplus butter now in government warehouses.

Wisconsin is one of the nation's leading producers of cheddar cheese and ranks third in production of butter. It produces annually in excess of 110 billion pounds of milk.

Steve Miller of Marshfield, a prominent Republican who directed the successful campaign for re-election of Sen. McCarthy two years ago, called the secretary's announcement "the kiss of death for the Republican party in the Midwest."

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LEGISLATION STATUS

WASHINGTON — (AP). Status of major legislation in Congress: TAYLOR-HARTLEY—House Labor Committee begins drafting labor-management act amendments Wednesday. Senate labor committee expects to report its amendments about Mar. 1.

COFFEE PRICES—House action pending on Senate-passed Gillette bill to put New York coffee exchange under federal regulation.

ST. LAWRENCE—House vote scheduled next month on Senate-passed bill authorizing \$105,000,000 St. Lawrence Seaway.

POSTAL RATES—House action pending on bill raising out-of-town postal rates from 3 to 4 cents, and air mail from 6 to 7 cents.

TAXES — House Ways and Means Committee continues work on tax revision aimed at aiding business and low income groups. Final draft expected next month.

HOUSING — House Banking Committee plans hearing Mar. 1 on President's program for low-cost housing, mortgage insurance.

STATEHOOD — Separate bills for Hawaiian and Alaskan statehood on Senate calendar. Votes on passage may come late this month.

PAY HIKES—Early House action doubtful on bill to raise congressional and judicial salaries to \$27,500 a year.

ACADEMY — Senate action pending on House-passed bill to permit Air Force to establish own service academy. Site still to be chosen. Ultimate cost \$175,000,000.

YOUNG VOTERS — Constitutional amendment requested by President to permit 18-year-olds to vote awaiting Senate Judiciary Committee action. Faces strong opposition.

SOCIAL SECURITY — House Ways and Means Committee considering bill to raise old age benefits, increase tax and expand coverage to 10,000,000 self-employed, as requested by President. Hearings set for March.

PRICE SUPPORTS — House Agriculture Committee will open hearings about Mar. 1 on President's request for new flexible—as against rigid—farm crop price support law.

Arizona Oil Looms

DURANGO, Colo. — (AP). Robert Spaulding, district geologist for Shell Oil Co. here, said Saturday encouraging oil shows have been found in Shell's first wildcat well drilled in northeastern Arizona.

PENNEY'S

Store Hours: 9:30 to 5:30
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SPRING FASHION FABRICS!

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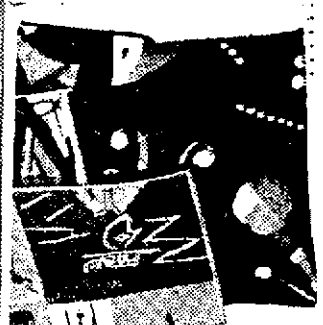
Penney's makes it easy for you to give your home a "decorator touch" ... makes it simple, too, to coordinate your wardrobe ... give all your home sewing a "professional look"! Team up smart plaids, tiny checks or bold stripes with solid colors—every combination produces that "high fashion" look! And Penney's cotton denims are Sanforized⁺, too! 35-36" wide.

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Clean-looking, ideally crisp prints alive with cheery color! Florals (big and splashy, neat and trim), stripes, geometrics and juvenile patterns, too! Washes in a wink, dries as fast and you skip the ironing! 44-45" wide.



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Cracker-crisp, with "no-muss" good manners ... they're Penney's embossed cotton color crested prints! See them now! ... their mint-fresh good looks will be perfect for all your summer skirts, jackets, dresses—for curtains, drapes, spreads, too! Machine washable in lukewarm water! 35-36" wide.

Delightfully different! Penney's cottons printed with original artists' designs created exclusively for Penney's! Each print identified on the salvage of the fabric! Point to remember: wrinkles hang out like magic! Tops for decorative purposes, sportswear, too! 35-36" wide.

DUST SCREENS JAIL ESCAPE

LAS ANIMAS, Colo. — (AP). Servando Gallegos disappeared in a cloud of dust, literally.

The 19-year-old Bent County jail prisoner, scheduled to be tried Tuesday on habitual criminal charges, dashed out the front door of the jail and was swallowed up in dust clouds which restricted visibility to less than a block, officers reported.

GETTING UP NIGHTS Makes Many Feel Old Before Their Time

There is nothing that can make you feel older and more depressed than dozing off and worrying about getting up. No Rights (too frequent, burning and itching urination) Backache, Bladder Cramping, Cloudy Urine, or Pressure over the bladder, due to minor kidney and bladder irritation. In such cases, New Improved CYS-TEX usually gives quick, wonderful, soothing relief. It's a powerful, fast-acting action in acid urine and its analgesic effect as a mild, gentle pain reliever. Over 800 million CYS-TEX tablets used in 14 years prove safety and success. Don't waste time. Get CYS-TEX from drug stores today under money-back guarantee. See how much better you feel tomorrow.

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Denim graduates to the town in these fresh young Penney frocks! They win honors for good looks, easy care, modest price—are bound to go places! With compliment-catching trims—cheerful checks, white piping, crisp embossed cotton. Belted in gleaming plastic. See them at Penney's in charcoal grey, faded blue or red.

⁺Shrinkage will not exceed 1%

PENNEY'S PINE at SIXTH LONG BEACH

OVER 500 CAR PARKING LOT SPACES WITHIN 2 BLOCKS OF PENNEY'S
PENNEY'S PINE at SIXTH DOWNTOWN LONG BEACH

Beauty From Sand and Soda



Cranberry glass is prized among glass collectors for its beauty as well as antiquity. Above, part of collection of Mrs. Arthur Bonzer of Long Beach.

By Ruth Reece

WHAT A CHARMING picture a window presents when it frames a lovely collection of colored glass! The sunlight sparkles through aquamarine and ruby, shines on royal blue, and golden amber, dances over seagreen, yellow, rose and violet, a veritable rainbow of color.

Out of simple sand and soda and certain chemicals, all fused together, comes a beautiful rainbow in glass. To the Egyptians goes the honor of being the first glassmakers. As far back as 6000 years ago they made colored beads and ornaments, and in the tombs of kings and ancient ruins have been found bottles, vases, ewers, pots and bowls.

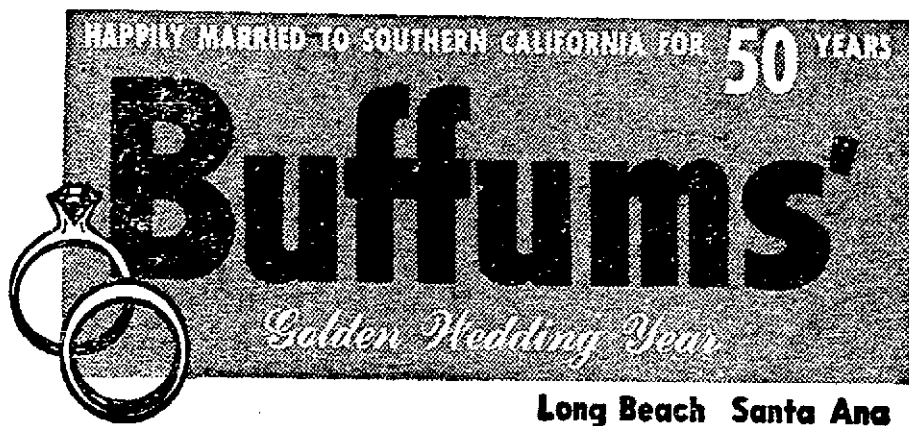
The Romans next learned the art and made and used glass for every household necessity. The Greeks, followed, by copying the Romans, but it was the Venetians who really became the masters of glassmaking.

IN AMERICA, glassmaking began in Jamestown in 1608 with beads for trading with the Indians. Later, other places opened in Salem, New Amsterdam, and Philadelphia.

Caspar Wistar of New Jersey opened his factory in 1739, and Henry Stiegel at Mannheim, Pa., both making colored glass.

There were many kinds of colored glass, but the most beautiful of all was the currant or cranberry, nowadays so much sought after as collector's items. This is truly the elite in colored glass, and it should be for gold is the ingredient that works the color magic.

MRS. ARTHUR BONZER of 3715 Gardenia Ave., who has one of the finest collections of cranberry glass in Long Beach, inherited her love of Victorian art from her grandmother, who was an ardent admirer of Queen Victoria. "The manners, the morals, even the furniture, silver, glass and bric-a-brac all assumed world-wide importance and was the standard copied by Europe and America," Mrs. Bonzer said. "Scoff at it though we may, joke about its sentimentality, ridicule it, Victorianism was definitely a way of life, and it left its imprint everywhere," she believes.



Long Beach Santa Ana



new Jet Brush to take your hands out of the dishpan

2⁹⁸

Press the button and a swoosh of detergent surges through the nylon brush to wash your dishes. The handle holds your detergent supply and a handy pan scraper is attached. This wonder washing tool has a million home uses and comes in red, green or yellow.

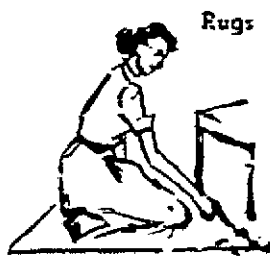
Housewares, Long Beach and Santa Ana, Lower Level



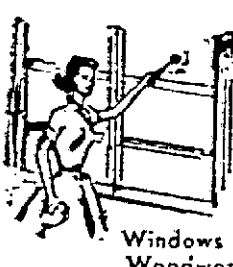
Upholstery



Whitewall
Tires



Rugs



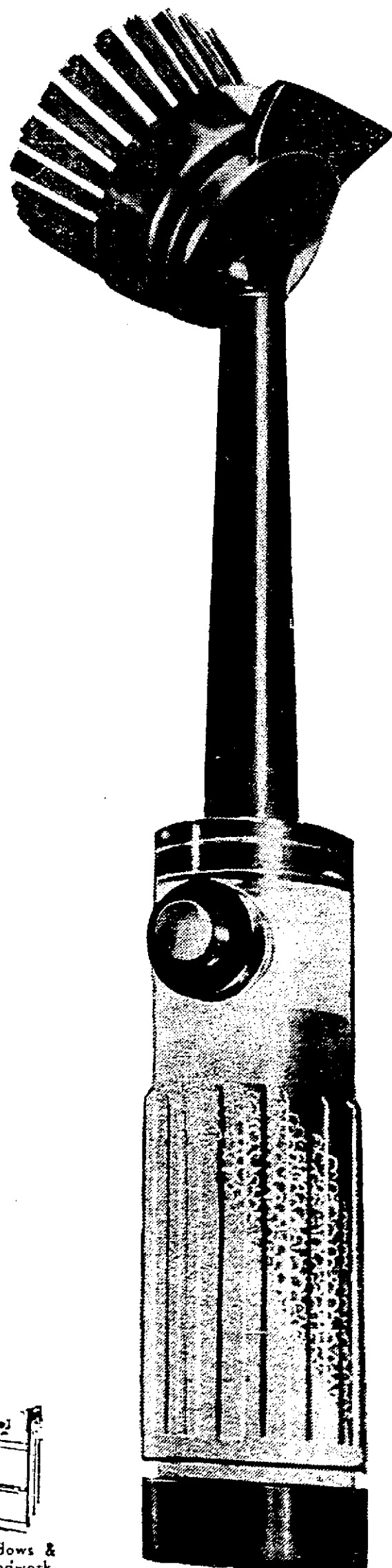
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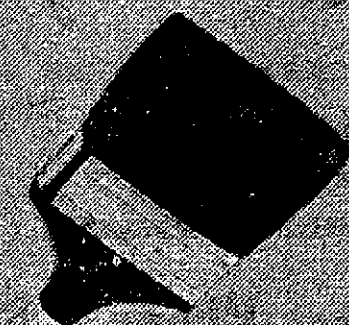
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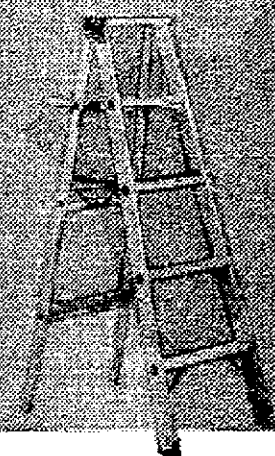


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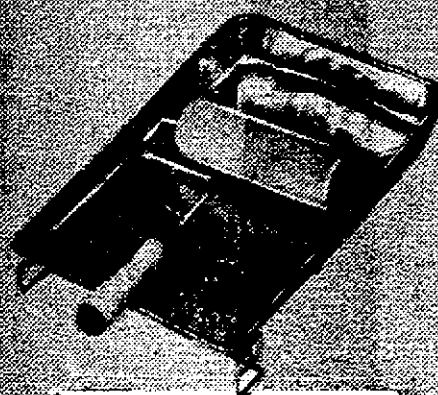
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4.55



5' STEPLADDER, re-
inforced steps, 5.29



7" ROLLER & TRAY
SET 2.98



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odorless paint thin-
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when you
think of paint,
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there's a colorful new room for you

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A PAINT SERVICE
EXTRAORDINARY!



Every "address" on Magi-
color Street features an ex-
citing paint finish that will
mean a new wall . . . a new
room . . . an entire new
home—for you! And it's
easy to "do it yourself"—for
Magicolor packages the skill
along with the color. Got a
question — or a problem?
You'll find the right answers
— the right paint — at our
Magicolor Paint Center.



**FOR WALLS AND
WOODWORK**

- Goes on like lightning
- Dries in 20 minutes
- One coat covers most surfaces
- Use brush or roller . . . no lap marks
- No "painty" odor
- Rubber-tough resistance to dirt, stains, grease
- Scrubbable . . . even lipstick swishes off!
- One 5.49 gallon does average room

Pastels 5.49 gal.
Deep Tones* 6.29 gal.

57 magnificent colors . . .
Bali Blue Princess Blue
Buttercup Yellow* Zephyr Grey
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Navajo Rose Wedgwood Green
Cascade Green Ivory
Primrose Yellow Riviera Blue*
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Colors below are intermixes of
above colors and are slightly higher
in price.

Citron Green	Cloud Grey
Wood Rose	Porcelain Pink
Silver Moss	Moon Mist
Adobe Grey	Cornelian
Cypress Green	Pastel Aqua
New Cocoa	Lettuce Green
Peach Beige	Rose Taupe
Pastel Green	Bronze Green
Eggplant	Gunmetal
Coral	Petal Pink
Flemish Blue	Avocado
Fawn	French Grey
Wheat	Beaver Brown
Sky Blue	Cactus Green
Golden Glow	Swedish Red
Palace Grey	Teal Blue
Egyptian Grey	Frosted Aqua
Adam Green	Spode White
Indian Brown	Grecian Rose
Ceramic Blue	Slate Blue
Tangerine	



FOR PROBLEM WALLS

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- One coat covers every surface
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11 modern colors

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Velvet Flat, gal.
Odorless A.P.C. Semi-Gloss . . . qt. 2.49
Odorless A.P.C. Lustrous Gloss, qt. 2.79

**58 Glorious Shades in
AMERICA'S PREFERRED
COLORS**

Reed Yellow	Chartreuse
Spring Green	Emerald Green
Sandalwood	Sierra Rose
Normandy Green	Georgian Blue
Dover Grey	White
DuBarry Pink	Marigold Ivory
Catalina Green	Dresden Blue

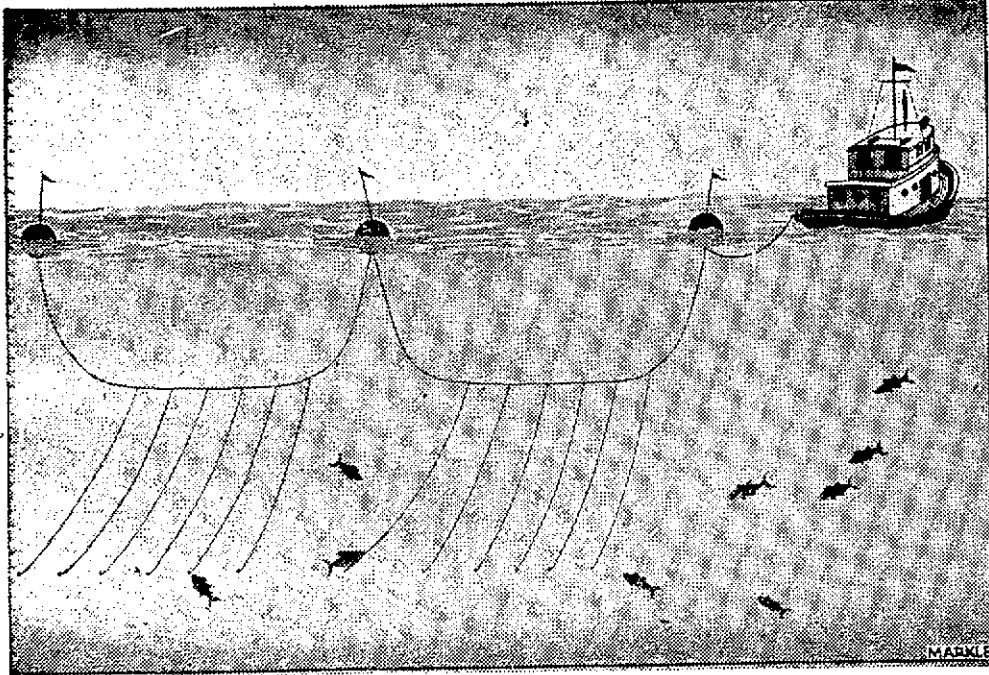
Colors below are intermixes of
above colors and are slightly higher
in price.

Cameo Peach	Lotus
Hyacinth Blue	Coral
Granite Grey	Leaf
Surf Green	Peach Blossom
Elephant Grey	Limeade
Laredo Rose	Brittany Blue
Off White	Old Gold
Doll Pink	Quaker Grey
Turquoise	French Blue
Thistle Green	Honey
Raspberry Ice	Colony Grey
Cafe au Lait	Pueblo Brown
Colonial Blue	Duchess Green
Ocala Lemon	Rose Grey
Pearl	Wedgwood Blue
Palmetto	Chiffon
Mocha	Sage Green
Puritan Grey	Olympic Blue
Mauve	Light Chartreuse
Apricot	Raleigh Green
Amethyst	Monterey Rose



Helpful headquarters
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Magicolor painter
May Co. Lakewood
Paints, Downstairs

Long Line Tuna Lure Tested



GIVEN ITS FIRST TEST in local waters was the Japanese system of long-line tuna fishing. Deep-water fish are brought within range of the lines. Conventional methods rely on surface schools.

REGIONAL POLITICS

Lakewood Democrats Name Four Delegates to Endorsement Session

By THE LOOKOUT

Lakewood Democratic Club has elected four delegates to a convention for endorsement of candidates for state senate.

They are Virginia Gordon, David Hale, I. A. Abkin and Virginia Templeton.

The endorsement convention will be at the Hollywood Paladium, Feb. 27.

The Lakewood club will meet March 16 at St. Cornelius' Hall, 3330 Bellflower Blvd.

Congressman Craig Hosmer has been named to a special House-Senate committee to iron out difficulties over proposed transfer of public lands in the new State of Hawaii—when and if Hawaii becomes a state.

The so-called conference committee was formed after the Senate amended a House-passed bill providing for transfer of now federally-owned lands to the new State of Hawaii. At issue is

just what public lands will be retained by the United States and what will be taken over by Hawaii.

Lack of land surveys in some cases has further complicated the situation, according to Hosmer.

A clue to Senatorial thinking on admission of Hawaii as the 49th state might be taken from the public lands bill. While the statehood measure is still pending, the Senate has gone ahead and passed the bill setting up the mechanics for transferring title to public lands.

A decision on endorsing Re-

publican candidates for statewide offices should be reached at a meeting Thursday of the Los Angeles County Republican Central Committee, according to Chairman V. John Krehbiel.

The endorsement question will be the chief business at the session in the Alexandria Hotel, Los Angeles, starting at 7:30 p. m.

Krehbiel's announcement called this the "basic meeting for the critical 1954 primary campaigns to elect a Republican Congress to back the Eisenhower legislative program and to keep California in the Republican column."

Director Chosen in Kenny Drive

Mrs. Henry Marron, 671 E. 67th St., has been appointed to head Long Beach's participation in the forthcoming Sister Elizabeth Kenny Foundation fund-

De Rothschild Remains Shifting to Israel

HAIFA, Israel—UPI. An Israeli warship will go to France next month to bring the bodies of Baron and Baroness Edmond de Rothschild here for burial.

The baron, who died in 1934, promoted Jewish colonization of Palestine before World War I and founded several settlements. The bodies will be buried in a mausoleum at Zichron-Yaacov, near Haifa, one of the communities he helped establish.

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JAPANESE PLAN TESTED

Long-Line Tuna Catch System Snares Shark

By BAXTER OMOHUNDRO

SAN PEDRO—Local fishermen are reserving judgment on the long-line method of tuna fishing after a demonstration of the technique offshore here.

The method, long used successfully by the Japanese in their coast-wise South Pacific operations, was tried aboard the U.S. Fish and Wildlife Service research vessel Charles H. Gilbert.

Crews aboard the Gilbert paid out two miles of the long lines composed of 10 baskets (or sets) each with either six or 11 hooks baited with sardines. They were set at depths ranging between 300 and 600 feet.

The lines were left for about four hours, then retrieved with winches which automatically coil the lines at 600 feet per minute so that they are ready to be put out again immediately. The Japanese-designed, American-modified winches gave their operators some difficulty and part of the lines had to be reeled in by hand.

The catch: One blue shark. But Dr. William Royce, head of the service's tuna research program, was undismayed.

He pointed out that several long-line tests in other locations—mostly in the South Pacific—have yielded an average of eight 110-pound yellowfin per 100 hooks. As many as 30 fish per 100 hooks have been caught on a good day.

Dr. Royce feels the system is a good means of getting the large, deep-swimming tuna which are scattered throughout the Pacific Ocean the year around, whereas surface tuna caught by local fishermen tend to migrate in schools.

Among the observers was Bill Moore, manager of the Van Camp Sea Food cannery at American Samoa. There, seven Japanese long-line boats keep the processing plant supplied with an average of five tons of fish daily.

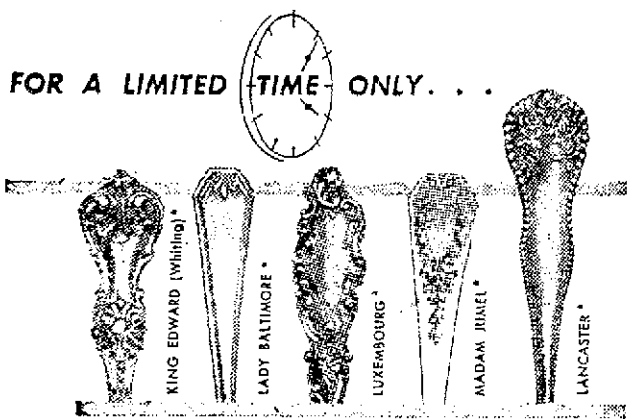
Tony Barcot, president of the San Pedro Fishermen's Co-operative Assn. and head of a delegation of fishermen who witnessed the demonstration, said the method apparently holds some promise for local fishermen.

"But we'd like to see more evidence of its effectiveness," he added.

The demonstration was in conjunction with a trial run of the Gilbert, which left a boat yard here after having 28 feet added to her length and two new diesel engines installed. She is due to leave soon for Hawaii for research operations—mostly with the long line. Her sister vessel, the John H. Manning, recently caught a ton of choice albacore in one day while using long lines north of Hawaii.

Among the observers of the Catalina Channel demonstration were Richard Croker of the California Fish and Game Department and Craig Orange of the Inter-American Tropical Tuna Commission.

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Signed: Mrs. Vivian Murray

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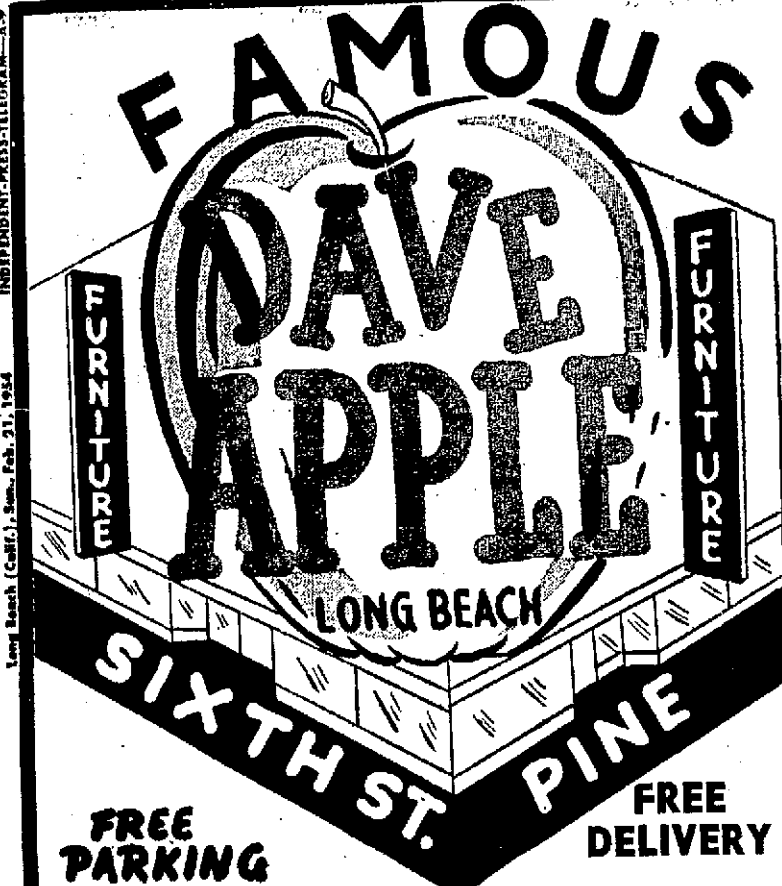
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Choice coverings!
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chairs.

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Includes drop-leaf table, fam-
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These great cut pile rugs are so expensive
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RESORT and Travel guide



Pan American Airways Photo

Camels carry great loads on the Middle East's winding roads, where tourists see dress, transport contrasts.

New Waikiki Hotel Started

HONOLULU.

Using a giant power scoop shovel instead of the traditional hand spade, Stephen W. Royce, vice president Matson Hotels Department, broke ground for the company's new \$3,500,000 hotel at Waikiki Beach, the Princess Kaiulani.

In starting the building of the largest hotel to go in Honolulu since the Royal Hawaiian (built in the 1920's), Royce termed the Princess Kaiulani "evidence of one company's faith in the future of Hawaii's tourist industry." He called attention to the need for more hotel accommodations, not only at Waikiki, but on all the islands.

He pointed out also that the new hotel was evidence of Matson's rejection of the popular

notion that only hotels located on the beach front can be successful. More important than a beach location, said Royce, "is to provide proper accommodations, proper service, and at a price people can afford. With these three qualities, we are sure those who wish to find the beaches will do so."

Present plans schedule the opening of the Princess Kaiulani in 1955.

Pacific Construction Co., Ltd., is the general contractor. Gardner Dailey, AIA, is the architect. text.

Atlantic Flights Increase

Passenger figures for 1953, over the North Atlantic, revealed a banner travel year for Scandinavian Airlines, it is announced by Warren E. Kraemer, S-A-S, Inc., general traffic and sales manager.

Of the total 506,571 passengers who flew the North Atlantic during the past year (Jan. 1, 1952 to Jan. 1, 1953) 44,446 flew S-A-S, while out of the total 13,988 flights, 1312 were Scandinavian Airlines' planes.

Kraemer pointed out that to a large measure these increased figures are accounted for by the fact that the tourist class fares went into effect in May, 1952.

A 45-DAY autumn cruise to the Mediterranean has been scheduled for Cunard's famous cruise liner Caronia, it was announced today by G. L. Bowen, general passenger manager of Cunard in the United States. Sailing from New York Sept. 25, the cruise will cover 12,500 miles, visiting 16 ports in 14 countries.

Planned in response to popular demand, this voyage marks the first time that the Caronia will cruise to the Mediterranean

during the glamorous autumn season. Ports of call include Funchal, Casablanca, Gibraltar, Tangier, Malaga, Palma, Villefranche, Naples, Athens, Haifa, Alexandria, Rhodes, Malta, Lisbon, Cherbourg and Southampton. An extensive program of shore excursions is being arranged by the American Express Company.

Minimum rate for this cruise, including return trans-Atlantic passage, with stop-over privileges in England or France, is only \$975.

The 34,000-ton Caronia, largest liner ever built especially for cruising, will provide luxury hotel accommodation for passengers during the entire cruise. Her bright, spacious staterooms are each equipped with private bath or shower, touch-control ventilation and bedside telephone. All public rooms are air-conditioned, and the liner has an outdoor tiled swimming pool and open air lido. An experienced cruise staff will be aboard to arrange round-the-clock activities.

Who Gets the Girl on This Trip?

TO THE GANGPLANKS, ladies! There is a shortage of women on this year's cruises.

Are you a wallflower? Does your telephone fail to ring? Is Saturday night the loneliest night in your town? Then get on a cruise. In this, the biggest cruise year in steamship history, men are outnumbering women by seven to one.

"The average girl who couldn't get a date in her hometown comes on a cruise and she is the belle of the ship," says Robert Smith, cruise director of the Holland America Line. "You get seven fellows out there chasing one person through the tropics and she's a pretty popular gal."

Who gets the girl in the end? Is it the rich widower? The handsome bachelor? The shy lonelyheart? No, says Smith, shaking his head. Sadly and unromantically enough, in the end it is the wolf who gets the girl. "After all," says the veteran cruise man, "he knows all the tricks."

Smith, who makes eight cruises on the Nieuw Amsterdam every winter and has observed the wolf in action, says he works like this: The first step is to invite the girl to cocktails. Second step, he invites her to his table and orders a special dinner which costs him nothing. (By now it is clear that the man is a sea-wolf or one who has been on a ship before.) After dinner he invites her to the smoking room and orders coffee and liqueurs. The coffee is free and liqueurs aboard ship cost about a quarter. Afterwards he



(Drawing by Clyde Winslow)

gives him an opportunity to go off lone-wolfing and allows him to buy his own gifts without having to buy hers, too. Back on board, he invites her to accompany him to the Broadway show which the ship carries along. The show is free and all he has to pay for are those 40-cent highballs. This goes on for 15 days.

Mixing people together is the first item on Smith's southbound agenda. The first day out he organizes a dance for the unattached. "We try everything imaginable to mix them up. We put on Paul Joneses and hat dances and all the party tricks. We have a social directress on board whose main function is to attach the unattached. By the first port of call, everyone is pretty well mated."

"Sometimes a man has fire in his eye and the lady doesn't want to share it. She may be back in circulation again and he is back on the prowl. Then it's up to the social directress to pick up the loose ends."

SHIPBOARD ROMANCES do on occasion end in matrimony. Smith has had couples come up to him and say, "Remember us, you introduced us on the Staten-dam back in 1938." Occasionally a man and wife will show up trailing a brood of offspring. "See these," they will say, pointing to the kids. "You're responsible for these. If you hadn't introduced us on the way to Port au Prince we would never have gotten married."

More often the shipboard romance merely dies a quick and sudden death. Once the ship

(Continued on Page 17)

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EDITORIAL

Not a Belligerent?

DIPLOMATIC conferences take place in such a wonder-land of inside-outness and upside-downness that the remarkable is quite unremarkable.

Very little attention has been paid to a very big sacrifice of principle which the Allies made at the Berlin conference.

As a concession for the dubious privilege of holding an Asiatic peace conference in Geneva this spring with Red China, we have agreed that Russia is not to be classed as a belligerent of the Korean War.

This is a retreat, if we attach any value at all to placing the blame for the Korean bloodshed on the doorstep where it belongs.

One year ago our Chief U. S. Delegate to the United Nations, Henry Cabot Lodge Jr., stood before the U. N. Political Committee and declared that Russia started and continued the Korean War. He was stating something obvious to every delegate present. He listed 10 facts backing up his charge. He invited the Soviet Union to disprove them. They have not been disproved.

He pointed out that Soviet planning instigated the original aggression, which was maintained by Soviet training and equipment; that North Korean forces, virtually destroyed in 1950, reappeared almost completely equipped with Soviet weapons; that the flow of Soviet equipment continued to bolster the combat effectiveness of the enemy; that the Chinese Communists in their turn were supplied by Russia; that naval mines off the Korean coast were of Russian manufacture; that Red planes used in Korea were manufactured in the Soviet Union; that a new Soviet plane, the IL-28, was supplied to the Reds in Korea; that despite heavy losses the Red air force in Korea were operating ever-larger numbers of planes, all supplied by the Soviet Union; that the Soviet Union replaced lost planes in Korea; and that antiaircraft guns used by the Reds in Korea were supplied by the Soviet Union.

Now there is an agreement not to class Russia as a belligerent.

Is there something in the respective climates of the two cities which makes truth a powerful principle in United Nations, N. Y., but a commodity for barter in Berlin?

JOHN S. KNIGHT

He Didn't Do His Job

WHEN DR. CLARENCE E. MANION, chairman of the President's Intergovernmental Relations Commission, announced that he had been fired by the White House for supporting the Bricker amendment, he told part of the story but not all of it.

Here is the background:
For several years, prior to the last Presidential campaign, the former dean of the University of Notre Dame law school, a Democrat, had been a vigorous critic of his party's position on international policy.

His speeches on the dangers of treaty law and executive agreements were so widely acclaimed in 1952 that the Republican National Committee persuaded him to become head of a Democrats for Eisenhower movement.

It was then that Eisenhower first met Dr. Manion, with whom the President was most favorably impressed. For a time after the election, Dr. Manion's name was mentioned in connection with several government positions of cabinet rank, but nothing came of it.

Last September, the President appointed Dr. Manion to head a commission directed to study and recommend the dividing line between the powers and functions of federal, state and city governments.

When Dr. Manion went to Washington, he stirred up quite a furor with his statement that the Tennessee Valley Authority was a mistake and that TVA should now be sold to private interests. He also became very active in behalf of the Bricker amendment and made a series of speeches on that issue in various sections of the country.

While it is true that the administration knew of Manion's support of the principles embodied in the Bricker amendment prior to his appointment, the White House crowd was anything but pleased by Manion's speeches in direct opposition to the President's stand.

Several warnings were issued to the effect that Dr. Manion was endangering ultimate public acceptance of his commission's report by taking issue with Eisenhower.

He was told also that his frequent absences from Washington on speech-making engagements were retarding the commission's study. Only five meetings have been held since it was created.

Irked by the embarrassment of having the head of a President's commission openly oppose his boss, and the fact that the commission was slow to get under way, the White House decided to get rid of Manion.

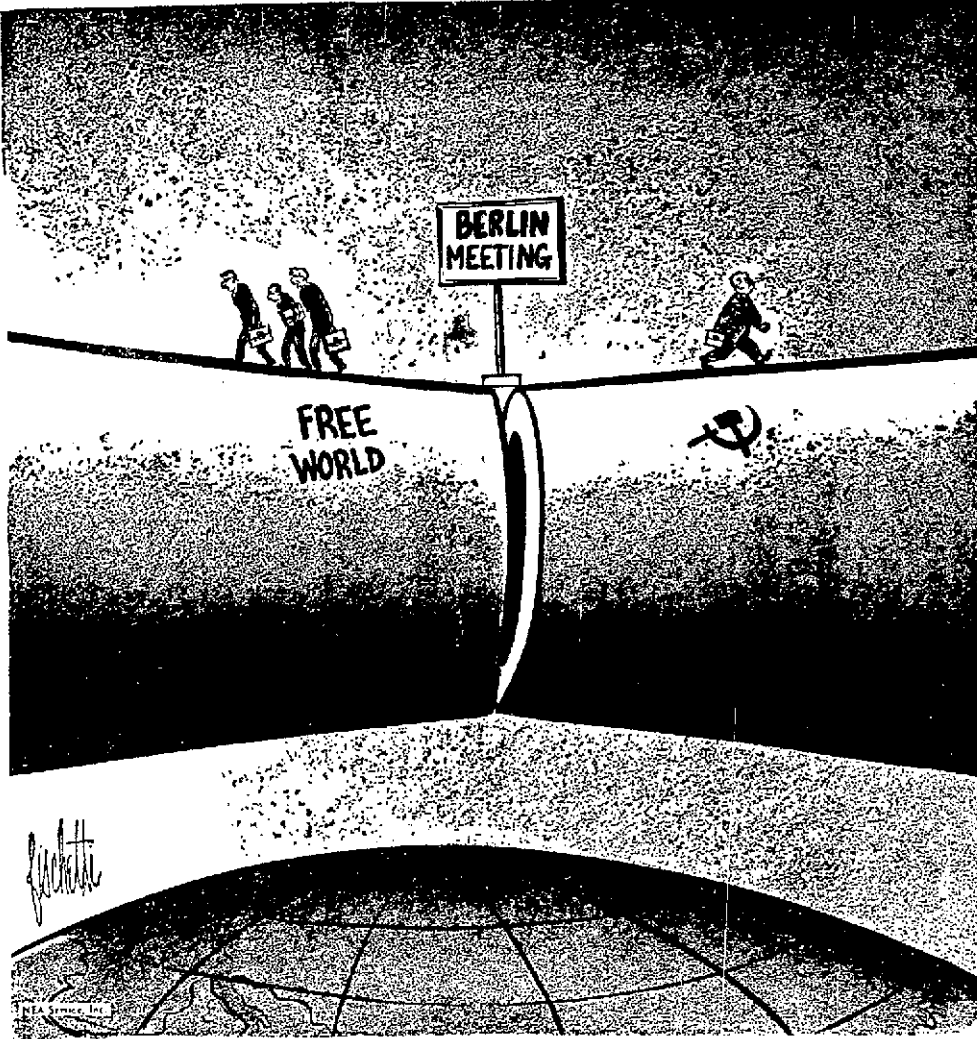
Dr. Manion is a distinguished and able man of the type any President should be proud to have in his official family. He supported Eisenhower in the belief that he and like were in agreement concerning the dangers of treaty law. When he came to Washington he thought he had reached an understanding with the administration which would permit him to speak in behalf of the Bricker amendment. If any such agreement was ever reached, it was an impossible and unwelcome arrangement.

The President has the right to expect and even demand loyalty from his subordinates. I happen to think that Eisenhower's opposition to the Bricker or George amendment in any form is a mistake and that he has been badly advised on this question. But how ridiculous it would be if various members of the cabinet joined Dr. Manion in his crusade and openly opposed the President.

There will be a great ado about Manion's dismissal. Sen. Butler of Maryland has already said that it appears "men of independent judgment and firm conviction, who express themselves on their conviction, are not wanted in the administration."

White House Executioner Sherman Adams has a clumsy technique, but I fail to see where any questions of "independence" or "freedom" are involved.

Dr. Manion can now continue to warn the country and Eisenhower will get a chairman of the Intergovernmental Relations Commission who is willing to work at it.



DAVID LAWRENCE

Dismissal of Manion Strikes Another Blow at Free Speech in Government

WASHINGTON—Freedom of speech for government officials has been dealt another crushing blow—this time by President Eisenhower himself, who ordered Clarence Manion, chairman of the commission on intergovernmental relations, dismissed without a hearing and without specifying any cause of removal.

But it was leaked in some news dispatches about three weeks ago that the White House didn't like Mr. Manion's views on the proposed Bricker Amendment and was planning to "fire" him.

Only three months ago the President was telling his press conference that government employees would not be dismissed without a chance to confront their accusers and that he would not put the stigma of dismissal on anyone until there had been ample opportunity for the accused to know the charges made against him.

But Clarence Manion, former dean of the law school of Notre Dame, was given no such opportunity. He was called to the White House by Sherman Adams, presidential assistant, on Feb. 12 and told that he ought to resign. When pressed for reasons, Mr. Adams said the matter had already been decided and there was no use going into that subject. It was intimated that some of the members of the commission were dissatisfied and wanted the action taken, but no particulars as to identity of these persons were given.

When Mr. Manion returned to the commission for its regular meeting on Wednesday of this week and told the members what had happened, several expressed indignation and a resolution was unanimously adopted which expressed confidence in Mr. Manion and regret that he had resigned.

VIEWERS WELL KNOWN

Mr. Manion, who was for 23 years professor of constitutional law at Notre Dame University, was appointed last August to be chairman of the commission to study federal and state and municipal relations. He told the President he would have to keep some speaking engagements during the term of his service. Mr. Manion's views on the Bricker Amendment were well known at the time, as he was one of the originators of the movement to amend the Constitution to prevent abuse of the treaty-making power. He has since continued to express his views.

Mr. Manion is convinced an attempt was made to punish him solely for the views he expressed on the Bricker Amendment. It's a form of "thought control" which many "liberals" have been inveighing against as they argue that dissent has been frowned on by government and that a man is penalized nowadays for honest expressions of opinion. Certainly it seems on its face to be a palpable attempt to secure "conformity" of thought, which lately has been denounced by "liberal" spokesmen as a phase of dictatorship.

But, because Mr. Manion happens to favor the Bricker Amendment, it is doubtful whether the so-called "liberals" on Capitol Hill will take up his cause and harass the President to give details, as they have been urging in connection with the demand for data on the 2200 security states separated from government service.

What makes the case of Professor Manion so deplorable is that the White House knew his viewpoint before he was appointed and knew also of his

papers and addresses on legal aspects of the Constitution. There are 25 members of the Intergovernmental Commission of which he was chairman, and they were selected, in accordance with an act of Congress, on a bipartisan basis. Mr. Manion was appointed as part of the Democratic party group, though he voted for Mr. Eisenhower in the last election.

On the same commission, for example, are Sen. Schoeppel of Kansas, Republican, an outspoken supporter of the Bricker Amendment, and Sen. Humphrey, Democrat, of Minnesota, an opponent of the amendment. There are other members of Congress on the commission. Is it to be presumed that they are not to express their views on questions outside the purview of the Intergovernmental Commission's work? There are on the commission Gov. Shivers of Texas and ex-Gov. Battle of Virginia. Would they be disqualified from membership if

they spoke before bar associations on the problem of state's rights and limitations of the federal Constitution?

It will be a sorry day for the White House if every time a person accepts membership on a governmental commission he must consider himself gagged from expressing any views on all other subjects in which there is a public interest.

Mr. Manion is one of the leading exponents of states' rights in the country and, when he was appointed last year, he said on leaving the White House that he was delighted that the President was interested in revitalizing the constitutional rights of the states.

If Mr. Manion's views on states' rights in any way embarrassed the White House, this should have been taken into account when he was first appointed and, if this was the reason for dismissal, ordinary courtesy should require that he be told that reason frankly.

DREW PEARSON

Senator Mundt's Program Wins Friends for U. S. A.

SEN. KARL MUNDT of South Dakota is sometimes charged with leaning toward isolation; but he is the author of a law which has done a great job of building American friendship with the rest of the world. It brings leading foreigners to the U. S. A. on special good-will tours.

Most recent visitor was Alfred Robens, member of the British House of Commons and former labor minister in the Attlee labor government. Robens and his wife have just finished traveling 11,000 miles through the U. S., much of it in a rented automobile.

"I wanted to talk to garage mechanics, small-town bankers, farmers, and others in rural America that are easier to reach by automobile than by train," said Robens, a tweedy, gregarious, likable man, with an accent right out of an Arthur Rank movie studio. "Everywhere the wife and I went, people were wonderful to us."

"We found that our accent, instead of being a barrier, was an immediate passport to heart-warming hospitality."

"Isolationism may be an issue in Congress, but we didn't encounter any strong feelings on the subject among the people we talked to," said the Briton. "We didn't meet anyone who wanted to wash his hands of the rest of the world."

Robens departed impressed by the forthright and colorful speech of the average American, and still chuckling over a night service sign on a gasoline filling station in southern Missouri. It read: "Ring the buzzer twice. Then keep your shirt on while I get my pants on."

BUTTER HEADACHES

When sincere Secretary of Agriculture Ezra Taft Benson talks about butter problems among his own staff members they can't help but admire his ideals. But some of them fear he is running into more trouble than he realizes.

Benson's goal is to improve the living standards of the American people and around the world so they can buy more butter and more food of every kind. The better off people are, the more they will consume, he tells his associates. If people have a normal diet, they should be able to consume all the American farm output.

This, it is interesting to recall, is almost exactly the argument of another secretary of commerce, Henry Wallace, who was castigated in some quarters for urging wider use of milk for the needy and who actually started the school-lunch program.

However, when it gets down to practical politics, Benson seems headed for more and more trouble.

The National Milk Producers Association, for one thing, was among his staunchest supporters. They are also staunchly Republican. Benson worked with them when he represented the farm co-operatives in Washington during Democratic regimes.

But reduction of price supports for butter has bitterly antagonized them. "It will cost dairy farmers \$1,000,000,000 in income," a spokesman said.

DAIRY DENIAL

Secretary Benson told newsmen at the press conference announcing the lowering of butter supports that he had checked with representatives of the dairy industry before he decided to reduce butter supports. Pressed by newsmen as to whom he had checked with, Benson gave the name of the American Dairy Association.

But later that day the American Dairy Association emphatically denied that they had recommended the lowering of price supports.

Meanwhile almost every Congressman from dairying areas is up in arms. What makes dairy farmers sore is that Eisenhower gave a concrete pledge at his Kansas (Minn.) plowing-contest speech, that he would help "perishable" crops. This, of course, includes milk and butter.

"We can and will find a sound way to do the job (for perishable crops)," he said at Kansas, "without the moral bankruptcy of the Brannan plan."

What farm leaders now point to is first, the fact that the Brannan plan has already been adopted for wool by the Eisenhower administration; second, that nonperishable crops still receive 90 per cent of parity support while butter supports have been reduced to 75 per cent.

They Want Raw Meat, They Get It

BEFORE THAT issue over political mudslinging is obliterated by the thickening barrage of dirt thrown in the 1954 campaign, it may be well to consider the extent to which many citizens, perhaps unwittingly, encourage bombast and violent talk from politicians.

They encourage it because actually they like that sort of thing, and they let the politicians know it. The "fighting campaign" is popular in this country, which from its beginning had a healthy appetite for rough and tumble politics.

Blood-tingling accusations and thumping challenges are components of what most people call good political talks. On the other hand, they show all too little interest in those who present campaign arguments soberly, factually, and without engaging in what we call "personalities."

If a candidate happens to mention that there are two sides to a question (there usually are), he is rated as a once sinner unworthy of attention. If he gently chides the opposition, rather than attacking it viciously, his "milk toast" tactics are derided. If he goes in for an informative TV or radio discussion of heavy subjects he is snubbed as "too dry" and listeners switch to a wrestling match or a "western." Unless he can produce some spectacular and hot "quotations" news stories about his speeches get little reading.

1948 EXAMPLE

An outstanding example was the Presidential campaign of 1948. In that year Harry Truman, after a "give-'em-hell" campaign, got the long end of the votes. Thomas Dewey pulled his punches and got the short end. When it was over, Truman was condemned for the low level of his campaigning, and Dewey was derided for his weak sister effort. But Truman was in the White House.

So long as the public shows that its appetite in campaign time is for raw meat, it is going to get raw meat.

It is interesting that many people who subscribe readily to idealistic preachments about "clean campaigns" actually show little interest in those political campaigns who adopt the methods they laud.

There's an analogy, perhaps, in the attitude of many people toward sensational news in their newspaper. They nobly deplore sensational news, yet likely as not that's about all they read in their paper, which may offer many more columns of "heavy" and "constructive" copy.

These are aspects of human nature that must be taken into consideration in the designing of any political campaign if it is to be effective. Plainly, if a cause is to win the day, it must be presented in a dramatic fashion that compels attention. The presentation has to be hard-hitting.

Perhaps it is hoping for too much, but it is possible to be hard hitting and dramatic, and still to keep within the bounds of good taste and to maintain a decent regard for others who are running for office. The public can get that sort of thing from the politicians if it shows them that is what it wants.

Each of us has a part in setting the level of a political campaign.

Thoughts

The inhabitants of the villages ceased, they ceased in Israel, until that I Deborah arose, that I arose a mother in Israel.—Judges 5:7.

There is none, in all this cold and hollow world, no fount of deep, strong, deathless love, save that within A mother's heart.

—Mrs. Hemans.

Depression Talk

(Continued from Page 1)

from teamster head Dave Beck. Each of these men continually tell of how bad unemployment is becoming. They quote figures high above any put out by the government. The government says 2.5 to 3 million people are unemployed. The labor leaders insist it is 3.5 million. Actually, unemployment figures have rarely been below 2.5 million. Throughout the New Deal it was estimated that 2.5 million unemployed was a normal figure since it represented people changing jobs and voluntarily unemployed for many reasons. In 1933 there were 13 million unemployed and the average from 1932 to 1940 was about nine million.

What the critics fail to disclose is that the number of people working is greater than the average for any three years in our history. There are areas where there is unemployment. We have had a recession in the automobile industry, but seem to be pulling out of it. Well over 59 million people have jobs compared with 45 million average from 1933 to 1941—or 54 million during the war years—or 59 million from 1946 to the present.

If any of these labor leaders found their membership slipping, they would be the last to admit it. They know that in such a time confidence is the all-important asset. Instead of crying the blues they would roll up their sleeves and go after new members. But, in this period of readjustment of our economy, because they disagree with the President, they are spreading gloom with every speech they make. In seeking to make political capital of any unemployment they are greasing the skids. They are frightening people into bringing about a recession and more unemployment.

As the gloomsters preach gloom, industry goes ahead with plans to make more jobs. General Motors announces a billion-dollar expansion. Public works are being expanded in all directions. The stock market is near an all-time high in most stocks. Earnings and dividends give a feeling of confidence. Railroads are adding new equipment and modernizing roadbeds. Family income is at an all-time high. We have had many periods when depressions have been predicted during the past several years—but none has occurred. The President has stated that all resources of government would be used in combatting recession signs.

With so many people working and wanting so many things there is no reason for a serious recession. To a very great extent business conditions are dependent upon public psychology. It is no time to talk us into a recession just because that may mean electing a new Congress to oppose the program of a President, who now has the confidence of the people. Any group that does so must accept the consequences of their action.—L.A.C.

(The L.A.C. column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

TOWN MEETING

Rest Homes

TO THE EDITOR:

The article in the Feb. 14 edition of Parade magazine in the Independent Press-Telegram, describing some of the deplorable conditions found in many of the nursing and rest homes throughout the United States, has a real lesson in it. And what is to be done about the situation?

Anyone connected with such institutions—doctors, nurses and all other attendants, of which there are many—should have a good and kind heart in order to qualify for his position.

Adequate homes and facilities, which may require considerable amounts of money, are also important and always needed.

The care of the aged and all other disabled citizens is everyone's concern, if we are God-loving and abiding citizens.

MRS. NORA E. GEIGER,
839 Gaviota Ave.

Flood Control

TO THE EDITOR:

I wish to thank the newsroom staff who were most courteous during the recent rain storm. As overflowing water came to our house's foundation, we attempted to contact city authorities several times, and when unable to do

so, appealed to your newspaper.

Even that one-day storm caused havoc to lawns and shrubs. It is disheartening after the work and expense involved to see one's "landscaping" nearly ruined. In the event of a more prolonged storm, severe damage to the buildings and furnishing would result, or a possible health menace.

May we hope the departments involved find immediate solutions.

M. E. MCKEOWN,
1832 Palo Verde Ave.
(Editor's Note: Both city and county have flood control programs underway.)

Look at Czechs

TO THE EDITOR:

Most Communists lose their effectiveness as such when they are exposed. Most people in America are not buying communism because they can help it, although many of us have aid Communist causes unintentionally, as Herbert Philbrick and others have pointed out.

The Eleventh Report of the California State Senate Investigating Committee on Education explains on page 160 how the tolerant people of Czechoslovakia awoke one morning to find that a small percentage of Communists in key positions, by making some strategic arrests one night, were able to seize control of the government while the population slept. May it never happen here!

What the Communists dread most is to be recognized. Hence the bitter and vociferous opposition to any and all investigations. Hats off to the courageous investigators!

B. FLINT,
2536 Golden Ave.

Portraits by METCALFE

Time Out Today

We used to work on Saturdays . . . It only half the day . . . Where now in most establishments . . . We have more time for play . . . We leave our job on Friday night . . . And stay away till Monday . . . Which gives us all of Saturday . . . And every bit of Sunday . . . A brief vacation every week . . . Or fifty every year . . . Plus two whole weeks of idle time . . . To keep us in good cheer . . . It seems to be so frequently . . . That we are on vacation . . . And still we carry on the task . . . Of building up our nation . . . And as we measure work and play . . . And strive to prove our worth . . . We are the wisest people and . . . The luckiest on earth.



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Ike's Health Surety Plan Strikes Snags

WASHINGTON — (AP) President Eisenhower's health reinsurance plan, a key part of his proposed national health program, apparently has run into snags at the department of health, education and welfare, it was learned Saturday.

Department officials are trying to frame legislation to carry out the program. Congressional sources said they had expected the legislation to be submitted last week. They now say it may not be ready before late March or early April.

\$25-MILLION PROPOSAL
Mr. Eisenhower recommended \$25,000,000 federal reinsurance plan to help health insurance groups offer broader protection to more families. But he gave no details of how this would be done.

Informal sources said department officials are stymied by two problems:

1. How far should "reinsurance" go? Strict reinsurance presumable would be a federal guarantee of benefits promised by acceptable health insurance groups and would be financed by fees paid by those groups to the government. Some officials warn, however, that such a plan might involve federal payment of some benefits over and above what the fees cover, and that would be a "subsidy."

2. What federal standards must be met by insurance groups to qualify for federal reinsurance?

NO OFFICIAL STAND
American Medical Association, a powerful factor in any legislation involving health, has taken no official stand until it can determine whether the plan is "true" reinsurance or a "subsidy."

AMA President Dr. Edward J. McCormick has said, however, that private companies could solve the problem of health insurance "if they are let alone." He warned that the President's plan in 10 years might cost "a couple of billions" and "some private insurance companies might be out of business."

Commercial insurance companies, in testimony before the House Commerce Committee before the President proposed his plan, were cool to the idea of federal reinsurance and the federal "control" which it implies.

WANTS OTHER WIFE?
VIENNA — (UP) Apparently in hopes of ending the monotony of their radio programs, Communist-ruled Poland and Czechoslovakia are planning to exchange network features. The Prague newspaper Rude Pravo says the exchange will enrich both transmissions.

Go Get 'Em, Boy!



A CUTE display of affection is made by 2-year-old Vivian Taylor as she hugs her pet boxer and urges him to win first prize in YMCA pet show at Orlando, Fla.—(AP Wirephoto.)

Kin Gets Rosenberg Boys, Vows Loyalty

NEW YORK—(UP) A court sent the two sons of executed atom spies Julius and Ethel Rosenberg to live with their grandmother, Mrs. Sophie Rosenberg, Saturday on her promise to bring them up to love the United States.

The City Welfare Department and the Society for Prevention of Cruelty to Children had complained that the boys, Michael, 11, and Robert, 6, were being "exploited for fund-raising propositions" by Communist groups.

The boys had been living with Abel Meeropol, a song lyricist, and his wife, Ann, both of whom have denied they allowed any exploitation.

They said that, on the contrary, they shielded the children "as much as is humanly possible."

The Meeropols were friends of Emanuel Bloch, the Rosenberg defense attorney who died Jan. 30. The Rosenbergs specified in their wills that they wanted Bloch to be named legal guardian of the boys.

FLYING SAUCERS
Lecture
Today, Feb. 21, 1954, 2:30 P. M.
at TOWN HALL, 835 Locust
Ave., Long Beach, Calif.
by
Orfeo Angelucci
He met Space Visitors who confirmed some of the nature of our Universe. Why don't they land? What are they like? What do they expect of us? How have they come here? THE MOST COMPLETE AND DEFINITE revelations of our times.
Admission \$1.00
Normandy 3-3580

State Supreme Court Justice James B. M. McNally gave custody of the boys to the grandmother pending outcome of a hearing Tuesday on a petition by the city welfare department.

The department is seeking to have Morton L. Deitch, president of the Jewish Child Care Assn., appointed legal guardian.

McNally spoke, however, as though the children would continue to live with the grandmother.

He told her to send them to school and to "teach them as you believe, the tenets of the Jewish religion and teach them

out of the Old Testament."

He said she appeared to be a God-fearing woman of the Jewish faith and that he believed the interests of the children would best be served if they were in her custody.

McNally asked the grandmother if she ever would teach them to "hate this country."

"No, no, no," she said emphatically. She said she would teach them to love the United States.

"Never let anyone talk to them in derogation about this country," McNally said.

Mrs. Rosenberg said she lived alone in a steam-heated four-room apartment in New York and that she was able to take care of the children. She said she had retained a homemaker to help.

"I want to take them," she said. "That's my children. I want to take them, please."

The children listened intently during the proceedings.

When McNally announced his decision, Michael walked up, shook hands with him, and said: "God bless you, judge."

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To Explain Writing Ads to Get Results

Members of the Long Beach Apartment House Association, meeting Thursday night in Linden Hall, will hear Ken Sather of the Independent-Press-Telegram classified advertising department. His subject will be: "How to Write Classified Ads That Bring Results." Cass Waranus, a director, will present a plan for a system of exchanging information on tenants. Jack Krancus, president, will answer questions on income tax problems.

Women 18 to 55

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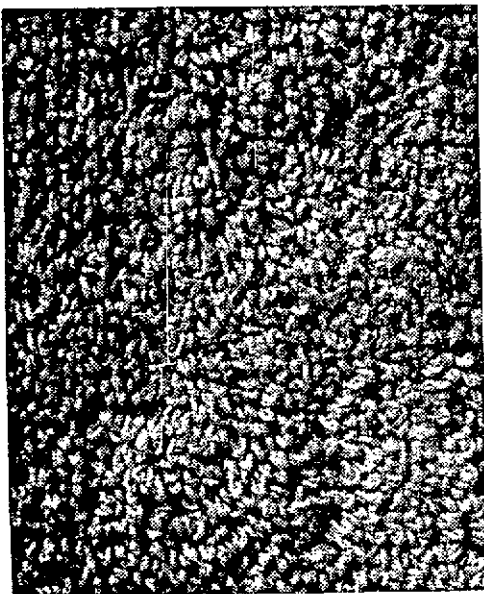
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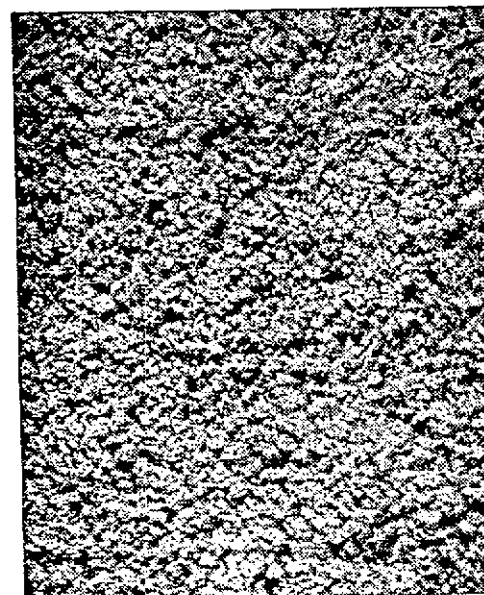
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Like a Young Flagstad

By Vera Williams

WHEN JANICE MOUDRY gave a New York Town Hall recital Oct. 27, 1951, the New York Times advised music lovers to "keep your eye on this young singer" and the New York Post said "she makes you think of a young Flagstad."

And Janice Moudry, Long Beach hometown girl, has lived up to these reviews. Accompanied by her mother, Mrs. Frank J. Moudry—her father, a Bethlehem Steel welder died three years ago — Janice is back in New York after appearing in six roles in her first season with the San Francisco Opera Co. Auditioned personally by the late Gaetano Merola, general director and founder of the San Francisco Opera Co., she sang with the company both at the War Memorial Opera House in San Francisco and when the company journeyed south on tour to Los Angeles. She appeared in "The Barber of Seville," "Mefistofeles," "Boris Godounoff," "Otello," "Elektra" and "Die Walkure," a challenging repertoire for a newcomer to the company.

Still in her 20s, Janice not only has given successful New York and Los Angeles recitals, but she has sung under conductors including Monteux, Koussevitsky, Munch and Wallenstein and has been soloist at festivals from the Hollywood Bowl to Tanglewood in the Berkshires in Massachusetts.

THE YOUNG CONTRALTO, who was born in Minnesota and reared in Long Beach, was grad-

uated from Jordan High School in 1940 and attended UCLA. She made her debut as soloist in Handel's "Messiah" with the Pasadena Civic Orchestra under Richard Lert; subsequently she sang four consecutive seasons with the organization.

In June, 1948, she appeared in Honegger's "Joan of Arc at the Stake" under Franz Waxman and the next month in the Bach Festival of Carmel. In Feb., 1949, she made her Los Angeles debut singing Mahler's "Kindertotenlieder" with the Los Angeles Chamber Symphony Orchestra under Harold Byrns.

Auspiciously launched on the West Coast, she went east in the summer of 1949 and in August was invited by Serge Koussevitzky to appear under him with the Boston Symphony in Mahler's "Das Lied von der Erde" at the Berkshire Music Festival.

THE YEAR 1950 began with a highly successful Los Angeles recital a month later. Returning to the coast she sang in Mahler's "Resurrection" Symphony under Alfred Wallenstein and in the Beethoven Ninth under Pierre Monteux with the San Francisco Symphony. Before the close of the year she had appeared with Charles Munch and the Boston Symphony in the Bach "Christmas" oratorio.

Her next engagements included appearances with the Worcester Oratorio Society in "The Messiah," with the Cincinnati Orpheus Club in the Brahms Alto Rhapsody, with the Min-

neapolis Symphony in both Minneapolis and St. Paul in the Beethoven Missa Solemnis and with the Little Orchestra of New York in the title role of Vivaldi's "Judith."

Last spring she gave 17 concerts in California. She recently sang a series of concerts in Canada and in Texas where she sang with the Tulsa Symphony Orchestra. In the early spring she will go on a southern tour.

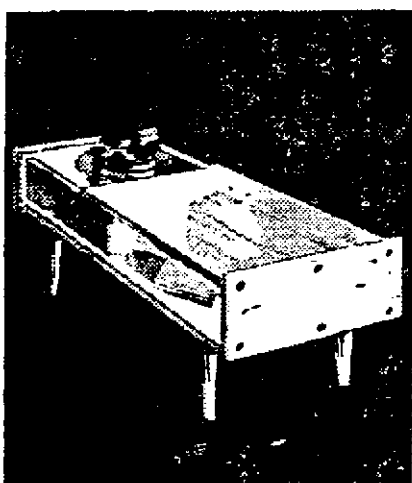
Janice is 5 feet 7 inches tall, with reddish brown hair and blue eyes. She worked at the customers' service desk at Sears, Roebuck & Co. store here for five years during her early music studies. Her sister, Shirley, is employed in the auditing department of Sears'. Shirley does not sing.



Miss Janice Moudry, attractive Long Beach girl, has won wide acclaim in concert world and the opera stage.

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Janice Moudry is attired in costume of innkeeper for role in "Boris Godounoff" with San Francisco Opera Co.

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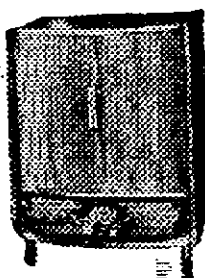
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Southland Magazine's
SPRING GARDEN NUMBER



Radio-controlled seagoing miniature that's complete in every detail is this scale model of the cruiser Conqueror, built by Russell Hinmon of Long Beach.

WHAT'S YOUR HOBBY?

Down to the Sea -- in Miniature

By Florence E. Grafton

IT SOMETIMES takes a heap of time and labor to do it, but when Russell J. Hinmon of 366 Molino starts something he usually finishes it.

Russell has built to scale an exact replica of the 53-ft. cruiser, the Conqueror, latest boat built by the Chris Craft Corp., Algonac, Mich. This beauty, pictured in Life magazine, Nov. 9, 1953, sleeps 10 people.

The Hinmon boat is three feet in length and has an operating radius of half a mile, at 15 knots.

It is radio-controlled by super-aerotrol. It is operated from shore by transmitter with a push button.

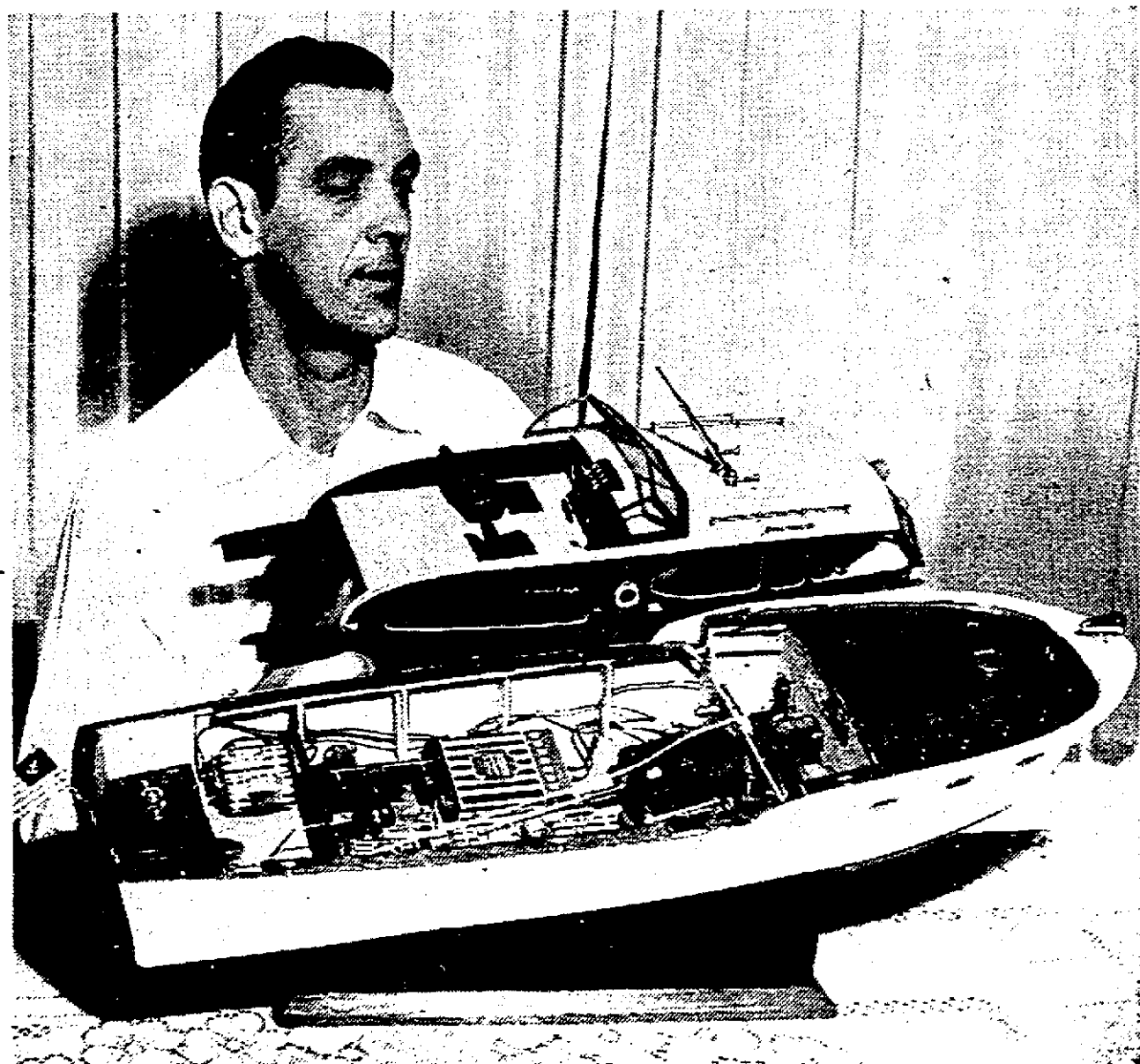
The 55 volts used include that of the one-tube radio battery. The batteries charge the motor.

When the flying bridge is removed the batteries may be seen in the hull of the boat.

THE SIDES of this little craft are of balsa wood, and the deck is mahogany. There is a complete lighting system, 50 feet of wiring being used.

Hinmon hasn't slighted the most minute details. The seats on deck are covered with brown plastic, the windows in the cabin are of plastic, and he has tiny rubber mats on the floor of the cabin.

The Itasca, named for Mrs. Hinmon, was built evenings after work. Russell commutes to Compton week days, where he is a dental technical. Approximately three hours most evenings for 60 days were required for the job.



—Photos by H. S. Melvin

Batteries that power motor and the inner workings of Hinmon's tiny cruiser are seen when the top is lifted off. He named his model "Itasca" for Mrs. Hinmon.

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Huks Warned to Surrender by Monday

MANILA (Sunday)—(AP). President Ramon Magsaysay issued an ultimatum Saturday to the Communist-led Huk guerrillas to end their sporadic, seven-year-old warfare against the government.

The Philippines' new chief executive—himself a veteran of jungle battles against the Huks—said they have until midnight Monday to decide on "a chance for a new life" by surrendering "or meet the full force of our arms."

"I want them to know they cannot win," Magsaysay added.

However, there was little hope in government and military circles the guerrillas would yield. Huk Supremo Luis Tarcus said Thursday—in an interview with a Manila Times correspondent—that "ultimatums are useless."

Earlier last week, Magsaysay announced the Monday deadline with these terms: 1) the Huks to surrender their arms at a rate of 20 per cent a month; 2) those charged with crimes to stand trial; and 3) government help in resettlement of those cleared of charges or pardoned.

The strife has been a heavy drain on the budget—most of which goes to the dissident campaign. The budget rose from 43 million dollars in 1952 to 77½ million in 1953 and is expected to reach a record 86 million for 1954.



GEN. KENNETH CRAMER
Hard Kennelpharian

Gen. Cramer Dies on Hunt in Germany

MEIDELBERG, Germany—(AP). Maj. Gen. Kenneth F. Cramer, Southern Command in Germany, whose disciplinary acts sent numerous protests echoing back to Washington, died Saturday of a heart attack while hunting.

The command policies of the hard-bitten veteran of two world wars were the subject of at least three official investigations. He had been serving in Europe since October, 1951, when he came as commander of the 43rd Division.

He later became commander of the Munich military post and in December, 1952, was placed at the head of the Southern Command.

Reports circulated in Germany that morale was low in Cramer's command because of the tight discipline. Officers and men were described as believing Cramer put too close a check on their personal activities.

The protests touched off congressional demands last July for an Army inquiry. Cramer's headquarters later said it had sent in a report but that it was secret.

Earlier, while the 43rd Division was field training at Camp Pickett, Va., protests were made that the men were prevented from using camp telephones and enjoying other privileges.

Others charged that Cramer had made plain he was not interested in morale. Cramer denied this, telling newsmen:

"Morale is something built up over a period of time, a gradual evolution resulting from a man's confidence in himself, his weapons, his unit and his division. I think morale in the 43rd is high."

The House Armed Services committee investigated the complaints but went no farther.

Cramer, who served in the Pacific during World War II, was the target of a War Department probe back in 1946. The department looked into reports that he had ordered military police to confiscate food and bedding given by American soldiers to a Catholic priest and five nuns in Japan.

Cramer, then assistant commander of the 24th Division, was cleared on grounds that the confiscation was part of a program to "eliminate black market activities."

Awarded \$25,000, Dies

MARTINEZ, Calif.—(AP). Martin James Ginty, 32, collapsed and died Saturday night while a Contra Costa County jury was awarding him \$25,000 for injuries suffered in an accident in 1951.

Flood-Relief Work for East L.B. Will Start by July 1

To guard against any future flooding of areas in East Long Beach and adjacent territory, the Los Angeles County Flood Control District plans to start work by July 1, deepening and widening four miles of Los Cerritos Channel. The project will be from Pacific Coast Hwy. to Los Coyotes Diagonal.

Supervisor Herbert C. Legg, in announcing the project Saturday, said: "The project is designed to increase the capacity of the channel to such an extent that it will be able to handle all the storm waters that can be drained into it and carry them down into Alamitos Bay."

Meanwhile, it was announced in Washington, Saturday, that Col. Harold Hedger, head of the flood-control district, reported a \$5,500,000 project to raise the levees on the Los Angeles River from Seventh St. north to 20th St. and thus guard against any possible flooding of west Long Beach.

Supervisor Legg said the Board has budgeted \$376,000 for the first section of work on the Los Cerritos Channel. It provides for work from Pacific Coast Hwy. to Atherton St.

The board is "working on" the Flood Control District's request for an additional \$1,300,000 for the one-and-one-half-mile second unit from Atherton St. to Los Coyotes Diagonal. Of the budgeted money, \$248,000 is intended for work between Seventh St. and Atherton, and that project will be under way by July.

It was in this area where heavy rains eight days ago resulted in some street flooding. High tides at the time had backed into the channel so drainage was slow and the narrow channel clogged with debris in some spots.

Acquisition of the land needed for the expansion, including land contributed by community developers in the area, has been completed, and advertising for bids on the first section is planned to start in April.

Contracts generally are awarded within 60 days, and work usually starts immediately thereafter.

The section from Pacific Coast Highway to Atherton St. will be unlined. Indicating the projected increase in capacity, the section roughly comprising east Long at one of its widest points will be broadened from its present 80 feet to 120 feet. At that point it will also be deepened from its present 11 feet to 18 or 19 feet.

While the widening and deepening of the channel is expected to increase substantially the drainage of storm waters into Alamitos Bay, the four-mile project is but the forerunner of a larger undertaking, known as Storm Drain Project No. 9, tentatively scheduled to start in 1956. That project calls for increasing the capacity of drainage laterals throughout an area roughly comprising east Long at one of its widest points will be broadened from its present 80 feet to 120 feet.

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SKIN DIVING IS PERILOUS

(Continued From Page 3.)

frog gig is the simplest and is used for the less dangerous fish. If the situation requires, there is the .38-caliber type with powder charges, some mechanically propelled from "guns."

"But the biggest danger is not the sea monster, it is the sea itself," says Frazier, who has been making underwater forays for a number of years. "The sea's surge, the undertow, rip tides and the constant danger of being crushed on the rocks keep the skin diver on his toes all the time."

Seldom will a sea animal attack a human unless he is molested. So when the skin diver strikes he had best make the first strike a good one.

"Skin divers are almost never hurt by fish," says Frazier, "but there is that constant threat."

Lately, "killer whales" have been running off the Long Beach coastline, as close as 100 yards from shore. They are the biggest menace of the sea, says Frazier, "so we leave them strictly alone. And so far they have been leaving us alone. That's the way we want to keep it."

Magazines for skin divers report that "untold numbers" are taking up the sport now. With the development of exposure, or "frog" suits, it has become a year-round activity.

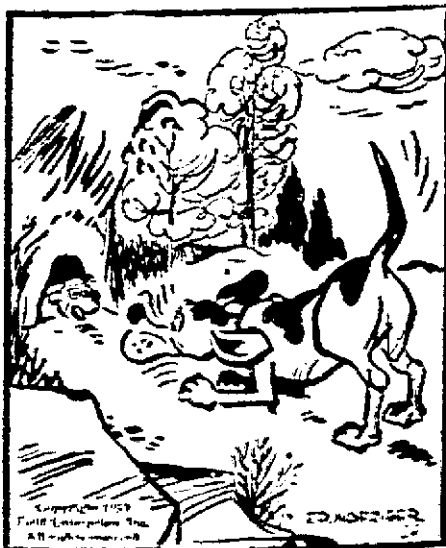
"But the general public knows nothing about skin diving," admits Frazier. "As an example of how it is gaining, the Helms Foundation last year instituted an award for the 'Skin Diver of the Year.' The second such award will be made soon."

DR. NELSON MATHISON, a member of the local Neptunes, won the national award last year. Herb Sampson has been nominated by his fellow Neptunes for the '54 award. Selection will be made from more than 200 nominations.

The local club, numbering 47 active members, including several women, intends to expand its membership to gain a firmer hold on the No. 1 title.

But the club issued a warning along with its invitation. A person should be a good swimmer before he tries skin diving. There are many times when he will find himself in trouble under the water. He might lose his fins or face plate or meet up with an overly-ambitious seven-foot-wide monster. There will be many times when strength and stamina will be all-important.

But from the shores of Palos Verdes to the sands of Coronado you'll find skin divers chasing underwater bats or acting like amorous lobsters.



"Sniff, sniff, sniff! If there's anything I can't stand it's constant sniffing!"

AN OPEN LETTER



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EXECUTIVE SECRETARY

Police Chief William H. Dovey
Fire Chief Frank S. Sandeman
Long Beach, California

Gentlemen:

The members of the Long Beach Insurance Association, Inc., publicly commend you and the personnel of your two vital City departments for the splendid records during the past year in the field of accident and fire prevention.

The Fire Department can justly be proud of the per capita fire loss of only \$1.40, (which is less than one-fourth the national figure of approximately \$5.80), and a local ten-year average of only \$1.35.

This record is particularly outstanding because of the increase in total fire calls in 1953 to 2083, plus the 472 other emergency services and the 3187 ambulance runs. The people of Long Beach will be happy to know about the economies you have effected by standardization of equipment, and that even greater fire protection will result from the new fire station at the municipal airport and from the three new major triple combination pumping engines now on order.

The Police Department has had an equally enviable record in the decrease of traffic fatalities, with a total of 39 last year as compared to 52 the previous year. Of special note is the decrease from 22 pedestrian fatalities in 1952 to 9 in 1953.

This decrease is obviously due to your campaigns of education, law enforcement and engineering, with better lighting, improved street marking and additional signals. The innovation of one-way streets and "scramble" pedestrian crossings are also contributing to the safety program.

This Association joins with all Long Beach in saying "Thank You" for a job well done in caring for our people. We are glad to have been able to work with you in serving the public.

Very truly yours,

Jack Berbower
Jack Berbower, President
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Tea for Two -- or Two Hundred



"Drink tea and forget the world's noises." It was a woman, though, who originated the custom of afternoon tea because she "had a sinking feeling" toward the end of the day.

Today this age-old recognition of the comfort of tea is expressed in the admonition of the advertising copy writer: "Take time for teatime today!"

There's no nicer way to entertain, either, than "at tea" . . . and there are big teas and snug, cozy little teas. There's no nicer hostess, either, than Mrs. Gus A. Walker, 4170 Country Club Dr., and she excels in hospitality, whether it be a formal occasion or just a friendly chat before the fire. Do you know her secret? It's how you make the tea, says she, that's most important. It's easy to make it, but it does demand careful attention.

Following are instructions for tea for two or for 200:

Tea for Two

1. Brew and serve the tea in a preheated china, glass or earthenware vessel. If a silver pot is used, be sure it has been cleaned thoroughly. Taking the chill out of the pot is important because it keeps the water from cooling too rapidly during the brewing period. If the tea is strained off into a separate serving pot, it is a good idea to preheat that, too.

2. Measure tea leaves into the hot empty pot, allowing 1 teaspoon of tea or 1 tea bag for each cup of water.

3. Pour the bubbling hot water



Mrs. Gus Walker, presiding here at tea service, is a gracious hostess. Her recipe for Cheddar Cheese Salad, a favorite accompaniment for tea, is given on this page.

over tea and allow to stand for 3 to 5 minutes.

4. Strain tea.

5. If a milder tea is desired, do not steep for a shorter time, but add a small quantity of hot water to the full-flavored cup of tea.

Tea for 200

1. Pour 1½ gallons of vigorously boiling water over 1 pound of tea.

2. Let steep for a full 10 minutes.

3. Then strain into a storage crock or stainless steel container. The resulting concentrate can be used for making either hot or iced tea.

4. For hot tea, pour one part of the concentrate into a serving

Kitchen Tip:

MRS. WALKER'S KITCHEN TIP: Once a package of raisins is opened, transfer contents to tightly covered jar or tin to keep raisins from becoming hard.

pot and add seven parts of very hot water. The water need not be boiling, but it must be hot enough, allowing for inevitable cooling, to give a piping hot serving.

5. For iced tea, dilute the concentrate with seven parts of cold tap water and serve in ice-filled glasses.

6. Should tea bags be used, pour 1½ gallons of vigorously boiling water over 16 1-ounce bags. After 10 full minutes, remove bags, pressing them against the side of the container to recover the liquid. It is especially important when using these tea bags to use a stainless steel or crock container small enough in diameter to permit a depth of water sufficient to cover all the bags completely.

When Mrs. Walker joins her neighbors or close friends for a friendly chat and a cup of tea, she likes to serve this Cheddar Cheese Salad, the featured recipe today. She complements it with dainty bread and butter sandwiches and a slice of hard-boiled egg.

Mrs. Walker's Cheddar Cheese Salad:

- 1 pkg. lemon-flavored gelatin
- 1 cup hot water
- 1 can (8-oz.) tomato sauce
- 1½ tablespoons vinegar
- Dash of pepper
- 1 cup grated cheddar cheese
- ½ cup finely diced celery

Dissolve gelatin in HOT water. Add tomato sauce, vinegar, salt and pepper. Blend. Chill until slightly thickened. Then fold in cheese and celery. Pour into 1-quart mold or individual molds. Chill until firm. Unmold and serve on crisp salad greens with mayonnaise. Makes 4 to 6 servings.

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Tea, dainty bread-and-butter sandwiches, hard-boiled egg and a salad make a delicious pickup.

By Mildred K. Flanary
Press-Telegram Home Economics Editor

FOR ALMOST 5000 years tea has been a comfort and pleasure to the earth's peoples. Many poets and philosophers have paid tribute to tea through the ages. 'Twas Henry W. Longfellow who said "tea urges tranquility of the soul," which is another way of saying what an ancient Chinese philosopher had said hundreds of years earlier:



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The Government stamp "U. S. Prime Grade" is placed only on top, long-fed cattle. At present, only about three out of each 100 beef slaughtered in the United States carries this U. S. Prime Stamp. Andy's Hot Cake House, 643½ Pine Ave., is one of the few restaurants in this area that are privileged to prepare and serve Chicago Prime Beef. To warrant the prime stamp on beef, cattle must be fed from six months to a year. The conformation must be almost perfect, and the meat must have plenty of marble which indicates long feeding of the finest grains. Prime Rib Dinners at Andy's Hot Cake House are the finest there are. Vegetable, salad, homemade rolls and coffee are included for a reasonable \$1.25. Have dinner at Andy's soon, and see for yourself.

DINNERS SERVED 4:00-6:45 P. M. MONDAY THROUGH FRIDAY

Andy's Hot Cake HOUSE
643½ PINE

Washington Outlook Set Forum Topic

Ronald M. Ketcham, Washington representative of the Los Angeles Chamber of Commerce, will be the principal speaker at the Long Beach Chamber of Commerce Breakfast Forum.



RONALD KETCHAM
C of C Forum Speaker

Wednesday at 7:15 a. m. in the Wilton Hotel. His topic will be "The Washington Forecast." Ketcham has an extensive background in chamber work, having joined the Los Angeles Chamber staff in December, 1934, where he served as assistant manager of the state and local government department.

Since 1947 he served as Washington representative and last year was appointed manager of the federal affairs department of the Los Angeles Chamber of Commerce.

He has been a research specialist with the Western Personnel Services, UCLA Bureau of Governmental Research and the California Taxpayers Association.

The speaker will be introduced by Paul Riehl, Breakfast Forum vice chairman.

French Set Railway Record of 138 m.p.h.

PARIS—(U.P.) An electric locomotive of the French National Railroad set a new world speed record today of 138.2 miles an hour during a regular run on the Paris-Dijon line, officials said. The same locomotive broke a 16-year-old U. S. mark Friday when it reached a top speed of 133.2 miles an hour on the same line. The 104-ton locomotive was developed less than three years ago.

Babson Sees Gains Instead of Slump

LAKE WALES, Fla.—(U.P.) Roger W. Babson, the noted economist who accurately predicted the great 1929 Wall Street crash, said Saturday that he expects an upswing in business—not a depression—in 1934.

The 78-year-old business analyst said at his winter home here that he believed President Eisenhower did the right thing in announcing the government would take corrective action in March if unemployment does not slack off by then.

"If I were in Washington," Babson said, "I would say the same thing."

He indicated, however, that he thought any such action probably would not be necessary by March.

Babson said the main cause of the unemployment now reported in many sections of the nation is fear rising from talk of a possible depression.

"There has been so much talk about a depression that the consumer has let up on his buying, which has resulted in merchants holding back orders from manufacturers," he said.

"But the consumer still has money," he added. "I think there is something to the idea that he can hold it only so long before it burns holes in his pockets—and, in fact, it has already been shown that he is beginning to spend it."

"This will result in merchants spending money for merchandise and will bring a business upturn," he predicted. Babson recalled how in the late 1920s when he forecast the

Fishing Boat Looted of Items Worth \$458

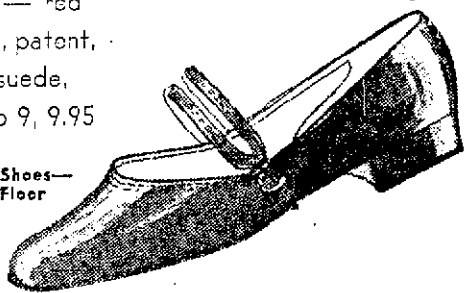
Luck ran out for the 28-foot fishing boat Lucky, which was looted of \$458 worth of technical equipment, between Feb. 16 and 20, John L. Milbourne, 49, boat owner, told police Saturday.

The Lucky was burglarized while tied up at the Pico Landing. A radio direction finder, short-wave radio receiver and battery charger were among the equipment stolen.

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Children's Shoes—Second Floor



little sis, big sister, and mom

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when the sun comes out to shine!

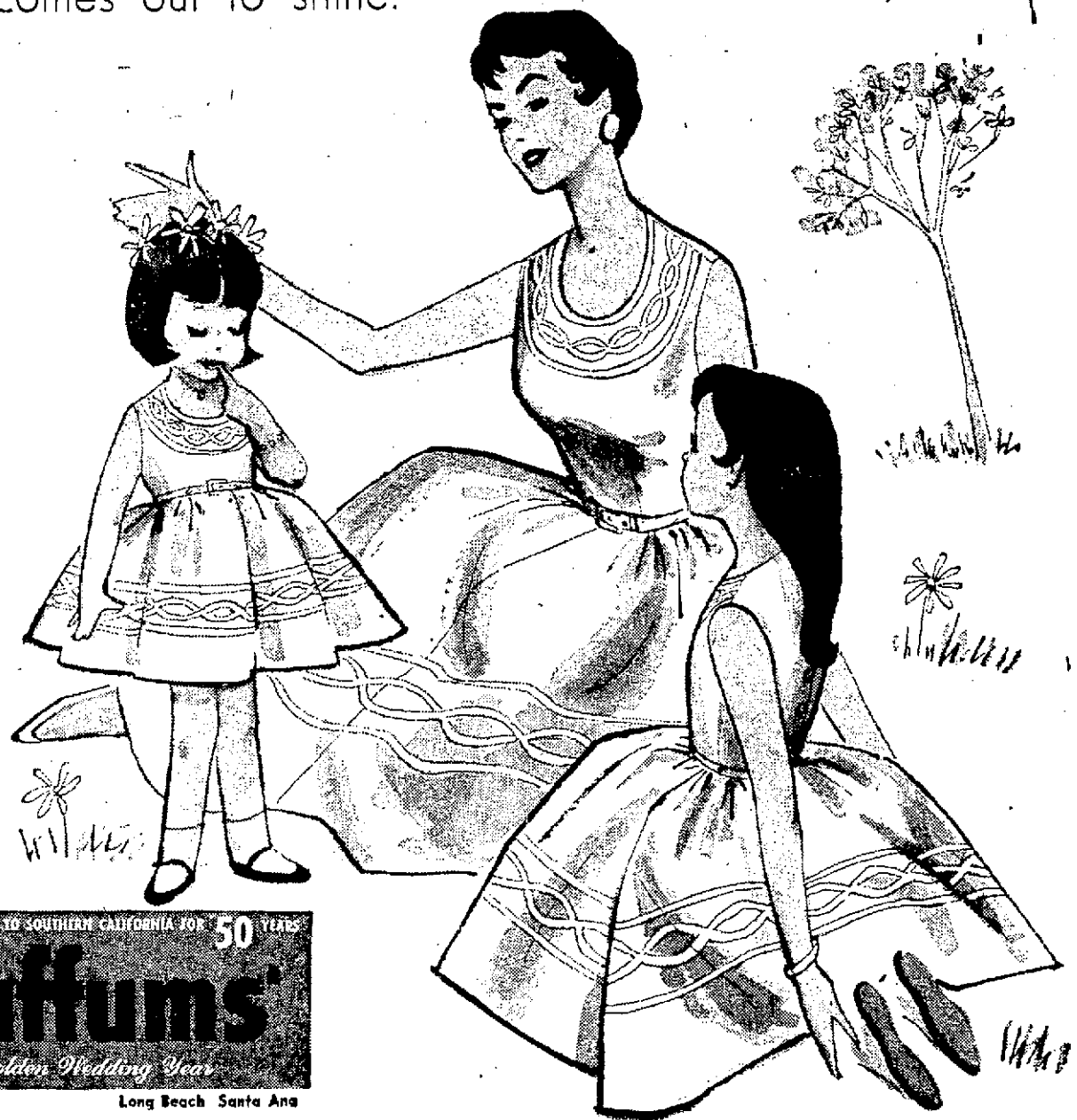
Let daughters play copy cat when you don our scoop-neck sun dress with full flouncy skirt—navy or melon with scrolls of white braid.

Mother sizes 10-16, 10.98

Sister sizes 7-12, 7.98

Little Sis sizes 3-6X, 5.98

Girls' Wear—Second Floor

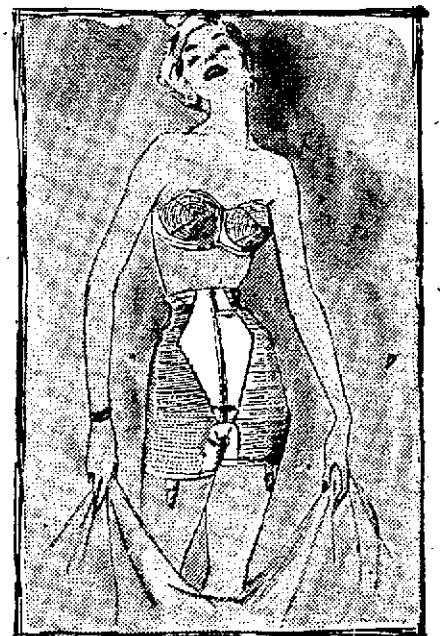


(left)
For your new 'After Five' cocktail dress: You'll look—and feel like a different woman in Warner's fabulous Merry Widow! A strapless, Cinch and garter belt—with sheer bra cuffs that dip lower for décolletés. No. 1311 in black or white nylon and elastic, 12.50. In white cotton, No. 1315, \$10.



(left)
For your new 8-hour day dress: Under Princess-lines that reveal every curve, you'll sum up your charms with today's corsetette (or rather, an airy nylon bra, waist-smoother, hip-trimming girdle—all in one!) Here, Warner's all elastic pull-on in white No. 3864, 16.50.

(below).
For your new 'After Five' separates: You'll want a bra that encourages curves for clinging jerseys—a pantie that sleeks you in for tapered pants. Here, Warner's Angel in sheer white power net—No. J144 or matching girdle No. J143, 7.50. The bra: Warner's padded Merry Widow, No. 1084, 5.95.



Spring Fashion

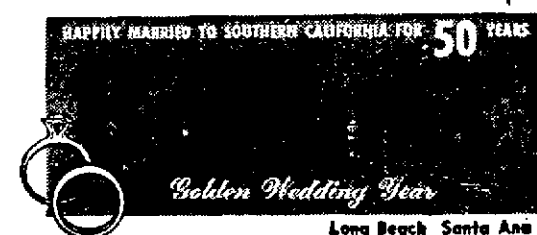
begins with a

Warner-Wonderful Wardrobe

From Princess dresses to tapered pants—for every new fashion, there's a Warner's to bring you in line! So easily—because Warner's puts lightness and prettiness to work to make you look as if you'd just stepped out of CHARM! (see all these styles in the new March issue.)

Foundations—Third Floor

(left)
For your new 8-hour day suit: Underlining its dress-like fit—the midriff-controlling girdle, a bra with a young, firm lift! Here, Warner's newest Le Gant, all supple elastic and power net—with shepley panels. No. 813 in white, 12.50. Bra with French-stitched cups, No. 2076, 2.25.



STORE HOURS: 9:30 TO 5:30; FRIDAYS 12 NOON TO 9 P.M.

IT'S DIFFERENT UP NORTH

Penguins Flatter Visitors Antarctic Explorer Says



"TED" GRISWOLD ... Penguins Are No Problem
(Staff Photo.)

There are no animals in the Antarctic; no penguins in the Arctic.

Penguins in the Antarctic are so tame that they will waddle up to explorers, perfect strangers. With animals in the Arctic, it is a different story. Killer whales, polar bears, seals, etc., are not disposed to be friendly with strangers or anyone else.

GM Official Scheduled in CC Series

Dr. Kenneth McFarland, educational consultant and lecturer for General Motors Corp., and American Trucking Assoc., Inc., will be the Celebrity Series speaker at Poly High auditorium Wednesday evening.

Topic for the lecture, which begins at 8 p. m., is "Thinking Tall."

In addition to being a spokesman and personnel expert for the world's largest corporation, Dr. McFarland also acts as special consultant and lecturer for



DR. KENNETH MCFARLAND
In Celebrity Series

business and industries in all parts of the country. He was formerly a nationwide lecturer for the Reader's Digest.

Describing him as "America's Number 1 air passenger," a major airline company publication recently stated, Dr. McFarland sees more people in more different places in the United States and Canada, and does it in shorter periods of time, than any other American.

Before entering corporation personnel and public relations work, Dr. McFarland was for 24 years a school executive in Kansas, named in the 1951 edition of the Lincoln Library as "one of the seven most famous American educators, past and present." The McFarland Trade School, which he designed and built at Coffeyville, Kan., is named in his honor.

Despite his many activities from coast to coast, Dr. McFarland maintains his home and headquarters in Topeka, on a 140-acre "town ranch," half of which is inside the city limits. Tuition tickets for all remaining Celebrity Series lectures, sponsored by the School for Adults, will be available at the door Wednesday evening.

Red China's Food Shortage Not Critical

HONG KONG — (AP) Travelers arriving from Communist China in recent weeks say there is no sign of imminent widespread starvation in that country despite some localized food shortages.

A summary of their reports: There is food rationing all over China. In some parts of the country food has become so short attacks have been made on Communist grain stores, but such moves are exceptional. Conditions are better in large cities than in villages, better in South China than farther north.

HUNT PYRAMID DOOR
CAIRO — (AP) Archeologists who discovered a pyramid dating back 5000 years at Sakkarah, South of Cairo, hope to unearth the entrance to the structure soon. Some 100 workers have spent several weeks removing the tons of earth that blocked the doors.

So says Edward A. (Ted) Griswold, 5541 Riviera Wk., Naples, who went to the Antarctic with Adm. Richard Byrd and hopes sometime soon, perhaps this year, to go to the Arctic on the Navy's ice breaker Burton Island.

The Arctic is the last corner of the globe he has not explored, except for South America. He expects to remedy that situation by going to South America with his travel pictures with tape recordings in English and Spanish. Griswold began his adventuring early. A Cal Tech student, he organized expeditions to Santa Barbara Channel Islands in 1930 and 1931; he signed up with the Dollar Line as a wiper in the engine room as a way to see the world. He was official umpire for the U. S. Davis cup team in Paris in 1932.

He joined the Byrd expedition in Auckland in 1934, sailing on the Bear for Little America. He took a turn as a sailor when rough weather forced all hands to assist with the ship.

At Little America he helped dig out of the ice and snow where it had been buried five and one-half years the Ford trimotor plane with which Byrd had flown over the South Pole in 1929. They put gas and hot oil in the plane and it took off under its own power. It is so dry at the Antarctic that there is no rust or corrosion there, he says.

Enroute home he stopped in Hawaii to study Polynesian art. He had Samoan designs hand-blocked on textiles, brought them back to the States with him and is credited with inaugurating the South Seas influence in sportswear.

Griswold believes that he gave his illustrated lecture, "With Byrd at Little America," more than 2000 times. His lecture career interrupted by injuries received in a traffic accident here last April, he now is an aeronautical engineer at Northrop Aircraft plant at Hawthorne.

Student Reports on Norway Stay

"I found no language barrier in Norway," explained Thomas Lerner, Long Beach State College student, who just returned from Oslo, Norway.

"It's difficult for Americans in Norway to speak the country's language, as the people are very eager to practice their English on us."

Lerner completed his B. A. at Long Beach State in 1952 and spent last summer attending the University of Oslo, remaining in the country until the first of this year.

"The educational system in Norway made quite an impression on me," he reported. "Besides Oslo University, Norway has the University of Bergen and the Technical College at Trondheim. They have a complete study program set up in the schools covering art, engineering, medicine and such."

"Classes are also different; only medical students must attend lectures. The professors feel if the student is able to accomplish more at home, then, that is the place to do it."

Concert Program by Municipal Band

LONG BEACH MUNICIPAL BAND CONCERT SCHEDULE. EUGENE LABARRE, Conductor. CHARLES J. PAYNE, Assistant.

Beginning Sunday, Feb. 21, 1954.

SUNDAY, 2 p. m. Soloist, Harold B. Stephens, saxophone. (Washington's Birthday program.)

MONDAY, NO CONCERTS.

TUESDAY, 2 p. m. No Soloist. 7:30 p. m. Soloist, James W. Duncan, trombone.

WEDNESDAY, 2 p. m. Soloist, James W. Duncan, trombone. 7:30 p. m. Soloist, Charles E. Seeley, xylophone.

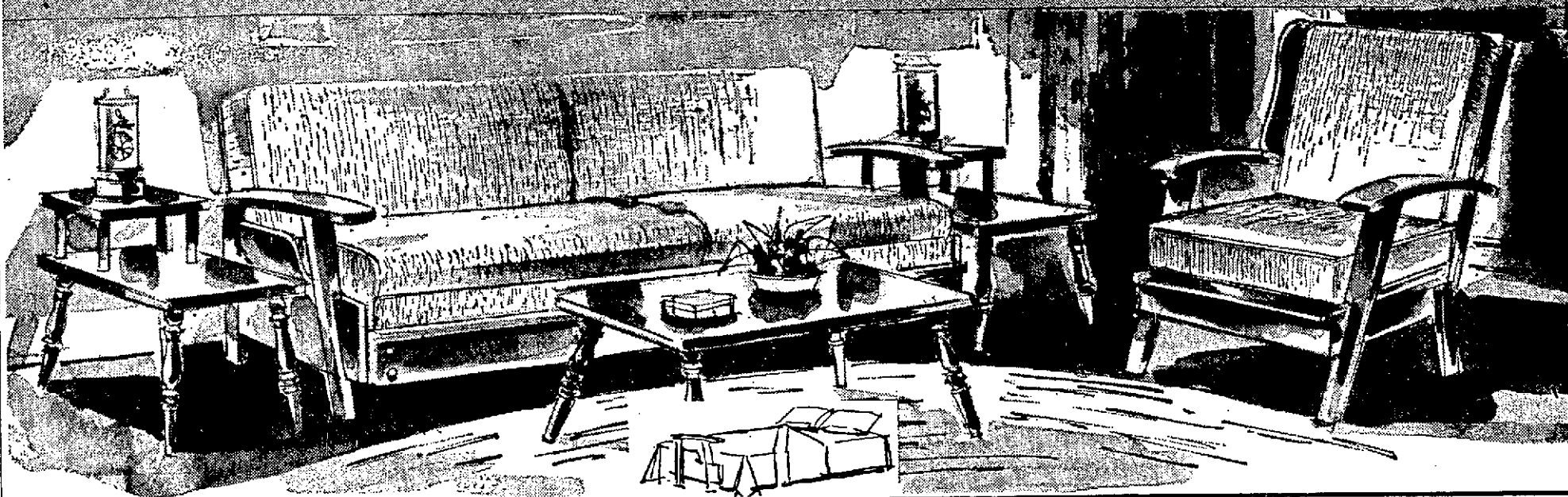
THURSDAY, 2 p. m. Soloist, Charles E. Seeley, xylophone.

FRIDAY, 2 p. m. Soloist, Louis Iannucci, flute.

SUNDAY, 2 p. m. Soloist, Birley Gardner, cornet.

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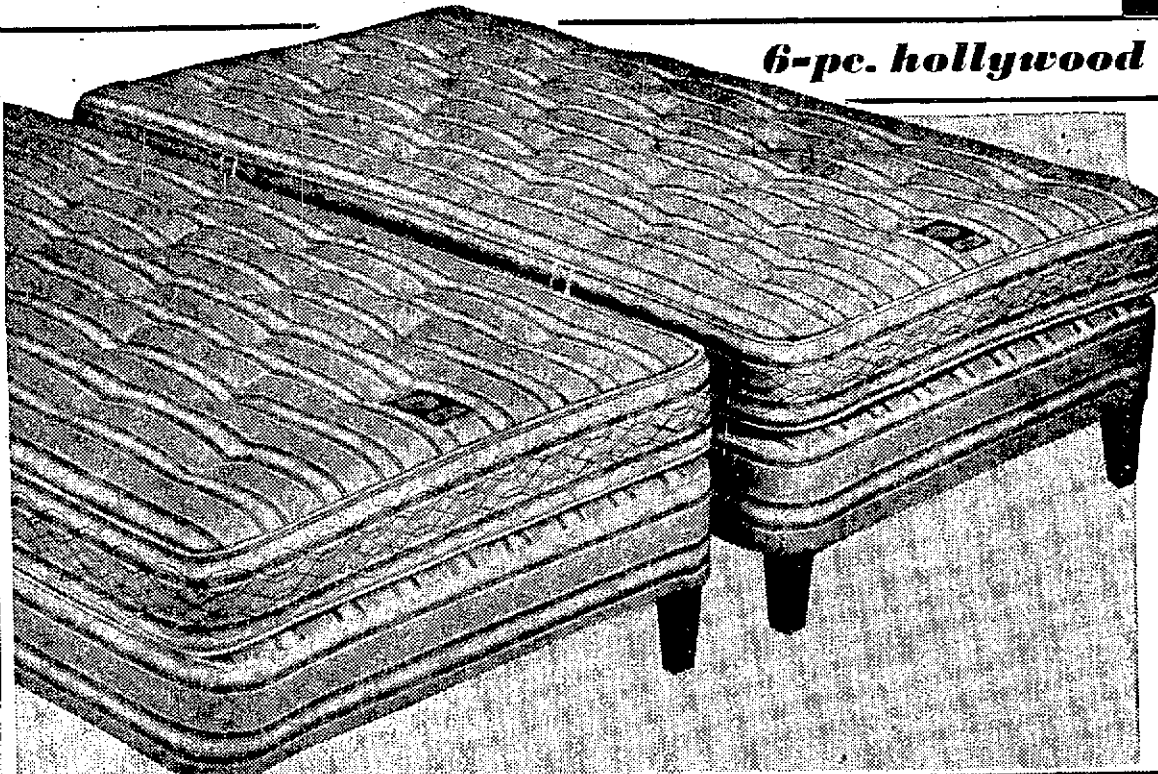
Provincial group for the living room of a cheery and hospitable home, or for the den that converts into a spare bedroom. It's in solid eastern maple hand-rubbed to a glowing Salem finish. Your choice of Provincial prints or tweeds in green, brown, wine, gold or grey. The sofa opens out into an innerspring bed for 2, with roomy badding compartment. The set includes bed-divan, arm chair, cocktail table, 2 end tables.

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LAST WEEK OF SALE

Our great semi-annual Furniture and Home Furnishings Sale is almost over, ending Saturday ... just a few days left to take advantage of the tremendous savings on lamps, curtains and slip covers, furniture and floor coverings. There's still time—but not much time—to get the things you want for your home at low sale prices.

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139.00 value **89.95** complete

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- Two matching box springs.
- Two sets of tapered legs.

A complete twin bed outfit built for comfort and durability. Use as separate twin beds or together under one large spread (the newest way) or in separate corner arrangements. The firm quality innerspring mattresses have prebuilt border construction, reinforced stitched borders in a strong, attractive woven stripe ticking. The steel coil box springs are on six sturdy wooden tapered legs. Buy now and save.

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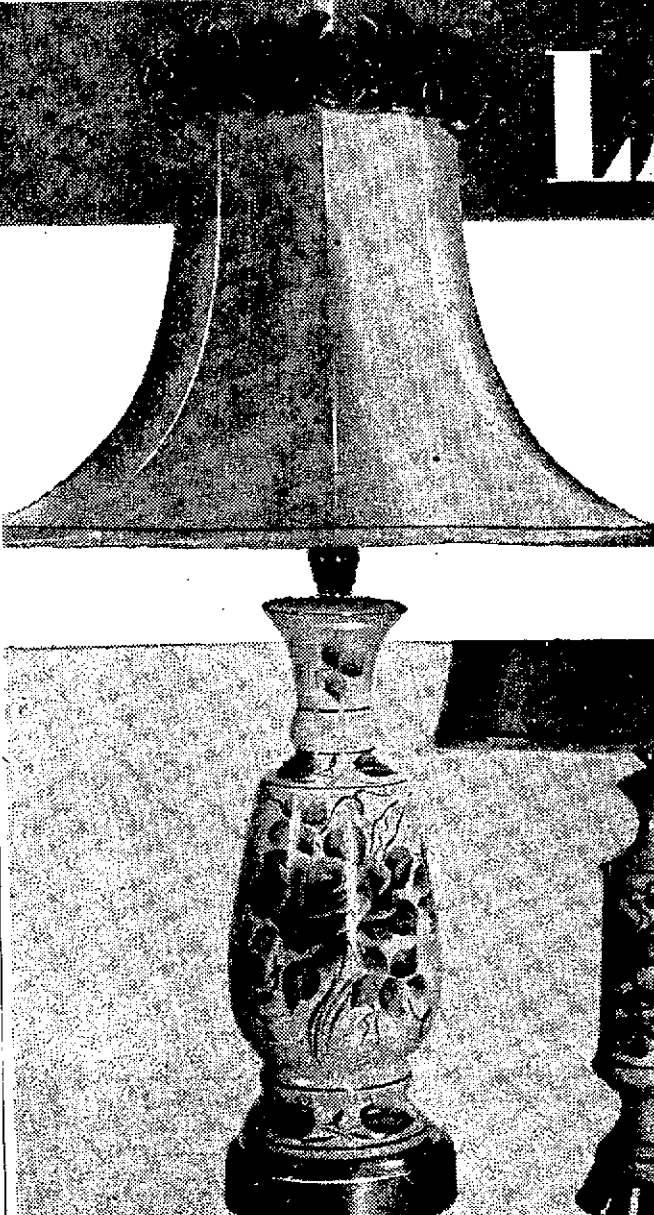
From May Co.'s special carload purchase—all tremendous values at exciting savings, made possible because the manufacturer was moving to larger quarters. We came along at the right moment and snapped up the group. All hand-decorated or hand-painted, superbly mounted, hand-somely shaded. Only five styles shown. Many more to choose from. All with three-way lighting.

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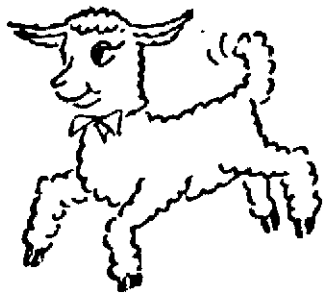
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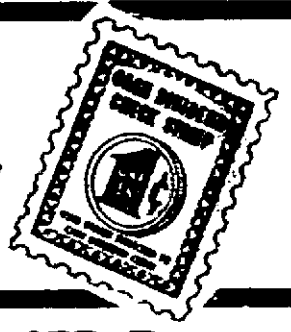
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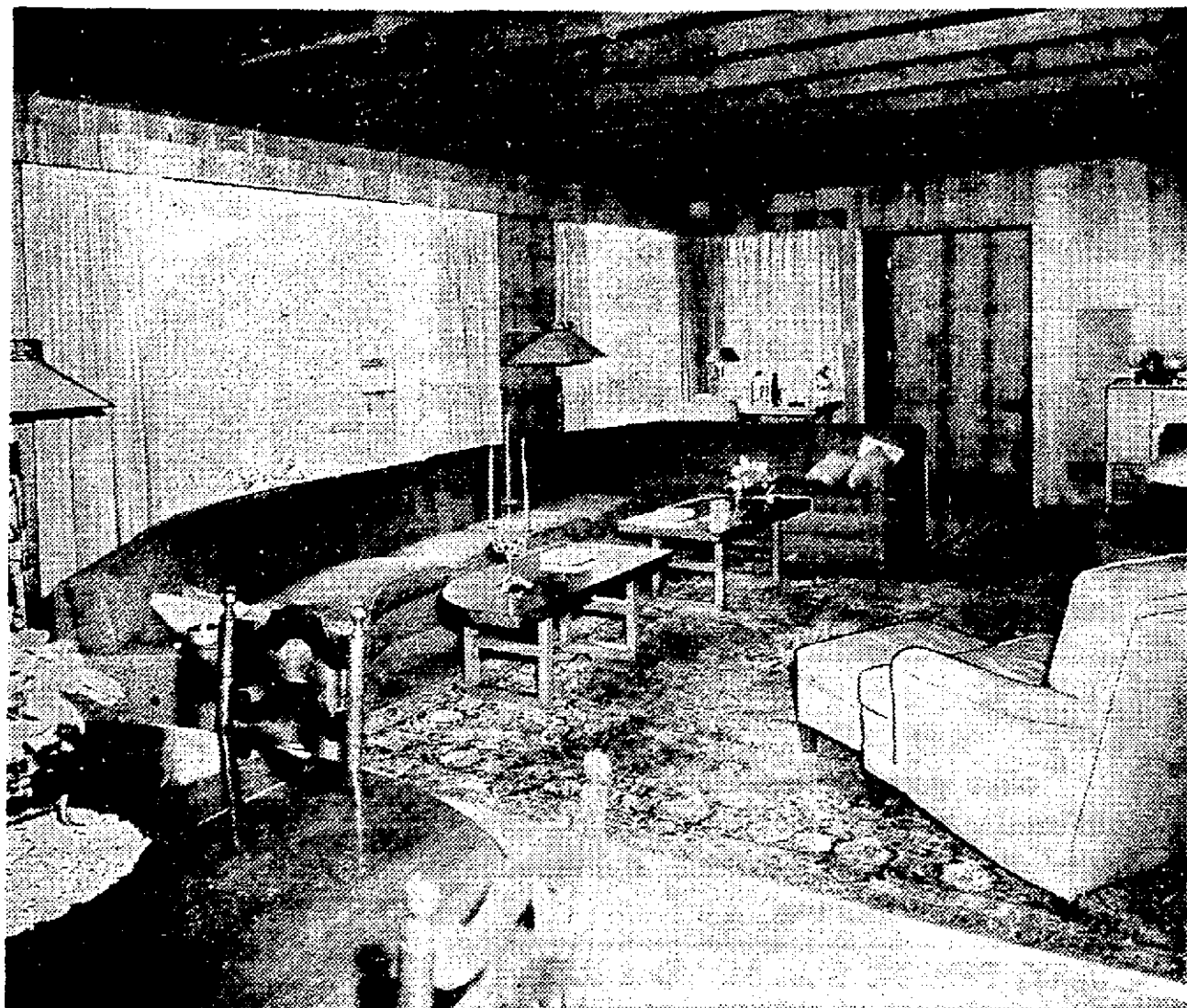
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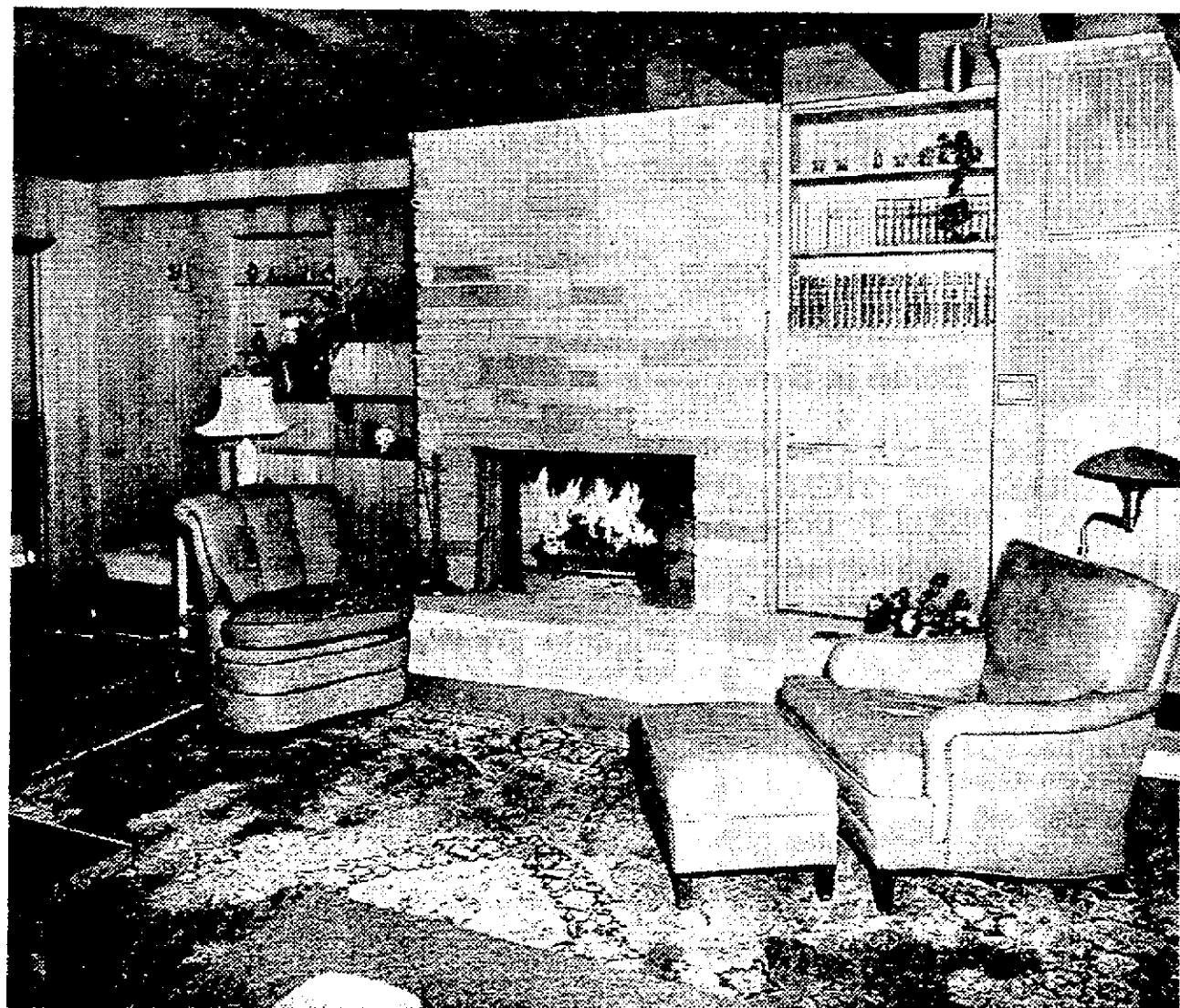
SOUTHLAND HOMES

Bayside Home With Sun Deck and Garden

By Eileen Ball



A twenty-seven-foot sofa in cocoa and gold fabric harmonizes successfully with an antique walnut set in the home of Dr. and Mrs. Frederick Kellogg.



In this tastefully decorated room in the Kelloggs' home, a fieldstone fireplace is set in a wall paneled in Philippine mahogany. Beams are redwood.

THOSE WHO DWELL in close proximity to the sea have one thing in common — a love for the ocean's vast panorama, the salt spray and the sunny sands. These are a part of their way of life, and it is said that once one has lived by the ocean, no other homesite can hope to compare.

Such is the case with the Dr. Frederick Kelloggs, whose friendly looking house takes full advantage of the weather and the view. It is located at 5830 Bay Shore Wk. and is removed from Alamitos Bay by the width of a strip of sand, the walk and a quaint garden a-bloom with camellias, gardenias and a profusion of other shade-loving plants.

The living room — in combination with the dining area — occupies the entire front of the first story. Expansive plate glass windows invite a sweeping view of the bay right into the house in such a way that the interior absorbs — and reflects — its beauty.

A cocoa-colored sofa interwoven with gold threads spans a 27-foot area in front of the view windows. Two coffee tables were custom-made to accommodate this oversized curved sectional. The tables, designed in an interesting free-form contour, have tops that closely resemble gold-veined marble.

MERE WORDS can scarcely describe the happy compatibility of this very contemporary grouping with the antique walnut dining set that occupies the portion of this vast room set apart for dining area. Decorators applaud the interior that successfully combines styles of furniture. It isn't easy to do harmoniously. But something about the restful quality of this room provides the perfect background for the union of modern and antique.

Natural Philippine mahogany panels the walls, a warm counterpart to the honey-toned cork flooring. And the large open fireplace is of rugged fieldstone, warm and welcoming in its informality. The ceiling boasts large open redwood beams. Small wonder that any mode of furnishing would be happy in a room like this!

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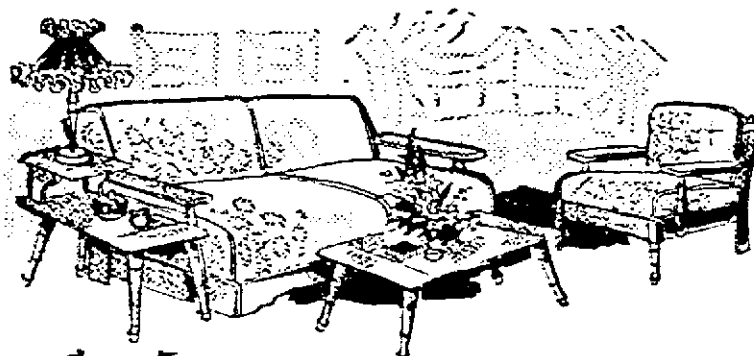
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Feb. 22 Big Bargain Day --in Capital

WASHINGTON — (UP). On Monday this city will pay homage to the man who was first in war, first in peace, and apparently first in the hearts of local retail merchants.

Aside from being George Washington's birthday, Feb. 22 is the day when a couple of hundred thousand Washingtonians celebrate the zaniest bargaining day anywhere—a day in which typewriters go for 99 cents, a useable car for less than \$10, and TVs for as low as \$15.

While somebody's going home with a 1937 auto for only nine bucks, there's a gimmick to such fantastic prices. Items such as \$3 fur coats (rabbit, of course) are few in number. So are low-priced TVs.

The merchant's idea is to sell just two or three such items at ridiculously low prices so people will come into the store. They'll find bargains, of course, but at prices high enough to give the dealer some profit.

Washingtonians always show up for the sales at unearthly hours. The lines will start forming at 7 tonight because the really fantastic bargains are gone by 6:15 a. m. Monday.

A couple of years ago, a man drove away a pretty good 1941 sedan for \$398. He got first crack at it by sleeping in the car overnight.

The sales started about 35 years ago. A downtown men's clothing store had some shirts faded from exposure to the sun. Business was dull so the owner put the shirts on sale for 50 cents each and advertised them as a special Washington's Birthday bargain.

U.S. Sets Up Six More A-Cannon East of the Rhine

FRANKFURT, Germany—(UP). The U. S. Army said Saturday it had bolstered its punching power in western Germany with six more atomic cannon. This brings to at least 12 the number now stationed behind the Rhine River.

An Army spokesman said the cannon arrived on Jan. 1 accompanied by the 265th Field Artillery Battalion. He gave no other information.

The U. S. Army announced in Washington on Feb. 4 that it had dispatched "other" 280-millimeter atomic cannon units to west Germany in addition to the first six, and that another unit would be added, probably within the next three months.

The 280-millimeter cannon can fire either standard ammunition or shells with nuclear explosive war heads.

Goes to Italy



TOP DRAWER Soviet diplomat Alexander Bogomolov took over Saturday as Russia's new ambassador to Italy. He arrived in Rome as Italian Communists sparked a series of strikes aimed at Premier Scelba's pro-western government. —(AP Wirephoto)

Priest Warns Scelba to Bid for Harmony

ROME—(UP). The dean of Italy's Catholic politicians warned Premier Mario Scelba Saturday not to antagonize the rightwing monarchist party if he wants to stay in power in the face of Communist strongarm methods.

Don Luigi Sturzo, the 82-year-old priest, who, like Scelba, is a Sicilian, took the floor in the second day of a senate debate on Scelba's new cabinet. A confidence vote that will make or break the fledgling government is expected next Thursday.

He warned Scelba, his former personal secretary, against making rash threats of new elections, in case his government is thrown out and said such an attitude could only antagonize the powerful monarchists and deepen the split in the non-Communist camp. Scelba is believed assured of a narrow majority both in the Senate and Chamber of Deputies, with the Social Democrats, Republicans and Liberals supporting his Christian Democratic party.

'Raid' on Road Funds Charged by Auto Club

WASHINGTON — (UP). The American Automobile Assn. Saturday accused public utility interests of trying to "raid" federal highway funds to the tune of \$40,000,000 a year.

Viva Jorge (Washington)! Mexico Troops March in U.S.

LAREDO—(UP). Grown men hugged each other on an international bridge Saturday for friendship—amitad.

Then a U. S. Air Force band led the way to United States soil and stepped aside for the armed troops of Mexico to march in our country.

This is the only place—and the only time, once a year—when the United States permits troops of a foreign country to march on our soil.

But Saturday it was "Viva Jorge" for George Washington, whose birthday anniversary is Monday.

Mexico and the United States let down barriers and the Mexican people poured across the bridge. To the Americans it was honor to their first president. To the Mexicans, it was honor to a great liberator whom they rank along with their great liberators, Hidalgo and Juarez.

In their traditional ceremony starting the border celebration, representatives of the two countries came together in the middle of the bridge.

It was the time of the traditional "abrazo," the hug of friendship.

First Mayor Hugh Cluck of

Laredo embraced Mayor Zaragoza Cuellar of Nuevo Laredo.

"We come to reaffirm the friendship and goodwill which exists between two great nations, Mexico and the United States," Mayor Cluck said.

Mayor Cuellar replied in Spanish. "Porque Washington—" He said—"because Washington was one of the first great liberators."

Lt. Gov. Ben Ramsey embraced Gov. Jose Vivanco of Nuevo Leon State, Mexico.

The parade came next. Underneath banners slung across the streets depicting George Wash-

ington as he appears on the American dollar bill the people of Mexico and America mingled. It was amitaad abounding.

Quake Noted in N.Y.

NEW YORK — (UP). A single sharp earthquake was recorded at 1:53.34 p.m. (EST) Saturday by the Columbia University seismograph station. The station estimated the earthquake occurred approximately 750 miles north of New York City, probably in Canada.

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LM-1749 Highlights from "Carmen" (Bizet). Licia Albanese, Paula Lancher, Soprano; Margaret Roggero, Risa Stevens, Mezzo-soprano; Alessio de Paelis, Jan Pearce, Tenors, etc.

LM-1768 Pines of Rome (Respighi). Fountains of Rome (Respighi). Arturo Toscanini and the NBC Symphony Orchestra.

LM-1771 Jussi Bjorling in Song. Jussi Bjorling, Tenor, with Frederick Schouwacker at the Piano, Schubert; Die Forelle, Op. 32 (The Trout), etc.

LM-1772 Brailowsky Plays Liszt. Alexander Brailowsky, Pianist.

LM-1779 Victory at Sea (Rodgers). Members of the NBC Symphony Orchestra, Robert Russell Bennett, Conductor.

LM-1724 Incidental Music to A Midsummer Night's Dream (Mendelssohn). Fritz Reiner conducting the Robin Hood Ball Orchestra. Petite Suite (Debussy). Le Tombeau de Couperin (Ravel).

LM-1726 Slaughter on Tenth Avenue and Other Ballet Selections. Boston Pops Orchestra, Arthur Fiedler, Conductor.

LM-1205 Chopin Polonaises (Vol. 1). Arthur Rubinstein, Pianist; Polonaise No. 1, in G-Sharp Minor, Op. 26, No. 1; Polonaise No. 2, in E-Flat Minor, Op. 26, No. 2; Polonaise No. 3 (Chopin), etc.

LM-1175 Petrushka Ballet (Stravinsky). Leopold Stokowski and his Symphony Orchestra.

LM-1124 Porgy and Bess (Gershwin). Risa Stevens, Mezzo-soprano; Robert Merrill, Baritone; The Robert Shaw Chorus.

LM-1127 The Great Caruso. Mario Lanza, Tenor; RCA Victor Orchestra, Constantine Callinicos, Conductor.

LM-1100 Nutcracker Suite and Skaters' Waltz. Wm. Tell, Toscanini.

LM-1146 Altra Rhapsody, Op. 53 (Brahms). Marion Anderson, Contralto; Fritz Reiner conducting the RCA Victor Symphony; The Robert Shaw Chorus of Men's Voices. Kindertotenlieder (Mahler).

LM-1153 Encores by Arthur Rubinstein. Arthur Rubinstein, Pianist; Liebestraum, No. 3 (Liszt); Spinning Song, Op. 47, No. 4 (Mendelssohn); Nocturne in E-Flat, Op. 9, No. 2 (Chopin); Valse Brillante, No. 1 (Liszt), etc.

LM-1166 Heifetz Encores. Jascha Heifetz, Violinist, with Emanuel Bay at the Piano. Il pleure dans mon coeur (Debussy); Gavottes I and II (J. S. Bach), etc.

LM-1083 The Heart of the Ballet. Leopold Stokowski and his Symphony Orchestra.

LM-1029 Masquerade (Symphonic Suite) (Khatchaturian). Excerpts from the ballet "The Nutcracker" (Suite No. 2) (Tchaikovsky). Boston Pops Orchestra, Arthur Fiedler, Conductor.

LM-1044 Rossini Overtures. Arturo Toscanini and the NBC Symphony Orchestra. Barber of Seville; La Gazza Ladra; La Cenerentola; Overture; Il Signor Bruschino; Overture.

LM-1068 Also Sprach Zarathustra, Op. 30 (R. Strauss). Tris-Ten and Isolde. Prelude and Love-Death (Wagner). Chicago Symphony Orchestra, Arturo Radzinski, Conductor.

LM-1001 Gaithe Parisienne (Offenbach). Boston Pops Orchestra, Arthur Fiedler, Conductor.

LM-1002 Scherzando—Symphonic Suite, Op. 35 (Rimsky-Korsakoff). San Francisco Symphony Orchestra, Pierre Monteux, Conductor.

LM-1003 The Swan Lake (Tchaikovsky). St. Louis Symphony Orchestra, Vladimir Golschmann, Conductor.

LM-1004 Grand Canyon Suite (Grove). Arturo Toscanini and the NBC Symphony Orchestra.

LM-1012 Bolero (Ravel). Ma Mere L'Oye—Suite (Mother Goose Suite) (Ravel). Boston Symphony Orchestra, Serge Koussevitzky, Conductor.

LM-1014 Pictures at an Exhibition (Moussorgsky—Edited by Horowitz). Vladimir Horowitz, Pianist.

LM-1018 Concerto in A Minor, Op. 16 (Grieg). Arthur Rubinstein, Pianist; RCA Victor Symphony Orchestra, Antal Dorati, Conductor. Concerto No. 1, in E-Flat (Liszt). Arthur Rubinstein, Pianist; Dallas Symphony Orchestra, Antal Dorati, Conductor.

LCT-1118 Rhapsody on a Theme of Paganini, Op. 43 (Rachmaninoff). Sergei Rachmaninoff, Pianist; Leopold Stokowski and the Philadelphia Orchestra. Concerto No. 1, (Rachmaninoff).

LM-1000 Rhapsodie Espagnole (Liszt). Concerto No. 26, in D, K. 537 ("Coronation") (Mozart). Gina Bachauer, Pianist; The New London Orchestra, Alec Sherman, Conductor.

LM-1001 Tapiola, Op. 112 (Sibelius). Printemps—Symphonic Suite (Debussy). Sir Thomas Beecham, Bart., conducting the Royal Philharmonic Orchestra.

LM-1008 Sonata in E-Flat Minor, Op. 35, (Chopin). Arthur Rubinstein Plays Debussy. Arthur Rubinstein, Pianist.

LM-1010 Scenes from Rosenkavalier (R. Strauss). Orfeo (Gluck); Marriage of Figaro (Mozart). Erna Berger, Soprano; Risa Stevens, Mezzo-Soprano; Fritz Reiner conducting the RCA Victor Orchestra.

LM-1021 Piano Music of Mendelssohn. Piano Music of Liszt. Vladimir Horowitz, Pianist.

LM-1022 Symphony No. 8, in B Minor ("Unfinished") (Schubert). Overture to Manfred, Op. 115 (Schumann). Overture to Consacration of the House, in C, Op. 124 (Beethoven). Arturo Toscanini and the NBC Symphony Orchestra.

LM-1023 The Nutcracker Suite, Op. 71a (Tchaikovsky). Children's Corner Suite (Debussy). Leopold Stokowski.

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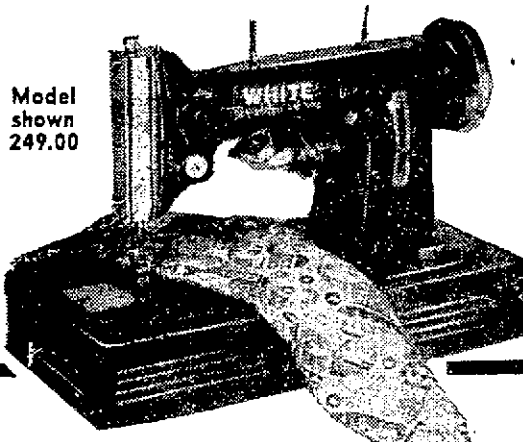
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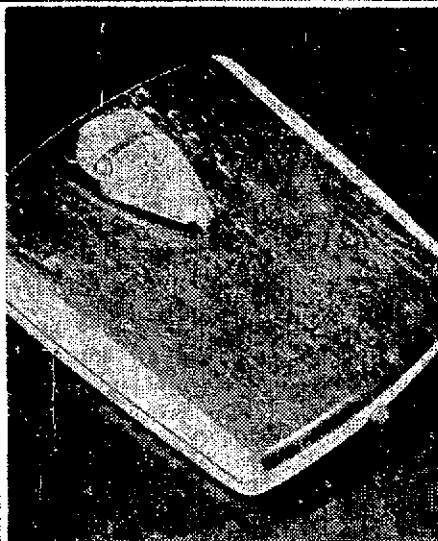
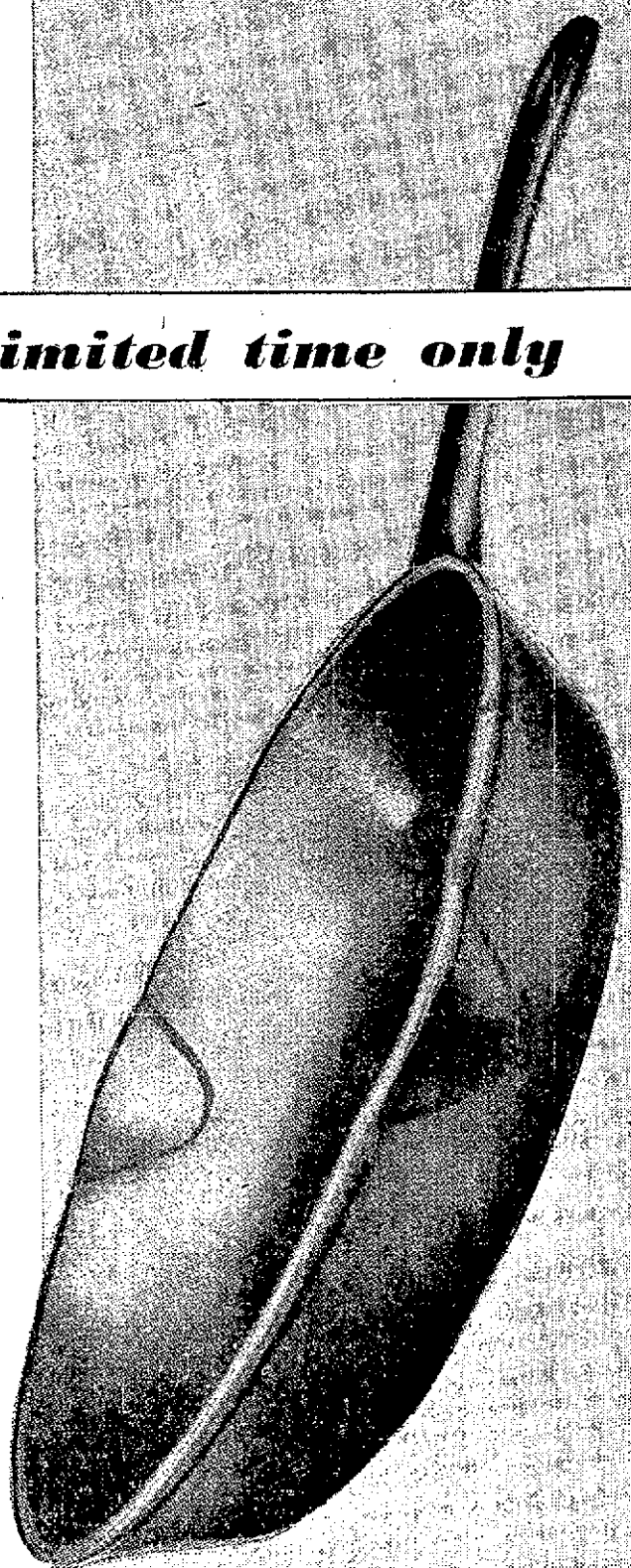
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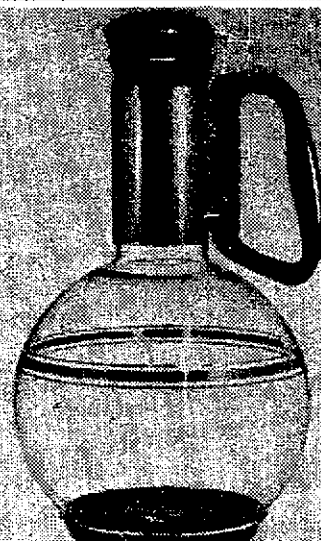
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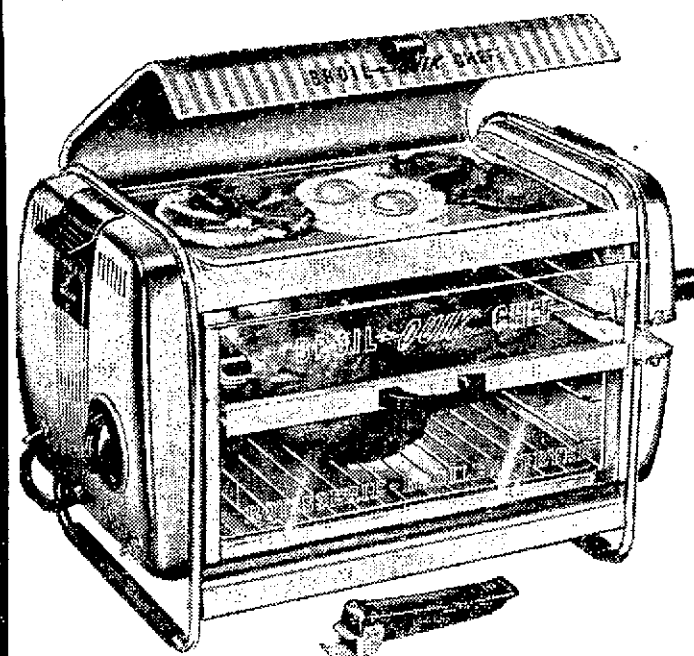
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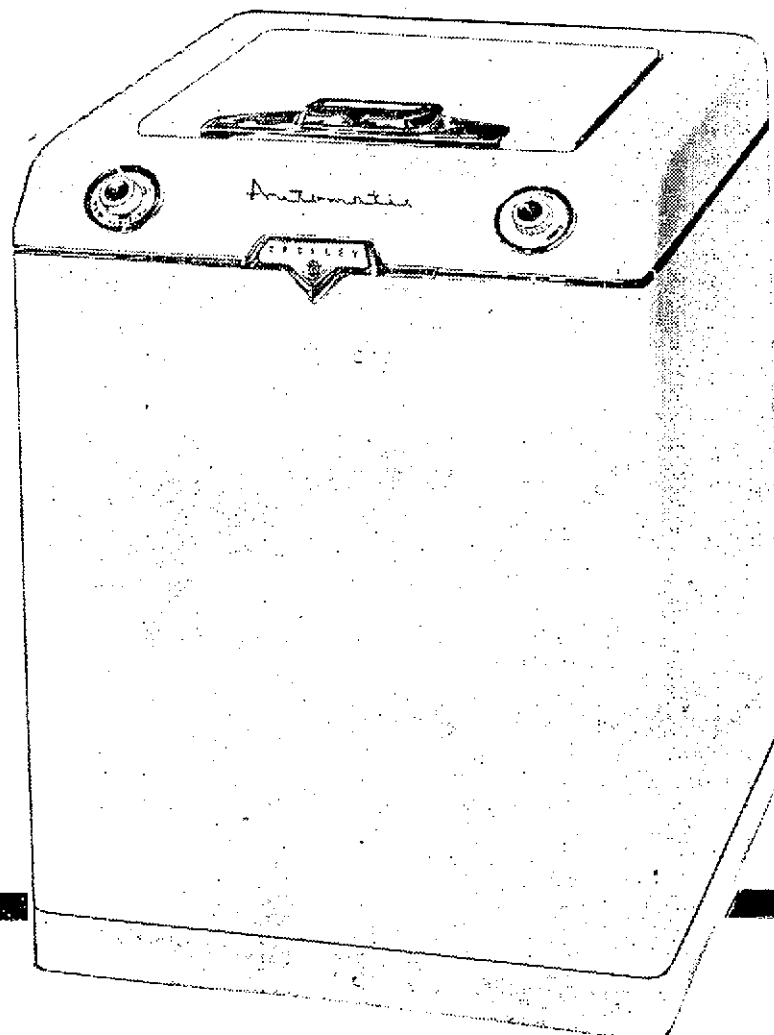
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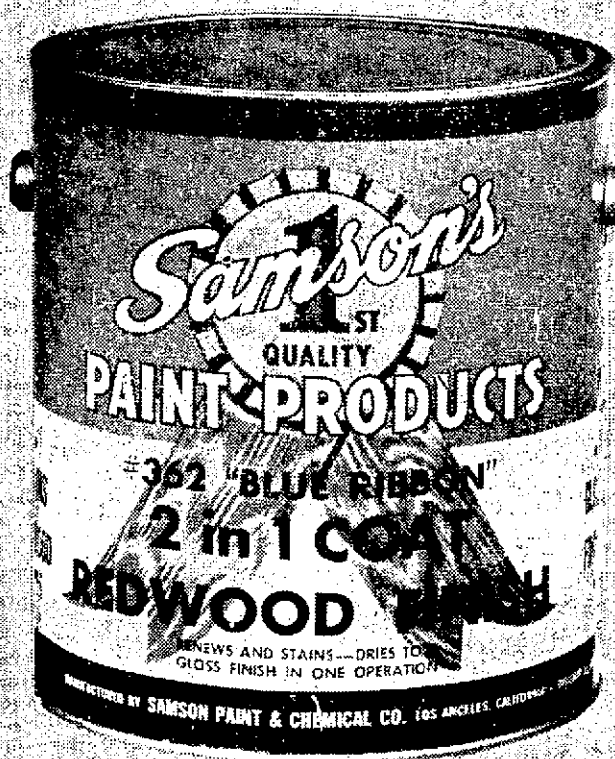
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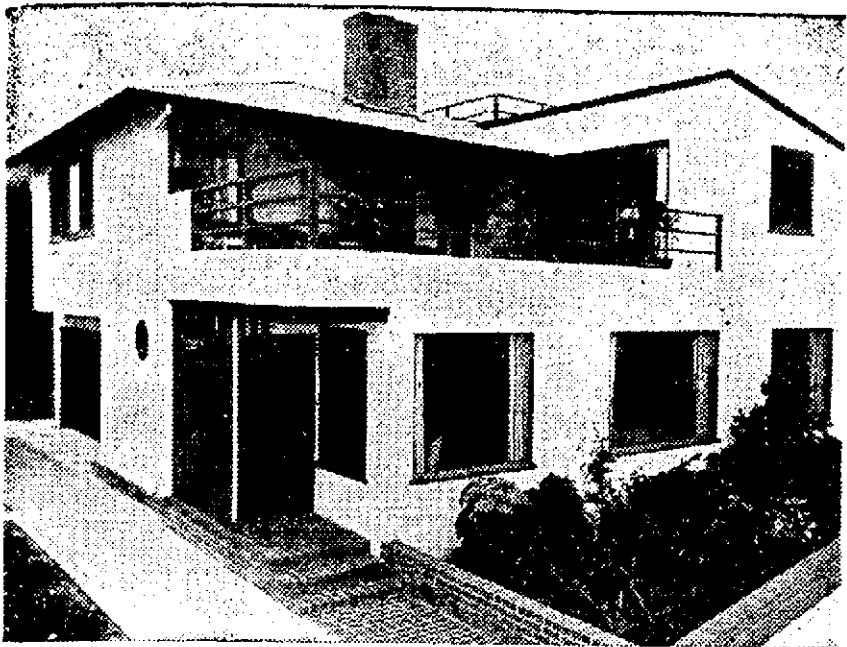
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Photos by H. S. Melvin

A second-story sun deck, overlooking Alamitos Bay, is a special feature of the Dr. Frederick Kellogg home.

ly traditional stylings of their furnishings, the Kelloggs have used deep-toned Oriental rugs throughout the room. These carpets have their origin in days past and yet maintain a feeling of quiet elegance that goes well with modern.

Soft, hand-woven draperies of the texture and color of oatmeal were high lighted with metallic gold thread and hung at the plate glass windows.

Adjacent to the raised hearth of the fireplace is a deep-cushioned club chair and ottoman of jade green leather. Opposite is a smaller occasional chair upholstered in brown and gold tweed.

THE FIREPLACE is framed on one side by extensive open-shelved bookcases and on the other by the stairway that ascends to the bedrooms.

The master bedroom, overlooking a sun deck and the bay, is partly papered in an unusual pattern wherein soft gray roses are depicted against a ground of oyster white. The ceiling and one wall are blue-gray, while the remaining walls are of the softest rose.

Furnishings for the room are modified modern, as portrayed in limed ash. The spread for the king-sized bed is diamond-quilted dubonnet satin.

Set in an alcove apart from the bedroom proper is Mrs. Kellogg's desk, telephone and reading lamp. What an ideal place it must be for quiet concentration, for this desk faces a window toward the beach and yet is far enough removed from the bustle of the household that there is no disturbance.

Another desirable feature of

this bedroom is its size. This has enabled Mrs. Kellogg to include a chaise longue, a matching chair and an attractive coffee table.

The draperies in this room are of white silk shantung, perfect in their tailored simplicity.

The room occupied by the Kelloggs' daughter is frankly feminine in every respect, and is therefore as thoroughly attractive. Stark white tie-backs crisply ruffle the windows. The antique four-poster bed (with the tallest posters imaginable!) is spread with a white Martha Washington heirloom spread.

These touches of fresh white are shown off to their best possible advantage against the Wedgewood blue walls. And, as an injection of bright color, a delightful little channel-back chair in garnet red was introduced.

THE CHAIR that accompanied the tiny antique desk is cushioned in gray-blue needle-point. Next to the quaint bed is an old lamp table and milk glass bedside lamp that look to be made for each other.

Miss Kellogg's old-fashioned dresser has a delightful serpentine front that shows off the unusual grain of the crotched mahogany.

Across the hall from the bedrooms, a door opens onto the sun deck that overlooks the beach and the bay. Potted hibiscus and a profusion of lounge furniture contrive to make this an enviable spot for sunbathing.

The Kellogg home gives testimony that, where charm and solid comfort are concerned, no house need be a slave to any one particular style.

WHO GETS THE GIRL ON THIS TRIP?

(Continued from Page 10.)

leaves the last port of call and is headed homeward Smith says there is a different atmosphere completely. "As we go north and the climate gets colder, the atmosphere cools off, too." The Lothario has to do his packing and the girl of his dreams of just a few days ago has to do hers, too. "That gives them an excuse to stay away from each other. By the time we dock they're almost strangers."

THE HOMEWARD LEG is

the cruise director's hardest time. "As we get closer to home," Smith says, "people begin to worry what's happened to the family, what's happened to the business, did they spend too much money, were they away too long." The entertainment staff tries to keep its best shows and its finest moving pictures to the end in an effort to relieve the mounting anxieties of the passengers.

With the exception of the war years, Smith has been directing cruises since 1932. He doesn't

worry too much about missing his family during the winter cruise season since his son is the assistant cruise director on board the SS Maasdam and his wife is social directress on the Ile de France. He expects to see her this winter when both the Ile de France and the Nieuw Amsterdam arrive in Panama the same day. Then they meet in Europe in the spring at the end of his Mediterranean cruise and after her season is finished. What are they going to do then? Go traveling, of course.

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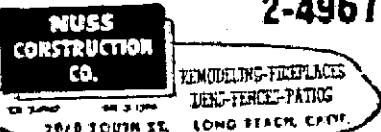
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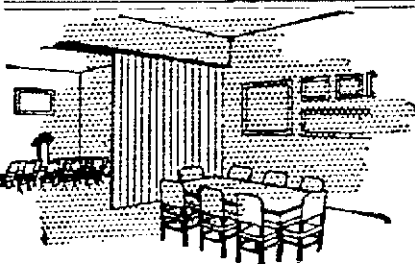
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No other make of awning has even approached KoolVents in popularity. KoolVents are the original aluminum awnings. They provide 2-way activated air circulation—a patented feature. They are fabricated with genuine aircraft aluminum instead of flimsy sheer-gauge metal. Produced in the KoolVent factory, most modern plant of its kind on the coast. Installations are made by factory experts and are fully guaranteed. You get extra quality, unsurpassed beauty, everlasting endurance and widest choice of colors. You'll be elated when you get a KoolVent estimate. Positively lowest prices, quality considered.



Exclusive Duotone finish

All-white underneath

Choice of 21 Decorator Colors!

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KOOLVENT of Long Beach

See our complete display of Aluminum Awnings & Ornamental Ironwork.

743 PINE AVE.



Their dancing skill is winning acclaim for (l. to r. above) Gaye Goyette, 16; Sandra Nelson, 13; Judy Sabo, 14; Gloria Lwellyn, 15, and Joan Cunningham, 13.

Dancing Right Out of Their Shoes

By Blanche Mead Pryor

BELFLOWER. "FLYING DOWN TO RIO"

is not the itinerary of the Mambo Five, a dance group of teen-girls, but plane trips to Victorville and other USO camp locations as guests of the Air Force are on their busy schedule of gratis appearances.

Members of the troupe are Gaye Goyette, 16; Sandra Nelson, 13; Judy Sabo, 14; Gloria Lwellyn, 15, and Joan Cunningham, 13.

The girls, who have been dancing together for the past three years, were recent finalists on the TV show "Your Town's Talent," and have also appeared on the "Hollywood Road to Fame" amateur show. Their lively rendition of the South-of-the-border routine has brought them an avalanche of requests to entertain at hospitals and camps all over the Southland.

Accompanist for the group and also designer of the costumes, Mrs. Ione Scott, says the girls have given so many shows to local service clubs, hospitals, camps and other worthy causes that they are literally "dancing the shoes right off their feet." She says a pair of dancing slippers, such as they wear for the Mambo routine, lasts about a month.

The girls have a repertoire of several dance numbers, enough to put on an all-dance show lasting one hour. They

were recently requested to do this for the young women at the Terminal Island Medical Facility. Their accompanist says they could not have had a more appreciative audience.

Choreography for all numbers has been worked out by the husband and wife team of Lee and Bob Wells of Belflower. One of the costumed numbers which they have recently added to their show is the "Ballet Boogie" which was acclaimed by members of the Dance Masters of America when the girls performed for that group at the

New Statler Hotel in Los Angeles. The girls are students of the Belflower Conservatory of Dancing and Music.

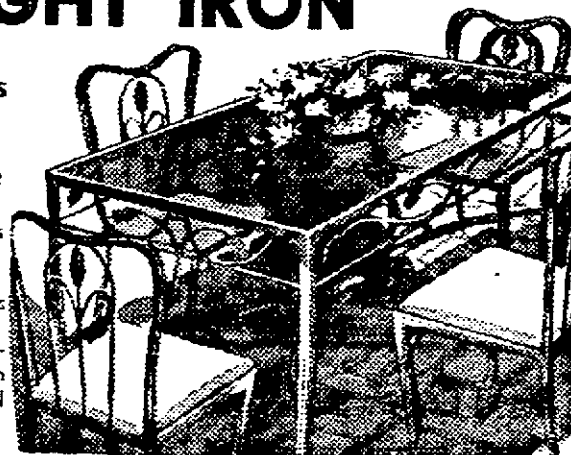
Acting as booking agent for the amateur troupe is Sandra's mother, Mrs. Howard Nelson, also accompanies the girls on assignments. She says that the girls often have to dance under difficult circumstances with the music in one room and the show in another. Many times no piano is available and they must use whatever record player is available. The girls are now

(Continued on Page 25.)

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The Best for Less With Personal Service

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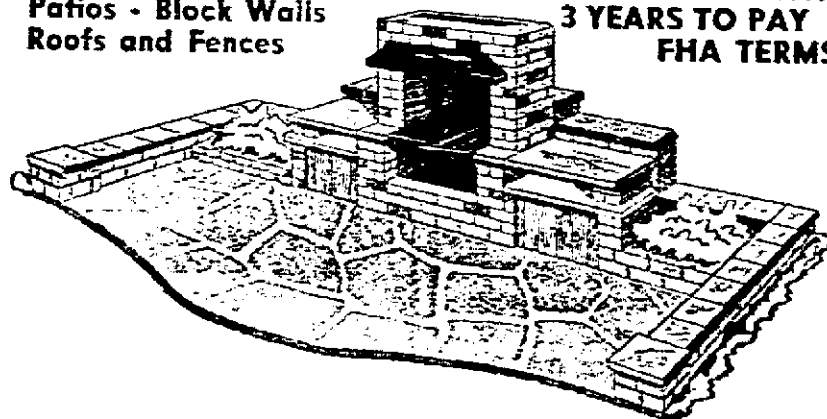
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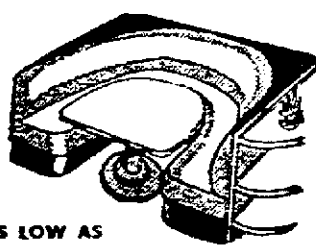
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JENKINS BROTHERS

'Peace Won't Just Happen, We Must Make It,' Swing Asserts



Raymond Gram Swing... "To Survive, We Must Have Peace"

Federalists Hear Veteran of Radio at Conclave Here

"If we want to survive as a civilization, we must have peace. If we want peace, we must make it. It will not just happen."

Speaking quietly, Raymond Gram Swing, whose Ohio voice with New England overtones has entered American homes by way of radio since 1936, set forth his views of peace and disarmament and the horrors of World War III when he addressed the fifth annual banquet of the General Assembly, United World Federalists, California, Saturday night in the Wilton Hotel.

Swing was national vice president of United World Federalists before he joined the forces with the Voice of America somewhat more than two years ago. "When you join up with the State Department you don't have anything more to do with policymaking organizations," and prior to that he was chairman of the board of Americans United for World Government, forerunner of the Federalists.

"To me," said Swing, "nothing seems more realistic than to build up our strength and prepare for disarmament, and do both at the same time. We should continue to work on the Russians, work on them with the reality of our mounting power, and with the continued appeal for a world without war."

FOR RUSSIAN EARS

"Continuing to build up our strength is a costly business. But it is wealth being invested in the highest purpose. It is spent not only to make a Soviet attack less likely, but it is spent to sharpen the ears of the Russian people to hear our offers of total disarmament. It is spent to bring us to the next phase of the atomic era, the phase where realists accept the consequences of atomic power and dare the steps that will put an end to war."

"President Eisenhower won acclaim the world over for his proposal to create an international pool of atomic energy dedicated to peaceful purposes."

"The atomic pool plan is no solution of the problem of atomic weapons and Eisenhower never claimed this virtue for it. It is simply an experiment in co-operation. So long as the weapons of mass destruction remain under the sole control of national governments — pool or no pool — the world faces the possibility of a war that will wipe out the greater part of civilization."

"What it takes to have safe disarmament is the establishment of law. I am thinking of law that provides for the reduction of arms, for the ultimate elimination of arms that controls the use of atomic energy and prohibits the manufacture of arms above the legal limit. The law will deal exclusively with the elimination of war. This agency will, of course, have to be supra-national."

U. N. OUTGROWTH

"As I see it, it would be a development of the United Nations. The United Nations is the victim of the most sensational and tragic mistiming in all history."

"At the very moment the charter and structure of the United Nations were being decided, the laboratories of the Manhattan Project were rendering obsolete the world for which it was made. The United Nations came into the atomic age with a body designed for an environment gone beyond recall. Its provisions made sense only in conditions that existed before Hiroshima."

This was Swing's second appearance in Long Beach.

STYLISTS MEET

Universe Hair-do Preview

The Miss Universe Hair Style for 1954, creation of the Long Beach Hairdressers Guild, official hair-stylists for the Miss Universe Pageant, will make its debut this week end.

The new hair style, expected to follow the trend toward a short cut, giving the Italian boy look, with variations, will be introduced at the two-day 11th annual Hair Style and Trade Show opening today noon in the Marine Room at the Wilton Hotel, Leo Phelps, 4376 Atlantic Ave., will be show chairman.

For a preview of the latest coiffure, see today's Southland Magazine.

Five thousand representatives of the hair-styling industry are expected to attend. Sixty-five of the West's leading artists in their field will enter the hair-styling competition, open to both men and women, to be judged by 15 representatives of the Hollywood and Western States Hair Fashion Council.

Women will compete this afternoon, men tonight. Six will be chosen from each group for Monday night finals. All 12 will receive plaques and the grand prize winner also will receive a \$200 cash prize.

Officials of the guild are Roy Mercer, president; Reginald Costello, vice president; Kenneth Kane, secretary.

Jobbers and manufacturers have contracted for 22 exhibit booths in which to demonstrate their products.

The show also will have its educational phase, with demonstrations by exhibitors and such artists as Al Tate of Hollywood and Beverly Hills and Gladys Morgan, Phyllis Prather and Janet Johnson, all award-winning Long Beach stylists.

SOVIET TOUR SLATED

PARIS — (AP) The state-subsidized Comedie Francaise, French classical theater troupe, has scheduled 20 performances in the Soviet Union during April.

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You Can Have Fun Even if It's Chaperoned



WHOOPIING IT UP at Poly High's Hutch Canteen these young Americans make the point that fun can be fun even when there's a full crew of chaperones. Long Beach's four youth canteens enlist 2500 youngsters in "good gangs."

L. B. District Men Listed on Transport

Local area men aboard the USNS Marine Serpent scheduled to arrive at Seattle today with 3106 Army personnel from the Far East include the following:

M-Sgt. John L. Anderson, 6838 Specht Ave., Bell Gardens; M-Sgt. Archie Bolon, 108 S. Edwards St., Fullerton; Cpl. Donald C. Campbell Jr., 1717-A Sea Cliff Circle, San Pedro; Sgt. Mark E. Delana, 22325 S. Main St., Torrance; Cpl. Thomas P. Durica, 212 33rd St., Newport Beach; Sgt. Johnny M. Eagles, 12231 E. Fifth St., Santa Ana; Cpl. Ronald D. Enright, 15637 Haskins Ave., Compton; Cpl. Ichiro Hamaguchi, 2280 W. Willard St., Long Beach; Cpl. James A. Hodges Jr., 1437 W. 221st St., Torrance; SFC Robert A. Holland, 932 W. Maple St., Compton; Sgt. Gayle W. Jones, 3542 Centralia Ave., Long Beach; Cpl. Harold L. Kroft, 1807 W. 214th St., Torrance; Sgt. Wilson P. McCoy Jr., 4803 Pepperwood Ave., Long Beach; Cpl. Robert L. Merino, 614 Lacy St., Santa Ana; SFC William J. Milinkovich, 436 W. Peach St., Compton; Pfc. Fred G. Miller, 1424 W. 255th St., Harbor City; Sgt. Frank C. Muriello, 9951 Smallwood Ave., Downey; Sgt. Kenneth J. Novak, 11608 Ringwood St., Norwalk; M-Sgt. Bert T. Oviatt, 244 15th St., Seal Beach; Cpl. Blaine C. Pittman, 742 Atlantic Ave., Long Beach; SFC Richard M. Riley, 1236 Poinsettia St., Long Beach; Sgt. Duane R. Robinson, 1595 Cedar Ave., Long Beach; Cpl. Virgil Sanders, 1044 New York St., Long Beach; Sgt. William C. Sanders, 3969 Virginia St., Lynwood; M-Sgt. Wayne E. Tatum, 2267 Knoxville Ave., Long Beach; SFC James Thomase, 1382 W. 26th St., San Pedro, and Cpl. Robert W. P. Wells, 128 W. Rosslyn Ave., Fullerton.

Russ Bigwig Thanks Police Dept. in Tokyo

TOKYO — (AP) The counselor of the defunct Russian mission here called on the Metropolitan Police Board Saturday and thanked officials for police efforts to locate Yuri A. Rostovov, missing Soviet diplomat-spy.

Previously, the Russians have communicated with the police only through subordinates. The counselor, named Runcov, asked the police to continue their search.

Prof. Denisov, President of U.S.S.R. Society for Cultural Relations with Foreign Countries, Said in a Letter to the Soviet Magazine News that he was All for Promoting Better Relations

Moscow radio broadcast excerpts from his letter.

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'INSULT' TO BRITAIN, BLIMEY!

Laborites Try to Ground Sky Pilot Billy Graham

LONDON — (AP) American have carried announcements that Evangelist Billy Graham's scheduled revival mission to Britain, kicked up a storm Saturday night in some sections of the nation's Socialist Labor Party.

Laborite Geoffrey de Freitas announced he would raise the issue in the House of Commons.

The Daily Herald, official Labor organ, claimed that Graham, in announcing his plans, had insulted Britain in general, and Socialism in particular. The newspaper called on him to apologize "or stay away."

Billboards all over London.

\$1570 Awarded to Couple Over Sweater Blaze

LOS ANGELES — (AP) Damages \$1570 have been awarded in municipal court to Helen and George Smith on Smith's claim he smashed up his car when a sweater caught fire as he was driving.

The Puente couple had sued for \$3250, naming salesman Jacob Co. Schwartz and La Salle Distributing Co. The Smiths said the sweater was bought from Schwartz Dec. 1, 1951, and that it burst into flames several days later.

The case was marked by introduction Friday of a sweater bought from the company. Fire officials touched a match to it in court, and it went up in flames.

Schwartz, who denied selling a sweater to Smith, was convicted March 10, 1952, of selling flammable clothing following the Smith accident.

Big Housing Job to Start Soon

LOS ANGELES — (AP) Construction of 2500 homes valued at \$30,000,000 and a \$5,000,000 shopping center will begin in about two months on an area within Claremont, a San Diego suburb, thus concluding the conversion of a formerly vacant 3000-acre mesa.

The announcement was made by the Aldon Construction Co. of Bellflower and Del E. Webb Construction Co. of Los Angeles. Eventual valuation of the whole area will be more than \$100,000,000 and its population 28,000.

Present construction completed or under way on 2000 acres includes 5578 family units valued at \$70,000,000.

\$1416 Clothing Stolen

Men's and women's clothing, valued at \$1416, was stolen from his unlocked car on Feb. 14 or 15, Charles C. Rumbolz, of Oroville, Wash., told police Saturday. Rumbolz' local mailing address is 4717 E. Ocean Blvd.

FORTISSIMO

Liberace Causes Terrific Jam at Miami, Fla., Bank

MIAMI, Fla. — (AP) Several women fainted, many were bruised and a small child suffered minor injuries Saturday when an estimated 10,000 women struggled to get a glimpse of Pianist Liberace, who was attending opening ceremonies of a new branch bank.

The unidentified child was pushed against the glass doors of the building.

Traffic was tied up for blocks. City and county police had to use all their strength to protect themselves and the weaker members of the crowd.

A veteran police sergeant, asked to estimate how many people were there, snapped, "Damned few. But there are about 10,000 wild animals there."

The pianist and his brother, George Liberace, both of Hollywood, Calif., greeted the women from behind a bank counter.

YOUR GLASSES

Need Not Be Expensive

FINEST QUALITY AT PRICES EVERY FAMILY CAN AFFORD

SMALL PAYMENTS To Fit Your Requirements

Emergency Service WHILE-U-WAIT

LENSES GROUND IN DR. WALKER'S OWN LABORATORY

Evenings by Appointment

DR. M. H. WALKER OPTOMETRIST

347 American, L.B. Ph. 66-6313

DURING THIS WEEK

COME IN FOR THIS COMPLETE

HEALTH CHECK!

PHYSICAL \$1.00 EXAM.

COMPLETE! NOW, ONLY \$1.00

DURING THIS WEEK have this thorough, private health check-up for only \$1.00. The \$1.00 physical examination includes:

Cardiograph of Heart; Blood Pressure; Chest & Abdomen; Spinal Analysis; Bones & Joints; Nose, Throat, Ears & Sinuses; Urinalysis for Sugar, etc. (Bring A. M. Specimen); Neurological Test of Reflexes; Diagnosis explained.

Visit any of the 3 Health Offices listed below this week, for this COMPLETE EXAMINATION. Only \$1.00 (L.P.T.)

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Sanita Medical Downtown L. A.

309 SANTA MONICA BL. 636 S. BROADWAY

Earnings Set Record

AKRON, Ohio — (AP) Goodyear Tire & Rubber Co. set new all-time records for sales during 1953, the firm announced Saturday. Sales of \$1,210,508,783, were 6.3 per cent greater than the previous high mark of \$1,138,403,608 set in 1952.

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STOP

Heater Seen as Cause of 7-Death Fire

HARTFORD, Mich.—(AP). State fire inspectors Saturday sifted through the ruins of a 40-year-old convalescent home seeking the cause of a fire Friday night which killed seven elderly persons and injured four.

The convalescent home, operated by Mr. and Mrs. Clark Shiner, had passed a state fire inspection only last month when an addition was built.

State Fire Marshal Walter M. Burns said the fire probably started from an electric heater on a glassed-in porch. He said the heater apparently ignited curtains.

The flames levelled the remodeled farmhouse in slightly more than 30 minutes.

Staff members tried to rescue the elderly patients but were driven off by the intense heat and flames.

Mastodon Skull, 2 Ft. Between Eyes, Found

VERNON TOWNSHIP, N. J.—(AP). A huge skull and jawbone uncovered from a swamp were identified Saturday as that of a mastodon, an elephant-like animal that roamed America 20,000 to 30,000 years ago.

The skull, weighing 60 pounds, and measuring three feet in length and two feet across the eye sockets, and other bones, were dredged from a humus bed at the bottom of a pond.

Hard of Hearing

According to the Basic Diagnostic office, it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, "We have tried everything and we are so discouraged that we hesitate to try anything else."

Once they try this new and proven method they are overjoyed. Just like magic, in many cases folks are able to hear without their hearing aid after the very first treatment.

The treatment is simple, it consists of three steps, and takes about 45 minutes. If the hearing loss is due to a nerve condition a special treatment is given, if the loss is due to catarrh a different treatment is given and if it is a bone condition, the tympanic-oscillations treatment is given.

"I have been wearing a hearing aid for a period of three years, after receiving only three treatments I was able to discard my hearing aid. I highly recommend Tympanic-Oscillations to anyone now wearing a mechanical device."

Mrs. A. C. (Letter in our files) To all readers of The Independent - Press - Telegram the Basic Diagnostic Office will give the first treatment for only \$2.00. The address is 927 E. Broadway in Long Beach, Phone 64-6203. In Huntington Park at 2836 E. Florence.

College Queen



QUEEN OF HEARTS at El Camino College is Julie Rhone, 19-year-old Torrance beauty. The pert miss reigned at the annual Sweetheart Ball at the college and was crowned queen by Forest Murdock, college president.—(Staff Photo.)

Cassady to Take Wright's Station in East Atlantic

NORFOLK, Va.—(AP). Vice Adm. John H. Cassady, now commander of the United States Sixth Fleet, in the Mediterranean, has been designated to command the United States Naval Forces, Eastern Atlantic and Mediterranean, relieving Vice Adm. Jerauld Wright, it was learned here Saturday.

President Eisenhower announced Wednesday that Adm. Wright will come to Norfolk, April 12, as the commander in chief of the Atlantic Fleet, supreme Allied commander Atlantic, and associate commands. He succeeds Adm. Lynde D. Meades, who will become the president of the Naval War College in Newport, R. I.

Succeeding Admiral Cassady in his Mediterranean assignment, as announced earlier, will be Vice Adm. Thomas Selby Combs. Admiral Combs has been commander of the United States Second Fleet, with headquarters here, since June 30 last year.

BEGINS AT 70 (FARMER) LIFE

LAFAYETTE, Ind.—(AP). Bill Meiting, 70, a retired mining engineering consultant, has enrolled at Purdue University to learn how to raise chickens.

He said after his graduation he plans to buy a chicken farm near Lafayette because farming is "10 times better than loafing around in Florida like some of my friends are doing."

Rescued Heir Offers Prayers of Thanks

SANTIAGO, Cuba.—(AP). Little Facundo Bacardi knelt Saturday night and gave prayerful thanks for his rescue from kidnapers who held the heir to a rum fortune 11 hours in an unsuccessful bid for \$50,000 ransom.

The youngster, 8, was seized unscathed from one of his abductors Friday night by an army lieutenant pressing the search on orders from President Fulgencio Batista to "save the boy and clean up this case quickly."

Facundo offered his thanks in the picturesque Church of the Virgin de la Caridad del Cobre in the foothills skirting Santiago, not far from the mountain highway where he was rescued.

Praying with the little boy were his parents, Mr. and Mrs. Daniel Bacardi, and his six sisters and brothers.

One of Facundo's abductors, jobless Manuel Echevarria, 20, was transferred from the army barracks where he spent the night to a municipal prison to await trial. He faces prosecution under a law providing a maximum of 12 years for kidnaping.

The other abductor, family chauffeur Guillermo Rodriguez, 25, met swift death Friday night at the hands of the army as he made a break for liberty in the country while re-enacting his part in the crime.

Facundo's father said the boy is "feeling just fine and I suspect he imagines himself a sort of hero today because of the attention. All his little friends want to pose with him for pictures and there have been movie, television and still photographers at the house."

"He seems to be eating unusually well. His mother always had trouble getting him to eat enough, but he certainly was hungry—I believe for the first time in his life—when he was transferred from the army barracks where he spent the night to a municipal prison to

'Knew Father Would Save Me,' Bacardi Boy Asserts

(EDITOR'S NOTE: The following dispatch is 8-year-old Facundo Bacardi's own account of his experiences after he was kidnaped by the family chauffeur and an accomplice while being driven to school at Santiago, Cuba, Friday.)

By FACUNDO BACARDI
(As Told to the United Press)

SANTIAGO, Cuba — (UP). I knew all along my father would save me.

We started for school and Guillermo (Rodriguez, the chauffeur) stopped the automobile in Dolores Field. Then this man who said he was a policeman got in the car. He was very little and had long hair.

He told me he wasn't going to hurt me. He had a knife which he put away. He told the driver not to drive fast. Guillermo didn't say anything. But the man told him he'd kill me if he did anything foolish.

Later he gave the driver a letter and took me to an empty lot where he ordered me to hide with him.

I was afraid at first but not afterwards.

The man told me his name, but I forgot it. We hid all day long in different places. Sometimes out in a field.

Helicopters flew near us. That man made me hide. Later when we walked up a highway and the lieutenant called my name, the man tried to run away.

I heard shots. I covered my ears. Then they took me home.

Bicyclist, 43, Injured

When he fainted and fell to the pavement while riding his bicycle Saturday, Harry Mason Steiner, 43, lacerated his right knee and wrist and was treated at Community Hospital, police reported. Steiner lives at 15933 S. Beta St., Bellflower.

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Victim of 12-Story Fall in Mud Still Lives

ST. LOUIS, Mo.—(UP). Richard S. Marsden, 33-year-old Pevely, Mo., ironworker who fell 12 stories from the roof of a housing project building, was reported in "satisfactory" condition today at Barnes Hospital.

Marsden plunged 102 feet into a pile of wet earth Friday. He was given first aid and rushed to the hospital, where it was found he had a broken leg, two cracked ribs and internal injuries.

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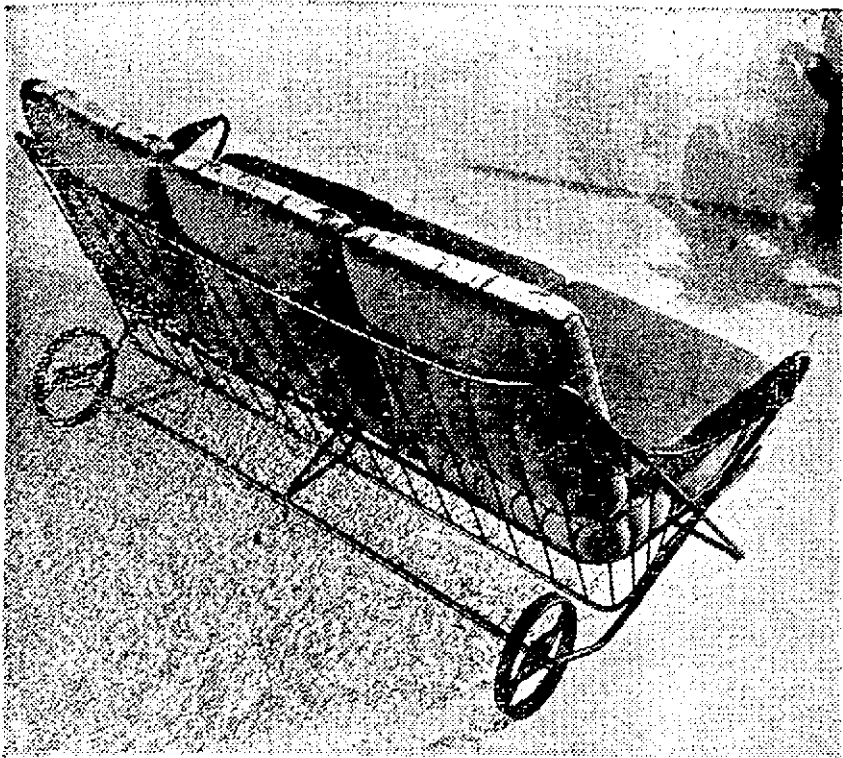
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Even a sofa can be moved easily as furniture becomes more and more mobile within the home by use of wheels.

By Caroline Coleman

AMERICA, the "nation on wheels," now seems to be extending its outdoor mobility to the inside of homes. Much furniture shown here—chairs, sofas,

serving pieces, "entertainment" pieces—features wheels, in varying sizes, for ease of moving.

The fact that nowadays we live "all over the house," in con-

trast to the sitting room formerly used as a family center, has brought about this new type furniture.

Typical examples of the new "wheel" pieces are the sofa and chairs recently designed by Maurizio Tempestini for John B. Salterini Co. Large, rubber-tired wheels on the back legs of several styles of chairs and even large sofas make it possible to move the wrought iron furniture to any desired spot.

Several units of the new Oriental-inspired "Far Horizons" group from Ficks Reed company are mobile. Brass casters are used for sectional side chairs and for sectional love seats, two of the many units in the collection of teak brown rattan pieces.

With entertainment considered in good taste almost anywhere in the house, easily moved party servers acquire added usefulness. One of the most complete such "party servers," designed by Edward Wormley for Dunbar Furniture Corp., has a wedge-

shaped black formica top and drop leaf. Opened, the top extends to buffet size to furnish ample serving area. Behind a Japanese-paneled front section, ample storage space has been provided for glasses, and other serving accessories.

Useful for parties, is a new bar on wheels, presented by Baker Furniture, which is covered with an inlaid screen bordered in

black. Another movable bar, from the Weiman Co. in a light mahogany tone, has a top which slides open to reveal a working surface of black micarta.

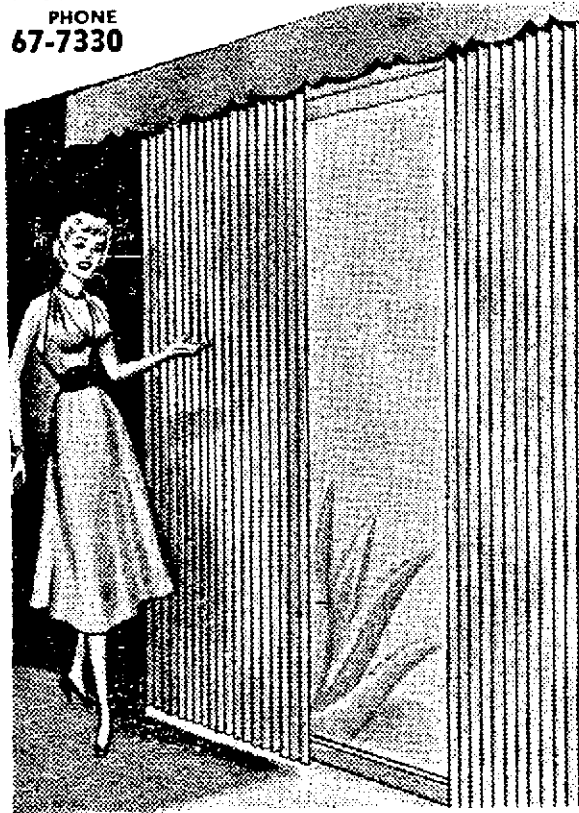
Unique among the new wheeled pieces is an upholstered lounge chair with a wood drop-leaf attached to one side. When lifted, the leaf locks into position as a handy cigaret table for the chair occupant.

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PET PARADE

The Gentleman From Apolda

By Eleanor Avery Price



Balter is a 9-month-old Doberman pinscher, pet of Ashley Breedloves, 5438 Lorelei, Lakewood.

HANDSOME, noble in heart and spirit and behaving like a gentleman when well trained, the Doberman pinscher has many endearing qualities.

Many of his sterling qualities are discernible at a glance; others are known by his reputation. He is intelligent, energetic, alert, courageous, powerfully-muscled and is a friend and guardian of the whole family, particularly of the children. He looks boldly upon strangers and judges them to perfection.

In the short space of time since 1890, the Doberman pinscher has become a definite type of dog. He originated in Apolda in Thuringian Germany. He is a mixture of old short-haired shepherd stock, Rottweiler, terrier and smooth-haired German pinscher. He has absorbed the good qualities of all the strains which have gone into his being.

FROM THE BEGINNING, he has been a working dog devoted to the service of man. He was in great demand as a police and war dog and also has proven adaptable for hunting. In appearance he is clean cut with a sharply etched outline. He appears vigorous and aristocratic, and is of medium size.

When selecting a Doberman pinscher pup, choose one that

is well muscled, with pronounced withers and strong level back. Chest should be broad and the rib spring pronounced. The tail should be docked to appear to be a continuation of the spine. His color may be either black, brown or blue. A tiny spot of white on the chest is permissible. Pass up the bug-eyed Doberman puppy and select one with almond-shaped eyes, the darker the better.

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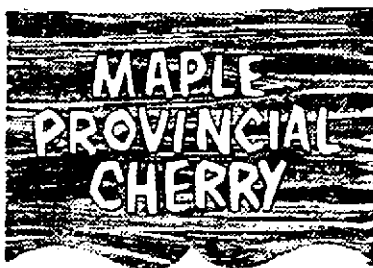
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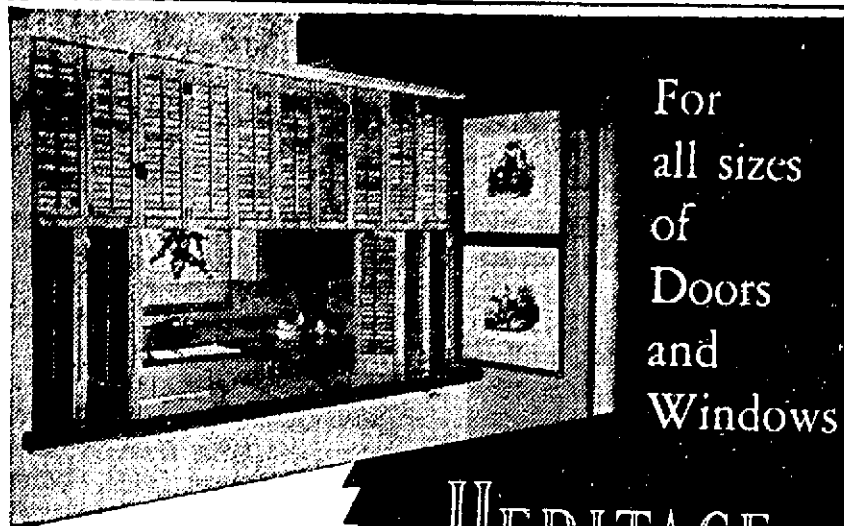
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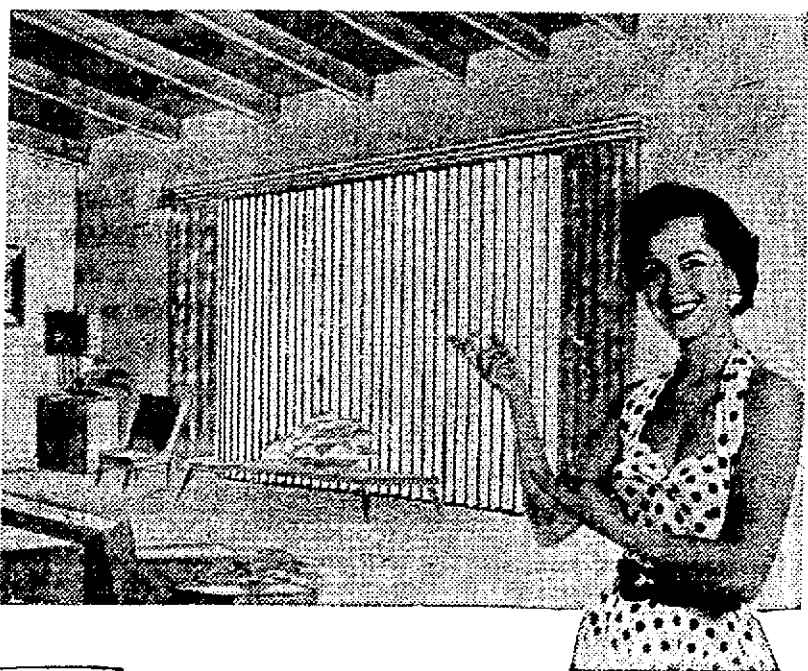
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Created by and starring Lon Chaney, the fearsome figure of "The Phantom of the Opera" appeared on the screen in 1921.



"Frankenstein Monster" was a super makeup job and the role owed much of its success to Boris Karloff, who later became tired of it.

HOLLYWOOD

MOVIE MONSTERS

Hold on your seats! Here comes the "Gill Man!"

For a quarter of a century, one Hollywood movie studio (Universal-International and, earlier, the old Universal Co.) has periodically shocked the wits out of movie fans—and delighted exhibitors—with movie monsters, horror creations which have, in their own way, provided competition with the glamour queens! Some of these have been star-making in their success; in other cases the monster itself has outshone the player involved and outlasted him in memory.

The monster matter comes up at the present moment because of the entry upon the movie scene of a new contender for horror "honors"—the Gill Man, a creation which

lives and breathes on land—or under water. He makes his debut in the movie, "The Creature From the Black Lagoon," a 3-D thriller soon to be released, and he recalls such monstrous forerunners as "The Phantom of the Opera," the "Frankenstein Monster," "The Wolf Man," and "Count Dracula."

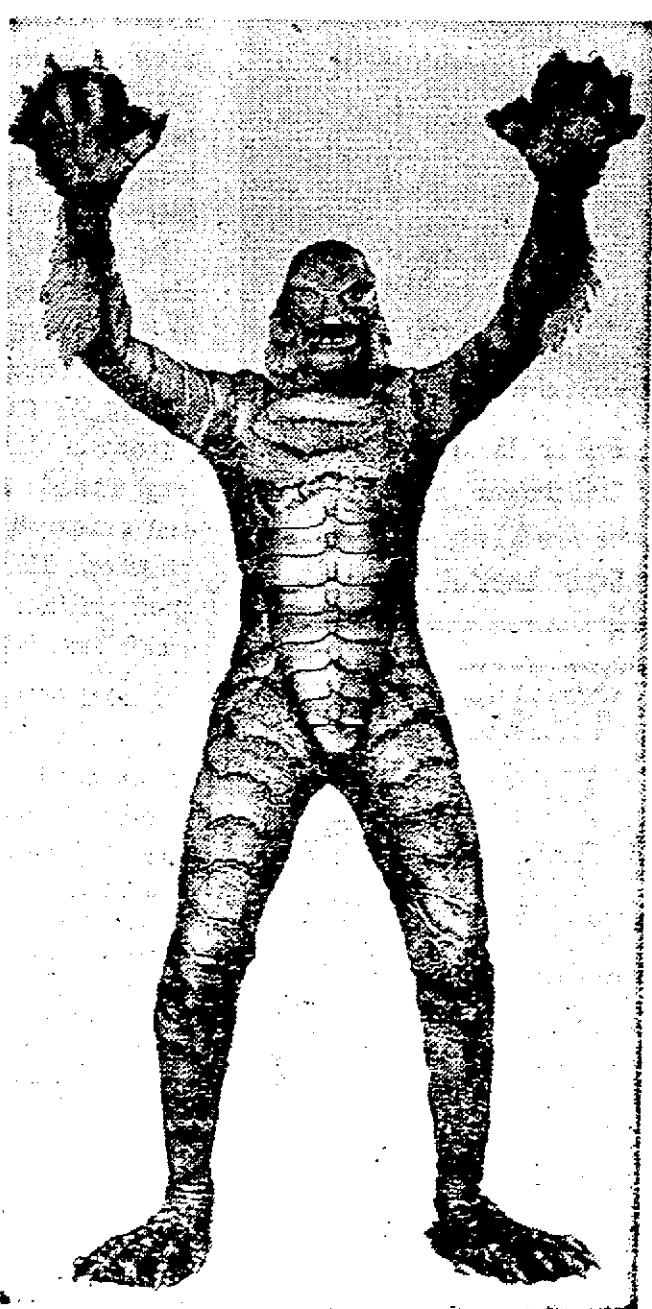
The "Gill Man," seen in "The Creature From the Black Lagoon," has webbed hands and feet, has pulsating gills and throat, stands seven feet tall and was created by U-I makeup chief Bud Westmore and Jack Devan. Its rubber-plastic suit contains Ben Chapman, 6-foot-3, 210-pound ex-Marine athlete who swims like a fish as he frightens the wits out of Richard Carlson and Julia Adams, in the film, not to mention viewing audiences.



"The Wolf Man" evolved under certain lunar conditions. Not to be outdone by his dad, Lon Chaney Jr. came up with this one.



"Count Dracula," the vampire, struck film terror into many a heart. Bela Lugosi was star; play from Bram Stoker's "Dracula."



And this is the newest Hollywood horror, the "Gill Man," to be seen in "The Creature From the Black Lagoon." It's another triumph of makeup and is filled and motivated by Ben Chapman, ex-Marine.

Jane Russell Appears Set for Good, New Film Career

By BOB THOMAS

HOLLYWOOD—(P) Jane Russell, who will not be able to find work, she has declared her independence and signed up for what could be the best role of her career.

The beautiful brunette was swimming under water in the RKO tank when I saw her. She doesn't aim to rival Esther Williams; this was the windup sequence under water for "The Big Rainbow." She came out of the water, shed her breathing tank, swim fins and goggles and announced that she had also dis-posed of her 13-year connection with Howard Hughes.

As of now, she is a free agent, although she might sign a one-picture-a-year deal with RKO, is Robert Waterfield, formerly She has some strange fear that of pro football. The reason for

FRENCH STILL TOP GUZZLERS

PARIS — (U.P.) Frenchmen drank 10 times as much liquor as Americans last year, the magazine for the National Institute of Demographic Studies reported Saturday.

The figures on alcohol consumed per \$100 of national income were, France, \$4.20; Italy, \$4.00; Switzerland, \$3.10; Belgium, \$1.10; Great Britain, \$0.80; United States, \$0.40; Sweden \$0.40.

his apprenticeship is that the Waterfields have formed their own production company, Russ-Field.

Anxious Jane is hunting for another picture to do before she starts "Guys and Dolls." It could be "The Long Wire" with John Wayne.

Gilbert Roland, Jane's co-star in "The Big Rainbow," also has plans of his own. He is anxious to begin work on "Bleed on the Horns," the story of his bull-fighting father. He already has a script from Niven Busch, who wrote "Duel in the Sun."

"Busch picked up a copy of my treatment in my agent's office," Roland relates. "He fell in love with the story and did a great script. The story has never been told before—how the life of a bullfighter affects his wife and children. I plan to shoot it this summer outside of Mexico City."

"I would love to have Ingrid Bergman play the role of my mother, and I'm going to try to get her. I think she'd be great. She played a Spaniard in 'For Whom The Bell Tolls' and she was never better."

"The trouble with that idea is that if he got Bergman he would probably have to take Roberto Rossellini as director. It doesn't seem likely that the deal will go through."

Filming Scenes Here



PRESTON FOSTER, starring in the new TV show "Waterfront," revealed he will film the shows three days a week in the Long Beach area. Shown with him at the Town Club, where the company will headquarter, is Mrs. Foster, recording artist known as Sheila Darcy, and Ted Drake, boat builder, whose craft are used in the films.

Preston Foster Filming New Television Show Here

Preston Foster, film star who now is starring in the filmed TV show, "Waterfront," will spend three days a week in Long Beach for the next three months, the company will make Noman Durkin's Town Club the headquarters.

The past week the shooting was done on Sunday, Thursday and Saturday.

Mrs. Foster is appearing on some of the shows, which are televised Tuesday nights at 7:30 on Channel 11. She is a singer.

Orfeo Angelucci to Lecture Here

Orfeo Angelucci, just back from a lecture tour to New York City and other eastern cities, will give a lecture in "Town Hall" at 2:30 this afternoon. Angelucci has never set a limit on questions asked him about "space visitors" and if he doesn't know, he says, "I tell them the reason I don't know." The lecturer says he treats "flying saucers" as comprehensively and as roundly as possible in his lectures.

Pants 'Contemptuous'

VERVIERS, Belgium.—(U.P.) A Verviers judge refused Friday to hear the testimony of a woman in a case because she was wearing trousers. The judge said he considered the trousers contempt of court.

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Lana Turner, Now Brunette, Is Happy Gal With 'Tarzan'

By ALINE MOSBY

HOLLYWOOD — (U.P.) Lana Turner, once a gay blonde but now a quieter brunette, said today her "happy" marriage to Lex Barker makes her feel "at peace."

Lana was calm, relaxed and smiling as she spoke about her marriage for the first time since she and the broad-shouldered Barker returned from their European wedding.

These days Miss T. is a different Lana. She has given up bleaches and her hair is back to a chestnut brown—cut short and shaped in back like a zoot suit-er's. She's slender and friendly.

"Lex and I are very happy and you can print that!" said the town's favorite sweater girl. "Now if everybody will just leave us alone—"

"Oh, yes, we hope so much to have a family."

And what does she like best about the ex-Tarzan of the movies?

"I like everything about him—that great, big hunk of man!" said Lana.

With urging from Barker, she let her hair stay its chestnut color after she dyed it that way for a motion picture in Europe.

"The Flame and the Flesh." The one-time blonde now is a permanent brunette "unless a movie role calls for me to be a blonde." Some fans sadly mark this as the passing of an era.

"It's easier to keep," she explained. "I can wear more colors and every hair doesn't have to be in place. And I won't have to bother with bleaches every week."

"In Europe I was hardly recognized! It was wonderful. I could go any place. People would look and then look again as if they weren't sure. And when I came home, I said hello to one friend and he shook my hand vaguely and walked away. He didn't know it was his baby, his old friend!"

Recently Lana made her TV debut as a sexy dancer on CBS' "Toast of the Town" to celebrate MGM's 30th anniversary. The network sent a limousine to pick her up.

"My secretary and I got in the car and the man said, 'Pardon, but aren't you supposed to wait for Miss Turner?' I said, 'Look, look, it's me!' He was so flustered he lost his way getting to the studio."

Busy Job



GETTING the stage decorated at the Auditorium for the "Spring Festival of Fun and Fashion" Tuesday night is a big task. In charge of the work is Mace E. Taylor, stage director for the Red Cross benefit show.

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Finale of Tchaikovsky's Symphony No. 4—Alfred Newman conducting the 20th Century-Fox Symphony Orch.

EXTRA! CINEMASCOPE-TECHNICOLOR
"DANGERS OF THE DEEP" UNDERWATER BALLET-COLOR

Studebaker says CONGRATULATIONS TO THE "BIG 3" ON THEIR "DREAM CARS"

THE "Dream Cars" of the "Big 3" now on exhibition at automobile shows throughout the country are beautiful creations. They constitute one of the biggest compliments Studebaker has ever received, because they so closely approximate the exciting models Raymond Loewy developed for Studebaker—models Studebaker now has in production—models now available for immediate delivery from Studebaker showrooms throughout the world.

The "Dream Cars" of competition may not be available for actual delivery until 1956—or later.

Ahead of the parade!

We at Studebaker don't stand still. When the calendar says it's 1954, we believe it. When America commands, we listen!

Right after the war, you and the rest of America challenged the automobile industry. You said, "Make our motor cars modern!"

What happened? Well, over in Detroit they were so busy turning out warmed-over pre-war models, they couldn't hear you. But Studebaker, in South Bend, accepted the challenge—100%!

What did Studebaker do?

Long before the war ended, Raymond Loewy was commissioned by Studebaker to design a modern post-war car. Studebaker engineers were commissioned to keep on sweating out excess weight, sheer bigness—pig iron that hogs your gas money.

The results? Studebaker, which

has always been the pacemaker, again set the style for the industry—dared to be original and right.

Studebaker repeats!

And now Studebaker has done it again with a new 1954 model that will set the pattern for automobile design for years to come—a truly modern car for modern-minded motorists.

Pace-setting new ideas!

Surveys showed that America was looking for a truly new concept in car design. One that combined the low-slung good looks of an expensive sports model with the comfort and durability of a regular family car.

One look at the new 1954 Studebaker shows that this engineering miracle has been accomplished. One ride proves there is no other car on the road today that gives you the comfort, the vista of vision,

the safety and brilliant performance you get in this '54 Studebaker.

Out went useless bulk!

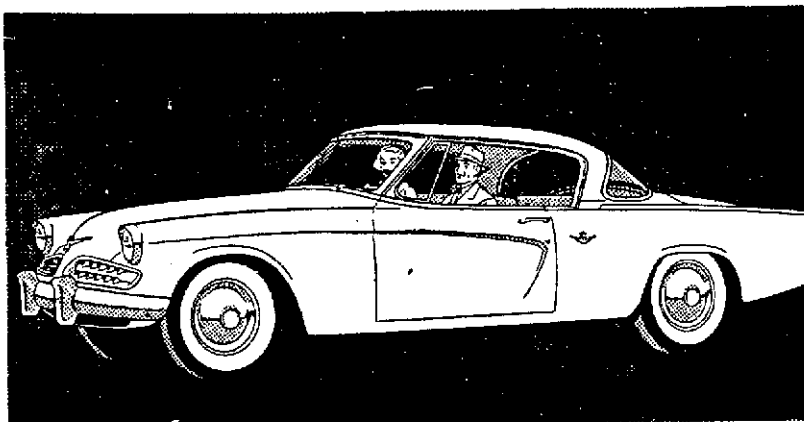
Studebaker's far-advanced engineering has cut out all gas-eating excess weight—all power-wasting extra bulk. Yet every Studebaker is as ruggedly built as any car at any price!

From their sleek new hoods to their distinctive tail lights, these 1954 Studebakers are a triumph of aerodynamic design.

See for yourself!

Automobile editors and other keen observers are outspokenly acclaiming the new Studebaker. See why. See for yourself what other cars will look like in '55 or '56. Go to your nearby Studebaker dealer.

See the car that will still be new years from now. Get ahead of the parade and get more when you trade! See your Studebaker dealer today!



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PLUS THIS 2ND ACE JET-THRILLING FEATURE—

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JOHN HODIAK • BARBARA BRITTON • BRUCE BENNETT

EXTRA! IN 3D—POPEYE CARTOON "ACE OF SPADES" TECHNICOLOR

ART 11k and 4-3096 9-3096

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John WAYNE • Lloyd NOLAN "ISLAND IN THE SKY"

Richard CARLSON • Barbara RUSH "IT CAME FROM OUTER SPACE"

CREST 416-19 OPEN 12 NOON

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Plus—IN CINEMASCOPE STEREOPHONIC SOUND "VESUVIUS EXPRESS" also DISNEY CARTOON

IMPERIAL 619-73 OPEN NOON

THREE YOUNG TEXANS WITH GAYNOR KEENE BRASSLERE JIMMY HUNTER

BELMONT 810-01 OPEN NOON

Girls & Laughs Galore! Phil SILVERS • Rose MARIE "TOP BANANA"

EGYPTIAN 649-65 OPEN NOON

JOAN FONTAINE • Ida LUPINO • Edmund O'BRIEN "THE BIGAMIST" plus RING CROSBY "LITTLE BOY LOST"

BAY 225-55 ALL-COLOR SHOW OPENS 1:45 P.M.

Bob HOPE • Rosemary CLOONEY "HERE COME THE GIRLS" Wm. HOLDEN • Eleanor PARKER "ESCAPE FROM PT. BRAVO"

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Bill ELLIOTT in MICKEY SPILLANE'S "I, THE JURY"

Randolph SCOTT in TECHNICOLOR "SUGAR FOOT" JOHNNY WEISSMULLER "TARZAN TRIUMPHS"

Heart Fund Solicitor Knew Valentino Magic

If you live or work anywhere in the area between Broadway and the ocean, Cherry and Atlantic Ave., you are extremely likely to give to the Heart Fund.

The reason you will give is that Mrs. Bessie M. Berman, 3 Fifth Pl., will ask you. She is one of the champion solicitors,



BESSIE M. BERMAN
She Has Memories

undeterred by rain, long hours or anything else. To date she has collected \$400.

Her husband and her mother died with heart trouble. Soon she will help in the cancer drive. Her father died of cancer. It is her way to help others who may be saved.

And there is an unusual story back of this energetic 68-year-old woman, with gray hair and sparkling dark eyes. She knew Mary Pickford, Douglas Fairbanks, Charlie Chaplin and Valentino when they were in their heyday.

Her husband, Abe Berman, foreign representative of United Artists, opened U.A.'s offices in Canada, Berlin and London shortly after World War I, and then as London representative of David O. Selznick International Pictures, he opened that office in London.

He handled foreign exploitation of such pictures as Valentino's "The Sheik," Mary Pickford's "Pollyanna" and Chap-

lin's "The Kid," plus "The Three Musketeers," "A Star Is Born" and "A Woman's Face." Conrad Veidt and Joan Crawford played in the last-named one, if you don't happen to remember.

Mrs. Berman knew D. W. Griffith, she knew Ben Lyon before he married Bebe Daniels, she knew Pola Negri, Fanny Ward and Sophie Tucker.

Mrs. Berman tells ruefully about how she was so flustered when she met Valentino at a tea given in his honor at Berlin that she dropped baked Alaska—a combination of hot cake and ice cream—in her lap, ruining a brand new dress bought in Paris.

"And the dress cost \$700," she mourns, "\$100 was a lot of money then." Isn't it now?

Now Showing

In Long Beach Theaters

The following information on Long Beach theater offerings and the starting times is provided by the movie houses.

SUNDAY, FEBRUARY 21

ART—"Hound in the Sky," 1:35, 5:25, 8:50; "It Came from Outer Space," 3:45, 7:10, 10:40.

BAY—"Here Come the Girls," 4:05, 7:15, 10:25; "Escape from Fort Bravo," 2:15, 5:25, 8:45.

BELMONT—"Top Banana," 12:40, 4:00, 7:20, 10:35; "Three Young Texans," 2:30, 5:45, 9:05.

CABARET—"Lure of the Sil," 12:15, 2:00, 3:40, 5:25, 7:10, 9:00, 10:45.

CIRCLE DRIVE-IN—"Cartoon Carnival," 7:55; "Three Sisters and a Girl," 8:10, 10:07; "Forbidden," 8:22, 12:10.

CREST—"Beneath the 12-Mile Reef," 12:55, 3:10, 5:25, 7:45, 10:00.

EBELL—"Hondo," 2:00, 4:55, 7:50, 10:45; "Diamond Queen," 12:40, 3:35, 6:30, 9:25.

EMPIRE—"The Sign of the Cross," 2:00, 5:00, 8:00, 11:00; "Little Boy Lost," 12:30, 3:30, 6:30, 9:30.

IMPERIAL—"Top Banana," 1:30, 4:35, 7:35, 10:45; "Three Young Texans," 12:15, 3:15, 6:20, 9:25.

LAKELAND—"Forever Female," 6:10, 10:10; "Case File," 8:35, 11:35.

RIVOLI—"His Majesty O'Keefe," 1:30, 4:35, 7:35, 10:45; "War Arrow," 12:15, 3:15, 6:15, 9:25.

STATE—"The Command," 12:15, 2:20, 4:25, 6:30, 8:35, 10:40.

TOWNE—"The Command," 12:25, 2:25, 4:30, 6:35, 8:40, 10:45.

WEST COAST—"Money from Home," 12:15, 3:45, 7:15, 10:45; "Dragonfly Squadron," 2:05, 5:35, 9:05.

Sisters Appear Here



JOINING Leighton Noble and his TV orchestra for the charity dance at Municipal Auditorium next Friday night will be the Macdonald Sisters, a trio of tall, slim lovelies who are seen with Noble on the Bandstand Revue television show. The charity dance and entertainment is under the sponsorship of the Carmelite Auxiliary of Long Beach. Tickets, \$1 each, are being sold by members of the Carmelite Auxiliary or can be obtained at the box office.

Winners Named for Dollar Days

"I was the most hunted man in town on Thursday and Friday," reported Mr. Dollar Day after giving away \$100 to downtown shoppers.

"The first three winners spotted me easily, winning their \$25 prizes by saying: 'I can always do better in Downtown Long Beach.'"

"But the fourth time I left off

my hat and I walked unnoticed through at least 20 downtown stores. Mrs. Iva Edwards, 1825 Chatwin Ave., spotted me in Sears."

Other winners were Mrs. Jean Langseth, 338 Cedar Ave., Mrs. Marjorie Haston, 1900 Magnolia Ave. and Mrs. Sybil Kaldenberg, 620 W. Ninth St.

Jewish Center President Hailed Brotherhood Week Man of Year

Sam E. Leddel, civic leader and president of the Jewish Community Center, will be honored by Bernard and Milton Sahl Post 593, Jewish War Veterans, USA, as "Man of the Year" for 1953 at the post's fifth annual Brotherhood observance at 8 p. m. Thursday in Town Hall, 835 Locust Ave.

The "Man of the Year" award traditionally is the high point of local observance of National Brotherhood Week, which for 21 years has been sponsored over the nation by the National Conference of Christians and Jews.

Past Commander Herzl Granovitz will be chairman and Harry Albert will be master of ceremonies. Albert will make the "Man of the Year" presentation. Superior Judge Fred Miller will speak.

Participating in the ceremony will be members of the "Man of the Year Fraternity," recipients of awards in previous years: W. F. Erick, former editor-publisher of the Press-Telegram, 1952; Douglas A. Newcomb, superintendent of city schools, 1951; Lawrence A. Collins, Independent, Press-Telegram columnist, 1950, and Rabbi L. Elliot Grafman, Temple Israel, 1949.

Rose Tournament Hunts for Theme

Search for a theme for the 66th annual Tournament of Roses Parade held in Pasadena New Year's day was launched Saturday by President Elmer Wilson when he invited everyone to mail in an idea.

The person whose idea is adopted by the Tournament of Roses Association as the theme of the 1955 parade will be entertained "as a king" on New Year's Day. The winning prize is two Rose Bowl seats, two reserved seats for the parade, and an invitation to the distinguished guest luncheon.

Themes of past parades which gave first decorations wide latitude in building floral masterpieces include, "Famous Books in Flowers," "Melodies in Flowers," "Dreams of the Future," "Childhood Memories," "Our Golden West," "Holidays," "Golden Memories," "Playland Fantasies," "Romance," "History," "Golden Legends," "Fairy Tales," "Poems" and "Songs in Flowers."

Theme ideas may be submitted to Theme Contest, Tournament of Roses Assn., 181 S. Los Robles Ave., Pasadena 1, Calif. The ideas must be received not later than March 15.



SAM E. LEDDEL
Honored by War Veterans

1950, and Rabbi L. Elliot Grafman, Temple Israel, 1949.

Dr. Emerson Hagen, pastor of First Congregational Church, will give the invocation and Rev. Leland Boyer of St. Anthony's Church the benediction. Hughes Junior High School orchestra will play; Lynn Meyerson will play xylophone solos; James G. McGarrigle, baritone, will lead singing of "The Star-Spangled Banner."

Refreshments will be served by members of the Jewish War Veterans Ladies Auxiliary. The meeting will be open to the public.

Panel discussions, also open to the public, will be conducted by Long Beach B'nai B'rith Lodge 870 and B'nai B'rith Chapter at 8 p. m. Wednesday in Jewish Community Center, 2025 Pacific Ave.

Attorney Samuel Lackman, past president of the lodge, will act as moderator of the lodge program, arranged by Louis Meltzer, first vice president. Robert Minor, president of the National Association for the Advancement of Colored People, Long Beach branch, will discuss the problems of Negroes in relation to housing and employment. Rev. William Barry, executive director of the Catholic Welfare

Playwright Dies

ROME—AP. Playwright Geza Herczeg, 65, a Hungarian-born American citizen, died Friday night in a Rome hotel. Herczeg began his writing career as a Hungarian war correspondent during the Balkan wars and World War I. In 1927, he wrote the first of many plays, including the successful "Wonder Bar."

Long Beach (Call): Sat., Feb. 27, 1954

Leniency for Slasher

SALT LAKE CITY — UP. Stolid Leon Morris Livingston was sentenced to life imprisonment Saturday for the fatal slaying of a pretty Dutch emigrant housemaid. The jury had urged leniency.

Coming to the STATE & TOWNE

TUESDAY

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ALAN LADD

PARATROOPER

LEO GENN

SUSAN STEPHEN

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STATE 12:21 OCEAN 11:15 TOWNE 2:21 ATLANTIC at SAN ANTONIO

Action-Adventure in CinemaScope!
GUY (WILD BILL) MADISON Blazing Color
THE COMMAND Thrill
Joan Weldon * James Whitmore * Carl Benton Reid * Harvey Lembeck

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OPENS NOON * "Bitter Rice Girl" **PABART 8:2038** ANAHEIM at JUNIPERO

SILVANA MANGANO Vitorio Gassman
Lure of the Sila
Technicolor Featurette "WINTER PARADISE"

Now OPENS NOON **PINOLI 6:3207** AMERICAN NEAR 5TH

BURT LANCASTER JOAN RICE

His Majesty O'Keefe

BOTH TECHNICOLOR FILMED IN THE FIJI ISLANDS

Maureen O'HARA **"WAR ARROW"**

Jeff Chandler

NOW * OPENS 12:30 2 COLOR ADVENTURES! **OBELL 35:4891** THIRD AT CERRITOS

JOHN WAYNE Fernando Lamas * Arlene Dahl

"HONDO" Geraldine Page **"DIAMOND QUEEN"**

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MONDAY — TUESDAY — WEDNESDAY
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BURGERS 10¢
With all the trimmin's...
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NO LIMIT
REG. 20c VALUE

SHRIMP PLATES 25¢
Includes French Fries and Special Sauce
A MEAL IN ITSELF!
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SHOW COUPON FOR SPECIALS ABOVE

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CHUCK WAGON DINNERS All You \$1.50
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"I am a Camera"
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FRI., SAT., SUN., 8:30 P. M.
Feb. 12, 13, 14 and 18, 20, 21
Phone for Reservations
5-9857 or 20-7088 Tickets \$1.20

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OPEN 9:45 A. M. DAILY
50c ALL DAY — KIDS 9c
Ginger Rogers * Jack Rogers * CARSON
"THE GROOM WORE SPURS"
2nd Technicolor Hit
"MARK OF THE RENEGADE"

ATLANTIC Open 12:15 P. M.
PRICES ADULTS 65c KIDS 20c
"TRADER HORN" Plus **"SEQUOIA"**

LAKELAND 4501 E. Carson. Ph. 5-2530. Open 12:45
PARK FREE—Child FREE With Parent
"QUO VADIS" Color by Technicolor
Also GUINNESS—Yvonne DE CARLO
"CAPTAIN'S PARADISE"

RHYTHM & BLUES JAM SESSION
SAT., FEB. 27, 8 P. M. — BRAYTON THEATRE
Doors Open 7:30 P. M. Hill & Atlantic
★ JOE HOUSTON BLOWING "BLUE RIFF"
★ CHUCK HIGGINS ★ THE BLAIRS
Tickets, \$1.50. Humphreys, 130 Pine, Ph. 7-2789

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Yes—those of you who did not read our ad this paper Friday Night or Saturday Morning—the kiddies are on—Friday, Saturday and Sunday only—Accompanied of course by one adult for each child under 12 years of age. Bring the kids and come on out and enjoy yourself over the week end.
Delicious Food — Quick Service at Prices You Can Afford!
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Floral Art, Pen and Lens Collaborate

By George Serviss

TWO MEN with a Long Beach background have collaborated to produce a book that, with the help of a foremost American publisher, is destined for an honored place among fine book collections for many years to come.

They are J. Gregory Conway, now a Fullerton resident and highly regarded throughout North America as a private consultant, lecturer and teacher of flower arrangement, and Julian Hiatt of this city, a noteworthy teacher and professional photographer. The book is "Conway's Treasury of Flower Arrangement," the third to be produced by Conway within the past 15 years and the second on which he and Hiatt have collaborated. It is published by Alfred A. Knopf of New York and is the most costly book (\$15) produced by that firm. A first publication of 17,000 copies has been exhausted within three months and a second printing is now planned.

Interest in two fields is captured by the publication: Flower arrangement and photography. Basically, the first is the field of emphasis but the second also is important because of the consummate skill and artistry of the photographer in capturing the mood, the color and the beauty of the arranger's creative talents.

CONWAY is a master artist in his field. He founded his art in the Orient where he graduated from the University of Osaka, Japan, and was the first Occidental to hold a diploma from Japan's Ohara School for the Moribana and Nagiere styles in flower arrangement, a school where teaching of the subject is a religion. He later maintained a flower shop in Long Beach and taught flower arrangement in the Long Beach schools and at the University of Southern California. His earlier books are "Flowers: Their Arrangement" and "Flowers: East-West." Hiatt did the photography for the latter book.

Conway has prepared his vol-



J. GREGORY CONWAY
... Author ...



JULIAN HIATT
... Photographer ...

ume in simple but informative manner, with an eye to aiding the horticulturist as well as the flower arranger, giving brief counsel on growing, cutting and preserving flowers as he develops his principle theme. Home gardeners who are also flower arrangers will find special interest here, as will those who are professionals in the field. Conway's aim is to present suggestions for arranging flowers and

from this basis, encourage imaginative use of materials at hand ... a going on from a fundamental start. In the preparation of his text, he was assisted by Elinor Wallace Hiatt of Long Beach.

STUDENTS and others interested in photography will find inspiration in the beautiful black-and-white and color plates in the book. As a photographer, Hiatt is also nationally known. He is a long resident of Long Beach and taught for eight years in the Long Beach schools, where he and Conway became acquainted. In recent years he has conducted the Hiatt School of Photography on Pacific Coast Hwy. and has graduated many students into the professional field, both in commercial studio and press photography.

Hiatt contributed 300 photographs to the book, 100 of them in full color, and he and Conway spent an entire summer period in their preparation. Color plates occupy full pages and are exquisitely reproduced. In addition, two color photographs are used on the dust jacket. The book is handsomely bound, on good quality paper and is an item hardly to be surpassed as a gift for flower fanciers, devotees of good photography and lovers of fine books.

LONG BEACH CAMERA GUILD will have a special meeting at 8 p. m. Friday, upstairs in Belmont Shore Bank, 5129 E. Second St., across from the fire station. Vacation slides, including pictures taken in India by one of the members and other taken in Africa will be shown.

Members are asked to bring prints to be entered in the Los Angeles Hobby Show to the next regular meeting of the Guild March 3. Don Hayward will take care of them and he advises print-makers that subjects of general human interest will stand a better chance in the show as winners will be selected by popular vote.

COMMUNITY CAMERA CLUB will meet at 8 p. m.

Wednesday in Fellowship Hall, 14752 Jackson Ave., Midway City. ... South Bay Camera Club will meet at 8 p. m. Wednesday in Room 105, Redondo Union High School, Redondo Beach. ... Santa Ana Camera Guild will meet at 8 p. m. Thursday in Community Center, Santa Ana.

FULL YEAR GUARANTEE ON ALL

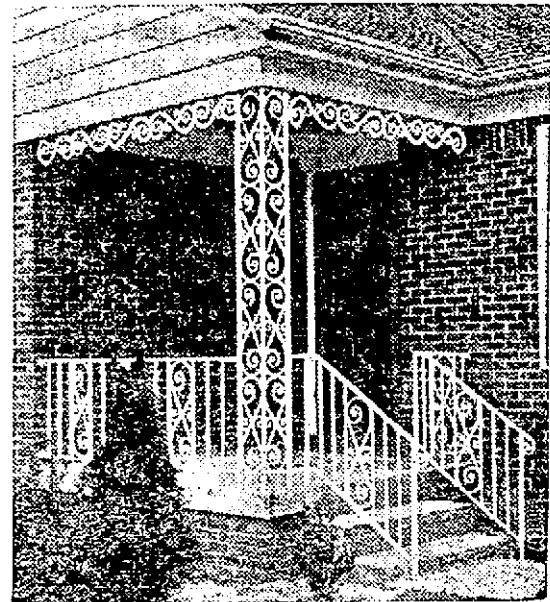
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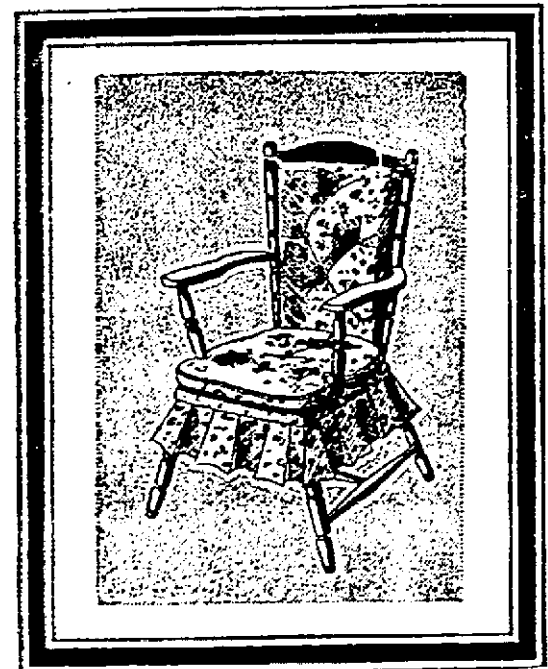
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FREE PARKING

GARDENS

Small Garden? Then Try an Espalier

By Murtha Hurley

ESPALIERS are almost as old as time itself. Fruit trees grown flattened against a fence or the side of a house have been used for centuries in the Old World. They not only produce useful crops but are a decorative feature of the garden.

Espaliered trees take less space; the fruit and foliage show up to advantage, are ornamental as well as practical. Trees usually bear fruit while very young, larger in size, richer in flavor, brighter in color than that of an ordinary standard tree.

The trees are easy to prune

and to spray and the fruit may be picked without using a ladder.

In the limited area of a patio, an espaliered fruit tree can turn a wide expanse of bare wall into a beautiful addition to the outdoor living room.

FRUIT TREES, already trained in espalier form, can be purchased at Long Beach nurseries. Both bareroot and established plants in containers are available. Many kinds of fruit trees are espaliered in the Long Beach area; dwarf citrus are especially popular.

These trees may be trained in many different patterns and for a variety of purposes. Use them against walls, fences, trellises; place them as path or driveway edgers; guide them over arbors or form them into garden houses for lawn areas.

Many amateur gardeners consider it a challenge to espalier a tree from the start. Dwarf fruit trees can be chosen for this purpose. Get them from your nursery. Espaliers are always grown on dwarf rooting stock. Do not attempt to espalier an ordinary standard fruit tree, which eventually will overpower both space and design.

Espalier fruit trees do best when planted in partial shade, at least protected from afternoon sun.

IN PLANTING a bareroot tree, dig the hole large enough to accommodate the roots without crowding. Place an inch of gravel in the bottom of the hole to aid drainage. Remove any broken roots.

Set the tree at the same depth as it was originally set in the nursery, with the knob of the



Espaliered trees save space, yield fruit, have good appearance. Above, espaliered peach, bearing fruit.

graft about four inches above the soil. Fill in around the roots with moist peat moss. Mix two shovels of leaf mold with the thoroughly pulverized top soil and nearly fill the hole. Then tamp down the soil and fill.

Use no fertilizer at planting time. Form a shallow basin around the root area. Fill the basin with a mulch of straw, peat moss or grass clippings. Immediately after planting, let the hose run slowly for an hour till the ground is thoroughly saturated. Follow by another irrigation four or five days after planting.

A small quantity of liquid fertilizer may be applied to the tree about six inches from the trunk and well watered in, when the tree is thoroughly established and growing. Thereafter, fertilize the tree each fall and spring.

In planting the tree against a wall, be sure to set it at least 10 inches from the wall or foundation.

Trees planted against a paint-

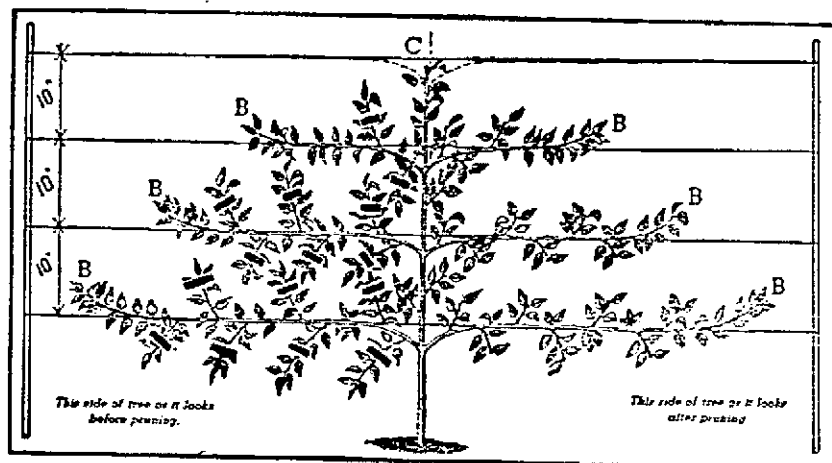
ed wall should be sprayed with Bordeaux mixture. The best time to spray is in February, a few weeks before the buds begin to swell.

Camellia Show

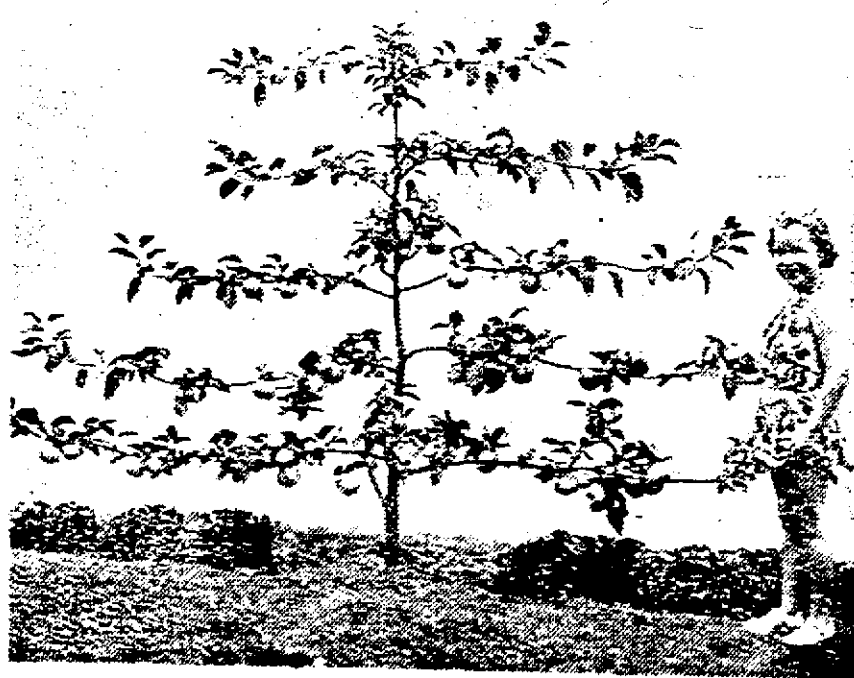
Billed as the largest all-camellia show in Southern California, the sixth annual camellia show sponsored by the Temple City Camellia Society will be held at 5918 N. Cloverly Ave., Temple City, Feb. 27-28.

It will be open to the public but only amateurs may compete for the awards—gold cups, gold certificates, commendations, rosettes and ribbons.

The new Yunan reticulatae, rare camellias which heretofore have been collectors' items, will be displayed. They are large, of unusual texture and form.



Black marks show how to prune an espaliered tree. Top of central stem (C) may be cut to force side tiers.



Photos by U. S. Espalier Nursery Co.

Note the large fruit on this 6-year-old apple tree. It is spread along a wall and only five feet tall.

NOW 2 for only \$1 with this ad



Gorgeous Evergreen RHODODENDRONS

We save money when we sell by mail! That's how we can offer these magnificent top-quality Rhododendron shrubs at the unbelievable price of only 2 for \$1 or 5 for \$2. In Spring you'll be thrilled by cascades of colorful blooms. And for 305 days a year the glossy green foliage turns your home into a showplace. You get hardy young 1-2 ft. shrubs, ideal for landscaping. Choice color assortment. You must return this ad to claim the sensational low mail-order price. Order 5 today!

KRUSE NURSERIES, Dept. 13319, Bloomington, Ill.

□ 2 for \$1 □ 5 for \$2

Print Name _____

Address _____

CAMELLIAS

IN BUD AND BLOOM

A Good Selection of Varieties ON SALE!



AZALEAS

You Are Welcome to Inspect Our Large Stock of Azaleas —

Many Are Now in Bloom

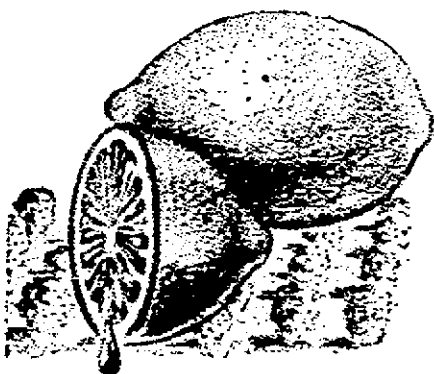
Kitano's
ATLANTIC NURSERY

15601 S. Atlantic, Compton

For Beauty—For Luscious Fruit

CITRUS

Should Be Planted Now In Borders...As Shrubs Or Specimens in Yard.



DWARF

Dweet Tangor—Kinnon Mandarin—Eureka Lemon—

Washington Navel—Robertson Navel—Valencia—

Rangpur Lime—Bears Seedless Lime.....from

\$6.95

STANDARD

TREES, from SIZE CITRUS \$5.50

Meyer Lemon from \$1.35

Espaliered Specimens for Wall Space or Dividing Fence

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STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	Taurus	GEMINI	CANCER	LEO	VIRGO	LIBRA	SCORPIO	SAGITTARIUS	CAPRICORN	AQUARIUS	PISCES
10-21-32-43	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll	1 You'll
53-64-75	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take	2 Take
	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy	3 Easy
	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take	4 Take
	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate	5 Hesitate
	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone	6 Someone
	7 You	7 You	7 You	7 You	7 You	7 You	7 You	7 You	7 You	7 You	7 You
	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your	8 Your
	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's	9 There's
	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join	10 Join
	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time	11 Time
	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have	12 Have
	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home	13 Home
	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens	14 Burens
	15 May	15 May	15 May	15 May	15 May	15 May	15 May	15 May	15 May	15 May	15 May
	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place	16 Place
	17 To	17 To	17 To	17 To	17 To	17 To	17 To	17 To	17 To	17 To	17 To
	18 If	18 If	18 If	18 If	18 If	18 If	18 If	18 If	18 If	18 If	18 If
	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace	19 Peace
	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things	20 Things
	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many	21 Many
	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out	22 Out
	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs	23 Needs
	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future	24 Future
	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should	25 Should
	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear	26 Hear
	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform	27 Perform
	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding	28 Tiding
	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good	29 Good
	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse	30 Adverse

Clothes Donations Asked

Salvation Army Social Service Center at 1370 Alamosa Ave. Saturday called for donations of winter clothing and other articles to fill a two-fold need. Materials contributed will aid

TOWNSEND NOTES

The following Townsend meetings are scheduled this week:

MONDAY
Club 1—Meets with Mrs. Nettie Fleener, 1368 Newport Ave., 2:30 p.m. Mrs. Lura Ryder in charge.

TUESDAY
Clubs 2 and 12—600 Cedar Ave., 7:30 p.m. Special music by Virginia Dyer and William Daughtry, followed by moving pictures of British Columbia. C. M. Hicks, presiding.

THURSDAY
Club 5-A—1490 Columbia Ave., 8 p.m., Baxter Rankin, speaker.

FRIDAY
Club 3—1780 Orange Ave., Mrs. W. A. Dingley in charge.

Ship Arrivals, Departures

(Compiled by The Marine Exchange)

Vessel	Berth	Operator	Due to Sail	For
Atlantic Air	10	Maritime Brokers	Feb. 20	London
Alaska Star	11	Pac. Far East	Feb. 20	San Fran.
California Star	12	Pac. Far East	Feb. 20	San Fran.
Citadel	13	Maritime Brokers	Feb. 20	San Fran.
Florida	14	Maritime Brokers	Feb. 20	San Fran.
Georgia	15	Maritime Brokers	Feb. 20	San Fran.
Illinois	16	Maritime Brokers	Feb. 20	San Fran.
Indiana	17	Maritime Brokers	Feb. 20	San Fran.
Iowa	18	Maritime Brokers	Feb. 20	San Fran.
Kansas	19	Maritime Brokers	Feb. 20	San Fran.
Kentucky	20	Maritime Brokers	Feb. 20	San Fran.
Louisiana	21	Maritime Brokers	Feb. 20	San Fran.
Maine	22	Maritime Brokers	Feb. 20	San Fran.
Massachusetts	23	Maritime Brokers	Feb. 20	San Fran.
Michigan	24	Maritime Brokers	Feb. 20	San Fran.
Minnesota	25	Maritime Brokers	Feb. 20	San Fran.
Mississippi	26	Maritime Brokers	Feb. 20	San Fran.
Missouri	27	Maritime Brokers	Feb. 20	San Fran.
Montana	28	Maritime Brokers	Feb. 20	San Fran.
Nebraska	29	Maritime Brokers	Feb. 20	San Fran.
Nevada	30	Maritime Brokers	Feb. 20	San Fran.
New Hampshire	31	Maritime Brokers	Feb. 20	San Fran.
New Jersey	32	Maritime Brokers	Feb. 20	San Fran.
New Mexico	33	Maritime Brokers	Feb. 20	San Fran.
New York	34	Maritime Brokers	Feb. 20	San Fran.
North Carolina	35	Maritime Brokers	Feb. 20	San Fran.
North Dakota	36	Maritime Brokers	Feb. 20	San Fran.
Ohio	37	Maritime Brokers	Feb. 20	San Fran.
Oklahoma	38	Maritime Brokers	Feb. 20	San Fran.
Oregon	39	Maritime Brokers	Feb. 20	San Fran.
Pennsylvania	40	Maritime Brokers	Feb. 20	San Fran.
Rhode Island	41	Maritime Brokers	Feb. 20	San Fran.
South Carolina	42	Maritime Brokers	Feb. 20	San Fran.
South Dakota	43	Maritime Brokers	Feb. 20	San Fran.
Tennessee	44	Maritime Brokers	Feb. 20	San Fran.
Texas	45	Maritime Brokers	Feb. 20	San Fran.
Utah	46	Maritime Brokers	Feb. 20	San Fran.
Vermont	47	Maritime Brokers	Feb. 20	San Fran.
Virginia	48	Maritime Brokers	Feb. 20	San Fran.
Washington	49	Maritime Brokers	Feb. 20	San Fran.
West Virginia	50	Maritime Brokers	Feb. 20	San Fran.
Wisconsin	51	Maritime Brokers	Feb. 20	San Fran.
Wyoming	52	Maritime Brokers	Feb. 20	San Fran.

World of Wheels

By DICK KLINE

To draw attention to its 40th anniversary as a manufacturer of automobiles, Dodge has launched a nation-wide contest which will offer grand prize winners two-week vacations with double their pay and other major awards. The Glenn E. Thomas Co., Anaheim at Elm, said the contest which started recently will end mid-March 29.

A grand-prize winner every day during the contest will have a new 1954 Dodge placed at his or her disposal, including gas and oil, for the "two-week away with double pay" period.

In addition to double pay, grand-prize winners will have all their transportation, meals and hotel accommodations paid by Dodge and be given an extra \$500 in cash to save or spend as they please.

Contestants will be eligible for the contest Thomas said, by visiting their nearest Dodge dealer. The dealer will furnish them with an entry blank upon which they will be asked to complete in 25 words or less this sentence: "I would like to take my vacation in a 1954 Dodge because..."

ALONG THE ROW—Andy Anderson, general manager of Beach City Chevrolet announced that Dutch Billings and Guy Arnold have joined their sales force. Mr. and Mrs. Belmont J. Sanchez left Friday to attend the Mardi Gras in New Orleans. Dick Browning, general manager of C. Standee Martin Oldsmobile announced the promotion of John Mead to the position of sales manager.

(Advertisement)

ASTHMA & BRONCHITIS MUCUS Loosened While You Sleep

Does thick, sticky mucus due to recurring attacks of Asthma or simple Bronchitis make you short of breath, cough, wheeze, and ruin your sleep? If so, you'll be glad to know that thousands of sufferers are now discovering that it's usually easy to help Nature thin and remove that thick, sticky mucus by simply taking a little MENTADOL tablets at meals and bedtime. When coughing is always, freer breathing promotes more natural relaxation and restful sleep. Over 600 million MENTADOL tablets used prove safety and success. So get MENTADOL from drugstore today. Money back guarantee.

homeless and handicapped men by providing an occupational therapy program. The articles are reconditioned in the center's workshops, making possible a rehabilitation program which helps hundreds of men.

Sale of the reconditioned articles in the Salvation Army Thrift store will help meet the needs of low-income families. Brig. Ransom D. Gifford, manager of the center, pointed out that proceeds from sale of the articles, above actual operating costs, are returned in the form of cash grants to the unfortunate men who daily throng the center seeking help.

Gifford said castoff articles donated last year provided thousands of hours of occupational therapy, meals, lodgings and financial aid to needy and handicapped persons.

He reported that in addition to winter clothing, the center needs shoes, furniture, bedding, dishes, toys, stoves, radios, appliances, bric-a-brac, bicycles, rugs, rags and miscellaneous articles. A call to the center, 7-1293, will bring a Salvation Army Red Shield truck to collect out-of-use items.

Help your child to STOP Bed Wetting

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Why Pay More—Save Buy at Sears

Moisture completes harmless circuit... alarm wakes sleeper... stops bed-wetting 2-4 weeks.

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American at Fifth

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Address _____

City _____ Zone _____ State _____

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Satisfaction guaranteed or your money back

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FREE Park & Shop

PARK FREE Phone 35-0121

American at Fifth

DOWNTOWN LONG BEACH

SEARS Long Beach thriller days

MONDAY LAST DAY of this TREMENDOUS SALE!

Women's Regular 5.98-6.98 Shoes 2.88

Save up to 4.10. Suedes, calfskins, combinations in black and brown. Sizes 4 1/2 to 9.

Reg. 98c to 1.15 60-gauge 15-denier Outline or Plain Heel Ultra Sheers 77c

• Every pair PERFECT!

"Royal Purple" Full Fashioned! Regular 98c to 1.15 full fashioned perfect quality nylons. Lovely colors of Romance, Enchantment, Magic Mist and Charmbeige. Sizes 8 1/2 to 11. Limited quantity.

43.95 Water Heater 39.88

Special price! 20-gallon 'Homart' water heater with galvanized rust-resistant tank. Guaranteed 1 year.

Regular 4.89 Plastic Hose 4.33

Craftsman transparent plastic that resists abrasion, solvents and weather.

Chain Link Fencing 10% off

Save on all materials and labor for complete fencing job. Free Estimate.

Reg. 39c Steer Manure 3 bags 99c

Organic fertilizer that feeds plants and adds natural humus.

Regular 2.98 Nylon Half Slips 1.88

Lovely Pastels

Specially priced at this low price! Nylon petticoat with embroidered lace trim at the hemline, and elastic waistband. White, pink. Sizes small, medium, large.

80-sq. Percales 29c

Reg. 39c. Make your selections for spring and summer at great savings. Many patterns for home and self.

Homart Disposer 64.88

Reg. 79.50, now at this large savings! Gets rid of waste food before it can become garbage. No grief!

5.98 Stepladders 4.99

5-foot, sturdy ladders! Each step is reinforced — strong back construction! Extra wide, grooved steps.

Metal Lawn Rake 99c

Regular 1.29 for this work-saving rake. Wide 18-inch spread, 22 tempered steel tines. Hardwood handle.

2.98 Value Shortie Knit Gowns 1.88

Assortment of Styles

Button front shortie gowns of smooth, silky knit acetate in a wide assortment of styles. Pretty yoke trims, cap or puff sleeves. Pink, aqua, blue, melon, lime. S-M-L.

Special! Regular 1.98 Nylon Panels 1.66 ea.

Dress up your windows for the coming Spring with lovely nylon panels. Washes very easily and dries in a hurry. Size 42x81 inches long.

Laundry Carts 3.88

Reg. 4.49, save \$\$. now! Green enamel finish frame with 3" hard rubber wheels and cotton drill bag. 32".

18" Power Mower 88.99

Reg. 99.50 Dunlap Mower! Controls on handle adjust the mower for slow or fast. 1 h. p., 4-cycle Briggs-Stratton gasoline engine.

1.29 Grass Seed 99c

Save 30c on a 1-lb. carton. Better park mixture with Kentucky Blue grass for winter coverage. Stock up.

Challenge Tissues 5 for 88c

A wonderful, economical buy! Boxes of 300 all-purpose cleansing tissues. Downy soft and absorbent.

Geriatric Capsule 2 for 8.50

6.75 ea. "Geriatrics" deals with advancing age problems. A big savings to you on Vitamins for "over 40".

Regular 6.49 Nylon Priscillas 4.99 ea.

Billowy, snow white nylon priscillas that wash and dry quickly. French headed, rolled edged ruffles. Ideal for criss-cross style. 96x81-in.

Outdoor Dryers 16.88

A worthwhile opportunity! Holds 20 sheets at 1 time without folding. Greater air circulation. Reg. 19.95.

Light Bulb Pack 99c

Special 9-bulb assortment only 99c, reg. 1.50! Six 60-watt, three 100-watt bulbs. Handy carton size.

106.50 Bench Saw 92.88

The best 10-inch bench saw we've ever sold, and you save 13.62. Tilting arbor, single control, lever.

Men's 3.98 Long Sleeve Sport Shirts 2.88

Rayon gabardine, cotton, rayon cord in checks and patterns. S-X-L.

Save! Men's Broadcloth 2.98 Pajamas 2 for 5

Broadcloth pajamas scientifically designed for better sleeping comfort. Sanforized for lasting good fit. Popular coat style tops.

Dunlap Barber Set 8.88

Reg. 13.95. Cut hair at home and pay for your set. Includes No. 000 cutter, shears and comb!

26.95 Seat Covers 24.95

Regular 26.95, here's de luxe quality seat covers! Quilted plastic back and trim on seat backrests.

Rock Wool Batts 3.33

62c savings to you! Save fuel, have home comfort at this low price. Install easily. Asphalt back.



Children of Blind Play in Bright World

Life With Seeing Adults Learned by Little Blonde

By VERA WILLIAMS

Children may be reared normally and happily even if their parents are blind.

That is a basic belief of Terry and Jill O'Connell, 37 and 31, who have two look-alike blond, blue-eyed little daughters, Terryll, 3, and Ayleen, 20 months. The children have normal sight.

Terry O'Connell, who for 5½ years has had the magazine, candy and tobacco stand in the postoffice, has been sightless since an injury to his eyes when he was 7 years old.

Jill, born with defective vision, can see a form but not features. She never has seen color; to her, everything is black or white or some shade between.

Terry was reared in Long Beach, Jill in Laguna Beach and they met at University of California at Berkeley where they have degrees in social welfare. They were married six years ago at Corona del Mar. They are buying their home at 273 E. 57th St.

★ ★ ★
SO THAT TERRYLL — her name is a combination of Terry and Jill — can have the advantage of playing with children of her own age and also associating with adults who can see, her parents enrolled her in the North Long Beach Day Nursery, Linden Ave. and Plymouth St.

Aside from an entirely natural shyness, Terryll is adjusting well in the Day Nursery. She fits into the routine, she plays happily with the other children. She listens with fascinated interest as stories are read to her.

★ ★ ★
"As a matter of fact," says Mrs. Nelle Loder, executive director of the Day Nursery, Community Chest agency, "Terryll is more self-reliant than many children. She can dress herself, she can lace her shoes although she cannot quite tie them."

One of the things the little girl is gaily learning is the names of the colors. When she picked up a crayon at home, no one could tell her whether it was red or green or yellow or purple, although her parents would say to her "Grass is green. Is the crayon the color of the grass?" or "The sky is blue. Is it the color of the sky?"

★ ★ ★
JILL DOES ALL of her own housework, including washing, ironing, cleaning, cooking, baking. She makes excellent lemon, apple and berry pies. She prepares meat, fruit and vegetables for the home deep freeze. Last year among other things she froze corn on the cob. The house is bright, cheerful and clean. The other day she washed the windows, inside and out. She sews a little, although she says she has sightless friends who sew better than she does.

"I have blind friends who design and make their own clothes," she says, "I learned to play the piano, instead."

Terry takes care of the yard and raises flowers and a vegetable garden. The neighbors say the O'Connell yard is best cared for yard in the block. Newcomers sometimes are startled to hear Terry mow the lawn at night. It makes no difference to him whether it is day or night. It is easier for a sightless or nearly-sightless mother to take care of a tiny baby than it is a youngster who can creep, explain, Jill.

Terryll and Ayleen have tinkling bells on their shoes so that the parents can tell where they are.

Terryll has a tricycle; Ayleen, a kiddie car. The tricycle has a bell, and when her parents call her, Terryll is supposed to ring the bell.

Independent-Press-Telegram

SUNDAY, FEBRUARY 21, 1954 ★ SECTION B

Sports ... Pages 3-7 ★ Real Estate and Business News ... Pages 8-12

View \$4500 as Minimum Decent Wage

DES MOINES, Ia. — (UPI). A CIO official said Saturday that the minimum annual wage for a "standard of decency" would be about \$4500.

Victor Reuther, assistant to and brother of CIO President Walter P. Reuther, gave the figure in an interview, but he did not say the CIO would seek that specific figure in negotiations for a guaranteed annual wage.

Reuther said the CIO will seek the wage guaranty in negotiating with the steel industry this year, and will make the same demand on the automobile industry in 1955.

He said a staff of specialists had been working two years on the annual wage program, which he described as labor's next big step toward a "minimum standard of living."

Reuther accused Defense Secretary Charles Wilson and the administration of wanting a labor surplus.

"When there are more workers than work, those with jobs work harder and individual production rates increase," he said. "The industrialists think he can get more work out of less workers."



HAPPY AT HOME, Terryll stirs the jello dessert while her sister, Ayleen, 20 months, and mother, Mrs. Terry O'Connell, look on. — (Staff photos.)

YAK SURVEY

Here's the Lowdown: Men Are the Gossips!

By JEAN BAUMGARTNER

The jig's up, fellers. Now it can be told who's been spreading that nasty rumor that women are the worst gossips.

You!

Come out from hiding behind women's skirts. You've been exposed by people who know, like bartenders, waitresses, elevator operators, school officials, barbers, manicurists, locker room attendants and PBX operators.

A few pals stoutly defend you. And there are some fellows on the fence as to which sex is the worse gossip.

But there was no hesitation on the part of the majority of individuals questioned. The men are the worst, they agreed, he's and she's alike.

Take a couple of gals who daily work in the company of some 40 or more males, for instance.

★ ★ ★
"I was amazed at first," said one. "Why, men tear each other apart. Or they pick on one fellow in the group and ride him for an hour or so to see if he can take it. Then I've heard one say, 'How are so-and-so getting along?' and the other will answer, 'Oh, they're not speaking,' and then they gab like a couple of—oops, old ladies!"

Said another: "Men talk about everything and anything. If it makes talk, they'll say it just to be talking."

Now wait a minute, guys, before you get mad. Because this person went on to say that you don't pout and rise to anger about personal remarks like women do. You just turn around and call the other guy the same thing.

And evidence says you don't bear as many grudges and are better sports, on the surface anyway.

One woman questioned said thoughtfully, "Men are worse tattlers."

A PBX operator said, "Maybe they're not gossiping, but they talk longer than women."

★ ★ ★
G I GOSSIPS
"My husband didn't think men were worse until he got in the Army," commented a prominent Long Beach teacher. "However my own opinion is that men get down to objective things faster than women."

An ex-woman Marine thinks that socially the men at her bases were worse gossips, tending to tear each other's character to shreds, but that fear of higher rank kept them from gossiping about their particular jobs.

Says a bartender, "I hear everything, you know, and the men are really worse. They spill their troubles about women first. Women hold back on telling their troubles—until they get a few too many."

And a barmaid: "Men are the worse. They're babies. They're always complaining. And they always talk about women, whether they're married or single."

Elevator operators in a downtown business building say men are worse, or at least equally as bad. "The married men complain that their wives sleep all the time and never have meals ready. The younger ones talk about girls."



On the other side of the ledger there's the personnel man who believes there is no difference, that both sexes gossip about the same thing—women. He adds, sotto voce, "Men probably would be worse gossips if they could get a word in edgewise."

★ ★ ★
GIRL "FRIENDS"
Vehemently disagreeing with the survey is a college youth who says coeds are worse. "When I take one girl out, she spends all the time running down her girl friend. Then when I take out the girl friend, she does the same thing right back. Gads!"

And one bartender varied from the routine with, "It's 50-50. Women talk more about their troubles."

Locker room attendant at a local club said men don't chatter as much as women, and a beauty shop operator believes women gossip the most. Ditto a barber.

And says a manicurist, "My men customers don't talk as much as women. When they do it's about women or love or their broken homes. The women complain of all the work they do at home and how it breaks their nails."

So there you are. Adam should never have lived so long!

Five Shuffleboard Teams Knotted

Five teams are tied for first place at the end of a five-week tournament of Bixby Park Shuffleboard Club.

Tied are Duschene and Smith, Ingelman and Erickson, Pierce and Parker, Moore and Kreschner, Malone and Blakley.

Games begin at 9:45 a. m. Monday, Wednesday and Friday. The tournament is managed by John Zielie. The schedule is in charge of Clifford Coale.

Editor's Note: Downey is hailed as the "World's Busiest Crossroad" in this week's Skyline, publication of North American Aviation Co. Here are excerpts from the article authored by James F. Scheer:

By JAMES F. SCHEER

A long blue Cadillac with an Illinois license screamed to a stop north of the Lakewood and Firestone intersection in Downey. A sixtish looking man stepped from the car, peering curiously through gold-rimmed glasses at the street sign.

As the traffic lights changed and wave after wave of cars rushed by, he kept repeating aloud, "I can't believe it."

A deputy sheriff in a prowler car near by couldn't resist asking what the man couldn't believe.

"That this crossing—just a sleepy country lane when I was a kid—has become the world's busiest intersection."

The deputy said that his information was correct.

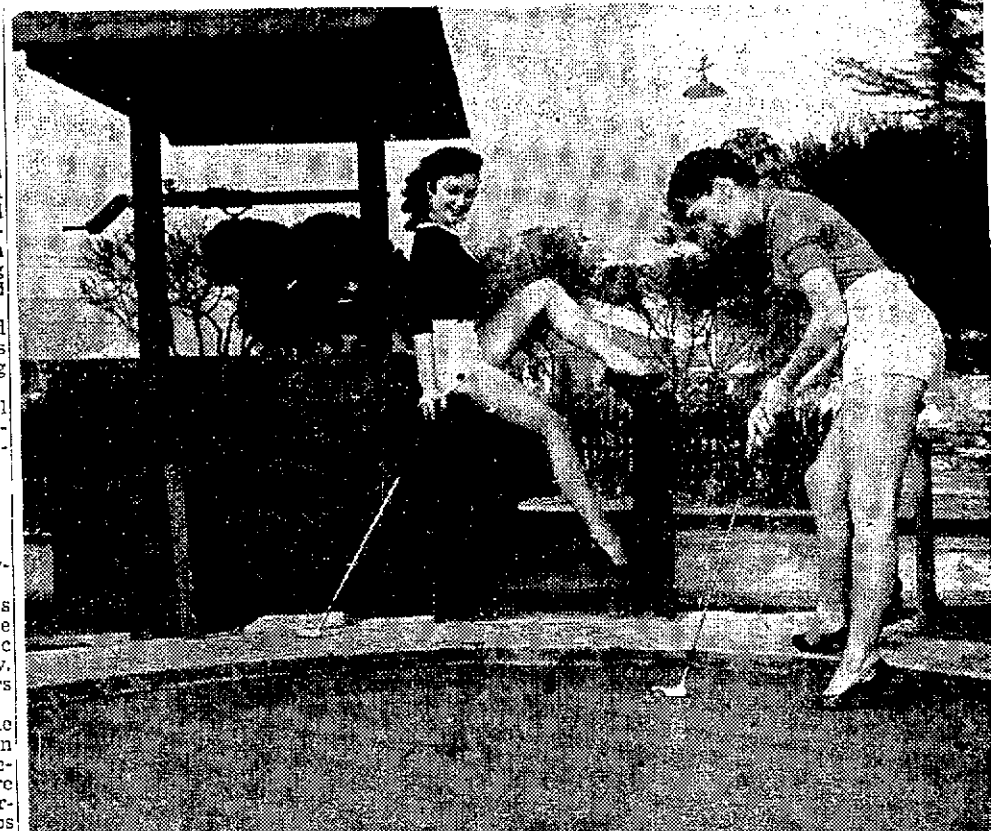
Lakewood and Firestone's three-way traffic signals make possible a steady flow of traffic above 70,000 vehicles per day. This adds up to 23½ million cars and trucks in a year.

About three-quarters of a mile north of the North American Aviation plant on Lakewood Blvd., these corners are symbolic of growth in the burgeoning southeast corner of Los Angeles County.

The County of Los Angeles, which, according to legend, extends from the blue Pacific to the Borough of Manhattan, has lured new Californians at such a rate since the early 1900s that county population is pushing the five million mark.

With the influx of new people, new ideas, new industry, Downey has found itself at the crossroads of golden Southern California. A community with more than 65,000 population, Downey has ambition and intense pride, reflected in planned growth for clean, quiet industries and attractive, comfortable homes.

The friendly, small-town at-



SUNNY LOCATION of Downey is underlined by midwinter play at a Paramount Blvd. miniature golf course. The sport-minded North American Aviation employees are Darlene Appel, adorning the wishing well and a curvy straightshooter, Betty Jennings.

mosphere of Downey has overtones of a big city with the colossus of Los Angeles about seven to 10 minutes away by freeway.

Despite the quick tempo at the Lakewood-Firestone corner, most of Downey is moderate in pace. Cooled by Pacific breezes and endowed with rich soil, checkerboarded with orange groves, Downey is strategically located for sports, entertainment, and industry.

The mountains, beaches, har-

bor, golf courses, horse trails, lages. One of these, Gallatin, is Downey's own legitimate now the north end of Downey. theater, the Encore Playhouse. The other, College Settlement, and those of Los Angeles and site of Los Nietos Collegiate Institute, the first Protestant institution of higher learning in Southern California, is now part of southwest Downey.

From the start, Downey's location has been fortunate. The Southern Pacific Railroad decided to connect San Diego and Los Angeles through the vast Santa Gertrudes acreage. Tradesmen of Gallatin and College Settlement argued that the railroad should come through their villages. Rather than take sides, the Southern Pacific chose to go between the villages through the settlement to which John Gately Downey had given his name in 1873.

When the rails were laid in 1874, residents of Gallatin and College Settlement picked up homes, stores and wares, moving them into Downey. The Southern Pacific actually was a zipper that drew two separate villages together.

When the Santa Fe railroad began a fare-cutting war in 1886, the price of a ticket from Kan-gas city to Los Angeles went to one dollar. Slashed rates helped cause the first mass migration to Downey.

During World War II, the second tidal wave of migration lifted Downey's population to 22,000 in 1949. In the past five years, this figure has more than doubled.

Although agriculture and dairying have been vital to Downey's early growth, 1248 businesses and industries are now giving the community added growth, security, and stature.

At the peak of the post World War I boom, 1928, the Downey 275-pound pumpkins, 12-foot corn, where two crops of potatoes are harvested yearly and ten crops of alfalfa.

Such reports brought settlers, is shown in a valuation above \$53,000,000 in 1954.

Selected Films Billed at Center

A selected group of documentary films will be screened at 8 p. m. Friday at Municipal Art Center, 2300 E. Ocean Blvd. The public is invited.

"Lascaux — Cradle of Man's Art," "Brotherhood of Man," "Mambo," and "Night Mail" will be shown. Prehistoric cave painting is the subject of the first. "Mambo" is an experimental abstract.

The program is one of a series offered at the Art Center under the joint sponsorship of the Art Department and the film service of the Public Library.



DOWNEY CLOVERLEAF on Santa Ana Freeway gives the community quick access to Los Angeles and Beach areas.

Leaf Feeding Speeds Results



Plant food, soluble in water, may be sprayed on plants and give quick results as leaves pick up the nutrients. Lawns react especially well to this method of feeding.

By Bob Gilmore

BOTANISTS have always known that plants can absorb nutrients through their leaves. But it is only very recently that leaf feeding for amateur gardeners has become widely available. In this area at the present time several products can be obtained for feeding plants through their foliage sections.

This relatively new concept in gardening circles is concerned with supplying nutrients to a plant through its leaf surfaces, rather than through its roots. One of the advantages of this method is the extremely rapid rate of absorption, varying from 20 to 60 minutes. In addition,

the food factors seem to benefit the plant almost immediately.

It should be pointed out that leaf foods can be taken in by the roots as well as the leaves. Thus, any of the solution that falls to the ground will not be wasted. It will become immediately available for absorption through the feeding roots. This means there can be no waste when using a leaf feeding nutrient.

LEAF FOODS in general are just about 100 per cent water soluble, which means that no residue is left after the application. In other words, the entire product can be utilized by the plant. Because of this factor you will not be bothered with tiny particles clogging up the sprayer. Keep in mind that a leaf food that is not entirely soluble in water is not a good product.

It is just as important to de-

termine the formula of a leaf food as for a commercial or dry type of fertilizing agent. A well balanced formula is still the key to maximum production of both flowers and vegetables. One very fine leaf feeding product now being sold in this area has a formula of 20-20-20. This indicates a content of 20 per cent nitrogen, 20 per cent phosphorous and 20 per cent potash. Lacking sufficient quantities of these three basic factors means that your plants will not prosper.

NITROGEN is extremely im-

portant in the culture of all plants but especially for leaf varieties. The nitrogen brings about a lush leaf growth. Formerly lawns were given an application of sulphate of ammonia, which had a 20 per cent nitrogen count, and the results were known in just a few days. The entire lawn turned a beautiful green. You can expect the same result with any of the better leaf foods.

Phosphorous determines the rate of growth and is the factor that leads to early maturity. This is of great value for com-

mercial growers of truck crops. Research clearly indicates that plants absorb phosphorous through their leaves and send it to the root sections as rapidly as they can absorb it through their feeding roots. Phosphorous is also of great value in the production of large and healthy flowers.

Potash provides vigor and also increases a plant's resistance to disease. An average-sized plant will absorb potash applied to its leaf sections in just about one hour. Potash also aids in improving the coloring of flowers.



10 Perfect Roses FOR YOUR GARDEN

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Each rose is one of the world's best in its color class, superb Armstrong plants, a perfect rose garden!

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- Charlotte Armstrong—Superb cerise
- Fandango—Bright orange red
- Nocturne—Rich dark red

PINK

- Helen Traubel—Unique apricot pink
- First Love—Perfect buds, dawn pink
- Show Girl—Dramatic deep pink

YELLOW

- Sutter's Gold—Rich golden yellow
- Buccaneer—Bright sunshine yellow

BI-COLOR

- Tallyho—Old rose and crimson red
- Peace—Pale gold tinged with pink

1 each of All 10 roses, **\$19.45**
A \$22.75 value
You save \$3.30

Space Limited?

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Charlotte Armstrong, Helen Traubel, Nocturne, First Love and Sutter's Gold. A \$11.50 value, priced at **\$9.85**

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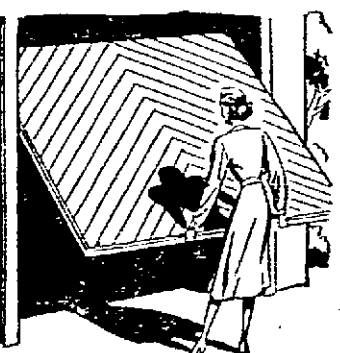
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SOLD ONLY BY MAIL AT SENSATIONAL SAVINGS

Plant this hardy young Magnolia in your yard and see it burst into thrilling blooms! Flowers before it leaves. Branches thick with gorgeous fragrant blossoms... purple-pink on the outside, crystal white inside. Choice 2-4 ft. stock, ready for transplanting NOW! Order 2 Magnolias for best bargain. **SEND NO MONEY.** Pay postman only special low mail-order price plus C.O.D. postal charges. We pay postage on prepaid orders. Satisfaction guaranteed or money back. **FREE! ORDER TODAY—get special 2-4 ft. stock, ready for transplanting NOW! Order 2 Magnolias for best bargain. SEND NO MONEY.** Pay postman only special low mail-order price plus C.O.D. postal charges. We pay postage on prepaid orders. Satisfaction guaranteed or money back. **FREE! ORDER TODAY—get special 2-4 ft. stock, ready for transplanting NOW! Order 2 Magnolias for best bargain. SEND NO MONEY.** Pay postman only special low mail-order price plus C.O.D. postal charges. We pay postage on prepaid orders. Satisfaction guaranteed or money back.

\$2 each (2 for \$3)

Print Name _____
Address _____

Tips on Gardening

GARDENING TIPS for the week. . . While zinnias are one of our most popular annuals it is still too early to sow seed in the outdoor garden. However, you can start the seeds in nursery flats or pots indoors. When

the seedlings are fairly well established they may be transferred to the outdoor garden at which time the weather will be warmed up considerably.

Crab grass is rapidly becoming one of our most serious garden pests. A single plant may produce 100,000 seeds. Thus it is easy to understand why this weed has spread so quickly. Crab grass killers are now available that will eradicate this pest, yet not kill off the surrounding lawn area.

For a real red rose plant the Chrysler Imperial, described as America's only truly red rose. This was the All-America Selection for 1953. The plants are highly disease-resistant and possessed of a very aggressive growing habit.

We Give SGH Green Stamps FREE!

Not a sample. Regular SALE-size bottle wonderful NEW liquid fertilizer by old Company. Contains citrus-scented fish emulsion but has double the NITROGEN possible in straight fish. 2 1/2 times the PHOSPHORIC ACID. 1 1/2 times the POTASH. plus IRON, ZINC, COPPER, etc.—and excellent ACIDIFIER!

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15629 Atlantic
Just North of Olive



Star magnolia is a delight to behold in full blossom during the spring season.



Spectacular magnolia soulangeana blooms strongly resemble large waxen chalices.

Preview of Spring Beauty

THERE IS JUST ONE drawback to spring — it is all too short! However, in Long Beach area gardens, spring comes early, often gives a sneak preview of her magic right at the turn of the year.

Prodigal with color, lavish with blooms, spring transforms many shrubs and trees into ravishing beauties.

Among these spring beauties is the flowering quince, a magnificent sight when in full bloom. Its flowers are shaped like giant apple blossoms and bloom in white, pink, rose and cherry red. Acacias, too, are dazzling pictures, with wide spreading branches bearing veritable clouds of shimmery yellow.

Among the most spectacular of the blossom-laden trees are the Chinese magnolias, their stark naked branches laden with waxen, fragrant flowers resembling giant tulips. Colors are cool, creamy white, soft pinks, mauve and purple. After blooming is over, lush green foliage covers the plant until winter. With careful pruning, the bush can be contoured into a small, graceful garden tree of pronounced individuality. It thrives in a rich, well drained, moist peaty loam in a location shaded from hot midday sun.

Though it grows slowly, a young bush often blooms abundantly. Avoid transplanting the bush, since magnolia roots do not like to be disturbed when once settled.

Magnolia soulangeana, the va-

riety most generally planted here, is a sturdy shrub. Its flowers vary in color from Alba superba, pure waxen white; M. Alexandrina, a deep rosy-purple at the base and creamy white inside the blossoms. Magnolia liliflora is a deep purple on outer side of the petals, a soft pink on the inside. M. campbelli is delicate pink and has the largest flowers, petals sometimes 12 inches across.

THE CHINESE MAGNOLIA is a native of China, has always been the favorite flowering tree in the courtyards of ancient Chinese temples. It makes a charming patio or lawn tree and when reflected in a pool creates an unforgettable picture.

Pruning should be done during the growing season, since cut wounds on a dormant plant do not heal easily. To promote flowering, the plant should be pruned yearly. Prune as soon as the shrub puts on its leaves. Cut back the long branches to force new buds that do not form until July.

Star magnolia, M. stellata, is a delightful plant for a small garden. It blooms profusely, grows slowly eventually to 10 feet, can be used successfully in

a large pot. Its innumerable fringed petals are exquisitely, sweetly fragrant, usually appear later than other magnolias, in March and continue on into April.

THE ACACIAS are a picturesque family of Australian trees that seem to enjoy our mild climate. Of their number, Acacia baileyana and A. podalyrinacifolia, "Pearl Acacia," are true harbingers of spring, so early do they bloom. "Pearl Acacia" is an unusual dwarf tree, growing to 15 feet, sometimes blooms as early as December, though more often early in January, continuing in bloom through February. Because of its striking pearly-gray foliage it gets its name. It is a lovely picture with graceful branches laden with clusters of golden balls that make beautiful cut sprays for decoration indoors.

Acacia baileyana is a dazzling beauty when in bloom, its wide spreading limbs, branches and branchlets covered with lacy, fernlike steel-blue foliage and lemon-yellow flowers, fluffy masses of tiny balls in great profusion. The flowering branches are a pet of the floral industry, highly prized for exquisite decorative displays and indoor arrangements.

The tree is a fast grower, reaching a height of about 35 feet when fully grown. It makes a beautiful garden and shade tree. It prefers a light, well drained soil, requires little moisture when once established.

By Murtha Hurley



The blooms of "pearl acacia," a dainty dwarf tree, are delicate yellow in tone.



Sprays of Acacia Baileyana hang in full splendor during springtime's "preview."

TREE ROSES (BARE ROOT) California grown, beautiful Name varieties. Grafted and standard height.....each **95c**
ROSE BUSHES (BARE ROOT) Calif. grown, beautiful name varieties..... Ea. **39c**
FRUIT TREES Peach, Apricot, Nectarine, Plum, etc. 6 to 8 ft. Ea. **1.19**
AZALEAS DOUBLE FLOWERING Red, Pink, Purple, etc. Ea. **69c**
FUCHSIAS Double or Upright Ea. **19c**
AVOCADO TREES (FUENTE) No. 1 Trees Ea. **3.89**
SNAPS, STOCKS, DOUBLE ASTERS Doz. **25c**
Pansies, Cinerarias, Delphinium Doz. **39c**
IVY GERANIUM PLANTS and BOXWOOD HEDGE Doz. 49c
GLADIOLUS BULBS—10 colors. Choose your colors Doz. 49c

PEAT MOSS 2 1/4 cu. ft. **1.29** Large Bales 7 1/2 cu. ft. Ea. **4.50**
CYCLAMEN PLANTS (Choose from 7 colors) Ea. 20c

STEER MANURE (2 1/4 cu. ft. Weed Seed Treated) Large Sack 49c
HIBISCUS (Double Orange, Double Pink) Gal. Can 49c
SHADE TREES (Evergreen Elm and Evergreen Ash) Up to 5-ft. Tall Ea. 97c
CLOVER SEED (Fancy White Dutch) lb. 89c
DICHONDRA SEED Quick Germinating 1/4 lb. 2.29
REDWOOD BASKETS, Large Size Ea. 79c
SHADE TREES (White Birch and Chinese Elm) Ea. 69c
MEYER LEMON BUSH (Dwarf Ever Bearing) Gal. Can 89c
PYRACANTHA (Large Red Berry Type) Gal. Can 49c

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BARE-ROOT FRUIT TREE AND ROSE SEASON WILL SOON BE OVER—GOOD STOCKS STILL AVAILABLE.

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STAR-ORGANIC is all organic, can come in direct contact with trunk, stems or tender roots, is safe to use right when you put in a lawn or set out plants. Starts feeding sooner than ordinary all-organics because it is finely pelletized and contains no oily substances. So insist on Red Star's Star-Organic, at your nursery or garden supply dealer's.

RELY ON Red Star FOR THE BEST FERTILIZERS

English View of U. S. Topic for Optimists

John Pettley, native of London, will talk on "An Englishman Discovers America" at the luncheon meeting of Optimist Club Thursday noon in the Lafayette Hotel.

Pettley has traveled throughout the world. He first came to this country in 1946 to study meteorology and its application to movie making. He returned to England and assisted J. Arthur Rank in making a number of films.

He returned to the United States to become a member of the faculty of the Webb School in Claremont. He combines his teaching activities with extensive speaking engagements.

AD CLUB—Thursday noon, Lafayette Hotel. Ralph Cissne, chairman. Guest speaker: Asa El Fickling, recently returned from a world tour. Colored slides.

UPTOWN EXCHANGE CLUB—Thursday 6 p. m., Douglas Aircraft plant. Tour of the plant with clubs of District 15 conducted by K. G. Farrar, Douglas general manager; W. J. Morrissey,

chief test pilot; S. Newberry, plant superintendent and Wilson Silsby, public relations manager.

ROTARY CLUB—Wednesday noon, Pacific Coast Club. Jos-



JOHN PETTLEY
Traveled Englishman

eph E. Madden, chairman; O. W. VanDerhoof, presiding. Guest speaker: Dr. Kenneth McFarland of Topeka, Kan., educational consultant and lecturer for General Motors and educational director for American Trucking Corp.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Wilton Hotel. Rev. Milton C. Gabrielson, chairman. Guest speaker: Bess Gearhart Morrison, former chautauqua lecturer.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Dr. L. L. Zierott, chairman; William T. J. Harris, presiding. Guest speaker: Randolph Van Nostrand, director of public relations, Merchants & Manufacturers Assoc., former USC public relations director.

LONG BEACH SHRINE CLUB—Tuesday noon, Wilton Hotel. Milton Silverberg, chairman; Jack Marshall, presiding. Guest speaker: John Baird, public relations consultant, member

of Municipal Art Commission, Los Angeles.

UPTOWN OPTIMIST CLUB—Monday 12:15 p. m., Lakewood Country Club. John Kent, chairman; Otto Beck, presiding. Speaker: Howard Rogers, craft talk on home furnishings.

QUOTA CLUB INTERNATIONAL—Monday 7 p. m., Lafayette Hotel. Rita Stanfield, chairman. Guest speaker: Dr. Fred Judson. Music by Kiwanis quartet. Wanda Frey Joiner, national founder of the Quota organization, guest of honor.

KIWANIS CLUB OF EAST LONG BEACH—Thursday noon, Recreation Park Clubhouse. Phil Putnam, chairman. Panel discussion.

AFTER DINNER SPEAKING CLUB—Thursday, 6 p. m., YWCA. John M. Johnston, presiding; Ralph Hand, chairman; L. W. Hunt, toastmaster; Dr.

Miss Welcome Test Linked to 'Do It Yourself' Show

Plans for staging the 1954 Miss Welcome to Long Beach contest were announced Saturday by co-ordinator Rod Whaley of the Long Beach Junior Chamber of Commerce, sponsor of the event.

The contest will be held in connection with the "Do It Yourself" Show in Municipal Auditorium. It has been expanded to a four-day affair with preliminary judging taking place in the evening of May 3, 4 and 5. Final competition for the Miss Welcome title will occur on May 6.

The winner will act as the official city hostess for the Miss Universe Beauty Pageant, July 15-25. In addition, she will reign for one year, extending a welcome to the various conventions and visitors coming to Long Beach.

Whaley said that entry applications are now being taken at the Junior Chamber office located in the Arcade of the Wilton Hotel or they can be made at the Miss Universe Pageant offices in the auditorium.

In order to qualify for the beauty contest, girls must be between the ages of 18 and 28, married or single, and residents of Long Beach.

DRIVE TO SAVE CHURCHES—(AP) Britons are pushing a campaign to raise 4,000,000 pounds (\$11,200,000) in the next 10 years to save the nation's historic churches. Many of the structures were damaged by war. Others are suffering from old age and neglect.

Military SERVICE

AIR ★ LAND ★ SEA

A job preparing food for U. S. soldiers on Okinawa is assigned to Sgt. Robert L. Hall, son of Mrs. Elizabeth D. Hall, 1832 Junipero Ave.

Sgt. Hall arrived overseas last June from Fitzsimons Army Hos-



SGT. ROBERT HALL
Readies Chow

pital, Denver, and is a cook in Headquarters Co., 29th Infantry Regiment.

ROBERT R. GLINES, son of Mr. and Mrs. L. E. Glines, 2685 Magnolia Ave., recently was promoted to the rank of staff sergeant in the Air Force. The sergeant was graduated from Poly High School in 1950. He is with the 75th Motor Vehicle Squadron in Korea.

WO PAUL W. WILLIAMS, USMC, husband of Mrs. Jeanne E. Williams, 3306 Charlemagne Ave., was awarded the Letter of Commendation recently in Korea. He is the son of Mr. and Mrs. Thomas W. Williams, 2208 Arlington St.

ASSIGNED to the 44th Infantry Division at Fort Lewis, Wash., is 2nd Lt. Donald Betton Bright, son of Mr. and Mrs. C. W. Bright, 2821 Magnolia Ave. He is with Medical Company, 123rd Infantry Regiment.

CM2C RICHARD W. THOMPSON, son of Mr. and Mrs. R. F. Thompson, 4509 Warwood Rd., is serving with a unit of the Navy Construction Battalion at-

tached to the First Marine Aircraft Wing in Korea.

SERVING in Korea with the Seventh Infantry Division is Col. Thomas H. Heinrich, 21, son of Robert Heinrich, 403 S. Philadelphia St., Anaheim. A gunner in the 32nd Regiment's Company G, the corporal has been in Korea 12 months.

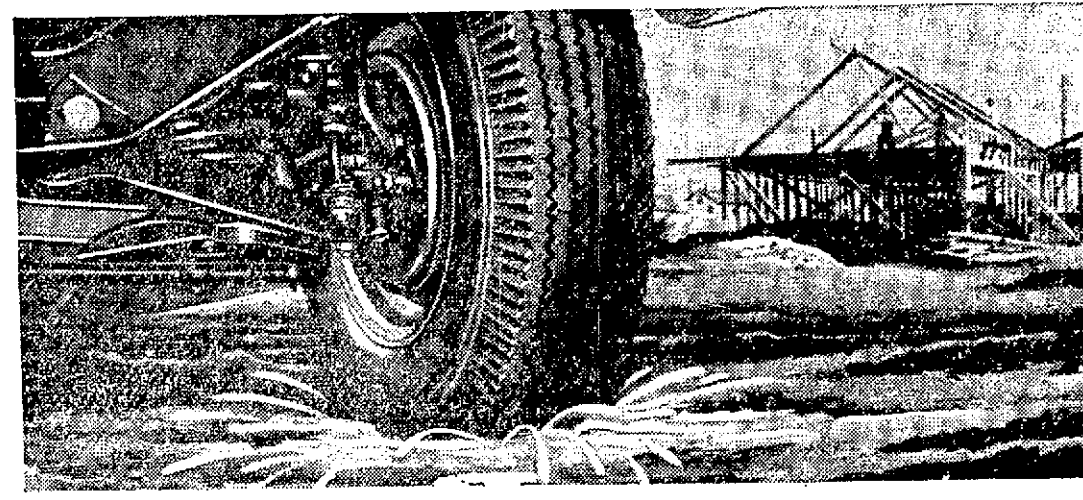
REPORTED aboard the attack aircraft carrier USS Princeton for duty is ABMSc Melvin A. Skelton, son of Mrs. Ada Skelton, 5949 Faculty Ave., Bellflower. He is a graduate of Excelsior Union High School.

PVT FLOYD C. ANDERSON, son of Mr. and Mrs. A. L. Anderson, 2500 Delta Ave., is nearing the end of 16 weeks' training with a unit of the Sixth Armored Division at Fort Leonard Wood, Mo.

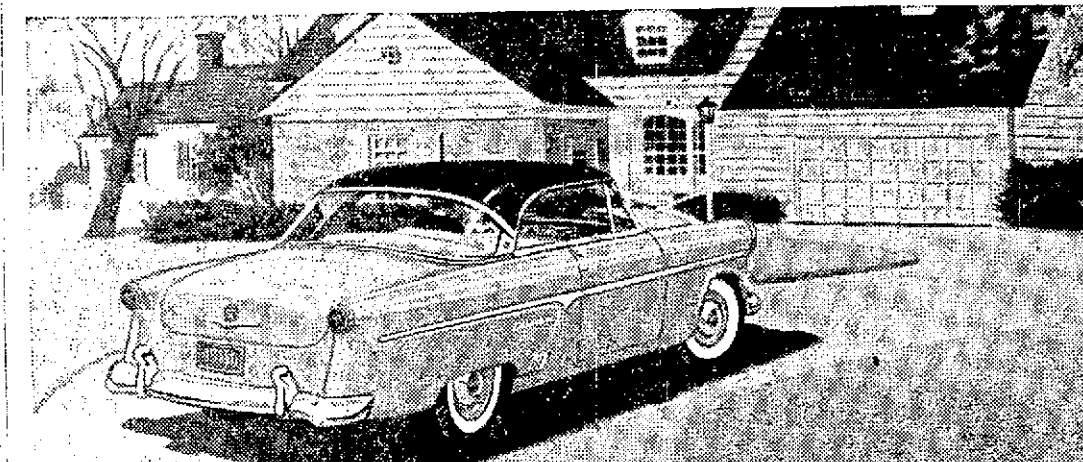
Ford's New Ball-Joint Suspension gives you the Newest Ride on the Road!



This revolutionary new Ford front suspension soaks up road shock before it reaches you! Makes all riding and handling easier!



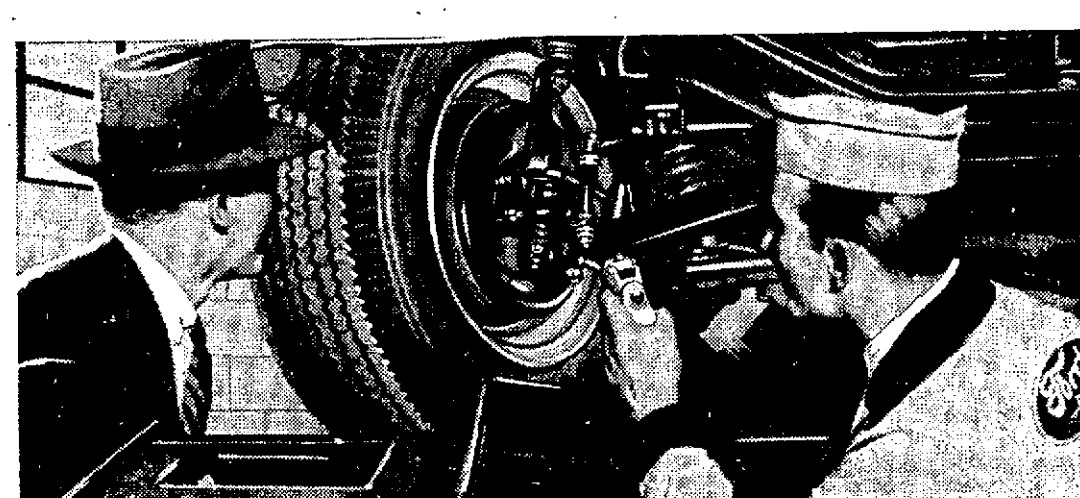
Seals out dirt. You can forget road splash because dirt and water can't get into the ball joints in Ford's new front suspension. Each of the four joints is effectively sealed by a unique rubber-and-metal shield. This means that contact surfaces of each ball and socket remain clean—wear is kept to a minimum.



Keeps that new-car feel. You'll enjoy Ford's new-car feel much longer because ball joints are spring-loaded to compensate automatically for any wear. Front wheels hold alignment far longer than with conventional systems. Ball joints can't stick or bind. Steering remains consistently easy.

The "OLD" roads won't seem the same with Ford's new Ball-Joint Suspension "paving" the way for you. You'll enjoy a softer, more level ride because Ford's new system allows greater shock absorbing movement of the front wheels. Handling is far better, too, not only on turns but on the straightaways as well. That's because conventional kingpins have been replaced by simple, sealed ball joints that won't stick or bind. No other car in Ford's field can equal this modern ride—because no other has Ball-Joint Suspension.

Agile new performance, too, is yours in a '54 Ford. Whether you choose Ford's new 130-h.p. Y-block V-8 or 115-h.p. I-block Six you get the quick response and smooth, quiet operation of a modern overhead-valve, low-friction, deep-block engine. And no matter which of Ford's 28 new models you choose you enjoy recognized style leadership—with clean, modern lines . . . sparkling new colors . . . and harmonizing upholstery fabrics and trim.



Eliminates 12 wear points. Ford's Ball-Joint Front Suspension eliminates 12 of 16 points of wear found in conventional systems. Rubber-bushed supports at inner ends of suspension control arms not only reduce the number of wear points but also insulate chassis from road noises.

We cordially invite you to Test Drive a '54 Ford

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GREAT TV, FORD THEATRE

Southland Calendar

DAILY
Travel Town, 10 a. m. to 5 p. m., Griffith Park, Los Angeles.

TODAY
"Northern Lights and Other Sky Colors," 3, 4:15 and 8:30 p. m., Griffith Park Planetarium.
National Date Festival and Camel Races, through Monday, Indio.
Arabian Horse Show, 1:30, 2:30 and 3:30 p. m., Griffith Park Zoo.
Illinois picnic, Bixby Park.
North Dakota picnic, Recreation Park.

MONDAY
Missouri Society, 6:30 p. m., 728 Elm Ave.

WEDNESDAY
"Northern Lights and Other Sky Colors," 8:30 p. m. through Friday, Griffith Park Planetarium.
Michigan Society, 6:30 p. m., 728 Elm Ave.

THURSDAY
South Dakota Society, 6:30 p. m., 728 Elm Ave.
All States Club dance, 8 p. m., Belmont Recreation Center.
Oklahoma Society, 6:30 p. m., 728 Elm Ave.

FRIDAY
Camellia Festival, through Saturday, Temple City.
Montana Society, 6:30 p. m., 208 Linden Ave.

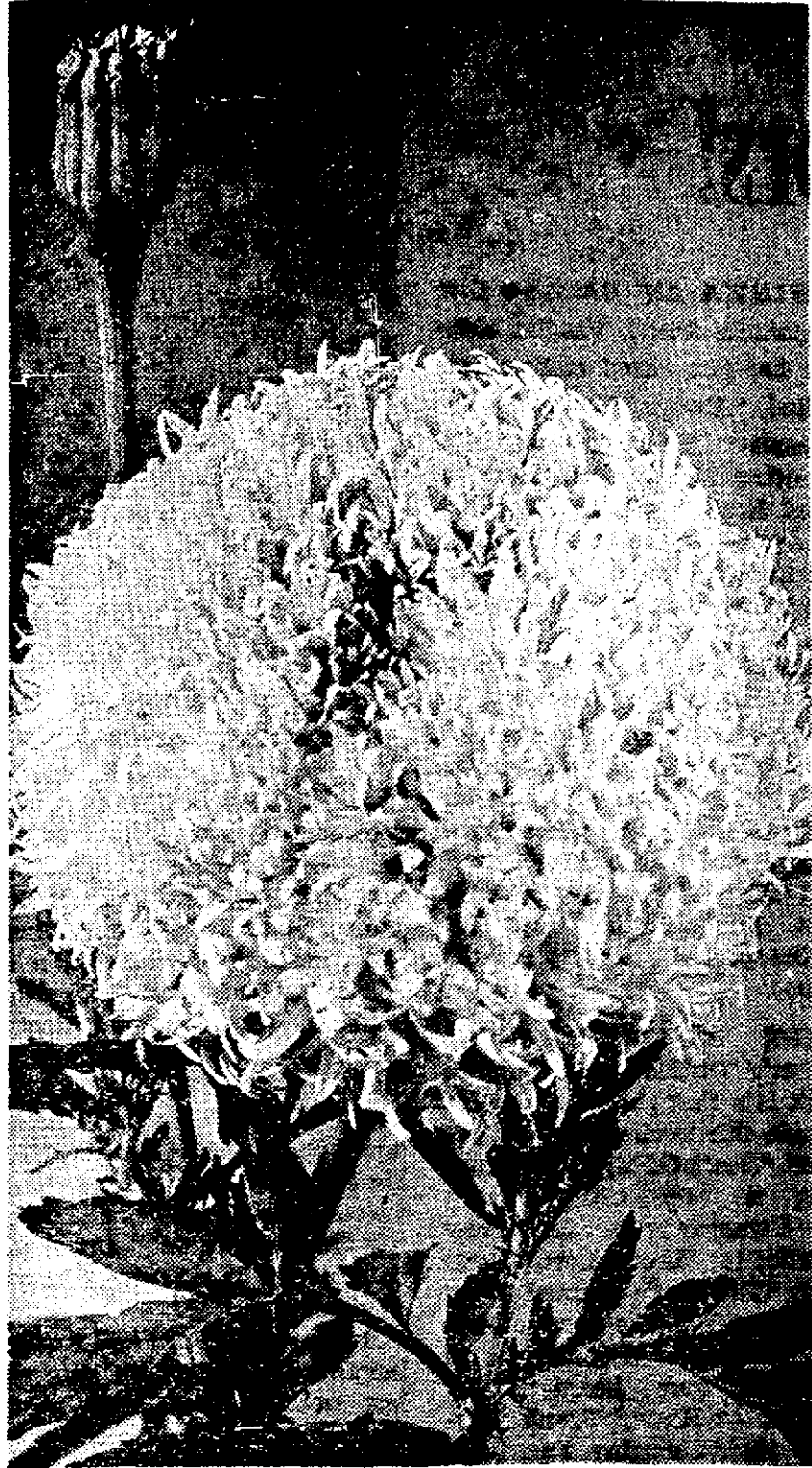
SATURDAY
"Northern Lights and Other Sky Colors," 3 and 8:30 p. m., Griffith Park Zoo.
Nebraska Society, 7:30 p. m., YWCA.
New England Society, 6:30 p. m., Silverado Park.
Canadian picnic, Bixby Park.
Minnesota picnic, Sycamore Grove, Los Angeles.

ATO Will Fete National Chief

Los Angeles Alumni Assn. of Alpha Tau Omega Monday and Tuesday will entertain the fraternity's national president, the Very Rev. J. Milton Richardson, dean of Christ Church Episcopal Cathedral in Houston, Tex.

The visitor also will confer with university officials at SC, UCLA and Occidental and call upon local chapters of the three schools. A Founders Day banquet is slated for Tuesday at the Rosslyn Hotel.

RAIL CLUB MEETING
Retired Railroad Social Club will have a potluck noon luncheon and business meeting Friday in Machinists Hall, 728 Elm Ave. The affair is open to all railroad families.



Super-Giant Marigolds

By Walter Finch

MARIGOLDS are as common as weeds and about as easy to grow. There is an increasing affection for these John Bunyan characters of the flower kingdom despite their faults. Given any attention at all, a planting of giant marigolds puts the mark of distinction upon the most modest of home gardens. For this reason the California Bedding Plant Advisory Board heartily recommends them to home gardeners. The possibilities for home beautification with plantings of this grand showy annual are well worth investigating.

Present day giant marigolds are a super race of super giants that are subject to many superlatives. The flowers are huge nuggets of orange and yellow borne on long stems of amazing strength that make them ideal for cut flowers. Transplants set out from flats will become large flowering plants in about 60 days. Individual plants fill in about two square feet of ground

space and grow to an average of three feet, so give them ample room.

Marigolds are sun lovers. They thrive on heavy irrigation but should never be sprinkled. Pests will not kill them but a regular spray schedule is needed to keep them clean and healthy. A mulching of peat moss or steer manure is preferable to deep cultivating as the roots are easily loosened causing the plants to topple.

These dramatic giant marigolds are available in pure yellow shades, or pure orange or mixtures. Whatever combination is chosen, the flowers will be a bright spot in the garden until heavy winter frosts take it down.

THIS WEEK'S SPECIALS

PANSIES, One doz.	30¢
PEAT MOSS, 7 1/2 cu. ft. bale	\$4.25
3 BAGS STEER	97¢
CAMELLIAS, Gal. Can, 3 ft.	98¢
FRUIT & SHADE TREES	97¢
Bare Root ROSE BUSHES, Bare Root, Bush and Climbers	78¢

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SPRAY NOW
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DORMANT SPRAY

A COPPER, DDT OIL SPRAY
To kill overwintering pests. For abundant and healthy blossoms, foliage and fruit this year.

CITRUS SPECIALS!

Just Received a Shipment of
CITRUS TREES . . . GOOD "A-1" STOCK

- Tangerine (Dancy) • Kumquat • Meyer's Lemon • Valencia Orange • Navel Orange • Eureka Lemon • Tangelo
- 4.98 EACH**

We Have a Few Large Valencia Orange Trees at \$6.00 ea.

Dwarf Citrus for the Small Yard

- Calamondin (Philippine Lime) B & B Size
- 4.50**
- Orange color fruit, in grape-like clusters

- Grapefruit B & B Size
- (Red blush)
- 4.98**

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W. Atlee Burpee Photo

For ease of culture and drama in the garden, the super giant marigold is well worth considering.

Dancing

(Continued From Page 18.)

saving baby-sitting money and allowances to buy their own record player that can be used with or without electricity. They want to feel that each show they do is the best.

Always well received, the girls say they feel like "Hollywood celebrities." And their parents say it is gratifying that those who see the girls dance are as appreciative of their efforts as if they were name entertainers. There are amusing incidents, too, along the way. Like polio patient that brought laughter into the ward when he struggled with a wolf-whistle although his condition made breathing difficult. The girls were told later how they had cheered this iron-lung patient, himself the father of a teen-age daughter.

SOLUTION TO TODAY'S PUZZLE
(See Page 26.)

GRAND	PIAPA	IRIMA	SHOPS
HONOR	APAR	MOAIS	PILLOT
OTARY	LARKSPURS	ADDIE	
SON	STARK	CINDERS	EKIE
TRAM	OCTAVE	DINE	TRAP
JACME	ANDA	TITO	
BRIGGS	MASTABA	NOTICE	
LANEIS	PACIS	MORT	PECOS
URIANS	RHITA	PUNISHMENT	
REIST	POLAR	STADIA	GEE
HAREM		INTER	
SEA	APITOSE	CLANG	LEFT
ADMIN	STER	RIANG	TILARA
ANENT	ETNA	ONAS	ADMIT
LADDER	OTIAWA	ARTISTIA	
TRIS	TOLE	CLIAN	
DANIA	SHAM	IDEALS	GRUB
RUC	DEALERS	SNOOP	EPIE
AMBLE	MONOTONIES	ARDEN	
FELTON	ANTIS	PIETIE	DIANA
TRENT	NESS	T-SAR	SANDY

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Direct from Holland comes this sensational new Exotica Flower—Acidothera, bicolor. Rich creamy white blossoms with deep crimson throats. Each bulb produces up to 6 fragrant blooms. Easy to grow. Lives for years. Satisfaction guaranteed or money back. **FREE OFFER!** Order your Exotica below with the Glads and Dahlias—pay for only two, get the third one absolutely free.

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Address _____

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Get all three offers for the price of two. One is yours absolutely free! You get \$3 worth of choice bulbs—55 bulbs in all—for only \$2. Or order two of each offer—110 bulbs in all—for only \$3.50. Three of each offer—165 bulbs—for \$5. Sensational savings! **SEND NO MONEY.** Pay postman amazing "FREE OFFER" price plus C.O.D., postal charges. We pay postage on prepaid orders. Hurry! At these prices, they'll go like hotcakes. Order now!

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Address _____

40 GLADS \$1

GUARANTEED BLOOMING SIZE
The Same Size Commercial Flower Growers Buy!

Not bulbets, not tiny bulbs, but blooming-size bulbs—the very size demanded by commercial growers because they produce such beautiful flowers. Every bulb strong and healthy. Satisfaction guaranteed or your money back. **FREE OFFER!** Order the Glads with the Exotica and Dahlias. Pay for only two—get the third one free!

Kruse Nurseries, Dept. 13313-C, Bloomington, Illinois
Print Name _____
Address _____

KRUSE NURSERIES, Dept. 13313, Bloomington, Ill.

Print Name _____

Address _____

She's a Songbird in Ten Colors!

By Elaine Hauck

CANADA'S glamorous gift to entertainment, lovely Shirley Harmer, has two ABC radio shows and a television show as well as an MGM recording contract. She's the pride and joy of Oshawa, Ontario, and is fast becoming the pride and joy of the USA as well.

Despite the success she found in New York, she's still pretty much the Thornton's Corners gal. In case you didn't know, Thornton's Corners is a suburb of Oshawa, which is near Toronto.

New York continues to thrill and fascinate her. She talks excitedly about seeing Joseph Cotten on the street and being introduced to Nat "King" Cole and how scared she was when she auditioned for Paul Whiteman.

"He wasn't looking at me," she said, recalling how she felt while he played her demonstration record. "I sat there and every once in a while I'd sneak

a look at him. When I first met him I guess I turned ten colors."

But everything turned out all right. She got the job and has since returned to her natural color. The pert little songbird is seen on Dave Garroway's NBC Friday evening television show and is heard on Paul Whiteman's ABC Sunday night radio program. Her sincerity and warmth is, to say the least, refreshing.

DISKA AN' DATA — Our moonracin' friend, Vaughn Monroe, has just waxed another lush ballad, "Always, Always in My Dreams!" It's in the same vein as other Monroe hits, such as "Red Roses," "There, I've Said It Again" and others featuring the smooth blending of the Monroe voice with those of the vocal group. This is coupled with "Talkin' To a Sparrow," which isn't hard to listen to either.

"The Wonderful Waltzes of Irving Berlin" is a new album in the MGM series. It includes eight of Berlin's very best, "All Alone," "The Girl That I Marry" and "Always," just to mention a few. Paul Britten and his string-sparked orchestra set the tempo.

TEN TOP TUNES: Eddie Fisher's "Oh Mein Papa" slipped back into first place on your hit parade this week with the Four Aces' "Heart Of My Heart" running a very close second; (3) "Stranger in Paradise," Tony Martin; (4) "Secret Love," Doris Day; (5) "That's Amore," Dean Martin; (6) "Make Love to Me," Jo Stafford; (7) "Rags to Riches," Tony Bennett; (8) "Young At Heart," Frank Sinatra; (9) "Changing Partners," Patti Page and another of Patti Page's in tenth place, "Cross Over The Bridge."

ELAINE ELECTS: "The Wild One," for a good jazz album on Decca. Music is from the film of the same name and Leith Stevens and his All Stars give it very fine treatment. Doris Day has a good follow-up to her "Secret Love" in her new platter for Columbia "Lost In Loveliness," an appealing ballad with lyrics by Leo Robin set to the late Sigmund Romberg's music.



SHIRLEY HARMER
Her warmth is refreshing

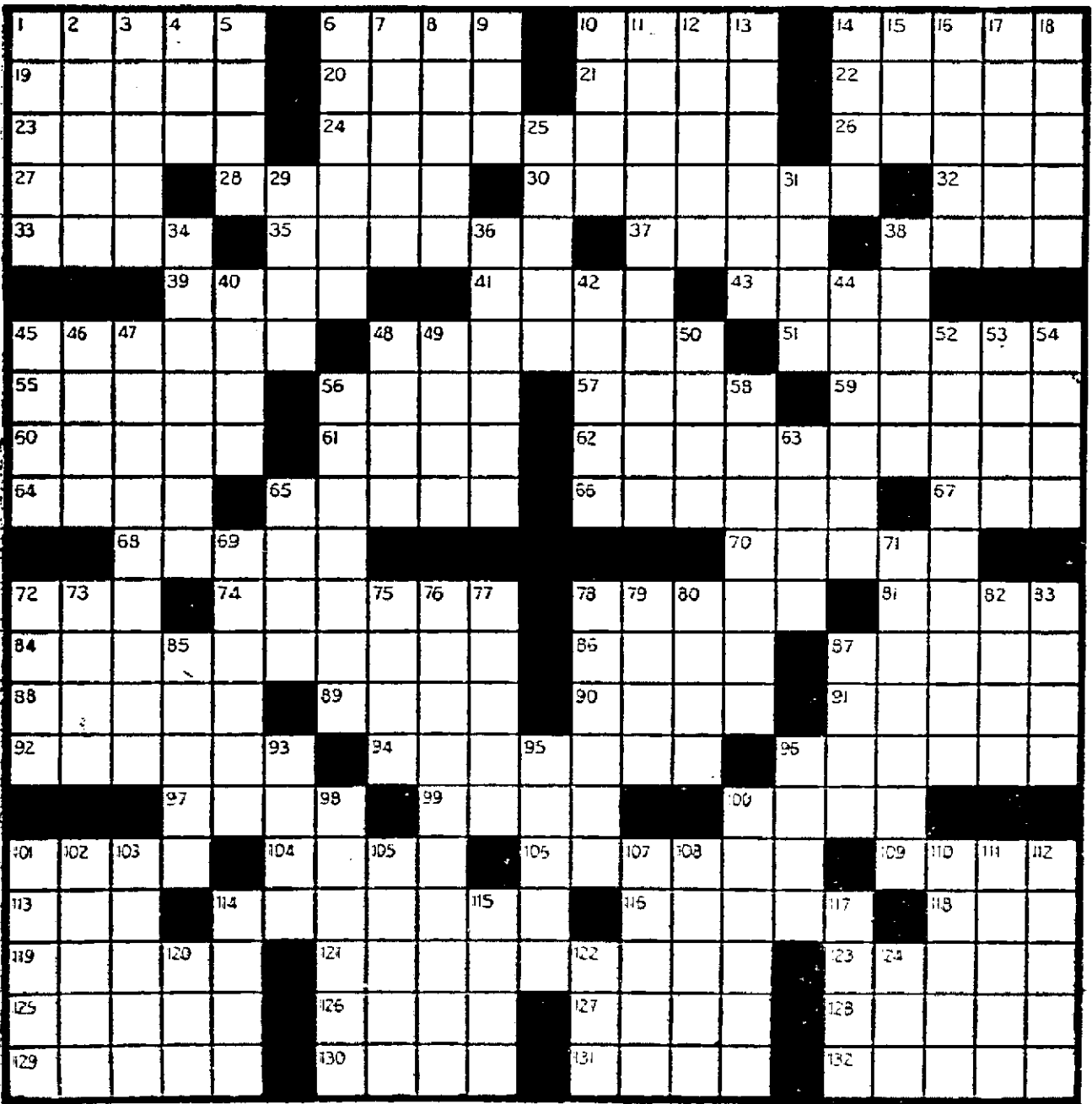
AMERICAN MUSIC is well represented on recordings at the Long Beach Public Library. The new lps include Gould, "Tap Dance Concerto" (Danny Daniels dance soloist) with "Family Album" (Rochester Pops Orchestra, Gould conducting); Kern, "Show Boat" with "Cat and the Fiddle" (Engel conducting); "Kismet" (Alfred Drake and original cast); Porter, "Kiss Me Kate" with "Anything Goes" (vocal selections), and Young, "Samson and Delilah" (from the score of the movie, Victor Young conducting).

Requests for Bach and foreign languages were top in reserves last week at the library—with special interest in Bach's Concertos in French and German.

Southland's Crossword Puzzle

(Solution to puzzle on Page 25.)

ACROSS										55 Narrow ways	99 Hercules' captive	2 Dynamo part	44 Silk tile: 2 wds.	85 Madam Pandit's country
1 Kind of piano	56 Moccasins	100 Social group	3 The pineapple	45 Smear	87 Hill in Ireland	93 Mezzo-soprano Stevens	95 Careened	96 Moreover	98 Tribal healer	100 Nearer	101 Armed services drawing	102 Gun director	103 Highborn	105 Without a date
6 Daddy	57 Nickname for Snerd	101 Actor Andrews	4 Negative	46 Unique	47 Brazen	48 APO matter	49 Deeds: Lat.	50 Wild buffalo	52 Frozen desserts: 2 wds.	53 Child's delight	54 Italian family	56 Pledge	58 News	63 Make sound like kettle
10 "My Friend"	58 County in Texas	104 Humbug	5 Prohibitions	47 Brazen	48 APO matter	49 Deeds: Lat.	50 Wild buffalo	52 Frozen desserts: 2 wds.	53 Child's delight	54 Italian family	56 Pledge	58 News	63 Make sound like kettle	65 Fairy
14 Mechanical arts class-rooms	60 Monitor lizards	106 Perfect types	6 Home of royalty	49 Deeds: Lat.	50 Wild buffalo	52 Frozen desserts: 2 wds.	53 Child's delight	54 Italian family	56 Pledge	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting
19 Integrity	61 Mrs. Haymes	109 Drudge	7 Separated	52 Frozen desserts: 2 wds.	53 Child's delight	54 Italian family	56 Pledge	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer
20 Armadillo	62 Penalty	113 Dolores Del	8 Skier's outer garment	53 Child's delight	54 Italian family	56 Pledge	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer
21 Extinct birds	64 Sleep	114 Traders	9 Noah's vessel	54 Italian family	56 Pledge	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions
22 Aviator	65 Kind of bear	116 Busybody	10 Zulu regiment	56 Pledge	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry
23 Eared seal	66 Football bowls	118 Commune in Holland	11 Indirect	58 News	63 Make sound like kettle	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged
24 Blue flowers	67 Letter	119 Single-foot	12 Gras	65 Fairy	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks
26 Befuddle	68 Seraglio	121 Sounds in an unvarying pitch	13 Concur	69 Blusterer	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made
27 Chip of the old block	70 Bury	123 She is TV's Miss Brooks	14 Health resorts	71 Omitting	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose
28 Absolutely	72 Red or Black	125 Criminal	15 Concealed	72 Hall: Ger.	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet
30 They make a track	74 Tuneful	126 Aphid milkers	16 Not so young	73 Writer	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet	
32 Piece out	78 Resound	127 Man's nickname	17 Lively dance	75 Producer	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet		
33 Coal car	81 A field: Baseball	128 Miss Wynyard, of the theatre	18 Precipice	76 Opinions	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet			
35 Group of eight	86 Sounded	129 River in Canada	25 Aroma	77 Muse of poetry	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet				
37 Break bread	87 Coronet	130 County in Kansas	29 River, N. J.	78 Bragged	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet					
38 Deadfall	88 About	131 Former Russian top man	31 Restrain	79 Girl's name	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet						
39 Summit	89 Volcano	132 Arenose	34 Fuchsine	80 Genus of ducks	82 Of which glass is made	122 Choose	124 Narrow inlet							
41 Brazilian tree	90 Fuegians	133 DOWN	36 Noted women's college	82 Of which glass is made	122 Choose	124 Narrow inlet								
43 Joseph Broz	91 Acknowledged	1 Hamlet's father	38 The color, Mars red	122 Choose	124 Narrow inlet									
45 City in Belgium	92 Painter's equipment		40 Tax	124 Narrow inlet										
48 Tomb for a pharaoh	94 Algonquin Indians		42 Coal mine gases											
51 Warning	96 Awn													
	97 Rainbow													




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EASY TERMS TRADES

Substitute for Victory in Korea

By Lew Allison

SUBSTITUTE FOR VICTORY, by John Dille (Doubleday \$3).

It was a magnificent war. It had to be fought . . . it was fought exceedingly well. We had to fight it.

This is the contention of an able correspondent for Life magazine, who covered the Korea conflict from Pusan to the Yalu, from the point of view of the chafing general, the GI and that of the stoic, proud, sturdy Korean who endured so much and who was subjected to so many indignities by American allies who lacked understanding.

If the title indicates that this book is an attack on Gen. MacArthur, who said: "There is no substitute for victory," then it is misleading. Only a brief reference is made to the blunders which sacrificed so many Americans in the frozen north. More attention is given to MacArthur's achievements in Japan as the author surveys democracy's gains there and in Formosa.

Dille, whose book is a model of good, factual reporting, beautifully organized and concisely written, undertakes to explain to a confused nation what our objectives were, how we attained them, why we stopped where we did, why our task was so formidable, the cost so high. He treats the role of our allies, and makes his reader understand the rugged, almost impassable peninsula and the people who live there.

Airplanes, he says, are no match for A-frame—those simple carrying platforms on the backs of thousands of peasants who came out at night to carry trainloads of supplies, bridging great gaps in the enemy's roads and rails. His story makes it obvious that it was impossible to use the superweapons we hold—A-bombs and atomic artillery—and even our Sabre jets were at tremendous disadvantage.

Much of the confusion which has resulted from politicians' use of Korea as a political shuttlecock will be clarified by the time you have finished this 219-page volume—even if you continue to believe, like Gen. MacArthur, that there is no substitute for victory. Nonetheless, in the author's words, there is nothing about the Korean war for which we should feel ashamed.

SUNSET WESTERN SEA FOOD COOK BOOK (Lane Pub. Co., \$1.50).

Seafood is healthful and easily obtainable on the West Coast, either at its source or freshly-caught at reasonable prices. Probably the reason why it has not achieved the immense popularity it deserves is that too few people know how to prepare fish in a great variety of ways, each deliciously different. This book fills that need. To the thousands of new residents arriving from mountain and plains states, as well as older California residents who would like to prepare delectable seafood dishes if they only knew how, it will at once become indispensable. There are



Jose De Creeft's statue "Aux Agnets"

SEVEN ARTS NO. 2, edited by Fernando Puma (Perma-books, \$5.00).

Here, in one inexpensive volume, is a galaxy of articles, poems and rarely-reproduced works of distinguished leaders in the world of art, and provocative articles, many never before published, by such leaders of the seven arts as Sean O'Casey, Bertrand Russell, Leonard Bernstein and Katherine Durham. Editor Puma explains that his book, successor to the successful "Seven Arts No. 1" which made its appearance a few months ago, is dedicated to the principle that the reader can best learn the problems and pleasures of the creative process directly from the artist himself. He succeeds admirably.

more than 200 recipes, each kitchen-tested, for preparing fish caught right off Long Beach; and there are instructions in text and pictures that show how to clean shellfish, how to make fillets, and even how to recognize and where to find fish and shellfish that thrive along our California beaches. F. T. K.

YOU AND YOUR HEALTH, by Edwin P. Jordan, M. D. (Putnam, \$3.95).

For years, Dr. Jordan has written a daily syndicated column "The Doctor Says." This book, in part at least, is obviously a collection of these columns, brought up to date and with other material added. As the author says, they bridge the gap between what the physician would like to tell you and what the patient would like to know. Subjects include the heart, blood pressure, digestive system, cancer and related disorders, conquest of infections, the body covering, rheumatism and related ailments, the allergies, the eyes and vision, and the ears and hearing.

Writers to Meet

California Writers Guild will have its 21st annual mid-winter roundup Feb. 27 in Brookside Golf Club, 1153 Rosemont Ave., Pasadena. The session will begin at 4 p. m. with dinner at 6. Louis Mertins will speak.



By Harry Rickard

BACK IN 1922, when the Black, Harding stamps were made, they were printed on both flat and rotary presses.

The rotary printings were run through the perforating machine in use at that time, perforating them 10x10. The flat press stamps were run through the 11x11 machine and some of the flat press printings were left imperforate. As a result, there are different catalog numbers for the stamp.

Just a few years ago, a couple of copies of the rotary press stamp, perforated 11x11 were found. These were used copies and to date no mint copies are known. Look over your stamps and see if you have this scarce stamp, catalog No. 613.

THE U. S. Post Office Department announced the first day sale figures of the 3-cent Columbia University commemorative stamp released at New York Jan. 4. There were 550,754 covers cancelled and 3,638,990 stamps sold for a total value of \$169,162.70.

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Southland Art

By Vera Williams

Independent-Press-Telegram Art Editor

Long Beach art exhibits this week:

Municipal Art Center, 2300 E. Ocean Blvd.: "Silks for Sinners."

Hotel Lafayette Gallery, Broadway and Linden Ave.: Drawings and paintings by Robert Clark, David and Lois Cytron.

Pacific Coast Club Gallery, 850 E. Ocean Blvd.: Paintings, etchings, prints by John Wardman.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Paintings by Neil Jacobs.

Spectrum Club Gallery, 225 E. Third St.: Paintings by members.

"**SILKS FOR SINNERS**" is the intriguing name of a display of silks and rococo decorative designs, largely of the 18th century, in the Municipal Art Center where it will remain through March 7.

Objects included in the exhibition come from three sources. The beautiful baroque and rococo silks—brocades, damasks, cut velvets, moires—are generously lent by Dr. Paul Dieterle from his distinguished collection. The widely varied decorative designs—ranging from laces to balcony grilles and from snuff boxes to girandoles—come from the collections of the Cooper Union Museum. Background fabrics are lent by Scalmandre Silks.

INTEREST now centers on "Live Art By Young Artists," paintings, sculpture and ceramics by the all-artist Scripps College art faculty and their former Scripps and Claremont Graduate School students March 7 in Municipal Art Center. It will be sponsored by the Long Beach Chapter of the Scripps Alumnae Association.

LUCILLE BROWN GREENE is exhibiting three paintings in the current invitational Dixie Fine Arts Festival, Dixie College, St. George, Utah. Each of these water colors, "Mural," "Still Life" and "Fish Pattern" has won a prize in Southern California exhibitions.

SPECTRUM CLUB of Long Beach will exhibit 30 or more paintings during March at the Bellflower Art Association's club room in the Kiwanis Club building, Bellflower. R. S. (Sandy) Bagby of the Spectrum Club,

will show colored picture slides of western scenery and speak at the next meeting of the Bellflower Art Association March 1.

Arrangements for Bagby's appearance were made through President E. H. Lore of the Spectrum Club, R. W. Alcock and Art Landy, prominent Southland artist who demonstrated water color technique at the February meeting of the Spectrum Club.

MRS. A. PENDLETON TANNER, San Pedro artist, will be installed president of the San Pedro Art Association Thursday, succeeding Jay Meuser. Other officers chosen to serve with her during 1954 are Alice Tennessee Hawkins, vice president; Catherine Richter, recording secretary; Toby Sarich, corresponding secretary; Sam Rodin, treasurer; Jay Meuser, junior past president.

VERA MARTIN of Morongo Valley and Evelyn Hutchison of Joshua Tree will be honored with an art tea at the opening of their joint showing of water colors from 2 to 4 p. m. today at Addington's in Desert Hot Springs. The public is invited to the tea, and also to view the pictures from 1 to 4 p. m. the following 10 days. There is no charge at any time.

JOSEPH L. YOUNG, Los Angeles mosaic muralist, has been notified that he is one of seven outstanding American muralists selected in a nationwide competition to submit designs for the completion of the Nebraska state capitol in Lincoln, Neb. Young recently returned from a year at the American Academy in Rome.



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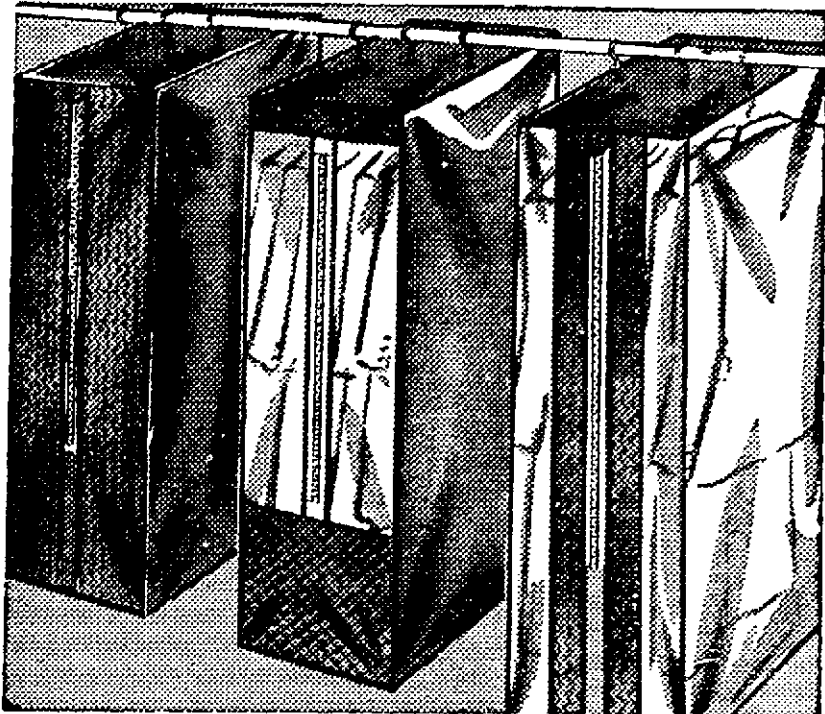
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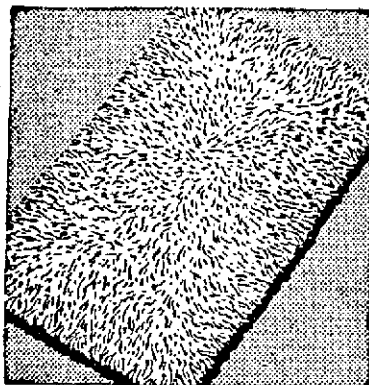
February SALES for HOMES



Reg. 3.49 King Size Garment Bags

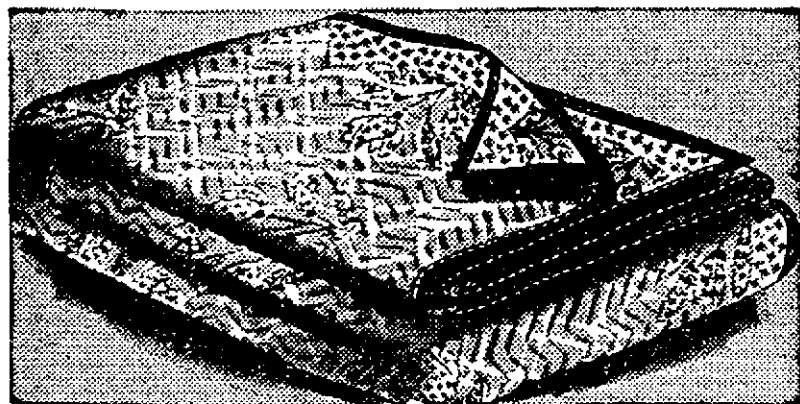
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Fully quilted embossed plastic top and quilted trim down either side for extra strength. Full length zippers for easy reaching. 18 1/2 x 20 x 57 in. Suit size, 42" long. Tuscan Wine, Mint Green.



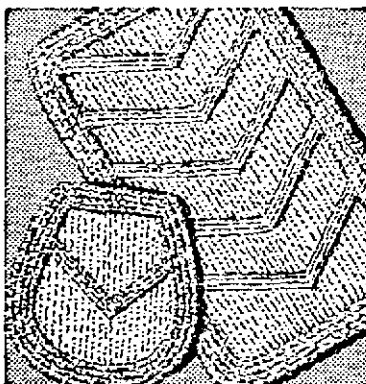
Shag Bath Mats 2.66

Regular 3.98. Thickly looped washable mat with non-skid back. 6 beautiful 'Harmony House' colors. 30x54 in.



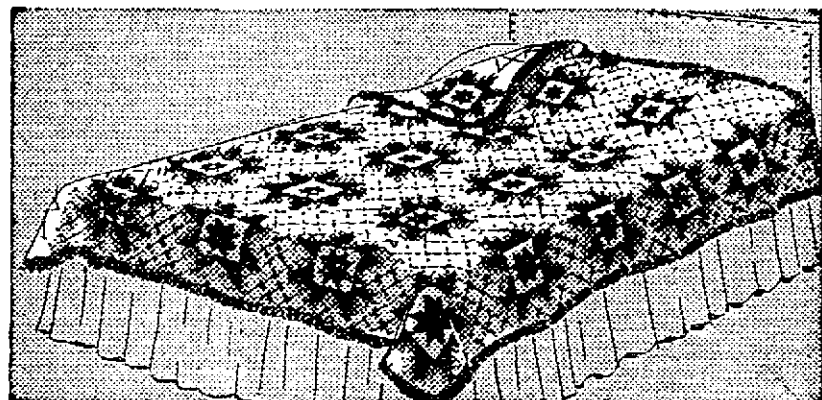
5.98 "Harmony" Coverlet 4⁹⁹

Amazing! A beautiful quilted coverlet for this price. Harmony House "Tulip Basket" patterned coverlet in an array of colors. Cut size 80x84".



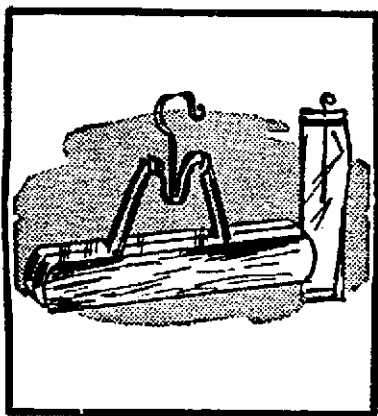
1.98 Bath Mat Set 1.67

Chevron design. Sturdy canvas backs. Washable 21x36-inch mat. Standard size lid cover. Assorted colors.



8.98 Patchwork Quilts 7⁹⁹

Completely reversible Harmony House quilts in 4 delightful patterns and color combinations! Harmonizing solid color ruffles. Washfast, 80x90 size.



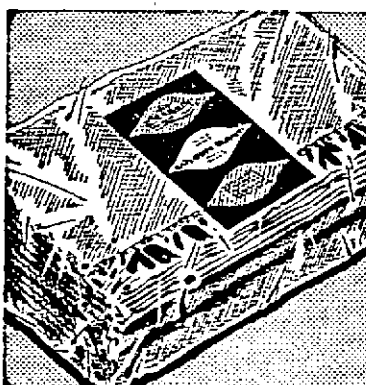
45c Pants Hangers 4 for 1.38

42c savings for you! Wood trouser or skirt hangers, felt padded. Automatic close-clamp hook.



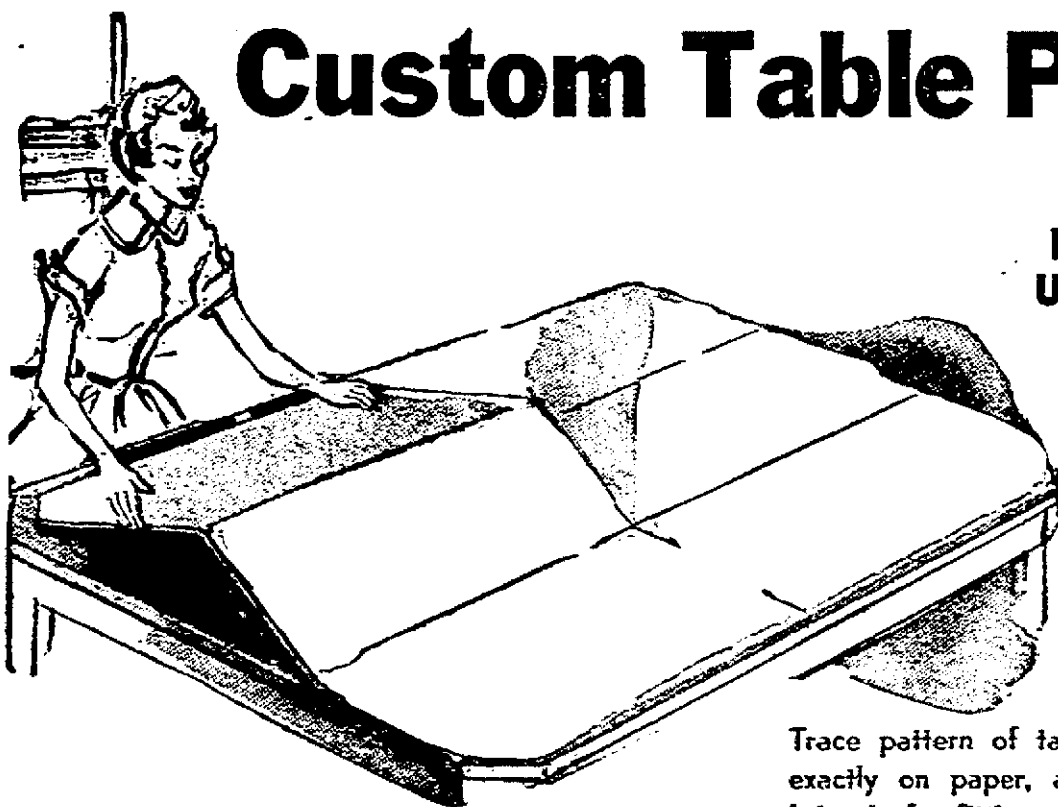
49c Nylon Yarn 39^c 1-oz.

Fluffy 3-ply nylon yarn for knitwear. Resists wrinkles, no blocking, non-shrinkable, suds-loving!



Reg. 4.49 Light Blankets 3.99 "Feather-Light" Sleeping Comfort!

A blanket of 5% wool, 90% cotton and 5% rayon that weighs only 2 pounds! So soft and light for spring and summer Southland evenings. Six bedroom-bright colors, that fit in with the modern decorating trends! 3-inch acetate binding, 72x84.



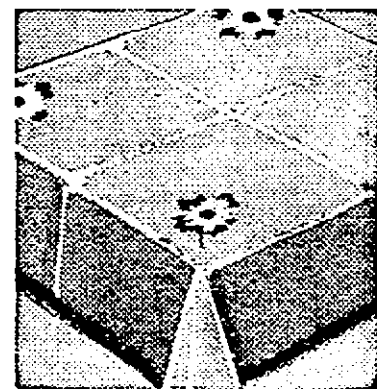
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Up to 48" Size

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Regular 10.50 size 48 1/8 to 64"	8.49
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Regular 12.50 size 64 1/8 to 72"	10.29
Regular 3.50 size leaf up to 15"	2.99
Regular 4.50 size leaf up to 18"	3.99

Trace pattern of table exactly on paper, and bring in for fitting.



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As much as 20% savings on these made-to-measure pads! Protect your table from heat, scratches. Reversible!

54x54" heavy opaque, embossed to resemble fine fabric. Easy to clean with just a damp cloth!

Look, No Feet!



JEAN PORTER of Los Angeles Braves heads for a rough landing as feet fly out from under her in recent Roller Derby action. Roller Derby comes to Municipal Auditorium Wednesday night.

Roller Derby Starts Here Wednesday

One of the most powerful teams ever assembled will take the track for the opening game of the new weekly Long Beach Roller Derby series Wednesday night as the Braves meet the Ravens in the opening contest.

The Braves boast a power-packed offensive team from top to bottom on both the men's and women's squads.

The men in particular read like an all-star squad. Starting with the skating coach, Marion (Red) Smartt, the starting five includes Harold Janowitz, Don Lewis, Bob Lewis, and "Punky" Gardner.

Charlie Saunders, also listed on the Braves roster, may be able to skate in Long Beach as his Redondo Beach skating rink does not operate on Wednesday nights.

Jean Porter, diminutive scoring ace, heads the distaff side of the Braves team, and is ably aided by some outstanding young talent.

Joyce Beasley, a four-year veteran, and Gloria Mack are two of the stronger skaters, while tiny Corky Baglin, huge Faye Foster and pretty Hazel Morg are up and coming rookies.

Baglin, in particular, has caught the fancy of the fans due to her size. She is only 5 feet tall, but has plenty of drive and courage.

Locke Takes Lead With Sizzling 62

JOHANNESBURG, South Africa—C.P. Bobby Locke, three-time British Open champion, shot the lowest competitive round in South Africa's golfing history Saturday he carded a 62 in the third round of the Transvaal Open Tournament.

The magnificent round gave Locke the 54-hole lead with an aggregate of 189.

HOT SEAT

PCL Pilots Face Fans

Rival Pacific Coast League managers will occupy the hot seat Monday night when they face an overflow crowd of Hollywood Stars Booster Club members at the Hollywood Athletic Club.

Charley Dessen, Oakland Oaks pilot, and Jerry Priddy of the Seattle Rainiers will be the featured speakers at the second Twink fan club meeting, according to Mrs. George Poole, temporary chairman.

Stars Coach Gordon Maltzberger will represent Manager Bobby Bragan, who is busily occupied in Cuba piloting the Almendares club.

L. B. Rider in National Motorcycle Title Race

DAYTONA BEACH, Fla.—Burton Rauson, Long Beach, Calif., has filed his entry for the 200-mile national championship motorcycle race to be given at the Cleveland held over the 41-mile world-camp shortly. Minor, another ex-here Sunday, March 7.

He has been assigned No. 32 and will drive a Triumph racing train with the Philadelphia Athletics.

The 200-mile will climaxed a week of racing activities. Minor, after two years in the and this event alone will probably attract at least 20,000 fans.

Rockets Open Season Against Yanks Today

The Long Beach Rockets, Bill Feistner's sharp semipro-nine which won 19 games while losing 10 last year, open their 1954 season today by hosting the Los Angeles Colored Yankees at Recreation Park. Game time is 2:15 p. m.

Wet grounds forced postponement of last week's scheduled opener against the L. A. Eagles. Field Manager Walt Carson, a former major leaguer with the Indians and Giants, will have a roster of at least 20 players from which to select his starting crew. One of the starters will be ex-big leaguer Jack Graham, while two others, Bud Daley and Harry Minor, are scheduled to go to spring training with American League clubs.

Graham, formerly with the Browns and now managing Modesto of the California League, will be either at first base or in the outfield. Daley, ex-all CLE pitcher at Wilson, was with Indianapolis last year and will be given a look by the Cleveland Indians at their Tucson, Ariz., camp shortly. Minor, another ex-Bruin hurler, since has been converted to a catcher and will and will drive a Triumph racing train with the Philadelphia Athletics.

Minor, after two years in the Army, joined Savannah in mid-season last year and smashed 13 homers and drove in 51 runs in 89 games. Minor leaguers in the Rocket lineup will include Chuck Adams, Vern Highfield, Chuck Winslow and Larry Jones. Outfielder Bob Carter, a Rocket regular last year, is looking forward to a try-out with the Angels. Other veterans back from the successful 1953 crew are Ev Pearson, Red Meairs, George Selfridge and Danny Springer.

Today's Semipro Baseball Schedule

CITY LEAGUE
At Wilson High: 12 noon, Kerr Shores vs. L.E. Merchants; 2:30 p.m., San Pedro Dodgers vs. Lucky Stars.
At Park Avenue: 1 p.m., Braves vs. Hornets.
At Harbor: 1:30 p.m., Golden Eagles vs. Aguilas A.C.
At Harbor: 1:30 p.m., Harbor Merchants vs. Eagles 791.
NEARBY GAMES
Long Beach Stars vs. Chamberlain's Pasadena Athletics at Brookside Park, Pasadena.
Genia vs. Compton Juniors at Compton Municipal Stadium, 12 noon.
Genia vs. Compton Facemakers at Compton Municipal Stadium, 2:15 p.m.
Steelers vs. Garzaes Sumo at South and Normandie, Gardena.
Local 131 Yankees vs. Long Beach Rockets at Recreation Park, 2:15 p.m.
Mary Star of Sea Juniors vs. L.A. All-Stars at Devonshire, 2:15 p.m.
Mary Star of Sea Juniors vs. L.A. All-Stars at Devonshire, 2:15 p.m.
Robbie Bros. Market vs. North Long Beach Merchants at Longbeach Park, 2:15 p.m.
Universal Milling vs. Paramount Redlegs at Sawtelle National Military Home, 2:15 p.m.
San Pedro All-Stars vs. Culver City Merchants at Culver City High School, 1:30 p.m.

State Five Ends Season Against Cal Poly on Friday

Long Beach State College seeks to close its fourth year of campaigning on the hardwoods with a victory over Cal Poly in the season's finale Friday at San Dimas. State boasts eight wins including double triumphs over Terminal Island Navy and Chapman College against 16 setbacks. State will go with Glen Beck-

PILES SHRUNK WITHOUT SURGERY

Are you suffering with itching, painful protruding piles? Are you in constant pain, irritable and hard to live with? A few common symptoms associated with piles are: headache, leg aches, pains in knees and heels, bearing down and full feeling in rectum, constipation, bladder and prostate in male, female pelvic disorder symptoms. It is not necessary for you to continue to suffer, you owe it to yourself and family to be well. Examination given and your trouble explained (nurse in attendance). Our method of treatment gives instant relief. No surgery, no shots, no loss of time from work.

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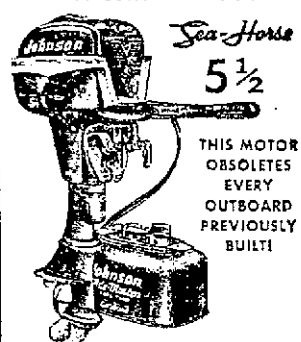
All funds received by the 10th of the month earn from the 1st.

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ENTIRELY NEW! ENTIRELY DIFFERENT!

This new motor is so quiet that conversation becomes a part of outboard boating. It means the eventual revolution of all outboard manufacture. It's the motor you've always wanted! Be one of the first to run and experience outboard motoring's newest sensation! Come in and see it today!

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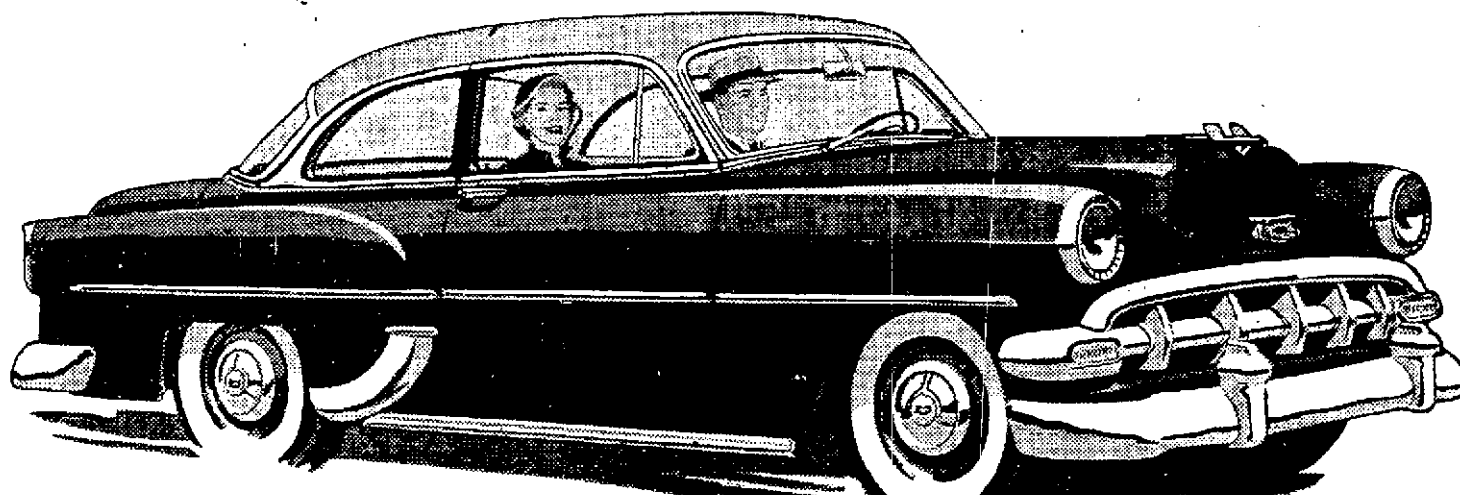
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It's beautiful! It's practical! It's all vinyl!

It's Chevrolet's

DELRAY CLUB COUPE

with the year's brightest new idea in interiors!



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LONG BEACH, CALIFORNIA

Tells of Homes Near College



3-Bedroom Home by Whaley for \$9950

Three-bedroom, two-bath homes, just off the campus of the new Long Beach State College, which will sell for \$9950 with both veterans and non-vets able to buy on a down payment of only \$450, is the next offering by Lloyd S. Whaley in his fast-growing Los Altos area of east Long Beach.

Construction is well under way on the \$5,500,000 unit of the architect-designed homes in the popular price field, adjacent to the \$25,000,000 college.

The announcement bears out the Whaley pledge of homes for "families of every size and income" in his planned community of Los Altos.

The new unit will comprise 560, quality-constructed, luxury-featured dwellings on both sides of Studebaker Rd., between Alhambra and Anaheim Sts.

With the new unit, Los Altos, described as the "complete" community, has moved energetically into the popular-price field, while preserving, with architect-designed and full community planning, the advantages which recently won for Los Altos the National Award for Planned Communities.

The homes are being built by Heers Associates, widely-known

for their residential construction programs in Riverside and Las Vegas.

Eight model homes are under construction in the new unit, and a temporary sales office has been established at Studebaker Road and Alhambra Street, which may be reached by driving Bellflower or Lakewood Blvd. to Spring St., turning east on Spring to Studebaker Road and south one and a half miles on Studebaker Road to the property at Alhambra.

Designed by AIA Architect Hugh Gibbs in a wide selection of stylings, floor plans and color schemes, the homes will have indoor-outdoor living facilities, central hall plans, shoulder-high bedroom windows, ceramic-tile bathroom showers, crack-resistant compressed-plaster inner walls, planned seclusion from traffic, wide overhangs for greater summer coolness and step-saving kitchens with natural-finish cabinets.

ANNOUNCING his newest unit in Los Altos, Lloyd S. Whaley, left, explains to Dr. P. Victor Peterson, president of Long Beach State College and William S. Grant, member of the college advisory board, how close to the campus the homes will be built. The newest Whaley project calls for 560 three-bedroom, two-bath homes selling for \$9950 with only \$450 down for veterans and non-veterans alike.—Jasper Nutter Photo.)

Real Estate and BUSINESS DEPARTMENT

Builders to Educate Public About Liens

Taking steps to protect the public from loss through construction projects, the Long Beach Builders Exchange soon will make available circulars explaining the lien laws and regulations.

This action was taken following liens brought against many residents in the Lakewood area who had fences installed on their properties and later learned that the materials costs had not been paid.

Jerry West, president of the exchange, said that the public could call C. C. Stovall, the secretary, to check upon ethical contractors.

Stovall added that the circulars will be made available to all housing contractors desiring them so that new owners may learn how to guard against such liens.

R. J. Burdge, president of the Los Altos Realty Co., said the action by the builders "is one of the best moves in years." He said his organization would co-operate by distributing the literature to all buyers.

REALTOR OF WEEK

Honeymoon Trip Resulted in Banker Coming to City

When the town's banker wed the village belle at Jansen, Jefferson County, Neb., in 1908, the happy pair took a honeymoon trip to the West Coast and ultimately came to Long Beach for one afternoon of surf bathing and sunning.

That afternoon was such a memory through their years that it finally brought Long Beach a new family and today's "Realtor of the Week."

H. A. Thiessen and his bride went back to Jansen and he settled down to the banking business. He reorganized a bank at Cozad, Neb., and both institutions did right well.

Carefully investing their own earnings in farm land and occasionally taking a trip back to Long Beach—their favorite spot—Mr. and Mrs. Thiessen in 1930 sold out the banks, bought more farm land and decided to go on a permanent honeymoon by moving to this city.

Then came the crash in which farm lands dwindled in value and Thiessen decided his



H. A. THIESSEN Liked L. B. Then, and Now

nest egg was shrinking, so he entered the real estate business here.

"It wasn't a new business to me," he explained, "but it was a little different. Back in Nebraska we dealt in sections of land. Out here it was a lot or a half lot deal."

Adopting a motto of fair dealing and always making his word good, Thiessen has enjoyed a most successful career in realty. For the past 15 years he has been at 339 E. First St., with W. C. Whittemore. He specializes in income property and for a number of years averaged one income property deal a week.

The Thiessen residence is at 2073 Locust Ave. They have two daughters, two grandchildren and two great-grandchildren, all living here.



CLAUDE LEACH JR. Opens Advertising Agency

Claude Leach Opens Agency

Claude Leach Jr., well known advertising consultant and director, has opened a downtown Long Beach advertising agency at 601 Pacific Ave., suite 201.

Leach, who studied advertising at Columbia University, formerly headed a New York agency and then was with Sears, Roebuck in Chicago in the retail advertising department of the parent organization. Since coming here he has obtained several accounts, including Aaron Schultz Furniture Co.; Walker and Lee Inc.; realtors; Cunningham Co. builders; Mac-Bright, Inc., builders and Ralph Weiner Enterprises.

Large Homes Selling Rapidly



AMAZING SALES records continue to climb higher at the Aldon Construction Co.'s Lakewood Plaza, where the "King-Size" unit features a four-bedroom, two-bath home at nothing down but costs and impounds for veterans. The new homes are at Studebaker Rd. and Los Santos Dr., a mile south of Spring St. in the Lakewood district.

Queen-Size Kitchen Appeals

The "Queen-Size" kitchens of the "King-Size" four-bedroom, two-bath homes at Lakewood Plaza are among the most noted features of the extra-size dwellings which the Aldon Construction Co. is offering to veterans for nothing down but costs and impounds.

This was disclosed in a sales survey, which demonstrated continued heavy activity in the new "King-Size" unit of luxurious Aldon homes at Studebaker Rd. and Los Santos Dr., a mile south of Spring St. in the Lakewood district.

The homes, with four bedrooms or three bedrooms and den, and with two baths, have 1350 square feet of living area inside the house, plus the two-car garage.

Priced at \$13,000, the homes are offered to veterans for nothing down except costs and impounds, and on monthly terms of \$63.87 for principal and interest, according to E. "Billy" Hamburg, general sales agent.

The "Queen-Size" kitchen, one of the featured rooms of the series, has a built-in "Convertible" which becomes a dining nook, breakfast bar, buffet or desk; garbage disposal; extra-large cabinets and double sink with coved, self-edged plastic top.

Every home bears the Aldon written full-year warranty. Introduction of the series followed surveys by the firm which indicated that the most urgent home need of the veteran in 1954 was a four-bedroom home, large enough for his growing and maturing family, yet at prices and terms available to the family of moderate means.

Plan Session Here Feb. 27

A special residential seminar is to be sponsored by the Society of Residential Appraisers and the Long Beach Board of Realtors Feb. 27 in Norway Hall, Seventh St. and Redondo Ave.

James A. Edmonds Jr., president of the local Chapter 91 of the appraisers will welcome the group at 9:30 a. m. Frank Bauer, cost estimator for the Builders Control Service, Los Angeles, will discuss "Current Building Costs, One to Four Family Units." Morris Leenov, appraiser for the FHA will discuss "Cost Versus Value." The closing talk of the morning session will be on "Architectural Trends" to be given by a leading Southland architect.

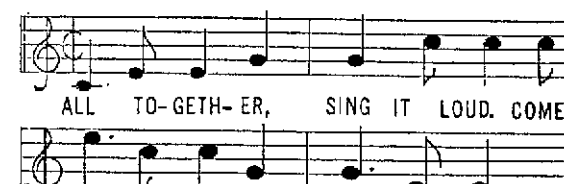
Luncheon will be served at noon by the Norwegian women. In the afternoon Kenneth Mitchell, chief land planner for the FHA will open the program discussing "Land Planning As It Affects Evaluation and Marketability of Residential Property." He will be followed by Gerald McQuarrie, SRA, Southland Investment Co., of Lynwood, discussing "How Financing Affects Value."

Closing the session will be a panel discussion on such subjects as "Current Appraisal Problems" with Victor R. Lundy, governor of the Society of Residential Appraisers as moderator; "Bank Appraisals" with Oscar Wesenberg, vice president of the Farmers and Merchants Bank, moderator; "Airports" with J. C. Hoffman, president of Chapter No. 5, American Institute of Real



Ed Krist says:

"HAPPY HOMES ARE HERE AGAIN!"



OUT THIS WEEK-END, BEAT THE CROWD!

If you're wondering why Ed Krist, who's been building Happy Homes for the past 35 years, has turned to building songs, it's because I—and you folks—have something to sing about. Remember, a few months ago I promised soon as I had another development of Happy Homes ready for the market, I'd tell you about it.

So here they are: 105 three-bedroom Happy Homes, with the same great features, solid construction and the terrific value of all my Happy Home developments. These are also located in an excellent neighborhood, at the southeast corner of Del Amo and Pioneer Blvds. in Artesia. And I fully expect them to sell out just as quickly as the last group.

That's why I'm suggesting you come out this weekend to the preview showing of the completed homes, including a model furnished by Paradise Furniture Co. It will be open daily and Sunday from 9 a. m. to 9 p. m.

Again, these Happy Homes may be bought by non-veterans or veterans on the same wonderful terms. Only \$399 moves you and your family in. This covers closing costs. And to make it real easy, the low down payment of \$240 will be taken care of in your first 12 monthly payments.

Your regular monthly payments are cheaper than rent, \$69.95 principal and interest for approximately 16 years. (This means you will own your home free and clear many years before the 25 and 30-year financing offered by many other builders.)

For the first 12 months payments, just add \$20 to each for a total of \$89.95, still probably less than the rent you are now paying. Full price of these Happy Homes? AN AMAZINGLY LOW \$8665.

And here's what you're buying on these remarkable terms and for such a reasonable price: A choice of 12 individualized exteriors in the smartest contemporary styling... 3 bedrooms... large living room... complete kitchen with enameled drainboards and worktop, breakfast bar and range fan... chrome bath accessories... electric bathroom heater... large picture window... steel sash throughout... asphalt tile floors... loads of closets... insulated roofs with wide overhangs... natural finish ceilings... painted crack-resistant wall finish... electric outlets aplenty... blower type wall heaters... paved enclosed patios... extra storage room for garden equipment in carport... lawns, sewers... paved streets... concrete walks and drives... all utilities in and paid for.

Happy Homes' newest development in Artesia is near schools, shopping, churches and major employment centers. You can be sure it's a wonderful area to bring up your youngsters. As in all Happy Homes, we're extending a warm welcome to children and pets.

Be sure to stop in and say hello to Ed Krist when you drive out this weekend. AND COME EARLY!

From Los Angeles, drive straight out Santa Ana Freeway to Pioneer Blvd., turn south to Del Amo Blvd. and property. From Long Beach, take Lakewood Blvd. to South St. (Orange-thorpe Ave.) turn east to Pioneer, then turn south to Del Amo Blvd.

SALE PRICE \$8665. \$399 moves you in immediately. \$69.95 monthly payment.

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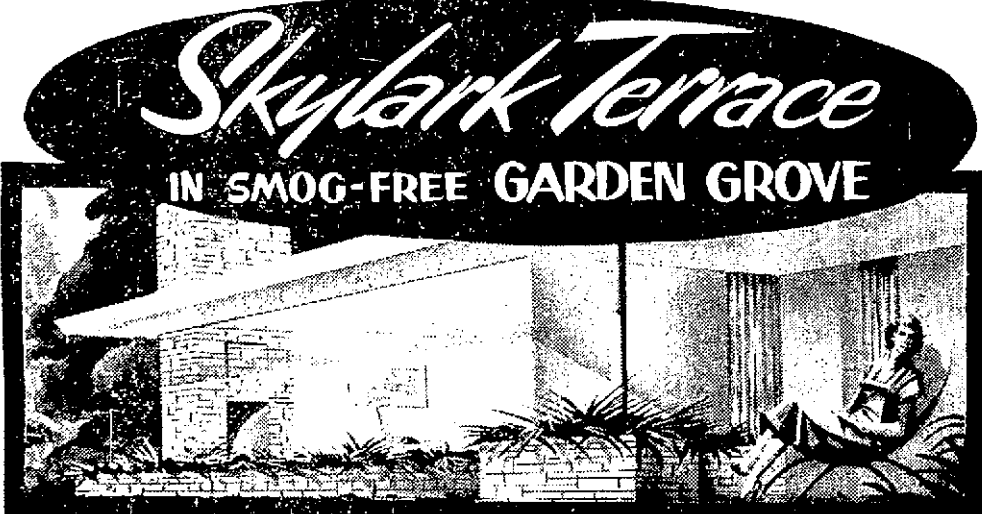
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Only \$1900 Down total price \$12,000 to \$14,500

Conventional Loans LOADED WITH "EXTRAS" F.H.A. Inspected and Approved Loans

INSIDE 3 and 4 BEDROOMS 2 BATHS

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• Built-in Thorador Range and Oven • Hotpoint Dishwasher • GE Garbage Disposal • Touch Plate Wiring • Master Control Panel in Bedroom • 2 Ceramic Tile Baths • Glass Shower Doors • Ceramic Tile Kitchens • Golden hardwood floor (No Slat) • Roman Brick Fireplaces • Forced Air Heat • Sliding Glass Lanai Walls • Plastered Walls and Ceilings • Elec. Exhaust Fans • Interior Planter Boxes • "Plenty Big" Closets and Cabinets

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Easier Terms Are Offered



LARGE four-bedroom, two-bath home, pictured here, is typical of those offered in Halecrest Estates, Garden Grove. A variety of eight different floor plans and 15 exterior designs is available to the purchaser, at a cost as low as \$12,050. Easy terms make it possible to buy a Halecrest home for only \$275 down, plus impounds, for veterans; \$1500 down, plus costs, for non-veterans.

Halecrest Estates Selling to Veterans for \$275 Down

Offering prospective buyers house, Halecrest Estates is with the combination of attractive in 15 minutes of Santa Ana, 20 minutes of Long Beach, and 35 minutes of Los Angeles. The Garden Square shopping center is within easy walking distance. Three model homes are open to the public from 10 a. m. to 8 p. m., Sunday through Friday.

The homes are priced as low as \$12,050, with the down pay-ment for veterans only \$275, plus im-pounds; for non-veterans only \$1500, plus costs.

Located on lots from 64 to 75 feet wide, Halecrest homes in-clude such outstanding conveni-ences as 75,000-BTU forced-air furnaces, with summer ventila-ting switch; Formica kitchen counters; built-in book shelves; mahogany panelling in the living room, and double garages.

Of special appeal are the col-ored bathroom fixtures, sliding glass doors throughout the home; the design feature in many of the floor plans which allows the living room and den to be combined into 34 feet of unbroken living area, and cop-er hood in the kitchen.

The purchaser may choose from eight different floor plans and 15 exterior designs. The homes are arranged to be held April degree of privacy possible, with 7th through 10th at the Arizona at least 15 feet between each Baltimore in Phoenix.

James E. Miller Wins Company Award

James E. Miller of 2207 Ocana Ave., has been named Man of the Year in this area by the Penn Mutual Life Insurance Co. The award was made in recognition of his service to policyholders as well as his underwriting achieve-ments the past year. He is a member of the James W. Lantz Agency, with headquarters lo-cated in the Security Building.

During 1953 Miller qualified for the company's exclusive "400" Club and has been invited to attend an intensive education conference to be held April 14th through 16th at the Arizona at least 15 feet between each Baltimore in Phoenix.

Midwood Manor Homes Give Luxury in Suburban Area

Opening of new three-bed-ty advantages, the dwellings room, two-bath model homes, range in motif from New Eng-land farmhouse and conventional furnished by Aaron Schultz, at to ranch and, contemporary Midwood Manor this week end, modern.

The model homes in the new development, typifying a wide variety of 16 distinctive styles, place, Pullman baths, sliding pic-nic and floor plans at Brookhurst, are open daily and sliding glass doors creating from 10 a. m. to 6:30 p. m. Cole-ing the paved terrace.

The homes are priced at \$12,700 and offered to veterans on may be reached by going out down payments of \$470 plus Seventh St. (Garden Grove im-pounds, with low monthly \$120, east in Brookhurst Ave. terms. Situated in a smog-free then left on Brookhurst to the area near a wealth of communi- property.

Community Arising



IN GARDEN GROVE—This is one of 16 stylings of three-bed-room, two-bath homes in Midwood Manor. The above dwell-ing is rising in the new community at Brookhurst and Katella Aves., in Garden Grove, off Santa Ana Freeway.

SENSATIONAL NEW GROUP • NOW UNDER CONSTRUCTION

LIFETIME HOMES
GARDEN GROVE
CHAPMAN AVE. • 1/4 MILE EAST OF BROOKHURST
• SALES OFFICE AT TRACT •

VETS NOTHING DOWN IMPOUNDS ONLY

3 & 4 BEDROOMS

1-1 1/2 - 2 BATHS

from \$12,250

Thermador Built-In Range and Oven, Kitchen and Bathroom Fans, Fireplaces • Mahogany Cabinets, Sliding Glass Walls, Fullman Lavatories, And dozens of other luxury features.

LIFETIME HOMES

HENRY C. COX and Affiliated Companies
MAIN OFFICES 9999 LAMPSON COR. BROOKHURST
GARDEN GROVE • LEhigh 9-1191

New Owners of Beauty Studio

The Cooper Arms Beauty Studio will have a grand opening this week, announced Mrs. Opal Todina and Mrs. Fernell Van Dercar, owners. The studio is in the Cooper Arms Apartments, 435 E. Ocean Blvd.

Mrs. Todina, formerly with Victor Cont in the Statler, Los Angeles, is well known as an expert in permanent waving and hair styling. Mrs. Van Dercar, lecturer, teacher and consulting expert in hair coloring, has 20 years of experience in creating colors for motion picture and stage stars.

With them will be Margaret Johnson, finger-waving specialist, and Mathew, former associ-ate with Leon of London and in the French Beauty Studio, New York.

GIVEN DOG, TOO

'Happy Home' Buyers Get Down Payment Reduction

Ed Krist will preview his latest Happy Homes develop-ment of three-bedroom dwellings at Del Amo and Pioneer bou-le-vards in Artesia.

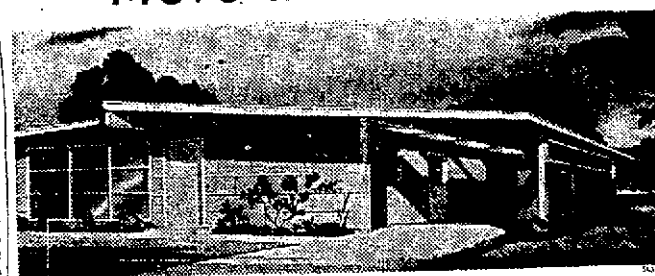
Offered to non-veterans and veterans on a move-in payment of only \$399 for closing costs, the homes are priced at \$8695. Down payment of \$240 will be paid by purchasers on the first 12 monthly payments for a total of \$89.95 per month during the first year and regular monthly payments of just \$69.95 on prin-cipal and interest for the bal-ance of a 16-year loan.

Home buyers may pay as much as they wish on principal at any time, the builder noted.

The latest Happy Homes de-velopment has 12 individualized exteriors in contemporary motif, three bedrooms, large living room, complete kitchen with breakfast bar and range fan, electric bathroom heater, picture window, steel sash, asphalt tile floors, blower-type wall heaters, paved enclosed patios, extra storage room in carport, lawns, sewers, paved streets, concrete walks and driveways.

Each Happy Homes buyer who fences his yard will be given a dog. The builder will also open a bank account for every child born in one of his Happy Homes.

Move in for \$399



ONCE AGAIN on the market are the Ed Krist "Happy Homes" with opening this week end of a new group of three-bedroom dwellings at Del Amo and Pioneer Boule-vards, in Artesia. Full price is \$8595, with a \$399 move-in for vets and non-vets.

From Long Beach, visitors are directed to go by way of Lake-wood Blvd. to South St. and, then turn east to Pioneer Blvd., then south to Del Amo Blvd. and Happy Homes.

vets! nothing down!

except costs and impounds

for the BIGGEST homes in town!

4 BEDROOMS • 2 BATHS

OR 3 BEDROOMS (PLUS DEN/TV/GUEST ROOM)

"KING-SIZE"—a full 1350 sq. ft. of spacious living area inside house (plus 2-car garage)

BEDROOM #2

Light, sunny, airy.
Great for growing children!

BEDROOM #3

The master bedroom.
Big, roomy, luxurious.
Like a private suite!

2 BATHS

One with tub, one with stall shower, both with lavatories, water closets, electric heaters and steel medicine cabinets. What luxury!

BEDROOM #1

Boy oh boy!
A whole bedroom for me alone!

What a home! What terms!

Cheaper than rent! **\$65⁸⁷** MONTH
principal & interest

BEDROOM #4

A perfect guest room.
And so right as a den,
for TV, hobbies and
social activities!

'queen-size' kitchen

Built-in Convertible dining nook—breakfast bar—buffet—desk. Waste King garbage pulverizer. Double sink. Asphalt tile floor. Extra-large easy-to-clean cabinets. 50-Gallon water heater. Makes working fun!

all-redwood exteriors

Blending with the California countryside. Varied designs and gorgeous color schemes. Written full year warranty on every home!

1350 sq. ft. inside house

Plus 2-car garage.
Rear living room with French glass doors.

FINEST HOMES EVER BUILT!

If you already have a full family . . . if your family is still growing . . . or if you just want more room . . . here's that extra room you've always wanted. Here's that fourth bedroom. Here's that den for TV, overnight guests, hobbies and social activities. Now you get SPACE added to QUALITY in the finest homes ever built!

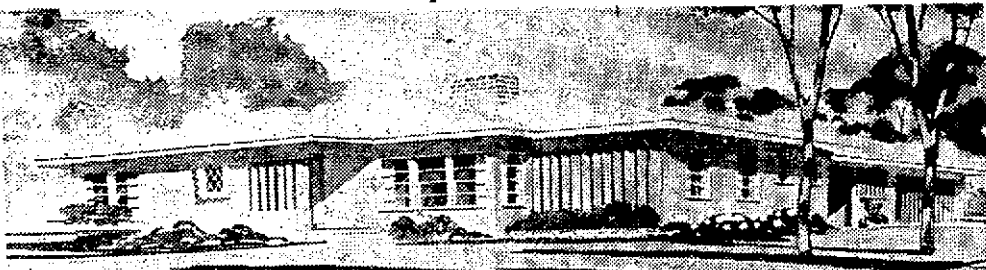
E. "BILLY" HAMBURG general sales agent

ALDON'S
Lakewood plaza

IN FABULOUS LAKEWOOD

FROM LOS ANGELES: South on Rosemead-Lakewood or Bellflower Blvds. to Spring St., 1 mile south of the Douglas plant, east to Studebaker Rd., then south to Los Santos Dr. Watch for the 4-BED-ROOM, 2-BATH signs.
FROM LONG BEACH: Enter Lakewood Blvd. at Traffic Circle, go north to Spring St., east to Studebaker Rd., south to Los Santos Dr.
see 3 EXCITING MODEL HOMES furnished by
Aaron Schultz
OPEN DAILY AND SUNDAY
10 A.M. TO 8 P.M.
sales office: LOS SANTOS DRIVE AT STUDEBAKER ROAD

Vets Can Buy for None Down



OFFERED IN SANTA ANA—This is one of numerous styles available among three-bedroom, two-bath homes in Lans-Dale Farm Estates, at Bristol and 17th Sts., Santa Ana. Veterans need nothing down but costs and impounds.

Lans-Dale Farm Estates Provide Quick Occupancy

Thirty-three families will move into their new three-bedroom, two-bath homes today at Lans-Dale Farm Estates, and immediate occupancy will be available for other buyers, it was announced by Don Coleman of the Pioneer Land Co., sales agent for the community at Bristol and 17th Street, Santa Ana.

Coleman said the heavy sales volume of past weeks, resulting also in an accelerated construction pace, has been stimulated by terms of nothing down but costs and impounds for veterans and monthly terms of \$68.32 for principal and interest.

The homes, priced from \$13,730, are accessible from Los Angeles and other nearby employment areas via the Santa Ana Freeway. The property is close to major shopping centers, schools of all grades, churches of all denominations, recreation facilities and other community conveniences.

Don Winters, building superintendent for Lans-Dale Farm Estates, said construction is being stepped up all along the line to provide occupancy on close of escrow for all buyers.

Visitors were directed to take the Santa Ana Freeway to Pioneer Blvd., then turn south to Firestone Blvd., where they turn east to Harbor Blvd., and drive south to Garden Grove Ave. From there they go east on Garden Grove to Bristol St. and turn south to the model homes.

Four From Here Pass CPA Exam

The California State Board of Accountancy announced that four Long Beach persons have passed the written examination for certified public accountant. They are Lowell Paul Halbluss, 3055 Eucalyptus Ave.; Victor Ira McCarty Jr., 5202 E. Second St.; Felix Wilshire Reese, 533 E. 19th St.; and Harry Michael Yawdick, 2702 Josie Ave.

Offer 48 Different Designs in Mountain View Terrace

Although the rains of a week ago cut down on the number of people who visited the Mountain View Terrace subdivision in Garden Grove, those who inspected the properties found there were no flooded areas, according to David Bixler, director of sales.

"This is but one of several features which are attracting people of the executive, managerial and professional type to home ownership in Mountain View Terrace," said Bixler. "Another factor of great importance is that every home is a complete package, with no hidden costs or assessments to be paid for after purchase. Every home has a lawn already in, as well as sidewalks and sewer connections."

Two things that have a special appeal to women are the "King-size" closets and modern kitchens in Mountain View Terrace homes. Housewives who work in Long Beach or other areas west of Garden Grove like the fact that they can drive to work and return in the evening, with the sun at their backs both going and coming.

With 48 different styles of architecture, Mountain View Terrace bears no resemblance to many of the tract developments.

Home Savings Adding Another

Expansion of Home Savings and Loan into the Glendale community through transfer of the assets of the United Savings and Loan of that city was announced by Howard Ahmanson, president of the Home firm. Formal approval of the transfer on Mar. 1 was voted by the members of United which will become the ninth office of Home in Southern California.

Home's Glendale office which was organized in 1945 by United is itself one of the most important savings and loan associations in the west with total assets of over \$40,000,000 serving more than 20,000 depositors and borrowers. Home's Glendale office will continue to operate in its own modern building at 115 S. Central Ave. which features luncheon facilities for employees and guests and a large parking area.

Home's Long Beach office is at 201 E. First St. and is managed by Dwight E. Jenkins.

DON'T LIVE IN A

TRACT!

LET HAMLET BUILD YOU A CUSTOM HOME ON THE LOT OF YOUR CHOICE

or Invest in a Hamlet duplex income unit

You Can't Go Wrong on Any Hamlet Unit You Choose. As an Investment—as a Place to Live—These Homes Are the Southland's Finest.

Investigate the Hamlet Way — TODAY!

MODEL HOME OPEN DAILY AND SUNDAY

15724 LAKEWOOD BOULEVARD
BELLFLOWER

HAMLET DEVELOPMENT CO., INC.

SEE THIS GREAT LOW COST, HIGH-QUALITY HOME TODAY

2-BEDROOM HOME \$6,895

3-BEDROOM HOME \$7,995

INCOME DUPLEX \$6,250

Builders of Homes, Duplexes and Multiple Dwellings for 22 Years
PHONE TORrey 7-4330



FRED S. J. HANCOCK
Heads Life Underwriters

To Award Insurance 'Oscars'

Life insurance leaders of Long Beach and the district for 1953 will be honored Wednesday night at an awards banquet in the Supper Room of the Lafayette Hotel.

Each of approximately 40 agencies in the area will be represented by one agent nominated as outstanding not only in production, but on points of service to the community service to the policyholders and general business integrity.

Fred S. J. Hancock, president of the Long Beach Life Underwriters Association, which is the sponsoring group, said "the award is to be known as 'Insurance Oscar Night' with each leader receiving a certificate of award for his outstanding leadership."

The awards will be presented by Dr. George Dodson, president of Long Beach City College and assistant superintendent of the Long Beach school system.

Mayor Lyman B. Suttler will present the association with the official proclamation.

The week of Feb. 21 as Long Beach Life Insurance Week.

Other honored guests will be Lawrence Collins Sr., columnist, independent, Press-Telegram; Charles Windham, assistant trustee of officer, Title Insurance and Trust Co.; Keith James, co-ordinator of distributive education, Long Beach City College.

The speaker will be Alpheus J. Gillette of San Diego, president of the California State Life Underwriters Association.

Baskin Plans Another Unit in Lakewood

Jack Baskin, Inc., builders of Lakewood Estates, fast-selling community of three-bedroom, two-bath homes in the Lakewood District, plans another unit.

A spokesman for the firm reported that the tract at Palo Verde Ave. and Del Amo Blvd., just south of South St. and a mile east of Bellflower Blvd., has scored a sellout in its first unit of 122 homes. A second unit of 81 nearing completion and plans are to build an additional 400 dwellings in the near future.

The homes are priced under \$12,000 and may be purchased by veterans on down payments of approximately \$250 plus costs and impounds, and on monthly terms of approximately \$62 for principal and interest. Walker & Lee are the sales agents.

Features include Philippine mahogany paneled living room wall, 12-foot sliding steel glass door with sliding steel screen, tiled stall shower, built-in Ply-ConverTable serving as a dining nook, and garbage pulverizer.

Custom Home Sales Mount, Hamlet Says

"Opening of the Hamlet Development Company's 1954 sales campaign advertised exclusively in the Independent, Press-Telegram, was a tremendous success," Milton Hamlet, president of the building firm, announced yesterday.

Reaction to the announcement indicated strong public interest in constructing custom homes in constructing custom homes.

Hamlet has been building homes in Southern California for 22 years and has developed techniques that enable him to save considerable in building costs.

An example of this kind of building is his duplex which sells for only \$6250. This duplex has proven extremely popular with buyers as an income unit.

One of the popular home styles is located at 15724 Lakewood Blvd. in Bellflower. It is open to the public daily and Sunday until 5 p.m.



Prince Charming could never promise his lovely bride all the luxuries your family will enjoy in your beautiful Halecrest home.

Not even her fairy godmother's magic wand could produce the wonders that are yours in Halecrest Estates—rich mahogany panelling... genuine plaster and lath construction... compartmented baths in dramatic colors... Waste King... abundant forced air heating with summer ventilation... two-car garages... musical door chimes... immense wardrobes with gliding doors... breakfast nook or bar... a wealth of beautiful design in every spacious room!

Think how much you'll enjoy being just a breeze away from inviting beaches... conveniently close to shopping centers, schools, churches and the business districts of Long Beach and Santa Ana... a freeway skip to Los Angeles.

And think how much happier you'll be, living and raising your family in this smog-free, relaxed community of tomorrow.

Drive out today. Let us show you how you, your Cinderella (or your Prince Charming)—your little princes and princesses, too—can live happily ever after... in your beautiful Halecrest home!

4 BEDROOMS—\$12,050

Veterans—\$275 down plus impounds

Non-Veterans—\$1500 down plus costs

STANDOUT PRICE!

STANDOUT FEATURES:

Model homes furnished by
Paradise Furniture Co., South Gate

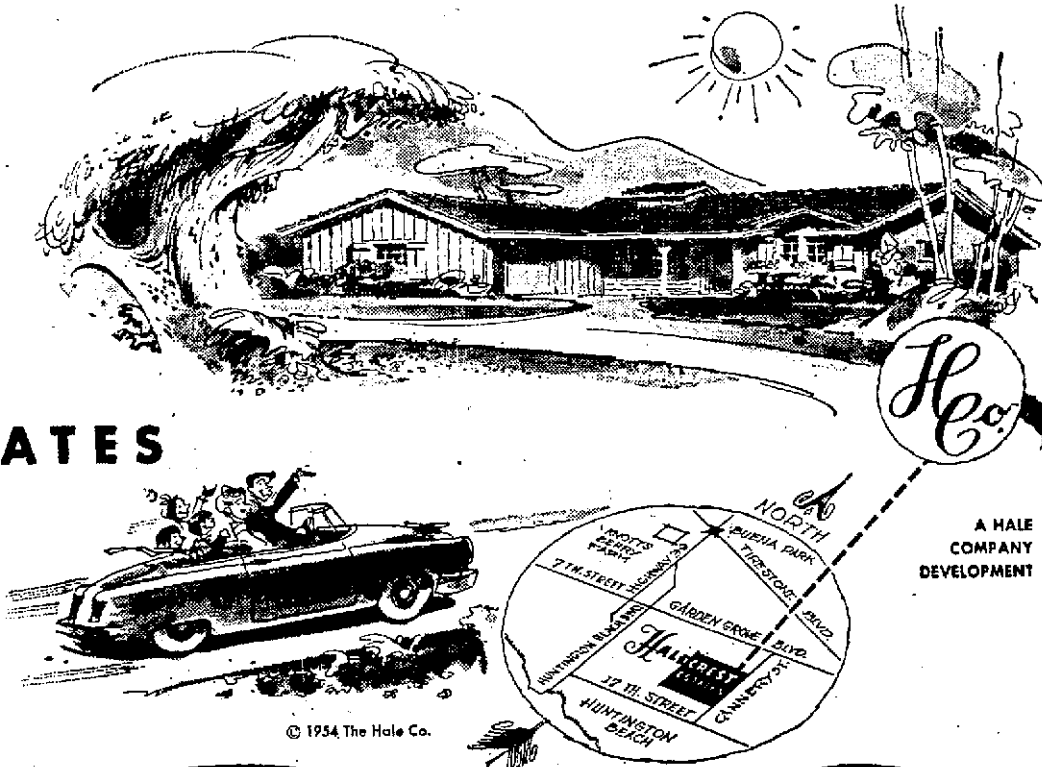
For your free copy of this Cinderella scene, enlarged for framing, write to address below, or drop by the office.

HALECREST ESTATES

WALKER & LEE—SALES AGENTS

Sales Office:

13341 Cannery Street
Garden Grove, California
Telephone: LEhigh 9-2591



Tietz Wins Award



HARRY S. RINKER, secretary-treasurer of Tietz Construction Co., receives from a representative of the Southern California Edison Co. the award for outstanding electrical achievement. The Tietz Co., developers of the three popular Garden Grove subdivisions: Melody Estates, Melody Park and Skylark Terrace, all located on Brookhurst Ave. just north of Chapman Ave., feature in their ultra-modern homes kitchens that are the last word in labor-saving design. Built-in Thermador ranges and ovens, Hotpoint dishwashers and GE garbage disposals are standard equipment in every Tietz kitchen.

Homes, not houses, are what the families seek today, declares R. J. Burdge, president of the Los Altos Realty Co., sales agents for the 16th Los Altos unit in L. S. Whaley's "Complete Community."

"This fact," continued Burdge, "is why the Los Altos homes are finding such a response from the public."

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The unit, with its spacious two-bedroom, three-bedroom and multi-purpose room plus two baths, has found the biggest rush in sales of any of the Whaley offerings, the realty head pointed out. Only 43 of the homes remain on the market.

"Los Altos is a planned community, planned and developed over 10 years," stressed Burdge. "Only Los Altos offers a complete community with shopping center, parks, schools and churches where there is a luxury home for any sized family at a price they can afford."

Pointing out the large acreage that Whaley sets aside in his development for churches and schools, the realtor also stressed the completeness of every home before it is sold.

The unit is all within the city of Long Beach. Every improvement, such as streets and sewers, are in and the streets are so designed that there is a minimum of traffic. A home buyer is permanently protected by the 5000-member Los Altos Association and the value of the property will grow with the development of the fast-growing Long Beach State College in Los Altos, he added.

Model homes furnished by Aaron Schultz are open daily near the sales office at 2800 Bellflower Blvd.

Veterans are offered homes for as little as \$600 down, plus costs and impounds, and FHA terms are available for non-vets on any of the homes. The prices

"Whealey provides large lawns with his spacious homes," said J. L. Tolbert, general sales manager, "and he builds homes, not houses. Custom-built kitchens with natural hand-finished wood, double sinks, Waste King garbage pulverators, the best of hardware and plumbing, the TV antennas are already installed and tuned, clothes rods and hooks are in place in each of the large closets, electric exhaust fans in

Noel Whistler has been appointed manager of the Jim Clanton Men's Clothing Store in Long Beach, it was announced by company officials.

Whistler was formerly associated with leading clothes firms in Los Angeles, Iowa and the midwest prior to joining the Jim Clinton organization. He was manager of the Jim Clinton store in Bakersfield, and is now moving his wife and three children to Long Beach.



"I am looking forward to participating in the business and civic affairs in Long Beach," Whistler commented.

Assisting Whistler are Le Howell, assistant manager, and a staff comprised of local men and women.

Harold E. Wilson, teacher of real estate law, will hold the next class to classify applicants for the California Real Estate examination at Poly High School in Room 424 on Feb. 23. The class will convene each Tuesday and Thursday from 7 to 9 p. m.



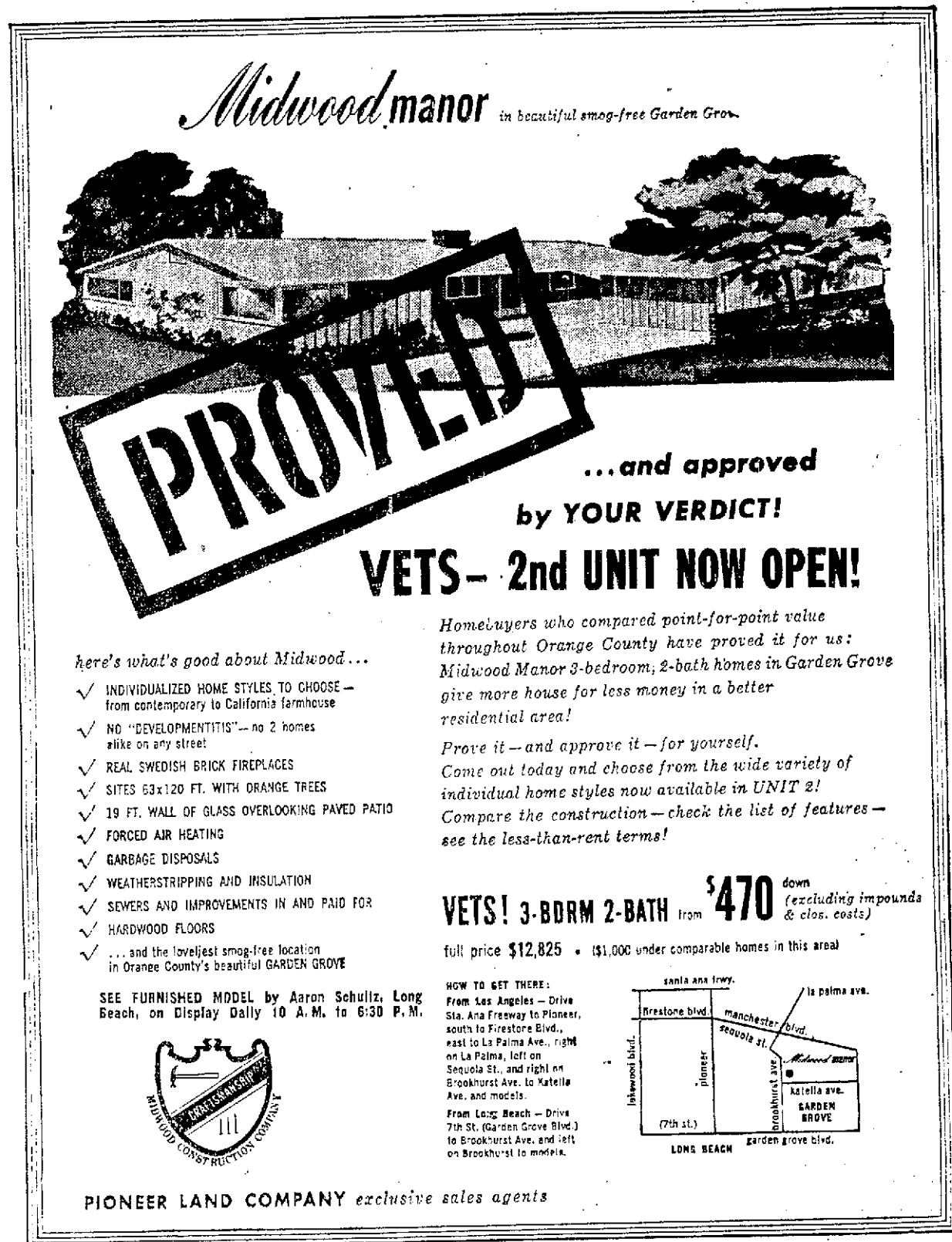
SPACIOUS RUSTIC HOME of more than 1600 square feet of livable floor space is featured in Early American Estates, the popular North Downey subdivision developed by Ralph Weiner. These charming homes offer three bedrooms, or two bedrooms and den, all with two baths for \$2995 down. The model homes are located on Woodruff Ave. just south of Florence.

Architectural and engineering bids are being taken by the Northrop Aircraft Co., Hawthorne, for preparing plans and specifications to design a jet engine test facility for that plant. The plant will be divided into three sections, test room, control room and auxiliary room and will contain 11,000 square feet. Preliminary costs estimate is \$350,000.

Greatly improved loss experience resulted in a gross underwriting gain of \$1,228,000 in 1953, as compared to \$735,000 in 1952, for Pacific Employers Insurance Co. Together with investment earnings of \$499,000, the company's total operating gain, before taxes, was \$1,727,000 last year, reports president Victor

This company specializes in workmen's compensation insurance. The Long Beach branch office is in charge of Larry L. Miller, manager, and is located at 19 Pine Ave.

TENANTS LOOK FOR YOU
in the For Rent columns! If
you've a vacancy to fill, call
6-9071 for an ad-writer TODAY.



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TENANTS LOOK FOR YOU
in the For Rent columns! If
you've a vacancy to fill, call
6-9071 for an ad-writer TODAY.

**SUPERIOR IN EVERY
SENSE OF THE
WORD**



**Immediate
Occupancy
to Qualified
Buyers**

**3
BEDROOMS
•
2
BATHS**

**PRICES START AT
\$15,250**

**FHA
Down Payments
from \$2450**

**VETS
as little down
as \$850
plus impounds**

**THESE MARVELOUS
FEATURES . . . MEAN
ACTUAL SAVINGS
FOR YOU**

1. Thermador electric range and oven built in
2. Radio-controlled garage door
3. Flood-lighted yard
4. Touchplate wiring
5. Master control panel
6. Electric heaters in bath
7. Electric exhaust fans in kitchen and bath
8. Summer air fan
9. 220 volts for dryer, range, and water heater
10. Weather-proof exterior outlets
11. Lights in closets and wardrobes
12. Switch to all living room outlets
13. Electric house numbers
14. Seal of adequate wiring P.C.E.A.
15. Two baths
16. Colored fixtures
17. Glass enclosed showers
18. Pullman lavatories
19. Insulated and weather stripped
20. Garbage Disposals
21. Plumbing for dishwashers
22. Forced air furnace with thermostat
23. Public sewers
24. Fireplaces
25. Barbecues
26. Interior and exterior planters
27. Tile walls in bath
28. Tile kitchens
29. Cove base linoleum (kitchen and bath)
30. Philippine mahogany exterior trim
31. Cedar roof
32. Natural finished birch cabinets
33. Ash hardwood doors, brass hardware
34. Mahogany paneled walls and interior finish
35. Select oak floors
36. Large mirrors and sliding glass wall
37. Bronze and aluminum screens
38. Oil painted interiors and exteriors
39. Drapery hardware and valance boxes
40. Five work-saving floor plans
41. Covered concrete terraces
42. Lawn, shrubs, trees

DIRECTIONS:
Directions to Brookhurst Park from Long Beach: Drive East on 7th St. (which becomes Garden Grove Blvd.). Turn left (North) at Gilbert Ave. and drive a short distance to intersection of Lampson.



**SALES OFFICE at
GILBERT and LAMPSON**
FURNISHED MODELS BY
MARSHALL'S
COLONIAL SHOP
ELLIOTT & MARTIN

SALES OFFICES:
HENRY C. COX & AFFILIATED CO.'s
9999 Lampson, Corner Brookhurst,
Garden Grove
Phone LEhigh 9-1191

those folks have the best deal in Santa Ana!

better hurry
NOW to see

LANSDALE FARM ESTATES!

vets— no down payment*

* except costs & impounds

WORK IN LOS ANGELES INDUSTRIES? You're less than 30 minutes from L.A. City Hall...around the corner from a new shopping center...across the street from a new elementary school...blocks from high schools and colleges, buses, and the Freeway.

SEE THESE FEATURES: real fireplaces with log-lighters • forced-air heating with summer switch • 40-gal. water heaters • 2-car garages • spacious lots • stall showers • tile-drainboards in kitchen • color choice for early buyers • **BUILT-IN KAISER AUTOMATIC DISHWASHER** • 15 individualized home styles • country comfort, city convenience

5 MODEL HOMES ON EXHIBIT DAILY from 11 a.m. to 7 p.m.

**3 BEDROOMS
2 BATHS**
FULL PRICE from \$13,330
for Vets—\$68.52 per month
(principal and int.)

IMMEDIATE OCCUPANCY FOR QUALIFIED VETS

TO GET THERE:
Drive east on Westminster (which runs into 17th St.) until Bristol. Turn left on Bristol to Farm Estates.

New Officers of Furniture Association



CALLING FOR aggressiveness in business for this year and for a fight against unethical business practices, the Long Beach Retail Furniture Dealers Association is launching an active promotional campaign. New officers, installed last week at a dinner meeting at Vivian Laird's, are pictured here. Left to right are: Sam Polonsky of Frank Bros., treasurer; Don Weil of Insurance Furniture, first vice president; Stanley Schultz of Aaron Schultz Furniture, president; Marnard Sarvas of Sarvas Furniture, second vice president, and Ray Carl, Carls Furniture, secretary. (Staff Photo.)

Obituaries

CONLEY—Joseph R. Conley, died Friday. She was a native 52, of 1512 Gavota Ave., died of Minneapolis, and had lived Saturday. He was born in Heidelberg, Germany, and came to Long Beach seven years ago. Surviving are daughters, Mrs. from Warren, Ohio. He was a member of Trinity Baptist Church and Butcher's Local 551, Beach. Mrs. Evelyn Chapman. Surviving are his wife, Myrna; daughters, Mrs. Jo Ann Doege, Sally Rae and Nancy Noene Conley, all of Long Beach; a stepdaughter, Mrs. Marilyn Brink, four sisters and one brother. Service will be at 1 p.m. Wednesday in Patterson & Snively chapel.

HARRE—Mrs. Mary W. Harre, 48, of 4241 Stanbridge Ave., died Thursday. She was a native of Shaver, Ark., and came to Long Beach in 1940 from Glendale. She was a member of First Presbyterian Church and the board of Wilson High School PTA. Surviving are her husband, Ray; a daughter, Patty Lee; a son, James L., all of Long Beach; her mother, Mrs. Mollie West; two brothers, W. W. and James A. West. Service will be at 1 p.m. Monday in First Presbyterian Church, Dr. Reuben F. Pieters officiating. Interment will be in Westminster Memorial Park, Patterson & Snively directing.

PRICE—Stephen G. Price, 83, of 858 1/2 Cerritos Ave., died Friday. He was a native of Lafayette County, Mo., and had lived here 32 years. He was a carpenter for Southern Pacific Railroad. Surviving are his wife, Ruby P., and a sister, Mrs. Clara M. Bowers of Long Beach. Service will be at 11 a.m. Tuesday in Motte's chapel. Interment will be in Westminster Memorial Park.

POST—Mrs. Mable Salome Post, 64, of 235 W. 20th St.,

LEONING (Costa Mesa)—William Henry Leoning, 61, of 695 W. 18th St., died Wednesday. He was a native of Kentucky, and had lived in Costa Mesa since 1938. He was a commercial fisherman, World War I veteran, and a member of the Seventh Day Adventist Church. Surviving is his wife, Anna H. Service will be at 3 p.m. Wednesday in Motte's chapel, Long Beach. Interment will be in Westminster Memorial Park.

ELLIOTT (Paramount)—William Henry Elliott, 53, of 14124 S. Orizaba St., died Thursday. He was a native of Rome, Iowa, and had lived in Paramount 18 years. Previously, he had resided in Long Beach six years. He was a member of Plumbers Local 494. Surviving are his wife, Laura; a son, Charles W. Jr., and a daughter, Mrs. J. E. Eubanks, all of Paramount, and three sisters, Mrs. George Wilson, Mrs. V. H. Simmerman and Mrs. J. Russell, and a brother, J. E. Elliott. Service will be at 1 p.m. Monday in Sheeler-McFadyen chapel. Interment will be in Sunnyside Memorial Park.

Memorial Fund for the Conquest of Heart Disease

Gifts are gratefully acknowledged for the heart memorial research fund.

In the past month in memory of:
Karen Elizabeth Seaborg
Mrs. Chapin
Mr. Frank Melrose
Mr. Cecil E. Bruce
Mr. Davis B. Tennis
Mr. Andrew O. Nelson
Mr. Alfred Bennett
Mr. George Yowell
Mrs. Valentine
Mr. L. J. Kise
Mr. Clint Phillips
Mr. Frank Brandenstein
Mr. Frank K. Meers
Mr. James Hill, Sr.
Mr. Charles D. Berry
Mrs. James Gatewood
Dr. La Verne Waters
Mr. Harold E. Foell
For information call
Long Beach Heart Association,
812 Pine Ave. — L. B. 7-6032
2-21-54

Calls for Furniture Promotion

MURPHY (Huntington Beach)—Mrs. Elizabeth Murphy, 86, of 18788 Huntington Beach Blvd., died Friday. She was born in Illinois. She came from Oklahoma City, Okla., to California eight years ago and had lived in Huntington Beach four years. She is survived by one son, William O. of Huntington Beach; a daughter, Mrs. Viola Castro. Service will be in the chapel of Smith Mortuary in Huntington Beach at 2 p.m. Tuesday. Interment will be in Westminster Memorial Park.

NAVARRO (Hawaiian Gardens)—Ralph Navarro Jr., 7, of 2220 Clarkdale St., died Friday. Surviving are his parents, Mr. and Mrs. Ralph Navarro; three brothers, Johnny, Daniel and Orlando. Service will be at 9 a.m. Monday in Dilday chapel. Interment will be in Sunnyside Memorial Park.

WOLAND—Service for Harry J. Woland, 88, of 1320 Washington St., who died Friday, will be at 10:30 a.m. Monday in Sponberg Mortuary chapel. Interment will be in Sunnyside Memorial Park.

TOWN'LL GET DULLER NOW

DULL CENTER, Wyo. (U.P.) Dull Center Wyoming is too dull to have a post office.

The U. S. Post Office Dept. said it was closing the office on Mar. 15. The eight families at Dull Center will get their mail from Bill, 35 miles away.

Declaring that Long Beach now can provide any piece of furniture found anywhere, Stanley Schultz, president of the Retail Furniture Association, has called upon the members for more aggressiveness.

"This city can provide the best in furniture at the cheapest prices," said Schultz as he spoke at the annual dinner meeting of the group. "We must get this point over to the public and this can be done only through aggressive advertising."

Schultz lauded the Independent Press-Telegram for the way it strives to eliminate unethical advertising. "The newspaper has made great strides forward this past year for it knows we are a thriving, growing city. We as merchants must keep this same progressive attitude."

He outlined plans to fight firms that give misleading advertising through handbills and other means and called for the public to be more alert before buying. "Long Beach Retail Furniture Association members can and will meet the prices of any other stores on comparable merchandise if the public will investigate before buying," he added.

Mayor Lyman Sutter lauded the dealers for the way they have "grown with the city" in improving their stores. Aaron Schultz served as installing officer.

Cooperative Housing Plan Awaits Public Response

Proposed co-operative housing by the Woodland Park developers has met slow response, G. Harry Rothberg, sales executive, reported Saturday.

Unless more interest is manifested in the next two weeks the project may be dropped, he added.

Under the proposal the company, developers of Lakewood Park Mutuals, and many other housing areas, would erect 29 apartment buildings on a 20-acre tract, between Santa Fe Ave. and Alameda St., Wardlow and Willow Sts.

They would be open to purchase by anyone. Construction would be done under Section 213 of the Housing Act of 1950 to provide better housing through co-operative effort.

The garden-type apartments would be in three sizes. The one-bedroom would sell for \$449 down and \$36 a month. The two-bedroom would be \$599 down and \$70 a month, while the three-bedroom would be \$749 down and \$84 a month. The construction calls for large bay windows, aluminum sashes, slab doors, carpets, insulation, wall furnaces, all-steel kitchen cabinets, double sinks, garbage pulverizers, hardwood floors, spacious wardrobe closets, large living rooms, TV outlets and all streets would be paved with sidewalks installed.

All details of the project may be obtained at the Woodland Park Mutual Apts. office, 1918 W. Willow St.

co-operative effort.

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All details of the project may be obtained at the Woodland Park Mutual Apts. office, 1918 W. Willow St.

Licensed Contractor — A New Profit Opportunity SWIMMING POOLS!

Be first in your area to get into the swimming pool field. It's GROWING! It's LUCRATIVE! It's EASY TO BUILD! Olympic Swimming Pools, sold to home owners with "no-down-payment" on FHA terms. We provide complete engineering plans and specifications, estimating forms, equipment, installation instructions that anyone can follow. We ship the complete filtering system and copper plumbing kit ready to install, including all accessories, underwater lights, floats, pool coating, etc.

\$1755 WILL SHOW PROFITS IN EXCESS OF \$25,000 PER YEAR. MANY OF OUR PRESENT DISTRIBUTORS ARE CURRENTLY SELLING AN AVERAGE OF 3 POOLS PER WEEK. We can place you in this very profitable business on an exclusive basis for as little as \$1425. Investment fully protected with inventory. For full particulars phone Webster 1-1647, write or wire.

THE SALE OF ONLY ONE POOL PER WEEK SOLD TO THE HOME OWNER FOR \$2300 W. THIRD ST., LOS ANGELES 48

Along REALTY ROW

Panel speakers for the breakfast meeting of the Long Beach Board of Realtors Tuesday morning will be Hal Gerling, Ina Potter and Mayor Lyman Sutter.

Nineteen hundred fifty-four is going to be a year of decision when the California Legislature convenes March 1, according to a report received yesterday by Arnold Berg, president of the local Board of Realtors, from Curtis Robbins, chairman of the the California Real Estate Association.

"Our '53-54 budget session will be faced with the task of setting a new course whether the legislators like it or not," Robbins said, emphasizing that reserve funds.

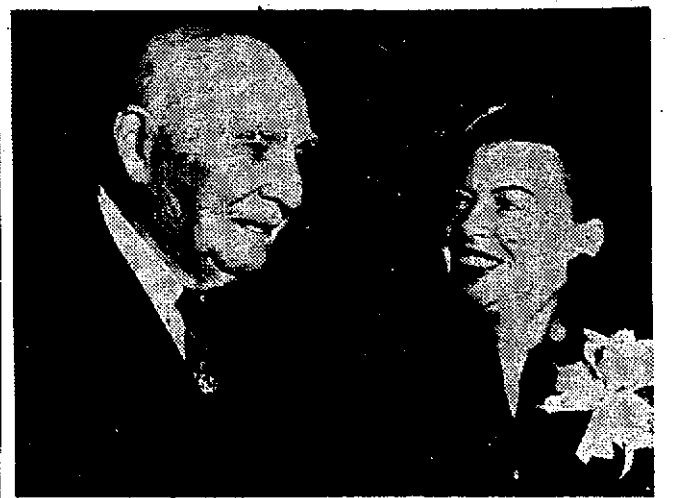
"A decision is going to have to be made as to whether new taxes will be imposed this year

or, if the people are not willing to shoulder additional taxes.

"Financing a Sale" is the subject to be covered by Reg Dupuy, local loan specialist, along with "Construction Costs and Analysis" by Glen Gerken, local realtor and builder, on Monday evening, 7 till 9 p. m., the regular fundamentals course sponsored by the Board of Realtors.

Don Givens, chairman of the Realtor-Salesman Relations Committee, announces a special course being sponsored by Humanics, for all sales personnel to have a better understanding of the traits, temperaments of clients, the study of personal and human relations. Members of the Board of Realtors will participate, according to Arnold Berg, president. This is a five-week course starting on Thursday, 7 p. m. Feb. 25, at the Pacific Coast Club.

Woman Realtor Feted

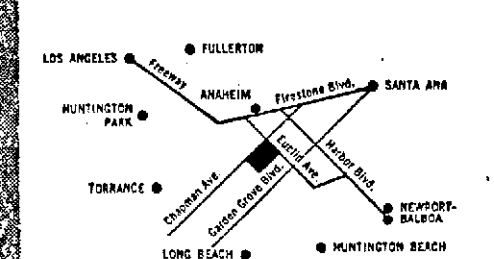


ELEVATED TO the post of State Chairman of the California Real Estate Association's Women's Division, Bea Rusche, Long Beach and Orange County realty leader, is pictured as she was handed the gavel by Frank Merriam, former California governor. The affair was Saturday noon at the Lafayette Hotel with a large crowd of real estate leaders attending. (Staff Photo.)

Why did
YOU buy
a home in
**MOUNTAIN
VIEW
TERRACE**
Mrs. Kellner



"We had lived in several places in and around Los Angeles and inspected practically all of the districts from the Pacific Palisades down south to Laguna Beach. When we saw Mountain View Terrace, we knew this was it! Best deal, too, as well as best location. Real outdoor living; close to orange groves and surrounded by the renowned beauty of California. The kitchen is a miracle of convenience and there's plenty of closet space. The climate is best we've found anywhere. And, there's no smog or refinery odors."



Look at all these Features

- Choice of 48 home styles
- 3 bedrooms
- "King Size" closets
- Decorator styling
- 1 & 1 1/2 baths
- 2-car garages
- Garbage disposals
- Natural fireplaces
- Payne forced air heating
- Sliding glass patio doors
- Hardwood floors
- Landscaped lots
- Convenient to stores, schools and churches
- Sewers and sidewalks already in. No assessment
- Beautiful orange grove surroundings
- Prices from \$15,500 to \$18,000
- Monthly payments as low as \$77.50
- Unit #3 now selling; occupancy about Mar. 1
- Unit #2; move in immediately.

Now!
only \$2,700* down
for any home in

MOUNTAIN VIEW Terrace

- ✓ 20 minutes from Long Beach
- ✓ 15 minutes from Santa Ana
- ✓ 45 minutes from Los Angeles

Chapman Ave., just west of Euclid • Phone LIgh 9-3895

*plus loan closing costs (Not G.I.)

There's MORE FOR YOUR MONEY in NORTH DOWNEY



They're Big
More than 1600 sq. ft. of livable space! Large, spacious rooms on extra large homesites averaging 61 ft. wide and 130 ft. deep!

They're Close
North Downey is a restful suburban neighborhood that's secluded yet close to everything... schools... churches... shopping. One-half mile from the Santa Ana Freeway. Los Angeles is only minutes away!

They're Beautiful
and designed with features to give you luxurious living. See the mahogany paneled den with built-in bar... the distinctive used brick fireplace... picture windows... lovely patio!

They're Custom Built
by Ralph Weiner, a "second generation" builder known for quality construction throughout Southern California. Only finest quality materials and craftsmen used!



A few homes are available for immediate occupancy

**3 BEDROOMS
or 2 BEDROOMS
& Den - 2 BATHS**
AS LOW AS

\$2995 DOWN

Moves You In

FULL PRICE
FROM \$17,950



Features
Luxurious Patios • Double Garages • Forced Air Furnace • Roomy Closets • Massive Used Brick Fireplace • Mahogany Paneled Den Living Rooms Front or Rear • Picture Windows • Full Showers with Glass Doors • Pullman-style baths, rubber-tiled • Front lawn, shrubs and orange tree included • Scores of other "custom-built" features!

Why Fight the Sun?

When you live in Early American Estates and work in Los Angeles you drive with the sun at your back both morning and evening!

RALPH WEINER, Builder and Developer

WALKER & LEE, INC., Sales Agents • Phone TOpaz 9-3818

Deadline for Sunday Paper

2:00 P. M. Saturday

Please Order Your
SUNDAY INDEPENDENT-PRESS-TELEGRAM
CLASSIFIED ADS EARLY
in the week

If you are planning to place a Classified Ad for next Sunday's paper—

You will obtain best service by placing your ads well in advance of publication.

While late ads are accepted until 2:00 P. M. Saturday for Sunday, our Ad-takers can be more helpful during the less busy early days of the week.

Phone your Independent-Press-Telegram Ads for Sunday, on Thursday or Friday—it will be greatly appreciated.

Independent-Press-Telegram

Classified Headquarters
6th & Pine
Phone 6-9071

Unfurnished Houses 110

3-Bedrm. Homes

Children Welcome
FENCED YARD, GARAGE
3 Locations

2225 E. 10th St. Phone 4-0669

\$79.50—Norwalk
\$55—Bellflower
Foster Ave. Regent
BERRY ST.

THORSON HOMES, INC.
L. B. 20-8411, Rm. 6-1719

★ \$79.50 PER MO. ★

NEW 3-BDRM. HOMES

Families with children welcome.
Excellent floor plan.
Fully equipped kitchen.
Attached garage.
Immediate occupancy.

★ Victoria Park ★
N. on Avalon Blvd. to 180th St.
2400 ft. lot. 3 bdrms. 2 1/2 baths.
2nd floor. 4400 sq. ft. 2 bdrms.
2nd floor. 4400 sq. ft. 2 bdrms.

FOR RENT OR SALE

2-bdr. home, paved business lot.
5400 ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.
100 ft. wide. 100 ft. wide. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Rental Agencies 113

NEW 3-bdr. unfurn. home, fireplace.
5400 ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

WHY RENT?

You can move to today in a 2
bdr. home with 2 1/2 baths. 5400
sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Office & Desk Space 114

DOCTOR & Dental offices for rent.
—or—will remodel to suit tenants.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Property—For Rent 115

(BUSINESS AND INDUSTRIAL)

Lakewood Area

Ground floor 3700 sq. ft. Water-
front. Advertising value. Plant
available. 1000 sq. ft. on 100 ft. lot.
Suitable for any business. 2 bdrms.
2 1/2 baths. Large front porch. 100
ft. wide. 100 ft. wide. 100 ft. wide.

Technical Professional

1000 sq. ft. in new Los Angeles
professional bldg. Plenty parking.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

DAY NURSERY - SWIM

SCHOOL, MEDICAL - DRIVE
IN - WELLSIDE CHAPELS
CHILDREN'S - DRIVE IN -
GRAND SUPPLIES - NURSERY.

Ground lease locations available

on East side Bellflower Blvd.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

REX L. HODGES CO.

2000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

UPTOWN ATLANTIC

210 E. BROADWAY. Approx.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Unfurnished Apartments 107

607-2000. Upper Child O.K.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Unfurnished Apartments 107

4502 CHURCH. 2 bdr. 2 1/2 baths.
1000 sq. ft. on 100 ft. lot. Suitable
for any business. 2 bdrms. 2 1/2
baths. Large front porch. 100 ft.
wide. 100 ft. wide. 100 ft. wide.

Unfurnished Apartments 107

1000 sq. ft. on 100 ft. lot. Suitable
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Independent Press-Telegram

Rental Ad Code

Protects Readers

Real-estate readers of Independent-Press-Telegram Classified Ads are protected from dishonest agents and misleading ads by the Rental Ad Code. Under this code, no agent can accept advertising from any individual real estate agent without first obtaining a bona fide prospectus from a bona fide real estate agent. This code is a guarantee to the reader that the agent is a bona fide real estate agent and that the ad is a bona fide real estate ad.

1623 E. OCEAN

Large 2-bdr. duplex. 1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

BURNHAM REALTY

EXTRA NICE SINGLES

Close to shopping & beach. 1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

NEW SOUNDPROOF BLDG.

1-bedroom, twin beds, tile kitchen & bath with stall, beautifully finished. Disposal. Adults. 1347 E. 3rd.

\$22.50 WEEKLY

Modern 2-bdr. duplex. 1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

READY TO MOVE IN

Newly redecorated. 1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

2 BEDRMS. N. Wilson, Recreation

1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

5459 ABBEYFIELD

1-bdr. duplex. 1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

2 NEW 2-BDRM. DUPLEXES

1000 sq. ft. on 100 ft. lot. Suitable for any business. 2 bdrms. 2 1/2 baths. Large front porch. 100 ft. wide. 100 ft. wide. 100 ft. wide.

3 BDRMS. DUPLEX, FENCED YD.

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Look!

27' Gilder \$445
Thorobred canopy
FOR
3/4-Ton Dodge or Chev.
Pickups \$225
Also
35 Used Trailers
\$195 to \$2895
SEE
The New
54 Terrys
12 to 52 feet
\$995 and UP
Supplies, Awnings & Prop.
LAKEWOOD
Trailer Sales
15812
S. Lakewood, Bellflower
Phone Torrey 7-0118

THE NICEST PEOPLE
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PIONEER
TO MEET
THE NICEST PEOPLE
TO DO BUSINESS WITH
SPARTAN
(5 yrs.)
BOLES AERO
VIKING
ROD & REEL
SEE THEM ALL AT
PIONEER
Trailer Co.
1299 AMERICAN PH. 62-4381
6661 LONG BEACH BLVD.

WHOLESALE
NEW 54-42 2-BRM.
JOE'S TRAILER SALES
1501 LONG BEACH BLVD.

2nd Model 44-41 Continental
homestead trailer. All metal
new 8-1/2 tires, electric brakes,
refrig. and water heater. Window
pan. Will take car trade in 13331
Lakewood Blvd. New 41, Orange
Grove Trailer Court.

HOME for 2, like new, 41, Orange
Grove Trailer. All metal with
buddy home 20-ft. All modern
of lux. Just arrived. 3000
Ramona Ave. Bell. To 6-2672.

BEAUT. Cottage home, din. set.
Elec. ref. No. 4142 Elm
Trucks & Tractors 168

USED FORD TRACTORS & IMPLEMENTS

Why Wait? Just Look at
these prices!
9N\$925 8N\$800
8H w/Loader\$550
S1385 Manure
Trincher S1400 Spr'dr \$300
GROCE & SNIDER CO.
234 S. Greenleaf, Whittier, Cal.
Oxford 4-6055; Oxford 4-3370

Custom Made Plastic Seal Covers

NOT \$19.95 FITTED
READY-MADE
COVERS
(Definitely)
TO
YOUR
CAR
Your Choice of Combinations
W. J. WARD, Automobiles
2295 AMERICAN 4-9747

"When It's Service That You Need,
Get It Where It's Guaranteed"

Honest Value

Nothing to Hide
All Work Covered by a Written Guarantee
Get This
Motor Overhaul Special
Complete \$69 Includes:
Special \$69 Includes:
Install new rings and
pistons, cylinder ream,
adjust all bearings
Parts Include
BUSHINGS AND
GASKETS AND
FINS OIL
Remember
We grind your valves, and
adjust all bearings
Service and Parts Dept. Open All Day Saturday
Harbor Chev. Corp.
Atlantic ... at ... Anaheim
Phone 6-3293

BE SURE

HAVE YOUR OWN ENGINE OVERHAULED
FORD V-8 or MERCURY
MOTOR
OVERHAUL \$49.95
HERE'S WHAT YOU GET—
• GENUINE FORD RINGS
• RIDGE REAM LINERS
• INSPECT CAM SHAFT
• GENUINE FORD ROD BEARINGS
• INSPECT MAIN BEARINGS
• GENUINE FORD VALVE LOCKS
• CLEAN AND GRIND PISTONS
• CLEAN AND INSTALL NEW OIL PUMP
• REMOVE CARBON
• LABOR TO GRIND VALVES
• LABOR TO INSTALL RINGS
• GENUINE FORD GASKETS
• 5 QUARTS OIL
Total\$91.95
SALE\$42.00
1940's and later
1953 Courtesy Cars Available
Freeman A. McKenzie, Inc.
Southern California's Oldest Ford Dealer
133 American Ph. 6-9611

Trucks & Tractors 165

All New
Studebaker Trucks
To Be Sold
At Dealer's Cost

4-TON PICKUP (2111). Dual
horns, R.R. springs, O.D. H.H., 13-qt.
oil filter, hood, new 1/2 W.A.C. 6-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON PICKUP (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON PICKUP (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON PICKUP (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON PICKUP (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
6-1/2 ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
(List \$2271), today\$1648.48

4-TON PICKUP (2111). 2-
ton, 6-1/2 ton, 6-1/2 ton, 6-1/2 ton,
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(List \$2271), today\$1648.48

4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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4-TON PICKUP (2111). 2-
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4-TON CAB & CHASSIS (2111). 2-
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**'47 Chev.
\$399**Stylomaster 4-door sedan
with radio, heater and seat
covers. Has peppy motor
and good paint.**CORMIER**6th and AMERICAN
11th and AMERICAN
Home of the OR Red Tag**Top Value
Rock Bottom Prices**'49 Plym. 2-dr. Htr. \$625
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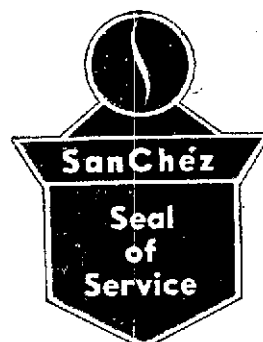
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We at Studebaker don't stand still. When the calendar says it's 1954, we believe it. When America commands, we listen!

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The results? Studebaker, which has always been the pacemaker, again set the style for the industry—dared to be original and right.

Studebaker repeats!

And now Studebaker has done it again with a new 1954 model that will set the pattern for automobile design for years to come—a truly modern car for modern-minded motorists.

Face-setting new ideas!

Surveys showed that America was looking for a truly new concept in car design. One that combined the low-slung good looks of an expensive sports model with the comfort and durability of a regular family car.

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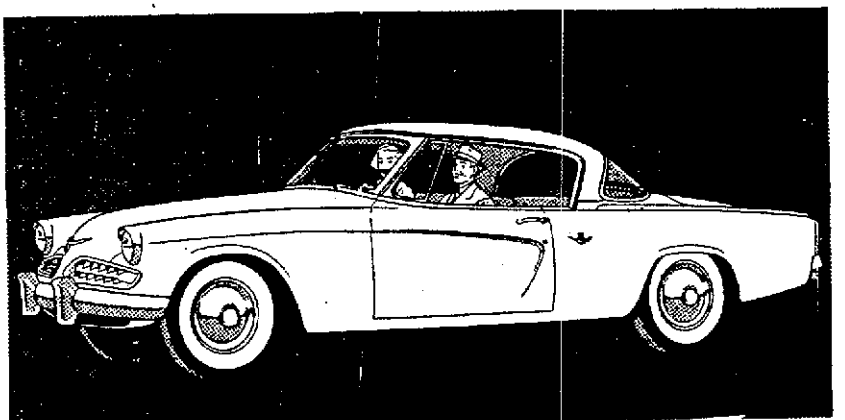
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From their sleek new hoods to their distinctive tail lights, these 1954 Studebakers are a triumph of aerodynamic design.

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See the car that will still be new years from now. Get ahead of the parade and get more when you trade! See your Studebaker dealer today!



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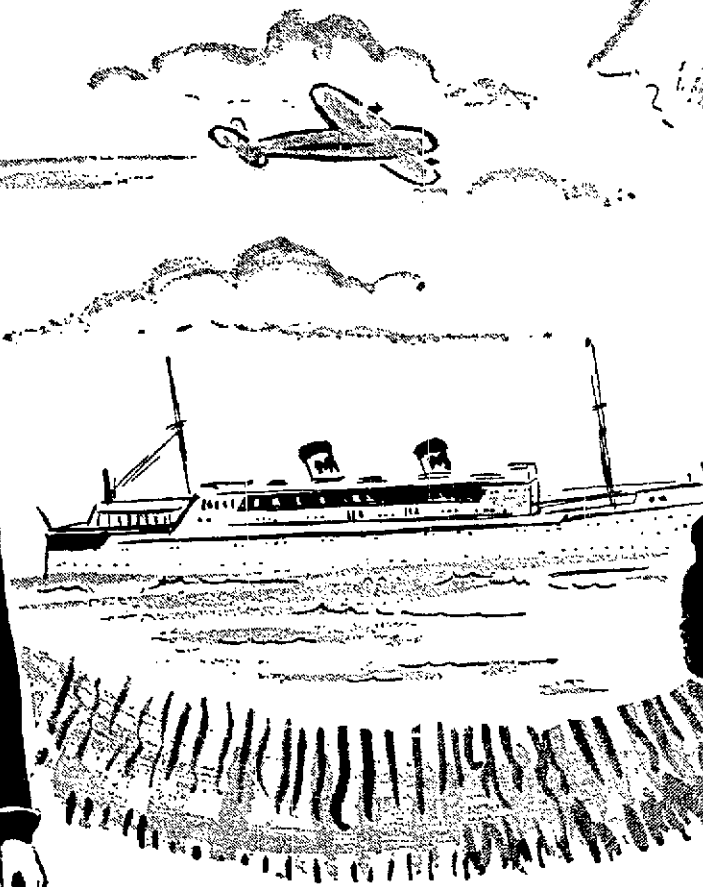
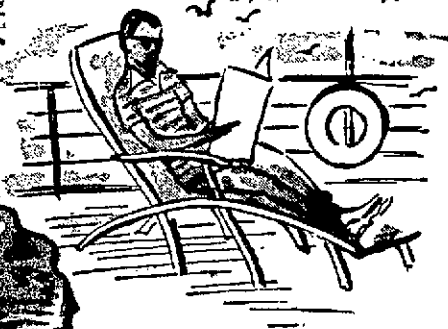
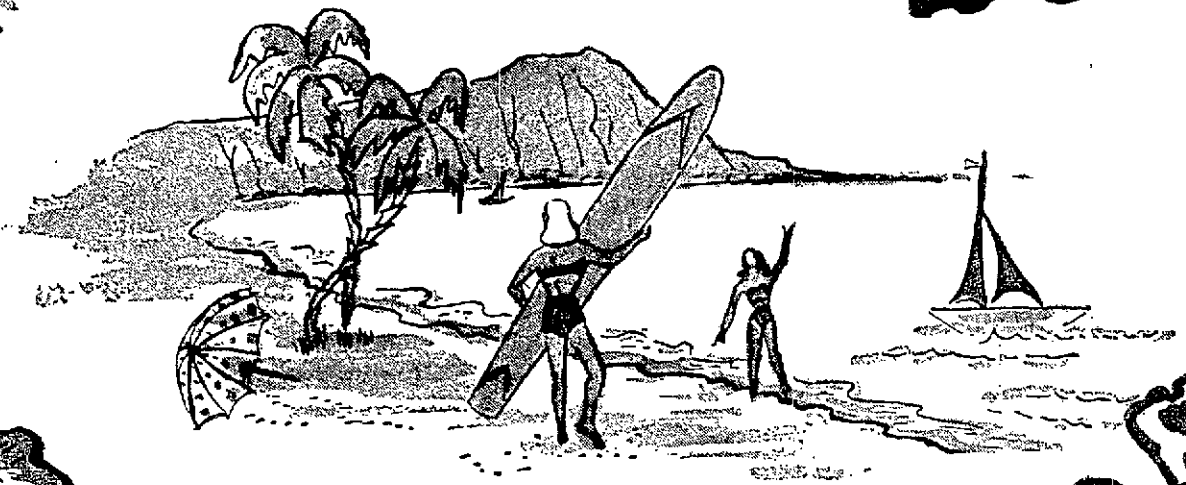
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Independent - Press - Telegram
Women

LONG BEACH 12, CALIFORNIA, SUNDAY, FEBRUARY 21, 1954

More Feminine You Means Flurry of Prints, Buttons, Bows This Spring

Princess Influence Prevails; Modified Sheath Beltless

By SUE ROBERGE

A more feminine you emerges as the most clear-cut fashion trend for spring, 1954. The little boy look and the sophisticated sheath linger, but mostly the high fashion designers favor little girl styles done up in buttons, bows and lots more frills than before.

Several spring innovations point up the new approach to femininity. For instance, the Empire silhouette popularized last fall is adapted into the princess line, with emphasis on full, flatter skirts.

Usually in high fashion styles, the waist is high and the bosom hugged for the Empire effect, and the skirt billows forth immediately. Skirts often swirl downward or slope into a triangular effect, and the fullness is apt to sweep to the back. Generally, the princess skirts have graceful lines that most women can wear. Only when the skirt clouds out suddenly in a very girlish manner, does a mannequin-slim figure appear necessary.

Also for more femininity, fabrics are crisper and many are printed. Prints are being worn early this year, fashion forecasters say, and range from bold splashes of tropical floral patterns to delicate schemes such as a lilac motif. There's a flurry of polka dots, too. Often a white background predominates in the prints.

Also new is the wide variety of fabrics appearing in prints, such as pique, silk, shantung, linen, wool, moire and even cotton faille.

Other fabric notes: Silk, sharkskin and Irish linen span both spring and summer.

New fabric combinations are being tried with success, such as silk with wool.

Texture is not so nubby as in previous years, but rather is underscored and delicate.

Colors are fresh and often subdued by "whitewashing," noticeably in the blue, gray and beige weaves for spring.

Dress trappings usually contrast the fabrics and are another expression of the feminine touch. Mink accents will be continued for spring and satin has a surprise new role for warmer weather. It is used on cuffs and collars not only to trim elegant fabrics but even casual cotton and linen wear.

Then there is a peeky use of bows, buttons and scarves on a grand scale for any hour of the day.

Actually there seems to be no radical change in fashion dictates for the coming season. Important holdovers from fall are the sheath and the costume look. And hemlines have steadied at about 14 inches.

Perhaps, for variety's sake, the sheath has been kept to contrast the flowing lines of the princess silhouette. Modifications of the sheath are a new straightness, sleeves added and often no belt (the waistline apparent only with movement).

The costume ensemble finished and tasteful effect still appeals to designers here and abroad. In consequence, many dresses suitable for after five (or for little evenings as the fashion magazine scribbles say), have jackets for office and city wear during the day. Printed linings for suit jackets often match a blouse beneath.

Now for a brief roundup of what some big-name designers are contributing to the spring scene:

Christian Dior: His "Lily of the Valley" line boasts short and long bell skirts caught in at the hem with tucks to resemble little puffy blossoms. The stole is dismissed for evening in favor of a huge chiffon scarf draped toga fashion and fastened with a jewel or flower on one shoulder. Dior says his spring styles "impose nothing on a woman except what is suggested by her own coquetry."

Patou: Buttons go right to the hem even on evening gowns. Ribbon bands from shoulder to hemline often outline the princess shape. The hemline is slightly lower than what other French couturiers are showing.

Molly Parais: This collection features print dress with matching print-lined coats. A mixture of wool and silk is the major fabric.

Benetton: His costume suit is a snug dress, usually beltless, topped by a bolero.

Vera Maxwell: An international flair has caught her fancy. She has imported a group of Danish print cottons and hand-woven flax linens from Bavaria and has incorporated Austrian touches such as velvet collars on linen coats.

Harvey Berin: Dresses are cut high across the bustline, dipped low in back. Sleeves start at the shoulder edge and end at the elbow.

Herbert Sondheim: He shows many full-skirted after-five gowns glistering with sequins.

Lavin-Castillo: This Parisian house has resurrected Victorian bustles for cocktail and evening dresses. Also featured are "flying skirts" of satin ribbon streamers tied over a regular skirt like an apron. Drawstring necklines and huge white collars are also trademarks of the collection.



WALTZING INTO spring are Charlotte Seymore, left, wearing white imported Swiss lace; Nona Garrison in pale pink polished cotton fashioned with pleated waistline; and Key Humfeld in polka dot surrah accented with white collar and velvet bow. They will model these and many more attractive fashions in the Red Cross Benefit Tuesday evening in Municipal Auditorium. —(Staff photo.)



Short Hairdo Influences Millinery

Feminine flattery registers as the major theme in spring millinery. Shallowness in crowns is developed, always with an eye toward maximum coiffure display. The continuing popularity of the short hairdo, mainly the Italian coiffure and its many variations, has influenced these developments.

Brims appear on almost all hats. They vary from the merest hint of a pillbox to large brims of cartwheels, plateaus and bretons.

Watteau shapes are also major contenders for fashion honors. These forward-posed, flower-trimmed hats express ladylike charm. Watteau styles vary from the tiniest shapes to larger plateau types, all kept comfortably in place by decorative wired grippers.

Profiles have a new look for spring, 1954, characterized by shallow crowns, back of head pose and deep dipping draped sides. Oval shapes with profile angles high light brims smaller on one side and larger on the other for new effects.

Port, young sailors form one of the most important categories. New ways with sailors are expressed in peaked brims, square or rippled effects, new front lifts or turnbacks, and triangular-shaped brims.

Blue Star Tea

Blue Star Mothers, Bellflower Chapter 9, will hostess a tea honoring mothers of military personnel at 2 p. m. Tuesday in the home of Mrs. Katie Shutes, 9421 Flower St., Bellflower. All mothers of men and women in service are welcome, and may make reservations with Mrs. Shutes.

Local Fashions

Local stores carry all fashions pictured in this edition. By calling the Independent Press-Telegram, 70-5951, Ext. 241, or writing to Dept. A, you can find out store names.

Adelle Simpson
cabochon costume

The Empire dress with its own jacket, styled of the finest cotton that looks like silk, for spring and all summer. You will love this costume designed by Adelle Simpson and Schick's own in Long Beach.

85.00

Schick's
Pine at Seventh
Courtesy Parking

READY FOR a day at the beach or sailing is Nona Garrison outfitted in white blouse, Bermuda blue and white print shorts, and red chiffon scarf at the waistline. She will model the outfit against an Hawaiian background at the Red Cross fashion show Tuesday evening in Municipal Auditorium. —(Staff photo.)

outstandingly gay,
vastly becoming, spring straws . . .
Dinel's Millinery 12.95 to 49.95

dinel's
505 e. ocean boulevard
phone long beach 7-2966

Unusual and Smart Fashion 'Novelties' Available in New Boutique' Collections

To give your new spring ensemble that extra verve and dash to lift it "out of the ordinary" be sure to carefully shop for "boutique" items.

"Boutique" is the term generally applied to those specialty items that are imported from abroad, or are carefully-made copies, or authentic "one-of-a-kind."

Here's where you will find the "unusual" in belts, gloves and neckwear, among other accessories.

Distinctive touches of hand-embroidery . . . glitter accents and the extra ingredient—imagination, point up those boutique items.

Here, too, you'll find such novelty accessories as handbag fittings of clever compacts, pill boxes, fitted vanities and other intrinsics that become conversation pieces wherever you go!

Distinctive jewelry pieces . . . many hand-made, others imported, still others from sample collections—find their way into boutique assortments.

Flowers, as accessories, here show great originality, and they grace handbags, collars, aprons and, of course, boutonnieres.

You'll find much that's new in umbrellas—and with their fresh pattern and fabric treat-

ments, their novel handles—they become a new and important costume accessory!

Look to the boutique, too, for novelty ribbons to use to trim blouses, sweaters and even dresses.

This season's offerings reflect a profusion of colorful jacquards, novelty velvets, wide taffetized and organza

type ribbons—many of them to make up into scarves or butterfly bows.

Clever little capes, exciting stoles, "dandy" blouses, elegant sweaters—are all boutique items that can give distinction to your ensemble. These are the costume makers that are the fashionists of every fashion season.

Ruth Miller Is Mardi Gras Bound

Ruth R. Miller of the Bachelorettes will leave Wednesday on a special tour through Tucson, San Antonio, Houston, Biloxi, Carlsbad Caverns, El Paso and Juarez, Mexico, ending in New Orleans for the Mardi Gras.

While in New Orleans, Miss Miller plans to see the Mardi Gras parades, and will be a guest at the East Meets West Ball at which the king and queen and their court will be presented.

Circle to Meet

Abraham Lincoln Circle 44. Ladies of the GAR, will meet at 11:30 a. m. Wednesday for a sandwich luncheon and business meeting at Veterans Memorial Bldg.



when there's a man in the picture . . .

jo-kaye has the knit he loves to see you in . . . simple, shapely, with an imported linen applique in 100% zephyr yarn in spring shades. bolero and skirt, 45.00. contrasting cuff-neck, 16.98.

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TRIM, TAILORED and terrific for sports wear is this linen outfit of navy skirt and white jacket as modeled by Ina Walker and to be featured Tuesday evening at the "Spring Festival of Fun and Fashions," a Red Cross Benefit. —(Staff photo.)

Fashion begins with face powder
made to your order by
Charles of the Ritz

Your complexion is the key to your entire appearance. Come in and let our Charles of the Ritz Consultant study your skintone . . . create an original formula . . . then hand-blend the one—the only one—face powder to do the most for your beauty—and your fashion! \$2, \$3, or (Introductory Size \$1) plus tax.

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Golden Wedding Year
Long Beach Santa Ana

little brims take

a big fashion bow

... and never were straws so gay, so lifting! Provocative little chapeaux that pitch flirtatiously forward to a newly glamorous tilt... black, navy, white, natural or pink... each the very essence of Spring... each more becoming than the other! Priced from \$17.95 to \$35

(left) The Little-brimmed Breton...\$35

(right) The Princesse Peak...\$19.95

Just two of the little-brim collection.

Fashion Millinery, Third Floor

the **Princesse** silhouette

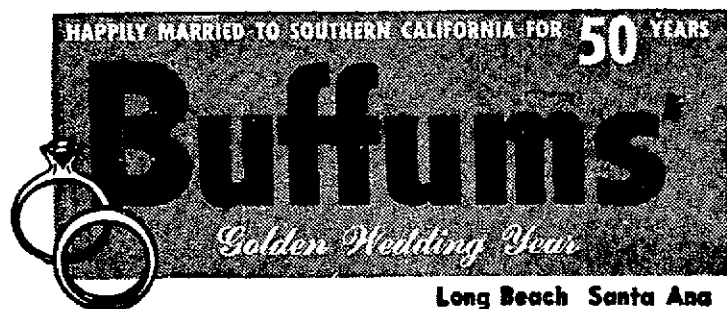
finds favor in Buffums' fashion court

... where Spring holds sway in beautiful elegance — and lissome lines make their initial curtsy. The gently moulded bodice, the lithe midriff, the subtle indentation of waist, the skirt swinging out to considerable width... the new silhouette!

The Princesse Suit by Spectator in navy tissue worsted. The short, jacket polka-dot lined. The skirt an 8-gore flare. 10 to 16. \$110

The Princesse Dress—a Highlight Fashion Original. Wool crepe, linen-collared. Navy or black. 10 to 16. \$49.95

Fashion Shop, Third Floor



STORE HOURS: 9:30 to 5:30; FRIDAYS, 12 NOON TO 9 P.M.

Festival to Benefit Red Cross Has Mythical Cruise Theme

Sparkling Fashions to Spotlight Benefit

By MARY LOU ZEHMS
Press-Telegram Women's Editor

Alluring spring fashions, variety acts, songs and dances, against an Hawaiian background, all go to make up the "Spring Festival of Fun and Fashions," a Red Cross Benefit, to be staged Tuesday evening in Municipal Auditorium. Sponsor of this gigantic event is Long Beach Retailers Associated with producer and director, Wilma Hastings.

Everyone is devoting time toward this second annual show, which proved so popular last year. As in the past, members of the Retailers and Red Cross volunteers, plus hundreds of civic-minded citizens, have combined talents and efforts to make this another great production. The entire proceeds from the show will be given to Long Beach Red Cross, whose campaign begins March 1.

The extravaganza will feature the latest fashions for the entire family, from local style shops, designed for every hour of the day, and will be modeled against the gay vacation setting of a mythical cruise on the SS Lurline to Hawaii.

Bill Gwinn, popular emcee of "What's the Name of That Song?", will be one of the important passengers on the cruise and will emcee the variety show, to feature dances by the Y-Knot Twirlers; Al Calazzo, 12-year-old Long Beach singer; Eugene Cox, tenor; Shari Stennette and Bob Goldblatt Jr., dance team; Laura Killingsworth, soprano; the Frances Bowling Dancers; Four Bits of Harmony, barber-shop quartet, and the famous Bell Sisters, recording artists. Highlighting the entertainment will be Polynesian entertainers, Charles Opunui, guitarist, and Tiare, dancer.

The curtain will rise at 8 p. m. Tuesday on a garden scene in spring with dancers and orchestra setting the mood for showing coats, suits and dresses for street wear. Then the mythical cruise begins on the deck of the Lurline where all types of sportswear will be modeled. In Honolulu the passengers will visit a tropical island wearing gay cottons and sportswear. The captain's dinner on the last night before the ship reaches the mainland will show passengers in formal dress.

Colorful Hawaiian leis will be flown directly here, from Honolulu the day of the show. Members of the Retailers have selected their newest spring and summer fashions, in a wide variety of prices, for the show. Among the stores participating are Walker's, Buffums', Desmond's, Penney's, Schick's, Columbia, Lockwood Furs, Dobyns, Sears Roebuck, Dine's, Modern Woman, Pavey's, Wait Jordan, Vinson's and I. Miller Guild House.

Assisting Mrs. Hastings, who will commentate the fashion showings, are Fred Sykes, Long Beach Retailers Associated; Tom Hoxie, Columbia; Ethel Shannon, Walker's; Mrs. Louise Huffman, Schick's; John Hersey, Buffums'; Keith Mor-

row, Lockwood Furs; Dick Moore, Wait Jordan; Mrs. Francis Heusel, Red Cross; M. E. Taylor, M. E. Taylor and Son Decorating Co., and Mrs. Herman H. Ridder, wife of the publisher of the Independent-Press-Telegram.

Volunteers from the Red Cross, under the leadership of Mrs. A. A. Carrey, are in charge of ticket distribution. Assisting her are Mrs. Robert Helms as co-chairman; Mmes. Harrison Moore, Theodore Blehm, E. G. Stubbs, Norris McKenney, J. A. Eagleton Jr., Frederic M. Wise Jr., Junior League; Mrs. Gerald Houts, Auxiliary to the Long Beach Osteopathic Society; Mrs. Freeland C. Putnam, Assistant League of Long Beach, and Mrs. Maurice M. Rosenbaum, Long Beach Auxiliary to the Los Angeles County Medical Association.

If you do not as yet have your tickets, they may be purchased at the door of the Auditorium before the show Tuesday evening, or tomorrow may be obtained through local clubs, at Red Cross Headquarters, 319 W. Broadway; Independent-Press-Telegram, Sixth St. and Pine Ave.; Wilma Hastings Finishing School, 430 E. Ocean Blvd., Walker's and Buffums'.

Correct Clothes Give Long Wear

A man's jacket should fit so that at least one-half inch of shirt collar shows above the jacket collar.

Areas around the neck and shoulders are vital, as jacket should lay so there is no bunching or bulging when you move about.

The trend is to a looser fit in suit jackets. The coat should hug the hips — without binding.

The cuff of the jacket should cover the wrist joint.

The suit style has a bearing on how long the jacket should be, but it should always be long enough to cover the trouser seat.

Trousers should be long enough to touch the shoetop without breaking — but not short enough to show inches of socks, or too long as to drape over the shoe.

Assisting Mrs. Hastings, who will commentate the fashion showings, are Fred Sykes, Long Beach Retailers Associated; Tom Hoxie, Columbia; Ethel Shannon, Walker's; Mrs. Louise Huffman, Schick's; John Hersey, Buffums'; Keith Mor-



BUTTONS AND BOWS make this after-five dress one of the delights of the spring fashion season. In salmon-colored pure silk, it features low back interest, self-covered buttons and a large flat bow that clings to the bouffant skirt (held out by an underskirt of crinoline). Ina Walker models this alluring designer's dream and will be seen in it Tuesday evening at the "Spring Festival of Fun and Fashions," a Red Cross Benefit.

Lavish Use of Silk Marks Fashion Scene for Spring

A new note of elegance is sweeping the fashion scale in the spring song of style! And, the gentle rustle of silk is the melody!

Not in many a season has there been such a lavish use of this luxurious fabric, and women can look forward to a season of unprecedented glamour.

First, there is the silk coat! This is probably spring's outstanding fashion — new style. Coats are being shown in rustling black silk faille, in silk baratheas, in satin, and in nubby silk weaves.

Another fashion highlight is the shorter, boxy coat in nubby silk weaves, peau de soie, or baratheas. These are shown in a more nautical style with fullness falling from the off-shoulder line and with a soft, large collar. This is the "extra" spring wrap that will be worn with everything right on into summer.

And in the all-important costume-look fashions, silk was the stand-out fabric! Not only does it appear in the suits or coats of the ensemble, it is the most popular costume touch for wool suits, used almost entirely in the printed blouses and jacket linings.

Other silk suits that rated

rave notices at the openings were stunning models of peau de soie, striped silk in belted styles, and imported slubbed silks, which were particularly favored in the champagne tones.

Designers have highlighted the dress picture with a lavish touch of silk! Cocktail and evening fashions have never been lovelier than now in silk sheers, misty silk organdies, and chiffons, dramatic striped taffetas, and many other versions of this fabric that for centuries has been synonymous with luxury and glamour!

Extra Slacks Add to Suit's Utility

Next time that clothing salesman or tailor asks, "One or two pairs of trousers, sir?" you'll be wise to say, "Two!"

You probably know from long experience that the trousers of a suit almost always wear out before the jacket. With two pairs of trousers, you can eliminate this annoying occurrence.

But, happily, you'll also have a sharp-looking extra pair of slacks for your favorite sport coat (assuming, of course, that both trousers and coat are in harmonizing colors). Your budget does double duty, and your wardrobe isn't cluttered up with odd slacks.

Local Fashions

Local stores carry all fashions pictured in this edition. By calling the Independent-Press-Telegram, 70-5951, Ext. 241, or writing to Dept. A, you can find out store names.

Club to Name Candidates

When the Long Beach Naval Shipyard Toastmistress Club meets at 6:30 p. m. Tuesday, at the Apple Valley Steak House it will be with the idea of picking candidates for the regional "speak-off" contest to be held March 20.

In a call for volunteers at the Long Beach Naval Shipyard Toastmistress Club's last meeting, six members volunteered to enter the preliminary trials at club level at the Feb. 23rd meeting. They are Misses Norma Glenn and Marjorie Vallancey; Mmes. George Burke, Harold Claborn, James

Greene, Stuart H. Petersen. Judges will be Dave Hendrickson, acting industrial relations officer, Long Beach Naval Shipyard; Helen Peterson, editor, Toastmistress Magazine; Lee Adelmann of the Lynwood Toastmistress Club, and Pearl Patterson, well-known local clubwoman.

Three final contestants from the six volunteers will be chosen to represent the Long Beach Naval Shipyard Toastmistress Club at the next level of competition, which is the area and council levels, International Toastmistress Clubs.

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Spring Fashion FOR THE Stork Set

Swirling knife pleats keep you looking your prettiest in this two-piece dress of lustrous, ribbed rayon, with the comfortable cutout skirt. Sizes 10 to 18.

Choice of Color 14⁹⁵

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the two-skirter . . .

The most beloved of all suits in 100% wool . . . to be mixed or matched . . . the plain skirt or the matching skirt with the smartly tailored jacket. Grey-gold, Tan-blue, Navy-red are the two-tone colors and sizes are 10 to 18.

\$55

second floor

Spring Cotton Crop Bright With Detail

Cottons with a new flair, a new opulence, a "fool-the-eye" quality that makes them hard to recognize as cottons are the choice of designers for their outstanding collections of spring-into-summer!

The opulent look is notable in the lustrous, colorful tapestry weaves, the damasks, the thick, chunky piques.

Cottons that rise and shine, like the cotton satins, failles and surahs, are outstanding. Rich also are the sculptured designs and the straw types.

These are fabrics with all the down-to-earth qualities demanded of cotton—easy washing, easy care, coolness and color-fastness. These are also cottons with all the glamour and richness of the most luxurious fabrics.

Of special note are the cottons which have wrinkle-resistance inherent in their weave and texture. In this group are the terry cloths, so popular for beach cover-ups...

...also, the new cotton knit, which in a honeycomb weave is combined with a rib knit. Travel-wise, it challenges wrinkles like all good knits. Fashion-wise, it interprets the style trend of the day for a sleek silhouette.

Cotton has never been more important than it is today for daytime ensembles. A "natural" for sports, cotton's fine

new styling now gives it representation in all fashion categories.

Long cotton coats in modern prints now ensemble with sheath dresses. Minus the coat, the dress is smart for late-hour dates.

Also in the daytime ensemble class are the sheath dress and short jacket, duos. In color-coordinated plain and plain cotton tweed, for example—these are the ensembles for a day in town, or a trip to just about anywhere.

The opulent look is seen to great advantage in the evening vogue. Here designers have taken luxury cottons and added their own "plush" touch to them. Not content with the richness of the original cottons they have encrusted the surfaces with embroidery, studded them with rhinestones, beaded them, tucked them and appliqued them.

Sheath and wide-skirted formal are embroidered lavishly. Cotton satin waltz-length formal is embroidered all-over for real glamour. Such dresses roll out over any number of petticoats you wish to wear underneath.

Cottons can't be beat in the world of sportswear. In addition to its sturdy wearability, today's cottons have new texture and color significance. Denims are featured in subtle colors like pink and beige. No-iron crinkled cottons are shown in clear oranges and vivid blues as well as important white and pastels.

From the east come the inspiration for the madras pattern and exotic coloring of new denims.

So—pick your spring-into-summer crop of cotton—from one of the most exciting arrays in many fashion years!

Local Fashions

Local stores carry all fashions pictured in this edition. By calling the Independent-Press-Telegram, 70-3931, Ext. 241, or writing to Dept. A, you can find out store names.

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THE GO-EVERYWHERE linen sheath... its bib all embroidered... to take you from luncheon through dinner; in pastels, black, navy.



Long Beach Santa Ana

Costume Look Is Favored

Designers have taken their cue from the long-time popularity of casual separates that could be ensembled and have adapted this well-put-together look in costumes for dressier occasions.

The costume look promises to rank most importantly for this spring, even challenging the ever-popular suit!

Introduced at the spring opening were many variations of this ensemble idea. Foremost in importance is the three-piece costume—slim skirt and boxy jacket of wool with a blouse and jacket lining in a gay print or contrasting solid color.

The boxy jacket is shown almost exclusively in these costumes because of its smart versatility. Fleeces, tweeds, flannels and the new tissue-weight wools are the favorite fabrics for these smart outfits.

In addition to the three-piece suit, the boxy jacket shows up topping crepe and lightweight wool dresses for the ensemble look.

Bolero ensembles are one of the popular versions of the suit costume fashion, shown often in one color, or in two or three harmonizing shades.

Throughout the spring showings the diversity of costume-look fashions was notable.

Cutting Flowers

Cut flower stems on a slant to keep an ample supply of water flowing into the stalk and up to the blossom.

WASHABLE jersey designed in a Waistband by Sacony.

Gleanings About Town Make February News

By BETTY WENTWORTH
Independent Women's Editor

The February skies were dreary and gray on Thursday but inside Lucile Putnam's Olive Ave. home a glowing fire was crackling in the grate and pink camellias lent a springish touch to her tables when she was luncheon and canasta hostess for the '49ers.

They're that closely-knit group of Assistance Leaguers who were provisionals together back in '49, and who have continued to meet from time to time. Emelyn Limbocker was Lucile's co-hostess.

Guests were Flo Newton, '49 president; Frances Buffum, Kathleen Mason and Bess Amar, provisional training chairman; Alice Haylett, who helped guide the group; and Edna Montague, Jean Harter, Mary Miles, Mary Underwood, Flo Brooks, Mildred Deatherage, Gerry Houchins, and Mildred Mead from Lido Isle.

Winging out of the blue in their own plane toward the end of the week to be the houseguests of Bonnie and Hank Ridder for a fortnight will be the John W. Merriams of Jenkintown, Pa. Bonnie's planning to entertain at a buffet supper for them on Mar. 3. This week end the Ridders are visiting in San Jose and go from there to spend a few

days at the Fairmont in S. F. her birthday, incidentally.

A wonderful newsy letter from Ethel (Mrs. Homer) Johnston who has been sojourning in France for nearly two years with her son, Bruce, and his family, aroused great envy of her European travels. After Christmas the family went to Chateau d'Oex, Switzerland, for the winter sports, thence to Milan, Florence, Naples, Pompeii and Rome where they had great adventures. Adding excitement was their return just one day ahead of disastrous avalanches in Simplon Pass on a badly upset schedule occasioned by the heavy snows.

A previous trip found the Johnstons on an extensive tour of Spain. On each of their jaunts they bring the last drop from the tour and truly absorb the flavor of the countryside. They live outside Paris in a lovely old chateau in a little French village, and we'll wager they'll click along in the French vernacular like natives when they return.

Proceeding the L. A. Philharmonic concert here last Sunday evening many a music lover turned out for the preview dinner at the Lafayette Hotel. Noted here and there were Messrs. and Mmes. Fritz Brueggemann, Hal Gregory, Thomas Rowan Jr., Lawson Overman, John Arkush, Marcus Lipton, Clyde Dunlap, Edward Bragg, Leonard Watson, Hugh McDuffee, Jack Plantz, Norton Eastwood, Mrs.

Thomas Rowan and Miss Gladys Rowan.

We figure that the snowy mountains really have more lure for Joanie and Jimmy Jones than had the sunny beaches at Waikiki, because after one semester at the U. of Hawaii they've flown home and are enconced near the campus at Pomona College which they'll attend. They've put away their surf boards and are busy waxing skis, according to Jimmy's parents, Dr. Gene and Elizabeth Jones.

It's a three week Caribbean cruise on the docket for Grace and Val Cassidy who left yesterday for New Orleans from whence they'll embark for such glamor spots as Jamaica and Trinidad. They'll return to Mobile for a tour of the azalea gardens before coming home.

The number on the mailbox at Ev and Harriet Hoskings' new abode in Park Estates will be 5440 Ramallo. Their moving van drew away from their former Lakewood home at 5305 Carita yesterday just in time to make room for the van of Lyle and Marilyn Penner, the new occupants.

Wearing a new Kappa Delta pin at Monmouth College in

Spring Buying
You can purchase all spring clothes pictured in this section. For names of local stores call Independent Press - Telegram, 70-5551, Ext. 241, or write Dept. A in care of this newspaper.

Illinois is Gayle Leatart, daughter of Dr. LeRoy and Margi Leatart, who has just been initiated into Beta Gamma chapter.

Review Slated

A review of Sam and Bella Spewack's current Broadway comedy hit, "My Three Angels," will be presented by Rene Craig Waxman, stage and radio personality, as the third in a series of book reviews at 11 a. m. Tuesday in Temple Israel auditorium. The program will be open to the public.



—De Mirjan Brande Photo.

Mrs. Floyd Chapin Dean

Dr., Mrs. Floyd C. Dean on Wedding Trip to Caribbean

A marriage of interest to their many Southland friends is that of Miss Pearl Rosemond Trauger of Santa Monica, and Dr. Floyd Chapin Dean of Long Beach on Feb. 14 at the Seventh-Day Adventist Church of Santa Monica. Rev. Keith Holman read the nuptial vows.

The bride chose a gown of white tulle over satin, fashioned with a long train. Her bouquet held white orchids and lilies of the valley.

The more than 300 guests were seated by Earl L. Trauger, brother of the bride, and Van Spaulding, John Haase and Wilfred Montgomery.

A reception followed in the Sunset Blvd. home of Mr. and Mrs. William A. Morgan. The bride's mother, Mrs. Rosemond Trauger of Santa Monica, chose a gown of lilac chiffon and lace

Collar Styles

Dress (or business) shirts this year are being shown in many attractive collar styles.

The medium-spread collar with medium-length points is a corner, as is the short-point rounded collar, the tab and the pin-under models. Each may be found in several variations and adaptations.

The button-down collar — usually in Oxford cloth — continues as a favorite.

Colors and patterns are varied, with solid pastels at the head of the list, while checks, stripes and plaids in miniature patterns form the mainstays of most of the newer stylings.

Woolens Light

This season woolens are amazingly light weight. Chiffon twined personality suitings, and fleeces are puff-light for coats, not to mention light-weight worsteds. These are easily visualized for wear as soon as the winter coat comes off, right up to sizzling mid-summer, and on again in late August up to the arrival of below 60-degree weather.



IN THE MOOD for viewing fashions are Mrs. Marcus Lipton, left, and Mrs. Edward Killingworth, as Mrs. Clyde Dunlap explains the merits of the clothes modeled by Mrs. Ray O. Gould Jr. and Miss Ethel Severson. This is a preview of the luncheon and fashion show to be staged by Symphony Juniors Thursday at Balboa Bay Club. Mrs. Dunlap, recently returned from Italy, will give her impressions of the designs and comment on current fashion trends.



'VIVE ITALIA' is the theme for the fashion show and luncheon to be given Thursday at Balboa Bay Club by Symphony Juniors. Shown above with a few of the decorations are, from left, Mmes. Robert Johnson, Leonard Watson, Edward Bragg, Walter J. Mundy Jr. and Jack Planza. Italian influence will be used in decorations, fashions and music. Tickets are available from any member of the group.—(Staff Photos.)

Skirts Narrow

Weather or no, unquestionably the short narrow skirt is THE fashion silhouette. It dominates dresses and suits; coats, if not straight themselves, are built around the narrow dress or suit. "Shorter" this season means midcalf, but many manufacturers have shown them even shorter by way of making the newness of the short look penetrate.

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slated for spring

HORIZON BLUES

IN

new 'DISCIPLINED' COTTONS
by Bates

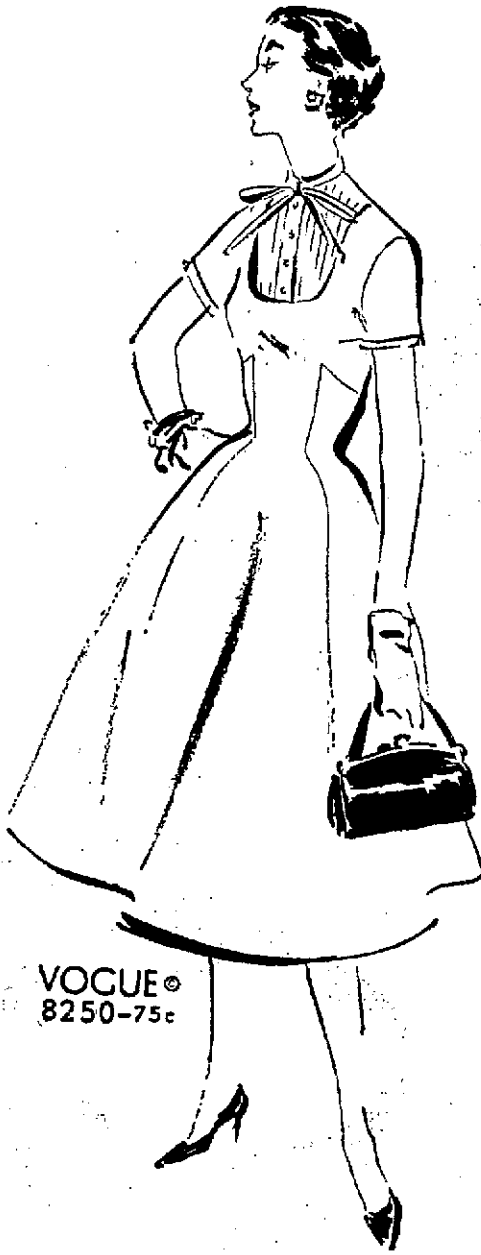
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Colour-exciting "Horizon Blues" for spring... in BATES "disciplined" collection: woven-in wrinkle resistance... all wash-worthy as the nautical name. Flowers and abstracts—in wonderful, new-design scatter prints... smart solids to match. For the fresh flattery of a day dress, separates doubling for work or fun... see our display of the latest Vogue Patterns.

BATES "disciplined" cottons, 1²⁹ yd. in prints.

BATES "disciplined" cottons, 1³⁹ yd. in prints.

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Junior Matrons Entertain at Gala Birthday Dinner

Junior Matrons Dept. of Ebell Club held its annual birthday party at the clubhouse, when past chairmen were honored. Each was presented with a linen handkerchief, hand-painted by Mrs. D. LeRoy Leatart. Mrs. Leonard Albrecht, this year's chairman, presided.

Each past officer was asked to tell her first and second names and to give the origin of each. Many revealed amusing stories of why they were named as they are. Mrs. Arthur Bonzer said the grace, and Mrs. Clay White gave a talk on the early days of the department, which she organized. Mrs. Ted Swenson gave a report on the Tichenor Clinic party when a total of more than \$1100 was realized with which to buy special equipment for children at the clinic.

Tables were beautifully decorated with hearts of tulle and lace, with camellias and ivy

Mmes. Francis Gentry, Olive Ellis, F. B. Settle, Raymond J. Kirkpatrick, Henry Lawrence, Mace A. Cox, William Snell, Charles D. Wailes, J. Roscoe Howell, Gus Lueking, Eldon Bassett, Floyd Hickman, D. LeRoy Leatart, Rupert Mc-

Cook, Harold O. Gray, and Carol Scott. Mrs. Marshall Julian, soloist, with Mrs. Rose Bishop as accompanist, sang several selections. Bridge and canasta concluded the evening, with Mrs. Leo McCreary in charge.

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science now helps you take off your fat while you eat the foods you choose

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Just recently a well known scientist perfected a new tiny capsule that combines not one but ALL the recognized proven aids to reducing he found in all the advertised products offered today. It contains the concentrated proteins you've read and heard about. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories yet expands when it absorbs water thereby helping to give the feeling of a full contented stomach. Yet these tiny new capsules contain not just one but ALL the drugless reducing aids he found to be needed to actually automatically make you eat less without conscious effort and like it! In fact these tiny capsules are so packed with vitamins and minerals, protein and non-calorie filling foods, they actually equal and exceed many a meal.

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You'll be surprised at the fat you lose the first week, the inches that disappear the first month. No hunger, no strict dieting, no drugs, no exercise. And the cost is absolutely nothing unless you grow more slim, more youthful looking, more active and enjoy better health.

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"Thanks to your plan I lost 70 pounds and I honestly feel lots better. You can really lose weight with them."

Mrs. A. L. C., St. Paul, Minnesota

"Ate anything I wanted"

"I lost 7 pounds quickly and I ate anything I wanted. In only a few weeks I went from 204 pounds to 190. I think they are grand and they really do what they claim to do. You can actually eat anything and not be hungry."

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Mrs. D. R., Black River, N. Y.

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Wrapped in fashion's newest trend—the reed slim look. 100% wool suede—the coat you can wear everywhere! **39⁹⁵**
Sizes 10 to 16.....

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Saony Palm Beach Suit

Tulip-inspired, the jacket blossoms upward in new shoulder width above a stem-slim waist and tulip-petal pockets. Sizes 10 to 18..... **25⁰⁰**

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two Easter fashions from Walker's 20-30 Dress Shop

Where you'll find dresses with your kind of look, that suit your particular personality, your individual style, your way of life. Sizes for misses 10 to 20, Jr. misses 9 to 15 and half sizes 12½ to 24½.

Pure Silk Princess
by Suzy Perette **29⁹⁵**
Sizes 12 to 16.....

Irish Linen Princess
with seed bead trim. **34⁹⁵**
Sizes 10 to 16.....

20-30 SHOP, SECOND FLOOR OF FASHION

Rayon Linen for the junior

Young-hearted sheath with flattering new neckline and peg-top skirt. Embroidered rayon linen. **14⁹⁵**
Sizes 9 to 15.....

BUDGET SHOP, SECOND FLOOR OF FASHION

flower-laden Linen Straw

A profile pretty linen-type straw—sprinkled in back with soft French flowers and velvet trim. Worn straight-on in spring's finest fashion. **10⁹⁵**

MILLINERY, SECOND FLOOR OF FASHION

Polka Dots by Judy Bond

A blouse with an air for the girl with a flair for the tailored look. White madras with blue dots and matching piping. **3⁹⁵**
Sizes 32 to 38.....

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Spring conversation: a fashionable hand-bag with quality in every smart detail. **\$5⁰⁰** plus tax
HANDBAGS, STREET FLOOR

Marquise chalks Navy Galf

Here is the unconventional in an opera-thinned feel, slimmed shape, cued to **14⁹⁵**
Spring's stem-narrow fashions.....
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new blues. 60-15's.....
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In Club Circles

Clubwomen Powerful Group, Says Writer

By RUTH REECE
Press-Telegram Club Editor

"America's 30,000,000 clubwomen are feeling their oats these days. Long accustomed to cartoon lampoons and husbandly barbs, the women are now reaping some long overdue rewards," says an Associated Press release which came to my desk this week.

It seems the story continues, that it is beginning to dawn on the general public that if a town needs a new school, a community center, or somebody to tame its teenagers, the local women's clubs usually can get the job done. There were innumerable instances where women's clubs had succeeded in accomplish-

ing some long-needed project after communities had failed in the job. Surprising is the fact that so many of the clubs are made up of young members, not so much the dowager types that cartoonists love to depict.

Thousands of young mothers with several small children seem to be finding time to get out and do their community duty, without neglecting either home or children. There's no doubt that the women are getting things done, and that membership in women's clubs all over the country is growing every day.

The figure of 30 million members in U. S. women's clubs represents the combined membership of 18 national organizations, including the General Federation of Women's Clubs which alone has an estimated membership of 5 1/2 mil-

lion women in this country and 11 million over the world. The country's clubwomen are realizing they are a powerful group. They recognize that if they work together they can do almost anything, from cleaning up their own home towns to helping elect a President of the United States.

First Meeting
Mrs. Vernon W. Janney of Sherman Oaks, newly elected and installed president of the Los Angeles County Federation of Republican Women's Clubs, will preside over her first meeting Wednesday at 914 S. Olive St., Los Angeles, new Republican headquarters for Los Angeles County. Mrs. Janney represents the leader



Mrs. Vernon W. Janney

serving on Mrs. Janney's board are the following Long Beach Republican leaders: Mrs. Louis W. O'Bryan, Long Beach Council of Republican Women; Mrs. George P. Taubman, 18th Congressional District Republican Women's Club; Mrs. Wilson Muhlheim, Lakewood Republican Women's Club; Mrs. Samuel Smith, North Long Beach Republican Women's Club; and Mrs. Orville Sweet, Wilmington Republican Women's Club.

Goodwill Auxiliary
A membership in the Women's Auxiliary to Goodwill Industries provides support for the auxiliary's program of providing equipment for the welfare and comfort of 75 persons employed in the local industries, which primarily is geared to hire handicapped men and women. There are at present 270 members who act as liaison between the Goodwill Industries and the community.

A meeting Tuesday at the Goodwill plant, Fifth St. and Golden Ave., is open to the public for those who wish to know more about the work for handicapped persons may attend. The 11 a. m. business meeting will be in Cassill Chapel, Mrs. E. J. Bulgin, president of the auxiliary, will be in charge. Mrs. James Cushman, project chairman, will make a progress report; Mrs. George V. H. Brown and G. Thoburn Davis, membership chairmen, will speak briefly; and Walter Case, executive secretary, will bring the local Goodwill story up to date.

A trio composed of Opal Shattuck, Nancy Simpson, and Doris Hunter, will sing. Luncheon will be served in the dining room by the cafeteria staff, with women from the Seal Beach Methodist Church as hostesses. Reservations for luncheon are to be made at the Goodwill office. Members are asked to take materials for the knickknack corner.

GOP Council

Mrs. Georgiana Hardy, lecturer and television commentator, will speak at the 1 p. m. meeting of the Long Beach Council of Republican Women Wednesday in the Marine Room of the Wilton Hotel. She will be introduced by Mrs. Cartwright Hunter, program chairman. Mrs. Louis W. O'Bryan will preside and Mrs. Gladys O'Donnell will give a report on legislation.

The speaker is the wife of Jack W. Hardy, who was the Republican nominee for Congress for the 26th District in 1950. Preceding the 1 p. m. session, members will gather at noon for a "Coffee Hour With Eisenhower" and get acquainted interlude. Mrs. Ralph S. Bowdye and her hospitality committee will be in charge.

Voters' League Hears Talk on Parks by Werner Ruchti

"What kind of a Park and Recreation Department for Long Beach?" was the topic for the League of Women Voters' general membership meeting Wednesday afternoon. Werner Ruchti, director of city planning, and Duane George, assistant to Frank Harnett of the Recreation Department, were the speakers.

"I'm glad to see you people studying the park organization," Ruchti said, "for our city government machinery is not adequate to the demands of our tremendously growing population. It isn't any wonder, or anybody's fault," he added. "We just are suddenly growing from a sleepy little beach town of 100,000 to a metropolitan city of 400,000. And that takes lots of readjustment."

This meeting of the league introduced the subject of its local current agenda. Through February, members are conducting workshops which are studying how park and recreation department in other communities are set up; how they are set up under the present

Long Beach charter, and how they might be set up under the proposed Long Beach charter. Mrs. Samuel Roberts is in charge of the workshops. In March, league members as a whole will study the subject in the local units.

"We have made this our 1954 subject of local study," Mrs. Roberts said, "because we feel that if city officials are not to be hamstrung, our park and recreation departments must have proper governmental structure. Several alert groups are working on specific park plans, and the league feels that it can make its contribution to Long Beach particularly through this avenue of governmental structure."



PROMINENT IOWANS visiting in the Southland this month have been Mr. and Mrs. Paul S. Pritchard of Mason City. They are pictured above with Mr. Pritchard's mother, Mrs. Jennie Pritchard, center, of 4133 Keefer Ave., just before the three left for a few days sojourn in Palm Springs. Pritchard, past president of the Iowa Auto Dealers Association, is vice president of North Iowa Fair Association and president of Pritchard Motor Co. While here the couple also visited his sisters, Mrs. R. G. Grobaty of Long Beach and Mrs. G. H. Campbell of Los Angeles, and a relative, Leo M. Rosecrans of Los Angeles.—(Staff Photo.)

Garden Club

Alamitos Bay Garden Club will meet Thursday at 11:30 a.m. at the home of Mrs. Clifford Reiman, 6500 Bayshore Wk. Charles D. Price of the Davis Furniture Company will tell about "General Ideas in Decorating." Co-hostesses will be Mmes. J. E. Bauernschmidt, J. H. Burnhill, N. D. Helmer, Thomas Kiddie, Jan Law, L. C. Thompson, J. R. Bonner, Don Conover, Don DeGradi and A. M. Moore.

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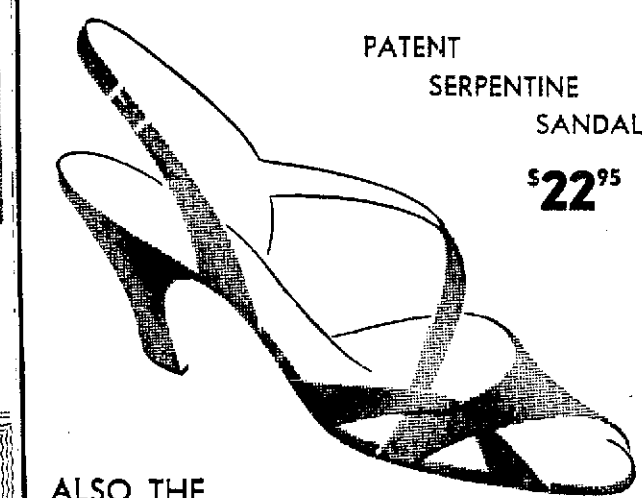


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PLANNING THE STATE REGIONAL CONFERENCE of Delta Kappa Gamma Society to be held at Long Beach City College Saturday are (seated, left to right) Opal C. Linder, president of Long Beach chapter, Eta, music chairman, and Geneva Cropper, president of Long Beach chapter, Beta Iota, regional director, and (standing, left to right) Georgia Ulrich of San Pedro chapter, Alpha Beta, press chairman, and Ruth Wolf of Compton chapter, Alpha Chi, reservations.—(Staff photo.)

Attendance of 200 Teachers Expected at Conclave Here

Delta Kappa Gamma Society chapters of Long Beach and San Pedro will be hostesses for the regional chapters conference Saturday in the music hall at Long Beach City College. More than 200 teachers are expected to attend the parley, which will include panel discussions, music and luncheon in the dining room.

Geneva Cropper, president of Long Beach chapter Beta Iota, will preside at the opening session at 9:30 a. m. Welcome will be extended by Frances Stephan, president of San Pedro chapter Alpha Beta.

"The Gifted Child: Does the Teacher Neglect His Prize Package?" will be the theme of a two-panel discussion, with Mrs. Elizabeth Hudson, member of the Board of Education and honorary member of the Long Beach chapter Beta Iota, as moderator.

Speakers will be Dr. Ruth Martinson of Long Beach State College, Martin Kravetz, principal of Los Angeles Elementary School, and Dr. Marcella Ryser Sea, principal of Los Angeles High School.

Speakers on a second panel will be Gretchen Sibley, science and zoology instructor at Los Angeles County Museum; Avalon Warren of the Long Beach Public Library; Samuel W. Heavenrich, director of the Municipal Art Center; and Mrs. Charles F. Reed, member of the Long Beach Recreation Commission.

Music during the luncheon will be provided by Margaret

In Local Stores

All fashions pictured on these pages are available at local stores. You can call the Independent Press-Telegram, 70-5951, Ext. 241, to find out names of stores. Or write to Dept. A in care of the Independent-Press-Telegram.

Square Dance Group Meets

Since last September, the Plaza Promenaders, square dance group organized by the Lakewood Plaza Women's Club, has made exceptionally fine progress, according to Harvard Hicks, instructor.

Among the more talented regulars are Audrey and Hal Gimbley and Mary and Benton Hensley who attended regularly appropriately dressed in authentic square dance costume. These couples have danced in various groups for more than five years. Also attending are Peggy and John Maxwell and Cal and Vivian Eller who bring to the club their experience of square dancing in old Missouri.

The club meets the second and fourth Monday evenings of each month at 8 p. m. at the Woodland Park Clubhouse at Recreation Park. The club has openings for a limited number of dancers who have had at least basic instructions. Information regarding membership may be obtained from Catherine Caney, chairman of the group, or the treasurer, Virginia Owens.

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With No Extras (except gratuities on the ocean liners)

FEATURING — Rhine River

trip, Vienna, the city of music; Amalfi Drive, two nights of Amalfi; Leaning Tower of Pisa; French Riviera, Cannes; majestic Jungfrau, Switzerland; beautiful Gota Canal trip, Sweden; North Cape Cruise, above the Arctic Circle, and many others.

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Cotton denim with turtleneck inset collar of white rib knit accented with red pinstripe, matching cap to top it all... black, red and navy. 10-16. **19.95**

Soft linen, pag pocketed bolero costume, satin sash belt... satin lines pockets, bolero and neckline... bolero and pockets lit with shimmering satin covered polka dots... gold, grey and powder blue. 10-18. **26.95**

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Mr. and Mrs. John Preston Hilbert

Golden Anniversary Today for Mr., Mrs. John Hilbert

Receiving the congratulations of their host of friends at a reception this afternoon from 3 to 5 p. m. on the auspicious occasion of their 50th wedding anniversary will be Mr. and Mrs. John Preston Hilbert, Long Beach residents since 1921. Setting for the event to which 250 have been bidden will be the home of close family friends, Mr. and Mrs. Aubrey Edwards, 4445 Myrtle Ave.

Hosts for the happy event will be their son and his wife, Mr. and Mrs. Jack Preston Hilbert, residing at the guest their son-in-law and daughter, Mr. and Mrs. Joseph Clark Read of Long Beach. Assisting are to be their grandchildren, Stephen Hilbert, who will receive at the door; Jeannette Hilbert residing at the guest book; and Lynne and Lee Read at the refreshment table. A telegram of congratulations has been received from another grandson, Robin Read, a freshman at Stanford University.

Mr. and Mrs. Hilbert, the former Iva Brooke, were married in 1904 in Denton, Kan., and moved to California in 1906. Mr. Hilbert pioneered in the real estate development of the other flowers in the decor. A gold silk damask cloth will cover the refreshment table and tall tapers in gold candelabrum will cast their glow over a beautifully decorated wedding cake. Gilt ti fronds and gold and purple orchids in a gold bowl will center the table.

Others who will assist are Mrs. E. B. Watwood, Wallace Leininger, Robert A. Jones, Raymond Gillingham, Paul Holland and Arthur Cotham.

Mrs. Hilbert will receive in a gown of pale green lace with side drapery and will wear a corsage of golden hybrid Vanda orchids, flown from Honolulu by Mr. and Mrs. Edwin Brooke, her nephew and niece, as were

Concert Carrousel

Musart Quartet Here Next Sunday

By SUE ROBERGE

Rounding out February's musical calendar are three musical events next Sunday: Musart String Quartet will give a chamber music concert at 4 p. m. in Municipal Art Center; 20-year-old Sherrill Broadbent will be heard in a piano recital at 8:15 p. m. in the Corinthian Room, Masonic Temple, and Musical Arts Club's American music committee is presenting Contralto Vola Gribble in a recital.

A modern accent will prevail at the chamber music concert, one of the series being presented by the Art Center free to the public, the Musart Quartet will play.

Two of their selections—Benjamin Lees' "Quartet 1953" and Bloch's "Quartet No. 3"—have never been performed here before. Balancing the programs will be Mendelssohn's "Quartet in D."

Members of the quartet, who have concertized extensively in the Southland since their debut last year at the Los Angeles County Museum, are Ralph Schaeffer and Leonard Atkins, violins; Albert Falkove, viola, and Emmet Sargeant, cello.

Since they began playing together a year ago the Musart artists have had rapid success and are now recognized as one of the Southland's finest chamber groups. They are also engaged in recording and motion picture work.

A reception at 5 p. m. honoring the artists is open to the public as is the concert.

An ambitious program is being undertaken by Miss Broadbent, who has studied for 11 years with Ethel Willard Putnam. Among the challenging selections she has chosen are J. S. Bach's "Prelude and Fugue in G Minor" (No. 16 W. T. C.), Schubert's "Sonata in A Major" (Opus 120), and two of Liszt's Hungarian Rhapsodies (Nos. 5 and 8).

Completing the program will be works by Schumann, Medelssohn, Glinka, MacDowell, David Guion, John Ireland and Granados.

The attractive young pianist is a music major at State College. Her parents are Mr. and Mrs. Francis Broadbent, 1537 Elm Ave.

Setting for Miss Gribble's recital will be the home of Mr. and Mrs. Lee F. Pattee, 903 Santiago Ave., at 4 p. m. next Sunday.

Appearing in a "costume recital," the contralto will wear Indian and Colonial attire for her American music program. Robert Flack will be accompanist.

Arranging the program is Edna Ohlendorf, chairman of the American music committee. Margaret Woodruff, Musical Arts Club president, will be hostess at the tea following the program for members and friends. There will be a small admission charge.

The Alamitos Bay area, is a member of the Realty Board, and served on the Water Commission for two years. The couple's main interest is the "Hilbert Class" of First Methodist Church, founded by them in 1927 and taught by them until 1950. Since Mr. Hilbert's retirement in 1949 they have traveled widely throughout the U. S.



Sherrill Broadbent



Benedetta Vecchio

Plan to Wed in Summer

Mr. and Mrs. Louis Vecchio of North Hollywood announce the betrothal of their daughter, Benedetta, to William J. Schneider, son of Mr. and Mrs. William J. Schneider of Long Beach.

A summer wedding is planned.

Miss Vecchio was graduated from Eastwood High School in Syracuse, N. Y., and received a bachelor of arts degree from Immaculate Heart College. Schneider was graduated from Polytechnic High School and holds a bachelor's degree in electrical engineering from USC.

Nature Club

Agassiz Nature Club will meet at 7:30 p. m. Tuesday in Alamitos Library Auditorium, 1836 E. Third St. Mrs. H. W. Funke, president, will conduct the business meeting, and Don Meadows will give an address on "Baja California." The meeting is open to the public and anyone interested is invited to attend.

WRC Sewing

Long Beach Woman's Relief Corps 93 will meet at 10:30 a. m. Tuesday for a covered dish luncheon, sewing and a business session. Ida Newness will preside.

Initiate Seven

Newly initiated members of Bethel 58, Job's Daughters, welcomed at a recent meeting were Bonnie Ennis, Carol Carpio, Joyce McFarland, Donna Flemming, Carl Byork, Paula Flemming and Sharon Hanson. Sharon Coday was accepted as an affiliate. Special guest was Christine Ordum, deputy grand guardian.

In Local Stores

All fashions pictured on these pages are available at local stores. You can call the Independent Press-Telegram, 70-5551, Ext. 241, to find out names of stores. Or write to Dept. A in care of the Independent-Press-Telegram.

Western Shores Schedules Tea

Western Shores Chapter, Lafayette Hotel. Visiting DAR, will hold its annual DAR's wishing to attend may patriotic tea Monday, at 1:30 make reservations with Mrs. p. m. in the Mirror Room of the Edward H. Lichty.



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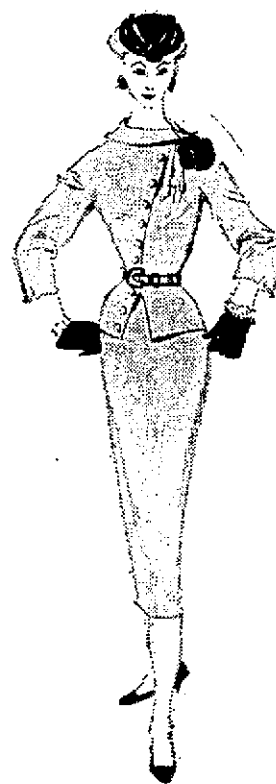
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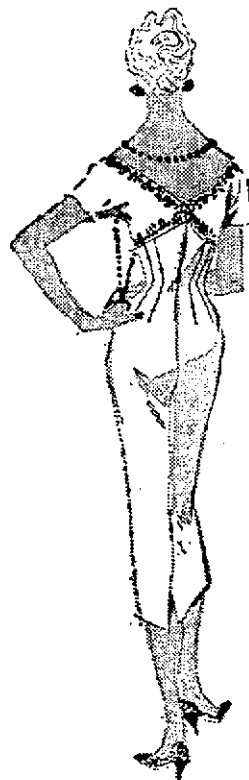
twin rose sailor, linen weave straw 19.95



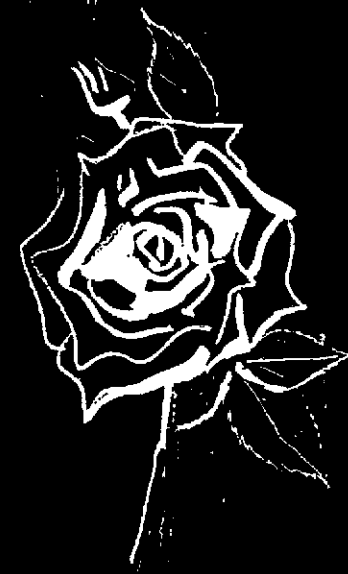
linen weave straw skimmer 19.95



adele simpson 69.95



harvey berin 89.95





PROMINENT on the fashion front this season are the squaw dresses as modeled by Jerry Tosh, left, in an all-white outlined in carise, and Julia Call in a combination blue and white for the junior miss. They will be featured at the Red Cross Benefit Tuesday evening in Municipal Auditorium.—(Staff photo.)



THE WELL-GROOMED civic and social women will find this light blue flannel suit the answer to her "what-to-wear" problem. A tiny matching straw hat trimmed in white braid complements her attire. With it Kay Humfeld is wearing four skins of natural royal crown Russian sable. This will be one of many outfits to be shown at the "Spring Festival of Fun and Fashions" Tuesday as a Red Cross Benefit in Municipal Auditorium.—(Staff photo.)

Wild Waves Are Saying

Gay Kiwanis Party Slated Saturday

By IOLA MASTERSON

This being a long awaited and special edition we had a request. From the boss. To make this corner short and here's why:

The time has come the walr—er—editor said
To speak of many things:
Of shoes and hips and fashion clauques,
Of hemlines, furs, and rings!

Have a surprise marriage this week. Ol' Samuel Sexton joined the sacred brotherhood of married men in Las Vegas on Feb. 7 and the lucky man had Barbara Boyer saying "I do" right along side of him!

It's going to be mighty gay out at Jetta and Jerry Jacobs' home, 4300 California Ave., next Saturday night when they turn their place over to the Downtown Kiwanis Club for that outfit's monthly party. Co-hosts are to be Amy and Hugh Anderson with committee members Helen and Don Markham, Dona and Ron Call, Frances and Leroy Zierott, and Burling Lee assisting.

There'll be dessert, coffee, and fun, with the spirit of the evening being a "choose your own game" one. Besides canasta and bridge, partygoers can play such things as "Pit," "Help Thy Neighbor," and many more.

Mary Tullis took the high road to San Francisco last Sunday on a business and pleasure trip. Nobody ever goes to SF on business... without pleasure.

Most pixedated-with-joy grandparents of the week are Louise and Dayton Boyson, who heard the glad word from daughter, Betty, and son-in-law, Russ Davis, that it was a boy. His name is James Hanson Davis and he arrived Tuesday down there in San Antonio. That was no windstorm! It was Louise packing her bag and heading for Texas!

The "Kamera Kid" or "Miss Photograph of 1934" is home and we don't mean Marilyn Monroe. Nope. It's little Margie Ann Tuttle, who traveled to the family abode last Wednesday from Community Hospital. You see Margie Ann is the newest daughter of "Jimmie" and Harvey Tuttle and if there aren't any more pictures taken of her this year than there are of Mrs. Di Maggio then Papa Tuttle had better turn his cameras to the wall in both those photo shops of his!

Vivian and Henry Hopkins and Vivian's mother, Mrs. Myrtle Robinson, were houseguests last week end of Pat and Lee Jones in their lovely new desert home in Las Vegas. And when they said goodbye it was with the understanding that Pat would be here in Long Beach this week end!

College News: Hear that Joanne Kerr has pledged Delta Gamma up there at Oregon U. in Eugene while over at San Jose State Judy Mong has been introduced as one of Theta's newest pledges.

Helen Moore, who owns one of the prettiest smiles in town, was hostess at an informal and highly enjoyable luncheon in her home on Thursday. It was one of a series of ways and means luncheons being given by her sorority, Beta Sigma Phi, for the Kenny Polio Hospital in El Monte.

Instead of chanting "Rain, rain, go away," Yvonne Hall and Helen Budnick decided on Palm Springs for a few days. They're back now.

One of the most delighted ladies in Long Beach last Sunday was Ethel Case who, during the course of the Community Players' big silver anniversary celebration, was presented with a beautiful silver wrist watch from her board of directors and then was doubly honored by having a huge photograph of her self hung in the theater lobby. All who are familiar with the Players know that these are only surface tokens for a deep affection and tremendous appreciation for this wonderful woman's many years as the steady, guiding influence of the group.

Panhellenic Meet Wednesday

Members of the Long Beach Panhellenic social committee were in charge of program activities Wednesday when the group met for luncheon at the

Lafayette Hotel. Arranging the day were Marion Burdick, Dorothy Cation and Dorothy Kendall. Virginia Barber, president, greet-

ed members. Table decorations featured a George Washington theme with the use of manzanita and wood fibre cherry blossoms.

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PTA Council Meet Tuesday

Long Beach Council of Parents and Teachers will conduct an elected officers meeting at 9:30 a.m. Tuesday in the Board of Education Bldg. with Mrs. J. H. Koekkoek Jr. presiding.

The President's Forum, led by Mrs. Koekkoek, will convene at 9:30 a.m. Friday at the Board of Education Building, followed by luncheon in the Mirror Room of the Lafayette Hotel.

The luncheon will feature a "Winter Wonderland" theme in decor, and guests will be Mmes. T. A. Peterson and C. W. Hackett. Mrs. Tom Mitchell will be general chairman, assisted by Mmes. C. E. Brothers, Verne Trautwein, Harry Cossarek, Kenneth Summers, Walter Rumerand, Guy Burge, Paul Chase, Robert Downey, James Shockley, Lovell Ostrum, Bev Brown and Duane George.

Mrs. Tom Mitchell will be in charge of the program, assisted by Mmes. Paul Morgal and George Geiger.

Spring Buying

You can purchase all spring clothes pictured in this section. For names of local stores call Independent Press-Telegram, 70-5951, Ext. 241, or write Dept. A in care of this newspaper.



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HURLEY BELL

CORONA DEL MAR
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Dessert Tea by Society

Beautiful fashions, lovely music, and exquisite flowers will make a gay salute to spring Friday when the Woman's Society of Christian Service, Grace Methodist Church, presents a dessert tea and fashion show. Mrs. Earl Craine, general chairman, announces it will take place at 1:30 p.m. in Fellowship Hall.

The fashions will be from Anna Dena, and the commentator, Barbara Blakely. Mrs. G. Y. Miller will decorate the tea tables and stage, and Mrs. Vernon Johnson will be tea chairman. Mrs. Tuckley Thompson will be responsible for the program. Ushers will be under the supervision of Mrs. Louis Murray.

Trio numbers will be sung by Agnes Burchfiel, Kathleen Sharto and Esther Thompson; piano and violin numbers by Mrs. Stanley Smith and Mrs. Robert Wheatley will be the intermission feature and they

Carmelite Nuns

Carmelite Nuns Auxiliary will meet at 1:30 p.m. Tuesday in the Catholic Center. Guest speaker will be Rev. Peter O. L'Heureux of the White Fathers who will talk on missionary work in Africa. Hostesses will be Mmes. John Doran, Joseph Rostrom and Clifford Garner of St. Matthews parish.

DAILY 9:30-5:30 FRI. TILL 9

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BROADWAY AT LOCUST

DOWNTOWN LONG BEACH

SHOP FRIDAYS NOON 'TIL NINE



Miss Jaclyn Dillon

Brown-Dillon Names Linked in Betrothal

Mr. and Mrs. Jack Dillon announce the engagement of their daughter, Jaclyn, to Lt. Robert Llewellyn Brown, son of Mr. and Mrs. Everett L. Brown of Martinez. He is the grandson of Mrs. Myrtle Lovett of this city and nephew of Margaret Heartwell, city clerk of the city of Long Beach.

Miss Dillon is a senior at Polytechnic High School. Lt. Brown attended the Martinez Alhambra High School, winning a scholarship to the University of California at Berkeley. He majored in forestry and upon graduation received his commission as a lieutenant in the Engineering Corps of the United States Army.

The couple plan an early spring wedding.

Colleen Johnson Lovely Bride of Keaton K. King

A blue and white theme was followed in decorations and costuming when Colleen Johnson of 5031 E. Vernon became the bride of Keaton K. King, 5767 Eckleson, in candlelight services at Los Altos Congregational Church, Rev. Murray McNeil officiated.



Mrs. Keaton King

Juniors Hear Columnist

A large crowd was in attendance at the first meeting of the year of the GOP Juniors in the Rose Room of the Wilton Hotel. Mrs. William Nesbitt, president, was in charge.

Speaker was Lawrence A. Collins Sr., columnist for the Long Beach Independent, who discussed "Long Beach Today and Tomorrow." Mrs. J. K. McCall spoke briefly on the importance of registration and gave information on how to become a registrar.

Mrs. Gladys O'Donnell, a past president of the Long Beach Council of Republican Women, reminded the group of the GOP women's workshop meeting March 17 in this city. Thursday, April 29, was announced as the date for the city-wide bridge and canasta party.

Monday Event

A parcel post sale commemorating the birthday of George Washington will begin at 10 a. m. Monday at Veterans Memorial Bldg., under sponsorship of the American War Mothers, Chapter 5. Luncheon will be served at noon and the public is welcome, announces Mary McDonald, president.

Allied Arts

Allied Arts International will meet at 8 p. m. Tuesday in Municipal Art Center. Speaker will be Dr. Douglas Orgill, assistant professor of English at State College, whose topic will be "Poetry in the Romantic Period." Soloist will be Mrs. Paul M. Smith, with Mrs. Amy Purdy as accompanist.

Spring Buying

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Service Clubs Plan for Welfare

By VIRGINIA NEWTON

Starting spring with wonderful plans was an association of Service Wives Clubs in the Long Beach-San Pedro area. Members of the various clubs met recently at the Officers Club, Allen Center, for an organization luncheon party at which time Mrs. Tooke, wife of Capt. C. M. Tooke, USN, was general chairman. At that time 13 organizations were present and the discussion, "Helping Each Other in the Services," included what to do for better medical facilities, keeping the commissaries, and helping new service wives become acquainted in this city and San Pedro.

This group plans to better the conditions for the service man and his family and will meet the first Wednesday of every other month. The next luncheon and business meeting will be a dutch treat at Fort MacArthur, April 7 with commissioned and non-commissioned officers wives of the post as hostesses.

Mrs. W. A. Buck of San Pedro will be general chairman of this meeting and should be contacted by any club or groups of service wives who wish to join this movement. If unable to contact her call Mrs. Tooke at the Long Beach Naval Station for additional information.

Wives of officers attached to the USS Los Angeles enjoyed a party at Welch's when hostesses for the event were Mrs. Frank H. Robinson, F. C. Johnston, Irving W. Hunting, and L. H. McIntire.

Comdr. and Mrs. W. E. Hermonson and daughter Patsy are now "brand new" civilians and have moved from Quarters L at the Long Beach Naval Station to their new home at 105 Prospect Ave.

There was much ado about farewells Monday and Tuesday night at the ship's party of the USS Menard in the Wilton Hotel, when port and starboard watches and their guests enjoyed a buffet supper dance and floor show.

This week end finds Capt. and Mrs. Charles Tooke and son up in Monterey visiting with son-in-law and daughter, Lt. and Mrs. Charles Mull Jr.

A happy birthday wish to Mrs. C. A. Murray, who was honored by friends with a birthday luncheon Friday at the Wilton.

At a reception and dinner given by the 452nd Tactical Reconnaissance Wing officers and their ladies at the Long Beach Air Force Base, Col. Thomas L. Wiper, commander of the 234th AFTC, and Mrs. Wiper were honored.

Wednesday Mrs. Wayne Gamet entertained a group of friends at a luncheon and bridge party in their quarters at the Naval Station.

Thursday the Officers Wives Club of the Long Beach Air Force Base had a George Washington luncheon party at the club. Hostesses were Mrs. Durward Heglund and Mrs. G. S. Gibson.

New residents of Fort MacArthur are Capt. and Mrs. John Porter and son. The Army officer is serving with the G-3 Section as Operation and Training Officer. He recently returned from his second tour of duty in Korea.

Last Thursday at the coffee hour gathering of the Officers Wives Club of the Long Beach Air Force Base, Mrs. Robert

Montiverdi and Mrs. Mac McCullough were hostesses.

New officers of the Fort MacArthur Officers Wives Club taking over at the last luncheon meeting at the post were Mrs. Warren A. Robinson, president; Mrs. F. G. LeGasse, vice president; Mrs. Alvin R. Hillebrand, secretary, and Mrs. Melvon J. Owens, treasurer.

Mrs. James McNeil had as her guests at the recent dinner dance of the officers attached to the Long Beach Air Force Base, her sister, Rita McNeil, and producer-director, Dan Sigel, of Hollywood.

Lt. Col. and Mrs. Thomas L. Wiper entertained at a smart

cocktail gathering at their home in Lakewood prior to a dinner dance at the Officers Club at the Long Beach Air Force Base. Among guests attending were Col. Erickson Nichols, Inspector-General 4th Air Force, Lt. Col. Richard Riddle, Lt. Col. and Mrs. William Welden and Lt. Col. and Mrs. G. S. Gibson.

Recently at the Fort MacArthur Officer's Mess a farewell event was the order of the evening for Col. Arthur Cabel, who is retiring from his billet as Commandant for the 6220th USAR School at the post. Among the high ranking guests attending was a former commander of the post, Major Gen. Leroy Watson, USA (ret.).



Miss Elsa Richter

Popular College Couple Announce Troth at Party

Linked hearts on a rose-decked cake told the engagement of Elsa Richter and G. Arthur Hopkins, Long Beach State College students, during an announcement party in the home of the bride-elect's parents, Mr. and Mrs. Henry L. Richter in Rolling Hills.

Miss Richter is a music and arts major and takes active part in college and church music groups. A graduate in music of Harbor Junior College, she also attended Art Center of Los Angeles, Compton Junior College, and Woodbury College.

Hopkins, son of Mrs. Eugene Carlton of Orange Park Acres, is a music education major at State College. He was graduated from Santa Ana Junior College, and is craft teacher at the Santa Fe Center, Long Beach Boys' Club. Party guests were Messrs. and Mrs. George Fairschab and Edward Carden of Wilmington; Stephen Cornett and William Thomas of Long Beach; James Meyers of Long Beach; Henry L. Richter Jr. of Pasadena; Messrs. David Hopkins, Walter Richards, Monte La Bonte, and Misses Doris Easton and Barvelyn Richter.

Spade 'n' Trowel

Spade 'n' Trowel, garden section of Lakewood Plaza Women's Club, will meet at 8 p. m. Wednesday, at the home of Mrs. Phyllis Jackson, 3124 Palo Verde Ave. David Scott Jr. will speak on pest control. Mrs. Charles Stream will be cohostess. All members of the club are invited.

Lois Ann Rasner Now Mrs. Brandts

Double ring ceremonies conducted by candlelight in California Heights Baptist Church joined in marriage Lois Anne Rasner, daughter of Mrs. and Mrs. Paul E. Rasner, 4243 Rose Ave., and Robert P. Brandts, son of Mrs. Kathryn Brandts, 6619 Seaside.

Rev. James Hughes officiated. The bride, given in marriage by her father, was gowned in white lace and tulle, with a fingertip veil of illusion. Her bouquet held baby hyacinths and tulle surrounding a white orchid.

Attending the bride were Mrs. Jean J. Brisson, matron of honor, and Ardana Winters, bridesmaids. John Visburg was best man and Les Schneider, Delbert Bowman, Lloyd Rasner and Philip Brandts, ushers. Mark Clay was ring bearer, and Kathy Bell, flower girl.

More than 200 guests gathered at Victor Hugo's following the ceremony to congratulate the couple. After a honeymoon to Laguna Beach and Mexico, the newlyweds will make their home at 220 Mira Mar.

Mrs. Brandts attended Polytechnic High School where she was active in SFO and Portia, and Long Beach City College where she was a member of TNT. Her bridegroom attended Wilson High School where he was a member of Aces, and Long Beach City College.



Mrs. Robert Brandts

Miss Wild Is Now Mrs. Dion Club in Gala Dinner Party

Red and white carnations in a valentine motif banked the altar of Capilla de San Antonio in Anaheim for the exchange of nuptial vows between Frankie Gertrude Wild and Ralph David Dion of Long Beach.

Escorted to the altar by her uncle, George King of Santa Ana, the bride wore a gown of white Chantilly lace over satin. Her satin cap held in place a French illusion veil adorned with seed pearls and lace, and she carried white orchids on a white prayer book.

Mrs. Jack Jones of Newport Beach, sister of the bride, was matron of honor, and Mrs. Dean Toppin and Beth Shultz were bridesmaids. Clinton Emery was best man.

A reception followed at the church, and later a family dinner for 70 guests was held in the Santa Ana home of Mr. and Mrs. George King.

The newlyweds are honeymooning at the Desert Inn, Las Vegas, and on return will make their home in Long Beach.

Mrs. Dion, daughter of Mrs. Jessie Wild, 1314 N. Sycamore, was graduated from Principia in Illinois and attended Santa

Ana City College. She is a member of Las Meninas.

The bridegroom, son of Mr. and Mrs. Clarence Bailey of Alhambra, attended Pasadena City College.



Mrs. Ralph Dion

Members of the Golden Twenty Club and their husbands met at Brower's for a valentine party. Red carnations centered the long table. Mrs. Gus Lucking was responsible for the artistic decorations and Mrs. Sydney Elliott and Dale Bowen were in charge of arrangements for the gay event.

Red hearts inscribed with clever verses in the valentine theme pertaining to each couple, composed by Dale Bowen, marked the places.

Following dinner, Mr. and Mrs. Howard Conrad showed pictures of their recent trip abroad.

Attending were Messrs. and Mrs. Gus Leuking, Roger Enders, Howard Coy, D. A. Gorman, Sydney Conklin, Dale Bowen, W. C. Ferguson, Sydney Elliott, Harry Hull, Howard Conrad, Lyle Connors, Kathleen Pitts Saunders, Mrs. Carol Scott, Alice Snell, Sonny Hemmi, Dr. and Mrs. D. LeRoy Leatart and Dr. and Mrs. O. K. Hoffman. Special guests were Mrs. Marie Maulsby of Oakland, cousin of Mrs. D. A. Gorman, Ray Coleman, and Walter Coker, nephew of Mrs. Hemmi.

Satellite Club

Satellite Club of Palo Verde Chapter, OES, will have a covered dish luncheon at noon Tuesday in Machinists' Hall. Plans will be discussed for the rummage sale March 4-5 at Third St. and Pacific Ave.

Ebell Club

Franklin Lacey, comedian and monologist, will present the program for Ebell Club Monday at the clubhouse. Group V, Mrs. Minnie A. Powell, chairman, will serve the luncheon.

Passport to Spring '54

This spring more than ever, the Frances Dexter classic dress speaks the language of fashion... great simplicity of silhouette in Dexter lace punctuated by three gleaming jewel studs.

America's Favorite Classic Dress. Exclusively Here.



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As illustrated above, either mixing or matching, in houndstooth check and solid color... Brown or Navy... about \$25.

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Knit Suits Dive Into Swimwear

The biggest news in the active sportswear scene is the knitted swim suit.

In "yummy" colored Ortons that dry in a minute, to light-as-a-whisper zephyr wools, these suits give an ultra-feminine, highly flattering aura to every woman.

From classic, tailored types that are simply constructed and without frills, to knitted novelties with buttons, crisp cotton accents and "sparkles," many of these smart suits have such knit-in features as, ribbed legbands... cinched-in waistlines and moulded torsos.

Some of the newest suits are a wondrous blend of wool, nylon and cotton... others are combined with elasticized yarns for that "poured-into" look.

One-piece is the watch word in swim suits throughout the entire swim suit collections—this, whether in the classic elasticized satins and nylons, or the gently-flattering cottons or the many exciting fabric blends of the new season.

The bloomer party—the "sassy" and the "little boy" look are the three novel highlights in swim wear.



BRIEF, tapered, permanently pleated skirt (peel off for swimming), over a slim tube suit of Alamac knit wool. In black, red, royal or nasturtium.



JET PATENT pumps and purses are being propelled into spring as the ideal accessories. Marilyn Mead chooses a tangerine linen suit with printed blouse to accent her accessories. This outfit will be shown Tuesday at the Red Cross Benefit.

PEO Bureau

Long Beach PEO Reciprocity Bureau will meet Tuesday at the YWCA. The president's council is set for 11 a. m. with Mrs. R. C. Black presiding. Luncheon in the cafeteria at noon will be followed by a business session at 1 p. m., with Mrs. J. Roscoe Howell presiding. Chapter 19 will be hostess chapter. Mrs. King Light will speak on "Music in the Bible" at the afternoon program, and Mrs. Darlington Pratt, whistler, with Ruth Nichol, pianist, will give selections.



BOLERO BOX suit of Forstmann's Telga, in three pieces; full skirt has own double petticoat of crinoline and polka dot net. Blouse is silk surrah print.



IMPORTED LINEN suit by Bass styled with slim skirt, popular box jacket, lavishly covered in Schiffl embroidery; colors, charcoal or luggage with white embroidery.

Among Career Women

Quota Club to Celebrate 35th Milestone Monday

By ANNE GILCHRIST

Perhaps no candles will be blown out tomorrow night amidst the cries of "Happy Birthday," but the traditional wishes that go with this act for continued happiness and success will most certainly be present when members of Long Beach Quota gather to celebrate the 35th anniversary of Quota International.

The sparkling party will be held in the Mirror Room of the Lafayette, with Marguerite Wood presiding. To Ruth Chaffee will fall the pleasure of introducing the evening's distinguished guest speaker, Dr. Fred M. Judson, pastor of the Trinity Baptist Church in Santa Monica. Dr. Judson, nationally known humorist and inspirational lecturer, will talk on "It's a Wonderful Life."

Adding musical dash to the program will be the Long Beach Kiwanis Barbershop Quartet composed of Norman Masterson, Harry Christensen, Jack Hammond and Brewster Gray.

Among guests, none will be more welcome than Wanda Frey Joiner of Los Angeles, who has the distinction of being the international founder of this outstanding women's service club. Other guests will include members of Quota Clubs from all over Southern California.

Rated one of the most enjoyable meetings of the last several months was the dinner and program meeting of Pilot Club Wednesday at Pacific Coast Club. It was an evening of surprises, hilarity and laughter. Several committees prepared stunts and acts, each kept a careful secret except from co-ordinating chairman Margaret Fenwick, who is president-elect and was chairman of the evening.

Antoinette Oster, Glada Strode, Margaret Kimball and Helen Murphy made of themselves a barbershop quartet for the occasion and, while they probably will never compete in contests held by the Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, they nonetheless proved delightful entertainment with their songs and special lyrics ribbing the Co-Pilots (husbands of members).

Edith Klein, chairman of the attendance and arrangements committee, plus her committee, performed a telephone gag that brought forth laughs galore.

Co-Pilot Elwood Murphy

Dance Review Scheduled

Madame Calhoun Dance Studio of Paramount will present a program called "Rhythm On Parade" at the community program, sponsored by the Recreation Department, in the Municipal Auditorium Monday evening at 8 p. m.

Fifty children are featured in the review, which will include a rumba tap, sailors horn pipe, boogie tap, Gay Nineties, Spanish, and Indian dances, a Hawaiian hula, and an Oriental dance.

Community singing will open the program at 7:30 p. m. led by George Griffith with Mrs. Madeline Frazer as accompanist.

Old time and square dancing will follow the stage show with music furnished by the Tio Orchestra. Al Wilson will be caller.

This civic program is free to the public, and doors will open at 6:30 p. m.

Snow Vacation

A snow trip to Wrightwood is in the offing this weekend for members of the Horizon Clubs, a branch of Camp Fire Girls. More than 30 girls plan to attend.

To Present Radio Play

"A Song for Queen Esther," radio play by Morton Wisbengrad, will be presented at an 8 p. m. meeting Wednesday of the Women's League of the Bellflower-Lakewood Jewish Community Center at Woodruff and Rose Aves., according to Mrs. Samuel Leider, program chairman.

The cast will include Mrs. Bud Reisman, narrator; Mrs. Sam Marcus, Flora Levine, Robert Koppel, Harold Storch, Morris Willick, Lillian Gurlich and Joseph Levine. Mrs. Leider will sing Purim songs, accompanied by Mrs. Alex Britton. Refreshments will be served.



IN HER EASTER BONNET is Suzanne Kieler, daughter of Mr. and Mrs. Marshall Kieler, who is being escorted by Freddy Harris, son of Mrs. Fred Harris. The youngsters are modeling Easter attire which members of the North Long Beach Junior Women's Club are making for children at the Los Angeles County Orphanage.—(Staff photo.)

Club Sews for Orphanage

Just as the Easter season brings promises of hope for the future, members of the North Long Beach Junior Women's Club feel that new dresses and shirts for the girls and boys at the Los Angeles County Orphanage will serve as morale boosters and will bring much happiness at Eastertime for these little orphans.

There are 60 children in the orphanage, and since membership in the Junior Women's Club is comparatively small, members are giving the people of the community an opportunity to lend a helping hand by making donations of dresses, shirts or yardage to the club to be given to the orphanage at Easter. Anyone interested may obtain additional information from Mrs. Marshall Kieler, 6533 Walnut Ave.

Ladies of Elks

Ladies of the Elks will have a luncheon at 12:30 p. m. Wednesday in the Elks Club lounge. Mrs. Lucy Handley and her committee will serve. Cards will follow.

The Italian Cut

It's becoming and flattering to women of all ages and types. There are many fabulous versions of this famous style. Let us show you!

for only **\$1.50**

HELENE CURTIS
Duchess Fashion Cold Wave \$10
complete with cut

"a touch of magic for your hair"

Cozart's Helene Curtis NEW PERMANENT gives you curls that are silted soft to the touch, yet strong and well defined—long lasting; there is nothing like it, the FLATTERY of NATURALLY CURLY HAIR captured at last in this fabulous NEW WAVE.

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Ample Free Parking at Our Bixby Knolls Salon

Little Hats on the Level in Colorful Fabric Fancies

Little hats that give maximum display to the shorter coiffures are the avant garde of the spring millinery showings.

Forward poses are prominent—as are the little hats that take a deep drop on one side... for a pert, young silhouette that's easy to wear!

Fragile floral treatments, textured straw detailing, fabric hats by the score, and shiny-surfaced straws—all make bright impressions!

Crisp straw cloths, chiffons, organdy, printed sheers and silk jersey are but a few of the many fabrics high lighted for headlining.

The level-posed pill-box high lighted with flowers, bows and glitter trim will be the primary shape for spring-into-summer wear.

Caps, shells and profiles will continue to star with all the spring fashions. In shiny straws, or straw cloths, and pastel felts, of course, they give importance to "topward" keyed costumes.

Many small hats reflect a courtly look of elegance, others with their birdbeak styling, and crisp precision, reflect a "military" look that's feminine, pert and young!

Bow detailing, rose trims, veiling, stitched trims, corded, streamers and of course, glitter, are the fresh-up trims.

From the little, very little, half hat, referred to in millinery parlance as the "miniature," to skimmer types, large plateaus and bretans, "big" impressions are made in milans, leghorns, shantung and ball straws.

Flat, pancake crown treatments, mushroom shapes, and the "figure seven" are some of the more newsmaking silhouettes!

One of the most important details of the millinery picture is the use of wire frames, clasps and grippers to give

head-hugging, smooth fit to the new season hats!

Velvet, satin and jersey have emerged as trans-season fabrics and are evident on the spring scene in brilliant shades of turquoise, amethyst, orange and others; colors which are seen in all millinery lines!

Shiny black straws, simply adorned with self-curves and side detailing; flowered hats in sheer organdy; platters of violets, lilies of the valley and roses; turbans, cloches, tailored bonnets and forward-looking sailors are all in the fashion setting for spring.

Look for "peach basket" shapes to wear with box coats, the homburg shape with silk



SPRING enchantment is captured in this sweetheart level bumper made of Baku accentuated with beads.

coats, brow platters with cropped jackets, wide hats for open collars, and picture brims for prints—these are the newest themes for your fashion ensembling.

Aside from the "high" costume colors previously mentioned—white, shiny blacks, navy and beige—are featured as color cues of spring.

White at its brightest, and black at its shiniest are the key accent tones for millinery.

For your prints, be sure to pick one of the "high" shades and dramatize it with a companion color hat.

There is no formula! Color is a part of the millinery scene—so enjoy it, from the tip of your toes to the top of your head.

To Learn Outlets

Call the Independent-Press-Telegram, 70-5951, Ext. 241, or write to Dept. A in care of this newspaper to learn names of local outlets for fashions pictured in this edition.

Costume Themes Highlight Girls' New-for-Spring Wear

It's the "pretty girl" look versus the "little boy" look in the young wear collections for spring.

In detailing that rivals mothers' and big sisters' fashions in every detail—the young miss steps out for spring in the gayest, smartest coats, suits and dresses.

The costume fashion which takes such an important place in the spring wardrobes of the "older folks," is brilliantly translated into fashions for the very young and young.

From toddler to teen, the junior miss will step out for spring in specially co-ordinated costumes.

Costume suits lined to match their blouses—the coat and dress costumes—dresses plus a sweater are some of the imaginative ways in which the costume is interpreted for the "sampler" and "soda" sets.

Yes, fashion starts young in the "little princess" look of dresses, coats and suits—in the important navy coat that picks up all adult detailing—in fullskirted frocks that are all a-froth with ruffles below... and in important little suits that borrow from mother every bright designer's trick.

And, borrowed from brother are all the imaginative interpretations of "boydom" in feminized shirts, the trim boy coat, and the shirt dress.

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Spring Tonic—the lift your wardrobe needs

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Sportswear Scene Lively in Animation

Comes the Fashion Openings of Spring, and it's difficult to make predictions as to what the leading themes in sportswear will be!

It's far, far easier to take out the trusty thesaurus and look for all the most imaginative exciting synonyms that define the color, newness and fresh stylings of the thrilling Spring-into-Summer sportswear and separate items.

Fashion has taken to its heart the man-tailored shirt—this, in such a wide range of fabrics as from broadcloth to most elegant silks. And, for '34, they are bewitchingly enchanted with clever prints and jewel-trims.

Skirting the separates scene, finds the fancy fullness-to-the-modified full-circle skirt... here—gay, imaginative designs run rampant on glossy cottons, feather-light woolens, quilted novelties, linens, and lavish silks and silk-blends.

The not-so-short, not-too-long Bermuda or Jamaica shorts, take honors in the active-sportswear picture. Your smart-for-summer shorts will be right in denim, linens, like-linens, baby cords, poplins or bark weave fabrics.

Again, it will be a "pants" year for milady... short shorts for hot weather and sun fun—the walking short for at-ease wear—the tapered pants for everywhere wear, and newly-styled culottes!

And, while on the subject of pants—"bloomers" bloom on the active sportswear scene in fun-in-the-sun fashions—particularly in styles that take to the water, too.

All kinds of knits come into eminence for '34—the little sweater top, often in cashmere, or in man-made fibers, and elegantly-decorated with ribbon—"jewels" and embroidery—is established from noon 'til after-five in the smartest places, and over the smartest fashions!

And again the SHIRT! Right on the very "tails" of the man-tailored shirt, comes the newly-important elongated shirt, and the shirt dress. Best described as a tailored shirt with below-the-knee shirt tails, these smart newcomers step into the spotlight in an exciting assortment of fabrics and colors—to cinch in gaily at the waist for your own figure definition.

Prof. Robert Krogg of the Long Beach City College Business Institute, teaching staff was guest speaker at a dinner meeting of the Suburbanite Chapter, National Secretaries Association, at King's in South Gate.

The professor spoke on the theme, "Training for a Certified Professional Secretary's Certificate."

Plans were made for a spring fashion show April 2 at King's with Edna Souder presiding. Committee appointments included Lois Allen, birthdays; Betty Crain, bulletin; Barbara Clanton, dinner; Dorothy Shelly, national secretaries week; Carol Owens, membership; Doris Grace, publicity and public relations; Lee Hodge, public work and welfare; Marilyn Danson, scrapbook; and Ruth Marshall, ways and means.

To Learn Outlets

Call the Independent-Press-Telegram, 70-5951, Ext. 241, or write to Dept. A in care of this newspaper to learn names of local outlets for fashions pictured in this edition.

Dyed-to-match separates are important in the new-season settings! The most gently-fashioned sweaters again will team in smooth harmony with linens, zephyr light woolens, and wool blends, and host of other smart fabrics.

Cotton blouses become real tricksters—many can be worn in or out—some can be worn front or back—and still others have necklines that plunge low or rise high, with a simple button or closing trick!

The squaw dress, heretofore a rather localized western novelty—becomes very much a part of the casual-to-glamour scene.

Whether your sportswear wardrobe, sports a "Made in California" label, or "Made in New York"—or a happy blending of both—you'll find it newer, more imaginative—and generally more versatile than in seasons previous!



NEW CURVE control for small to above average figures is assured with Maidenform's Etude bras. Flattering princess-line panels give a fashionably lifted bustline for the new spring silhouettes, while the inner bands afford a firm support.

Tri-Deltas Install Mrs. Ellery

Delta Delta Delta, international collegiate fraternity for women, installed Mrs. William P. Ellery as president of the local Alumnae Alliance during a luncheon-installation at the Greenbrier Inn with more than 40 Tri-Deltas attending.

Mrs. Charles T. Smith, retiring president, presided. Others taking office were Mrs. G. H. Erickson, vice president; Miss Patti Knowlton, corresponding secretary; Mrs. William Lightenberg, recording secretary; Mrs. L. R. Christiansen, treasurer; Mrs. Harold Hough, Panhellenic representative; Mrs. Glenn White, alternate Panhellenic representative, and Mrs. W. K. Stowe, Southern California Area Council and hospital representative.

Committee chairmen who will assist the new officers are Mrs. G. H. Erickson, program; Mrs. Jesse Shackleton, reservations; Mrs. Ethel Severson, publicity; Miss May Brittain, scholarship; Miss Nona Nelson, membership; Mrs. Robert Hart, ways and means, and Mrs. Charles T. Smith, parliamentarian.



Mrs. William P. Ellery

BOTH PLAIDS AND TWEEDS are high lighting the fashion front this season in attractive two-piece ensembles with bolero jackets. Sharon, left, and Sandy Cotter will model the above outfits at the Red Cross fashion show Tuesday evening.



THE EASY WAY to a beautiful costume is in Tabak Tie-Ins, made of Lura-Lin, and styled for mixing or matching jackets, skirts or dresses. The above jacket in navy or brown hound's-tooth check and dagger-slim skirt in navy, brown or white. Dickey blouse, navy or white, brown and white, or all white; in sizes 10 to 18.

Professor Is Speaker

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17⁷⁵ TO 39⁷⁵

THE SIZES:

10 to 18, 9 to 15, 14½ to 24½!

You're in for a wonderful surprise when you see this advance Spring suit collection at Penney's! Now's the perfect time to start building your Spring wardrobe and we have hundreds of suit superlatives to please every woman, to flatter every figure. They're the very latest in fashion at Penney prices you'll find incredibly easy on your budget. Hurry in! See them TODAY!

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Spring Suits Keynote a Bright Fashion Future in High Styling, Rich Fabric

However new... or unusual... or dramatic are the fashions being presented in any spring opening, there is always one appearance that is awaited with almost breathless eagerness—the spring suit!

Suits are always the focal point of interest for, almost without exception, a smartly dressed woman builds her new-season wardrobe around one well-designed suit... preferably one that introduces a rather sharply defined departure in silhouette.

One news-making suit in a woman's wardrobe can establish her as a woman of true fashion awareness and create for her a reputation as a style leader.

This spring of 1934 promises no disappointment for women who are hoping for something excitingly new in suits.

The incoming season brings much that's new in silhouette. Suits with built-in curves are attention compelling. Interfacing and pliable stiffening are used to create rounded contours. The waistline is often accentuated with a corseted midriff. Darts are much in evidence, running smoothly from the waistline into the natural hipline.

Top bulk is new! It is achieved by cut rather than padding. Sleeves are set in at a dropped shoulder and usually cropped at bracelet length to achieve this 1934 top width. Some are styled with balloon fullness above the elbow.

Necklines accentuate this look of width at the top. Necklines are framed with collars for a pretty look.

Skirts are predominantly slim but the gracefully full skirt is also being shown, usually with the new shorter jacket in the 20-inch or 22-inch length.

The biggest news in fabrics is the lightness of the spring

woolens and the tremendous popularity of silks for suits. This new lighter weight in suitings is so important that it could almost be said that fashion is judged by the ounce!

This feather-light effect is particularly in evidence in the new alpaca and silk blends and spring worsteds. Even tweeds are wonderfully light weight for the new softer effect that identifies this season's suits.

The perennial favorite, navy, is again being heralded as the most important color for spring. Gray and beige show up often, as well as spring- lovely pastels.

Courtesy Counts More Than Looks

By VIVIAN BROWN

Girls will be girls over all the country—when it comes to boys they want them 'chivalrous'.

The Queen Bees may stand shoulder to shoulder with boys on buses, work side by side with them, and match their wits on debating teams. But when it comes to dating, the swains had better realize that girls want to be treated as weak sisters. They'd rather date a courteous boy than the handsomest guy in their set.

Take 17-year-old Rita, formerly of California, and now of New York. When Rita lived on the west coast she had lots of group dates. But the boys were different. For one thing they were not quite so gallant, says she:

"It is strange to find boys in the east who open doors for you, carry your books and packages, guide you across the street and always walk next to the curb. Out west girls are sort of on their own with boys. They don't make an effort to impress a girl."

Rita thinks maybe that is because life is more casual in the sunny climate. Sports clothes are in order most of the time and nobody dresses up. Even for dances blue jeans and casual clothes are worn. But here she has been amazed that boys call for you in their best-dressed suits, shined shoes, starched collar and tie.

Says Rita: "The boys are just as nice back there. But they haven't learned how to be polite to girls. It is more fun going out with a boy who dresses up because it makes you feel important."

This point of view seems pretty consistent, judging from

a mailbag of information garnered from date-bait damsels around the country. Here's what they look for in their dates:

1. A boy who asks where you want to go when he takes you out. (And if he doesn't have much money gives you a choice of places within his means without boring you with his poverty-stricken purse.)
2. One who calls for you in a neat outfit suitable to the occasion. (Not a rig he's just played baseball, football or hockey in.)
3. A fellow who doesn't object to meeting your family. (And doesn't say "I'll wait outside" when invited into the house.)
4. A guy who is willing to bring you home from the party

at the time your parents have set. (And who doesn't insist on parking in some lonely spot when you are anxious to be home on time.)

5. A sensible driver who doesn't try to burn up the roads with his old jalopy. (And is considerate enough to keep his car clean so that your gown will not be oil-smear and dirty.)
6. A faithful escort who sees that you enjoy yourself wherever he takes you. (And doesn't ditch you when he sees the girl he wishes he could have dated.)
7. A good dancer who manages to keep in time with the music. (And doesn't insist on being an exhibitionist on the dance floor, making a fool of you, too.)



FASHIONED FOR the discriminating woman are these linen dresses, on the left, a beige two-piece ensemble touched with braiding on the collar, and right, a linen type fabric in aqua. For the tiny miss is a waffle-weave polished cotton in yellow to match the first daffodils of spring. Jet patent pumps add dash to the ensembles.

Flattering Lines, Glamour, Fabrics Restore Dresses to Top Place This Spring

Spring, 1934, may well be remembered as the season when dresses came back to their rightful place in the fashion picture!

Long crowded out of popularity by separates for both casual and dress-up wear, dresses now show every sign of soaring to new heights of popularity. And with good reason!

The silhouettes for this incoming season work such wonders in figure flattery, that no woman will want to overlook them in assembling her spring wardrobe!

Fabrics, too, contribute to this newly discovered popularity! They are the type that make a woman feel utterly feminine... completely lovely!

Glowing silks appear in many new versions throughout the entire spring presentation. The unprecedented use of silk marks the dress picture—and how could a woman feel other than glamorous in a rustling, pure silk frock? Particularly when it's cut to emphasize her softly-curving waistline, with a skirt that swirls over buoyant petticoats!

This is the silhouette that distinguishes the after-five frock. Fully 75% of these party-minded dresses feature the full skirt!

The newest interpretation is the dome skirt. This carefully-molded (and lined) roundness differs from the gored flares and all-round gathers of last year. Back-fullness and pleating continue important, however. Almost always, this season's full skirts are shown in the unbroken or Empire-line princess silhouette.

To lend the ultimate in variety, daytime dresses completely reverse the picture! Here, only about 25% are shown with full skirts.

For daytime, the sheath-slim look is all-important. Again, the Empire line is tremendously popular. Too, there is a new accent on top width in big collars, spreading flat or rolling up and out. Bigger sleeves—

puffed, crescent, and lantern, help play up the slim lines.

Top-ranking fabrics are crepes, linens, rough-textured or ribbed silks and feather-weight woolens.

Definitely a spring signature is the tunic, a dramatic new-comer!

As to the controversial question of length—fashion authorities agree on the "length most becoming to the individual." However, it is expected that spring dresses will be shown one to two inches shorter than now being worn, but the extra inch will remain in the hem!

Club to Join State Group

Cherry blossoms centered quartet tables at a luncheon given by Lawyers Wives Club at Assistance League club-house, when hostesses were Mrs. Frank Burton, George Hart Jr., Eugene Kirkpatrick, Ray Heimburger, and J. Paul Jones.

On the large table was a lovely arrangement of lavender and purple flowers.

Mrs. Jimmy Starr presided at the business session when the by-laws of the state organization were read. The club then voted to accept the by-laws, thus becoming a charter group in the Lawyers Wives of California, Inc.

Mrs. Floyd Webster announced there would be a spring benefit bridge party March 30 at the Wilton Hotel, when a special feature will be the door awards, all of which will be homemade cakes baked by members from their favorite recipes. Guests introduced were Mrs. John Mohn, Leonard Delk, Allen Boyd, and Miss Bertha Walsworth. Welcomed as a new member was Mrs. Harold Marcum.

Miss Minnick Is Honoree

Miss Dorothy Minnick was honored by a group of friends with a linen bridal shower in the home of Mrs. Arthur Smith, South Gate.

Bells, adorned with lilies of the valley and ribbon, served as place cards, and tiny Sherrie Smith assisted her mother in serving.

Guests were Mrs. Kit Collins, Hubert Crozier, Charles Tinley, Aldo Molinar, Paul Larson, Bill Miller, Stanley Porter, Robert Mayes, Dan Shofner, Gordon Palmer, Don Hodges, Harry Hall, Frank Beckman, Bruce A. Woods, William A. Minnick, Floyd Bontrager, Bob Leach, and Misses Janet Lynes and Jackie Light.

Pi Beta Phi

Pi Beta Phi Alumnae Club members will hold their annual "Cookie Shine" dinner at 6:30 p. m. Monday in the home of Mrs. H. P. Miller, 19 Molino. Reservations may be made with Mrs. Neil Phillips.

Rebekah Lodge

Past Noble Grands Club of Del Mar Rebekah Lodge 275 will meet at noon Wednesday at Mechanists Hall. Refreshments will be served, followed by a business meeting and social afternoon.

Fluid Lines Distinguish Footwear

Ready to step gaily into a light-hearted spring are the graceful footwear fashions!

Keyed to the softer, more feminine look of spring, these shoes not only dramatize a pretty foot, but flatter it unbelievably!

An airy, light look to these new-season beauties gives a definite note of daintiness as lines follow a continuous curve around the foot and ankle, to give shoes a fluid look of grace!

Off-side effects and draping add to the drama of these shoe silhouettes. Starting on the vamp and continuing up over the instep, spring shoes often achieve a high front line with a very open effect. This high line is a complete change from the low-cut pump.

In addition to silhouette, color, materials, and heel heights all have style interest for spring.

The aniline dyes alone have added a richness to the smooth-surface leathers and to colors.

Patents again rank importantly, especially in black and gunmetal. Gilt and kidskin take on a new richness in spring's favorite, navy. Beige tones and browns are highly popular.

In daytime shoes, there is again a new lightness. Interest is concentrated on the vamps with great variety in their treatments. Stitching, overlays, lacing, and contrast-pipings are notable.

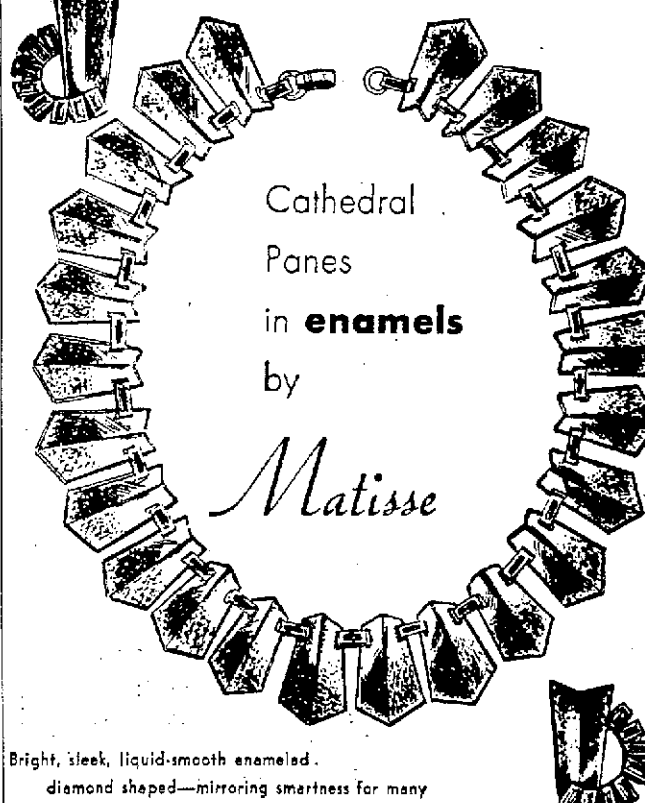
Bows and knots are used to create the daintier looking daytime shoe for spring.



SLEEPY TIME GAL might well be the title for little Cheryl Sumanas as she readies for bed wearing a quilted pajama set in pastel print.

Featured Styles

All styles featured by pictures in these pages can be bought locally. Call the Independent-Press-Telegram, Ext. 241, to find out where they are available. Or write to Dept. A, Independent-Press-Telegram.



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PRETTY plaid skirt favorite, Orlon and wool, washes so easily by hand.



WORKING TOWARD the success of another yachting season are wives of officers of the Corsair Yacht Club, from left, Mrs. S. E. Anderson, wife of the new commodore; Mmes. Mil Marsh, Dick Schweinhart, Lew Marsh, Charles Dunkley and Leonard Woodman. They will act as hostesses at the numerous events planned from May through October for this club, which stresses yachting activities for the entire family. There will be a fishing derby, a treasure hunt, beach picnics, dances, log races and cruises.

Bold but Beautiful Themes Are Expressed in Jewelry

The most colorful and imaginative yet—is the bright promise of the jewelry scene for spring 1954!

BEADS—in crystal, in catlin, in new textured surfaces and a wide variety of shapes and colors—are paramount in every jewelry collection.

CRYSTAL teams with white or jet, with pearls or pastel colors to become a style leader in either rope, lariat or heavy necklace designs.

Short chunky **NECKLACES**, and collars are ready to complement your open neckline fashions. Extreme earrings in drop style, beaded designs, "chandeliers," "showers," "stringbeans" and oversize buttons—are all important.

The massed and many **BRACELET** look gives emphasis and importance to both slim-lined, longer sleeves and the many sleeveless fashions.

This spring load your arms with bracelets—and every type of bracelet is fashionable.

GOLD—takes on new texture—particularly in lacy effects, and complements the new feather weight metal themes of the season.

LEATHER stays on for spring—in a wide variety of lovely pastels. **WOOD**—in the lightest polished tones, stays on to greet spring with gold trims and neatly-tailored accents.

The "antique" or "heirloom" look of winter jewelry collections is big news for spring, but with pastel and porcelain tones.

Intricately-manipulated necklaces... many fringe-bibbed... are stressed to accent top-width costumes.

Rhinestones and rondelles continue to add glitter to spring jewelry. Frosted and ice beads are appearing in all colors everywhere.

If you like small bracelets,

big bracelets, then surely wear them. Mix and match bracelet themes to your heart's content—they are big news for spring.

To summarize—beads with crystal... extreme earrings... new, big necklaces, ropes and lariats... shell jewelry... tailored wood jewelry and lacy gold—are the fashion highlights that make jewelry news most exciting for the season ahead!

Music Club Notes

Supper Room of the Lafayette Hotel will be the attractive setting Wednesday for an important event for Woman's Music Club, when the annual Charter Day festivities will take place.

A gala luncheon, with Mrs. E. B. Leinhammer presiding will be followed by a program arranged by Mrs. B. E. Burchfiel, to include "Peripatetic Listener," Ethel Willard Putnam; vocal trio composed of Agnes Burchfiel by an instrumental ensemble.

Students Must Study Hard in Order to Achieve Goals

By ANGELO PATRI

Practice is a terrible word in the ears of many children. The beginning of any study, any skill, is always thrilling. The music pupil is delighted with himself when he plays his first tune. Soon the thrill wears off.

The teacher has pointed out that the basic elements of music must be mastered. The ballet teacher tells the same dreary story—practice. The teacher of English tells the aspiring writer that only by long study, day by day, can he become a writer. Life certainly is drab, thinks the beginner.

Cheer up. In every kind of learning there is the easy start, then a time when no progress seems to be made. That is the time to practice and keep on practicing until one day new power springs out to surprise and delight the learner. Then again, after a short time, comes the time of no progress, just steady practice.

These times of no progress are known as plateaus of learning by the psychologists. They are brief pauses between growing spells. Maybe they are there to give the learner a breathing time in which to gather skill and the strength to produce it. Anyway, they demand steady practice.

Steady practice means day-by-day work. It is best to sit down to the job, or stand up to it if that is better, and no matter how you feel about it, go to work. Play the same scale over and over, the right fingering again and again. Keep at the paragraph you

want to perfect, no matter how often you have to rewrite it. There is no other way. Remember the famous author's advice to the aspiring writer, "Apply the seat of the pants to the seat of a chair every morning, day after day, and write!" That is what practice means.

Of course, if you mean to perfect yourself in any field, this will not be too hard for you to do. Earnest students know they must devote themselves to their tasks or fail in them. The beginners, those who are experimenting with various fields of work, are the ones who must take heed—this need for practice—the heart.

Giving up the day that a game looks better than an hour of practice will not help a student to know where his abilities lie. The grasshopper method of trying out on things, then another, without really getting down to work a one or another, is weakening to the spirit and to the skill. Give the task a chance; give yourself a chance by practicing faithfully the work in hand. Only so can you be certain that it is your field, or is not.

(This column runs daily in Long Beach Independent.)

Club to Hear Fred Kraft

Long Beach Writers' Club will meet Thursday at 728 Elm Ave. At 10 a. m. will be the poetry hour under the direction of Mrs. Mary A. Campbell, and at 11 a. m. the short-story hour of reading the manuscripts by members, with Mrs. Helen Gillum as leader. Luncheon will be served at noon.

At 1 p. m., Mrs. Velta M. Allen, program chairman, will present Fred Taylor Kraft, editor of Southland Magazine, and literary editor of Independent-Press-Telegram, who will conduct a question and answer period on "Writing for Southland Magazine and Meeting a Newspaper Magazine Editor's Problems." Guests are invited.

The club has a workshop on the second Wednesdays of each month at the Art Center, with the study of the short stories and articles from 10 a. m. until 1 p. m. The club is now adding three new departments, the study of the novel, novel and confessions. The third Thursday is the Poetry Workshop at 1 p. m.

A bulletin called the "Club Points" is edited once a month by Mrs. Grace Scott, 2835 Gaviota Ave. It consists of news of the club, contests and marketing of manuscripts. Mrs. James A. Worsham, 3223 Ashworth St., Bellflower, is president.

Members are from all the surrounding areas.



THE TAILORED look achieved is this attractive navy ensemble styled with hand-knit blouse, pink jeweled epaulets.



Lovely after 5 cocktail dress

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Sisterhood to View Play

"From Five to Five-Thirty," a play directed by Mrs. Gilbert Lapid and featuring an all-member cast, will headline afternoon activities of the Sisterhood of Temple Israel following a luncheon meeting at 12:30 p. m. March 3 at the Temple Israel social hall, Third and Loma Sts.

Drama group members who will participate are Mmes. Norman Abrams, Jack Levine, Leo Shultz, L. Wechsler and Milton Winnick. Luncheon hostesses will be Mmes. Louis J. Zomnick, David Wigod and Lawrence D. Solomon. Mrs. Harry S. Smith will preside.

Rash of Ruffles

Fashion has broken out in a rash of ruffles—especially where the young, younger and youngest sets are concerned! You will see can-can ruffles under most full skirts—either built-in, or built-up by sep-



RED SEQUINS on a white painted skirt make the cocktail dress at left a glamorous addition to any spring wardrobe. In the center, a pure print silk, ideally suited for late afternoon or early evening wear, and on the right, a Tabak original in white. These were photographed against the authentic Hawaiian background at San Diego's Koni Kai Club and will be viewed Tuesday evening at the Red Cross Benefit which also will feature an Hawaiian theme. (Staff photo.)

Featured Styles

All styles featured by pictures in these pages can be bought locally. Call the Independent-Press-Telegram, Ext. 24, to find out where they are available. Or write to Dept. A, Independent-Press-Telegram.

Youthful Look

The modest and simple look of spring fashions is new, adding to the basically youthful character of the silhouette.



RIPPLES of spring are in this buttercup straw hat, which is frivolous, fashionable and pretty. The tiny buttercups of straw are pierced with quills.

Invitation to You...

...to view the freshness in fashion that highlights our new Spring collection.

Silhouettes designed to flatter you...exciting new fabrics to delight you... colors that sing of Spring!

Please accept this invitation to look your loveliest this Spring. Come in and make your selection soon.

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The **"LADY PIN"**... with French Cuffs and pretty round collar that you can wear with a pin. Choose from these fabrics... Gingham checks in an assortment of Spring-fresh colors... white on white broadcloth... fine Pima Broadcloth in white, blue, maize, pink and red... or lovely soft Chambray in pastel shades with white Pique collar and cuffs... **\$5.95**

The **"LADY BURT"**... white oxford cloth with handsome button down collar and French cuffs. Also available in assorted colors with barrel cuffs. And at this price, the "Lady Pin" style (round collar and French cuffs) in fine pencil stripes in a selection of smart colors... sizes 10 to 18... **\$5.00**

Clip-on Bow Ties... Navy, red, green, black, yellow velvet with matching streamers... **\$1**
Black velvet Clip-on Bow Ties... Striped grosgrain on reverse side... with or without streamers... **\$1**

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"THE LADY PIN"

School Menus:

Tempting Dishes at Cafeterias

The following menus will be served in Long Beach Elementary Schools in the week of Feb. 22-28:

MONDAY: Holiday.

TUESDAY: Beef-ricer casserole, garden peas, fruit kabob, 1/2 whole wheat sandwich, milk.

WEDNESDAY: Beef patty on bun, fresh carrots, quartered orange, Lorna Doone cookie, milk.

THURSDAY: Chopped steak on mashed potatoes, shredded beets, apricot sauce with whipped cream, 1/2 peanut butter sandwich, milk.

FRIDAY: Macaroni and cheese, chopped spinach, peanuts and raisins, orange juice, toasted French bread, milk.

The above items make up the elementary children's lunch, 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH MONDAY: Holiday.

TUESDAY: Beef-ricer casserole, garden peas, peach half, toasted French bread, milk. A la carte: Vegetable soup, beef rice casserole, garden peas, apricot-cottage cheese salad, sliced pickled beets, luncheon meat and cheese sandwich, honey macaroni cake, dark sweet cherries.

WEDNESDAY: Barbecued beef on bun, whole kernel corn, fruit jello, cheese wedge, milk. A la carte: Chicken noodle soup, barbecued beef on bun, whole kernel corn, grapefruit, avocado salad, potato salad, ham and pickle on rye, cherry cobbler, applesauce with whipped cream.

THURSDAY: Hot meat loaf sandwich with gravy, mashed potatoes, combination vegetable salad, milk. A la carte: Bean and bacon soup, hot meat loaf sandwich with gravy, frozen mixed vegetables, pear-orange salad with cherry garnish, stuffed celery, minced ham on bun, chocolate nut pudding with whipped cream, tangy fruit sections.

FRIDAY: Macaroni and cheese, cut green beans, carrot-celery sticks, 1/2 peanut butter sandwich, milk. A la carte: Cream of tomato soup, macaroni and cheese, cut green beans, molded pineapple cucumber salad, salad bowl with egg garnish, tuna salad sandwich, lemon meringue pie, fresh fruit cup.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetables salads 12c, fruit salads 12c, plain cottage cheese 10c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the Junior and Senior High Schools are not required to purchase the Grill Plate before purchasing a la carte items.

Grandmothers

Grandmothers Club of Long Beach, Chapter No. 138, is sponsoring a card party at 8 p. m. Tuesday in Linden Hall, 208 Linden Ave. The public is invited and tickets may be obtained at the door. Proceeds will be used for the welfare program of the club.

Featured Styles

All styles featured by pictures in these pages can be bought locally. Call the Independent-Press-Telegram, Ext. 241, to find out where they are available. Or write to Dept. A, Independent-Press-Telegram.

Molly Mayfield

Truth Always Best Course

DEAR MRS. MAYFIELD:

Recently I met a man who is a very wonderful person, and I love him very much. He says he loves me, too, and wants to marry me. But—there is one very big drawback.

You see, two years before I had met a man I thought I loved, and I thought he loved me, too. One night our emotions got the best of us and we were carried away. When he found out about the baby coming he immediately left and I haven't heard from or seen him since.

I was left to face the gossip and scandal of the people I had known and worked with all my life. I went to a home for unwed mothers, and the baby was born—dead.

Mrs. Mayfield, the whole thing haunted me: I couldn't seem to forget, so I left and went to the little town where I am living now. Time passed, and I met this wonderful man

and fell in love with him. The people here don't know my past, and neither does he.

If I only knew what to do! Should I tell him and take a chance of losing him? Or marry him and live a life of guilt and shame? Please tell me what you would advise.—DESPERATE YOUNG WOMAN.

P. S. I am 23. The man I love and want to marry is 28.

DEAR DESPERATE: If you truly love him, you'll tell him. It wouldn't be fair otherwise. And believe me, if he truly loves you, you won't lose him.

Don't you see how much better to know, and to know now whether he does love you as deeply, as sincerely, as steadfastly as he claims?

Of course, what happened to you was a tragic thing. The man you thought you loved turned out to be a poor excuse for a man. You both erred, yes, but he left you to suffer the brunt of your error, instead of standing by and helping you when you needed him.

If, after you've told this man you love now, he should turn against you, I can certainly understand how deeply, terribly hurt you'll be. But even then you can tell yourself that if he had loved you he'd love you still. After all, there cannot be a human being who doesn't make mistakes. That is why the best human beings must be prepared to understand and to forgive.

You know, too, that if you married him you could never be happy living a lie with

someone you truly loved, could you?—M. M.

DEAR MRS. MAYFIELD: My grandmother who is 86 years old is a shut-in. Would appreciate it very much if some of your readers would drop her colorful postcards. Her main interest lies in the postman's visit each day. And when there is no mail—the days are very long.

She is Mrs. Sallie Morgan, Bunton Convalescent Home, Roscoe, Texas.—A READER.

Attend Conclave

Members of Compton Chapter 769 of the Women of the Moose attended the annual midwinter conference and district meeting in Montebello where Bertha Schmitz of 514 Pearl St., Compton, was the distinguished guest. Compton members receiving awards of merit were Eva Markham, Mary Hendricks and Billie Zeiger.

DUV to Meet

Anna E. H. E. r. i. d. g. e. Tent, Daughters of Union Veterans, will meet at 12:30 p. m. Monday in Veterans Memorial Bldg. for a Washington Birthday celebration. Mrs. Sylvia Smith will preside.

Royal Neighbors

Long Beach Camp No. 3822, Royal Neighbors of America, will meet Tuesday in Ma-chinists Bldg. for a Washington Birthday party. Vera Bar-tee is chairman for the event.

Child Care

Many Tots Need Aid of Psychiatry

By BEULAH FRANCE, R. N.

(Q)—"My wife wants to take our six-year-old son to a child guidance clinic. Her folks agree that a psychiatrist could help. My parents say it would be 'wasted time'."

"I believe he's spoiled and jealous of his younger brother. Don't you think too much fuss is being made today over kids' so-called 'emotional problems'?" LT. K. R. D.

A. If your small son is "spoiled" and "jealous of his brother," he "urgently" needs help. "Emotional" problems such as these, neglected during early childhood, are responsible for far too many misfits among adults.

Mrs. N. G., whose letter came in the same mail as yours, tells about her 6½-year-old daughter who suffered because of comparisons made with her much more self-reliant younger sister. The psychiatrist in a child guidance clinic has brought about a clearer understanding of this child and her actions.

Mrs. G. says: "By cooperating with the psychiatrist's advice and instructions, my child's teacher has been able to make considerable headway with her." She has been steadily improving her mother adds, since the psychiatrist discovered that "she was being given too much supervision by too many aunts, uncles and grand-parents."

It sounds to me as if that might be the trouble with your son. He hears his mother's "folks" agree that a psychiatrist could help. Then he hears your parents scoff at the idea of psychiatric consultations.

Can't you see how bewildering all these conflicting opinions are to a child of six? Even I wonder what it's all about, for your letter really reveals nothing upon which I can base advice.

There must be some situation existing which calls for supervision obtainable only through personal contact. I strongly recommend consultation with a child psychiatrist before it is too late.

Ask Beulah France to help you with your child care problems. Write her in care of the Press-Telegram, enclosing a self-addressed, stamped envelope for her reply.



TRUST Lilli Anne to come up with a French bamboo fabric for this ecstatic little suit designed with peplum of corded ruffles. In pink, beige and turquoise, misses' sizes.



AN AFTER-FIVE ensemble, ideal for those yet cool evenings, is this white and blue print topped by a knitted bolero. The print is carried out in cuffs and collar on the bolero. This will be modeled Tuesday evening at the Red Cross Benefit.



A COMBINATION of well-bred city sophistication and the gentle manner of country living make this urban-suburban junior suit a must for spring. It's wool worsted denim, slim navy skirt and cut-away jacket in bar harbor stripes; navy and white with either red or tan; sizes 7-15.



CRISP navy rayon taffeta gives indication of the first sign of Spring, yet only a tiny rustle in your budget. Miriam Nelson models this new number which features yards of swirling skirt umbrella spoked with red lined collar and cuffs.



DESIGNED of jet patent leather, these thick and thin sandals are ideal for spring sports wear.

Wherever smart women gather the talk is of the New Narrow Look

Gossard's NARROLINE Girdle

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Beauty with control

Light and pretty, of

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BURT'S



the very essence of elegance in a carefully sculptured doeskin flannel by Harrods in the delicate misty shades of spring. 89.95

Greta's

it's worth the trip to Delmont Shore!

charge accounts invited



HE CAN remember when—Long Beach was a peaceful, little beach town—when vegetables sold for a cent a bunch—when Lincoln Park was the meetin' grounds and "The Eye" was the town's newspaper. Chef of the Week George A. Hart Sr. and Long Beach share many happy memories.—(Staff Photo.)

Chef of the Week

George A. Hart Sr. Recalls Early Days in Long Beach

By MILDRED K. FLANARY
Press-Telegram Home Economics Editor

He's what the "natives" call an "old timer"—but only as to his long, Long Beach residency—not his age, nor his spirit, we assure you! He's been here since 1897, coming from Burlington, Vt. Possessing a childhood reputation for consuming doughnuts, Chef of the Week George A. Hart Sr. had a tremendous juvenile following to his Dad's store for his famed doughnuts and the cookie jar.

His courtship with Mrs. Hart even traveled via that route. His father, J. J. Hart, later became judge of the Police Court, a position he held 17 years.

Pleading a case before the bar of justice today, the judge and his client might find it a bit hard to visualize the little boy who peddled the old Long Beach "Press" and the "Eye". The boy who received a two-week dismissal from school for trying the teacher's son (who refused to do his share in cleaning up the park) to a tree. Hart's memories, too, waft vividly back to his days at the old Pine Ave. Grammar School and the first high school in the Tabernacle Bldg. Third at Locust, which was also the scene of Methodist camp meetings and many a chautauqua.

One professor taught the 40 or 50 pupils in all subjects, including Greek, Latin and higher math. He recalls, further, the "good old days" when the late C. J. Walker came to town and started the present F&M Bank. Hart owned a whole-sale-retail store next door, and each took care of the other's customers during the luncheon period.

Graduating from the old Baptist College (now Redlands University), he passed the bar and joined the late E. C. Denio on May 5, 1905. The law firm is now known as Denio, Hart, Taubman & Simpson. Our "chef" dubbed himself "public snooper No. 1" when he became appeals attorney during World War I. Accompanied by the Long Beach Band, a sturdy soap box and some youthful assistants, he sold many a war bond along the Pike and in Lincoln Park.

He pleasantly recalls having just extolled the virtues of a returned Long Beach soldier who had been a "ard" in the croix de guerre, only to glimpse him "passing out the blanks." He was the Independent, Press-Telegram's own John Larson, who was modestly carrying the cross in his pocket.

President of the Long Beach Bar Association in 1921—the days when they were "happy and so poor" and coffee and doughnuts were the refreshments, he "prexeyed" the Lions Club in '23 and the Chamber of Commerce in '38.

Sailing, chess and checkers outfumble each other for his pastime favor—that is unless he has a Fluffy Omelet in the making, which he has today.

FLUFFY OMELET
Separate the eggs and beat the yolks thoroughly. Add 1 tablespoon milk for each egg. Beat together the egg whites and a little salt until stiff but not dry. Gradually fold in the egg-yolk mixture. Pour into a frying pan containing melted fat. Cook over low heat until the omelet is lightly browned on the bottom. Cover and cook until set.



JACKET dresses are the big word for spring. This "Classico" washable rayon print, solid-color jacket comes in a wide range of colors; half, regular sizes.

Why Grow Old?

To Avoid Office Chair Slump

By JOSEPHINE LOWMAN

"Not all 'office broadsides' are mailed out. Many of them are sitting right at their desks.

I have before me a letter which says: 'We are three girls who work in the same office. We all have nice figures except for one fault. We are not overweight but we have bulges on our thighs and larger-than-we-like back hips. We sit all day long. How can we overcome these figure handicaps and avoid them in the future?'

When one sits all day long at a job, the thigh and hip muscles are little used and the pressure of sitting spreads the thighs and the hips. Special exercises which help minimize the daily habit of sitting are most helpful. Also the manner in which you sit can make a difference.

SIT ERECT

I have been conscious of this problem because I myself have sat at a typewriter much of the past 17 years. I have been aware of the figure problems involved. If you sit with your back straight and your

tummy pulled in you have a very good corrective exercise for the back and the abdomen. Of course this does not take care of the thighs and the hips.

I myself sit most of the time on the very edge of the chair, with just enough hip on the chair to keep from falling off and my spine straight. I realize that unless you are accustomed to holding your back straight without support this might be very tiring. However it does do away with the hip and thigh spread.

Good posture, however, minimizes the spread of the hips and thighs even though you have back support. Try the following two manners of sitting and you will see what I mean.

1. Slump in your chair and feel the pressure on the hips and thighs.
2. Sit with your hips touching the back of the chair and your spine straight, leaning forward from the waist, back still straight. This way the body is in balance even when sitting and I think you will find that there is much less pressure on the hips and thighs.

Office women should take hip and thigh exercises just as preventative medicine and must use them if they hope to overcome these figure faults.

If you would like to have my hip reducing or thigh reducing exercises, send a stamped, self-addressed envelope with your request for Leaflet No. 3, "Hip Exercises," or No. 4, "Thigh Exercises," to Josephine Lowman in care of this newspaper.

Gifts for New Bride

Mrs. Milford Lash, nee Ethel Sloan, was complimented with a post-nuptial shower in the home of Mrs. S. W. McManis, 526 N. Chester Ave., Compton. Linens and personal gifts were showered on the honoree.

Pink carnations were used in floral decorations, and followed a valentine motif.

Guests were Misses, James Lunstrum, Fred Woodroof, Milford Elliott, Robert Harris, Riley Lee, Wayne Wright, Jess Mayfield, Ed McManis, Robert McManis, Misses Vickie and Rita Harris and Cheryl McManis.

Oswald Jacoby

Makes Game Despite Hand

There was nothing sound about the contract in today's hand. South was too high, and he should have been set. He managed to make it, however, by means of a flimflam play that you may have trouble discovering even though you can see all the cards.

West opened the ace of spades and continued the suit to East's king. East led a third spade. South ruffed with the king of hearts and West overruffed with the ace. Having taken the first three tricks, West very properly returned a club at the fourth trick. Any other return would have allowed South to draw trumps and then get to dummy later with a club finesse to get a discard on the ace of clubs and another discard on the jack of spades.

When West actually led a club at the fourth trick, South successfully finessed dummy's queen. He next discarded one diamond on the ace of clubs but couldn't get the other discard on dummy's jack of spades, since that would permit West to ruff.

There seemed to be no way

NORTH		20
♠ J 9 6 5		
♥ 7		
♦ Q 6 3		
♣ A Q 10 6 2		
WEST		
♠ A 10		
♥ A 5		
♦ K J 9 5		
♣ K J 9 8 3		
EAST		43
♠ K 8 7 4 3		
♥ 8 4 3		
♦ 8 4 2		
♣ 7 5		
SOUTH (D)		
♠ Q 2		
♥ K Q J 10 9 8 2		
♦ A 10 7		
♣ 4		
Both sides vul.		
South	West	North
1 ♠	Double	Pass
3 ♥	Pass	4 ♥
Pass	Double	Pass
Pass	Pass	Pass
Opening lead—♠ A		

to make the contract, but South found one. He casually led the seven of hearts from the dummy. East rather usually played low and so did South. The seven of hearts held the trick, drawing West's last trump and maintaining the lead in the dummy.

Now declarer could safely cash dummy's pack of spades and discard his last diamond loser.

Tell the truth: If you had been East, would you have covered the seven of hearts with the eight?

In Local Stores

All fashions pictured on these pages are available at local stores. You can call the Independent Press-Telegram, 70-5351, Ext. 241, to find out names of stores. Or write to Dept. A in care of the Independent-Press-Telegram.

Miss Tournae Bride-Elect

Mr. and Mrs. Paul Tournae of 4306 E. Queensdale Ave., Compton, announce the engagement of their daughter, Patty, to John Clifford, son of Mr. and Mrs. John Clifford of Bell Gardens.

Miss Tournae is a senior student at Compton High School where she is a member of the drill team. She also is active in Eastern Star and a line officer in Lynwood Bethel of Job's Daughters. Clifford received his education in Compton.

No date has been set for the wedding.

Penwomen Name Officers for Year

Mrs. Ellen R. Conaty was elected president pro tem of the Long Beach branch of the National Association of American Pen Women at its recent organization meeting at the home of Mrs. Elaine Malco, 5460 Los Lomas. Mrs. Jule Armin Cosper was named secretary and membership chairman and Mrs. Vera Williams, treasurer.

WHY BE CONCERNED WITH BABY'S FEET

By G. R. FOSHOLDT

This question is the first of a series of articles to be run each Sunday in the Woman's pages. If you follow this column from week to week, when completed you will have a greater knowledge of your child's feet and shoe problems throughout his growing stages.

First of all, let us stress what a delicate structure we are dealing with, more complex than the finest precision machine. Your baby's feet consist of 52 soft bones (one-quarter of all the bones in the body), 38 muscles and 214 ligaments that gradually develop into body-supporting structures which determine a great deal your child's posture, gait and general health.

Is it no wonder that our leading doctors watch so closely the development of those tiny feet.

In observing his feet you will see, instead of a well formed arch, a foot that appears to be flat. This is due to a fatty pad that our Creator has provided to protect the foot and ankle muscles.

Now what protects this undeveloped arch as the fatty pad dissolves and the shock of his body weight is put upon it?

This is the question and the answer for next Sunday.

This Column Sponsored by

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Elderbloom Has Party

The girls' glee club from Lindbergh Junior High School, with George Griffith as director and Helen La Fleur as accompanist, sang a group of selections for the reciprocity party given by Elderbloom Club when members of the Presidents' Club were honor guests. Setting was Municipal Art Center.

The president, Mrs. Hazel Deane, welcomed guests, and Mrs. Cornelia Pollard presented the program.

Also on the program were piano solos by Paul Petersen of Jordan High School and Joel Rose of Lindbergh High School; a group of solos by George Griffith; readings by Mrs. Elsie Talbot; and songs by the Elderbloom Chorus. The refreshment table was decorated with red carnations and white stock, red hearts, and white candles. Pouring at the tea and coffee services were Mrs. Deane and the junior past president, Cora Bachellor.



THE SARONG type dress, on right, fouched with daisies at the waistline and side skirt flounce, is an eye-catcher any evening, as proven by Charlotte Seymour. Judy Ware models a multi-colored silk print. —(Staff photo.)

Relief Corps Installation

Ruth Johnson of Bellflower, national inspector and junior past department president, installed new officers of Shiloh Women's Relief Corps 132 during ceremonies at the Compton Odd Fellows Temple.

Mollie Devers, beginning her second term as president, will be assisted by Grace Rawlins and Freda McKnight, vice presidents; Mamie Orr, treas-

urer; Edith Norton, chaplain; Ethel Teitsworth, conductor; and Minnie Ockerman, guard.

Mrs. Johnson was assisted in installation ceremonies by Faye Boons, department treasurer, as conductor, and Viola Miller as chaplain. Others on the installing team were department officers from Los Angeles, Pomona and San Pedro.

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Miss Graham Bride-to-Be

Passing the traditional box of chocolates, Carol Sue Graham, daughter of Mr. and Mrs. L. O. Graham, 4548 Linden Ave., revealed to fellow members of Lambda Phi her engagement to Melvin Rich Jr., son of Mr. and Mrs. Melvin Rich of Compton.

The bride-elect is a senior student at Polytechnic High School. Her fiancé is a graduate of Compton High School, and is serving with the Navy. Plans are being made for a June wedding.



Carol Sue Graham

New Spring Scent

For the woman who seeks a fresh, new scent for Spring 1954—a new fragrance "Dona Sol"—is it!

'Psychic Wages' Prove More Effective Than Big Salary

By DR. GEORGE W. CRANE

Case K-350: Alice D., aged 26, is a beautiful and also a very efficient dental assistant. "Dr. Crane, I have changed positions recently," she told me. "I like my present dental boss much better than my former employer."

"And that may seem odd because I don't make as much money here. But he offers me some psychological rewards that I didn't have before. For example, my former boss dominated the office and took all the glory. He rarely paid anybody a compliment. He was the 'big shot' and we were just the office help."

But my present dentist is entirely different. He leans on us for advice and actually makes us feel as if he couldn't get along without us.

If a patient compliments him, he tries to include us and modestly says he can do good work because he has such talented assistants.

"Naturally, that makes us girls feel happy and we work all the harder to come up to his high praise. Although I started at \$5 per week less money, I wouldn't go back to my former employer."

"I'd rather have happiness and less money, than a bigger salary and be under constant nervous tension! Moreover, my dentist includes our names on his dental letterhead. And that isn't all, for he furnishes us all the stationery we want for our personal use."

"And of course we girls like that, for it gives us some ego inflation to write letters to our

relatives and also to our boy friends, with our names listed in print at the top of the page.

"And we girls also have another incentive here, for my present boss treats us as junior partners."

"If we collect more money this month than we did the corresponding month one year ago, then we get a certain percentage of the increase as a bonus."

"That adds a lot of zest to our work. Oh, I'll admit that many other dentists and physicians give their assistants a bonus at Christmas, especially if the income is greater this year than the year previous. But I like to get more frequent 'bonuses' which is what this monthly arrangement amounts to."

"So I wish you'd tell employers of all sorts that workers are not motivated solely by cash alone. We also like psychological wages in the form of appreciation and compliments and even having our names in print on the company stationery."

What Alice has stated so simply, is exactly the keynote of modern personnel strategy. (This column runs daily in Long Beach Independent.)

To Learn Outlets

Call the Independent-Press-Telegram, 70-5551, Ext. 241, or write to Dept. A in care of this newspaper to learn names of local outlets for fashions pictured in this edition.



Mrs. Alfred L. Vaughn

Mr., Mrs. Vaughn on Wedding Trip to Lake Arrowhead

Honeymooning this week at Lake Arrowhead are Mr. and Mrs. Alfred Louis Vaughn whose marriage was solemnized by Rev. Robert McIntire in Lakewood Methodist Church. They will greet friends in their 1712 E. First St. home on their return.

The bride, the former Patricia Jean Gardner, daughter of Mr. and Mrs. Lyle B. Gardner, 335½ Park Ave., was given in marriage by her father and wore a gown of white nylon and embroidered satin, designed and made by her mother. A net headpiece held in place her tiered veil, and she carried an orchid and white carnations on a white Bible.

Mrs. Hugh M. Lansdell was matron of honor, and Bill B. Vaughn, brother of the bridegroom, was best man. Lawrence McGann and Curtis Vaughn ushered. Mitchell Lansdell, nephew of the bride, was ringbearer. Mrs. Laurence McGann assisted in seating guests.

A reception followed in the church hall with Meses. Penny Vaughn, Mary Jane Kelly and Anna Lyons as hostesses.

Mrs. Vaughn was graduated from Woodrow Wilson High School and Long Beach City College. The bridegroom, son of Mr. and Mrs. Carl E. Vaughn of San Pedro, was educated in

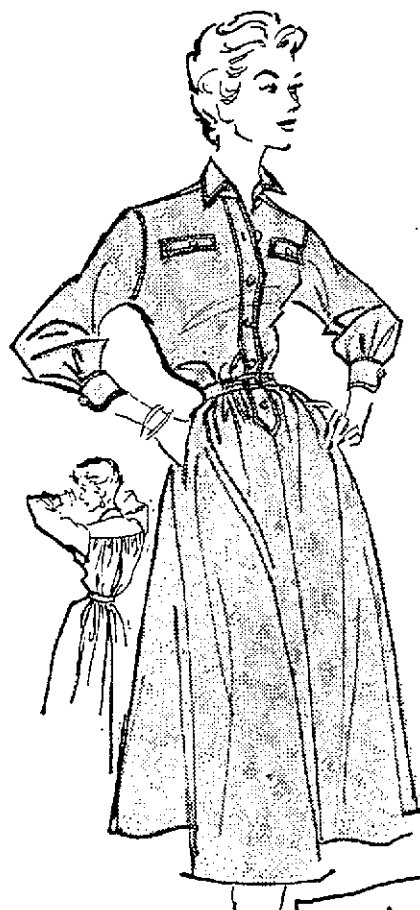
Tulsa, Okla., and currently is a student at Long Beach City College.

Party for Mrs. Sample

Mrs. William Sample was complimented with an anticipation shower in the home of Mrs. Louis Clark, 4703 Bantree, with Meses. Ernest L. Church and Robert Beauchamp as cohostesses.

A centerpiece of pink and white carnations and candles surrounding a miniature cradle formed the table centerpiece. Games were played, and the honoree presented with a piggy bank for the baby, along with other lovely gifts.

Guests were Meses. Richard Gallup, James Edmonds, Glenn Gilmore, Lowell Welmer, Elfred Dietz, Joe Becker, Burt Alexander, Willard Frannson, Burt Stewart, Howard Mossman and B. L. Fletcher.



Jerry Gilden

JERRY GILDEN'S

"SPECIAL EDITION OF THE MONTH"

February Mademoiselle

The shirt dress... stolen from the gentleman's nightshirt... looking wonderfully fresh and fashion-right in Coleport's Delray cotton poplin.

Sizes 10-18 Price \$10.95

Colors: Pink, Blue, Charcoal, Navy, Black, Cherry.



OPEN FRIDAY NIGHTS 'TIL 9

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it's

spring

fashion

time

IN

DOWNTOWN LONG BEACH

DOWNTOWN fashion-wise merchants are taking the wraps off of the most thrilling array of apparel that you've seen in years! Suits, coats and dresses, separates, yard goods and accessories... reflecting the freshness of Spring... are priced to give you values that have made DOWNTOWN Long Beach the favorite shopping district.

Remember...

all stores in DOWNTOWN LONG BEACH are open every Friday night 'til 9 for your shopping convenience

Don't miss the...
SPRING FESTIVAL of FUN and FASHION
for the benefit of the local Red Cross Chapter
Tuesday Evening, February 23 at 8:00 P. M.
Municipal Auditorium

With Bill Gwinn, TV star as master of ceremonies, the entertainment will feature the Bell Sisters, Y-Not Twirlers and other headline acts... in addition to 50 beautiful models displaying the newest Spring fashions.

GENERAL ADMISSION TICKETS: \$1.50

LONG BEACH RETAILERS ASSOCIATED

February 21, 1954

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

IN THIS ISSUE:

**Our Shocking
Old Age Homes**

PART II

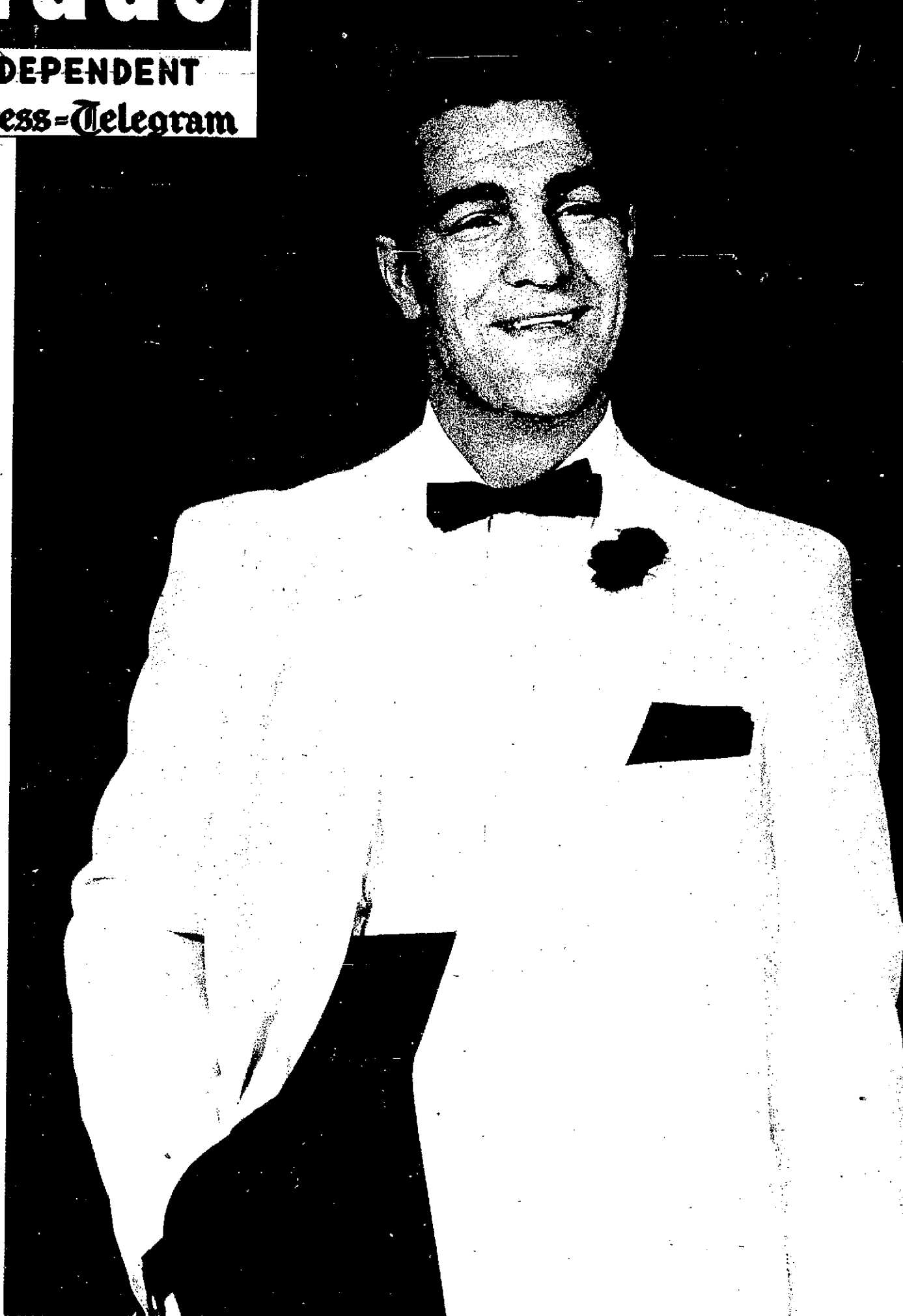
★ ★ ★

**U.S. Air Chief
Warns Russia**

★ ★ ★

**The Funniest
Boners on TV**

→
**MARCIANO IS
A REAL DUDE**



This Time We're Not Joking

Two famous comedians tell the inside story of why they help the 'wheel chair gang'



DEAN & JERRY: Wherever they go, there's a child waiting in a wheel chair.

HOLLYWOOD.

FOR THE past two years, we've been closing our TV and radio shows with the same plug: *asking people to help fight muscular dystrophy.*

A lot of people want to know why a couple of comedians like us are so interested in this problem.

Here's our answer:

A couple of years ago we met a little fellow whom we'll call Freddy Johnson. Freddy came on the Paramount set one day to have a picture taken with us in behalf of Muscular Dystrophy Associations.

He must have been all of eight years old and just as lively and bright-eyed as a kid in a wheel chair can be. We were kidding around with him like we do with our own kids. Finally, we asked him what he wanted to be when he grew up.

"If I grow up," said Freddy, "I'd like to be a comedian like you guys and make people laugh."

It was the word "if" that did it. We had never heard a kid say, "If I grow up."

Later we talked to his mother and we heard how kids who get muscular dystrophy don't have any kind of a break.

Once they get the disease, their muscles grow weaker. In a few years they die.

No Medicine

NOBODY KNOWS yet of any medicine or treatment to make them well.

Their only hope is that medical research will find a cure before it's too late. That's what Muscular Dystrophy Associations are trying to do.

You don't easily forget a youngster who tells you he'd like to be a comedian if he grows up—so, a couple of weeks later,

on the Colgate Comedy Hour, we put in our first plug for muscular dystrophy.

We hoped our few words would help a little. We were unprepared for what did happen. We got thousands of letters from children, parents, friends, doctors, aunts, uncles. They all said: "Thanks. Thanks for telling people about us."

At the same time, contributions in our name began to come into Muscular Dystrophy headquarters in New York from people throughout the country.

Need For Help

WE REALIZED that there was a pretty strong need for help, so we kept up our appeals.

When we were on tour, we could always depend on finding two or three kids in wheel chairs waiting backstage for us. Or maybe there would be two or three mothers. The kids would thank us and sometimes their mothers would cry.

We feel that these kids are our friends now. We've talked to them and we've read their letters. We know how much it means to them to have a chance to live and grow up like other kids.

Summing up how we feel about our part in the fight against muscular dystrophy, we can say this:

We've both had it pretty good. The American public has been good to us. We've both got strong, healthy children of our own.

It just seems that we owe a debt of gratitude to someone or something, and we can't think of a better way to pay that debt than to do everything we can toward the day when no youngster ever again has to say, "If I grow up."

parade

FEBRUARY 21, 1954

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AMERICA'S 'NEW LOOK'

• Late last year Admiral Arthur Radford, chairman of the U. S. Joint Chiefs of Staff, announced a "new look" in military defense—more emphasis on air-power.

This announcement focused the national spotlight on General Nathan Farnagut Twining, U.S. Air Force chief of staff.

So PARADE sent staff writer S. A. Schreiner, Jr., to General Twining's Pentagon office to find out what kind of person he is. The results of Mr. Schreiner's inquiry appear on Page 14.

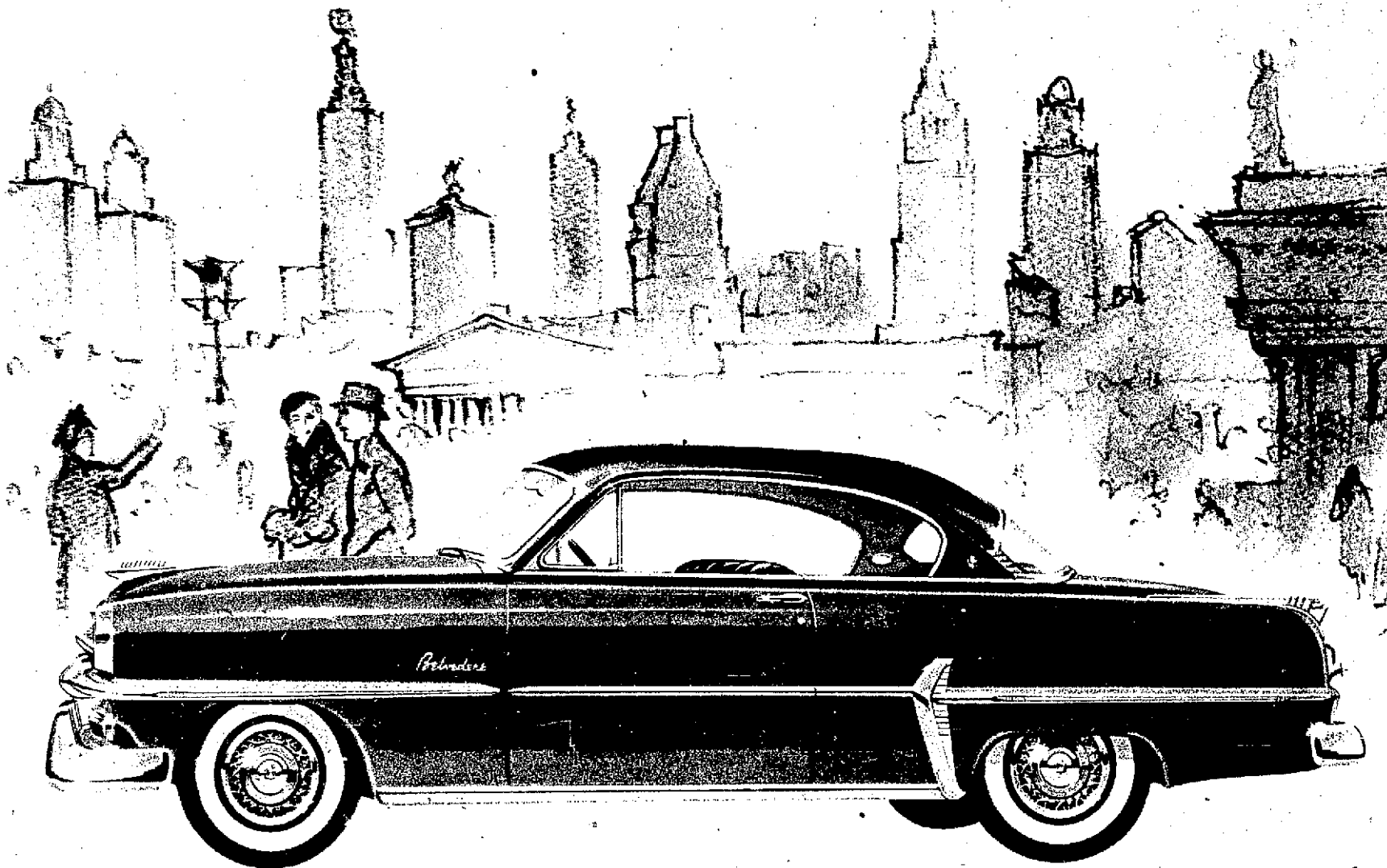


GENERAL TWINING, right, emphasizes a point in his talk with writer Schreiner (see Page 14).

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NEW '54 PLYMOUTH

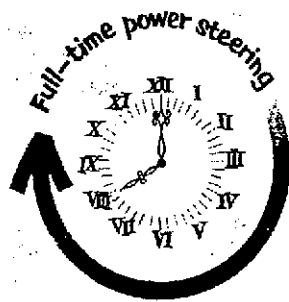
Under the Beauty

SOLID VALUE

Longer, lower-sweeping lines, accented with heavy sculptured chrome, highlight the dramatic new styling of the 1954 Plymouth. The all-new "Color-Tuned" interiors, with perfect harmony of fabric and finish, offer a level of luxury never

before attained in a low-price car. Beneath this new beauty are great engineering advances that make Plymouth the car of solid value. Below are shown only four value features. Your Plymouth dealer is ready to show you many, many more.

Tune in Medallion Theatre every week on CBS-TV. See TV page of your newspaper for time and station.



Full-time Power Steering lets you steer, park, with effortless ease. Hydraulic power is "on duty" every mile you drive; does up to 80% of your steering work. You get 100% of the driving fun!



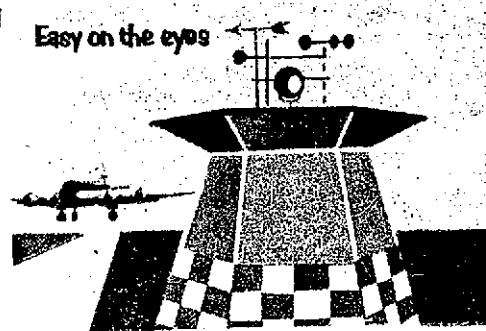
Plymouth's Hy-Drive lets you drive without shifting! It's the newest, smoothest, least expensive no-shift drive in the low-price field. You get powerful pick-up in one flowing motion—no jerks or lurches when you accelerate.

Power Steering and Hy-Drive each available at low extra cost



Dual Flex Seat Springs make Comfort Level seating more restful than ever. The graduated cushioning action of this new "spring on spring" seat construction gives you a soft ride on any type of road.

Easy on the eyes



New No Glare Instrument panel finish eliminates eye-fatiguing reflections. Another feature of Plymouth's Control Tower visibility is the low hood silhouette which gives you a clear, close-up view of the road.

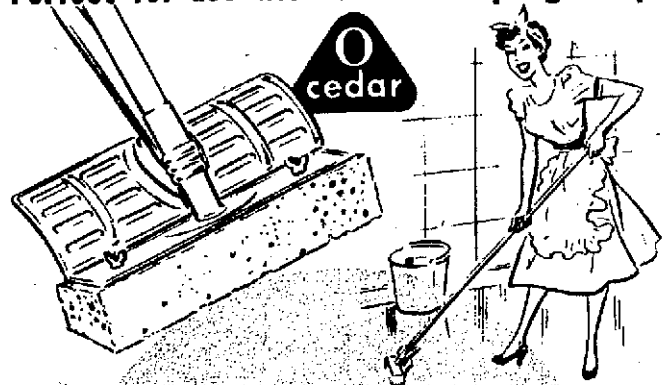


PLYMOUTH—Chrysler Corporation's No. 1 Car

PLYMOUTH BUILDS GREAT CARS

Your Plymouth dealer is ready to prove it to YOU

Perfect for use with O-CEDAR sponge mops



NESCO

OVAl



*the pail that
stays put...on stairs...
on ladders...anywhere*

Easier to fill . . . easier to use . . . easier to handle . . . easier to carry . . . easier to pour . . . easier to store — Nesco's Oval pail is leak proof and rust proof . . . made from rugged steel and dipped in molten zinc. Switch to a Nesco Oval pail, today — for easier housecleaning, tomorrow!

You'll be surprised at the low price!

See these NESCOs at your dealers

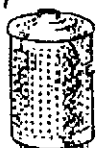
NESCO INC.

MILWAUKEE 1, WISCONSIN

Write for your Free Copy of "Six Ways to Reduce Housecleaning Fatigue."



4-WAY SPRAY NESCO SPRINKLER



FIRE CHIEF APPROVED NESCO INCINERATOR

A PARADE TRAFFIC REPORT

by E. D. Fales, Jr.



ON SNOWY ROAD, man following station wagon sees "new driver" sign. Tests indicate that seeing the sign makes drivers show much

more consideration for the safety of the car ahead. Signs may be made of tough cardboard. But this one is metal and visible at night.

It Helps New Drivers

A big sign on your car will ward off danger...

BOSTON.

IF SOMEONE IN YOUR family is learning to drive your car, here's an idea that will help keep him (or her) safe.

The housewife in the station wagon shown above is still a new driver although she passed her license test weeks ago.

► The day her husband hung large NEW DRIVER signs on the family car, she began to feel less nervous at the wheel.

► Not only that: other motorists began to show her greater courtesy and care.

The new driver sign shown here is reletterized.* Thus it shines clearly at night when headlights hit it. It was made as an experiment by Minnesota Mining & Manufacturing Co., at the request of PARADE's traffic department where the idea originated.

Here in Boston several new drivers tried the sign for Researcher Alfred Moseley of the Harvard School of Public Health.

"We had these drivers make several trips with and without the 'new driver' signs," Moseley said.

"Without the signs, new drivers worried about cars that (1) followed too closely and (2) cut in ahead; and about drivers who seemed impatient.

'Everyone Tried to Help'

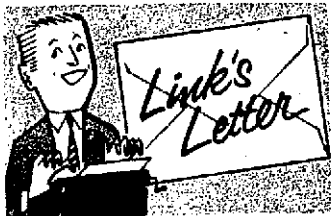
"BUT when we put the signs on, all that changed," Moseley said. "Other cars gave us more room, and passed well ahead."

► "Furthermore," reported Mrs. John Porter, one of the new drivers, "everybody was smiling in a friendly way. Nobody seemed irritated with me any more!"

Mrs. Porter's husband, an experienced driver, tried driving with the signs.

"You never saw such courtesy!" he said.

* With "Scotchlite" type.



YOU? The average woman has a family of four, walks 8 miles a day around the house, will cook more than 47,000 meals, take more than 2 years doing dishes, and spend 13 weeks at the hairdresser's. If her average husband has the nerve to complain about the last item, she might remind him that he'll take four months scraping the whiskers off his chin.



NOSES KNOW. Food expert Clementine Paddleford says, "Most people don't know how important smell is to food. If you hold your nose and eat a slice of raw apple and a slice of raw potato, it's almost impossible to tell them apart." Smell is important to laundry, too. It will tell you the difference between things that only *look* clean and things that are clean *clear through*.



RUST REMOVER. To get the rust off a kitchen knife, just stick it into an onion and leave it there for a while. (\$5 to Mrs. William J. Halligan, Boston, Mass., for this cleaning tip. Send yours to Link's letter, P. O. Box 12, North Hollywood, Cal. I'll pay you \$5 if I use it.)



MAILBAG. Mrs. Ruth Gmitro, Minneapolis, Minn., writes, "Dear Art, this is my first fan letter, but Surf's amazing cleaning power is so true, I felt I had to tell you. My family's clothes really smell clean for the first time since detergents came on the market."

P. S. Want to win a small fortune? Tune in my show, *House Party*, Mon., Wed., or Fri. this week on CBS radio or TV and hear all about Lucky Lever \$100,000 sweepstakes. Nothing to think up, nothing to guess. Nothing to write but your name and address.

Art Linkletter



Why a really good housekeeper smells her laundry!

These days just about every detergent gets things clean-looking—and women know it. So now you find more and more women smelling their laundry to tell how clean it really is. And that's where today's SURF wins hands down. For SURF does more than get things white and colors bright. It will give you a wash in which the kids' blue jeans, the dirtiest work clothes, everything comes out smelling every bit as clean as it looks ... smelling like sunshine. So try today's SURF—today! And if you think you've ever had a cleaner wash, Lever Brothers will give you your money back with no ifs, ands or buts.

When you wash them with SURF they smell like SUNSHINE

[... you know that they're clean clear through!]

Still Tired after a night's sleep?



New medical findings revealed! You may actually be "starved" for the RIGHT KIND of sleep

AT BEDTIME, and especially during the long nighttime hours without food, your body's blood sugar supply may become seriously lowered. As a result, you may feel too nervous to go to sleep, too restless to sleep well. You are literally *starved* for blood sugar—your vital "sleep food."



How to help your body get needed "sleep food"

Take something before bed that will help maintain your blood sugar supply. Sweet, sugary foods are too quickly burned up... but, as your own doctor can tell you, the new POSTUM NIGHTCAP is an ideal bedtime beverage. Made with Instant Postum and hot milk, your Postum Nightcap is good-tasting

and safe—contains no drugs to harm you. And this Postum milk drink helps assure a *slow, steady* supply of "sleep food"... the kind that helps give you more refreshing sleep tonight, a brighter, more productive day tomorrow.



Try a Postum Nightcap tonight—it's so easy!

First, get yourself a jar of Instant Postum. Then, dissolve a teaspoon of Instant Postum in a cup of hot milk—and enjoy a delicious Postum Nightcap. See if you don't sleep better *nights*—wake to more energetic *days*. Get a jar of Instant Postum now! Remember, Postum is a great mealtime beverage, too—no caffeine, no "Coffee Nerves"!

The "SLEEP-FOOD" Nightcap
for sleepless
Millions!



A Product of General Foods





READY FOR a quick spin on his surfboard, the sea-going dog poses for a boardwalk bathing beauty portrait. He's also skilled at rescues.

This Dog Loves To Ride a Surfboard

His master claims he's worth \$20,000

NORTH HOLLYWOOD, Calif.

IS ROCKY, the sea-going German shepherd, the only dog in the world who rides a surfboard?

His owner and trainer, Chet Kinnamon, thinks he is. Kinnamon says that Rocky, whose aquatic stunts include rescuing children, is worth \$20,000 because of his skills.

One sure thing, Rocky probably mastered a surfboard as fast as most humans. It took him exactly two days to do it. His training consisted of being towed slowly through the surf until he got used to the idea.

Rocky, who really likes the water, has appeared on television and in the movies and received a plaque last year for showing off his stunts at children's hospitals around the country.

The only part of the stunt that gives him trouble is the takeoff. Kinnamon holds the board for him until Rocky gets settled. Once the towboat reaches cruising speed, the trainer drops off and Rocky sails along by himself, occasionally barking in delight.

FOUR-FOOTED Rocky can balance more easily than Trainer Chet Kinnamon, who holds the guide lines. Rocky also can solo.

QUICK AS A BUBBLE BURSTS

...the flavor stands out!

(deep, delicate, natural)



New Instant-Flavor ALLSWEET

Made a new way to yield clear, bright flavor the instant it touches your tongue.

Allsweet has always been famous for its delicate, natural flavor; the flavor you want in a spread.

Now, Allsweet brings you *Instant-Flavor* that stands out bright and full the second it touches your tongue! Delicate and natural as always, there's no trace of the waxiness that masks or retards the flavor of ordinary margarines.

Allsweet is now made a new way to release its flavor quickly. Tiny, invisible flavor-flakes melt in your mouth instantly, to give this new Allsweet its deep, full, instant flavor... hot or cold.

No artificial flavoring is ever added.

You'll be glad to know that *Instant-Flavor Allsweet* still spreads easily, even when you first take it from the refrigerator. It still gives you the maximum in margarine nutrition, with each quarter foil-wrapped to protect the wonderful fresh flavor. And it still sells at the same low price.

Look for new *Instant-Flavor Allsweet*, dressed in a brand new package, at your favorite food store today.



ON ALLSWEET'S GUEST
... ON ABC RADIO,
Don McNeill's Breakfast Club
... ON CBS-TV,
The Garry Moore Show

SWIFT...TO SERVE YOUR FAMILY BETTER

'They Tied My Father

The story an angry woman tells about her aged father

PRES. EISENHOWER KNOWS THE NURSING HOME PROBLEM

• Last month, President Eisenhower said if there were more nursing and convalescent homes, pressure would be taken off the nation's overcrowded hospitals. Today, hospitals for the chronically-ill can take care of only one out of six cases, he said. "The inadequacy of facilities to cope with such illnesses is disturbing," the President declared. **PARADE** carried on a two-month investigation of nursing homes throughout the U.S., found many of them shocking in their inadequacy. This is the second report in a series. Next week: A state program to clean up its nursing homes.

"MY FATHER has been a patient in two nursing homes here in California. Let me tell you about them.

"In one, he was afraid to sleep. They had a mental patient in the same room who was always getting up at night, running around and threatening to beat up my dad with a cane.

"I went to the man who ran this home and he said there was nothing I could do except rent a private room for my dad at \$300 a month."

The woman who told **PARADE** about her father didn't want to talk about nursing homes at first. But she finally did—"because if people become aroused, maybe they'll do something to help old folks."

She was only one of hundreds who revealed their firsthand experience with institutions in which old

people are supposed to receive warm and affectionate care.

From California and across the country **PARADE** heard stories like hers. This woman, Mrs. Wilcox (that's not her real name), disclosed:

"In a second home where my father stayed, they had one old blind lady. They kept her tied to a chair. There were also eight or 10 old women in one room.

"Well, my dad got a cerebral hemorrhage, but the woman who ran the home never told me about it. I found out about it two days after it happened.

"When I rushed down to the home, the proprietress had my dad tied to a chair. The woman who ran the place hadn't called a doctor. She said a doctor couldn't help anyway.

"Finally, I made her call a doctor. I got my two



◀ The faces of aging: if you went to a nursing home or other "old folks" institution, you'd see people like these.

Down in a Nursing Home'

...and other confidential reports on a national disgrace

sisters to come and sit with my dad and take care of him for three weeks."

During that period, a doctor did see Mrs. Wilcox's father. The doctor, disgusted by what he found in the nursing home, finally told Mrs. Wilcox to get her father out of there, or else he would not go on treating him.

That is only one part of the story of nursing homes today in the U. S. You don't hear about these places, too often, unless something terrible happens in one of them.

A police report from a California city tells another part of the story. This report was made after a first-hand police investigation. It says of one nursing home:

"In room 206, we found a woman, suffering from Parkinson's disease, unable to take care of herself. Patient's bedclothes were soaked with urine . . . The floor of this room was very dirty. The bedclothes were disarrayed and in a filthy condition.

"In a room on the north side of the building, we found a woman, age 84, sitting in a bed, fully clothed, but without covering of any kind. She was shivering from the cold. Blankets were obtained from the police cars . . .

"In another room, we found a patient, age 100, who appeared unable to take care of herself. The odor of the room was nauseating.

The Reasons

"IN NONE of the above rooms did there appear to be any heating appliances and all of the patients were complaining of the cold.

"A thorough check of the premises was made by the offices and the only food we were able to find were three loaves of bread. We were unable to find any bedding or medicine of any kind . . ."

Those are excerpts of a police report in one California city. Of course, not all nursing and convalescent homes fall into that pattern. There are some which are fine institutions. But many are not.

PARADE asked experts throughout the U.S. why many old folks are in facilities that are so frightening and inadequate. The question was put to authorities in Chicago's Central Service for the Chronically Ill, The Commission on Chronic Illness in Baltimore, U.S. Public Health Service and state and local officials from coast to coast.

The answer to the question is not simple.

There is no single person or institution to blame. It is glaringly apparent that you cannot pin this tragedy of our times on one factor. It isn't that easy. The fault lies with our society—and its failure to plan for good care for the infirm aged.

Where old folks are concerned, there has been too little and it has been provided too late.

Leading authorities point repeatedly to a number of factors as causes of this disgraceful social situation:

1—There isn't enough money. Often, old folks have

to depend wholly or in large measure on old age assistance or welfare checks. The ceiling on this type of aid is often less than \$100 a month. For that kind of money, you can get only limited care, if any. So low payments to dependent old people "freeze" the level of care which they receive.

2—There is a lack of knowledge. Many people who operate nursing homes are conscientious, and well-meaning. However, even the conscientious ones sometimes do not know how to care for an old sick person or how to create an environment in which an old person can be happy.

3—There is an element among nursing home operators who consider old people strictly as a "business" and not as people. These operators are in the "business" to make a profit without considering what is best for the old person. Often, this type of operator opens a nursing home without any comprehension of the needs of the aged.

4—People, who "dump" their parents and relatives into nursing homes without stopping to find out what sort of a home it is, are certainly part of the overall problem. In many cases, children disregard the well-being of old people, feeling that they are a burden and should be "disposed of" in some sort of home or other institution.

5—Squabbles between state health and welfare departments do not help the general picture. When inter-departmental squabbles arise in state and local government units they served only to aggravate the already frightening situation.

6—There are shortages all the way up and down the line.

The Need for Facts

THERE ARE not enough registered nurses. There are not enough well-constructed and equipped buildings to meet the special needs of old folks. Often, nursing homes are set up in old residences that were never intended for old people. There are not enough doctors interested in the special problems of the aging.

7—Often, people connected with care of the aging do not know where to begin and end. There are vast gaps in fundamental knowledge concerning the people who are now in nursing homes and other homes for the aged. For instance, no one knows exactly how many people there are in nursing homes, how old they are, what illnesses they have, or a host of other basic facts you should know before trying to deal intelligently with the problem.

Studies have been made in a few places to gain this much-needed knowledge, but the findings only reveal little snatches of the overall problem.

The nursing home problem reflects other shocking shortages in the field of care for old people. Last month, President Eisenhower discussed shortages in this field in a special address on the nation's health.

"Getting a roof over the heads of old people" is the crux of the overall problem. Nursing homes have mushroomed into existence in the past 20 years because there were not enough roofs to shelter America's aging population.

Supply & Demand

LIFE EXPECTANCY has increased sharply in the U.S. But insufficient facilities have been set up to take care of the growing number of old people. It's a demand and supply situation. There is great demand for good facilities for old people—for many reasons—but a short supply.

As a result, many old people, who are not mentally ill have been committed to mental institutions. Many health authorities admit that. And inadequate nursing homes continue operating because of that demand and supply imbalance. In addition, hospitals remain overcrowded—as the President pointed out.

As long as old people continue to be "short changed" in their later years, you will hear of reports like this one. It is a confidential statement of a group of



THERE aren't many nursing homes like this one, but patients actually have been housed here. This home is in Jacksonville, Fla.

investigators in Chicago who visited several homes there:

One home . . . "exuded such a heavy odor that two members of the committee had to retreat to the open air." The report adds:

About 50 old people were crowded into a house designed for the use of one family. One home had a bathtub and toilet in a passageway . . . "with no provision for screening or shutting them from view."

This house had 13 old men on two floors. The stairway from the second floor was very steep and narrow. It would be "very difficult" to get those old men out in case of fire.

Continued on page 10.

Born just in time for New, Improved MILK-BONE

DOG BISCUITS



**MORE
FAT**

— to help make their
skin healthy... coats
luxuriant!



**MORE
PROTEIN**

— to help build bone
and muscle... keep
them peppy!

These healthy, happy pups will be brought up to chew their MILK-BONE Dog Biscuits every day. They couldn't get a finer food!

Every nutrient dogs are known to need goes into these perfectly balanced biscuits. Now — with an increase of FAT and PROTEIN, you can look for an even more luxuriant coat on your dog — healthier, non-itchy skin — and plenty of pep!

In addition — hard, crunchy MILK-BONE Dog Biscuits supply vital chewing exercise — an important "must" to help keep teeth and gums in good shape.

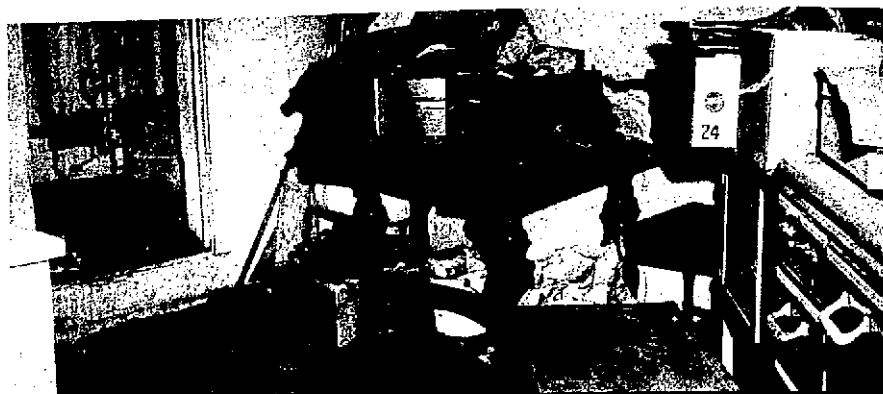
**Whatever your dog eats, HE NEEDS
MILK-BONE Dog Biscuits, too!**

MILK-BONE products contain nutrients your dog needs: Vitamins A, B₁, B₂, D and E... Meat Meal... Milk... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Minerals.

NATIONAL BISCUIT COMPANY

OLD FOLKS

CONTINUED



PILES OF DEBRIS (above) in one Tampa, Fla. home were ruled as fire

hazard. Inspectors also said the place was "foul smelling and damp."



SENILE PATIENT sitting on her bed in another Tampa home typifies plight of old people. She could only smile weakly at PARADE's reporter.

THESE PREMISES
DECLARED UNFIT
FOR HUMAN HABITATION
as a
PRIVATE NURSING, REST
or
CONVALESCENT HOME
by
NEW ORLEANS
BOARD OF HEALTH

NEVER USED posters
gather dust in New Or-
leans health department

'We've got to dynamite the community...'

SAYS LOUIS KUPLAN, executive secretary of the California Interdepartmental Coordinating Committee on Aging:

"The fundamental difficulty in the whole situation is the reluctance of people everywhere to accept the fact that there is such a problem. The average person refuses to think about it until it hits hard, on a personal basis.

"How many people can you get interested in what happens to old folks unless there's a nice, juicy scandal, or a fire in which a few old folks burn to death?"

In California, he says, homes for the aged range "from the extremely palatial to the extremely lousy."

In the latter category, you find the hapless old age assistance cases who get an \$85 per month maximum allotment. This does not begin to meet the cost of decent care. Too often, you discover, there are no relatives to supplement that \$85 allotment.

"Many of these old folks," says Kuplan, "get less care than dogs. Humane societies exist for dogs, but not for old people. A lot of hell will have to be raised before we can begin to solve the problem.

"We've got to dynamite the community into accepting the responsibility of the aging.

"We can't get enough money from the state legislature—for sufficient inspectors and supervision—to check even the inadequate facilities available. You have some beautiful laws on the books, but often, it ends right there.

"Many of these home operators work on the basis of the maximum charge for the minimum service. Because of lack of staff, funds and lack of understanding of the whole problem, we can't even supply the leadership to the home operators to try to get them to change their attitudes."

Kuplan feels that many facilities for old people in his state just "barely adhere to minimum standards of safety and care.

"Some do not even bother adhering to minimum standards," he claims. "They clean up once a year—before inspection time."

Basic Facts

AND THE nationwide study report of the National Committee on the Aging, National Social Welfare Assembly, points out:

Leaders in this field recognize the deficiencies in homes for the aged. Many authorities believe that most of these homes do not yet include all the basic services and safeguards recognized as essential.

While a few homes for the aged and nursing homes have pioneered fine programs, there is a great deal of evidence that too many homes still provide the same type of care as the old almshouses, "with the same absence of sociability, the same tendency to produce senility, defeat and isolation. A great many homes are still characterized by irresponsibility, indifference and conditions endangering the very lives of their residents."

GEE!

Pepsodent's brand
new flavor
tastes so good!

SURPRISE! We have changed the Pepsodent flavor! We switched, because grown-ups prefer our new flavor, hands down. To our surprise, children go crazy for it! But that's not all . . .

A famous university proved Pepsodent's ORAL DETERGENT gives you the *cleanest teeth* of all leading toothpastes. Why? Because *only* Pepsodent has ORAL DETERGENT (the exclusive combination of IRIUM to clean teeth plus I. M. P. to polish teeth). Each brushing gives ANTI-ENZYME protection against decay. Of course, Pepsodent is *guaranteed* by Lever Brothers to please your whole family—or your money back.

New Flavor! Now at stores everywhere!



Have you tried New Pepsodent Chlorophyll?

Research proves **PEPSODENT'S ORAL DETERGENT** gives you
the **CLEANEST TEETH!** Your own proof is the

Clean Mouth Taste for Hours

Now...an amazing new shampoo formula developed by **FITCH**...baby-mild and excitingly different in results...gives you

Brighter-looking, dandruff-free hair with very first shampooing *OR MONEY BACK!*



DANDRUFF is offensive! No matter what shampoo you're now using—once you've tried "deep-cleansing" new Fitch you'll use it all the time!



DRABNESS, DULLNESS and dandruff too often go together! New Fitch brightens hair...magically uncovers its natural gleaming, silky youthfulness!



DRYNESS a problem? New Fitch, being modern, leaves no dulling soap film to hide hair's lustre... yet doesn't dry out your hair!



EASY TO MANAGE! Fitch shampooing encourages natural waviness... helps condition hair to more manageable loveliness!

Only shampoo to make this guarantee gets hair cleaner—reveals hair's true brightness and good looks...faster!

Now...you can forget all your previous ideas about shampoos! Here's a unique new shampoo formula so amazing it washes away dirt and flaky dandruff with just **ONE** lathering...gets hair brighter than you dreamed possible!

This modern shampoo—new formula Fitch Dandruff Remover Shampoo—is so wonderful it makes all others seem old-fashioned! It was developed by one of the country's leading hair-care authorities!

New-formula Fitch is baby-mild,

yet so "deep-cleansing" that regular shampooing this new way keeps hair free of flaky dandruff as no ordinary shampooing does!

New Fitch gives oceans of lather, too...and rinses out fast!

Get new Fitch at any drug counter. If not delighted with how it removes loose dandruff, brightens hair in one lathering—return unused portion for full refund of purchase price from manufacturer.

Ask for a Fitch shampoo at any Beauty or Barber shop.

IMPROVE HAIR LOOKS— or money back!

NOW Jelly-Making
easy as boiling water

Lincoln, Neb. Many time 1st prize State Fair Jelly-winner reports the Blue Ribbon Jelly she now makes can be made by anyone who can boil water. The elderly grandmother says she doesn't bother to prepare fresh fruit any more. She simply takes a pkg. of SPREDON (which contains all fruit & pectin needed to make jelly) adds water, sugar, and boils. A 25¢ pkg. of SPREDON makes 5 glasses jelly—7½¢ per glass! 5 kinds: blackberry, raspberry, strawberry, boysenberry, grape. Get SPREDON at your grocers or write CALFRUIT Dept. P, Pasadena 3, Calif. 4 pgs. assorted \$1.00 Post-paid.

FALSE TEETH
KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 35¢ and 60¢ at druggists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial-box. KLUTCH CO., Box 5470-B, ELMIRA, N. Y.

Tops on
CHOPS
A-1 SAUCE
Ask for A-1 when dining out, too!



Fresh milk, heated to 100 degrees, keeps the girl in the fish bowl relaxed.

New Paris Fad

Milk baths skim off Parisian girls' cares



THESE TWELVE cans of milk represent one girl's bath. It costs mademoiselle \$14 and makes the milkman richer.

PARIS.

IT took Paris to find a new bracer for the tired businesswoman.

A half hour in a milk bath at the "Institut de Beauté" is supposed to make a new girl of a weary, nervous mademoiselle. At the same time, it softens her skin.

Mademoiselle pays \$14 to be dunked in 12 cans of 100-degree-hot milk.

When the milk cools, she is given an expert massage with lotions.

Then she's ready to face the hectic world again—feeling Grade A!

NEW PROOF

THAT MILLIONS CAN END THE "NEED"

FOR HARSH DRUG-TYPE LAXATIVES

*—find relief from common constipation this safe, natural way
without the injurious effects of repeated laxative use.*

The past 30 years have seen greater advances in medical science than all the preceding centuries put together—in the entire history of man.

Many of our greatest plagues have been conquered. Death rates have been cut—by the "miracle drugs" of modern medicine, and by the new knowledge of "miracle food elements" including vitamins and minerals. The life-expectancy of our people, and particularly the productive, happy "prime of life" have been increased by years.

The light of this new science has also revealed important things about our most common trouble—common constipation due to lack of bulk in the diet. Things you should know if you are among the 7 out of every 10 people who suffer, occasionally, frequently or steadily from constipation—due to tensions, lack of exercise, processed foods lacking in bulk, pressures of daily living.

This new knowledge brings new hope—but it also points out clearly the dangers to health that lie in the ordinary "drug-type" laxatives you are probably using.

But first—it describes these facts about constipation itself...

CONSTIPATION IS SELDOM A "READY-MADE" TROUBLE THAT STRIKES WITHOUT WARNING. IT IS A "PROGRESSIVE DISEASE" THAT INCREASES FROM OCCASIONAL—TO COMMON—TO CHRONIC. IT TENDS TO BECOME STEADILY MORE SERIOUS—UNLESS PROPER TREATMENT IS USED! IT GETS WORSE AS YOU GET OLDER!

AND MOST SERIOUS! A great danger in constipation frequently comes from the use of "drug-type" laxatives which abuse the digestive system in these ways:

1. Most purgative compounds, designed for fast overnight relief, must depend on: (a) mechanical action which loads the lower intestine (colon) with a flood of water; or (b) "irritant" action which, with certain chemical ingredients, prods bowel walls into muscular contraction.
2. These compounds draw off water from the system and rush it through the intestines; thus also drawing off fluids and juices needed for normal digestion, and vitamins and minerals from the food you have eaten.
3. The chemical action of these compounds, when they reach the colon, often further irritates an already over-sensitive intestinal tract.

4. **RESULT:** An upset stomach, a small intestine containing little nourishment to feed the body, and a colon which often needs another purgative dose—and another—and another to prod it into renewed muscular action.

IN SHORT: SUCH LAXATIVES INFLICT UPON YOUR DIGESTIVE SYSTEM UNNATURAL PUNISHMENT WHICH LEAVES A TRAIL OF DIGESTIVE HAVOC. INSTEAD OF THE CORRECTIVE RESULTS HOPED FOR, SERIOUS DAMAGE MAY FOLLOW—AND THE PROGRESS OF CONSTIPATION BE HASTENED ALARMINGLY.

TO END "NEED" OF HARSH DRUG-TYPE LAXATIVES—TRY THIS

To avoid these dangers—and provide relief from common constipation—there is this safe, natural way—long-known, but now more fully-proved by science than ever before!

It has long been a medically-established fact that nature has provided, in natural foods, every element needed for lifetime avoidance of common constipation. Many of these foods provide abundant natural fibrous bulk which normally and naturally aids the rhythmic process of elimination. Ideal among natural foods for rhythm-aiding bulk, are the outer-layers of whole wheat, generally called bran. Whole bran, properly processed and shredded, yields smooth bulk the digestive system can handle unimpaired.

Because of the known value of bran in relieving constipation, the Kellogg Company for years has produced a complete, whole bran, with nothing taken away to lessen its effectiveness—Kellogg's All-Bran—the Natural Laxative Cereal.

But many constipation sufferers may ask—"How effective is All-Bran?"

Two scientists sought this answer in systematic, clinical tests.

135 patients with known delayed bowel function were studied. All exhibited etiologic factors commonly known to produce constipation. Cases included those with habit irregularities, diet indiscretions and others whose discomfort was due to mechanical and other causes.

All patients ate 30 grams (about one ounce) of Kellogg's All-Bran daily for one week. They were studied clinically and with X-Ray, with tests made before, during and after they ate the All-Bran.

Results were conclusive. Of the 135 people, 107 showed definite clinical improvement in bowel activity *within 7 days.*

In follow-up tests, better than 6 out of 7 people improved. In only 1 out of 75 cases did the constipated condition progress.

The reason for these results is in the action of All-Bran in the body—as compared to the action of "drug-type" laxatives previously described.

1. Kellogg's All-Bran has no significant laxative action in the stomach or small intestine, thus it does not significantly change the normal digestive sequence. Only in the colon, where laxative action is needed, does laxative action take place.
2. Kellogg's All-Bran is eaten with milk, thus it draws from the system no needed water and digestive juices. It has no harsh action, thus it does not rush vitamins or minerals past the small intestine too quickly for absorption.
3. Kellogg's All-Bran is rich in vitamins and minerals, thus it actually assures the presence of these elements in the small intestine for proper absorption.
4. Kellogg's All-Bran is shredded to fine, soft consistency, thus it supplies bulk which neither irritates nor inflames the normal colon. It helps—as nature itself intended—to supply the proper consistency for unforced, normal elimination.

Thus All-Bran (as above) provides relief from constipation in a safe natural way—while avoiding the dangers of progressive constipation due to harsh laxatives.

But no exaggerated claims are made for the laxative qualities of All-Bran. It is no "over-night cure"—there is none. All-Bran must be eaten regularly to get the natural and lasting relief you want. However, you will find this easy and pleasant, as All-Bran is not only the laxative cereal—it is a delicious cereal as well. Many prefer it for breakfast on taste alone to any other cereal.

Kellogg's makes it easy for you to prove that to yourself. Just eat All-Bran every morning for 10 days. Then, if you're not completely satisfied, send the empty carton to Kellogg's, Battle Creek, Michigan—and get double your money back.

READ HOW OTHER
SUFFERERS FROM
CONSTIPATION (due
to lack of bulk in the
diet) HAVE BENEFITED:



"I had gotten so a whole bottle of laxative wouldn't help me. Then my husband suggested I give All-Bran a try. A bowl a day now and I'm as regular as a Swiss watch."

—Mrs. Lynn Lewis
255 9th Avenue
San Francisco, California



"I've been relying on Kellogg's All-Bran to keep me regular for 30 years. I'm 86 now, but still have no trouble with constipation, never have to take laxatives. In fact, I feel so good I walk 3 to 5 miles a day."

—Mr. W. L. Carmichael
534 N. Armstrong Street
Portsmouth, Virginia



Your
Favorite

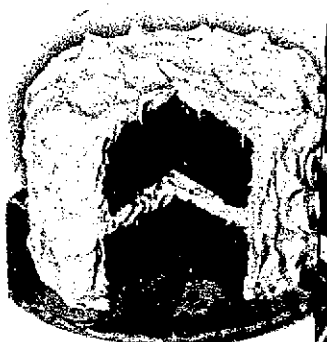


Cake Mix

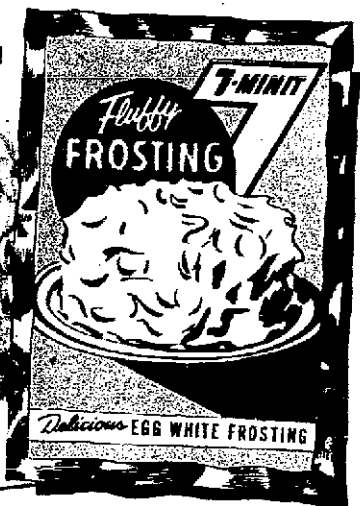
FREE*

When
You Try **7-MINIT**
Fluffy FROSTING

LUSCIOUS NEW
BOILED FROSTING
MADE WITHOUT BOILING!



*UNDER TERMS OF THIS OFFER.
COST OF CAKE MIX
NOT TO EXCEED 40¢.



HERE'S ALL
YOU DO:

- 1 Today, buy a package of 7-MINIT Fluffy Frosting and a package of your favorite cake mix at your neighborhood store.
- 2 Bake your cake. Then frost it with 7-MINIT Fluffy Frosting. Discover how quick and easy, it is to make. You just add water and whip it up. It's perfect every time—heavenly-smooth and lusciously-tasting. You'll find it's more delicious than any homemade frosting you've ever made.
- 3 Then, write us a letter of twenty-five words or more telling how you and your family liked 7-MINIT Fluffy Frosting. Be sure to include your name and address.
- 4 With your letter enclose the empty 7-MINIT Fluffy Frosting package and the top from your favorite Cake Mix box, showing price you paid. Mail to: 7-MINIT, Dept. FCM-P, 660 Madison Ave., New York 21, N. Y.
- 5 Immediately, WE'LL SEND YOU THE PRICE YOU PAID FOR YOUR CAKE MIX, not to exceed 40¢, IN CASH. Hurry! Limit one offer per family. Offer expires April 30, 1954.

★ We Make This AMAZING OFFER
Because We're So Sure You and
Your Family Will Like . . .

7-MINIT
Fluffy FROSTING

GENERAL TWINING WARNS

'It would be suicide to attack the U.S....'

By S. A. SCHREINER, JR.

WASHINGTON.
"OH, SURE, we might get hurt," the general said. "But the thing is that we'll win the next war—if there is one. That's what we've got to make the Russians understand."

General Nathan Farragut Twining paused to hold a match to his long cigar. Then he went on as calmly as a businessman discussing a deal on the stock exchange.

"You know, we just can't have a 'Maginot line' defense in the air. And we'll never strike the first blow. So the only thing we can do is make sure it will be suicide for any enemy who attacks us," he said.

As I listened to the U.S. Air Force's chief of staff, I was wishing more Americans could be with me.

Somehow it was good medicine for cold war jitters—just talking to this calm man who may be the nation's most important soldier in these days of the "new look" in U.S. military policy.

Front Line?

"WELL, GENERAL," I asked, "would it be right to say that the Air Force is now our front line in offense and defense?"

I was thinking of recent news stories.

In a Detroit speech, Defense Secretary Charles E. Wilson had said: "We have no present plans to increase the number of combat units of the Army, Navy and Marines. . . . The strength of the Air Force is to continue to increase. . . . The number of effective wings by June 30th of next year should be at least 115."

And in a Washington speech, Admiral Arthur Radford, chairman of the Joint Chiefs

of Staff, had said: "Today's emphasis is actually pointed toward the creation, the maintenance and the exploitation of modern air power. . . . This nation will maintain a national airpower superior to that of any other nation in the world."

But General Twining isn't boastful. "Oh, I'd just say that the Air Force is more thoroughly recognized today for what it can do," he replied.

The Air Force Job

AND WHAT can the Air Force do?
"Even if we had the money, we couldn't buy a perfect air defense right now," General Twining said. "Therefore our job is to keep a striking force of such strength that no enemy will dare to start a war."

"I think we have that now. Even an attack on our major cities, as terrible as that would be, would not defeat us. We're planning to win the war no matter how many Americans might be killed in a sneak attack."

It sounded like cold comfort for the people who live and work in Boston, Chicago, Detroit, Washington and other large American cities. But I knew General Twining did not mean to be cold. He isn't that sort of man.

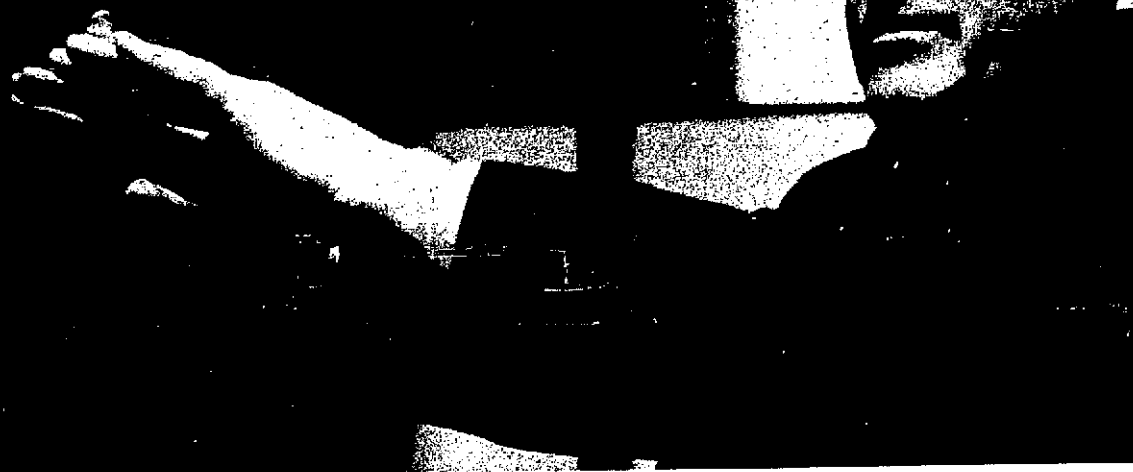
I had taken the trouble to talk to close associates of this general whose forces are the chief hope for peace in 1954.

"I remember the day General Twining got his first briefing on the H-bomb," an aide, Col. Noel Parrish, told me. "The general came out of the room and said, 'It makes me sick at the stomach.'"

If he's not cold, General Twining is, nevertheless, cool. He tackles his big job on a regular 8:30 a.m. to 6 p.m. basis, according

Continued on Page 16.

Talking to calm, cool General Twining is
a good cure for anybody's cold war jitters.



Inhale!  *Feel that mildness*



Try king-size Cavaliers! Inhale and feel that Cavalier mildness. See if you don't agree with thousands of smokers who compared king-size Cavaliers with the cigarettes they'd been smoking. Yes . . .

See why, among thousands of smokers interviewed . . .

**8 OUT OF 10 SAID
CAVALIERS ARE Milder!**

Taste that flavor— 
that's a Cavalier!

WHAT's the best way to judge a cigarette's mildness? By the feel of the smoke as you inhale . . . because that's where mildness counts. And when you inhale the smoke of a king-size Cavalier, that light, easy-going feel tells you at once that Cavaliers are extra-mild. Yes, Cavaliers' mildness is where you want it . . . in the feel of the smoke . . . And Cavaliers taste so good!

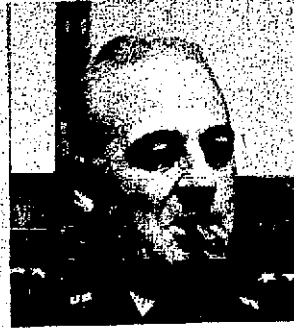
Learn why so many are shifting to king-size Cavaliers every day. Try king-size Cavaliers, blended of supremely fine, light, mild tobaccos. Light up and inhale! Feel that mildness! Taste that flavor! *That's a Cavalier!*



CAVALIERS ARE KING-SIZE
yet priced no higher than leading regular-size brands. *Made by the makers of Camels!*

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

'We'll hit the enemy's planes, airfields, plants...'



General Twining relaxes . . . as he chats about old flying

to another aide, Maj. W. H. McVey. And he tries to avoid taking home a crammed brief case at night.

"I've never seen him lose his head and blow up," said Maj. McVey. "And you can't pressure him into a hasty decision. If you try, he usually says, 'Okay.' Around here that doesn't mean, 'Yes,' it means, 'I'm not ready to decide.'"

Perhaps General Twining's attitude stems from what he told me about the "new look" in defense. "What we're aiming for," he said, "is the kind of military force that America can afford to maintain indefinitely."

And General Twining, despite his enormous responsibilities, sets an inspiring example of how a brave man can live during this seemingly endless era of danger.

For one thing, *he has fun*. Whenever the pressure of work permits, he goes golfing or hunting or fishing. "He's a good companion," said Lt. Gen. Frank F. Everest, USAF. "He never brings his troubles with him on a hunting trip. Nate has a thick hide and a short memory."

Around home—a massive, three-story brick house overlooking the Potomac River at Ft. Myer, Va.—General Twining likes to read Westerns, make furniture or tie fishing flies in a top-story room cluttered with bear rugs, antlers and other trophies of his sport.

"He's got enough troubles here with three children, a dog and a parakeet without bringing more home from the office," said Mrs. Twining.

'Sixes and Sevens'

"I'M JOKING, of course," she added, "but he never does worry us with his job. If he looks happy, I'll ask, 'What good thing happened today?' He'll say, 'Oh, just the same old sixes and sevens.' But if he has a tough problem, he just goes quietly up and ties a few more flies."

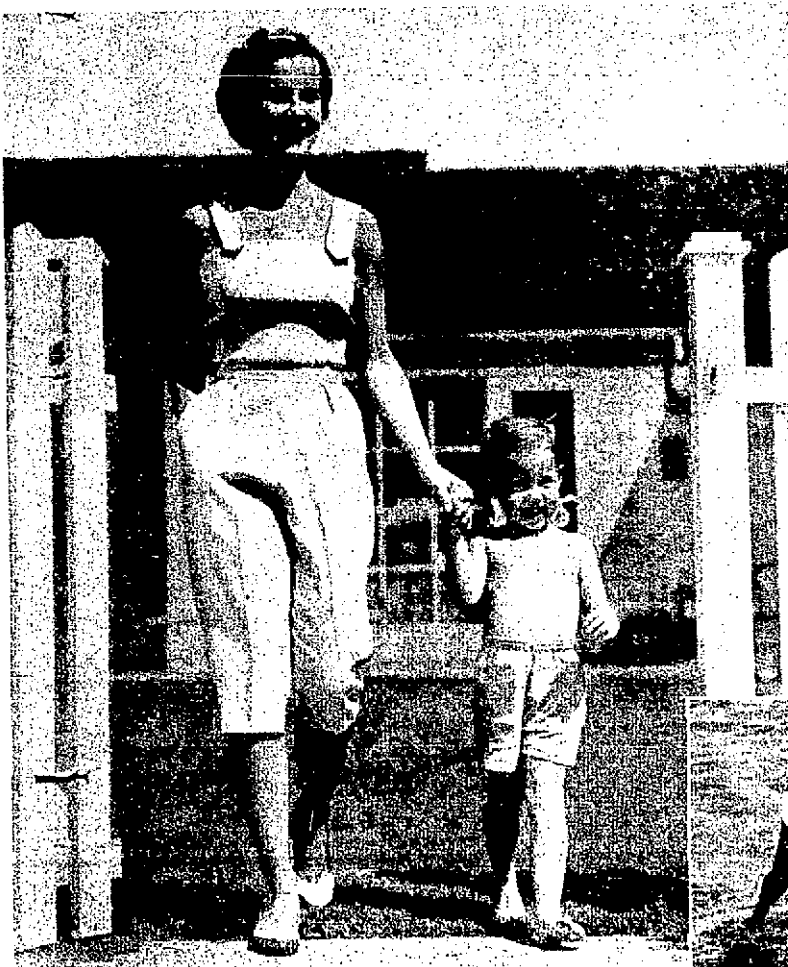
More than most Americans, of course, General Twining is used to living with danger.

He was overseas almost constantly in World War II, commanding the 13th Air Force in the South Pacific, the 15th Air Force in Italy and the 20th Air Force which dropped the first atomic bombs on Japan.

During this period he providentially escaped death when the plane he was riding in ditched into the Pacific (PARADE, Aug. 30, 1953). That was the time General Twining, standing in a bobbing rubber raft, brought down an albatross with one shot from a .45 automatic.

That, by the way, was the only mishap General Twining has ever experienced in a flying career which began with a ride in a Curtiss Jenny more than 30 years ago, just after World War I.

General Twining, whose ancestors first landed on Cape Cod in 1635, was already an officer in the infantry by then. He came from a military family. His grandfather had been a Civil War officer; his brothers are Maj. Gen. Merrill B. Twining, USMC, and Capt. Robert Twining, USN, Ret.



Mona Freeman and daughter Monie in front of their quaint Early American home.

LOSE UGLY FAT this Easy, Pleasant Way!

Mona Freeman Tells How

Mona Freeman is just one of the many Hollywood stars—the most figure conscious women in the world—who keep themselves trim with the help of Ayds. You can be certain that if Ayds works for them, it will help you to lose weight just as easily, pleasantly and safely!

Proved by Clinical Tests!

With Ayds you lose weight the way Nature intended you to—without strenuous dieting or hunger. A quick natural way, clinically tested and approved by doctors, with no risk to health. With the Ayds Plan you should feel healthier, look better while reducing—and have a lovelier figure.

When you take Ayds before meals, as directed, you can eat what you want—all you want. No starvation dieting—no gnawing hunger pangs. Ayds is a specially made, low calorie candy fortified with health-giving vitamins and minerals. Ayds curbs your appetite—you automatically eat less—lose weight naturally, safely, quickly. It contains no drugs or laxatives.

Guaranteed—A Lovelier Figure!

Users report losing up to ten pounds with the very first box. Others say they have lost twenty to thirty pounds with the Ayds Plan. You, too, must lose pounds with the very first box (\$2.98) or your money back.



Mona Freeman loves the sea and the beach. "If you want to have a lovely figure, I recommend Ayds," says Mona.



Swimming is Mona's favorite outdoor sport. She says, "Whenever I am putting on too much weight, I start taking Ayds."



Ayds has helped many famous Hollywood stars to a lovelier figure. It can do the same for you! At drug or department stores.



days. Usually, he's a briskly efficient executive.

After going through West Point with a "quickie" class in World War I, Gen. Twining was sent to Ft. Benning, Ga., where he played end on the football team. His ride in the Jenny was a special treat prepared for the football team by the flying school at Arcadia, Fla.

"They took us all up the morning before the game," General Twining recalled. "We all got slightly sick. They beat us 13 to 7."

As soon as he got back to Ft. Benning, General Twining asked for a transfer to the Air Corps. It was denied. He went to Texas as aide to Brig. Gen. B. A. Poore.

General Poore's First Infantry team had lost every football game. But, under General Twining's guidance they soon won the championship. As a reward, General Twining asked for a transfer to the Air Corps.

"All right," said General Poore, "I'll help you. If you're that crazy, we ought to get you out of the infantry."

General Twining's eyes sparkled when he recalled those early days, the days when he flew the mail in an open cockpit plane from Chicago to Cheyenne, Wyo. "We flew, flew, flew," he said. "That's all we did."

Set To Fly

HE DOES more than fly today. General Twining's cockpit now is a huge Pentagon desk, but he and his forces are ready to fly anywhere at a moment's notice.

"That's why we need bases abroad as well as at home," said the general.

"We've got to be able to spread our striking forces out. They would be primary targets for an enemy, and they must not be concentrated on the ground."

"We must not lose our ability to strike back—to hit the enemy's planes, airfields and factories that supply them."

"That is our best guarantee against defeat and our surest hope of victory—if we have to fight."

FAMILY PORTRAIT

The general at home is surrounded by Mrs. Twining; daughter, Olivia, 18; and son, Nathan, 20. Another son, Richard, 26, is a lieutenant in the Air Force. But neither of the boys are planning to make the services a career.



Taste the deep-smoked flavor
in these
Armour Star sausage links!



Armour Star Smokes add rich new flavor to a breakfast, lunch or dinner. Wait 'til you taste what deep-smoking over fragrant wood fires does for these tender pork-and-beef links! Best of all, they're already cooked—just heat 'em up. No shrinkage, so you eat all the meat you buy!



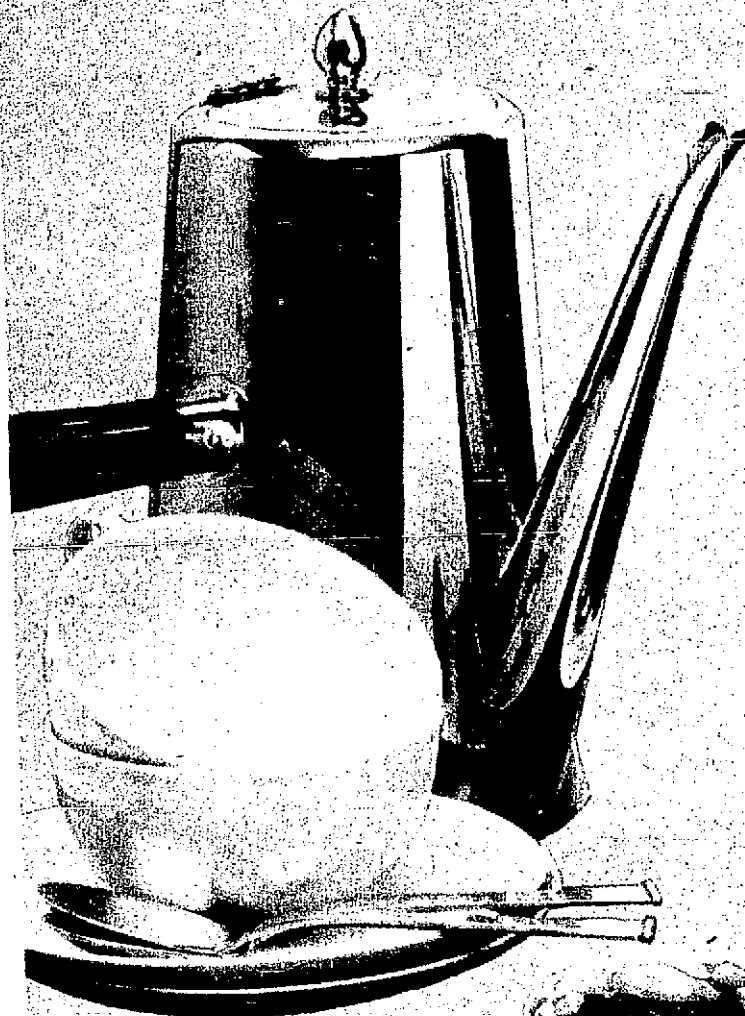
Best meats there are —
they're **ARMOUR STAR**



Armour Star Smoked Sausage has that hearty, deep-smoked flavor, too—but there's a difference! These links are jumbo size and chock-full of juicy, nourishing pork—and nothing but pork! Cook them any way you like, serve them any time—and be sure to use the flavorful drippings to season your vegetables deliciously.

Almond Taffy Buns

A 3-way snack you'll find delicious and easy to make



HERE's something new to serve with afternoon coffee, as a late snack or for Sunday brunch—almond taffy buns. They're easier to make than old-fashioned "sticky buns," and every bit as good. You can prepare the syrup ahead of time. Then it is a matter of minutes to whisk the batter together and bake.

ALMOND TAFFY BUNS

Batter:

2 cups prepared biscuit mix
1/2 cup sugar
2 tablespoons butter or margarine, melted
1/4 cup milk
1 egg, beaten

Place all ingredients in bowl; stir only until dry ingredients are dampened.

Syrup:

2 tablespoons melted butter or margarine
1/2 cup molasses
1/2 cup sugar
1 teaspoon cinnamon
1/2 cup slivered blanched almonds

Combine syrup ingredients. Grease muffin pans. Pour half the syrup into 8 muffin cups (about 2 teaspoons in each). Add half the batter. Top with remaining syrup; add remaining batter. Bake at 350°F., moderate oven, 20-25 minutes or until firm to the touch. Let stand 5 minutes. Invert on serving plate; serve hot. Makes about 8, 2 1/2 inches in diameter.

PHOTO BY ALBERT GOMMI



KITCHEN HINT: Arrange spice containers in alphabetical order to save time in finding the ones you want.

keep shoes looking bright and new!

SHINOLA BROWN

15c

dries to a shine no buffing!

HERE'S POP CORN THAT NEVER FAILS TO POP

DANNY KAYE

in "KNOCK ON WOOD"
A Paramount Picture
Color by Technicolor



EVERY KERNEL POPS OR YOUR MONEY BACK

So delicious—so tender! Every kernel pops so fluffy it actually melts in your mouth. No other pop corn like it. Jolly Time is a special kind for home popping. Always fresh,

always ready to pop — for it's sealed air tight in metal cans. You will love it.

JOLLY TIME

Guaranteed by Good Housekeeping

POP CORN

By PETER DRYDEN

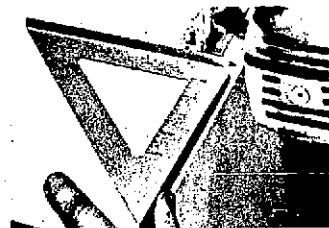
Parade of Progress

Want to save wear & tear—on yourself?

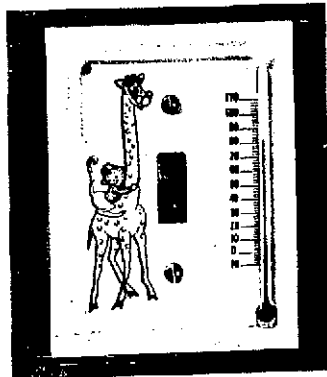
Try these ideas to make living easier

IMPROVES THE TONE

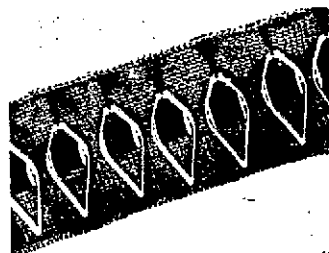
• A new sound box in which you can install any 6" or 8" loudspeaker is said to revolutionize broadcast and record tone quality. It's a 6' high transparent acetate cylinder, attractive enough to stand in a corner of a room. You suspend the speaker inside at the top. Then low notes are reinforced as they travel the tube's length and emerge at the bottom. High notes are accentuated as they move up and out. The 2-way sound distribution is said to give the total tone new depth and clarity, permitting rich volume and quality with ordinary speakers. \$9.95. TAYLOR & ART, 1710 E. 12th St., Oakland, Calif.



SAW IT STRAIGHT: Want to do more accurate work with your power saw? This steel guide will help. You can apply it to a board for making cuts at right or 45° angles. And you can hold it in position without clamps. It helps you saw a true line. \$1.45. WACABI PRODUCTS, Dept. PP, 1501 Center, Tacoma, Wash.,



SWITCHPLATE THERMOMETER: Here's a nursery thermometer to help protect your children against overheating and chill. It's easy to install. You screw it on in place of the old electric light switchplate. It's plastic and washable. Comes with charts showing proper temperature at which children should sleep, bathe, etc. \$1. KRUEGER, INC., 1359 Broadway, New York, N. Y.



KNIT WITHOUT TANGLES: You'll knit faster and enjoy it more with these plastic bobbins. They feed yarn automatically, keep it untangled, are close to your work. To fill, you simply remove spool, wind, replace. 7 for \$1.10. LEROY, 89 N. First St., San Jose, Calif.

TRANSFORMS WALLS

• You can plaster and paint in one operation with a new latex resin interior paint. It's said to be tougher, more resilient than plaster. Maker claims you can actually paint right over unsightly walls, eliminating plaster cracks, etc. For 38-color chart write: LU-MIN-ALL PAINTS, Dept. PP, Chicago 9, Ill.

TWO-WAY RELAXER

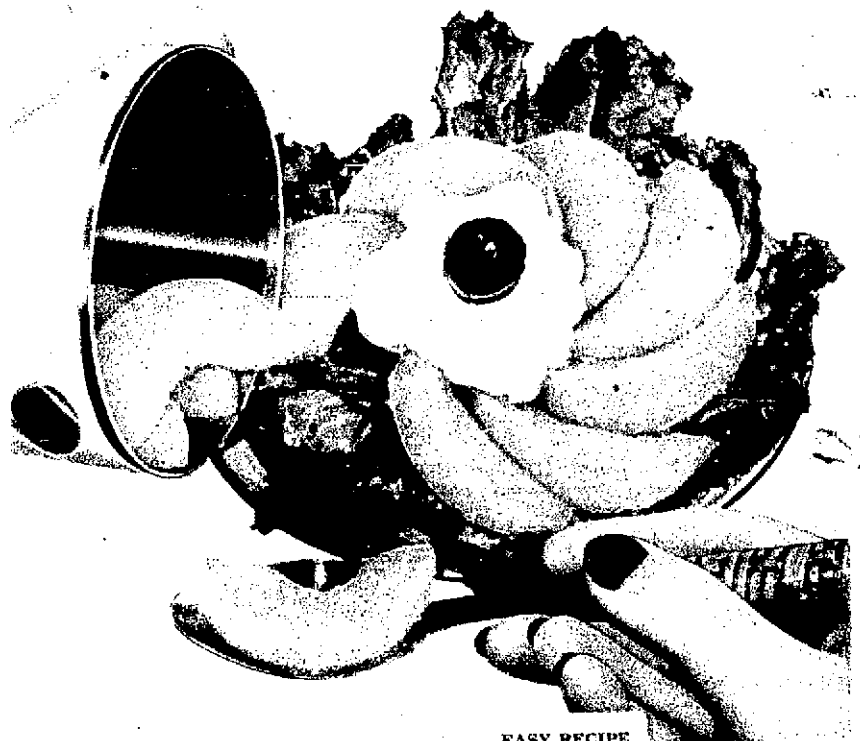
• You can use a new electric roller vibrator to relieve tension in any part of the body. It comes with a special foam rubber pad that becomes a vibrating pillow. You can use it while reading, watching TV, sewing—sitting up or lying down. For details, write: RELAX-IT VIBRATOR, 6622 Sunset Blvd., Hollywood 28, Calif.

ENJOYABLE

• "Courage is The Key" (Twayne Publishers), 49 inspiring accounts of people who overcame all types of handicaps to lead successful, happy lives. Among the authors: Helen Hayes, Paul Gallico, Billy Rose, Marjorie Lawrence, Ken Purdy.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.

Enjoy a taste of Summer now with luscious golden canned **Cling Peaches**



EASY RECIPE

Encore Salad with Cream Cheese

1 No. 2½ can cling peach slices
1 3-oz. package cream cheese
1 tablespoon orange juice
½ teaspoon grated orange rind
1 teaspoon sugar
Lettuce

Drain peaches. Soften cheese with a fork and gradually blend in orange juice, sugar and orange rind. Whip until fluffy. Arrange peach slices, sunburst fashion, on garnished salad plates; center with cream cheese. Top each salad with a cherry if desired.

Cling Peach Advisory Board

Thrifty too — your best fruit buy!

To fix a sunny salad or a summer, sweet dessert, simply spoon out elegant peaches like these—wonderful, all-gold clings from California! Clings have the tempting look, the luscious flavor folks at your table want. Handsome, well-shaped beauties...tender to your fork...mellow...delicately sweet as you'd expect of peaches lazily sun-ripened on



the trees. America's favorite canned fruit. Your best fruit buy. Just be sure to look for the words on the label, "yellow cling peaches."

Canned
Cling Peaches
from California

END YOUR WORRIES ABOUT

The RIGHT Laxative for Your Child



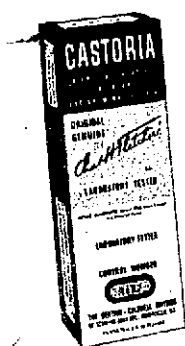
Always give Fletcher's
CASTORIA
the special laxative made
only for babies and children

Extra-mild, Gentle Castoria gives the natural-like relief a child needs when temporarily constipated. It's made from nature's finest vegetable laxative products.

Contains No Harsh Drugs—no phenolphthalein, no cascara, no castor oil, no salts.

Won't Upset or Overdose Your Child—Mild Castoria won't cause griping, diarrhea, or upset stomach, which harsh adult laxatives may do. And, because it's a liquid, you can regulate dosage exactly.

Children Enjoy Taking It. Fletcher's Castoria is so pleasant-tasting, youngsters lick the spoon. Get a bottle now.



Chas. H. Fletcher
The Original and Genuine

CASTORIA

For 86 Years the Most Trusted Name in Laxatives

Smith's "IRON-ON"
RUG BINDING
at Notion Counters Everywhere
IRONS ON EASIER STICKS BETTER

Chooses Blue Bonnet
—Praises
F. N. E.!



MRS. LLOYD MANGRUM

Like the championship golfer's wife, you, too, will love BLUE BONNET Margarine's Flavor, Nutrition, Economy!

BLUE BONNET's delicate, sunny-sweet flavor makes bread, hot rolls, vegetables, your favorite recipes all taste truly better!

You get extra nutrition, too! Unlike most other brands, BLUE BONNET Margarine contains as much year-round Vitamin A and Vitamin D as the high-priced spread!

Yet BLUE BONNET costs less than half as much! So switch today to F. N. E.! Insist on BLUE BONNET Margarine and be sure of "all 3"—Flavor, Nutrition, Economy—e-e!

FALSE TEETH

That Loosen
Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

IF YOU SUFFER PAIN

of HEADACHE
NEURALGIA
NEURITIS

FAST
RELIEF



The way thousands of physicians and dentists recommend
HERE'S WHY... Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuritis, neuralgia than Anacin Tablets. Buy Anacin today!

TELEVISION

Sponsors don't laugh

Here's what happened when a 'salesman' kissed a

NEW YORK.

WHEN A SALESMAN kissed a housewife on a recent Jackie Gleason television program, it climaxed one of the most unforgettable commercial fluffs of the year.

Both were professional actors, but the girl taking the part of the housewife forgot her lines. She absolutely "froze"—couldn't speak—in full view of millions.

The "salesman" immediately saw her confusion. He ad-libbed for a while. Then, to cover up for her, he created a new high for salesmanship by planting a big kiss on this "housewife" he had presumably just met for the first time.

Clients spend fortunes on programs to try to sell their products. So the tensions for the actors are terrific.

On a Dumont program a short while ago, the camera shifted to a young woman about to recite the sponsor's message. She began, "Ladies and gentlemen . . ." Then faded right out of the picture. She had fainted. Maybe the sponsor did, too.

It doesn't make any difference how experienced the spiker is, either.

"Even though we employ many actors with stage backgrounds to do the commercials," says the representative of one large company, "a special ability and talent are required for them. There is a terrific strain in being both exact and concise."

When a sponsor foots the bill for a program (sometimes \$60,000 a show), he expects that his message will come forth clearly. More rehearsal goes into the commercial than into the entertainment. A fluff not only hurts the client's heart but his pocketbook. Yet he is unpleasantly surprised more often than you think.

They Starved Him

ON ONE program for a dog food, the dog shied away from the proffered portion as if it were poison. They picked a hungry dog next time, and he practically ate the plate and everything, including the rug.

Again, one chap wanted to demonstrate how wonderful a particular mattress was. First he cut through an inferior mattress to reveal its cheap inner material. Then he tried to cut through his own mattress.

But, he had blunted the blade in the initial experiment and he could make no impression on the mattress he was selling. Neither announcer nor client rested easy that night. But the public roared.

In another instance of inimitable selling, an electric iron burned right through the cloth during a demonstration. They had a hot time explaining that one.

Even heroism will not salvage some situations. On a local station, a young announcer discoursed on the virtues of a certain dry cereal for kiddies. He threw some of the cereal into his mouth to prove it and started to choke. While frantic mothers watched, the announcer kept on gamely, just avoiding strangulation at the close. It is not known how much of the cereal he sold.

Children are beloved the world over, but sometimes they upset the best-laid plans of announcers and sponsors.

The sponsor of a well-known detergent uses some prop boxes with the name of the product on them, large enough for TV viewers to see plainly.

As Warren Hull of "Strike it Rich" spoke to one mother, her children opened the prop boxes, pulling out unattractive wads of cotton. It was an embarrassing moment—for everyone but the children.

They Go Berserk

SOMETIMES an announcer even goes berserk. One of them, overcome by something or other, recently startled the audience in the studio and at home by informing all and sundry that the product was no good. He then thumbed his nose, ostensibly at the producer. And the whole talk wasn't delivered in a genial manner, either. This unpredictable chap is at leisure today.

The best-laid plans of the commercial writers often go astray, too. Take the case of the youngster they had touting a certain toothpaste. He declared stoutly that he had been using the toothpaste since he was a little boy—and his parents had been using it since they were little boys!

One performer let the unexpected cost him a job and the station a client. He was demonstrating a dry wine when it accidentally spilled over him.

"That was awfully wet stuff for dry wine," he blurted.

The sponsor thought the performer was all wet and the show, too. He cancelled it.

Then there was the unhappy case of the beer announcer who had just finished extolling the wonders of his product. He looked at the beer as he might have looked at his lady love. When he thought he was off camera—but he wasn't—he was seen spitting the lager into a can.

By FRED HARRIS

at TV's funny boners

'housewife' and an announcer spilled the wine

Occasionally, a mechanical gadget backfires to drive the sponsor wild. An ordinarily excellent disposal unit, which takes in stuff and deposits it down the drain, grew cantankerous on one program.

No Sales

IT THREW everything up, instead of absorbing it. No record sales were registered that week.

Sometimes a famous guest will upset the careful plans of the sponsor, just as the late Lou Gehrig once plugged the wrong breakfast food on a radio program.

But fluffs that occur in radio often escape the listener. To prove this, writer Don Quinn

once impishly had announcer Harlow Wilcox deliberately use double-talk during a commercial on the Fibber McGee and Molly program. Nobody knew the difference.

You can't get away with that in television. The focus is directly on the commercial and what is said has to be straight talk.

Still, people are not only funny at heart, as Art Linkletter points out, they are kind.

When a Chicago television announcer completely blanked out on his lines and couldn't finish a commercial, several hundred calls flooded the studio.

"Don't fire that guy," the callers said unanimately. "We like him."

That was one mistake that paid off. The announcer got a raise.



MEL ALLEN, the fast-talking sportscaster, above, was made speechless in an interview with the immortal Yale guard, Pudge Heffelfinger. Mel offered Pudge a cigar. "No thanks," said the guard, "they make me sick." Allen's show was put on by a cigar company.

First-time offer! Real collectors' items!

RARE *Out-of-Print* RECORDINGS!

Hear the men who made
music history! Processed
from the original masters!
All on RCA Victor Records!



Only 30¢ per record
plus HALO box top (ANY SIZE)

Offer Exclusive With Halo!
The shampoo that
GLORIFIES your hair!
SEE YOUR HALO DEALER OR FILL
OUT AND MAIL THIS COUPON
NOW

Order as many records as you want!
Just send 30¢ plus HALO box top for each record!

Record Offer, P. O. Box 31, Brooklyn 1, N. Y.

Please send me the rare, out-of-print recordings checked below. I have indicated quantities in box next to titles. I also enclose 30¢ plus Halo box-top (any size) for each record ordered. I understand they are unbreakable.

RECORD SPEED DESIRED (Check one) ☐ 45 rpm ☐ 78 rpm

RECORD #1 ☐ "Hunka Dola"—Benny Goodman
☐ "Jumpin' Jive"—Lionel Hampton

RECORD #2 ☐ "You Took Advantage of Me"—Paul Whiteman
☐ "Just a Simple Melody"—Tommy Dorsey

RECORD #3 ☐ "You Call It Madness"—Russ Columbo
☐ "My Time Is Your Time"—Rudy Vallee

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

ALLOW ABOUT 14 DAYS FOR HANDLING AND DELIVERY. OFFER EXPIRES MAY 30, 1954, AND IS LIMITED TO THE UNITED STATES AND ITS TERRITORIAL POSSESSIONS.



Do's and don'ts about **BURNS**

DON'T "butter" a burn. Butter becomes rancid, breeds bacteria and burned tissues can absorb germs.

DO apply a mild, soothing film of 'Vaseline' Petroleum Jelly—contains no toxic substances.

DON'T puncture blisters—puncturing invites infection.

DO apply 'Vaseline' Petroleum Jelly to block out airborne bacteria, after cleansing with mild soap and water or a mild antiseptic. If burn is deep, **CALL A DOCTOR.**

DON'T use a tight bandage on even simple burns.

DO use a loose bandage of sterile gauze smeared with soothing 'Vaseline' Petroleum Jelly. If hands are burned, remove rings or watch bands which might restrict circulation.

DON'T ever be without 'Vaseline' Petroleum Jelly! Used in hospitals and clinics, it's the modern, medically-approved first-aid for minor burns, scalds, chafing, chapped lips, work-sore hands, cuts, diaper rash, itching, insect bites, scrapes, scratches—and 1001 household uses.

DO put a jar or tube of 'Vaseline' Petroleum Jelly in your medicine chest. And another in the kitchen where most burns occur. Only 15¢.

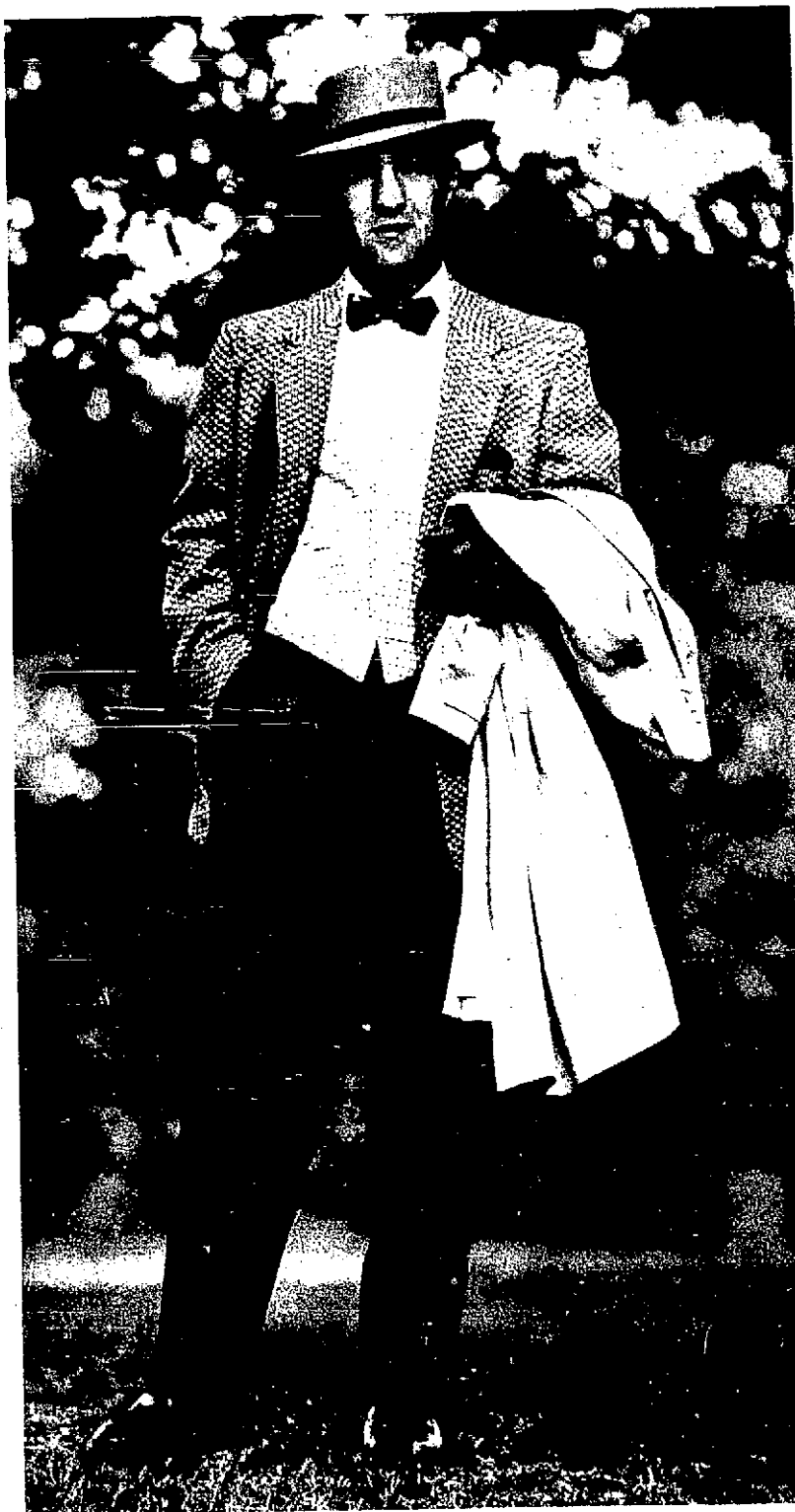


Simple, safe, soothing
The **FIRST-AID KIT** in a jar

Look for the trade mark VASELINE, owned by the **Chesebrough Mfg. Co.,** and you can be sure it's pure.

ROCKY MARCIANO:

Once, sport shirts made up the champ's whole wardrobe. Now,



YES—IT'S ROCKY

... displaying his choice in sportswear—"porkpie", sport coat, checked vest, bow tie. "Sportswear" used to mean an open collar.

BROCKTON, Mass.

AT A TELEVISION broadcast recently, Rocky Marciano, the heavy-weight champ, and Ted Williams, the Red Sox slugger, were discovered in the audience.

Invited to take a bow, Williams stood up and displayed a sport shirt. Then Rocky arose. He was garbed suavely in a neat suit.

"To look at them," said one critic, "you would have thought Williams was the fighter."

Rocky has come a long way, clothes-wise, for an ex-ditch digger. The sports writers who call him awkward should see him slide gracefully into a tuxedo.

More and more the tux is becoming a mainstay of the Marciano wardrobe. The reason is the repeated and insistent demand on his time outside the ring.

Being still a humble shoemaker's son from Brockton, the heavyweight king seldom says no to a personal appearance.

"Holy Name societies, schools, churches—I must get 20 calls a week," he says.

As often as he can, Rocky accepts. He averages about three a week when not in training. He sometimes comes home from a banquet, strips off his tux, dons an old sweat shirt, and goes for a 10-mile run.

Rocky likes to mingle with people, whether in a diplomat's costume—and he sometimes is—or in training clothes.

There was a time when the sweat shirt was about the extent of his wardrobe. Only six years ago, his closet held two suits.

Rocky attributes the transformation to his manager, Al Weill, and dates it from the day he knocked out Joe Louis.

"Better get yourself a tux, Rocky," Al said. "You're going to need one."

One step from the Brockton ditches, Rocky didn't know much about clothes. "I just wasn't a clothes guy," he explains simply.

A "Clothes Guy" Now

DEFINITELY A "clothes guy" now, he owns 20 suits and 40 pairs of shoes and can chat about the latest fashion trends with the aplomb of a Beau Brummell.

"Shoes are my hobby," he says. "My dad is a shoemaker and Brockton is a shoe town. I have them all—loafers, moccasins, dress shoes. I never have trouble with my feet because I know how to wear shoes."

He also knows how to wear clothes well, selecting his suits carefully with an eye to

By PAUL GARDNER
PHOTOS BY DAVID P. PRESTON

he's a real dude...

he has 20 suits—and knows how to wear them

color and cut and style.

Clothing salesmen, though, wince like heavyweight challengers when they see Marciano approaching.

His unorthodox build drives clothiers and tailors slightly daffy.

His coat size is 42, but Rocky has extremely short arms for his bulk and sleeves always have to be shortened.

"When I first try on a coat," the champion says, "you'd think I had no fists."

Any number of heavyweights know, without seeing him in a suit, that Rocky very definitely has fists.

The list of those who found out includes Louis, Roland La Starza, Rex Layne, and Jersey Joe Walcott, who didn't learn his lesson the first time.

Rocky and Manager Weill hope they'll spread the knowledge a little further with a fight this June—possibly in New York.

Now It's Formal Clothes

ROCKY, the fashion plate, now is casting his glance toward formal clothes—morning coats, tails and white ties.

He celebrated his victory over La Starza by buying a white dinner jacket—quite a buy for a fellow who didn't net \$125 until his seventh professional fight.

After the Louis fight, he sauntered into an exclusive New York men's shop and plunked down \$500 for new clothing.

The money bought him two suits, a top coat, a couple of hats, a pile of sport shirts and a handful of neckties.

At his side, passing critical judgment on everything the salesman displayed, was his wife, Barbara. Any time Rocky decides he wants another suit, Barbara goes along to okay it.

"She likes me in conservative clothes," Rocky says. "She doesn't care for anything too flashy or modern."

And, dutiful family man that he is, Rocky trails along when Barbara picks out a new wardrobe.

"If you really want to see clothes," he says, "you ought to see hers. She really has everything."

Rocky is probably the first heavyweight in history who's an authority on feminine fashion.

But when a guy has a punch that's been compared with Jack Dempsey's, who's going to kid him about it?

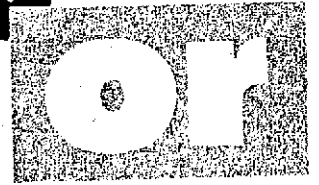


ROCKY POSES formally with his father and mother. He's wearing the newest item in his wardrobe—his white dinner jacket.



THE CHAMP steps out in a conservative garb and Homburg—his wife's taste. Rocky has 20 suits. Most of them are dark.

SLEEPING PILLS



NATURAL SLEEP?

Yes, if you're not getting sound, restful, relaxing sleep... you can try sleeping pills. That's one choice you can make. But look! Consider this carefully: Have you tried a cup of delicious Ovaltine just before you go to bed? Ovaltine is a natural food-drink. When blessed sleep follows, it is natural sleep!

It's up to you, of course. You have to make up your own mind. After a night of restless tossing, it's perfectly understandable that you're willing to turn to most anything that offers relief from the nerve-jangling, worrisome sleeplessness that makes a wreck out of you the next day.

But stop. Stop and think. Before you resort to sleeping pills—or any other drugs—try Ovaltine. Simply add 3 teaspoons of Ovaltine to a cup of hot milk, stir and drink. Feel the warm, relaxing glow as you enjoy its pleasant, natural wholesome flavor... Just makes you want to sleep... to climb into bed, pull up the covers, let your head sink deep in the restful pillow and yawn. Ahhh... that's what you need!

Yes, you know how much good sleep means to you... to your family... to your job... to your whole pattern of living. It's up to you to make the choice... will you turn to sleeping pills—or will you try Ovaltine? All we ask is that you give Ovaltine a trial, and after giving it a fair trial, if normal healthful, restful, relaxing sleep does not come, then we suggest that you consult your family physician. For Ovaltine, of course, is not a "cure-all" for sleeplessness.

You can get Ovaltine at any grocery store... Remember to get a jar of it next time you go shopping—OVALTINE, the natural food drink—for promoting NATURAL SLEEP!



Ovaltine

Two Kinds of Ovaltine—Chocolate Flavor and Plain. Serving for serving, they are nutritionally equal.

The World's Most Popular Fortified Food Beverage

*Steam for
Colds*

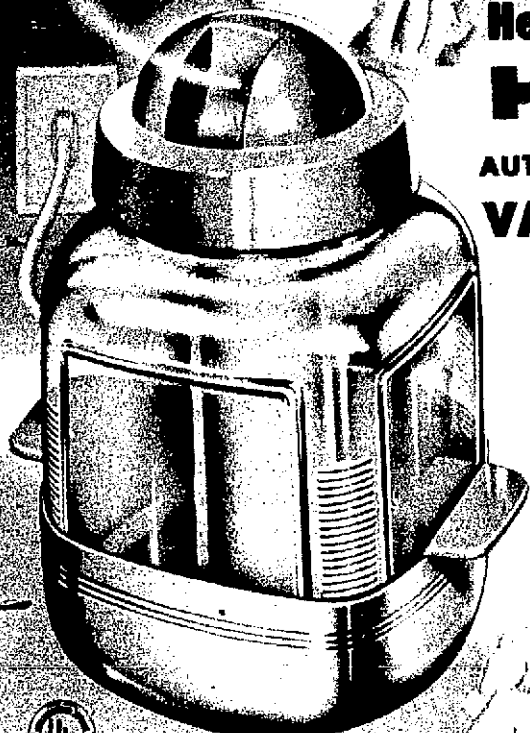


Here's the NEW
Hankcraft
AUTOMATIC ELECTRIC
VAPORIZER

Full gallon capacity that produces a heavy concentration of steam all night on one filling of water! Shuts off automatically when the water is gone. Use it in the bedroom to relieve colds—anywhere to humidify the air. A great value—

Model 202

ONLY \$6.95



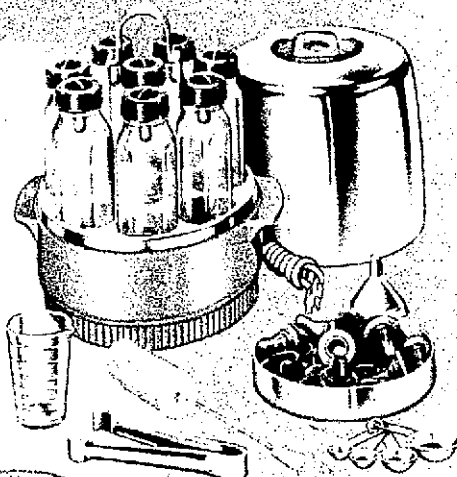
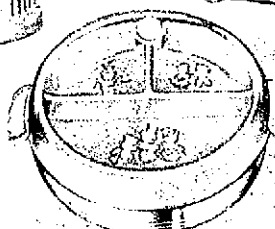
Hankcraft **APPLIANCES FOR BABY**

Hankcraft provides the easy, sure, safe method for scientific sterilization, heating, and feeding. Electrical appliances heat quickly, shut off automatically. Hot water in feeding dish keeps food warm throughout meal. Appreciated gifts.

Bottle Warmer and Vaporizer
Model 1013C **\$2.50**



Baby Food Warmer
Model 1450 **\$2.99**



8-Bottle Terminal Sterilizer and Formula Set
Model 201 **\$12.95**

See the complete Hankcraft line at drug, appliance, department and baby stores everywhere! Look for this sign



COMPANY
REEDSBURG, WISCONSIN



Improve Your House



FIRST, the Langs measured area where they wanted a terrace, and found they'd need 20 evenings of work.

An easy way to build a

Patio

Now you can make your own flagstones

HERE'S a new way to build an attractive patio — by pouring one concrete flagstone an evening. You can do the work in your garage or basement.

It's easy, it's fun, and if you start now you'll have plenty of flagstones ready for laying your patio by spring. The method shown here was developed by Sakrete Inc., of Cincinnati.

First saw some 2-inch by 2-foot boards, notching near the ends so they can be locked into a 2-foot

square. Then notch the middles. Dividing boards can be dropped into place to create molds 2 x 1 feet and 1 x 1 feet.

One bag of concrete fills the form. For color, mix in powdered pigment or use stain when cement dries.

This way, flagstones cost 30 to 35¢ a square foot. (Real stones may cost \$2 a square foot installed.)

Here Al and Dottie Lang, of Cincinnati, show how it's done. They paid \$26 for an 80 square foot patio.



1 **DOTTIE** puts concrete mix and water (about a gallon to a bag) in wheelbarrow while Al prepares adjustable form he has made (right).



2 **AL SHOVELS** mix into one side of form while Dottie levels other side. With dividing strip in place, form makes two 2 x 1 flagstones.



Homemade "flags" in place, the Longs fire up their grill for a cookout.

HOW TO GET FREE INSTRUCTIONS...

• If you want to build your own patio, you can get detailed instructions by writing to: Improve Your House, PARADE, 405 Lexington Ave., New York, 17, N. Y. Include self-addressed, stamped envelope.



3 AFTER smoothing concrete with steel trowel, Al uses an edger to shape top corners of stones. By next night concrete will be hard.



4 A FEW EVENINGS' work produced these stones which Al is now placing in foundation of coarse sand. Sand is easily swept into cracks with broom. Same form produced all stones.

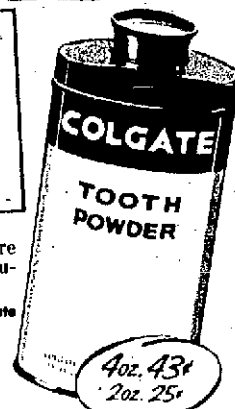
2-Minute Routine of Proper Brushing With COLGATE TOOTH POWDER Gives You All Three!

- ✓ Sweeter Breath!
- ✓ Brighter Teeth!
- ✓ Less Decay!

For complete mouth protection, plus cleaner, more sparkling teeth, use Colgate Tooth Powder regularly with this dentist-approved routine:

- After every meal, brush teeth for 2 minutes with Colgate Tooth Powder.
- Brush all 3 surfaces: front, back, biting edges.
- Always brush away from the gums.

Try this proven effective method today!



The Dentist-Approved Way For Best Results!

SAD SUE!

PERIODIC PAIN

Midol brings faster relief from menstrual suffering—because it acts three ways. It relieves cramps, eases headache and chases "blues". Sue now takes Midol at the first twinge of menstrual pain or distress.

GLAD SUE

FOUND OUT ABOUT

MIDOL



Stop Torture of Coughs

Why suffer sleepless nights... miserable days? Let Pinex help relieve that cough due to a cold! Pinex goes to work fast—helps to loosen phlegm... soothe raw membranes... ease breathing... relieve dry feeling. Comes two ways. Famous old Pinex Concentrate for home-mixing economy—new Ready-Mixed Pinex for convenience... same effective formula. Satisfaction guaranteed or money back. Get Pinex today—America's favorite cough syrup.

NEVER BACK UP...

... against traffic! To cars behind, police say, a vehicle that is backing LOOKS like it is going forward! If you go past a turn you wanted to make, don't even try to back up. Many rear-end crashes happen this way.

FASTEST KNOWN RELIEF FOR GAS ON STOMACH BELL-ANS

TABLETS—25¢ ALL DRUGGISTS

It's wonderful the way Chewing-Gum Laxative

acts chiefly to REMOVE WASTE —NOT GOOD FOOD

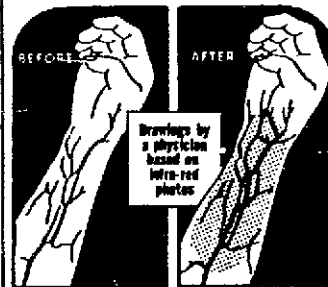
Here's the secret millions of folks have discovered about FEEN-A-MINT, the modern chewing-gum laxative. Yes, here is why FEEN-A-MINT is so wonderfully different.

FEEN-A-MINT is different because you chew it. It's different, too, because it removes mostly waste—not good food! You see, FEEN-A-MINT does not work in the stomach, where food is being digested. That's why it does not take away a lot of the good food you need for energy.

Doctors know that FEEN-A-MINT works chiefly in the lower bowel... removes mostly waste, not good food!

So to feel like a million, do as millions do. Chew delicious FEEN-A-MINT... and feel full of life and energy! Get FEEN-A-MINT!

Feen-a-mint
THE CHEWING-GUM LAXATIVE



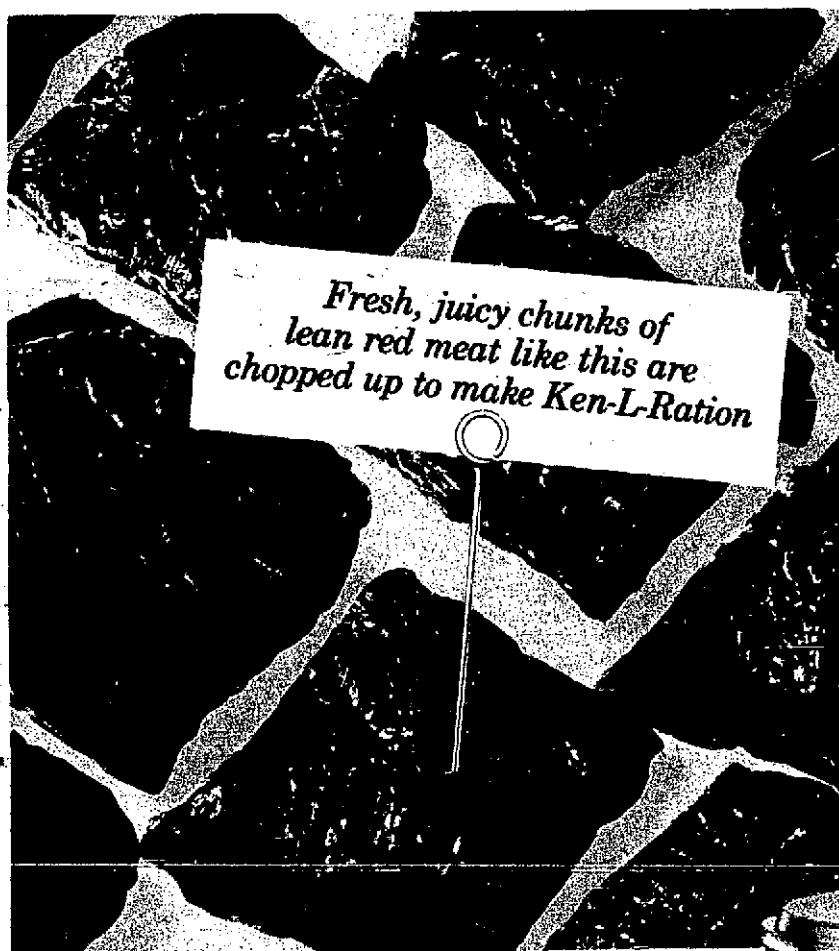
HOW SLOAN'S LINIMENT RELIEVES MUSCULAR ACHES

See for yourself! Now science shows why Sloan's Liniment gives such amazing relief from rheumatic aches, neuralgia, stiff-neck and sore muscles. Using infra-red rays, scientists have photographed blood-vessels below the skin-surface. Pictures above, made from photos, show that Sloan's brings extra supplies of vitalizing blood to the painful area, to nourish aching tissues back to health. Sloan's helps Nature bring blessed relief! That's why Sloan's is the greatest name in liniments.

Give your dog the food you know is made from

lean red meat

(U. S. GOVERNMENT INSPECTED HORSE MEAT)

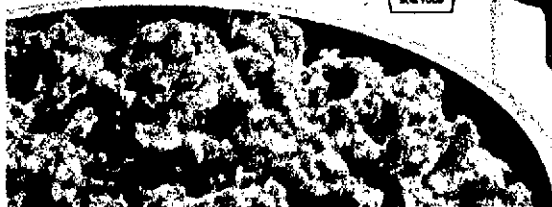


Actual photograph taken at Ken-L-Ration plant

Ken-L-Ration is rich in the high quality protein your dog needs. It's fortified with "dog health" vitamins and minerals. Yet it costs far less than butcher scraps!

Dogs need lean red meat for good digestion, good body tone, a good glossy coat. Insist on genuine Ken-L-Ration—and get lean red meat fortified with vitamins... minerals... every other nutrient known to be essential to your dog. Ken-L-Ration is America's number one dog food—in quality and in sales. Your dog is worth it!

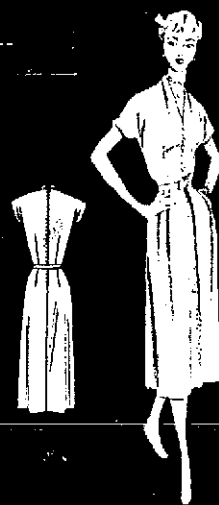
Look for this seal



BE EXTRA THRIFTY! Buy Ken-L-Ration by the case (cans or jumbo jars)

FASHION

It's Silk Time



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VICTOR BORGE: he took his kids to dinner.

An 'elephant' dessert...

By **HY GARDNER**

• **VICTOR BORGE** took his children up to an eating spot near New Haven, Conn., where a special children's menu is illustrated with pictures of elephants, camels, giraffes, etc., each animal representing a different table d'hôte dinner. Vic's son told the waitress: "I want the regular dinner—but when we get to dessert I prefer the elephant!"...

BETTY KEAN, of the sister comedy team of Betty and Jane Kean, continued to give her impression of **CHRISTINE JORGENSEN** even while the latter was entertaining at a rival Broadway club. Smoking a cigar, Betty gave her description of a gentleman: "A gentleman is a guy who gives his girl his seat—on the Stock Exchange!"...

Nominated as the cruelest pun of '54: The one about the waitress who couldn't tell the difference between a sugar doughnut and a jelly doughnut; you see she was cruller-blind!...

Movie actress **TERRY MOORE**, who insists her much disputed Korean bunny-bear suit made her look like Santa Claus, tells about the mama rabbit who scolded her young daughter for being too shy. "Why at your age," mama said, "I was already married and the mother of 138 children!"...

BISHOP FULTON J. SHEEN's quote is an ad-man's delight: "Advertising is a phenomenon peculiar to a democracy. It cannot exist in Russia. Stalin had no need for advertising. Malenkov has no need for it. For they have nothing to sell."

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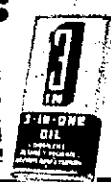
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February 21, 1954

Southland

Those 3-D Movies:
They're an Illusion!
Skin Diving Is Fun

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.

IN HAIR STYLING

Girls Will Be Boys



Patty Petersen is given an Italian boy style hair-do by Al Tate, Hollywood

See Page 5

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REX WELCH
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QUESTION: Where do many
of the hostesses, waiters and
waitresses at Welch's spend their
nights off?
ANSWER: At Welch's, of
course. Because they know it's
one of the finest places in the
Southland to take their friends
and relatives for dinner.

Welch's is a \$500,000 emporium of epicurean delights at 4401 Atlantic Ave. It has four spacious, distinctive dining rooms called the Garden Room (because of its lush tropical plants), the Leather Room (named for its deep soft leather booths), the Upper Terrace (because that's where it's located) and the Mural Room (named for the huge paintings on the walls).

And the food at Welch's? Ahhhh-h-h-h! The sea food attractions draw swarms of guests from throughout Southern California. The prices are very reasonable. Deviled fresh northern crab, served with a gigantic salad, fresh rolls, potatoes, vegetable and beverage, is only \$1.50. Other famed entrees include grilled swordfish (\$1.75 on the dinner); assorted sea food grill, \$1.95; lobster thermidor, \$2.85; small tenderloin steaks, bordelaise, \$2.25, and the handsome Delmonico cut sirloin steak, \$3.75.

Host at Welch's is owner Rex Welch, an inventive restaurateur who believes firmly that hot foods should be served hot and cold foods served cold. Thanks to unique electric serving carts designed by Welch, hot foods at the restaurant are really served piping hot. Welch is a great one for other unique ideas. For example, India cashew nuts, worth \$1.50 a pound, are free for the taking in his cocktail lounge.

Welch, who opened the restaurant in 1947, is assisted by Manager Arnold Vann, his man Friday, and a covey of lovely hostesses. The restaurant serves luncheons daily from 11:30 a. m. to 4 p. m. and dinners from 5 to 10 p. m. —**TEDD THOMEY.**

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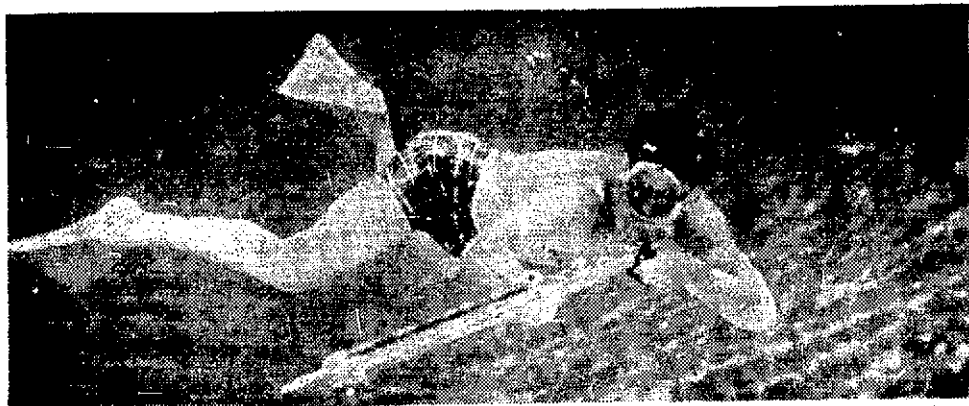
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AMERICA'S FASTEST-GROWING SPORT

Skin Diving's Perilous, but It's Oceans of Fun

By Jerry Hall

IF YOU HAVE ever had the sincere, suppressed desire to pretend you're a lobster you would probably make a good skin diver.

Not that all good skin divers think they are lobsters. And it is not necessary to look like a lobster to be a successful skin diver — but it helps.

Armed with .38-caliber spears, every day of the winter and summer a handful of our citizenry goes down to the sea and jumps into the foaming surf for a spot of underwater hunting.

They are Southern California's skin divers, participating in the nation's fastest-growing sport, and they are most likely members of the Long Beach Neptunes, the No. 1 skin divers' club in the country.

Once they cut through the surface of the ocean, with spears firmly in hand, they invade the world's most mysterious kingdom with the odds against a successful hunt stacked high against the diver.

Whether the catch is a 140-pound bat ray or just an ordinary lobster (the variety that runs \$2.75 across the dining table), there is good reason for the

skin diver to be proud of any trophies from the sub-surface. Because a fish has reactions seven times faster than a human and can swim circles around even the best skin diver.

So the diver is forced to outsmart his adversary, and though pride in the intelligence of the human race might make it seem easy, it must be reported that the fish oftentimes wins the battle.

TAKE THE LOBSTER, for instance. A skin diver doesn't just reach down between rocks and grab him. He has to be diplomatic about it. As it was explained by Jake Frazier, member and official of the Long Beach Neptunes, "You have to pretend you're another lobster. You shape your hand like its claws and lure it out of hiding. The diver tries to give the impression that he's a girl lobster. The boy lobster looks up and says, 'Wow!' and leaves his cave. Then you've got him."

A sneaky trick, Frazier conceded, but a necessary one if the lobster is ever to be entered in the skin diver's fish derby.

All these sub-surface maneu-

vers must be accomplished in rapid succession, because those stories you might have heard about staying under water over long spans of time are not true, Esther Williams' motion picture swim scenes notwithstanding.

"Some, those who are very good," says Frazier, "can stay down as long as a minute and a half or even two minutes. But they are rare exceptions. Most skin divers are under for 30 seconds. It is one of the highly debatable points of the sport."

Compared with scientific knowledge of other realms of the universe, little is known of the world at the bottom of the ocean. Once a diver cuts through the water's surface, he faces the unknown with only a spear, human intelligence and physical stamina to protect him. The spear he uses on such species as the angel shark and the bat ray.

ON HUNTING TRIPS for such "harmless" prey as shovel-nosed sharks, abalone and octopuses (it's one octopus or two octopuses, say skin divers) there is no need for the spear.

There are several varieties of weapons. The three-pronged

(Continued on Page 13.)



Photos courtesy of Dr. Nelson E. Mathison.

Dr. Nelson Mathison of Long Beach is an ardent skin diver. Here he snaps a man-eater shark's "portrait."



"Whoa there, Mr. Turtle!" And a skin diver makes grab for his quarry. Such activities are part of diving fun.



Coming up with a 15-pound sheepshead, a homely denizen of the rocky waters, is this diver. Man is using a rubber-sling spear gun as underseas armament.



Dr. Mathison displays 15-pound lobster and twenty-pound sheepshead taken from waters at Laguna Beach.



If you were in this film, you could look like this (left) or this (right), depending whether seen by naked eye or through illusory device.

3-D Movies: They're Only an Illusion!

WHEN you look at a wide-screen, stereoscopic, or 3-D movie, don't deceive yourself into thinking that you are actually seeing things in depth, because you are not. It's an

illusion, or optical effect. But it is a far more surprising fact that when you look out of the window at a near-by tree, a distant barn, and a cloud 25 miles away, even then you are not

seeing distance, if you depend on your eyes alone. The eye, as an optical instrument, has no means of judging depth, or distance, or the "third dimension," says the Better Vision Institute. It represents things on a flat surface, exactly as a camera reproduces them on a flat film. That explains why babies think they can grasp the moon.

Yet we are as sure of depth as we are of length and breadth. How come? The feeling of depth arises in the brain, not the eye, and is the result of certain tip-offs or "cues" which we have learned to understand as meaning depth.

Cinerama, CinemaScope and 3-D or stereoscopic films are entirely different in the methods used, but all of them rely on the use of cues. The difference lies in the cues used.

WHAT ARE THESE CUES that tell us that a thing has a third dimension? Well, there are a number of them. To view a near-by object, the eyes converge, or are rolled inward by muscles attached to the eyeball. The mere activity of the muscle, unknown to the viewer, seems to set up reactions in the brain which proclaim, "Now I am looking at something closer to me." It is believed that a young baby is actually conscious of these reactions and learns about distance from them.

Then, there are the familiar, common-sense cues. When we see two men, one six feet tall and the other six inches, we conclude that the second man is far away, not that he is a pigmy. Or, if we can't see a man's face because a woman's hat cuts off the view, that is a sure sign that the hat is nearer than the face. A face with eyes, nose and mouth all clear and distinct is nearer than a face in which these features are blurred. A straight stretch of railway tracks seems to converge to a point at a great distance.

Here's another. Looking out from a railway coach window, we see near objects rush past us toward the rear while distant

objects move with the train and intermediate objects don't move at all. Unconsciously, we draw conclusions about distances.

So there are countless cues, or signals, by which we know that one object is farther away than another. Many of these are used in the depth films. Flat films likewise represent depth to us, but less vividly because they use less effective cues.

THE WIDE-SCREEN or panoramic films rely largely, for their sense of depth, on the increased amount of "side scenery" which they include in the picture. As we look out of a window and focus our gaze on a cow, we are aware of many things besides the cow. With other parts of the eye we see fields, barns, houses, clouds. These furnish innumerable clues to distance. Flat films exclude

process of spreading out is accomplished by a projector also having cylindrical anamorphic lenses. The projected picture fills the wide screen, with its illusions of depth created by side-scenery. It gives us what the eye naturally sees.

The other fundamental cue, used by 3-D or stereoscopic films, is different in principle. Your eyes are about three inches apart. So it follows that the right eye can see a little further around an object, and behind it on the right, than the left eye can. The same applies to the left eye.

So it is a fact that the images formed on the retinas of the two eyes are not quite the same in binocular or two-eyed vision. In fusing them, or putting them together, the brain seizes on these small differences and translates them into terms of depth. A one-eyed man cannot judge distance in this way, though he can through other cues.

THE 3-D CAMERA uses this principle. It contains two lenses about three inches apart, like the eyes, and two rolls of film like the two retinas. The slightly different pictures are fused into one on the screen, but through polarized projector filters which show one film in "vertical" light and the other in "horizontal." Looking at them through polarized glasses, keyed to the same kinds of light, the viewer sees the right-hand projection with his right eye, the left with his left, exactly as he would if he were looking at the original scene. Thus he obtains the stereoscopic effect which arises from binocular vision.

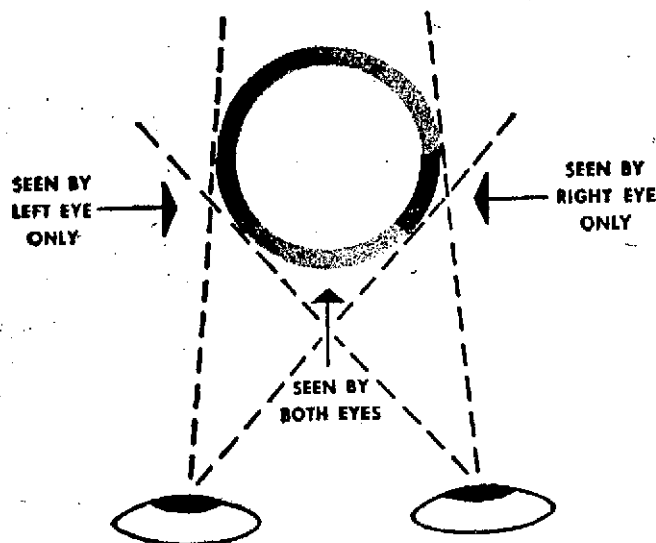
Many people have complained of eye trouble when viewing depth pictures, and have suspected that those pictures hurt the eyes. Actually, according to the Better Vision Institute, eyesight authorities believe that these movies only reveal defects already existing in the eyes. If you can't see them clearly, or they cause strain, you probably need glasses to correct faulty vision.

By Nancy Lester

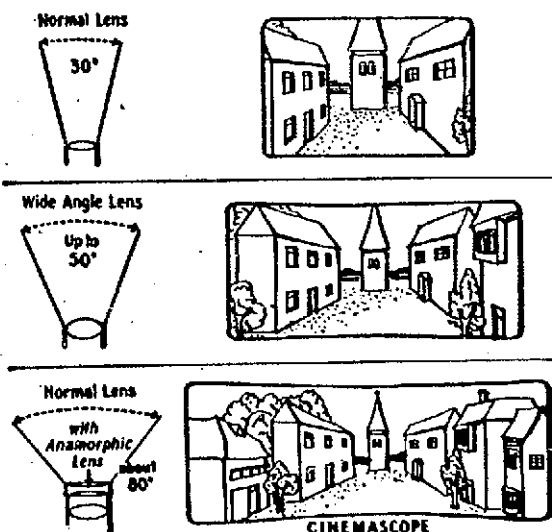
most of this, and heighten the dramatic effect thereby, but the wide-screen cinerama films include it and thus greatly sharpen the sense of depth.

To get the wide sweep, the original panoramic films are made by three cameras pointing in different directions. They record parts of the scene on three different films, which when exhibited are linked together by three synchronized projectors. Another method is that of the "anamorphic" single wide-angle camera, which by means of a single cylindrical lens system compresses the wide scene to the standard dimensions of standard movie film. Thrown on the screen by an ordinary projector as used by the flatties, these pictures would be distorted like the image in a concave mirror, which makes you look like a "thin man." So the opposite

THE WIDE SCREEN SYSTEMS



In normal vision, each eye sees something the other eye doesn't, as is illustrated by the diagram above.



Drawings courtesy London Economist

How various lenses are used to gain more side detail, and hence get more depth effect, is illustrated above.



Fran Woods models a hair style showing pompadour effect with an off-face wave line. Such stylings show hairdressers' extreme skill in workmanship.

Girls Will Be Boys, You Can Plainly See

The new hair style trend? As you can plainly see, it's toward short hair, styled to give a modified Italian Boy look, a coiffure that can be executed in any shop. That's the word from Long Beach Hairdressers' Guild which, in line with the new trend, will unveil its recommended Miss Universe coiffure as a feature of the 11th annual Hair Style and Trade Show today and Monday in the Wilton Hotel. However, a definite contrast will be noted between those introduced for the normal, fashion-conscious woman and those given to models during the competitive phases of the show. Ray Mercer, president of the Guild, explains: "The style that catches on with the public must be casual, a hair-do easy to care for but still possessing good lines and balance and, of course, flattering to the individual. And it must lend itself to individual variations to fit each different face."



Barbara Blakeley models an extreme short Italian Boy style hair-do. Five thousand representatives of hair styling industry will attend L. B. show.



Left to right: Rayma Hill wears Italian Boy style with a soft pompadour; Mary Ellen Parziale with a style that emphasizes off-face line; Patty Petersen and Italian Boy (also see cover); and Sunnie Taylor, also showing Italian Boy look.



—Photos, including Southland's cover, by Roger Coar.

Left to right: Estella Laverty models soft forward-movement hair-do with high soft bangs; Jinnie Barrie, Italian Boy look; Barbara Blakeley, also Italian Boy with extremely short cut; Tomi Elis, high puff bang and wide off-face effect.

How Tombstone Got Its Name

TRAVELERS along U. S. Highway 80 in southeastern Arizona, between the Huachuca and Dragoon mountains suddenly come upon a "Tombstone" nestling on the mesa. Not just an ordinary tombstone! Like the ones marking the last resting spot of some person. But a real town by that name. And how it got that name is an interesting as the old town itself.

Tombstone ordinarily signifies "the end of the road." Not so in this case, however. Almost seven decades ago this city of 15,000 souls was proclaimed both the biggest and wickedest in Arizona. In fact, it soon earned the unenviable reputation of being the toughest and "cusseddest" town in all the Southwest.

There were several rich mines around Tombstone, although it was located in the heart of a great cattle country. Immense quantities of silver were being taken out. The rich lodes seemed inexhaustible. Copper, lead, zinc and some gold were also found. The news spread like a forest fire. A mass migration of adventurers, willing to undergo any hardship that might lead to sudden riches, "blew" in on every turn of the wind. Professional miners came in hordes, attracted by top wages—wages of \$4 for an eight-hour shift, at that time fabulous pay for the men. Most of the tobacco-chewing miners were unmarried, and spent their money as fast as they earned it.

TOMBSTONE not only had a unique name. It was unique. It boasted both saloons and churches, Sunday schools and houses of ill fame. But saloons

formed both the "hub" and "spokes" of the business section, at one time numbering 110 with lawful licenses to sell liquor. Hardware stores ranked second in popularity, for they were the direct source of mining equipment and firearms, two of the most essential items for the success of all males in and around Tombstone at this particular time. The revolvers most used were .45 or .44 caliber guns with 7½-inch barrels.

Everywhere there were livery stables. Just as common as the more sophisticated garages of today. These stables had open-air pens where horses could be checked and picked up with a

By Helen Johnson

minimum of formality and loss of time. The town never slept. The only difference between night and day was the degree of light in the skies above. In fact, Tombstone was wide-open 24 hours a day, and mines operated on a 24-hour basis. Sunday was just another fairy story to most of the miners. Stage holdups were almost daily occurrences. Cattle rustling, horse stealing, and frequent murders with the wildest gunplay, were the most popular forms of occupation and

amusement indulged in by the lawless majority. Tombstone grew tougher by the hour as prosperity moved in. There was no limit to either!

THEN ONE DAY calamity struck! A calamity shrouded with as much disaster and misery as any earthquake or tornado recorded in the annals of time. The mines were flooding! Just a trickle, a bare trickle at first. Then a flood. Bailing was impossible, for the water boiled into the shafts in geyser spouts as thick as a man's body. There was nothing to do! Tombstone was doomed! Its flagrant boom collapsed like a toy balloon. The miners departed as quickly as

they had come, and the picturesque exodus of the citizens was much like one recorded in the Old Testament of the Holy Bible. Life, which yesterday was here, today was gone. The 15,000 population dwindled to a mere hundred or two. The old town, once the mightiest city between El Paso and San Francisco, kept sinking into oblivion and ghosts wandered everywhere in whispering secrecy. But Tombstone didn't like the trend of things. It resented these ghastly invaders, and like the man who made the original discovery of ore in October, 1877, refused to give up.

This man, an old-time prospector by the name of Ed Schieffelin, was directly responsible for the first mad "rush" to the little town. Walking around one day he stumbled upon a mine and hastened to tell his brother Al about it.

"I've struck it rich this time, Al."

"You're a lucky cuss, Ed. That's all I can say!" Al lunged back rather tauntingly, a bit taken back by his brother's sudden luck.

THE MINE was named "Lucky Cuss," one of the several mines that made Tombstone famous.

After this fortunate discovery, Ed formed a peculiar habit of walking along with his head down and his eyes directly focussed on the ground. An Army officer met him one day.

"What you always looking for, Ed?"

"I'm looking for stones!" (meaning minerals), he answered sagaciously: "The only stone you'll ever find, Ed, will be your tombstone!"

So the town was named after the Army officer's wisecrack, when it suddenly sprang into existence a few months later. Although its heyday lasted only a few romantic years, Tombstone refused to be a "tombstone." And today it still lives even though its early history was written with six shooters and smeared with the blood of its settlers. The ghosts which wandered aimlessly in whispered secrecy for a long period of years, gradually retreated into the

(Continued on Page 25.)



Rough and ready miners and the general flootsam of characters that converge on boom towns once patronized this theater when Tombstone, Ariz., had its heyday.

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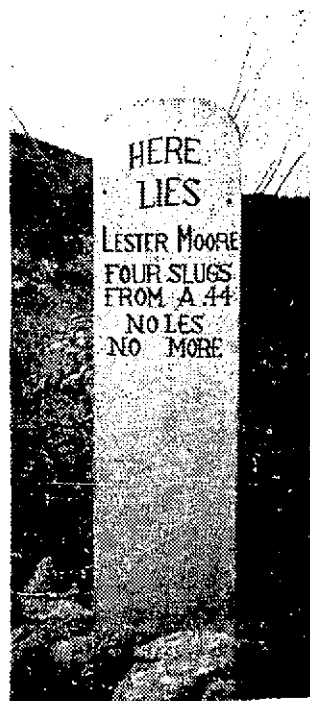
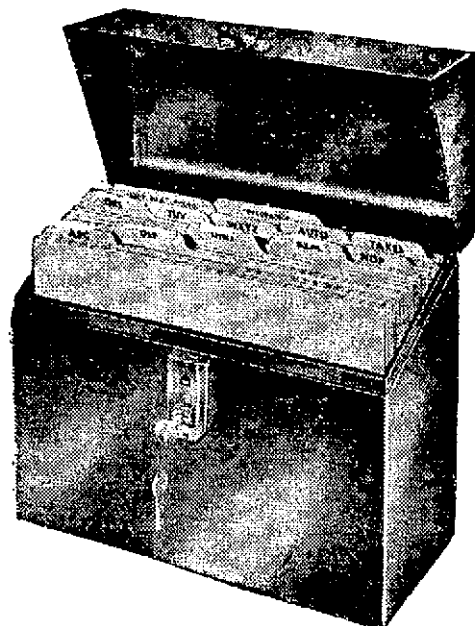
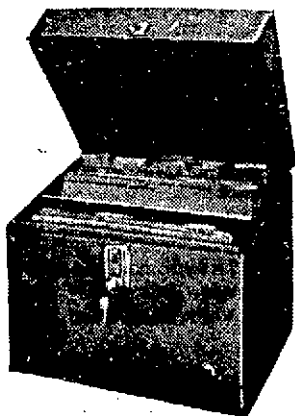
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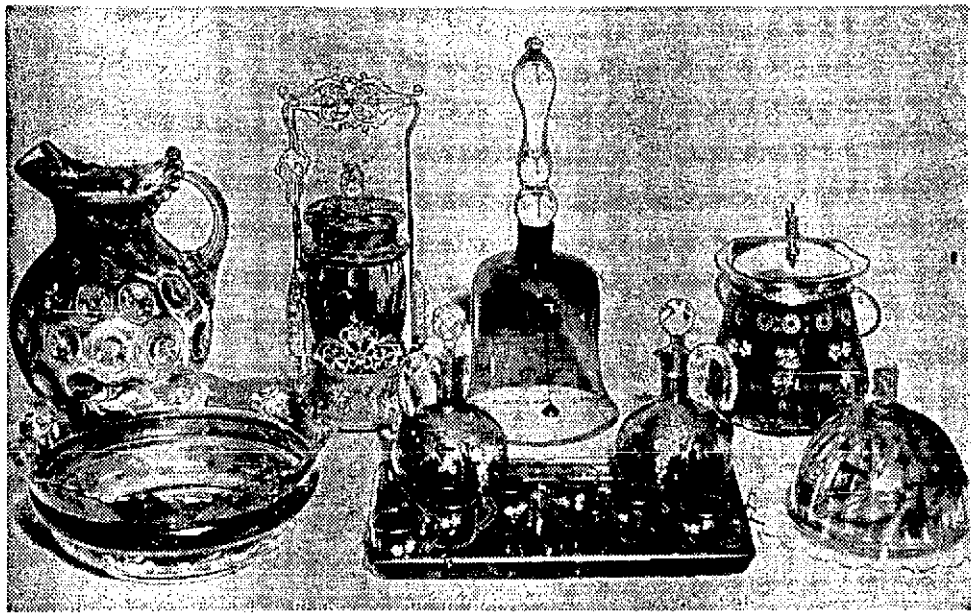
Big 12½x10x10 Persona File easily holds 2000 documents and has extra pre-filing space in front in gray, green and brown.

Stationery—Street Floor



Wry humor on a Boothill grave marker is a key to Tombstone's temper in its roistering days.

Beauty From Sand and Soda



Cranberry glass is prized among glass collectors for its beauty as well as antiquity. Above, part of collection of Mrs. Arthur Bonzer of Long Beach.

By Ruth Reece

WHAT A CHARMING picture a window presents when it frames a lovely collection of colored glass! The sunlight sparkles through aquamarine and ruby, shines on royal blue, and golden amber, dances over seagreen, yellow, rose and violet, a veritable rainbow of color.

Out of simple sand and soda and certain chemicals, all fused together, comes a beautiful rainbow in glass. To the Egyptians goes the honor of being the first glassmakers. As far back as 6000 years ago they made colored beads and ornaments, and in the tombs of kings and ancient ruins have been found bottles, vases, ewers, pots and bowls.

The Romans next learned the art and made and used glass for every household necessity. The Greeks, followed, by copying the Romans, but it was the Venetians who really became the masters of glassmaking.

IN AMERICA, glassmaking began in Jamestown in 1608 with beads for trading with the Indians. Later, other places opened in Salem, New Amsterdam, and Philadelphia.

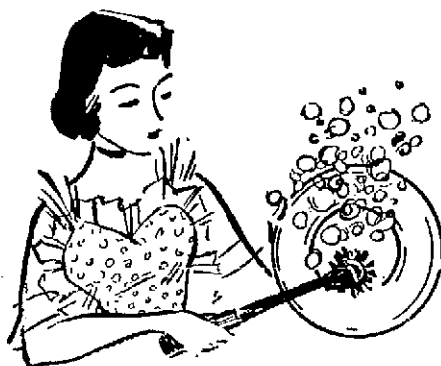
Caspar Wistar of New Jersey opened his factory in 1739, and Henry Stiegel at Mannheim, Pa., both making colored glass.

There were many kinds of colored glass, but the most beautiful of all was the currant or cranberry, nowadays so much sought after as collector's items. This is truly the elite in colored glass, and it should be for gold is the ingredient that works the color magic.

MRS. ARTHUR BONZER of 3715 Gardena Ave., who has one of the finest collections of cranberry glass in Long Beach, inherited her love of Victorian art from her grandmother, who was an ardent admirer of Queen Victoria. "The manners, the morals, even the furniture, silver, glass and bric-a-brac all assumed world-wide importance and was the standard copied by Europe and America," Mrs. Bonzer said. "Scarf at it though we may, joke about its sentimentality, ridicule it, Victorianism was definitely a way of life, and it left its imprint everywhere," she believes.



Long Beach Santa Ana



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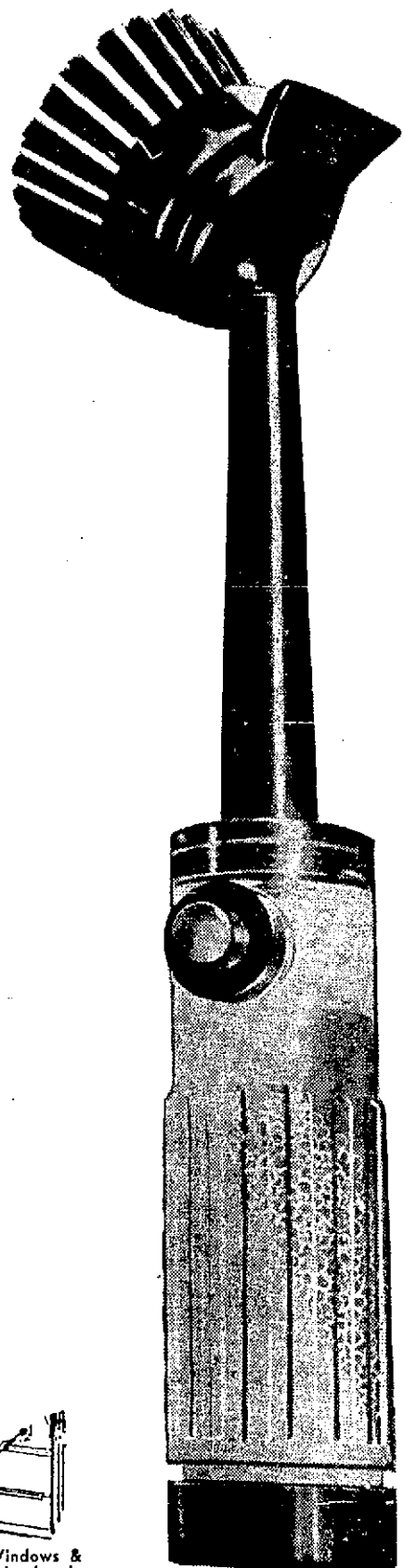
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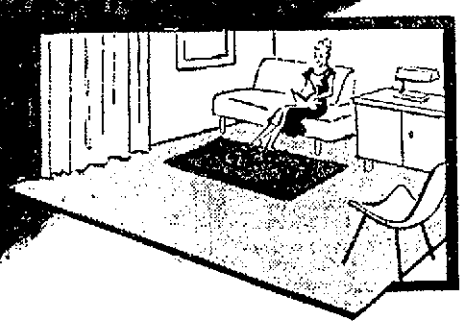
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RESORT and travel guide



Camels carry great loads on the Middle East's winding roads, where tourists see dress, transport contrasts.

Pan American Airways Photo

New Waikiki Hotel Started

HONOLULU. Using a giant power scoop shovel instead of the traditional hand spade, Stephen W. Royce, vice president Matson Hotels Department, broke ground for the company's new \$3,500,000 hotel at Waikiki Beach, the Princess Kaiulani.

In starting the building of the largest hotel to go in Honolulu since the Royal Hawaiian (built in the 1920's), Royce termed the Princess Kaiulani "evidence of one company's faith in the future of Hawaii's tourist industry." He called attention to the need for more hotel accommodations, not only at Waikiki, but on all the islands.

He pointed out also that the new hotel was evidence of Matson's rejection of the popular

notion that only hotels located on the beach front can be successful. More important than a beach location, said Royce, "is to provide proper accommodations, proper service, and at a price people can afford. With these three qualities, we are sure those who wish to find the beaches will do so!"

Present plans schedule the opening of the Princess Kaiulani in 1955.

Pacific Construction Co., Ltd., is the general contractor. Gardner Dailey, AIA, is the architect.

Atlantic Flights Increase

Passenger figures for 1953, over the North Atlantic, revealed a banner travel year for Scandinavian Airlines, it is announced by Warren E. Kraemer, S-A-S, Inc., general traffic and sales manager.

Of the total 506,571 passengers who flew the North Atlantic during the past year (Jan. 1, 1952 to Jan. 1, 1953) 44,446 flew S-A-S, while out of the total 13,988 flights, 1312 were Scandinavian Airlines' planes.

Kraemer pointed out that to a large measure these increased figures are accounted for by the fact that the tourist class fares went into effect in May, 1952.

Cruise on the Mediterranean

A 45-DAY autumn cruise to the Mediterranean has been scheduled for Cunard's famous cruise liner Caronia, it was announced today by G. L. Bowen, general passenger manager of Cunard in the United States. Sailing from New York Sept. 25, the cruise will cover 12,500 miles, visiting 16 ports in 14 countries.

Planned in response to popular demand, this voyage marks the first time that the Caronia will cruise to the Mediterranean

during the glamorous autumn season. Ports of call include Funchal, Casablanca, Gibraltar, Tangier, Malaga, Palma, Villefranche, Naples, Athens, Haifa, Alexandria, Rhodes, Malta, Lisbon, Cherbourg and Southampton. An extensive program of shore excursions is being arranged by the American Express Company.

Minimum rate for this cruise, including return trans-Atlantic passage, with stop-over privileges in England or France, is only \$975.

The 34,000-ton Caronia, largest liner ever built especially for cruising, will provide luxury hotel accommodation for passengers during the entire cruise. Her bright, spacious staterooms are each equipped with private bath or shower, touch-control ventilation and bedside telephone. All public rooms are air-conditioned, and the liner has an outdoor tiled swimming pool and open air lido. An experienced cruise staff will be aboard to arrange round-the-clock activities.

Who Gets the Girl on This Trip?

TO THE GANGPLANKS, ladies! There is a shortage of women on this year's cruises. Are you a wallflower? Does your telephone fail to ring? Is Saturday night the loneliest night in your town? Then get on a cruise. In this, the biggest cruise year in steamship history, men are outnumbering women by seven to one.

"The average girl who couldn't get a date in her hometown comes on a cruise and she is the belle of the ship," says Robert Smith, cruise director of the Holland America Line. "You get seven fellows out there chasing one person through the tropics and she's a pretty popular gal."

Who gets the girl in the end? Is it the rich widower? The handsome bachelor? The shy lonelyheart? No, says Smith, shaking his head. Sadly and unromantically enough, in the end it is the wolf who gets the girl. "After all," says the veteran cruise man, "he knows all the tricks."

Smith, who makes eight cruises on the Nieuw Amsterdam every winter and has observed the wolf in action, says he works like this: The first step is to invite the girl to cocktails. Second step, he invites her to his table and orders a special dinner which costs him nothing. (By now it is clear that the man is a sea-wolf or one who has been on a ship before.) After dinner he invites her to the smoking room and orders coffee and liqueurs. The coffee is free and liqueurs aboard ship cost about a quarter. Afterwards he



(Drawing by Clyde Winslow)

takes her to the ship's cafe where they dance to a New York orchestra. There is no cover charge, no minimum, and highballs are 40 cents. The final step is a walk on deck. The ship by now is getting into southern waters and the air is warm, tropical and probably moonlit. That's where Smith stops taking notes.

ONCE IN PORT the wise wolf suggests that the girl take the conducted sightseeing tour. This

gives him an opportunity to go off lone-wolfing and allows him to buy his own gifts without having to buy hers, too. Back on board, he invites her to accompany him to the Broadway show which the ship carries along. The show is free and all he has to pay for are those 40-cent highballs. This goes on for 15 days.

Mixing people together is the first item on Smith's southbound agenda. The first day out he organizes a dance for the unattached. "We try everything imaginable to mix them up. We put on Paul Joneses and hat dances and all the party tricks. We have a social directress on board whose main function is to attach the unattached. By the first port of call, everyone is pretty well mated."

"Sometimes a man has fire in his eye and the lady doesn't want to share it. She may be back in circulation again and he is back on the prowl. Then it's up to the social directress to pick up the loose ends."

SHIPBOARD ROMANCES do on occasion end in matrimony. Smith has had couples come up to him and say, "Remember us, you introduced us on the Staten-dam back in 1938." Occasionally a man and wife will show up trailing a brood of offspring. "See these," they will say, pointing to the kids. "You're responsible for these. If you hadn't introduced us on the way to Port au Prince we would never have gotten married."

More often the shipboard romance merely dies a quick and sudden death. Once the ship

(Continued on Page 17)

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Like a Young Flagstad

By Vera Williams

WHEN JANICE MOUDRY gave a New York Town Hall recital Oct. 27, 1951, the New York Times advised music lovers to "keep your eye on this young singer" and the New York Post said "she makes you think of a young Flagstad."

And Janice Moudry, Long Beach hometown girl, has lived up to these reviews. Accompanied by her mother, Mrs. Frank J. Moudry—her father, a Bethlehem Steel welder died three years ago — Janice is back in New York after appearing in six roles in her first season with the San Francisco Opera Co. Auditioned personally by the late Gaetano Merola, general director and founder of the San Francisco Opera Co., she sang with the company both at the War Memorial Opera House in San Francisco and when the company journeyed south on tour to Los Angeles. She appeared in "The Barber of Seville," "Mefistofeles," "Boris Godounoff," "Otello," "Elektra" and "Die Walkure," a challenging repertoire for a newcomer to the company.

Still in her 20s, Janice not only has given successful New York and Los Angeles recitals, but she has sung under conductors including Monteux, Koussevitzky, Munch and Wallenstein and has been soloist at festivals from the Hollywood Bowl to Tanglewood in the Berkshires in Massachusetts.

THE YOUNG CONTRALTO, who was born in Minnesota and reared in Long Beach, was grad-

uated from Jordan High School in 1940 and attended UCLA. She made her debut as soloist in Handel's "Messiah" with the Pasadena Civic Orchestra under Richard Lert; subsequently she sang four consecutive seasons with the organization.

In June, 1948, she appeared in Honegger's "Joan of Arc at the Stake" under Franz Waxman and the next month in the Bach Festival of Carmel. In Feb., 1949, she made her Los Angeles debut singing Mahler's "Kindertotenlieder" with the Los Angeles Chamber Symphony Orchestra under Harold Byrns.

Auspiciously launched on the West Coast, she went east in the summer of 1949 and in August was invited by Serge Koussevitzky to appear under him with the Boston Symphony in Mahler's "Das Lied von der Erde" at the Berkshire Music Festival.

THE YEAR 1950 began with a highly successful Los Angeles recital a month later. Returning to the coast she sang in Mahler's "Resurrection" Symphony under Alfred Wallenstein and in the Beethoven Ninth under Pierre Monteux with the San Francisco Symphony. Before the close of the year she had appeared with Charles Munch and the Boston Symphony in the Bach "Christmas" oratorio.

Her next engagements included appearances with the Worcester Oratorio Society in "The Messiah," with the Cincinnati Orpheus Club in the Brahms Alto Rhapsody, with the Min-

neapolis Symphony in both Minneapolis and St. Paul in the Beethoven Missa Solemnis and with the Little Orchestra of New York in the title role of Vivaldi's "Judith."

Last spring she gave 17 concerts in California. She recently sang a series of concerts in Canada and in Texas where she sang with the Tulsa Symphony Orchestra. In the early spring she will go on a southern tour.

Janice is 5 feet 7 inches tall, with reddish brown hair and blue eyes. She worked at the customers' service desk at Sears, Roebuck & Co. store here for five years during her early music studies. Her sister, Shirley, is employed in the auditing department of Sears'. Shirley does not sing.



Miss Janice Moudry, attractive Long Beach girl, has won wide acclaim in concert world and the opera stage.

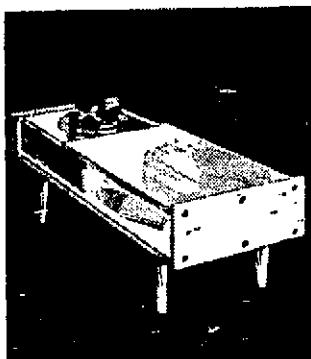


Curtis Studios Photo

Janice Moudry is attired in costume of innkeeper for role in "Boris Godounoff" with San Francisco Opera Co.

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— As Described in Last Sunday's Southland Magazine

(Page 7)

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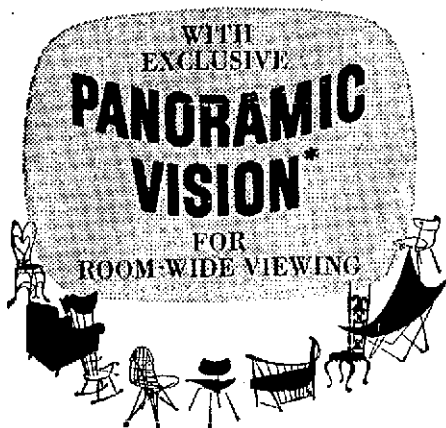
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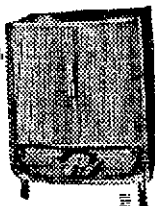
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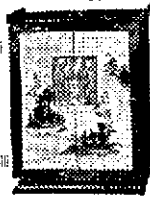
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Southland Magazine's
SPRING GARDEN NUMBER



Radio-controlled seagoing miniature that's complete in every detail is this scale model of the cruiser Conqueror, built by Russell Hinmon of Long Beach.

WHAT'S YOUR HOBBY?

Down to the Sea -- in Miniature

By Florence E. Grafton

IT SOMETIMES takes a heap of time and labor to do it, but when Russell J. Hinmon of 366 Molino starts something he usually finishes it.

Russell has built to scale an exact replica of the 53-ft. cruiser, the Conqueror, latest boat built by the Chris Craft Corp., Algonac, Mich. This beauty, pictured in Life magazine, Nov. 9, 1953, sleeps 10 people.

The Hinmon boat is three feet in length and has an operating radius of half a mile, at 15 knots.

It is radio-controlled by super-aerobol. It is operated from shore by transmitter with a push button.

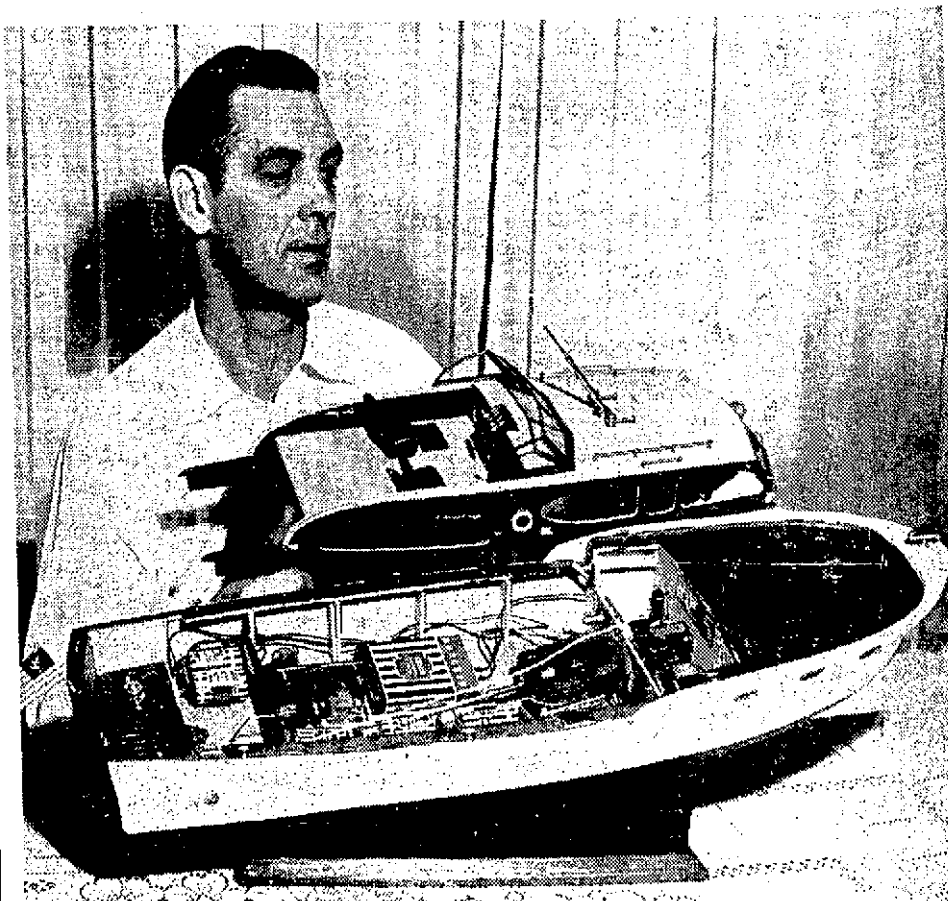
The 55 volts used include that of the one-tube radio battery. The batteries charge the motor.

When the flying bridge is removed the batteries may be seen in the hull of the boat.

THE SIDES of this little craft are of balsa wood, and the deck is mahogany. There is a complete lighting system, 50 feet of wiring being used.

Hinmon hasn't slighted the most minute details. The seats on deck are covered with brown plastic, the windows in the cabin are of plastic, and he has tiny rubber mats on the floor of the cabin.

The Itasca, named for Mrs. Hinmon, was built evenings after work. Russell commutes to Compton week days, where he is a dental technician. Approximately three hours most evenings for 60 days were required for the job.



Batteries that power motor and the inner workings of Hinmon's tiny cruiser are seen when the top is lifted off. He named his model "Itasca" for Mrs. Hinmon.

—Photos by H. S. Melvin

SKIN DIVING IS PERILOUS

(Continued From Page 3.)

frog gig is the simplest and is used for the less dangerous fish. If the situation requires, there is the .38-caliber type with powder charges, some mechanically propelled from "guns."

"But the biggest danger is not the sea monster, it is the sea itself," says Frazier, who has been making underwater forays for a number of years. "The sea's surge, the undertow, rip tides and the constant danger of being crushed on the rocks keep the skin diver on his toes all the time."

Seldom will a sea animal attack a human unless he is molested. So when the skin diver strikes he had best make the first strike a good one.

"Skin divers are almost never hurt by fish," says Frazier, "but there is that constant threat."

Lately, "killer whales" have been running off the Long Beach coastline, as close as 100 yards from shore. They are the biggest menace of the sea, says Frazier, "so we leave them strictly alone. And so far they have been leaving us alone. That's the way we want to keep it."

Magazines for skin divers report that "untold numbers" are taking up the sport now. With the development of exposure, or "frog" suits, it has become a year-round activity.

"But the general public knows nothing about skin diving," admits Frazier. "As an example of how it is gaining, the Helms Foundation last year instituted an award for the 'Skin Diver of the Year.' The second such award will be made soon."

DR. NELSON MATHISON, a member of the local Neptunes, won the national award last year. Herb Sampson has been nominated by his fellow Neptunes for the '54 award. Selection will be made from more than 200 nominations.

The local club, numbering 47 active members, including several women, intends to expand its membership to gain a firmer hold on the No. 1 title.

But the club issued a warning along with its invitation. A person should be a good swimmer before he tries skin diving. There are many times when he will find himself in trouble under the water. He might lose his fins or face plate or meet up with an overly-ambitious seven-foot-wide monster. There will be many times when strength and stamina will be all-important.

But from the shores of Palos Verdes to the sands of Coronado you'll find skin divers chasing underwater bats or acting like amorous lobsters.



"Sniff, sniff, sniff! If there's anything I can't stand it's constant sniffing!"

AN OPEN LETTER



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EXECUTIVE SECRETARY

Police Chief William H. Dovey
Fire Chief Frank S. Sandeman
Long Beach, California

Gentlemen:

The members of the Long Beach Insurance Association, Inc., publicly commend you and the personnel of your two vital City departments for the splendid records during the past year in the field of accident and fire prevention.

The Fire Department can justly be proud of the per capita fire loss of only \$1.40, (which is less than one-fourth the national figure of approximately \$5.80), and a local ten-year average of only \$1.35.

This record is particularly outstanding because of the increase in total fire calls in 1953 to 2083, plus the 472 other emergency services and the 3187 ambulance runs. The people of Long Beach will be happy to know about the economies you have effected by standardization of equipment, and that even greater fire protection will result from the new fire station at the municipal airport and from the three new major triple combination pumping engines now on order.

The Police Department has had an equally enviable record in the decrease of traffic fatalities, with a total of 39 last year as compared to 52 the previous year. Of special note is the decrease from 22 pedestrian fatalities in 1952 to 9 in 1953.

This decrease is obviously due to your campaigns of education, law enforcement and engineering, with better lighting, improved street marking and additional signals. The innovation of one-way streets and "scramble" pedestrian crossings are also contributing to the safety program.

This Association joins with all Long Beach in saying "Thank You" for a job well done in caring for our people. We are glad to have been able to work with you in serving the public.

Very truly yours,

Jack Berbower
Jack Berbower, President
Long Beach Insurance Association, Inc.

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COOKING

Tea for Two -- or Two Hundred



"Drink tea and forget the world's noises." It was a woman, though, who originated the custom of afternoon tea because she "had a sinking feeling" toward the end of the day.

Today this age-old recognition of the comfort of tea is expressed in the admonition of the advertising copy writer: "Take time for teatime today!"

There's no nicer way to entertain, either, than "at tea" . . . and there are big teas and snug, cozy little teas. There's no nicer hostess, either, than Mrs. Gus A. Walker, 4170 Country Club Dr., and she excels in hospitality, whether it be a formal occasion or just a friendly chat before the fire. Do you know her secret? It's how you make the tea, says she, that's most important. It's easy to make it, but it does demand careful attention.

Following are instructions for tea for two or for 200:

Tea for Two

1. Brew and serve the tea in a preheated china, glass or earthenware vessel. If a silver pot is used, be sure it has been cleaned thoroughly. Taking the chill out of the pot is important because it keeps the water from cooling too rapidly during the brewing period. If the tea is strained off into a separate serving pot, it is a good idea to preheat that, too.

2. Measure tea leaves into the hot empty pot, allowing 1 teaspoon of tea or 1 tea bag for each cup of water.

3. Pour the bubbling hot water

over tea and allow to stand for 3 to 5 minutes.

4. Strain tea.

5. If a milder tea is desired, do not steep for a shorter time, but add a small quantity of hot water to the full-flavored cup of tea.

Tea for 200

1. Pour 1½ gallons of vigorously boiling water over 1 pound of tea.

2. Let steep for a full 10 minutes.

3. Then strain into a storage crock or stainless steel container. The resulting concentrate can be used for making either hot or iced tea.

4. For hot tea, pour one part of the concentrate into a serving

Kitchen Tip:

MRS. WALKER'S KITCHEN TIP: Once a package of raisins is opened, transfer contents to tightly covered jar or tin to keep raisins from becoming hard.

pot and add seven parts of very hot water. The water need not be boiling, but it must be hot enough, allowing for inevitable cooling, to give a piping hot serving.

5. For iced tea, dilute the concentrate with seven parts of cold tap water and serve in ice-filled glasses.

6. Should tea bags be used, pour 1½ gallons of vigorously boiling water over 16 1-ounce bags. After 10 full minutes, remove bags, pressing them against the side of the container to remove the liquid. It is especially important when using these tea bags to use a stainless steel or crock container small enough in diameter to permit a depth of water sufficient to cover all the bags completely.

When Mrs. Walker joins her neighbors or close friends for a friendly chat and a cup of tea, she likes to serve this Cheddar Cheese Salad, the featured recipe today. She complements it with dainty bread and butter sandwiches and a slice of hard-boiled egg.

Mrs. Walker's Cheddar Cheese Salad:

- 1 pkg. lemon-flavored gelatin
- 1 cup hot water
- 1 can (8-oz.) tomato sauce
- 1½ tablespoons vinegar
- Dash of pepper
- 1 cup grated cheddar cheese
- ½ cup finely diced celery

Dissolve gelatin in HOT water. Add tomato sauce, vinegar, salt and pepper. Blend. Chill until slightly thickened. Then fold in cheese and celery. Pour into 1-quart mold or individual molds. Chill until firm. Unmold and serve on crisp salad greens with mayonnaise. Makes 4 to 6 servings.

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By Mildred K. Flanary
Press-Telegram Home Economics Editor

FOR ALMOST 5000 years tea has been a comfort and pleasure to the earth's peoples. Many poets and philosophers have paid tribute to tea through the ages. 'Twas Henry W. Longfellow who said "tea urges tranquility of the soul," which is another way of saying what an ancient Chinese philosopher had said hundreds of years earlier:



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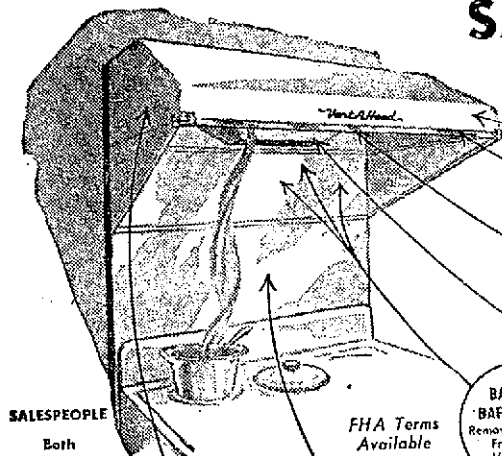
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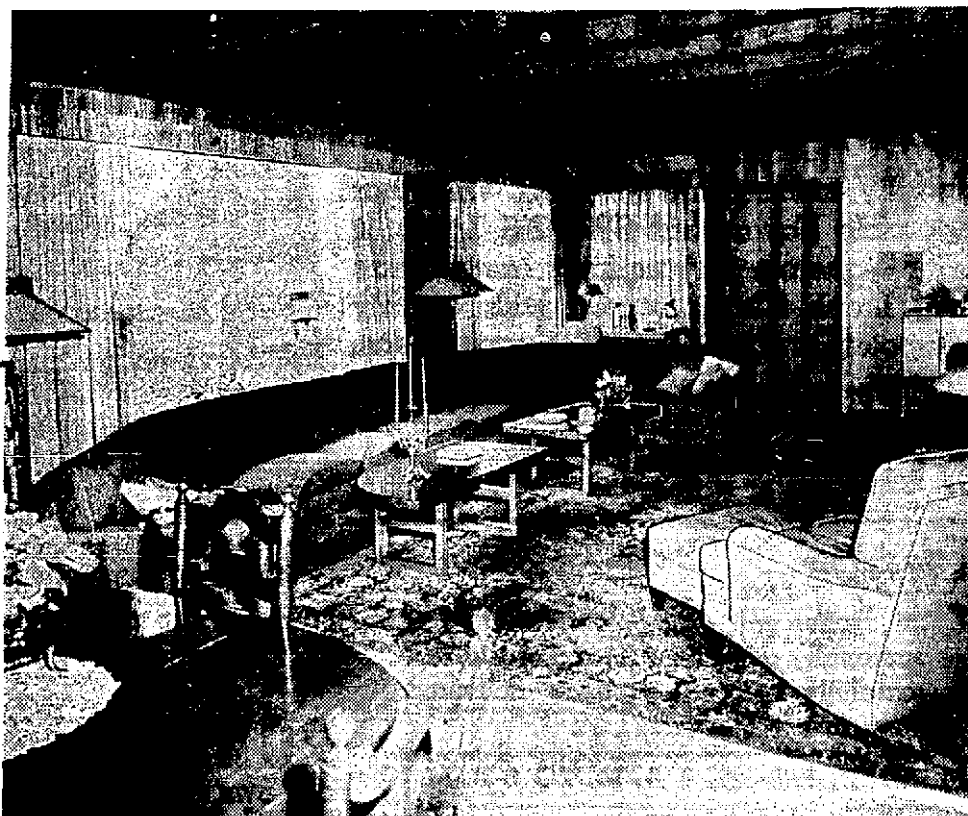
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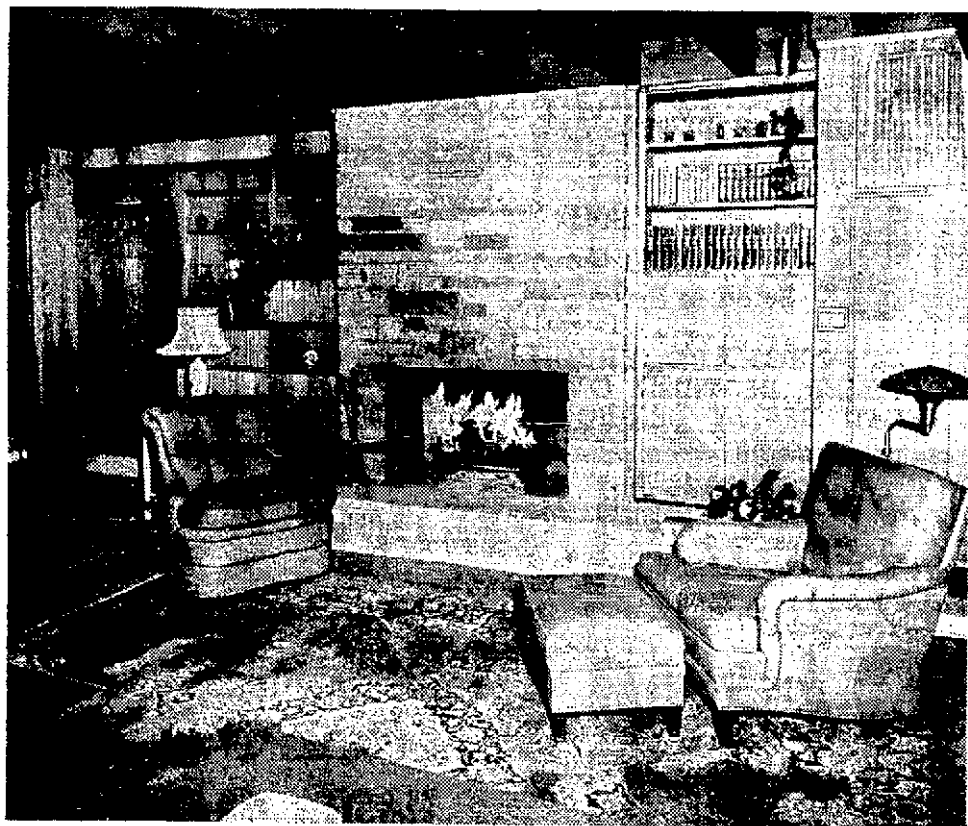
SOUTHLAND HOMES

Bayside Home With Sun Deck and Garden

By Eileen Ball



A twenty-seven-foot sofa in cocoa and gold fabric harmonizes successfully with an antique walnut set in the home of Dr. and Mrs. Frederick Kellogg.



In this tastefully decorated room in the Kelloggs' home, a fieldstone fireplace is set in a wall paneled in Philippine mahogany. Beams are redwood.

THOSE WHO DWELL in close proximity to the sea have one thing in common — a love for the ocean's vast panorama, the salt spray and the sunny sands. These are a part of their way of life, and it is said that once one has lived by the ocean, no other homesite can hope to compare.

Such is the case with the Dr. Frederick Kelloggs, whose friendly looking house takes full advantage of the weather and the view. It is located at 5830 Bay Shore Wk. and is removed from Alamitos Bay by the width of a strip of sand, the walk and a quaint garden a-bloom with camellias, gardenias and a profusion of other shade-loving plants.

The living room — in combination with the dining area — occupies the entire front of the first story. Expansive plate glass windows invite a sweeping view of the bay right into the house in such a way that the interior absorbs — and reflects — its beauty.

A cocoa-colored sofa interwoven with gold threads spans a 27-foot area in front of the view windows. Two coffee tables were custom-made to accommodate this oversized curved sectional. The tables, designed in an interesting free-form contour, have tops that closely resemble gold-veined marble.

MEKE WORDS can scarcely describe the happy compatibility of this very contemporary grouping with the antique walnut dining set that occupies the portion of this vast room set apart for dining area. Decorators applaud the interior that successfully combines styles of furniture. It isn't easy to do harmoniously. But something about the restful quality of this room provides the perfect background for the union of modern and antique.

Natural Philippine mahogany panels the walls, a warm counterpart to the honey-toned cork flooring. And the large open fireplace is of rugged fieldstone, warm and welcoming in its informality. The ceiling boasts large open redwood beams. Small wonder that any mode of furnishing would be happy in a room like this!

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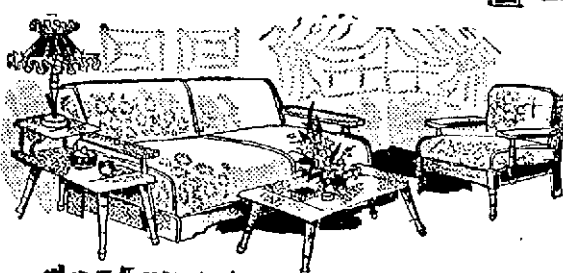
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WHO GETS THE GIRL ON THIS TRIP?

(Continued from Page 10.)

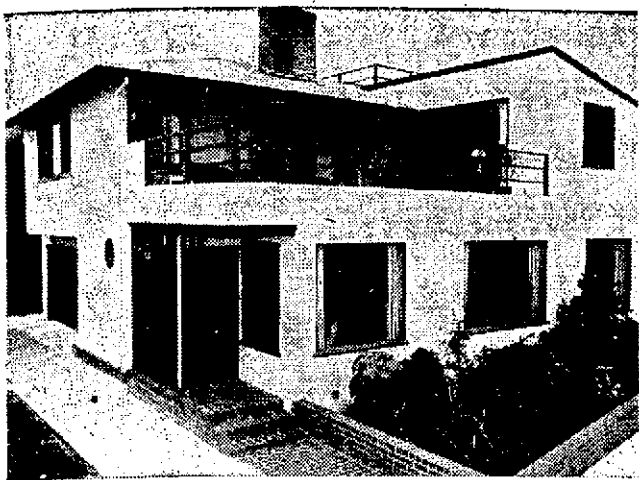
leaves the last port of call and is headed homeward Smith says there is a different atmosphere completely. "As we go north and the climate gets colder, the atmosphere cools off, too." The Lothario has to do his packing and the girl of his dreams of just a few days ago has to do hers, too. "That gives them an excuse to stay away from each other. By the time we dock they're almost strangers."

the cruise director's hardest time. "As we get closer to home," Smith says, "people begin to worry what's happened to the family, what's happened to the business, did they spend too much money, were they away too long." The entertainment staff tries to keep its best shows and its finest moving pictures to the end in an effort to relieve the mounting anxieties of the passengers.

With the exception of the war years, Smith has been directing cruises since 1932. He doesn't

worry too much about missing his family during the winter cruise season since his son is the assistant cruise director on board the SS Maasdam and his wife is social directress on the Ile de France. He expects to see her this winter when both the Ile de France and the Nieuw Amsterdam arrive in Panama the same day. Then they meet in Europe in the spring at the end of his Mediterranean cruise and after her season is finished. What are they going to do then? Go traveling, of course.

THE HOMEWARD LEG is



Photos by H. S. Melvin

A second-story sun deck, overlooking Alamos Bay, is a special feature of the Dr. Frederick Kellogg home.

By traditional stylings of their furnishings, the Kelloggs have used deep-toned Oriental rugs throughout the room. These carpets have their origin in days past and yet maintain a feeling of quiet elegance that goes well with modern.

Soft, hand-woven draperies of the texture and color of oatmeal were high lighted with metallic gold thread and hung at the plate glass windows.

Adjacent to the raised hearth of the fireplace is a deep-cushioned club chair and ottoman of jade green leather. Opposite is a smaller occasional chair upholstered in brown and gold tweed.

THE FIREPLACE is framed on one side by extensive open-shelved bookcases and on the other by the stairway that ascends to the bedrooms.

The master bedroom, overlooking a sun deck and the bay, is partly papered in an unusual pattern wherein soft gray roses are depicted against a ground of oyster white. The ceiling and one wall are blue-gray, while the remaining walls are of the softest rose.

Furnishings for the room are modified modern, as portrayed in limed ash. The spread for the king-sized bed is diamond-quilted duobonnet satin.

Set in an alcove apart from the bedroom proper is Mrs. Kellogg's desk, telephone and reading lamp. What an ideal place it must be for quiet concentration, for this desk faces a window toward the beach and yet is far enough removed from the bustle of the household that there is no disturbance.

Another desirable feature of

this bedroom is its size. This has enabled Mrs. Kellogg to include a chaise longue, a matching chair and an attractive coffee table.

The draperies in this room are of white silk shantung, perfect in their tailored simplicity.

The room occupied by the Kelloggs' daughter is frankly feminine in every respect, and is therefore as thoroughly attractive. Stark white tie-backs crisply ruffle the windows. The antique four-poster bed (with the tallest posters imaginable!) is spread with a white Martha Washington heirloom spread.

These touches of fresh white are shown off to their best possible advantage against the Wedgewood blue walls. And, as an injection of bright color, a delightful little channel-back chair in garnet red was introduced.

THE CHAIR that accompanied the tiny antique desk is cushioned in gray-blue needlepoint. Next to the quaint bed is an old lamp table and milk glass bedside lamp that look to be made for each other.

Miss Kellogg's old-fashioned dresser has a delightful serpentine front that shows off the unusual grain of the crocheted mahogany.

Across the hall from the bedrooms, a door opens onto the sun deck that overlooks the beach and the bay. Potted hibiscus and a profusion of lounge furniture contrive to make this an enviable spot for sunbathing.

The Kellogg home gives testimony that, where charm and solid comfort are concerned, no house need be a slave to any one particular style.

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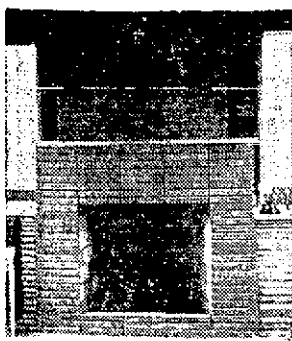
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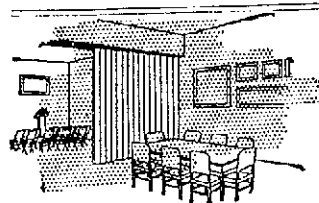
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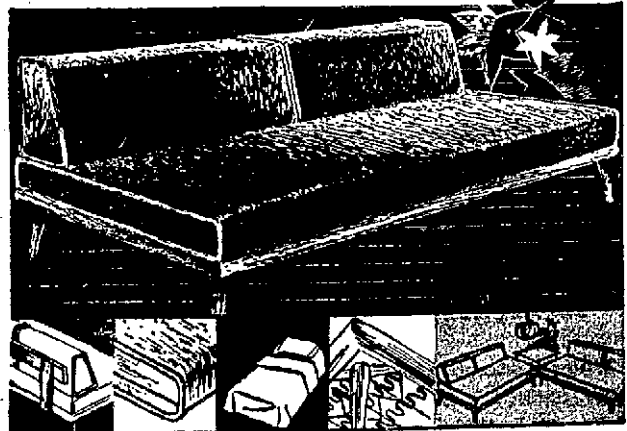
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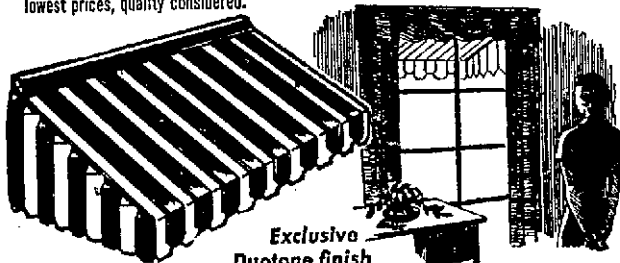
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Their dancing skill is winning acclaim for (l. to r. above) Gaye Goyette, 16; Sandra Nelson, 13; Judy Sabo, 14; Gloria Lwellyn, 15, and Joan Cunningham, 13.

Dancing Right Out of Their Shoes

By Blanche Mead Pryor

BELFLOWER.
“FLYING DOWN TO RIO” is not the itinerary of the Mambo Five, a dance group of teen-girls, but plane trips to Victorville and other USO camp locations as guests of the Air Force are on their busy schedule of gratis appearances.

Members of the troupe are Gaye Goyette, 16; Sandra Nelson, 13; Judy Sabo, 14; Gloria Lwellyn, 15, and Joan Cunningham, 13.

The girls, who have been dancing together for the past three years, were recent finalists on the TV show “Your Town’s Talent,” and have also appeared on the “Hollywood Road to Fame” amateur show. Their lively rendition of the South-of-the-border routine has brought them an avalanche of requests to entertain at hospitals and camps all over the Southland.

Accompanist for the group and also designer of the costumes, Mrs. Ione Scott, says the girls have given so many shows to local service clubs, hospitals, camps and other worthy causes that they are literally “dancing the shoes right off their feet.” She says a pair of dancing slippers, such as they wear for the Mambo routine, lasts about a month.

The girls have a repertoire of several dance numbers, enough to put on an all-dance show lasting one hour. They

were recently requested to do this for the young women at the Terminal Island Medical Facility. Their accompanist says they could not have had a more appreciative audience.

Choreography for all numbers has been worked out by the husband and wife team of Lee and Bob Wells of Belflower. One of the costumed numbers which they have recently added to their show is the “Ballet Boogie” which was acclaimed by members of the Dance Masters of America when the girls performed for that group at the

New Statler Hotel in Los Angeles. The girls are students of the Belflower Conservatory of Dancing and Music.

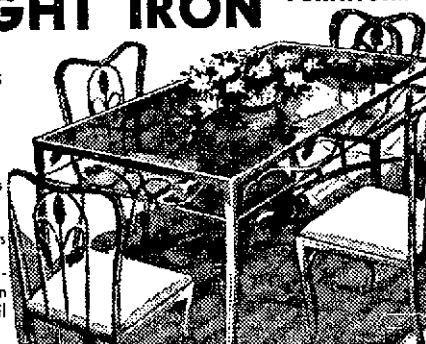
Acting as booking agent for the amateur troupe is Sandra’s mother, Mrs. Howard Nelson, also accompanies the girls on assignments. She says that the girls often have to dance under difficult circumstances with the music in one room and the show in another. Many times no piano is available and they must use whatever record player is available. The girls are now

(Continued on Page 25.)

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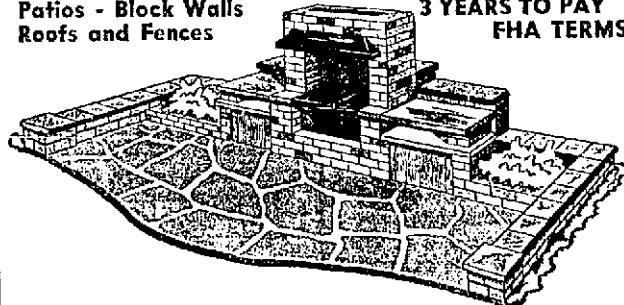
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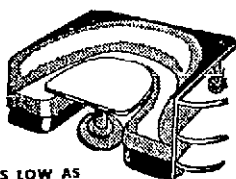


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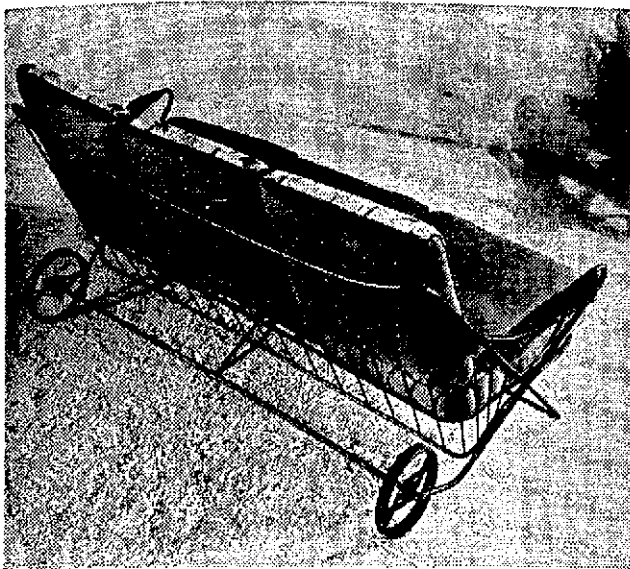
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JENKINS BROTHERS



Even a sofa can be moved easily as furniture becomes more and more mobile within the home by use of wheels.

By Caroline Coleman

AMERICA, the "nation on wheels," now seems to be extending its outdoor mobility to the inside of homes. Much furniture shown here—chairs, sofas,

serving pieces, "entertainment" pieces—features wheels, in varying sizes, for ease of moving.

The fact that nowadays we live "all over the house," in con-

Furniture Becomes More Mobile

trast to the sitting room formerly used as a family center, has brought about this new type furniture.

Typical examples of the new "wheel" pieces are the sofa and chairs recently designed by Maurizio Tempestini for John B. Salterini Co. Large, rubber-tired wheels on the back legs of several styles of chairs and even large sofas make it possible to move the wrought iron furniture to any desired spot.

Several units of the new Oriental-inspired "Far Horizons" group from Ficks Reed company are mobile. Brass casters are used for sectional side chairs and for sectional love seats, two of the many units in the collection of teak banded rattan pieces.

With entertainment considered in good taste almost anywhere in the house, easily moved party servers acquire added usefulness. One of the most complete such "party servers," designed by Edward Wormley for Dunbar Furniture Corp., has a wedge-

shaped black formica top and drop leaf. Opened, the top extends to buffet size to furnish ample serving area. Behind a Japanese-panelled front section, ample storage space has been provided for glasses, and other serving accessories.

Useful for parties, is a new bar on wheels, presented by Baker Furniture, which is covered with an inlaid screen bordered in

black. Another movable bar, from the Weiman Co. in a light mahogany tone, has a top which slides open to reveal a working surface of black micarta.

Unique among the new wheeled pieces is an upholstered lounge chair with a wood drop-leaf attached to one side. When lifted, the leaf locks into position as a handy cigaret table for the chair occupant.

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PET PARADE

The Gentleman From Apolda

By Eleanor Avery Price



Balter is a 9-month-old Doberman pinscher, pet of Ashley Breedloves, 5438 Lorelei, Lakewood.

HANDSOME, noble in heart and spirit and behaving like a gentleman when well trained, the Doberman pinscher has many endearing qualities.

Many of his sterling qualities are discernible at a glance; others are known by his reputation. He is intelligent, energetic, alert, courageous, powerfully-muscled and is a friend and guardian of the whole family, particularly of the children. He looks boldly upon strangers and judges them to perfection.

In the short space of time since 1890, the Doberman pinscher has become a definite type of dog. He originated in Apolda in Thuringian Germany. He is a mixture of old short-haired shepherd stock, Rottweiler, terrier and smooth-haired German pinscher. He has absorbed the good qualities of all the strains which have gone into his being.

FROM THE BEGINNING, he has been a working dog devoted to the service of man. He was in great demand as a police and war dog and also has proven adaptable for hunting. In appearance he is clean cut with a sharply etched outline. He appears vigorous and aristocratic, and is of medium size.

When selecting a Doberman pinscher pup, choose one that

is well muscled, with pronounced withers and strong level back. Chest should be broad and the rib spring pronounced. The tail should be docked to appear to be a continuation of the spine. His color may be either black, brown or blue. A tiny spot of white on the chest is permissible. Pass up the bug-eyed Doberman puppy and select one with almond-shaped eyes, the darker the better.

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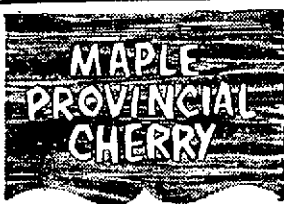
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Created by and starring Lon Chaney, the fearsome figure of "The Phantom of the Opera" appeared on the screen in 1921.



"Frankenstein Monster" was a super makeup job and the role owed much of its success to Boris Karloff, who later became tired of it.

HOLLYWOOD

MOVIE MONSTERS

Hold on your seats! Here comes the "Gill Man!"

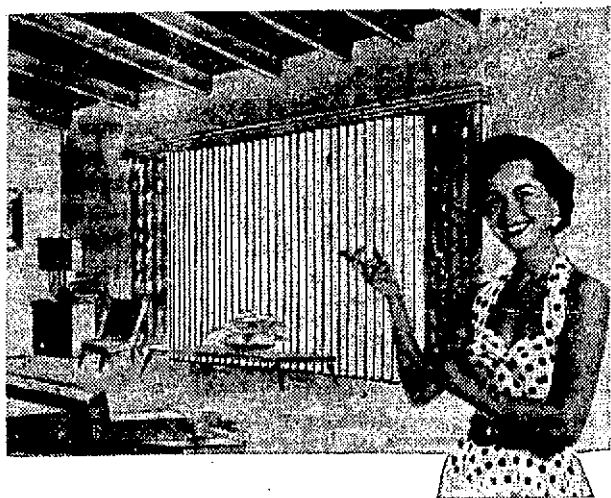
For a quarter of a century, one Hollywood movie studio (Universal-International and, earlier, the old Universal Co.) has periodically shocked the wits out of movie fans—and delighted exhibitors—with movie monsters, horror creations which have, in their own way, provided competition with the glamour queens! Some of these have been star-making in their success; in other cases the monster itself has outshone the player involved and outlasted him in memory.

The monster matter comes up at the present moment because of the entry upon the movie scene of a new contender for horror "honors"—the Gill Man, a creation which

lives and breathes on land—or under water. He makes his debut in the movie, "The Creature From the Black Lagoon," a 3-D thriller soon to be released, and he recalls such monstrous forerunners as "The Phantom of the Opera," the "Frankenstein Monster," "The Wolf Man," and "Count Dracula."

The "Gill Man," seen in "The Creature From the Black Lagoon," has webbed hands and feet, has pulsating gills and throat, stands seven feet tall and was created by U-I makeup chief Bud Westmore and Jack Devan. Its rubber-plastic suit contains Ben Chapman, 6-foot-3, 210-pound ex-Marine athlete who swims like a fish as he frightens the wits out of Richard Carlson and Julia Adams, in the film, not to mention viewing audiences.

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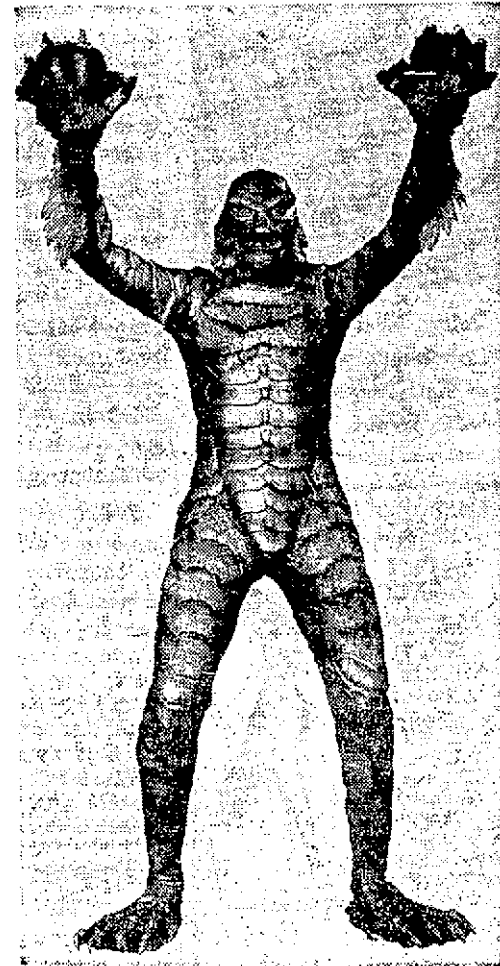
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"The Wolf Man" evolved under certain lunar conditions. Not to be outdone by his dad, Lon Chaney Jr. came up with this one.



And this is the newest Hollywood horror, the "Gill Man," to be seen in "The Creature From the Black Lagoon." It's another triumph of makeup and is filled and motivated by Ben Chapman, ex-Marine.

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"Count Dracula," the vampire, struck film terror into many a heart. Bela Lugosi was star; play from Bram Stoker's "Dracula."

Floral Art, Pen and Lens Collaborate

By George Serviss

TWO MEN with a Long Beach background have collaborated to produce a book that, with the help of a foremost American publisher, is destined for an honored place among fine book collections for many years to come.

They are J. Gregory Conway, now a Fullerton resident and highly regarded throughout North America as a private consultant, lecturer and teacher of flower arrangement, and Julian Hiatt of this city, a noteworthy teacher and professional photographer. The book is "Conway's Treasury of Flower Arrangement," the third to be produced by Conway within the past 15 years and the second on which he and Hiatt have collaborated. It is published by Alfred A. Knopf of New York and is the most costly book (\$15) produced by that firm. A first publication of 17,000 copies has been exhausted within three months and a second printing is now planned.

Interest in two fields is captured by the publication: Flower arrangement and photography. Basically, the first is the field of emphasis but the second also is important because of the consummate skill and artistry of the photographer in capturing the mood, the color and the beauty of the arranger's creative talents.

CONWAY is a master artist in his field. He founded his art in the Orient where he graduated from the University of Osaka, Japan, and was the first Occidental to hold a diploma from Japan's Ohara School for the Moribana and Nagiere styles in flower arrangement, a school where teaching of the subject is a religion. He later maintained a flower shop in Long Beach and taught flower arrangement in the Long Beach schools and at the University of Southern California. His earlier books are "Flowers: Their Arrangement" and "Flowers: East-West." Hiatt did the photography for the latter book.

Conway has prepared his vol-



J. GREGORY CONWAY
... Author ...



JULIAN HIATT
... Photographer ...

ume in simple but informative manner, with an eye to aiding the horticulturist as well as the flower arranger, giving brief counsel on growing, cutting and preserving flowers as he develops his principle theme. Home gardeners who are also flower arrangers will find special interest here, as will those who are professionals in the field. Conway's aim is to present suggestions for arranging flowers and

from this basis, encourage imaginative use of materials at hand... a going on from a fundamental start. In the preparation of his text, he was assisted by Elinor Wallace Hiatt of Long Beach.

STUDENTS and others interested in photography will find inspiration in the beautiful black-and-white and color plates in the book. As a photographer, Hiatt is also nationally known. He is a long resident of Long Beach and taught for eight years in the Long Beach schools, where he and Conway became acquainted. In recent years he has conducted the Hiatt School of Photography on Pacific Coast Hwy. and has graduated many students into the professional field, both in commercial studio and press photography.

Hiatt contributed 300 photographs to the book, 100 of them in full color, and he and Conway spent an entire summer period in their preparation. Color plates occupy full pages and are exquisitely reproduced. In addition, two color photographs are used on the dust jacket. The book is handsomely bound, on good quality paper and is an item hardly to be surpassed as a gift for flower fanciers, devotees of good photography and lovers of fine books.

LONG BEACH CAMERA GUILD will have a special meeting at 8 p. m. Friday, upstairs in Belmont Shore Bank, 5129 E. Second St., across from the fire station. Vacation slides, including pictures taken in India by one of the members and other taken in Africa will be shown.

Members are asked to bring prints to be entered in the Los Angeles Hobby Show to the next regular meeting of the Guild March 3. Don Hayward will take care of them and he advises print-makers that subjects of general human interest will stand a better chance in the show as winners will be selected by popular vote.

COMMUNITY CAMERA CLUB will meet at 8 p. m.

Wednesday in Fellowship Hall, 14752 Jackson Ave., Midway City... South Bay Camera Club will meet at 8 p. m. Wednesday in Room 105, Redondo Union High School, Redondo Beach... Santa Ana Camera Guild will meet at 8 p. m. Thursday in Community Center, Santa Ana.

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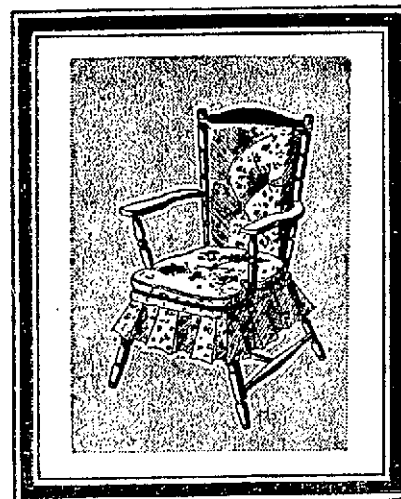
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GARDENS

Small Garden? Then Try an Espalier

By Murtha Hurley

ESPALIERS are almost as old as time itself. Fruit trees grown flattened against a fence or the side of a house have been used for centuries in the Old World. They not only produce useful crops but are a decorative feature of the garden.

Espaliered trees take less space; the fruit and foliage show up to advantage, are ornamental as well as practical. Trees usually bear fruit while very young, larger in size, richer in flavor, brighter in color than that of an ordinary standard tree.

The trees are easy to prune

and to spray and the fruit may be picked without using a ladder.

In the limited area of a patio, an espaliered fruit tree can turn a wide expanse of bare wall into a beautiful addition to the outdoor living room.

FRUIT TREES, already trained in espalier form, can be purchased at Long Beach nurseries. Both bareroot and established plants in containers are available. Many kinds of fruit trees are espaliered in the Long Beach area; dwarf citrus are especially popular.

These trees may be trained in many different patterns and for a variety of purposes. Use them against walls, fences, trellises; place them as path or driveway edgers; guide them over arbors or form them into garden houses for lawn areas.

Many amateur gardeners consider it a challenge to espalier a tree from the start. Dwarf fruit trees can be chosen for this purpose. Get them from your nursery. Espaliers are always grown on dwarf rooting stock. Do not attempt to espalier an ordinary standard fruit tree, which eventually will overpower both space and design.

Espalier fruit trees do best when planted in partial shade, at least protected from afternoon sun.

IN PLANTING a bareroot tree, dig the hole large enough to accommodate the roots without crowding. Place an inch of gravel in the bottom of the hole to aid drainage. Remove any broken roots.

Set the tree at the same depth as it was originally set in the nursery, with the knob of the



Espaliered trees save space, yield fruit, have good appearance. Above, espaliered peach, bearing fruit.

graft about four inches above the soil. Fill in around the roots with moist peat moss. Mix two shovels of leaf mold with the thoroughly pulverized top soil and nearly fill the hole. Then tamp down the soil and fill.

Use no fertilizer at planting time. Form a shallow basin around the root area. Fill the basin with a mulch of straw, peat moss or grass clippings. Immediately after planting, let the hose run slowly for an hour till the ground is thoroughly saturated. Follow by another irrigation four or five days after planting.

A small quantity of liquid fertilizer may be applied to the tree about six inches from the trunk and well watered in, when the tree is thoroughly established and growing. Thereafter, fertilize the tree each fall and spring.

In planting the tree against a wall, be sure to set it at least 10 inches from the wall or foundation.

Trees planted against a paint-

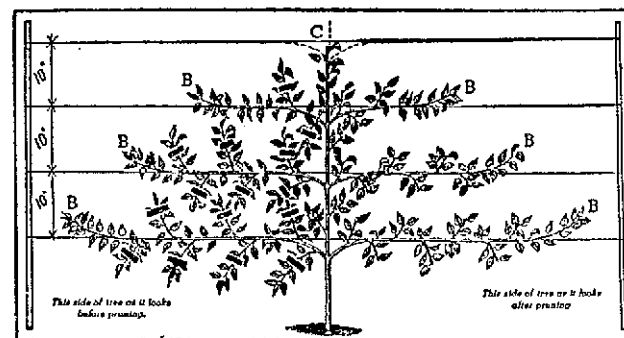
ed wall should be sprayed with Bordeaux mixture. The best time to spray is in February, a few weeks before the buds begin to swell.

Camellia Show

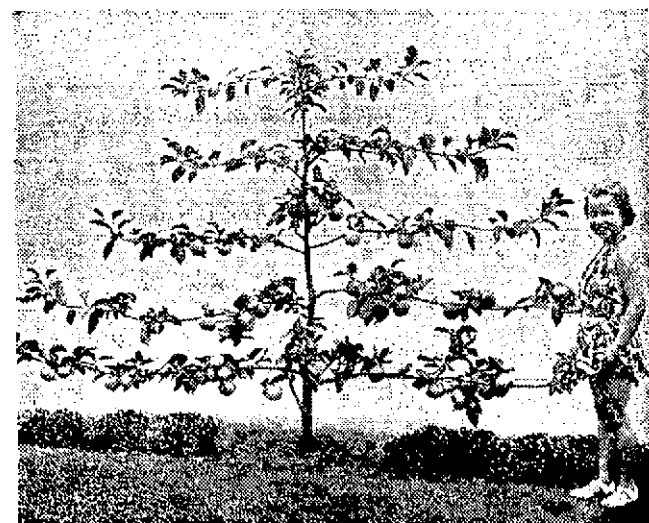
Billed as the largest all-camellia show in Southern California, the sixth annual camellia show sponsored by the Temple City Camellia Society will be held at 5918 N. Cloverly Ave., Temple City, Feb. 27-28.

It will be open to the public but only amateurs may compete for the awards—gold cups, gold certificates, commendations, rosettes and ribbons.

The new Yunnan reticulata, rare camellias which heretofore have been collectors' items, will be displayed. They are large, of unusual texture and form.



Black marks show how to prune an espaliered tree. Top of central stem (C) may be cut to force side tiers.



Photos by U. S. Espalier Nursery Co.

Note the large fruit on this 6-year-old apple tree. It is spread along a wall and only five feet tall.

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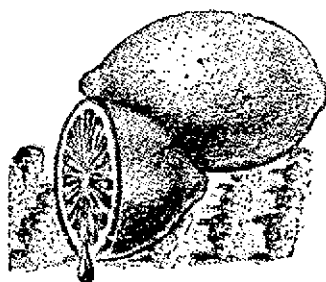
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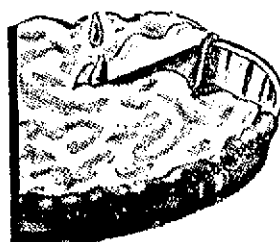
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Plant food, soluble in water, may be sprayed on plants and give quick results as leaves pick up the nutrients. Lawns react especially well to this method of feeding.

By Bob Gilmore

BOTANISTS have always known that plants can absorb nutrients through their leaves. But it is only very recently that leaf feeding for amateur gardeners has become widely available. In this area at the present time several products can be obtained for feeding plants through their foliage sections.

This relatively new concept in gardening circles is concerned with supplying nutrients to a plant through its leaf surfaces, rather than through its roots. One of the advantages of this method is the extremely rapid rate of absorption, varying from 20 to 60 minutes. In addition,

the food factors seem to benefit the plant almost immediately.

It should be pointed out that leaf foods can be taken in by the roots as well as the leaves. Thus, any of the solution that falls to the ground will not be wasted. It will become immediately available for absorption through the feeding roots. This means there can be no waste when using a leaf feeding nutrient.

LEAF FOODS in general are just about 100 per cent water soluble, which means that no residue is left after the application. In other words, the entire product can be utilized by the plant. Because of this factor you will not be bothered with tiny particles clogging up the sprayer. Keep in mind that a leaf food that is not entirely soluble in water is not a good product.

It is just as important to de-

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Leaf Feeding Speeds Results

termine the formula of a leaf food as for a commercial or dry type of fertilizing agent. A well balanced formula is still the key to maximum production of both flowers and vegetables. One very fine leaf feeding product now being sold in this area has a formula of 20-20-20. This indicates a content of 20 per cent nitrogen, 20 per cent phosphorous and 20 per cent potash. Lacking sufficient quantities of these three basic factors means that your plants will not prosper.

NITROGEN is extremely im-

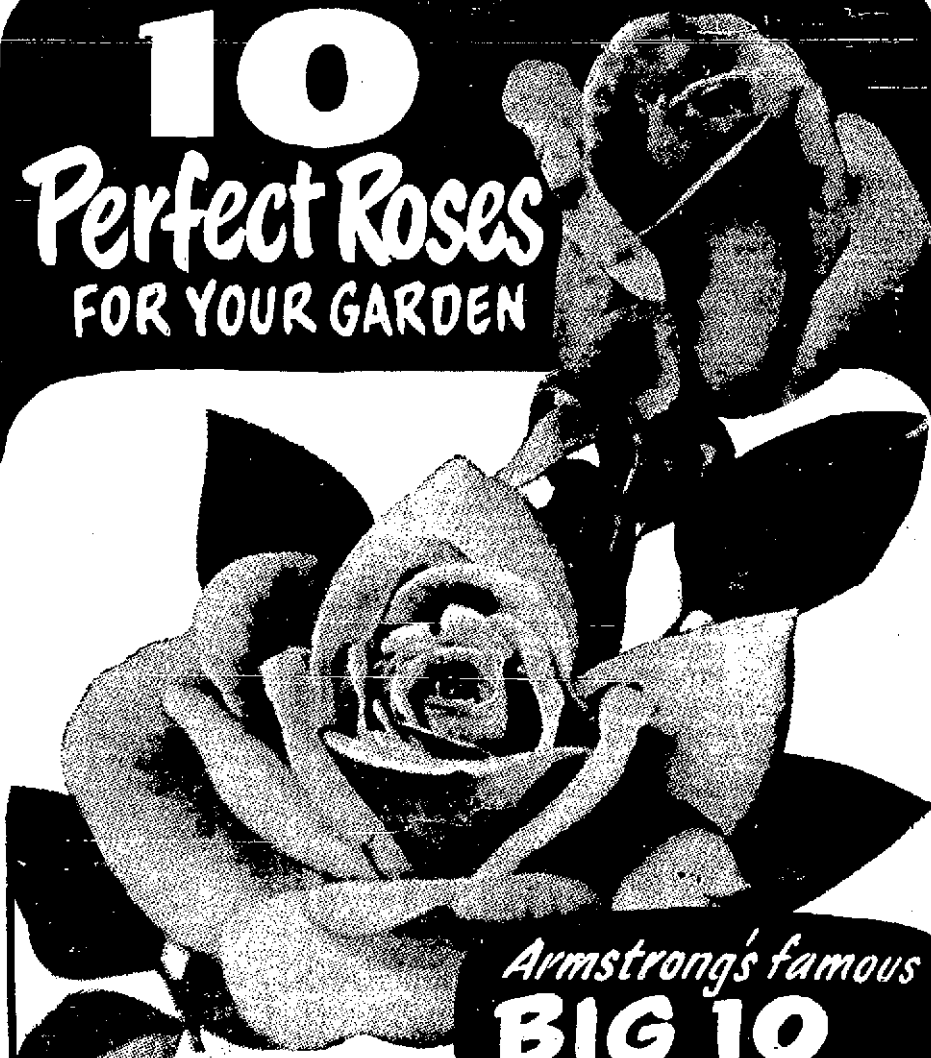
portant in the culture of all plants but especially for leaf varieties. The nitrogen brings about a lush leaf growth. Formerly lawns were given an application of sulphate of ammonia, which had a 20 per cent nitrogen count, and the results were known in just a few days. The entire lawn turned a beautiful green. You can expect the same result with any of the better leaf foods.

Phosphorous determines the rate of growth and is the factor that leads to early maturity. This is of great value for com-

mercial growers of truck crops. Research clearly indicates that plants absorb phosphorous through their leaves and send it to the root sections as rapidly as they can absorb it through their feeding roots. Phosphorous is also of great value in the production of large and healthy flowers.

Potash provides vigor and also increases a plant's resistance to disease. An average-sized plant will absorb potash applied to its leaf sections in just about one hour. Potash also aids in improving the coloring of flowers.

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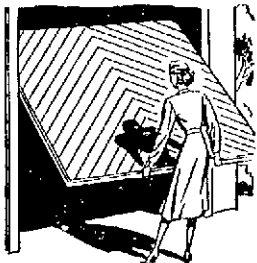
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Tips on Gardening

GARDENING TIPS for the week. . . While zinnias are one of our most popular annuals it is still too early to sow seed in the outdoor garden. However, you can start the seeds in nursery flats or pots indoors. When

the seedlings are fairly well established they may be transferred to the outdoor garden at which time the weather will be warmed up considerably.

Crab grass is rapidly becoming one of our most serious garden pests. A single plant may produce 100,000 seeds. Thus it is easy to understand why this weed has spread so quickly. Crab grass killers are now available that will eradicate this pest, yet not kill off the surrounding lawn area.

For a real red rose plant the Chrysler Imperial, described as America's only truly red rose. This was the All-America Selection for 1953. The plants are highly disease-resistant and possessed of a very aggressive growing habit.

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ROSE BUSHES (BARE ROOT) Calif. grown, beautiful name varieties.....Ea. **39c**
FRUIT TREES Peach, Apricot, Nectarine, Plum, etc. 6 to 8 ft.....Ea. **1.19**
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PEAT MOSS 2 1/4 cu. ft. **1.29** Large Bales 7 1/2 cu. ft. **4.50**
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STEER MANURE (2 1/4 cu. ft. Wood Seed Treated).....Large Sack **49c**
HIBISCUS Double Orange, Double Pink.....Gal. Can **49c**
SHADE TREES (Evergreen Elm and Evergreen Ash) Up to 6-ft. Tall.....Ea. **97c**
CLOVER SEED (Fancy White Dutch).....lb. **89c**
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SHADE TREES (White Birch and Chinese Elm).....Gal. Can **69c**
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Field Grown... Many Colors. 6 for 3.60
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RELY ON Red Star FOR THE BEST FERTILIZERS



Star magnolia is a delight to behold in full blossom during the spring season.



Spectacular magnolia soulangeana blooms strongly resemble large waxen chalices.

Preview of Spring Beauty

THERE IS JUST ONE drawback to spring — it is all too short! However, in Long Beach area gardens, spring comes early, often gives a sneak preview of her magic right at the turn of the year.

Prodigal with color, lavish with blooms, spring transforms many shrubs and trees into ravishing beauties.

Among these spring beauties is the flowering quince, a magnificent sight when in full bloom. Its flowers are shaped like giant apple blossoms and bloom in white, pink, rose and cherry red.

Acacias, too, are dazzling pictures, with wide spreading branches bearing veritable clouds of shimmery yellow.

Among the most spectacular of the blossom-laden trees are the Chinese magnolias, their stark naked branches laden with waxen, fragrant flowers resembling giant tulips. Colors are cool, creamy white, soft pinks, mauve and purple. After blooming is over, lush green foliage covers the plant until winter.

With careful pruning, the bush can be contoured into a small, graceful garden tree of pronounced individuality. It thrives in a rich, well drained, moist peaty loam in a location shaded from hot midday sun.

Though it grows slowly, a young bush often blooms abundantly. Avoid transplanting the bush, since magnolia roots do not like to be disturbed when once settled.

Magnolia soulangeana, the va-

riety most generally planted here, is a sturdy shrub. Its flowers vary in color from Alba superba, pure waxen white; M. Alexandrina, a deep rosy-purple at the base and creamy white inside the blossoms. Magnolia liliflora is a deep purple on outer side of the petals, a soft pink on the inside. M. campbelli is delicate pink and has the largest flowers, petals sometimes 12 inches across.

THE CHINESE MAGNOLIA is a native of China, has always been the favorite flowering tree in the courtyards of ancient Chinese temples. It makes a charming patio or lawn tree and when reflected in a pool creates an unforgettable picture.

Pruning should be done during the growing season, since cut wounds on a dormant plant do not heal easily. To promote flowering, the plant should be pruned yearly. Prune as soon as the shrub puts on its leaves. Cut back the long branches to force new buds that do not form until July.

Star magnolia, M. stellata, is a delightful plant for a small garden. It blooms profusely, grows slowly eventually to 10 feet, can be used successfully in

a large pot. Its innumerable fringed petals are exquisitely, sweetly fragrant, usually appear later than other magnolias, in March and continue on into April.

THE ACACIAS are a picturesque family of Australian trees that seem to enjoy our mild climate. Of their number, Acacia baileyana and A. podalyrinifolia, "Pearl Acacia," are true harbingers of spring, so early do they bloom. "Pearl Acacia" is an unusual dwarf tree, growing to 15 feet, sometimes blooms as early as December, though more often early in January, continuing in bloom through February. Because of its striking pearly-gray foliage it gets its name. It is a lovely picture with graceful branches laden with clusters of golden balls that make beautiful cut sprays for decoration indoors.

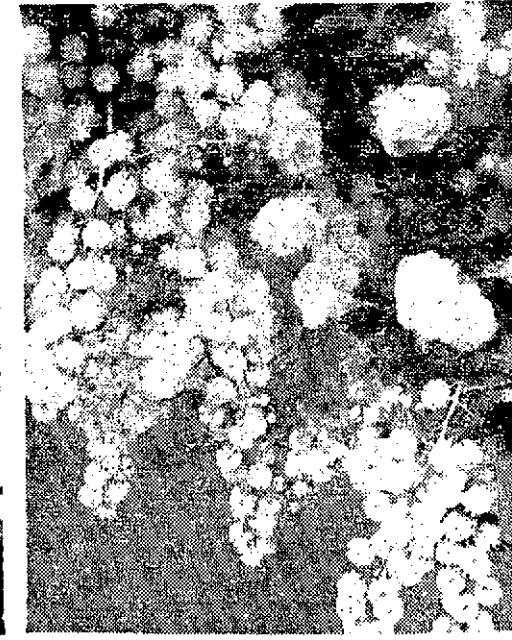
Acacia baileyana is a dazzling beauty when in bloom, its wide spreading limbs, branches and branchlets covered with lacy, fernlike steel-blue foliage and lemon-yellow flowers, fluffy masses of tiny balls in great profusion. The flowering branches are a pet of the floral industry, highly prized for exquisite decorative displays and indoor arrangements.

The tree is a fast grower, reaching a height of about 35 feet when fully grown. It makes a beautiful garden and shade tree. It prefers a light, well drained soil, requires little moisture when once established.

By Murtha Hurley



The blooms of "pearl acacia," a dainty dwarf tree, are delicate yellow in tone.



Sprays of Acacia Baileyana hang in full splendor during springtime's "preview."



Super-Giant Marigolds

By Walter Finch

MARIGOLDS are as common as weeds and about as easy to grow. There is an increasing affection for these John Bunyan characters of the flower kingdom despite their faults. Given any attention at all, a planting of giant marigolds puts the mark of distinction upon the most modest of home gardens. For this reason the California Bedding Plant Advisory Board heartily recommends them to home gardeners. The possibilities for home beautification with plantings of this grand showy annual are well worth investigating.

Present day giant marigolds are a super race of super giants that are subject to many superlatives. The flowers are huge nuggets of orange and yellow borne on long stems of amazing strength that make them ideal for cut flowers. Transplants set out from flats will become large flowering plants in about 60 days. Individual plants fill in about two square feet of ground

space and grow to an average of three feet, so give them ample room.

Marigolds are sun lovers. They thrive on heavy irrigation but should never be sprinkled. Pests will not kill them but a regular spray schedule is needed to keep them clean and healthy. A mulching of peat moss or steer manure is preferable to deep cultivating as the roots are easily loosened causing the plants to topple.

These dramatic giant marigolds are available in pure yellow shades, or pure orange or mixtures. Whatever combination is chosen, the flowers will be a bright spot in the garden until heavy winter frosts take it down.

THIS WEEK'S SPECIALS

PANSIES, One doz.	30¢
PEAT MOSS, 7 1/2 cu. ft. bale	\$4.25
3 BAGS STEER CAMELLIAS, Gal. Can, 3 ft.	97¢
FRUIT & SHADE TREES	98¢
Bare Root ROSE BUSHES, Bare Root, Bush and Climbers	97¢
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South Gate Area
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W. Atlee Burpee Photo

For ease of culture and drama in the garden, the super giant marigold is well worth considering.

Dancing
(Continued From Page 18.)

saving baby-sitting money and allowances to buy their own record player that can be used with or without electricity. They want to feel that each show they do is the best.

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SOLUTION TO TODAY'S PUZZLE
(See Page 26.)

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HAREM		INTER	
SEA	ARIOSE	CLANG	LEFT
ADMINISTER	RANG	TIARA	
ANENT	ETNA	ONAS	ADMIT
LADDER	OTTAWA	ARLITA	
IRIS	TOLE	CLANG	ARLITA
DANIA	SHAN	TIDEN	CRUP
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AMBLE	MONOTONES	GARDEN	
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She's a Songbird in Ten Colors!

By Elaine Hauck

CANADA'S glamorous gift to entertainment, lovely Shirley Harmer, has two ABC radio shows and a television show as well as an MGM recording contract. She's the pride and joy of Oshawa, Ontario, and is fast becoming the pride and joy of the USA as well.

Despite the success she found in New York, she's still pretty much the Thornton's Corners gal. In case you didn't know, Thornton's Corners is a suburb of Oshawa, which is near Toronto.

New York continues to thrill and fascinate her. She talks excitedly about seeing Joseph Cotten on the street and being introduced to Nat "King" Cole and how scared she was when she auditioned for Paul Whiteman.

"He wasn't looking at me," she said, recalling how she felt while he played her demonstration record. "I sat there and every once in a while I'd sneak

a look at him. When I first met him I guess I turned ten colors."

But everything turned out all right. She got the job and has since returned to her natural color. The pert little songbird is seen on Dave Garroway's NBC Friday evening television show and is heard on Paul Whiteman's ABC Sunday night radio program. Her sincerity and warmth is, to say the least, refreshing.



SHIRLEY HARMER
Her warmth is refreshing

AMERICAN MUSIC is well represented on recordings at the Long Beach Public Library. The new lps include Gould, "Tap Dance Concerto" (Danny Daniels dance soloist) with "Family Album" (Rochester Pops Orchestra, Gould conducting); Kern, "Show Boat" with "Cat and the Fiddle" (Engel conducting); "Kismet" (Alfred Drake and original cast); Porter, "Kiss Me Kate" with "Anything Goes" (vocal selections), and Young, "Samson and Delilah" (from the score of the movie, Victor Young conducting).

Requests for Bach and foreign languages were top in reserves last week at the library—with special interest in Bach's Concertos in French and German.

DISKA AN' DATA — Our moonracing friend, Vaughn Monroe, has just waxed another lush ballad, "Always, Always in My Dreams!" It's in the same vein as other Monroe hits, such as "Red Roses," "There, I've Said It Again" and others featuring the smooth blending of the Monroe voice with those of the vocal group. This is coupled with "Talkin' To a Sparrow," which isn't hard to listen to either.

"The Wonderful Waltzes of Irving Berlin" is a new album in the MCM series. It includes eight of Berlin's very best, "All Alone," "The Girl That I Marry" and "Always," just to mention a few. Paul Britten and his string-sparked orchestra set the tempo.

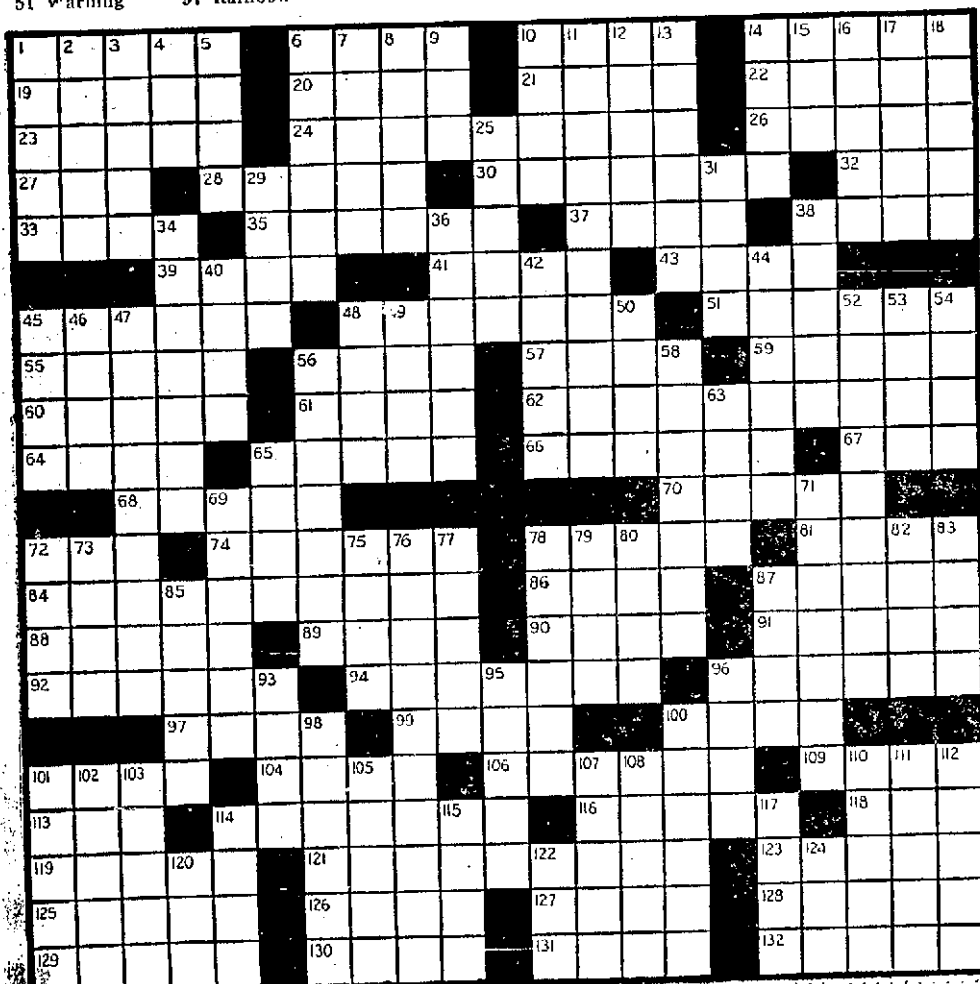
TEN TOP TUNES: Eddie Fisher's "Oh Mein Papa" slipped back into first place on your hit parade this week with the Four Aces' "Heart Of My Heart" running a very close second; (3) "Stranger in Paradise," Tony Martin; (4) "Secret Love," Doris Day; (5) "That's Amore," Dean Martin; (6) "Make Love to Me," Jo Stafford; (7) "Rags to Riches," Tony Bennett; (8) "Young At Heart," Frank Sinatra; (9) "Changing Partners," Patti Page and another of Patti Page's in tenth place, "Cross Over The Bridge."

ELAINE ELECTS: "The Wild One," for a good jazz album on Decca. Music is from the film of the same name and Leith Stevens and his All Stars give it very fine treatment. Doris Day has a good follow-up to her "Secret Love" in her new platter for Columbia "Lost In Loveliness," an appealing ballad with lyrics by Leo Robin set to the late Sigmund Romberg's music.

Southland's Crossword Puzzle

(Solution to puzzle on Page 25.)

- | | | | | | |
|-------------------------------|------------------------|----------------------------------|--------------------------|----------------------------|----------------------------|
| ACROSS | 55 Narrow ways | 99 Hercules' captive | 2 Dynamo part | 44 Silk title: 2 wds. | 85 Madam Pandit's country |
| 1 Kind of piano | 56 Moccasins | 100 Social group | 3 The pine-apple | 45 Smear | 87 Hill in Ireland |
| 6 Daddy | 57 Nickname for Snerd | 101 Actor Andrews | 4 Negative | 46 Unique | 93 Mezzo-soprano Stevens |
| 10 "My Friend" | 59 County in Texas | 104 Humbug | 5 Prohibitionists | 48 APO matter | 95 Carcened |
| 14 Mechanical arts classrooms | 60 Monitor lizards | 106 Perfect types | 6 Home of royalty | 49 Deeds: Lat. | 96 Moreover |
| 19 Integrity | 61 Mrs. Haymes | 109 Drudge | 7 Separated | 50 Wild buffalo | 98 Tribal healer |
| 20 Armadillo | 62 Penally | 113 Dolores Del | 8 Skier's outer garment | 52 Frozen desserts: 2 wds. | 100 Nearer |
| 21 Extinct birds | 64 Sleep | 114 Traders | 9 Noah's vessel | 53 Child's delight | 101 Armed services drawing |
| 22 Aviator | 65 Kind of bear | 116 Busybody | 10 Zulu regiment | 54 Italian family | 102 Gun director |
| 23 Fared seal | 66 Football bowls | 118 Commune in Holland | 11 Indirect | 56 Pledge | 103 Highborn |
| 24 Blue flowers | 67 Letter | 121 Sounds in an unvarying pitch | 12 — Gras | 58 News | 105 Without a date |
| 26 Befuddle | 68 Seraglio | 123 She is TV's Miss Brooks | 13 Concur | 59 Make sound like kettle | 107 Slaves |
| 27 Chip of the old block | 70 Bury | 125 Criminal | 14 Health resorts | 60 Blusterer | 108 News agency |
| 28 Absolutely | 72 Red or Black | 126 Aphid milkers | 15 Concealed | 61 Omitting | 110 Fortified angle |
| 30 They make a track | 74 Tuneful | 127 Man's nickname | 16 Not so young | 62 Hall: Ger. | 111 Set upright, as a keg |
| 32 Piece out | 78 Resound | 128 Miss Wynyard, of the theatre | 17 Lively dance | 63 Producer | 112 Actress Venuta |
| 33 Coal car | 81 A field: Baseball | 129 River in Canada | 18 Precipice | 64 Preminger | 114 Small hollow |
| 35 Group of eight | 84 Manage | 130 County in Kansas | 25 Aroma | 65 Opinions | 115 Shirley or Lanny |
| 37 Break bread | 86 Sounded | 131 Former Russian top man | 29 — River, N. J. | 66 Muse of poetry | 117 Tablets |
| 38 Deadfall | 88 About | 132 Arenose DOWN | 31 Restrain | 67 Braggadocio | 120 Actor Chaney |
| 39 Summit | 89 Volcano | 1 Hamlet's father | 34 Fuchsia | 68 Of which glass is made | 122 Choose |
| 41 Brazilian tree | 90 Fuegians | | 35 Noted women's college | 69 Tax | 124 Narrow inlet |
| 43 Joseph Broz | 91 Acknowledge | | 38 The color, Mars red | 70 Coal mine gases | |
| 45 City in Belgium | 92 Painter's equipment | | 40 Tax | | |
| 48 Tomb for a pharaoh | 94 Algonquin Indians | | 42 Coal mine gases | | |
| 51 Warning | 96 Awa | | | | |
| | 97 Rainbow | | | | |



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Substitute for Victory in Korea

By Lew Allison

SUBSTITUTE FOR VICTORY, by John Dille (Doubleday \$3).

It was a magnificent war. It had to be fought . . . it was fought exceedingly well. We had to fight it.

This is the contention of an able correspondent for Life magazine, who covered the Korea conflict from Pusan to the Yalu, from the point of view of the chafing general, the GI and that of the stoic, proud, sturdy Korean who endured so much and who was subjected to so many indignities by American allies who lacked understanding.

If the title indicates that this book is an attack on Gen. MacArthur, who said: "There is no substitute for victory," then it is misleading. Only a brief reference is made to the blunders which sacrificed so many Americans in the frozen north. More attention is given to MacArthur's achievements in Japan as the author surveys democracy's gains there and in Formosa.

Dille, whose book is a model of good, factual reporting, beautifully organized and concisely written, undertakes to explain to a confused nation what our objectives were, how we attained them, why we stopped where we did, why our task was so formidable, the cost so high. He treats the role of our allies, and makes his reader understand the rugged, almost impassable peninsula and the people who live there.

Airplanes, he says, are no match for A-frame—those simple carrying platforms on the backs of thousands of peasants who came out at night to carry trainloads of supplies, bridging great gaps in the enemy's roads and rails. His story makes it obvious that it was impossible to use the superweapons we hold—A-bombs and atomic artillery—and even our Sabre jets were at tremendous disadvantage.

Much of the confusion which has resulted from politicians' use of Korea as a political shuttlecock will be clarified by the time you have finished this 219-page volume—even if you continue to believe, like Gen. MacArthur, that there is no substitute for victory. Nonetheless, in the author's words, there is nothing about the Korean war for which we should feel ashamed.

SUNSET WESTERN SEA FOOD COOK BOOK (Lane Pub. Co., \$1.50).

Seafood is healthful and easily obtainable on the West Coast, either at its source or freshly-caught at reasonable prices. Probably the reason why it has not achieved the immense popularity it deserves is that too few people know how to prepare fish in a great variety of ways, each deliciously different. This book fills that need. To the thousands of new residents arriving from mountain and plains states, as well as older California residents who would like to prepare delectable seafood dishes if they only knew how, it will at once become indispensable. There are



Jose De Creeft's statue "Aux Aguets"

SEVEN ARTS NO. 2, edited by Fernando Puma (Perma-books, \$50).

Here, in one inexpensive volume, is a galaxy of articles, poems and rarely-reproduced works of distinguished leaders in the world of art, and provocative articles, many never before published, by such leaders of the seven arts as Sean O'Casey, Bertrand Russell, Leonard Bernstein and Katherine Durham. Editor Puma explains that his book, successor to the successful "Seven Arts No. 1" which made its appearance a few months ago, is dedicated to the principle that the reader can best learn the problems and pleasures of the creative process directly from the artist himself. He succeeds admirably.

more than 200 recipes, each kitchen-tested, for preparing fish caught right off Long Beach; and there are instructions in text and pictures that show how to clean shellfish, how to make fillets, and even how to recognize and where to find fish and shellfish that thrive along our California beaches. F. T. K.

YOU AND YOUR HEALTH, by Edwin P. Jordan, M. D. (Putnam, \$3.95).

For years, Dr. Jordan has written a daily syndicated column "The Doctor Says." This book, in part at least, is obviously a collection of these columns, brought up to date and with other material added. As the author says, they bridge the gap between what the physician would like to tell you and what the patient would like to know. Subjects include the heart, blood pressure, digestive system, cancer and related disorders, conquest of infections, the body covering, rheumatism and related ailments, the allergies, the eyes and vision, and the ears and hearing.

Writers to Meet

California Writers Guild will have its 21st annual mid-winter roundup Feb. 27 in Brookside Golf Club, 1133 Rosemont Ave., Pasadena. The session will begin at 4 p. m. with dinner at G. Louis Mertins will speak.



By Harry Rickard

BACK IN 1922, when the Black, Harding stamps were made, they were printed on both flat and rotary presses.

The rotary printings were run through the perforating machine in use at that time, perforating them 10x10. The flat press stamps were run through the 11x11 machine and some of the flat press printings were left imperforate. As a result, there are different catalog numbers for the stamp.

Just a few years ago, a couple of copies of the rotary press stamp, perforated 11x11 were found. These were used copies and to date no mint copies are known. Look over your stamps and see if you have this scarce stamp, catalog No. 613.

THE U. S. Post Office Department announced the first day sale figures of the 3-cent Columbia University commemorative stamp released at New York Jan. 4. There were 550,754 covers cancelled and 3,638,990 stamps sold for a total value of \$100,169.70.

To Buy or Sell
STAMPS & COINS
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"Old and New" Stamp Market
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Southland Art

By Vera Williams

Independent Press-Telegram's Art Editor

Long Beach art exhibits this week:

Municipal Art Center, 2300 E. Ocean Blvd.: "Silks for Sinners."

Hotel Lafayette Gallery, Broadway and Linden Ave.: Drawings and paintings by Robert Clark, David and Lois Cytron.

Pacific Coast Club Gallery, 850 E. Ocean Blvd.: Paintings, etchings, prints by John Wardman.

Long Beach Branch Los Angeles County Medical Association, 814 Pine Ave.: Paintings by Neil Jacobsen.

Spectrum Club Gallery, 225 E. Third St.: Paintings by members.

"**SILKS FOR SINNERS**" is the intriguing name of a display of silks and rococo decorative designs, largely of the 18th century, in the Municipal Art Center where it will remain through March 7.

Objects included in the exhibition come from three sources. The beautiful baroque and rococo silks—brocades, damasks, cut velvets, moires—are generously lent by Dr. Paul Dieterle from his distinguished collection. The widely varied decorative designs—ranging from laces to balcony grilles and from snuff boxes to girandoles—come from the collections of the Cooper Union Museum. Background fabrics are lent by Scalmandre Silks.

INTEREST now centers on "Live Art By Young Artists," paintings, sculpture and ceramics by the all-artist Scripps College art faculty and their former Scripps and Claremont Graduate School students March 7 in Municipal Art Center. It will be sponsored by the Long Beach Chapter of the Scripps Alumnae Association.

LUCILLE BROWN GREENE is exhibiting three paintings in the current invitational Dixie Fine Arts Festival, Dixie College, St. George, Utah. Each of these water colors, "Mural," "Still Life" and "Fish Pattern" has won a prize in Southern California exhibitions.

SPECTRUM CLUB of Long Beach will exhibit 30 or more paintings during March at the Bellflower Art Association's club room in the Kiwanis Club building, Bellflower. R. S. (Sandy) Bagby of the Spectrum Club,

will show colored picture slides of western scenery and speak at the next meeting of the Bellflower Art Association March 1.

Arrangements for Bagby's appearance were made through President E. H. Lore of the Spectrum Club, R. W. Alcock and Art Landy, prominent Southland artist who demonstrated water color technique at the February meeting of the Spectrum Club.

MRS. A. PENDLETON TANNER, San Pedro artist, will be installed president of the San Pedro Art Association Thursday, succeeding Jay Meuser. Other officers chosen to serve with her during 1954 are Alice Tenneson Hawkins, vice president; Catherine Richter, recording secretary; Toby Sarich, corresponding secretary; Sam Rodin, treasurer; Jay Meuser, junior past president.

VERA MARTIN of Morongo Valley and Evelyn Hutchison of Joshua Tree will be honored with an art tea at the opening of their joint showing of water colors from 2 to 4 p. m. today at Addington's in Desert Hot Springs. The public is invited to the tea, and also to view the pictures from 1 to 4 p. m. the following 10 days. There is no charge at any time.

JOSEPH L. YOUNG, Los Angeles mosaic muralist, has been notified that he is one of seven outstanding American muralists selected in a nationwide competition to submit designs for the completion of the Nebraska state capitol in Lincoln, Neb. Young recently returned from a year at the American Academy in Rome.

2 Easy Ways to Beauty

ALL THROUGH YOUR HOME
Super Kem-Tone \$5.45 Gal.
Even if you have never painted, you can give walls and woodwork a uniform coat of color . . . with this velvet-smooth paint.
(Deep Colors Slightly Higher)

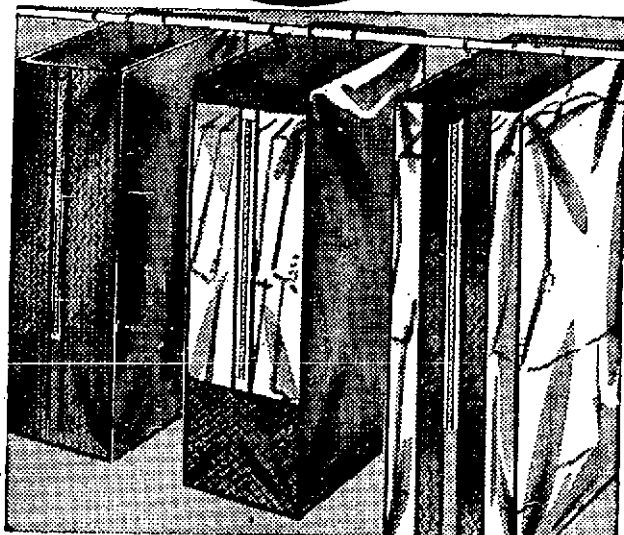
KEM-GLO \$8.49 Gal.
Flows on freely, dries in 3 to 4 hours to a satiny surface like baked enamel. Beautiful lustre enamel for kitchens, bathrooms, all woodwork. 20 colors.

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February SALES for HOMES



Reg. 3.49 King Size Garment Bags

2⁷⁷
ea.

Fully quilted embossed plastic top and quilted trim down either side for extra strength. Full length zippers for easy reaching. 18 1/2 x 20 x 57 in. Suit size, 42" long. Tuscan Wine, Mint Green.



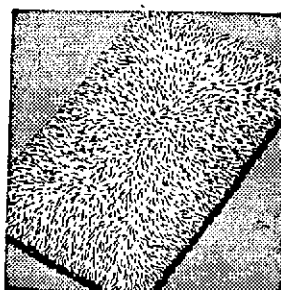
45c Pants Hangers
4 for 1.38

42c savings for you! Wood trouser or skirt hangers, felt padded. Automatic close-clamp hook.



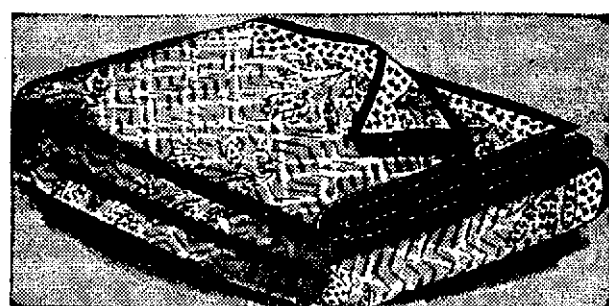
49c Nylon Yarn
39^c 1-oz.

Fluffy 3-ply nylon yarn for knitwear. Resists wrinkles, no blocking, non-shrinkable, suds-loving!



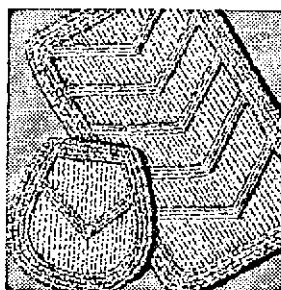
Shag Bath Mats
2.66

Regular 3.98. Thickly looped washable mat with non-skid back. 6 beautiful 'Harmony House' colors. 30x54 in.



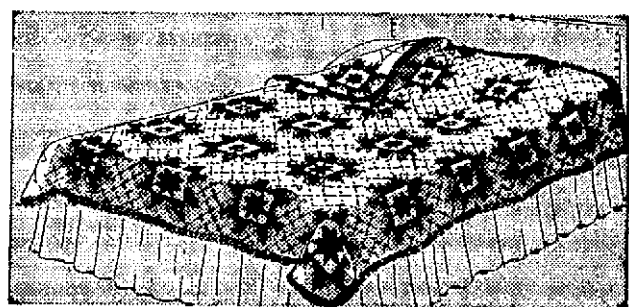
5.98 "Harmony" Coverlet
4⁹⁹

Amazing! A beautiful quilted coverlet for this price. Harmony House "Tulip Basket" patterned coverlet in an array of colors. Cut size 80x84".



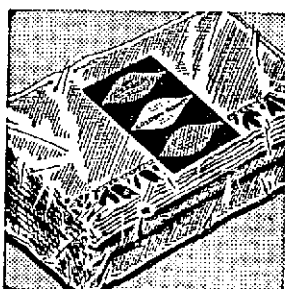
1.98 Bath Mat Set
1.67

Chevron design. Sturdy canvas backs. Washable 21x36-inch mat. Standard size lid cover. Assorted colors.



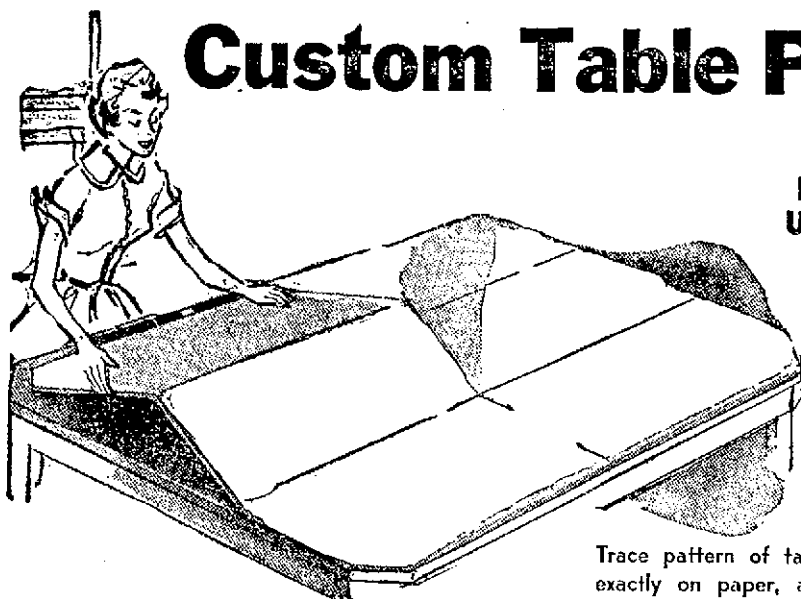
8.98 Patchwork Quilts
7⁹⁹

Completely reversible Harmony House quilts in 4 delightful patterns and color combinations! Harmonizing solid color ruffles. Washfast, 80x90 size.



Reg. 4.49 Light Blankets
3.99 "Feather-Light" Sleeping Comfort!

A blanket of 5% wool, 90% cotton and 5% rayon that weighs only 2 pounds! So soft and light for spring and summer Southland evenings. Six bedroom-bright colors, that fit in with the modern decorating trends! 3-inch acetate binding, 72x84.



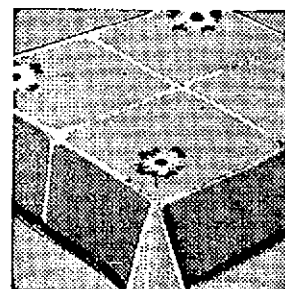
Custom Table Pads Reduced!

Regular 8.50
Up to 48" Size

6.99

Regular 10.50 size 48 1/8 to 64"	8.49
Regular 2.95 size leaf up to 12"	2.29
Regular 12.50 size 64 1/8 to 72"	10.29
Regular 3.50 size leaf up to 15"	2.99
Regular 4.50 size leaf up to 18"	3.99

Trace pattern of table exactly on paper, and bring in for fitting.



Plastic Cloths

Reg. 1.98 **1.66**

As much as 20% savings on these made-to-measure pads! Protect your table from heat, scratches. Reversible!

54x54" heavy opaque, embossed to resemble fine fabric. Easy to clean with just a damp cloth!

COMICS

PARADE'S FASHION HEADLINE:

Rocky Marciano Turns Dude

Only 15¢

Independent SUNDAY Press-Telegram

Southland MAGAZINE

LONG BEACH, CALIFORNIA
FEBRUARY 21, 1954

parade magazine

Back to the Future

HERE ARE ONLY THREE WAYS BY WHICH ANY INDIVIDUAL CAN GET WEALTH—BY WORK, BY GIFT, OR BY THEFT! AND, CLEARLY, THE REASON WHY THE WORKERS GET SO LITTLE IS THAT THE BEGGARS AND THIEVES GET SO MUCH! —HENRY GEORGE.

IT'S ALL ARRANGED! WE'RE GOING TO MEET MR. F. FRANCIS FINNOG, THE RICHEST MAN IN THE WORLD! OH, EDWARD! I'M SO EXCITED!

NOW, NOW, ELLA! HE'LL BE 'JUST FOLKS'—ALL THE REALLY BIG MEN ARE—

TEN PHONES. WE GOT IN THAT SUITE—SEE? JUST KEEP 'EM JINGLIN' TILL I SAY STOP! UNDERSTAND?

SURE! TH' FIN SAYS YES—FOR A SAWBUCK I COULD PLAY YUH RHAPSODY IN GREEN ON THEM BELLS—LONG GREEN, THAT IS!

AH, FOLKS! RIGHT THIS WAY—TALKED TO F. FRANCIS—HE'S EXPECTING YOU—

WE GOT HERE A LITTLE EARLY—

EDWARD COULDN'T SLEEP ALL NIGHT!

OH, JUST WAIT TILL YOU MEET HIM! DEAR, KIND MR. FINNOG—WHAT A GR-R-RAND PERSON!

AH-H-H-H-H-H... POOR CHAP—NEVER A MOMENT'S REST—DON'T KNOW HOW HE DOES IT—

YES? FIVE MILLION? I'LL GIVE FOUR—O.K.? SOLD! HELLO? OH, HELLO, OLIVER—THAT DIAMOND MINE, EH? HMM—TWENTY MILLION? IS IT A DEAL? FINE—MY JOHANNESBURG BANK—

EH? OH! WHY, YOU MUST BE ELLA AND EDWARD EBUR! COME RIGHT IN!

B-BUT YOU'RE SO BUSY—WE DON'T WANT TO BE A BOTHER—

NONSENSE! NONSENSE! K. KEMPTON, TURN OFF THOSE INFERNAL PHONES! HO-HO-HO! HEARD ABOUT YOU FOLKS! YES, INDEED!

BUT WE REALIZE HOW BIG YOUR BUSINESS IS—

POSH AND TITHER! WHAT ARE YOU TALKING ABOUT? YOU'RE MY FRIENDS!

MAKES US FEEL KIND O' SILLY WITH OUR LITTLE PROBLEM—

TWENTY-FIVE THOUSAND, I BELIEVE KEMP SAID—HMM—WHY NOT LET THEM IN ON THAT URANIUM MINE DEAL, KEMPTON?

ER—ISN'T THAT CLASSIFIED, MR. FINNOG? BUT, IF YOU SAY SO—

OF COURSE, I SAY SO! THESE PEOPLE KNOW HOW TO KEEP A SECRET—HO-HO! HOW'D YOU LIKE TO SEE YOUR NEST EGG GROW TO A MILLION IN TEN DAYS, EH? TAKE CARE OF IT, KEMP!

I KNEW HE'D LIKE YOU PEOPLE! A MILLION IN TEN DAYS—SEE HOW EASY IT IS?

A MILLION! HOW MANY NAUGHTS IS THAT?

YOU'RE CERTAINLY A WONDERFUL FRIEND, MR. KNILS—

HAROLD GRAY

THE BRAINS

by CARL GRUBERT

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I'M HOME!

HI YA, BABE! WHAT'S COOKIN'?

JACKIE! YOU'LL HAVE TO STOP PLAYING WITH THOSE OLDER BOYS, YOU'RE GETTING TOO FRESH!

DID YOU HEAR THAT, PETER?

YEAH... HEH! HEH! I'LL SPEAK TO HIM!

JACKIE, YOU JUST CAN'T TALK TO MAMA AND TREAT HER LIKE ONE OF YOUR PLAYMATES!

YOU MUST HAVE MORE RESPECT FOR ALL GROWN UPS... ESPECIALLY YOUR MOTHER... DO YOU UNDERSTAND THAT?

YUP!

2-21

ALL RIGHT... HEREAFTER, IF YOU HAVE SOMETHING TO SAY TO MAMA CALL HER MOTHER, MOM, OR MOMMY... OKAY?

OKAY, PETE!

From 1908 ...to the present date

Everybody loves good Weber's Bread!



STEVE ROPER



ABBIE an' SLATS by RAEBURN VAN BUREN



Your snapshot can win a big \$ **50,000** prize in SYLVANIA'S great

"FOLKS ARE FUN" Flash Photo Contest

MORE THAN 1500 PRIZES and AWARDS

2 CHEVROLET CORVETTES
America's most stylish new sports car

HURRY! HURRY!

YOUNG FOLKS! GROWN-UPS!
IT'S EASY! IT'S FUN TO WIN A BIG PRIZE!

Here's your chance to win a big prize and have a lot of fun doing it! Just slip a Sylvania Blue Dot flashbulb into your flashgun and take a picture saying "Folks Are Fun."

You'll find dozens of opportunities to take your picture wherever people are having fun—at parties, dances, or sports events. Any picture of anybody having fun could win for you!

To qualify, your flash picture must be 2 1/4" x 2 1/4" or larger, and must be accompanied by a completed entry form and the flashbulb number cut from a Sylvania flashbulb sleeve. But hurry! Pick up your entry form and your copy of the complete rules at any photo counter, now. Contest closes April 30, 1954. Enter now—enter often!

2 BIG CONTESTS IN ONE!

1 for Junior Class Contestants (under 18) • 1 for Senior Class Contestants (18 and over)

GRAND PRIZE \$5,000 in cash! (open to Young Folks and Grown-ups)

Identical prizes will be awarded in junior and senior classes, so that young folks do not compete with grown-ups. Here they are—750 in each class:

1st Prize	Chevrolet Corvette Sports Car	Prizes 26 thru 50	\$100 Savings Bonds
2nd Prize	\$1,000 in cash	Prizes 51 thru 100	Beautiful Sylvania Radio Clocks
3rd Prize	27" Sylvania Television, "Chairside Theatre" with Radio and Phonograph Chairside control	Prizes 101 thru 200	\$25 in Photo Supplies
Prizes 4 thru 10	21" Sylvania Television Console	PLUS 550 OTHER VALUABLE PRIZES!	
Prizes 11 thru 25	\$200 Savings Bonds	Get full prize list from your dealer now.	

2 27" SYLVANIA TELEVISION "Chairside Theatre"
with remote-control tuning

\$5000.

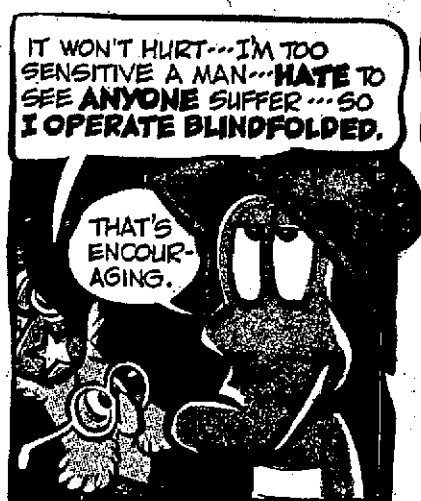
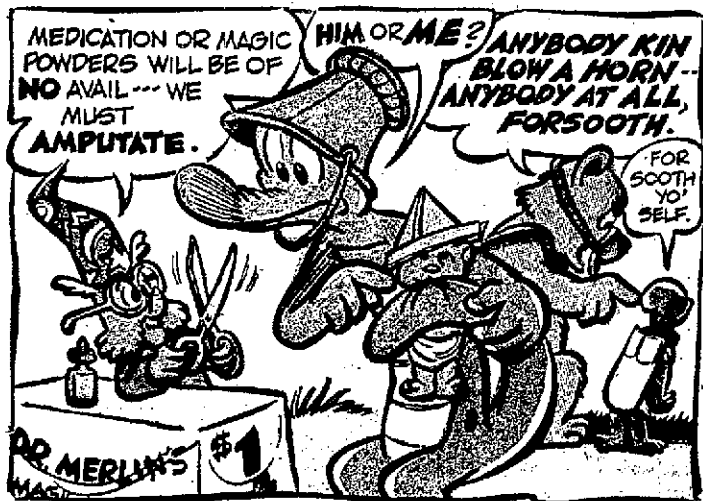
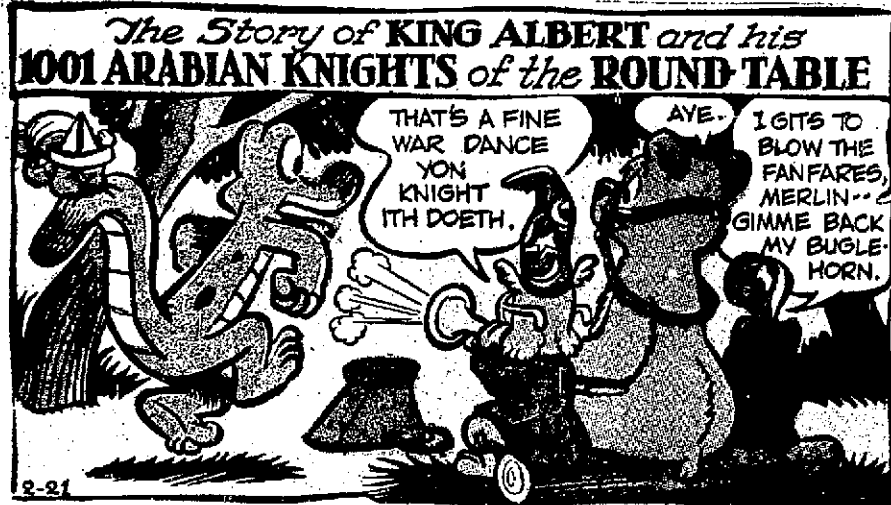
SYLVANIA SUPERFLASH 8
12 FLASHBULBS

SYLVANIA ELECTRIC PRODUCTS INC.
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GET YOUR ENTRY FORM NOW AT YOUR DEALER!

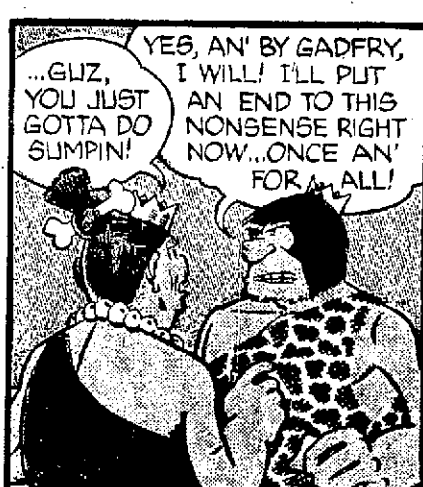
POGO

By Walt Kelly



ALLEY OOP

By V. T. Hamlin



Kids! Moms! **Major JET** has just landed here with a cargo of

SUGAR JETS

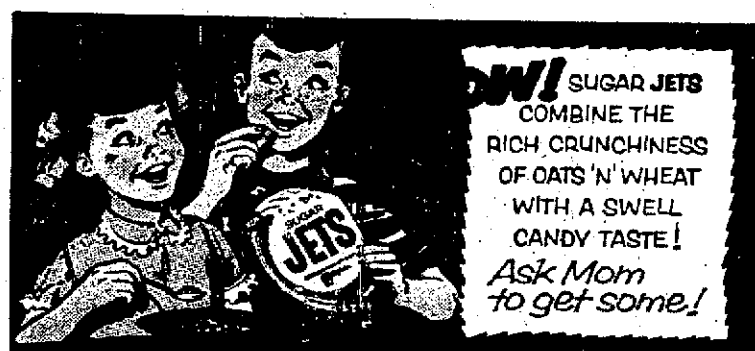
NEW! DIFFERENT!

THE ONE AND ONLY SUGAR-FROSTED OAT 'N' WHEAT CEREAL!

Nothing like Sugar Jets! They're toasty-golden puffs of nutritious oats 'n' wheat frosted with sugar! Sugar Jets give you both quick and lasting energy.



Betty Crocker RECOMMENDS Sugar Jets... the sugar-frosted oat 'n' wheat cereal treat children love.



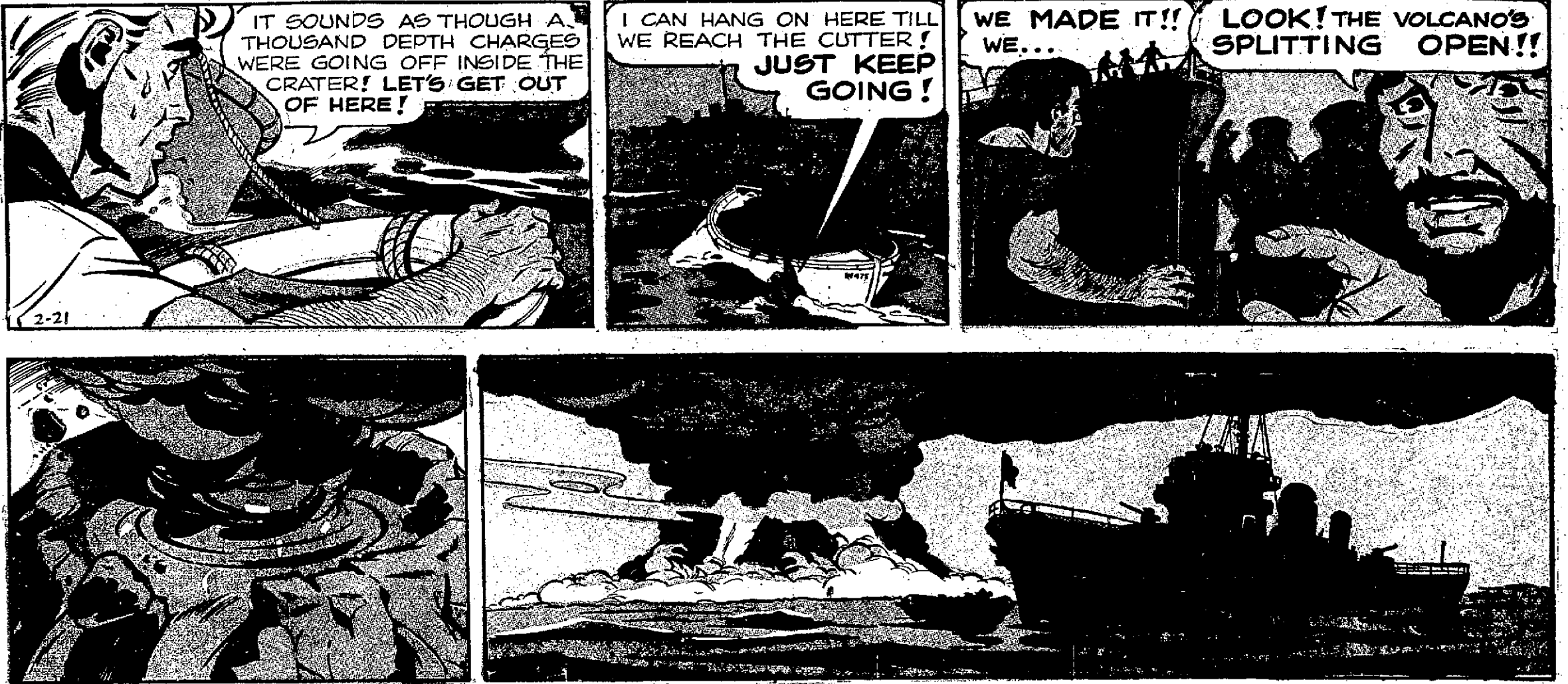
MAJOR JET SAYS: For breakfast or snacks Sugar **JETS** give you so much energy you feel **JET-PROPELLED!**



JET UP AND GO WITH **SUGAR JETS!**

MARLIN KEEL

By George Shedd



COLGATE CHLOROPHYLL DESTROYS BAD BREATH MORE EFFECTIVELY Than White Toothpaste!

contains water-soluble chlorophyllins

SCIENTIFIC TESTS PROVE IT!

In actual tests Colgate Chlorophyll® Toothpaste was proved to act more thoroughly, protect longer against bad breath originating in the mouth than a white toothpaste. Brushing just once with Colgate Chlorophyll Toothpaste meant a cleaner, fresher mouth all day long!

REDUCES DECAY BACTERIA

Just one brushing with Colgate Chlorophyll Toothpaste cleans your mouth of a high percentage of decay and odor-causing bacteria! Change to this extra-effective protection with minty-tasting, refreshing Colgate Chlorophyll Toothpaste.

COLGATE

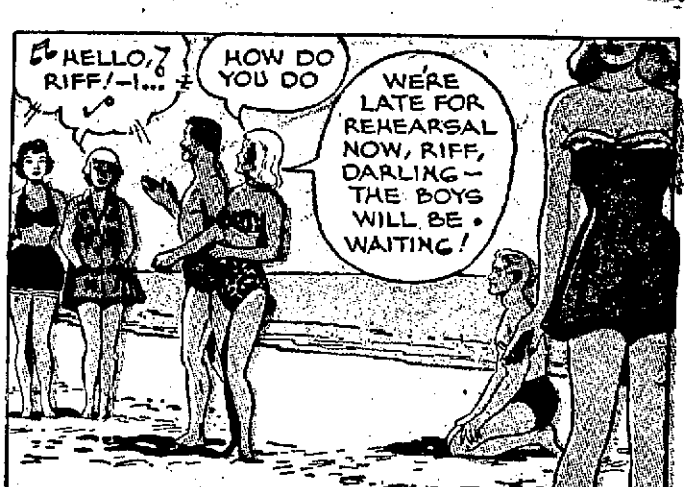
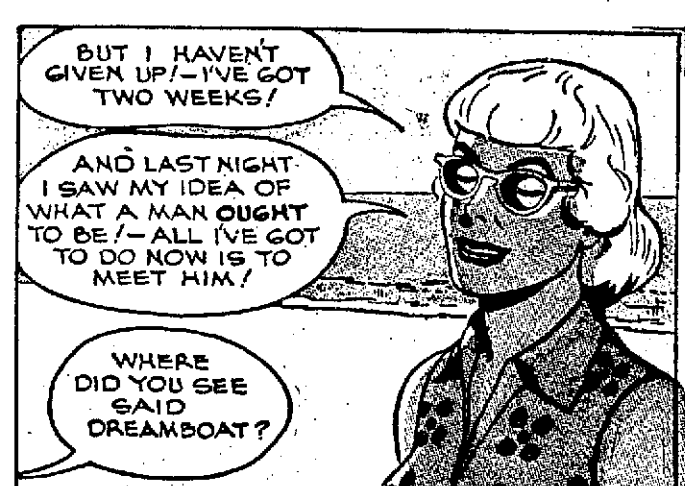
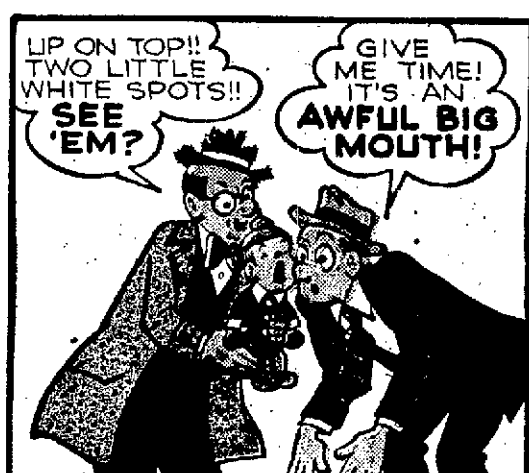
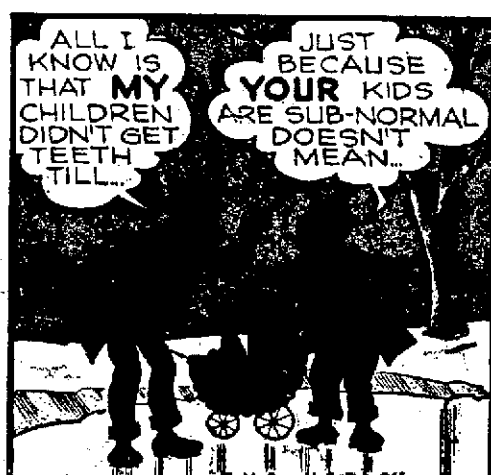
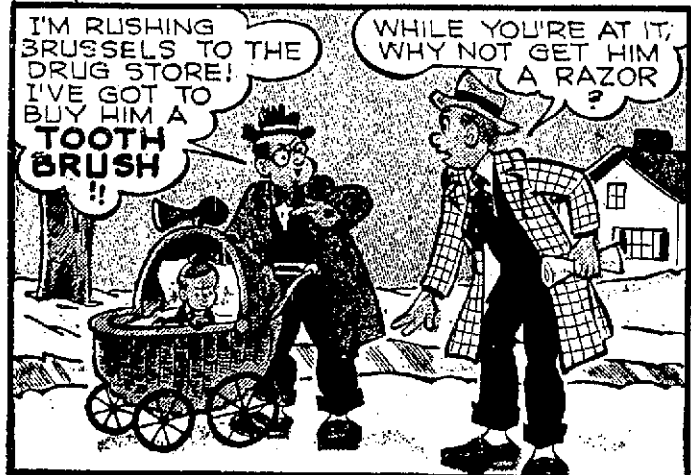
GIANT SIZE 69¢
LARGE SIZE 43¢

JUST ONE BRUSHING GIVES LONGER PROTECTION

No Other Toothpaste HAS MORE ACTIVE CHLOROPHYLL

PRISCILLA'S POP

By Al Vermeer



Top RCA Recording Star

RALPH FLANAGAN

Hits a high note in dance tunes...

Don't Miss RALPH FLANAGAN'S RCA Hit Record "Typewriter"

"Halo, Everybody, Halo!"

"I can always tell a Halo girl—her hair has a FAR BRIGHTER SPARKLE!"

"And her hair-do has that glorified look!"

"And when you're dancing... mmm! Her hair's so soft, so touch!"

RIGHT, RALPH! JUST ONE HALO SHAMPOO SHOWS OFF ALL THE SHINE... FOR HALO CAN'T LEAVE DIRT-CATCHING FILM! IT HAS A SPECIAL, GLORIFYING INGREDIENT!

YES, YOUR SET LASTS LONGER AFTER A HALO SHAMPOO! NO FUSS WITH SPECIAL RINSES, EITHER AND HALO DOESN'T DRY. YOUR HAIR STAYS PRETTY, STAYS PUT!

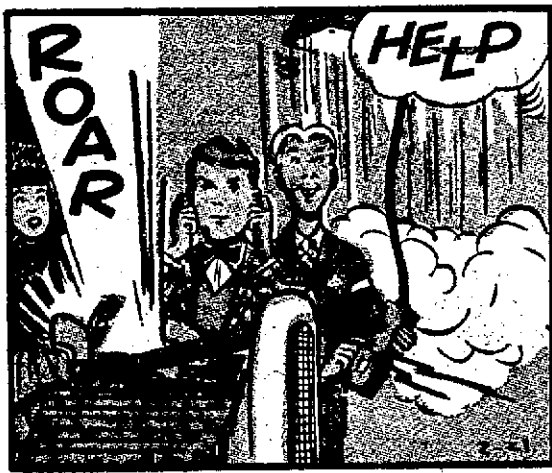
IF YOU WANTA MAKE THE MAN FEEL ROMANTIC, TRY A HALO SHAMPOO! CURLS ARE SPRINGIER, SOFTER—TEMPTING TO TOUCH! HALO'S SO MILD YOU COULD USE IT EVERY DAY AND HAIR STILL FEELS LIKE SATIN!

"Halo is the Shampoo that Glorifies Your Hair!"

HALO Shampoo

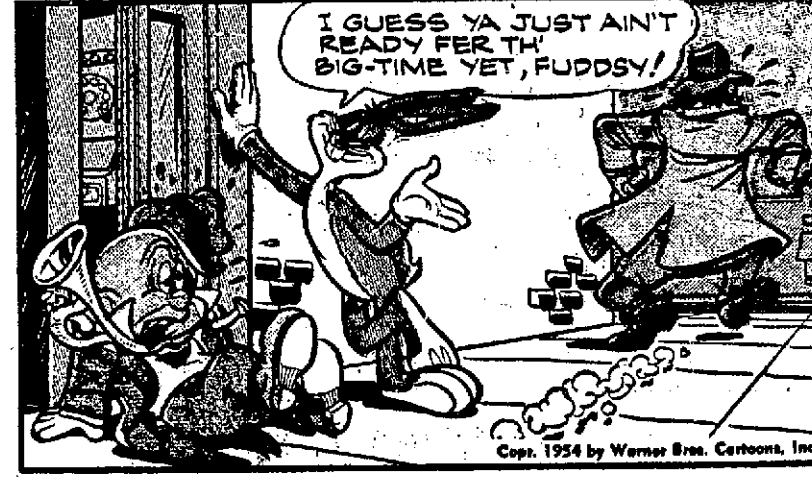
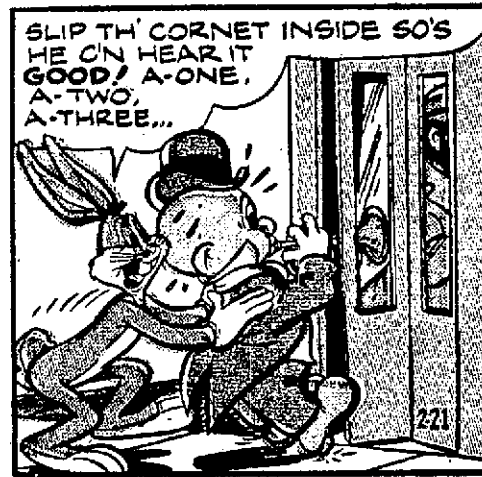
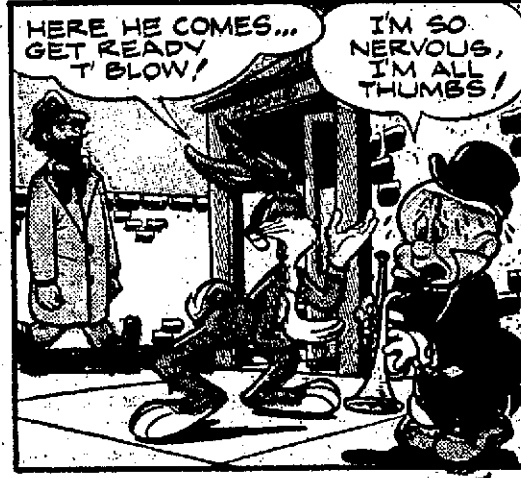
THE JACKSON TWINS

By Dick Brooks



BUGS BUNNY

The Famous Rabbit



Now-get New Woodbury Soap on 1¢ Sale - and Save \$2.00 on a new Westinghouse Iron

TO INTRODUCE NEW WOODBURY SOAP NOW ENRICHED WITH 7 FACE CREAM OILS...

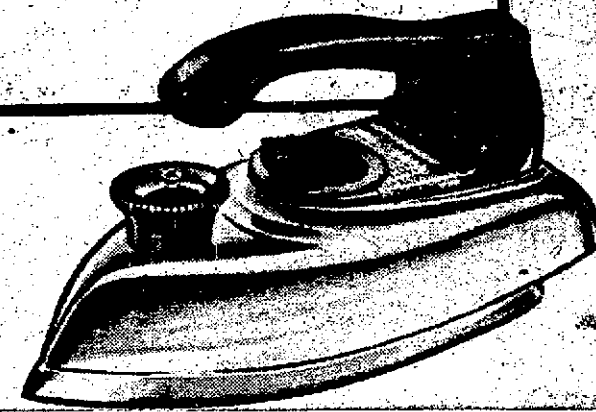
Get a cake of New Woodbury Soap for only a penny when you buy three cakes at the regular price. It's a new kind of beauty care—enriched with 7 face cream oils intended to help replace natural oils you usually wash away. You'll love its rich, mild lather and its delicate floral fragrance. Get New Woodbury Soap... "for the skin you love to touch!"

AND LOOK! Wrapped with your 4 cakes of New Woodbury are 4 coupons worth \$2.00 towards the purchase of this wonderful New Westinghouse Iron. It's steam or dry at the touch of a dial—so light and easy to use. Your coupons entitle you to \$2.00 off the regular price of \$19.95. Also good on regular dry iron at \$12.95. (Only 4 coupons redeemable with each iron.)

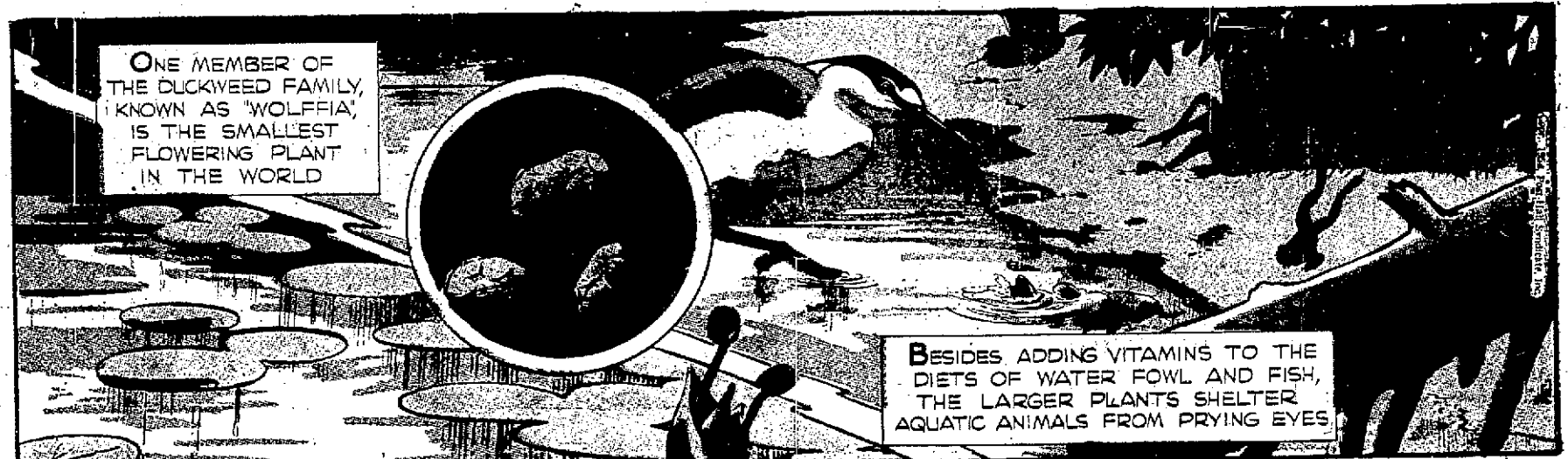
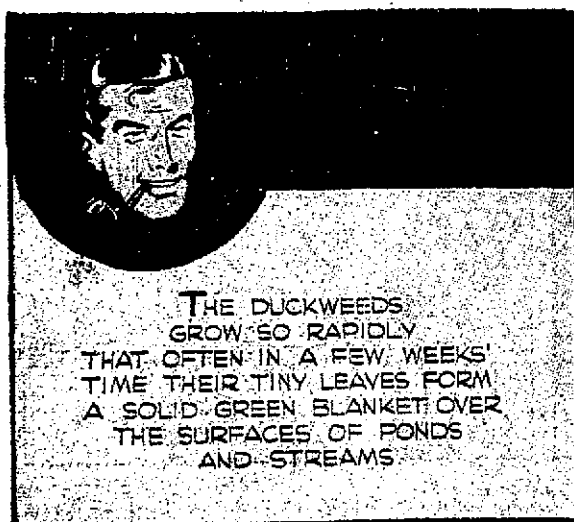
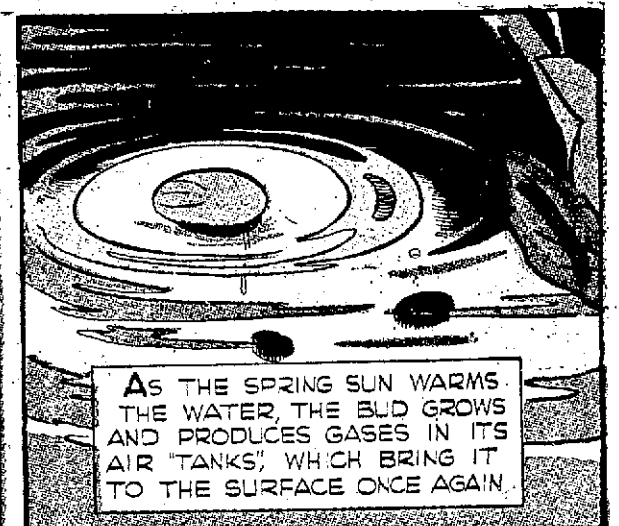
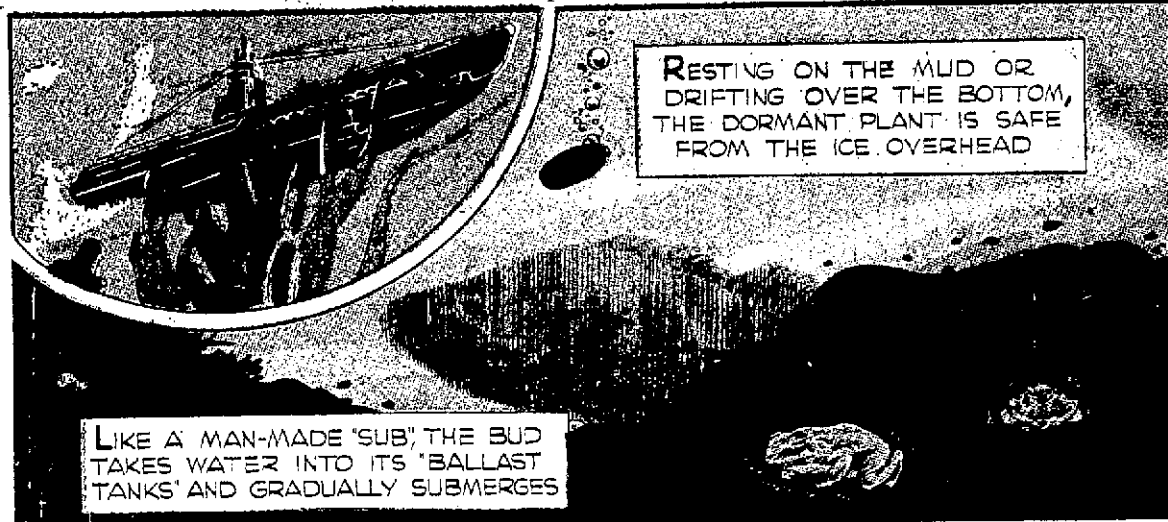
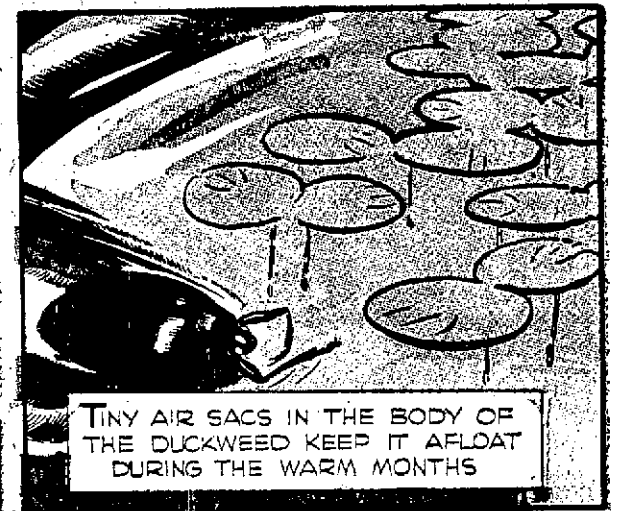
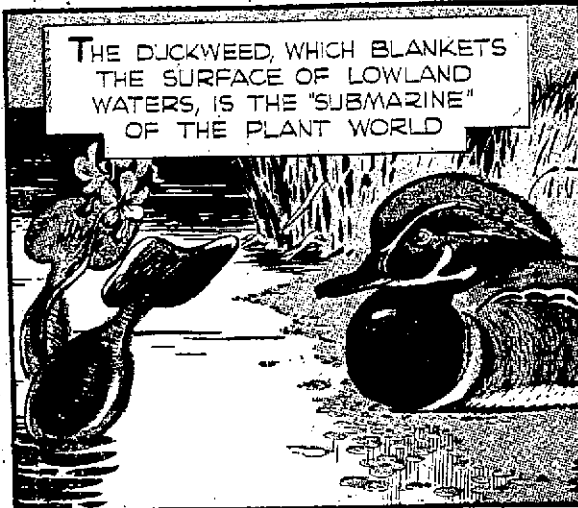
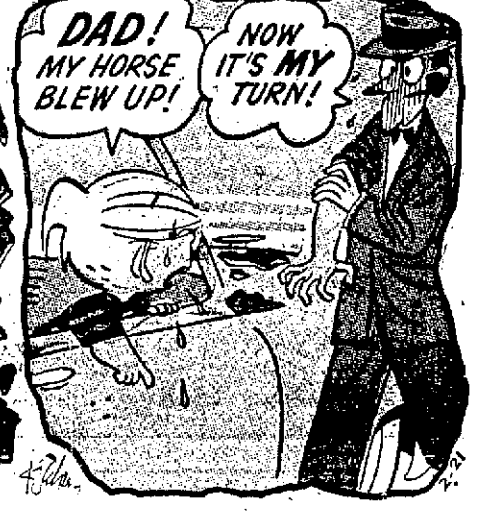
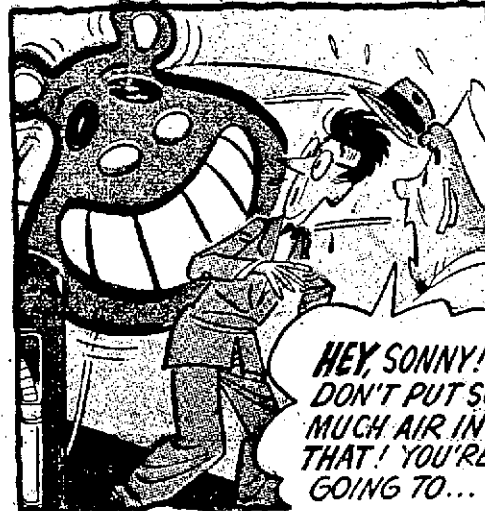
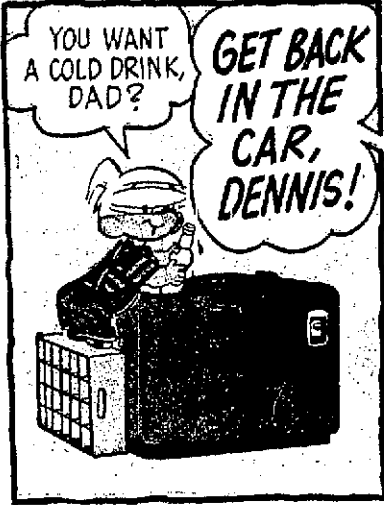
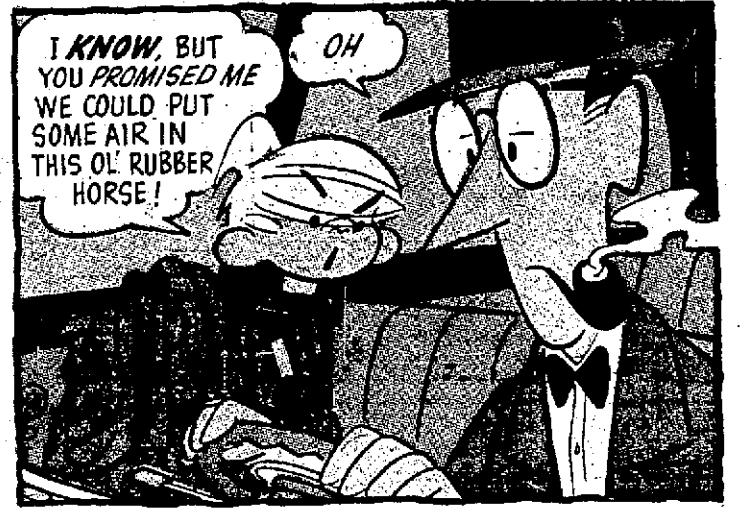
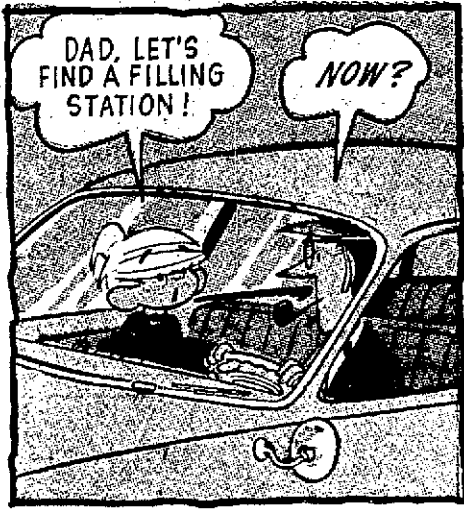
OFFER GOOD ON FACIAL OR BATH SIZE—BUT FOR A LIMITED TIME ONLY—GET YOURS TODAY!



Get 1 cake of Woodbury Soap for 1¢ with 3 at regular price—and in the same package get coupons worth \$2.00 on a Westinghouse Steam or Dry Iron!



LOOK FOR THIS SPECIAL DOUBLE BARGAIN PACKAGE!



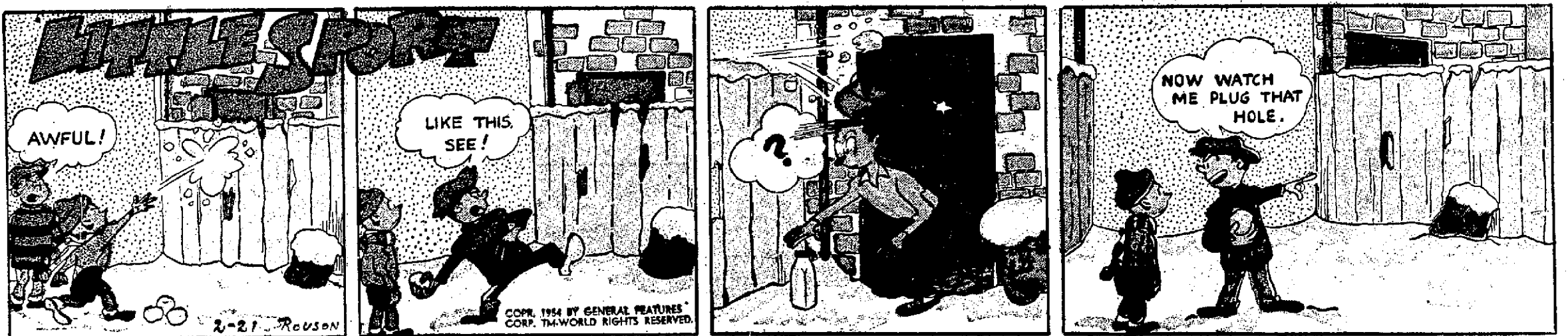
THE BANTAM PRINCE

BY LARIAR AND PFEUFER



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



THE NEBBS

By Hess'



OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



ACCIDENT INSURANCE POLICY

25¢

NO OTHER TRAVEL PEDESTRIAN POLICY PAYS SUCH LARGE CASH AMOUNTS

Covers 22 Kinds of Accidents

This insurance policy pays:
Up to \$250 for hospital room and board.
Up to \$50 for hospital "extras".
Up to \$480.00 disability benefits.
Up to \$10.00 for each of the following: x-rays, ambulance, operating room, laboratory fee, medicines, blood transfusion, wheel chair rental, anesthetic.
\$1,000.00 death benefits increase 1% each month your policy is continually in force... up to \$1,500.00.
Death and disability benefits are reduced one-half for ages 6 to 14 and 60 to 74. Hospital and First Aid benefits are not reduced regardless of age.

Available NOW

to men, women
and children,
ages 6-74

NO PHYSICAL EXAMINATION

CLIP AND MAIL THIS COUPON.
...OR PHONE 70-5951



Insurance Department
The Independent and Press-Telegram
6th and Pine
Long Beach, California

Please send me complete information, without obligation, about your Insurance Service.

Name

Address

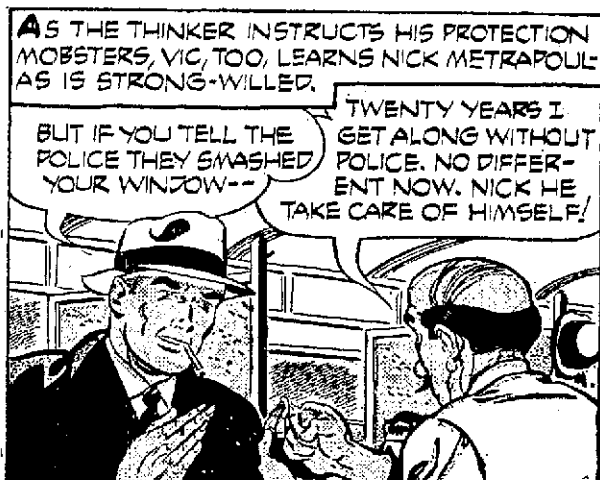
City State

DON'T DELAY SIGN UP TODAY!



VIC FLINT

By Michael O'Malley



Try a **Stackwich** with chilled **Seven-Up!**



• Enjoy sparkling, crystal-clear 7-Up! So pure, so good, so wholesome for everyone. YOU LIKE IT ... IT LIKES YOU! Get the family supply of 24 bottles—by the case, or in the handy 7-Up Family Pack. Easy-lift center handle ... easy to store.



*How to stack a **STACKWICH**...

Cut a bun into four slices. Cut franks (cold) lengthwise into thin slices.

1. Bottom layer
Franks with pickle relish.

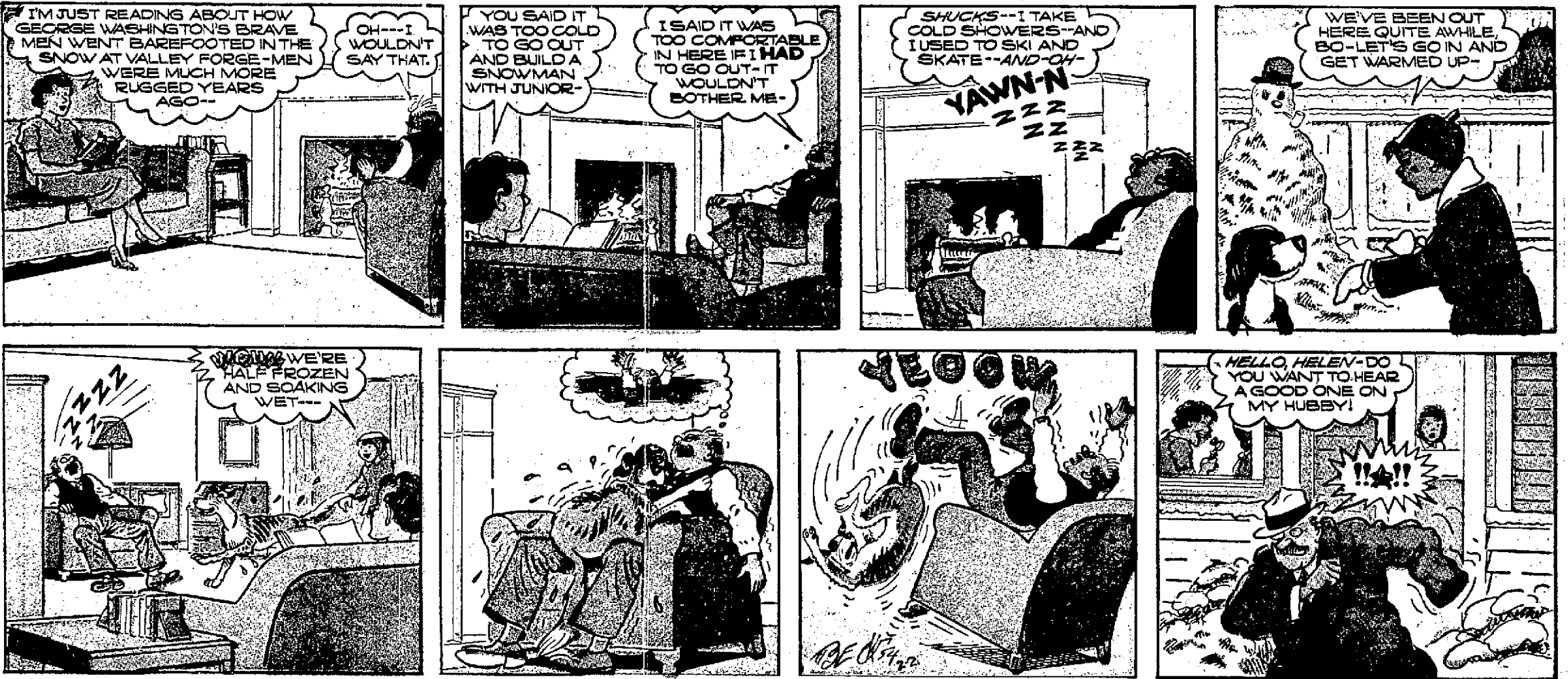
2. Middle layer
Franks with baked beans.

3. Top layer
Franks with Swiss cheese and mustard. Serve cold—or warm in oven.

Buy 7-Up wherever you see those bright 7-Up signs.

BO

By Frank Beck



OUR BOARDING HOUSE

With Major Hoople



she's TALL, TAWNY and TERRIFIC

LIZABETH SCOTT, DETERMINED TO BECOME AN ACTRESS, LEARNED HER THEATRE IN THE SCHOOL OF HARD KNOCKS

HOW NOW, BROWN COW?

SHE WORKED IN SUMMER STOCK... TRAVELLED WITH ROAD COMPANIES...

SHE SAT FOR 7 MONTHS AS UNDERSTUDY TO A BIG STAR... NEVER ONCE GETTING HER "BIG CHANCE"...

THE LEADING LADY JUST WON'T BREAK A LEG!

SHE WAS MODELING FOR A NEW YORK FASHION MAGAZINE WHEN --

SHE'S GREAT! I WANT HER FOR A SCREEN TEST--PRONTO!

FIRST ASSIGNED TO A SMALL ROLE, LIZABETH SCOTT WON TOP BILLING WITH HER FIRST TAKES!

THAT VOICE! THAT LOOK!

LET'S STAR HER!

RATING TOP BILLING WITH THIS TOP STAR-- CAMEL CIGARETTES!

I RATE CAMELS TOPS BECAUSE IN EVERY WAY THEY SUIT MY TASTE BETTER THAN OTHER CIGARETTES I'VE TRIED. I SUGGEST YOU TRY CAMELS!

CAMELS' MILDNESS AND FLAVOR SUIT ME TO A T

MAKE CAMEL'S 30-DAY MILDNESS TEST-- see for yourself why...

For MILDNESS and FLAVOR

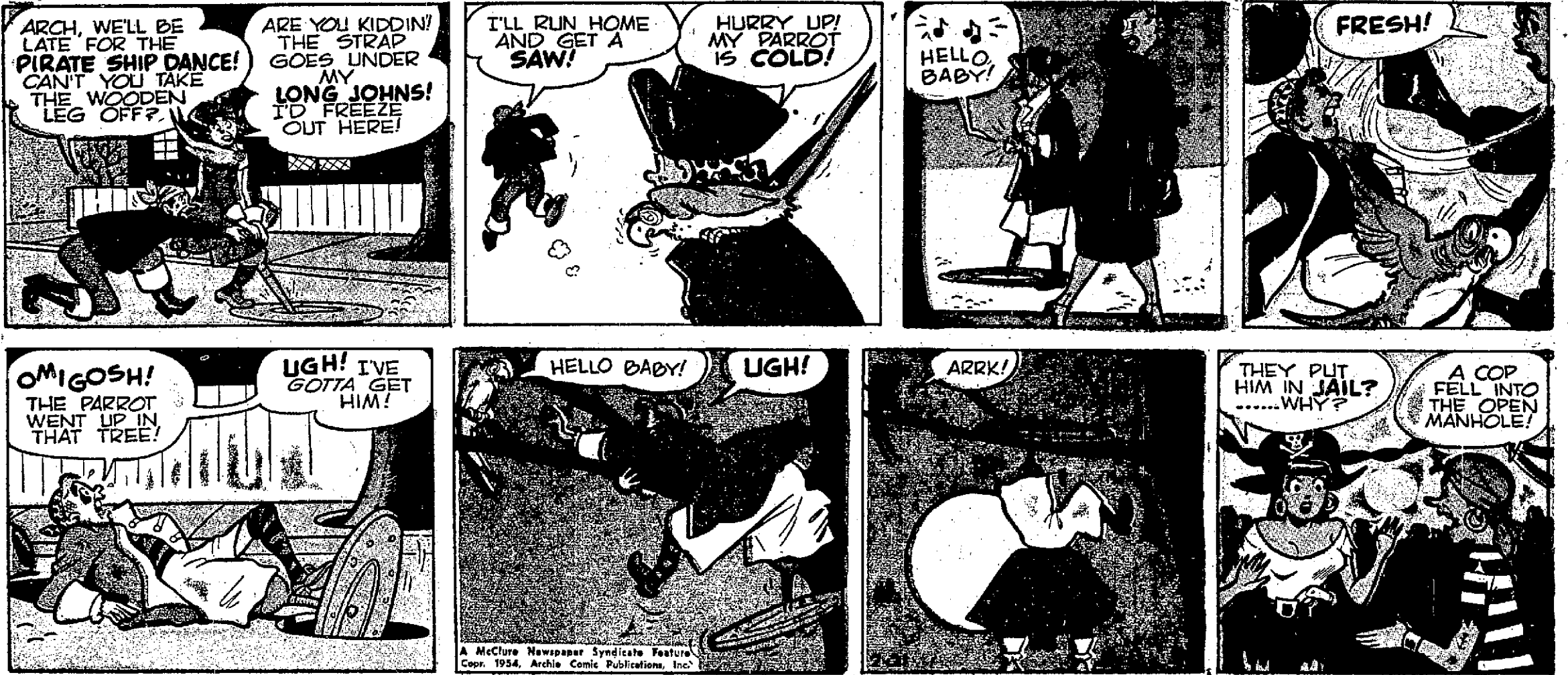
CAMELS

AGREE WITH MORE PEOPLE

than any other cigarette!

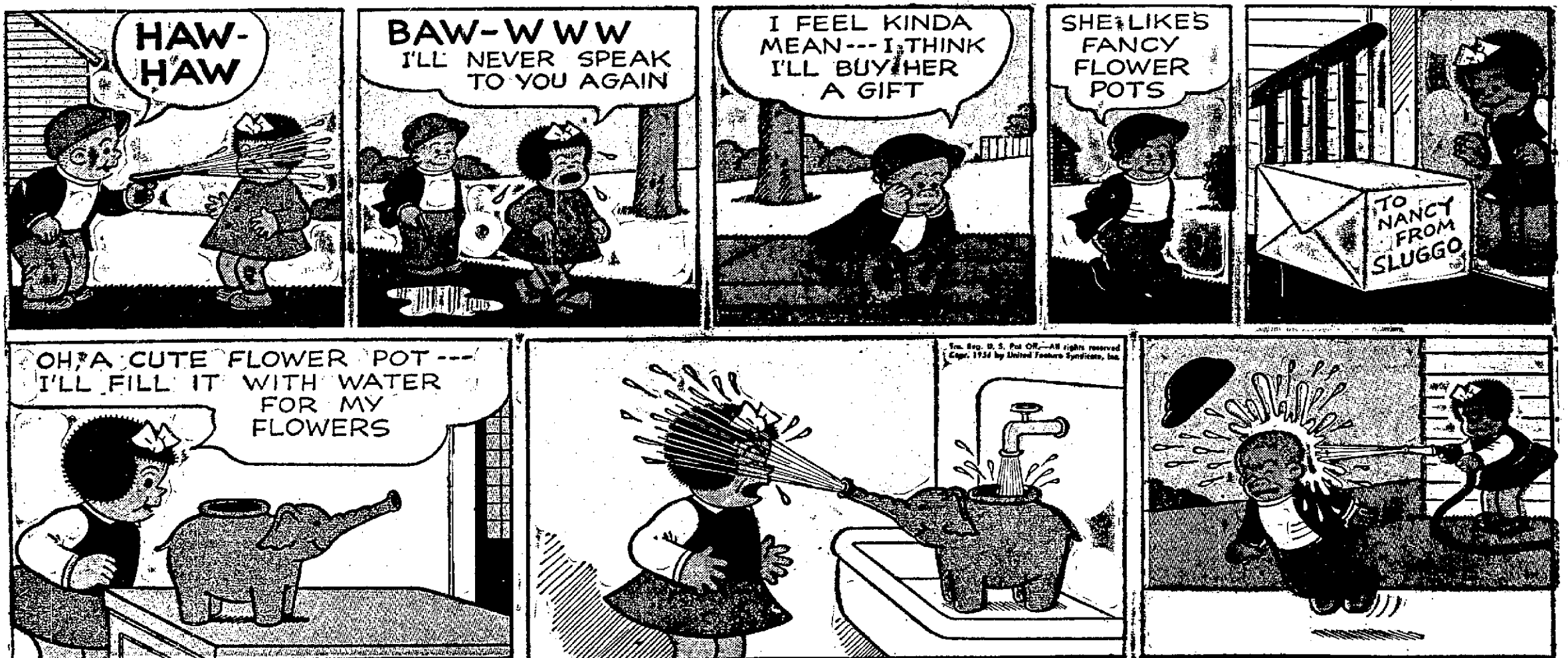
ARCHIE

By Bob Montana



NANCY

By Ernie Bushmiller



THE MUTINY THAT FAILED

